

MONKEES TO DO TV SPECTACULARS

Although there has been speculation that the Monkees will be dropped from their weekly series on NBC, it has just recently been reported that three specials are to be produced for the upcoming television season.

The Monkees were sky rocketted into fame and fortune as television stars and today their popularity on records outdoes their television series. They are big grossers on tour and a movie is next. If there is any doubt that the Monkees continue to score on the charts, their current release for Colgems (distributed by RCA in Canada) "Valleri" has in 4 weeks giantstepped its way up to the #2 position on the RPM 100 Chart. Their

record sales are well over 20 million.

How are the Monkees doing? They're doing very well, and they probably have seen the downfalls of TV overexposure and have picked the route that will guarantee them exposure through the spectaculars and additional time to tour, record, and make motion pictures.

Presently they are negotiating a Far East tour and making their first full length feature film. They will probably be more active in the months to come in various areas than when they were concentrating on their weekly series. The series might have been running a little thin and the work involved in a weekly show didn't give them the opportunity to expand into other areas.

This could be the first real opportunity of top groups to appear on a national TV with the Monkees since the days of Hullabaloo and Shindig. Other than the occasional guest spots here and there, pop music groups have been relatively ignored by the networks. The Monkees will probably feature many of the chart topping groups and their own zany antics in one hour specials will probably amount to good family entertainment. The popularity of the Monkees will continue on records. Their Movies will bring them new fans and their specials will keep them in the public eye for another season while the weekly shows might have led to disaster. It's good news for Monkee fans.

E. TAYLOR CAMPBELL APPOINTED VICE PRESIDENT MARKETING CAPITOL RECORDS (CANADA) LTD.

Toronto: Mr. G. Edward Leetham, president of Capitol Records (Canada) Ltd., has announced the appointment of E. Taylor Campbell to the newly created position of vice-president Marketing, effective March 1st. 1968.

In his new post Mr. Campbell will be responsible for the implementation of Capitol's new marketing concept providing total co-ordination in advertising, promotion, selling, distribution, warehousing and procurement.

Mr. Campbell joined Capitol in 1954 as sales representative and quickly climbed the executive ladder. His first appointment was in 1960 as Ontario sales manager. In 1963 he became Capitol's national sales manager and in 1966 was appointed vice president and director of sales which he has held until this time.



MATT HEFT - PRESIDENT OF CDN. MUSIC PUBLISHERS ASSOC.

Montreal: Matt Heft, manager of Peer-Southern's Montreal office has been named president of the Canadian Music Publishers Association. He succeeds Ron Napier of BMI (Canada) Ltd.

Mr. Heft is a native of Montreal and carved himself a career as a musician in the thirties. He was general professional manager of Francis, Day and Hunter, a large London music publishing firm before joining Peer-Southern's Montreal office.

The Canadian Music Publishers Association was founded in 1950 for the purpose of providing a common ground on which Canadian music publishers could discuss their common interests and also to provide a more constructive effort in promoting Canadian music and serving the musical needs of Canadians.

The CMPA holds monthly general meetings and special sessions as required. Interim work is carried on through the secretariat.

New vice president of the CMPA is Bruno Aopalonio, of Ricordi & Co.

RECORD DEALER ORDERING GUIDE	
Record companies and their chart positions on this weeks RPM 100 to assist ordering	
Allied	(C) 34, 42, 50, 82, 88
Capitol	(F) 14, 86, 92, 96, 97
Caravan	(G)
Columbia	(H) 1, 11, 16, 21, 25, 27, 33, 37, 40, 52, 62, 67, 69, 70, 75
Compo	(J) 4, 18, 46, 51, 60, 68, 71, 80, 91, 94
London	(K) 6, 15, 19, 23, 24, 30, 32, 38, 44, 49, 58, 66, 76, 78, 85, 92, 100
Phonodisc	(L) 8, 12, 17, 41, 54, 56, 63, 65, 73, 74, 98
Quality	(M) 3, 5, 9, 13, 22, 26, 29, 31, 35, 36, 39, 43, 45, 47, 48, 55, 57, 61, 72, 79, 84, 90, 99
RCA	(N) 2, 20, 53, 87, 89
Sparton	(O)
WB/7 Arts	(P) 7, 10, 28, 64, 77, 81, 83, 95
Barclay	(X) Various Distributors - 59

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◆ BOTH SIDES

THE RPM 100

CANADA'S ONLY OFFICIAL 100 SINGLE SURVEY

Compiled from Record company, record stores and radio personality reports

★ 1 12 34 VALLERI
Monkees-Rca-1019-N

★ 3 11 29 LA LA MEANS I LOVE YOU
Delfonics-Philly Groove-150-M

★ 4 15 23 UNICORN
Irish Rovers-Decca-32254-J

5 2 1 SIMON SAYS
1910 Fruit Gum Company-Buddah-24-M

★ 6 19 16 THE MIGHTY QUINN
Manfred Mann-Mercury-72770-K

7 3 10 JUST DROPPED IN
First Edition-Reprise-0655-P

8 4 2 WALK AWAY RENEE
Four Tops-Motown-1119-L

★ 9 21 43 SINCE YOU'VE BEEN GONE
Aretha Franklin-Atlantic-2486-M

10 10 18 KISS ME GOODBYE
Petula Clark-WB/7 Arts-7170-P

★ 11 24 33 YOUNG GIRL
Union Gap-Columbia-4-44450-H

12 13 27 THE END OF OUR ROAD
Gladys Knight & The Pips
Soul-35042-L

★ 13 27 32 SUDDENLY YOU LOVE ME
Tremeloes-Epic-10293-M

★ 14 30 59 LADY MADONNA
Beatles-Capitol-2138-F

15 22 38 WILL YOU LOVE ME TOMORROW
Four Seasons-Philips-40523-K

16 8 13 TOO MUCH TALK
Paul Revere & The Raiders
Columbia-4-44444-H

17 23 28 IF YOU CAN WANT
Smokey Robinson & The Miracles
Tamla-54162-L

18 5 4 VALLEY OF THE DOLLS
Dionne Warwick-Scepter-12203-J

19 20 21 I'M GONNA MAKE YOU LOVE ME
Madeline Bell-Philips-40517-K

20 25 26 DEAR DELILAH
Grapefruit-Rca-7000-N

21 29 47 DANCE TO THE MUSIC
Sly & The Family Stone
Epic-10256-H

22 7 7 THE DOCK OF THE BAY
Otis Redding-Volt-157-M

23 26 36 LOVE IS ALL AROUND
Troggs-Fontana-1607-K

24 9 9 LOVE IS BLUE
Paul Mauriat-Philips-40495-K

25 28 45 EVERLASTING LOVE
Love Affair-Columbia-4-2787-H

26 31 53 SOUND ASLEEP
Turtles-White Whale-264-M

27 32 56 SCARBOROUGH FAIR
Simon & Garfunkel-Columbia-44465-H

28 6 6 EVERYTHING THAT TOUCHES YOU
Association-WB/7 Arts-7163-P

29 33 52 CRY LIKE A BABY
Box Tops-Mala-593-M

30 36 66 CINDERELLA ROCKEFELLA
Esther & Abi Ofarim
Philips-40526-K

31 34 42 PLAYBOY
Gene & Debbie-TRX-5006-M

★ 32 45 75 LEGEND OF XANADU
Dave Dee, Dozy, Beaky, Mich & Tich
Fontana-903-K

33 41 60 JENNIFER JUNIPER
Donovan-Epic-10300-H

34 40 62 GREEN LIGHT
American Breed-Acta-821-C

35 35 41 COUNTRY GIRL/CITY MAN
Billy Vera & Judy Clay
Atlantic-2480-M

36 37 40 CAB DRIVER
Mills Bros-Dot-17041-M

★ 37 52 73 JENNIFER ECCLES
Hollies-Epic-10298-H

★ 38 55 88 SUMMERTIME BLUES
Blue Cheer-Philips-40516-K

39 39 44 MISSION IMPOSSIBLE
Lalo Schiffrin-Dot-17059-M

40 43 54 SON OF HICKORY HOLLER'S TRAMP
O.C. Smith-Columbia-44425-H

41 46 64 HEY HEY BUNNIE
John Fred & Playboys-Paula-294-L

★ 42 54 74 BACK ON MY FEET AGAIN
Foundations-Pye-833-C

43 44 48 AT THE TOP OF THE STAIRS
Formations-MGM-13899-M

44 49 58 LITTLE GREEN APPLES
Roger Miller-Smash-2148-K

45 53 71 RICE IS NICE
Lemon Pipers-Buddah-31-M

46 50 63 FOR YOUR PRECIOUS LOVE
Jackie Wilson & Count Basie
Brunswick-55365-J

★ 47 58 76 FIRE BRIGADE
The Move-A&M-914-M

48 48 49 QUESTION OF TEMPERATURE
Balloon Farm-Laurie-3405-M

★ 49 61 87 NIGHTS IN WHITE SATIN
Moody Blues-Deram-85023-K

★ 50 64 --- YOU'VE GOT TO BE LOVED
Montanas-Pye-834-C

51 56 72 IN THE MIDNIGHT HOUR
Mirettes-Revue-1004-J

52 59 78 TIN SOLDIER
Small Faces-Immediate-5003-H

53 60 79 U.S. MALE
Elvis Presley-Rca-9456-N

54 57 67 SECURITY
Etta James-Cadet-5594-L

55 63 84 TAKE TIME TO KNOW HER
Percy Sledge-Atlantic-2490-M

56 67 --- FOREVER CAME TODAY
Diana Ross & The Supremes
Motown-1122-L

57 69 98 IN NEED OF A FRIEND
Cowsills-MGM-13909-M

58 65 81 SOUL SERENADE
Willie Mitchell-Hi-2140-K

★ 59 90 --- SOUL COAXING
Raymond Lefevre-Four Corners-X

60 76 --- SIT WITH THE GURU
Strawberry Alarm Clock-UNI-55055-J

★ 61 88 --- FUNKY STREET
Arthur Conley-Atco-6563-M

62 62 70 L. DAVID SLOANE
Michele Lee-Columbia-44413-H

★ 63 86 --- I GOT THE FEELING
James Brown-King-6155-L

64 73 83 THAT'S A LIE
Ray Charles-Sparton-1660-P

65 66 97 IF THIS WORLD WERE MINE
Marvin Gaye & Tammi Terrell
Tamla-54161-L

66 74 --- DELILAH
Tom Jones-Parrot-40025-K

67 77 95 ME THE PEACEFUL HEART
Lulu-Epic-10302-H

68 68 85 CANDY RAINBOW
Lords Of London-Apex-77074-J

69 78 --- UP ON THE ROOF
Cryan Shames-Columbia-44457-H

70 75 99 IT'S TIME TO SAY GOODBYE
Third Rail-Epic-10285-H

★ 71 82 --- CALL ME LIGHTNING
Who-Decca-32288-J

★ 72 94 --- SWEET INSPIRATION
Sweet Inspirations-Atlantic-2476-M

★ 73 95 --- THE IMPOSSIBLE DREAM
Hesitations-Kapp-899-L

★ 74 93 --- I'LL SAY FOREVER MY LOVE
Jimmy Ruffin-Soul-35043-L

★ 75 92 --- OUR CORNER OF THE NIGHT
Barbra Streisand-Columbia-44474-H

76 83 --- I WILL ALWAYS THINK ABOUT YOU
New Colony Six-Mercury-72775-K

77 --- --- 100 YEARS
Nancy Sinatra-Reprise-670-P

78 81 96 BROWN EYED HANDSOMEMAN
Jerry Jaye-Hi-2139-K

79 79 93 JUST FOR TONIGHT
Chiffons-Laurie-3423-M

80 --- --- HONEY
Bobby Goldsboro-United Artists-50283-J

★ 81 --- --- YOU'VE STILL GOT A PLACE
IN MY HEART
Dean Martin-Reprise-672-P

82 --- --- UNKNOWN SOLDIER
Doors-Elektra-628-C

83 84 89 COTTON CANDY SANDMAN
Harper's Bizarre-WB/7 Arts-7172-P

84 --- --- GOODBYE BABY (I Don't Want
To See You Cry)
Tommy Boyce & Bobby Hart-A&M-919-M

85 87 91 DO WHAT YOU GOTTA DO
Al Wilson-Soul City-761-K

86 --- --- SHERRY DON'T GO
Lettermen-Capitol-2132-F

87 97 --- MASTER JACK
Four Jacks & A Jill-Rca-9473-N

88 --- --- RED RED WINE
Neil Diamond-Bang-556-C

89 98 --- THE GOOD, THE BAD,
AND THE UGLY
Hugo Montenegro-Rca-9423-N

90 --- --- CAN'T FIND THE TIME
Orpheus-MGM-13882-M

91 --- --- COWBOYS TO GIRLS
Intruders-Gamble-214-J

92 100 --- TURN ON YOUR LOVE LIGHT
Human Bienz-Capitol-2119-F

93 --- --- SHE'LL BE THERE
Vikki Carr-Liberty-56026-K

94 --- --- IN SOME TIME
Ronnie Dove-Diamond-240-J

95 --- --- LONELY IS THE NAME
Sammy Davis-Reprise-0673-P

96 96 --- I NEED YOU
Rationals-Capitol-2124-F

97 --- --- I LOVE YOU
People-Capitol-2078-F

98 99 --- MAN IN YOU
Chuck Jackson-Motown-1118-L

99 --- --- WIND SONG
Wes Montgomery-A&M-915-M

100 --- --- THE BONNIE & CLYDE
New Vaudeville Band-Fontana-1612-K

RECORDS

BY LORI



Joni Mitchell from Saskatchewan has been signed to a recording contract with Reprise Records. Her debut LP is due soon. Miss Mitchell, now resides in New York and California. She has written such tunes as: "Both Sides Now", "Circle Game", "Urge For Going", "Michael From Mountains", and "Song To A Seagull". Among the roster who have cut Joni Mitchell songs include, Tom Rush, Judy Collins, Dave Van Ronk, George Hamilton IV, Buffy Saint Marie and Ian and Sylvia. Last December Miss Mitchell was commissioned by CBC to write the theme for the controversial Sunday night talk show "The Way It Is" which she premiered on the show December 31st. Mike Reed, Warner's promo man feels Sammy Davis Jr.'s two week engagement at Toronto's O'Keefe Centre has stimulated extra sales on the singer's latest Reprise album "Sammy Davis Jr.'s Greatest Hits". "What Kind Of Fool Am I", "As Long As She Needs Me", "The Shelter Of Your Arms", "On A Clear Day" and "Hey There" are

among the gems that audiences around the world have most requested. "Moe Koffman Goes Electric" on the Jubilee label could put him right back into the spotlight with his brand new 1968 version of his famous "Swingin' Shepherd Blues". Other numbers on the album are "Comin' Home Baby", "Norwegian Wood" and his "Dr. Swahili". Flutist, Koffman has been off the record scene for quite sometime and his many fans will enjoy his fresh and lively new sound. George Struth, at Quality reports another big seller is coming their way via A&M Records, entitled "Herb Alpert's 10th". Release date is set for early April. To date Alpert has received eight gold records in Canada, that is eight albums, not singles. Bob Crewe has done it again, this time it's "Music To Watch Birds By". The album of easy rock by the Bob Crewe Generation features their single "Birds Of Britain", "Winter Warm" which is receiving a lot of air-play in the U.S.

"The Song From Moulin Rouge" gives it adult appeal, as well as teen. "The Human Beinz / Nobody But Me" arrived in the RPM offices from the Capitol Tower in Hollywood. One side of the album offers six rock-R&B influenced cuts, highlighting the group's smash hit "Nobody But Me". The other side is a combination of three ballads, two uptempo numbers and another rock-R&B outing. "Black Is The Colour Of My True Love's Hair" is the most outstanding track on this side. It is a strange and haunting arrangement of this folk standard with an overwhelming orchestra, which almost loses the singer, but creates a feeling of fear. This LP should attract much attention, it deserves careful listening. Capitol have just released a single from side one of the album "Turn On Your Love Light" is an uptempo rock-R&B that should take off as a follow up to "Nobody But Me". Singer-songwriter, David McWilliams' latest LP "David McWilliams" is a sensitive interpretation of his own material. McWilliams, a 22 year old Irishman, who writes as he thinks and sees is accompanied by Mike Leander arrangements, it represents simplicity and freedom and is one of the best folk adaptions to come onto the pop market in a long time. It is on the Kapp label in the U.S. It is on the Epic label in Canada. One of the best numbers on the LP

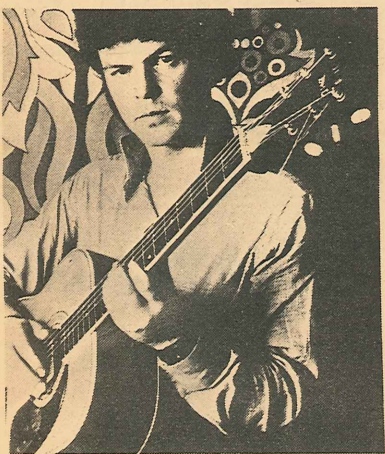
"The Days of Pearly Spencer" has just been released stateside as a single. It is currently a European hit. Another U.S. offering of the song is a Dunhill release by Barry Gordon, which is a livelier and more teen oriented version which could take preference in the American market. The Mills Brothers are playing a two week engagement at Toronto's Beverly Hills which is timed with their current hit "Cab Driver" on the Dot label. Quality's promo man Ed Lawson is busy arranging a press conference plus making the rounds to radio and television stations with the trio. It's nice to know that the smooth easy sound of the Mills Brothers after twenty-five years can break through the psychedelic, electronic sounds of today. While mentioning smooth sounds another instrumental out of France following Paul Mauriat's "Love Is Blue" is "Soul Coaxing" by Raymond Lefevre. In France it is released on Barclay, in the U.S. on Four Corners and in Canada, to date Al Mair informs us it is on the Apex label for Ontario only. I understand the other nine provinces can obtain it through Caravan Record Sales. Whoever has it just might have a hit. Al Mair has also revealed the title of the Lollipop Shoppe's first Uni release "You Must Be A Witch". It is slightly psychedelic with lots of rhythm and loaded with teen potential, which should send it to the top of the charts.

Hamilton's "Hot Liner" Tom Cherrington. (See story, RPM March 23rd.)

(L to R) Mike Reed, WB/7 Arts; Sammy Davis; Morty Wax; Lori Bruner; H. Elkins.

Winnipeg's Lenny Breau now appearing at the Riverboat, Toronto March 19-24.

Jamaica's Audley Williams now playing Toronto's Cava-A-Bab.



David McWilliams ready for the charts with "The Days Of Pearly Spencer".

Folk singer Murray McLachlan appears at Toronto's Riverboat April 9-14.

Most Promising Female Singer of The Year (RPM) Colleen Petersen.

Capitol's Human Beinz moving up charts with "Turn On Your Love Light".

AUDLEY WILLIAMS OPENS AT CAV-A-BAB

Toronto: One of Jamaica's top recording artists, Audley Williams, opened at the Cav-a-Bab in Toronto's Arcade, Monday March 11 for an indefinite run.

Manager Harold Tator and Hope Garber, who heads up her own promotion and publicity firm, organized a press reception for the opening, which saw many press, production and record VIPs in attendance. Morty Wax, of Morton Wax Associates, New York, who organized the advance promotion and publicity for the Sammy Davis Show, also dropped in for the opening.

Backing Williams are the VIPs with Jimmy Winters on piano; All Manning as lead and Wayne Harman on drums.

Williams created much excitement in his native Kingston with his RCA Victor recording of "Annie" and "Swingin' Shepherd Blues". He was also very big on Island appearances. The Audley Williams on stage at the Cav-A-Bab is a subdued Islander, however, although capable of some pretty wrangy Jamaican Ska (Island rock and blues), his bag will be mostly Latin American. Manager Tator hopes to fill the Toronto void of a Latin American club with Audley Williams and The VIPs. If the opening was any indication, Tator could be on the right track. Williams on vibes has a freedom of expression that could just pull that Latin American Hat trick for Tator.

CANADA'S NATIONAL BALLET SET FOR O'KEEFE

APRIL 15 - MAY 4

Toronto: Canada's National Ballet will move into the O'Keefe Centre Monday April 15 with a week long presentation of "Cinderella". This will be the

MID-KNIGHTS BOW NEW GROUP

Toronto: With the release of their Warner Bros / 7 Arts single "Somebody Somewhere Needs You", the Mid-Knights have created much industry talk, particularly throughout the Toronto area. They are one of Canada's largest blues band (11 Members) and features two drummers, Bill Pinkerton and Barry Stein, and two vocalists, Karen King and Frank Lee.

WB/7 Arts Ontario branch manager Bob Martin is convinced of the potential of the general acceptance of this big band blues group and along with his promotion man Mike Reed, is organizing a giant promotional campaign to get the group off the ground.

Other members of the group include Doug Chappell on bass; Ray Reeves, the organist; Mark Smith, trombone; Jerry Mann, tenor sax; Rich Cairns, trumpet and Dave Stillwell, trumpet. Leader of the group is George Semkiw who plays lead guitar.

world premiere performance of Celia Franca's all-new-length production of "Cinderella", with sets designed by Jurgen Rose. The second week has been set aside for the National Ballet's controversial new "Swan Lake". Erik Bruhn arranged choreography with Desmond Heeley looking after the costuming and sets.

The third week "La Prima Balerina" will receive its Toronto premiere. Heino Heiden is choreographer.

The Company will also perform "Romeo and Juliet", "Lilac Garden Concerto Barocco" and "Solitaire Don Quixote pas de deux".



Becky.

National Film Board from 1949 to 1966 and before being appointed to the BBG in 1966 as vice-chairman, had attained the post of executive director (NFB).

In view of the provisions of the new Broadcasting Act, Mr. Juneau will head up the Canadian Radio and Television Commission which replaces the Board of Broadcast Governors.

PIERRE JUNEAU NEW BROADCASTING CHIEF

Ottawa: It's been announced by Prime Minister Pearson that Pierre Juneau has been appointed chairman of the Board of Broadcast Governors replacing Dr. Andrew Stewart.

Juneau, 45, a Montreal-born civil servant and philosopher had been with the

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ELVIRA CAPREESE

WELL, of course, the BIG NOISE in Canada is the "Unicorn" by the Irish Rovers. This BIG Canadian hit by a group from Belfast that came to Calgary and recorded in California are now ALL CANADIAN. Possibly this record might even pick up a MIDEM award. The sales are pretty fantastic and might even be as big as the sale of imported shamrocks or green crepe paper at this time of year./// Very apropos should be a great greeting to Old Ed: (belated) for St. Patrick's DayOle'./// STRONG RUMOURS of a Montreal based record company moving their head office to Toronto. So strong that head office will probably hear about it first in this column./// RUMOURS of a very strong action group forming that will lobby for a very high Canadian content in radio are true. Group rumoured to already have many BIG names behind it and they haven't even officially began to recruit for members./// Is there any rumour in the fact that a very large record production complex is being planned for Toronto?/// Instead of using their vast amounts of money to produce records in Canada, possibly the very wealthy groups that have already failed in that area might put their money behind promoting the Canadian music industry throughout the

PERSUADERS SET FOR BARN-MARCH 23

Aylmer, P.Q: The Persuaders, featuring Dennis LePage, are set for an appearance at The Barn March 23rd. This will be their first Ottawa area appearance.

Dennis LePage and ThePersuaders, considered one of Montreal's top soul groups, have appeared twice on CBC-TV's "Let's Go" show which is hosted by Robert Demontigny (Montreal). On their second appearance the whole half hour show was devoted to the Persuaders in concert at which time they performed their current Jet recording of "Don't Fight It"

"FESTIVAL OF CAROL'S OPENS AT ROYAL ALEX MAR 20

Toronto: The World premiere of the John Hearn play, "Festival Of Carol's" will be the last offering of Theatre Toronto's productions at the Royal Alexandra.

Under the direction of 27 year old Richard Digby-Day, "Carol's" stars Anna Cameron as Carol; John Colicos, Gabriel Glory; Colin Fox, Cees; Barbara Hamilton, fan; Dominic Hogan, Bill; Eric House Convict; Pam Hyatt, Lola; Richard Monetta, Gentle; Hugh Webster, Police Officer, hangman and judge; and Chris Wiggins as George.

Sets were designed by Douglas Higgins with Theatre Toronto's costume supervisor Reg Samuel in charge of costuming.

"Festival Of Carol's" will play the Royal Alex until April 7.

DAVE RICHARDSON PRODUCES PLAYER PIANO ARCHIVE LP

Record producer Dave Richardson has announced the release of a new LP that documents the performances of various player pianos dating back to the turn of the century. The LP is presently being processed by Columbia Records for release at the beginning of April. Titled "Player Piano Treasury", the LP features a Seeburg, Wurlitzer, Peerless and Ampico and is introduced in the liner notes by Pierre Berton. The sound quality and mechanical performance of the restored instruments are excellent and the LP would be a valuable collectors item to the nostalgic who can remember the first forms of recorded music.

This is the first of many ambitious efforts planned by Richardson. Player pianos and piano rolls are still being manufactured and a resurgence of interest in the mechanical instrument has been developing for some years.

United States and the world by way of a promotion firm, a PR organization or an ad agency. Preferably an organization that is well versed in the modus operandi of the music industry. It would be money better spent than to continue to produce those weird LPs for Canadian consumption. This would be something for everybody....not just a chosen few! (Ed: You tell 'em girl!)/// That Canadian record label that was going to set the world on its (censored) hasn't been putting out that many records lately. They have all the acts under contract but they are sitting pretty quietly. It would be interesting to sit in at a meeting of the "clan", you might see a few very familiar faces who are "on the payroll"./// The music industry might get some digging into soon when a few "investigations" bring forth a few facts that will be a little embarrassing (and if I say more it will be edited so there you have ALLLLL the new!!!) (Ed: We have to keep the faith Ellie!)/// I will soon be printing the complete list of new personalities that are being considered for on air spots at RUDE RADIO./// What is this about an "in depth study of LEGISLATED RADIO" and when will this series of articles commence in RPM? I won't miss an issue!///

FREEDOM SOUND SIGN TO D.J. PRODUCTIONS

Toronto: The Freedom Sound, a well known Southern Ontario rock group, have signed an exclusive booking and management consultant contract with D.J. Productions.

Don J. Mountford, president of the agency has high hopes for the group and in making the announcement states "The Freedom Sound are young, average age of 16 and are developing a sound that is different not only in the instrument field but in the vocal field as well. Their lead singer, Ernie Ripco, has a voice destined for greatness. He has also written much of the original material that is being used by the band today". Ripco, who plays rhythm is only 14. Other members include Dave Miller on bass; Mike Elioff, lead guitar, Dave Dobko, organist and Steve Williams, drummer. Their manager is Doug Greer.

In the short time they have been formed the group have played 32 successful engagements including Toronto's Seaway Towers, University of Toronto, and schools in Milton, White-oaks, Oakville, Bolton, Streetsville and Cooksville, all in Ontario.

BMI ISSUES EIGHTH ANNUAL ORCHESTRAL SURVEY

NYC: Broadcast Music Incorporated, this month, issued their eighth annual BMI Orchestral Survey, prepared in co-operation with the American Symphony Orchestra League. Many changes have come about in the industry since BMI took on this giant task. Since seasons have grown longer the survey now covers an entire musical year rather than just a musical season. The first survey was based on the programs of 74 orchestras. The 1968 survey totals 23,136 concerts with 3007 works performed by 557 orchestras.

EDEN'S CHILDREN MOVE OUT ON PROMO TOUR

NYC: Eden's Children, a hot new Boston rock group are set for appearances at Boston's Psychedelic Supermarket and in Philadelphia's Electric Factory. The trio, consisting of composer-singer Richard (Sham) Schamach on lead guitar; Jimmy Sturman, drums; and Larry Kiley, bass, have entered the best selling album charts with their ABC (Sparton In Canada) release of "Eden's Children". Personal manager Jonathan Whitcup, of New York is lining up additional dates which will tie in with their initial single due shortly.

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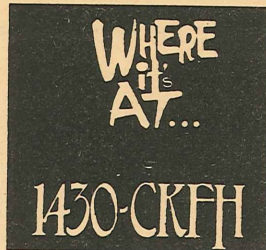
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As compiled by RPM's research staff.

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TO SHAKE UP THE CHARTS!

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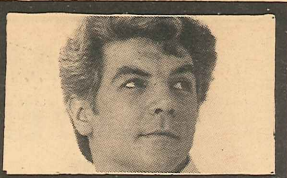
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Music BIZ

By Guest Columnist Stan Klees



The easiest part of making a record is what happens in the studio. It doesn't take very much to write a song, rehearse it and go into a studio and make the tape. The real test begins when the record has to be placed with a record company and the real cost comes into the picture with the promotion that must come to make the record a hit. This is one area that is very very weak in Canada. Too many record companies merely put a record out. They make promotion copies available and that is the end of it. They then sit back and wait for the record to "happen".

It just doesn't happen by itself it must be promoted, pushed and moved to make sure that every disc jockey is aware of it and wants to play it. Too many great records just die from a want of a good push. Promotion is very important and without it a record just can't make it. In Canada there seems to be a terrible apathy toward spending money in promoting records. No definite budget seems to be allocated to "push" a record. Often the company will be quite emphatic that the promotion is the responsibility of the group or the producer. On occasion I have come up against companies who would not even cooperate in the placing of an ad nor make extra promotion copies available. Hard to believe? Sometimes you might wonder why a record company even bothers to lease a master when they don't intend to do much more than put it on the market.

Many companies release as many as

30 records a year and most of them are by different artists. There is no intense push on one artist and the reason might be that the company only invests to the extent of their investment in a master. If they had put up \$2000 or \$4000 to make the record, possibly they would put up a like amount to promote it. Instead they lease it at a royalty and use their existing promotional program (as ineffective as it may be) and wait for something to happen. Usually it doesn't.

Possibly there isn't anything wrong with the Canadian sound other than the lack of promotion on the part of "leasing record companies" who leave the promotion to the group who didn't have any experience in producing the record, placing it, promoting it.

I can tell you from personal experience that although they sit quietly not knowing what to do, there is a great deal of interest in a master and a group AFTER someone else makes it a hit. A small independent may struggle for a long time to make a hit. When they do, the big companies are right there to get in on the action yet they can't seem to create the action themselves.

The action usually does come from small independents but there are so few effective independents at the moment in Canada that it will be up to the majors to set the pace and so far they haven't been able to come up with the promotional budgets to make a hit across Canada that might spread into the world market.

Canada is ripe for a very big hit and the odds are that it will come from a small record company....NOT a major.

THIS WEEK SPECIAL REPORT

BOOK REVIEW
by Stan Obodiac

The new Toronto impresario Bruce Irwin who has recently staged the successful British Revue show at Maple Leaf Gardens is also the author of a recent book called "The Midas Touch", 150 pages in a paperback which costs 95 cents, and a hard cover edition with 42 "extra" pages that contain "the system" for \$50.00. A most unusual publishing venture.

Irwin's book is based on what he claims is a fool-proof system to beat the gambling casinos at such exotic places as Las Vegas, Monte Carlo, and even London. It is a most exciting book. There are chapters that passionately catch your blood as though you were constantly beating the dealer at black jack in Vegas. Or riding the ball for eleven straight wins at a Baden-Baden roulette wheel. Or walking out with many francs at famous Monte Carlo at chemin de fer, and pulling a fast one on Prince Rainier and Grace. The book gets to your blood stream like an injection in the arm.

Already Bruce has appeared across the country to promote his book. He has also made a good interview for The Pierre Berton Show, Betty Kennedy on CFRB, Scan, File 13, Toronto Today, W-5, and Perry-Scope. His \$1,000 press

party to launch the book at the Hot Stove Club was one of the flash, bizarre parties at that famous watering hole.

Now he is preparing to launch the book in Great Britain, a great gambling country. In typical bold, audacious and adventurous fashion. He will throw a press party at the Playboy Club in London, where gambling is permitted, for 250 journalists. When the proprietors present him with the bill he will calmly take it to the gaming tables and make enough money to pay for his flamboyant book launching party.

Already he has a TV interview lined up with Eammon Andrews of BBC fame.

The only deficiency of the book which races exciting along is a number of grammatical malapropisms, a few misspelled words and a few illustrations that do not belong in the book. A few unsolicited letters from people who have made money with Bruce are presented in ponderous longhand, and they could have just as well been left in the inkwells.

All in all though, Bruce Irwin leaves you with an impression that he is a man of many parts -- author, impresario, gambler, organizer, salesman -- a man who is geared to the new action of Toronto.

COMING SOON! An in-depth study of "LEGISLATED RADIO"
As compiled by RPM's research staff.

RPM COUNTRY CHART

- 4 ROSANNA'S GOING WILD
Johnny Cash-Columbia-44373-H
- 3 HALF A WORLD AWAY
Tommy Hunter-Columbia-4-44367-H
- 6 TAKE ME AS I AM (Or Let Me Go)
Ray Price-Columbia-44373-H
- 2 SKIP A ROPE
Henson Cargill-Monument-1041-K
- 7 A WORLD OF OUR OWN
Sonny James-Capitol-2067-F
- 8 TURN DOWN THE MUSIC
Myrna Lorrie-Columbia-MU-4-1282-H
- 11 LUZIANNA
Webb Pierce-Decca-32246-J
- 14 HEY LITTLE ONE
Glen Campbell-Capitol-2067-F
- 9 BLUE DAY
Bob King-Melbourne-3274-K
- 10 SON OF HICKORY HOLLER'S TRAMP
O.C. Smith-Columbia-44425-H
- 12 WALK ON OUT OF MY MIND
Waylon Jennings-Rca-47-9414-N

- 13 YOU ARE MY TREASURE
Jack Greene-Decca-32261-J
- 18 TOGETHERNESS
Freddie Hart-Kapp-897-L
- 20 FIST CITY
Loretta Lynn-Decca-32264-J
- 15 FOGGY RIVER
Carl Smith-Columbia-44396-H
- 5 LITTLE WORLD GIRL
George Hamilton IV-Rca-9385-N
- 16 THUNDERMAN
Odie Workman-Caledon-205-G
- 19 HOW LONG WILL MY BABY BE GONE
Buck Owens-Capitol-2080-F
- 24 CHASER FOR THE BLUES
Bernie Early-Columbia-C4-2786-H
- 22 THE LITTLE THINGS
Willie Nelson-Rca-9427-N
- 21 BABY'S BACK AGAIN
Connie Smith-Rca-9413-N
- 25 HAVE A LITTLE FAITH
David Houston-Epic-5-1029-H
- 23 MY BIG TRUCK DRIVIN' MAN
Kitty Wells-Decca-32247-J
- 25 CAJUN STRIPPER
Jim Ed Brown-Rca-9434-N
- 50 WILD WEEKEND
Bill Anderson-Decca-32276

AUSTRALIAN PRODUCTION UNIT FOR SCREEN GEMS

NYC: Screen Gems International has formed a new production unit - Screen Gems (Australia) Productions, which will produce live programs for Australia and the Far East. The new unit will headquarter in Sydney under the supervision of Neville Thompson, formerly of Screen Gems International's Sydney sales office.

This new move is part of Screen Gems International's continued world-wide expansion. Their Canadian division is now producing 32 half-hour programs per week.

Screen Gems International have already been active in Australia having co-produced in association with Australian interest, "The Adventures of the Sea Spray", a half-hour weekly film adventure series in colour. The series was shot on location in the Fiji Islands, New Guinea, Australia and New Zealand.

Screen Gems (Australia) Productions will be associated in the co-production of two daily programs aired across Australia, "People In Conflict" and "Marriage Confidential". Both programs are produced in conjunction with Channel 7, Sydney.

TORONTO'S NEWEST NIGHTSPOT - THE MISSISSIPPI BELLE

Toronto: Morris Sobel, managing director of the Mississippi Belle, has hopes of going wet before too long, but in the meantime has built up a good sized patronage for his weekend dance type eatery. Ron Bagnato and his orchestra provides the entertainment each Friday and Saturday.

Located in the Olympia Square section of the Flemington Park development in Toronto's Don Mills suburb, the Mississippi Belle leans heavily on the architecture of the early southern era, complete with paintings of paddlewheelers, showboats and hoop skirts.

The restaurant features a buffet at luncheon and dinner, a regular dinner menu, plus a special dance-time menu of snacks.

RAY ST. GERMAIN WAXES FOR CTL

Toronto: Ray St. Germain, popular Winnipeg radio and television personality was recently flown into Toronto to cut his first session for the Canadian Talent Library (S5098), to be released commercially by RCA Victor. The CTL commissioned Winnipeg's Bob McMullin to arrange twelve numbers and also brought McMullin into Toronto to conduct an orchestra of twelve men. Vocal accompaniment was supplied by The Hames Sisters. The album contains two of St. Germain's writings "Everybody Has To Fall In Love Sometime" and "One". Alex Barris is represented on the album with "Don't Tell Me Your Troubles" as well as Lloyd McGuire, a staff producer at CFRB with his penning of "Midnight Moon".

RODEO BUSY WITH WAXING SESSION

Montreal: Rodeo's George Taylor reports a just finished busy schedule for several of his recording artists including Ralph Carlson, Bob King and Hugh Scott who cut four items each for future releases. Wayne King also cut a single. Shirley Field arrived at the studios from her home in Armstrong B.C. to cut a new album. Graham Townsend, Marie and Pete MacDonald were set for recording sessions the latter part of March. Hal Lone Pine arrived from the U.S. to cut an album as well.

Melbourne's big guns are also readying album releases. These include The Raftsmen, Shirley Field, Merv Smith, Bambi Lynn and Doug Trineer.

TOM JONES FOLLOWS NEW SINGLE SUCCESS WITH ADDITIONAL BOOKINGS

NYC: Tom Jones, already chalking up a successful personal appearance tour of the U.S. has added two major concert dates which include Chicago's Civic Opera House where he will perform two concerts Friday April 19 and two more concerts the following evening at Constitution Hall in Washington, D.C.

Jones interrupted his American tour to return to England to promote his latest Parrot single "Delilah" which is now making large strides up the charts on this side of the ocean.

During Jones' stay in New York he taped a 30 minute show "live" at the Riverboat Club for WNEW Radio. The show was hosted by well known radio personality William B. Williams, and features Jones backed by his own Squires in addition to the Riverboat band. The segment is due for airing in the immediate future.

RPM GOES TO JUKEBOX DEALERS

By special arrangement with Canadian Coin Box, a monthly magazine to coin machine operators, RPM Weekly is now a supplement to Coin Box. Each issue includes a complete copy of RPM.

Marion Walker of Coin Box has indicated a great confidence among jukebox operators in the RPM 100 Chart. News of new releases and record action will supplement the editorial content of Coin Box.

Coin Box is a wholly-Canadian operated magazine. For further information regarding this publication, contact Canadian Coin Box, 868 2nd Avenue, East, Owen Sound, Ontario.

JIMI HENDRIX EXPERIENCE & SOFT MACHINE PLAYING TO CAPACITY HOUSES

NYC: The current tour of The Jimi Hendrix Experience and The Soft Machine has brought out capacity houses wherever the two groups appear. After their successful appearance at Toronto's Coliseum they went on to Ottawa's Capitol Theatre for another capacity house. They return to the Niagara area on March 23 with their appearance at Buffalo's War Memorial Auditorium. They are then set for a series of one nighters in Flint, Michigan; (24); Cleveland, Ohio (26); Muncie, Indiana (27); Cincinnati, Ohio (28); Champaign, Illinois (29); Toledo, Ohio (30) and in Philadelphia (31) before they appear at Montreal's Paul Sauve Arena on April 2. They'll be in Newark (5), White Plains (6) and end up their tour in Troy, New York on April 7.

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Columbia SIMON & GARFUNKEL 4-33121 At The Zoo f/s Fakin' It

Columbia MARTY ROBBINS 4-33122 Gardenias In Her Hair f/s Tonight Carmen

Columbia THE BYRDS 4-33123 So You Want To Be A Rock 'N' Roll Star f/s My Back Pages

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Epic DAVID HOUSTON & TAMMY WYNETTE 5-10274 Together We Stand f/s It's All Over

Epic DON & THE GOOD TIMES 5-10280 May My Heart Be Cast Into Stone f/s Ball Of Fire

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Smash ROGER MILLER 41077 Little Green Apples f/s Our Little Love

RCA

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RCA SYLVIE VARTAN 5805 Comme Un Garcon f/s Le Testament

RCA JIMMY DEAN 9454 A Thing Called Love f/s One Last Time

RCA JIM REEVES 9455 That's When I See The Blues f/s I've Lived A Lot In My Time

RCA JOHN GARY 9456 End Of Time f/s A Certain Girl

RCA PAUL ANKA 9457 Can't Get You Out Of My Mind f/s When We Get There

RCA SALLY FIELD 66-1017 The Louder I Sing f/s Golden Days

RCA SKEETER DAVIS 47-9459 Instinct For Survival f/s How In The World

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Pye THE FOUNDATIONS From The Foundations NPL-30120

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Arc JOHNNY BURKE Johnny Burke sings Buck Owens' Big Hits 761

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TELEVISION by Violo Deo

There's a young man who comes on the "tube" every week. He's a "star", at least he's a star to everyone but the CBC. They don't believe in "stars". This young man is tall, good looking, is reasonably talented, and extremely charming. The big difference between him and most "stars" is that he is a kind, warm, affectionate human being and is much loved by those who work behind the scenes. This is quite the reverse of many performers of this calibre. They do a complete about-face the minute they walk off stage, or that little red light goes off. They're the "nasties".

You must know I'm talking about Tommy Hunter. Since he started as a performer he's always been a likeable guy, worked hard at his craft and positively deserves having his own show. He's the kind of person that's vulnerable because of his good nature and easily taken advantage of. Won't hurt anybody if he can help it. He's generous to a fault, and is altogether a nice person. A couple of years ago he stole the scene from the whole Dominion Drama Festival televised from Victoria, and they only gave him a few mentions.

The Tommy Hunter show each week is well executed, the production by Dave Thomas, is as slick as the budget will allow. The supporting cast pulls its weight. Each act has talent and shows it.

Debbie Lori Kaye has made the most progress in the last few months. She always had a great voice, but there were times when it was hard to distinguish her from a boy. You don't see her in a pant suit very often anymore. She looks a hundred times more feminine and with proper direction and management should become a very "hot" property. She should be having hit records all over the place, but I haven't heard of any. I'd like to see her guesting on other shows, because she's got the kind of voice that would do the most with a rhythm and blues song.

"I enjoy the Tommy Hunter show on Friday nites". This statement has been known to create loud guffaws from family and friends as I am a notorious jazz lover, Broadway show lover, and Beatle nut. So what? When a show is done well, the half hour passes swiftly. It's not tedious and the performers come through every time. You have to admire the consistency. Besides, I like Tommy Hunter, always have, and always will. May the show continue for years, and continue to please its many fans throughout the country. Let's not have the CBC tampering with it like they did the Juliette show. There are many half hours that can use some tampering with, not the ones that obviously give a large majority of viewers, pleasure. They support the CBC too.

A SHOW I'D LIKE TO SEE REPEATED

The ones I really dig, usually are, that is specials like Sinatra, Streisand, Bennett, etc. But those are American. This one isn't a special and was done on the CBC a few weeks ago. I'd like to see it again, and I'd like it publicized to the extent that everyone can see it who missed first time around. It was "In Person" with Don Francks, Lennie Breau, Dinah Christie and Peter Appleyard. It was pure delight and thankfully, Mark Warren, producer/director, kept it simple. I've never seen Al Hamel so genuinely happy about hosting an "In Person" show before, and he said so, on the air. Dinah Christie has never come through as well on anything I've seen her do previous to this show. I was never a booster of hers but I am now. She came through with feeling. Don Francks has developed greatly over the past few years. His ups-and-downs in show-biz have mellowed him greatly, and he came through as a "flower-child", exuding love, love, love. The Don Francks "put-downers" say it's a phase, that he's really too complicated to be real. So who cares? I've been a fan for years, since he sang his first folk song, and teamed with Lennie Breau, I'd enjoy him even if he wore two errands. So I'm a latent hippie, sue me. All I ask is for the CBC to repeat that show and to be sure to announce when.

It could be said that a person who applauds Tommy Hunter and Don Francks in the same column has got to have weird tastes in music. Okay - you draw the fine line and see just how closely related they really are. A good performer is a good performer, and a person who loves music loves all kinds, including Nancy Wilson and Anna Moffo in the same week. Throw in Sammy Davis, and you've got Toronto in the spring. To quote Charlie Brown "That's Happiness"

NEIL DIAMOND WROTE MONKEE HITS

NYC: Neil Diamond, 23 year old songwriter/performer, who made strong strides up the charts with "New Orleans" and "Kentucky Woman", has written several songs that became chart toppers. Two of these were "I'm A Believer" and "A Little Bit Me, A Little Bit You" by The Monkees. Diamond has apparently never met The Monkees but hopes to sit in on one of their recording sessions before too long.

100,000 CASSETTE RECORDS IN USE IN CANADA

Toronto: It's been estimated by Philips Appliances Ltd., who first introduced cassette recorders to Canada, that there are about 100,000 in use and on the market. Mr. R.J. Van Twist, product manager (Canada) for Philips tape recorders suggests that "by the end of 1968 the number of cassette recorders in Canada should pass the 250,000 mark".

Philips, the originator of the cassette has interested more than 70 other companies in Europe, North America and Japan in the principle which allows the user both to record and play back, which offers him a wide range of possibilities.

The only drawback with cassette recorders in the relative lack of availability of pre-recorded music cassette selections. With 800 items on the market now, it is expected that by the years end there will be more than 1500 musicassettes available for playback.

Musicassettes are currently available in Canada through London Records of Canada, who handle London, Philips, Mercury, Smash, Limelight, Fontana, Cadet, Cresendo, Hi-Fi Tape, Star Day, Checker, Liberty; Warner Bros, who distribute Reprise and Warner Bros; and Ampex of Canada with London and Polydor labels.

Manufacturers of musicassettes are Stereodyne (Canada) Ltd., with hints that Ampex and Quality Records will shortly make announcements of their entry into the field.

Philips will add substantially to its current range this year by introducing a low-price battery operated playback-model, as well as a selection of compact playback-only AC stereo units including a cassette changer.

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MARTIN ONROT PR FIRM TOUTING COSBY O'KEEFE SHOW

Toronto: The advertising and public relations firm of Martin Onrot are currently boosting the Bill Cosby O'Keefe Centre appearance of March 31. Almost three weeks before the two show appearance of the Warner Bros. Recording artist, there had been a 68% advance ticket sale.

Although a part of the club and recording scene for some time, it wasn't until his television series of "I Spy" where he co-stars with Robert Culp, that Cosby jumped on the success bandwagon and resulted in him becoming one of the hottest properties of Warner Bros Records. His singles and albums have all been among the top sellers of the company. As well, his comedy album "Revenge" got him his second Grammy Award. A new comedy LP "To Russell, My Brother, Whom I Slept With" is to be released prior to his O'Keefe showing.

His Toronto appearance was also given a large sized boost through his one hour "Cosby Special" which was seen on the CTV network Sunday March 17 and the following evening on NBC. Cosby's only guest on the special was 13 year old Janice Robinson, who was discovered on the Ted Mack Amateur Hour.

Cosby is currently appearing at Lake Tahoe with The Pair Extraordinaire and with his Toronto appearance will kick off his 12 cities tour.

LENNY BREAU IS READY

Toronto: Born in Maine of big name parents Hal Lonerne and Betty Cody, Lenny Breau is considered one of Winnipeg's favourite sons. Lenny's been a part of the Winnipeg scene for the past nine years and although offered many opportunities to kick the Winnipeg habit, including a recording bit with Nashville's Chet Atkins as well as studio work; a job as accompanist for Tony Bennett; and an offer to join jazz drummer Shelley Manne, Breau turned a deaf ear and usually gave the reasons for disinterest as "I'm not ready yet".

Breau and Bernie Fielder, owner of the Riverboat in Toronto's Village, both feel that Lenny Breau is now ready, and that's why he's appearing in concert at the Riverboat for one week, commencing March 19.

Appearing with Breau are two Winnipeggers who have been with him for seven years. They are Reg Keln on drums, and Ronnie Halldorson on electric bass.

Boasts Drew Management, "Breau's bag is 'No Bag' as he rings changes through flamenco, flamenco jazz, jazz, country, classical and jazz rock interpretations with original material".

MOE KOFFMAN RELEASES ON JUBILEE

NYC: Toronto's Moe Koffman "Goes Electric". This is the title of Koffman's album release on Jubilee and includes his "Swingin' Shepherd Blues" that became a popular item in Canada almost 10 years ago. Also included on the album is his current single "Norwegian Wood" and "Trains & Boats & Planes".

PETERSON, CARNIVAL & ETERNALS FOR "IT'S HAPPENING"

Toronto: The March 21st edition of CTV's "It's Happening" will feature the Eternals, from Winnipeg. They'll perform their latest Reo single "Falling Tears" which was written by Dave Britten of Ottawa.

The March 28th show will spotlight the new Columbia recording group, Carnival, from Kitchener. Their offering will be "Four Seasons", which has just been released. This group is also skedded for an "After Four" showing, which took place in Mexico.

Brian Purdy, producer of "It's Happening" reports that Colleen Peterson will be recording for the last time this season (March 29). The show will be seen April 11.

HOOR GLASS TO OPEN NEW BAHAMAS ROCK 'N' ROLL CLUB

NYC: Imperial recording artists The Hour Glass, a hard-rock R&B influenced west coast group, are flying east to open a new disco-rock club in Freeport, Grand Bahama Island. The opening will coincide with the expected rush of U.S. college crowds moving out from the mainland for their annual Easter fling. The group's appearance will also get a disc boost with their release of "The Power Of Love".

The new club is being opened by Bruce Hyam, who operates London's exclusive Sybilla's. The Hour Glass will make the Island scene for two weeks commencing March 20. They will then make their New York debut at which time it is expected they will have their album released.

FILMS by frannie frayme

ELVIRA MADIGAN - BITTERSWEET

"Elvira Madigan" a Swedish Film by writer, director, Bo Widerberg, opened last week at the New Yorker theatre. It is taken from a true story of a couple having a runaway love affair. He, an officer in the Swedish cavalry, Count Sixten, abandons his wife and two children for commoner, Elvira Madigan, a beautiful, young tightrope walker of international fame.

The year is 1889. Fleeing from all social responsibilities, they run off to Denmark. They wander happily and carefree through the sunny meadows, enjoying the simple pleasures of nature. Inevitably their small supply of money runs out and they are forced to search the forests for edible berries and steal eggs and bread from farmhouses. Intoxicated with love for each other neither will return to the security of their former lives. Eventually the weather and circumstances turn against them. Their pictures appear in the widely circulated newspapers; they are recognized everywhere. They come to the realization that to continue living will only keep them apart.

This familiar love story is a simplified view of life, and living that moderns looking for more realistic answers may find trite. But not to the Scandinavian audiences, for which the film was made. It is in olden times, and one must concentrate on how it is told, rather than what is told.

Page 6 RPM WEEKLY

At several points throughout the film, there are some literal forewarnings of doom but these are only symbols to those who know the intimate legend. For those of us outside Scandinavia it is unfortunate we do not. Widerberg was aware of this problem, and anxious for the audience to have the advantage of seeing his work in the right perspective. He asked his American film distributors to have little cards made announcing that the hero and heroine die at the end. These cards are given to patrons before entering the theatre. This is unique for North American movie-goers, where endings are usually kept secret.

The colour is magnificent. Old world scenes of Denmark's countryside provides the perfect atmosphere, blending in beautifully with the theme.

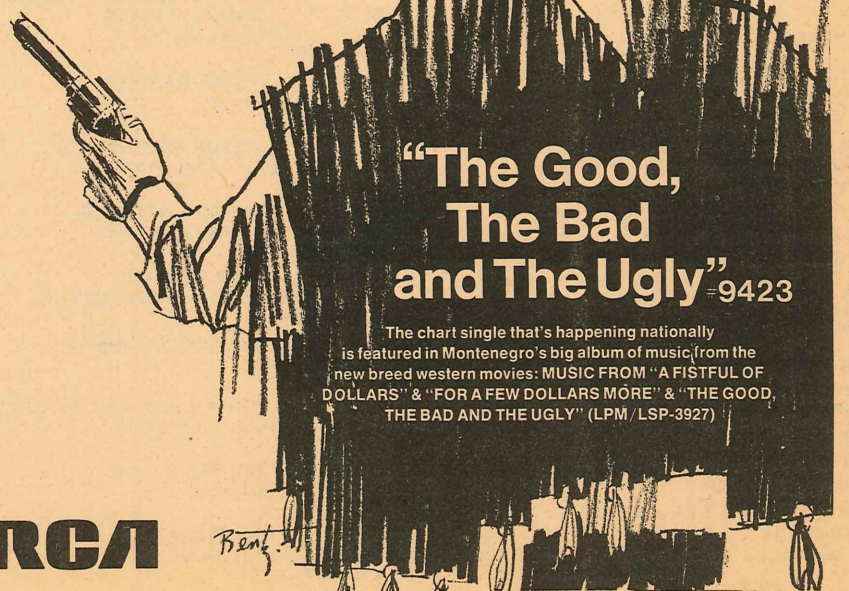
The music of Mozart's Piano Concerto No. 21, played by Geza Anda is equally appropriate, employing the only communication in many of Widerberg's long silent scenes.

The exquisite photography captures the warmth and affection of beautiful Pia Degemark as Elvira and Thommy Bergren, who plays Count Sixten.

The performances are perfect. Thommy Bergren, reflected all the characterized changes in the charming but very weak Count. Miss Degemark, who was not a professional actress, but studied acting and tightrope walking for the part, makes it all seem effortless.

.45 Calibre

Hugo Montenegro's smash single from his best-selling Victor album



"The Good, The Bad and The Ugly" 9423

The chart single that's happening nationally is featured in Montenegro's big album of music from the new breed western movies: MUSIC FROM "A FISTFUL OF DOLLARS" & "FOR A FEW DOLLARS MORE" & "THE GOOD, THE BAD AND THE UGLY" (LPM/LSP-3927)

RCA

THIS WEEK SPECIAL REPORT

FROM OTTAWA
by Jim Bellshaw

Action-packed is the only way to describe last week's Capitol Theatre show with The Hollies making their Ottawa debut.

But most of the action was provided by George Olliver And His Children who did the first half of the show.

George got the audience going right away when he cut onto the stage dressed in turquoise farmer-boy leotards, black satin shirt and Spanish cape. To contrast this his Children were rigged out in Bonnie and Clyde suits.

From then on it was a non-stop swinging swaying night with the super-fit George doing the splits, jumping, turning cartwheels and making love to the mike.

And before the Ottawa boppers knew it the versatile George was down among the audience getting them to clap, dance in the aisles and shout "yeah" when the maestro gave the signal.

To add the crowning touch to the circus-style act, George trampoline his

way back onto the stage. The audience loved every minute of it.

When emcee Al Pascal asked: "Do you want that blue-eyed prince of soul back?" the old Capitol Theatre trembled on its foundations.

The Hollies, on the other hand, gave a more casual performance, but somehow managed to find perfect rapport with the warmed up audience.

Highlight of the English group's act was "Butterfly", with everybody off the stage except Graham Nash who did the number from their new album.

Other songs they did that scored high were, "Stop, Stop, Stop", "On A Carousel" and "Bus Stop".

But The Hollies borrowed a page from George Oliver's book when they asked everybody to raise their right hand and promise to buy their new album "King Midas in Reverse".

Once the promise was confirmed what better than to round off the ace evening with good old "Jennifer Eccles".

"TRUMPETS OF THE LORD" SET FOR CBC IN TORONTO

Toronto: "Trumpets of the Lord" an off-Broadway musical based on the book "God's Trombones" by the late James Weldon Johnson, has been adapted for television and will be presented as a 90 minute colour production on the CBC-TV's "Festival" series May 8, and on the National Educational Television network in the U.S. on May 10.

Production will be by Amherst Productions Inc., of New York in association with the Canadian Broadcasting Corporation and taping has been set for the CBC studios in Toronto April 17 through 19. Rehearsals will be held in New York for an eight day period prior to the Toronto taping.

The TV production's all-Negro cast of nine performers (three principals and a chorus of six) will be announced at a later date.

Producer is Amherst's Howard Schwartz, with CBC-TV's Norman Campbell as director and Nikolai Soloviov also of the CBC, as designer. Executive producers are Robert Allen for the CBC and Craig Gilbert for NET.

Set in the backwoods churches of the deep South, "Trumpets" is a blend of gospel music and words with sermons ranging from the Creation to the Ascension.

MILLS BROTHERS TO HOOK AND LADDER

Toronto: Hot on the heels of their Dot hit "Cab Driver", The Mills Brothers moved into the Hook and Ladder Club of the Beverly Hills Motor Hotel for a two week stand (March 18). At a well attended press party, hosted by Quality Records, (Mar 20) the talented group proved that time, for the Mills Brothers, that is, is a factor in their success. Their act is smooth, timely and right where it belongs, on the club circuit.

Following the Mills Brothers will be The De John Sisters for one week commencing April 1 with Johnny Puleo and The Harmonica for a two week appearance from April 8.

"AFTER FOUR" TO FEATURE STACCATOS, FIVE SHY, PAT WHITE & MICHAEL McDERMOTT

"After Four" include Capitol recording artists, The Staccatos (March 16) performing their recent release "Walker Street" as well as a Beach Boys medley, "I Have Just Seen A Face".

The Five Shy will be featured (Mar 23) singing a medley of Mamas and Papas hits along with guest vocalist Pat White who does a couple of recent hits "Ode To Billy Joe" and "White Rabbit". Michael McDermott will guest (Mar 30)



By Canada Bill

The Compo Company seems to be getting into the swim of Canadian talent as well. Topping their list, of course, are The Irish Rovers. Their "Unicorn" wasn't produced in Canada, but it's encouraging to see the company referring to the group as being Canadian. Another A for effort for the Compo people is their Apex release of "I'm Sufferin" by The Midnight Angels from The Pas, Manitoba. They're getting solid support in the west but very little throughout the rest of the nation and none at all in Toronto, where we used to have one problem, now we have two.

Gordon Lightfoot isn't having any trouble in Toronto. He's also with the Compo camp. His release "Black Day In July" on United Artists is getting the red carpet treatment from both Toronto top forty stations. From out of the west gallops yet another large sound for Al Mair and company. They're called Gainsborough Gallery and their home is Calgary. Their first offering is "Little

Red Book" on Apex. Production credit is given to Doug Hutton and Bill Porter, and if this is the same Bill Porter who made Nashville's Foster Studios famous, then we could be in for some chart climbing by Gainsborough Gallery. Chances are the group will get a big boost from local station CKXL. Let's hope so, it's about time they replaced "Jezebel".

Remember Honey Wells? She's the Tartan girl who toured with Bobby Curtola and who also cut a disc, "Johnny Get Angry". This Amherst, Nova Scotia gal has another single, just out. It's "Stand By Me" and "Da Do Ron Ron".

The Fraser Loveman group are getting up a good head of steam. They've been playing their home town of St. Catharines as well as the Niagara peninsula and have been picking up a solid following. Mike Gorgiducis, formerly with The British Modbeats has just recently

joined the group, who now have as their big attraction, a liquid light show. Fraser sends news that the group will be playing Toronto's Village before too long.

"The Highly, Successful, Young, Rupert White" is the name of a single. (Sounds more like the name of a group). The group behind this big big sound is The Privilege, an Edmonton group, formerly known as the Lords. This is their first waxing for Capitol, and from reports, it won't be their last.

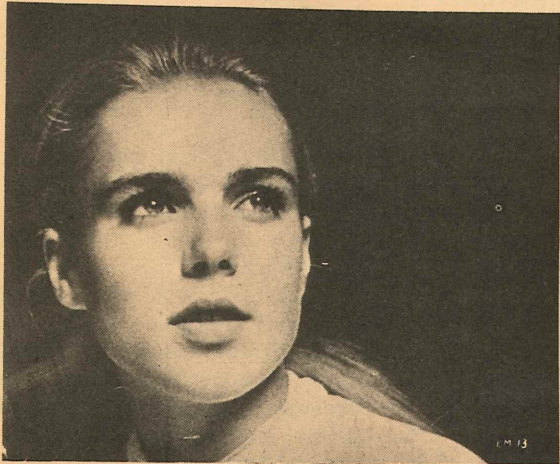
There's going to be a big bash next week to introduce the press to Columbia's newest Canadian group, The Carnival, and if Canada Bill can get there, he's been promised a turtle-neck sweater. So look for a story on The Carnival and maybe even a new Canada Bill look. DJ Murray (Murray Lloy) of Ethelbert Collegiate Institute (that's in Manitoba) reports tremendous support from students for "So Very Far From Near" by The Guess Who. Other groups making it big in Ethelbert include The Gettysburg Address and The Fifth.

Reader Bus Beaton from Vancouver would like to see a one-stop set up for Canadian records. He's heard several Canadian groups and their record releases on CBC's "Action Set" but receives the "get lost" treatment when he contacts his local radio station and record bar.

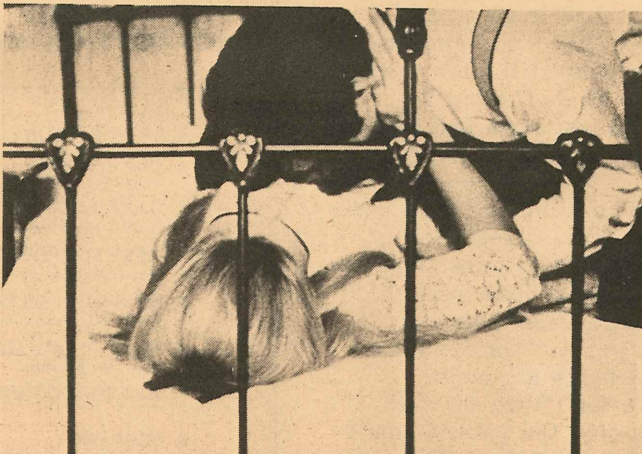
For those readers who were asking about the release of "Candy Rainbow" by The Lords Of London, it's on Apex No. 77074. "Doctor Lollipop" by The Magic Cycle is on Giant No. 904 and "Keep On Running" by E.G. Smith and The Power on Boo No. 681. The latter two are distributed by Caravan Records.

Where have all the hippies gone? Take a look at Oshawa's shopping centre On a Saturday afternoon you might see upwards of several hundred. They've got a movement going for them called The Raspberries. Maybe that's where the Toronto drifters are going. Seems Oshawa has everything to offer. No traffic, sympathetic fuzz, and parents who don't give a damn.

Did you know that 4 out of 10 of the top tunes in Poland were by Polish artists? 6 out of 10 of the top tunes in Japan are by Japanese, and on many of the U.S. radio charts, it's just about unanimous, 10 out of 10 of the top records are American. How does your local Canadian Toronto stations, and we've been told that with only a few exceptions most Canadian radio stations follow Toronto's lead, you can almost be safe in saying that 30 out of 30 of top records are of foreign groups. LET'S BE CANADIANS FOR THE MONTH OF APRIL - IT MIGHT BE FUN.



Pia Degermark beautiful star of Elvira Madigan.



A love scene from Elvira Madigan.



Handsome lead of Elvira Madigan, Tommy Berggren.

PROBLEMS OF CANADIAN THEATRE GETS AIRING ON CBC

Toronto: Live theatre fans (the Canadian variety) are picking up many reasons why Canadian playwrights aren't making it through a four part series on Canadian Theatre Today. CBC radio network Tuesdays at 10.30PM EST. First of the series broadcast was March 5. Host-narrator for the series is Peter Mews. Guests include Leon Major, artistic director of the Neptune Theatre, Halifax and lately with Hart House drama at the U of T; actor-playwright Gratien Gelinas; actor-broadcaster Andrew Allan; Edward Gilbert of the Manitoba Theatre Centre; Nathan Cohen, drama critic for the Toronto Daily Star; Clifford Williams, artistic director of Theatre Toronto; Henry Comor, former president of ACTRA; playwrights John Coulter, George Jonas, Jack Winter, John Herbert and W.O. Mitchell; Guy Beaulne of the Quebec Ministry of Culture; Bruce Raymond, TV program director and Jack Craine, director of radio, both for the CBC's English network; Peter Dwyer, Canada Council; Susan Rubes, of the Young People's Theatre, Toronto; Jean Louis Roux, artistic director of Montreal's

2500 REQUESTS FOR MAILER- MUGGERIDGE-McLUHAN TRANSCRIPTS

Toronto: The recent telecasting of a one hour conversation between Norman Mailer, Malcolm Muggeridge and Marshall McLuhan (Mar 3 "The Way It Is") resulted in more than 2500 requests for the transcript.

Theatre du Nouveau Monde; James Domville of the National Theatre School, Montreal.

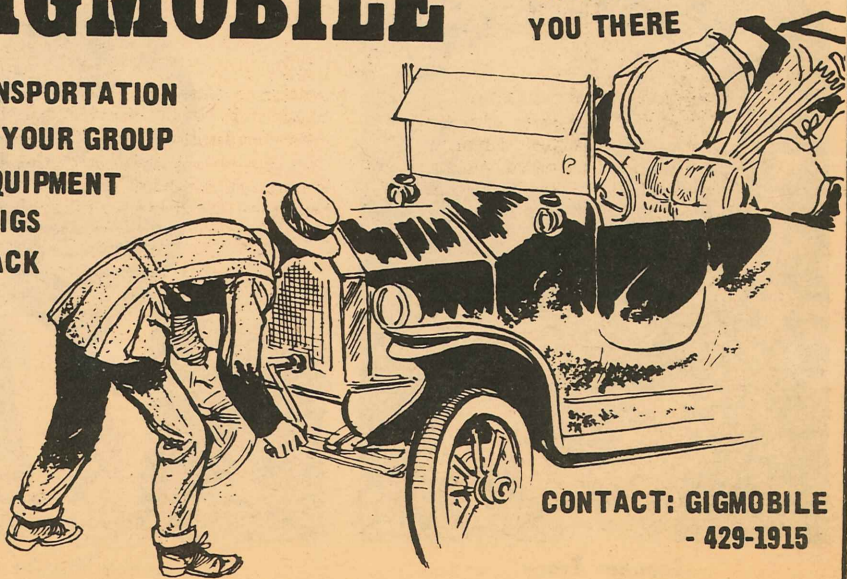
Frederick Spoerly, a Canadian playwright, has written and researched the series with Larry Zolf, who conducted the interviews and came up with 30 hours of tape which had to be edited down to less than two hours by producer Alex Smith.

Unfortunately the series doesn't offer any concrete conclusions but it does get together a lot of the big brains from the Canadian theatre. These people are vitally interested in the state of theatre in Canada. As well, Mavor Moore, general manager of the St. Lawrence Centre for the Performing Arts in Toronto (finally set to begin construction in April of this year) has some strong opinions for airing.

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GUESS WHO'S COMING TO DINNER

A Columbia motion picture nominated for ten Academy Awards. Now playing at a Toronto theatre (The Odeon Carlton), in its eleventh week.

RPM AT THE MOVIES

"A delightful message of love" is how Odeon theatre manager Victor Nowe describes "Guess Who's Coming To Dinner".

"Guess Who's Coming To Dinner" opened January 11 and after 10 weeks and 340 performances (up to press time) has played to 175,379 people, grossing an average of \$30,000 per week, which places it among the five top grossers the theatre has had in the past fifteen years.



Victor Nowe

Mr. Nowe further states "I have always believed that stars make the film and 'Guess Who's Coming To Dinner' has the finest stars in the business. The material is perfect and the audience reaction is simply wonderful". With his mingling through the audience Mr. Nowe has found that a goodly portion of those attending haven't been to a movie in over 10 years. "They came to see Hepburn and Tracy, two giants in the industry, and they went away with a feeling of extreme happiness". Mr. Nowe further stated that "in the 15 years I have been at the Odeon Carlton I have never seen an audience become so enthralled and so personally involved with a movie. At the completion of the film they just

couldn't contain themselves, they applauded and some cheered." Many of the patrons took their memories of the movie home with them as indicated by the mail received at the theatre. Since the first week of showing, Mr. Nowe has received an average of 1000 letters per week, which is something almost unheard of in the business as we know it today. There has also been a heavy demand for stills of Hepburn and Tracy, necessitating a costly reordering which has been absorbed by the theatre. Mr. Nowe has given the stills to his patrons with his "most grateful blessings".

The only unfortunate note of the Toronto engagement is the disinterest of those in the age bracket of 14 to 20. Mr. Nowe points out that "this is one of the most pleasurable and soul satisfying love stories to hit the screen in some time. The action and the problems are very much a part of today. There is a very deep personal message here for everyone". However there is one very great and important promotion going on for "Guess Who's Coming To Dinner" that money can't buy. It's word of mouth that is chalking up the greatest interest in the movie. Theatre party groups are becoming a common sight at the Odeon Carlton, and with April 8th (Academy Awards) still a few weeks away "Guess Who's Coming To Dinner" could just reach that magic 500,000 figure which isn't too much to expect from a city of over 2 million.

Asked if he found any resentment by patrons over the mixed marriage, Mr. Nowe was most surprised that one would even suggest there would be. "This is a very tender love story", and went on to say "Toronto people aren't interested in any racial problems. We don't have any such thing in this city. Our patrons aren't catagorized, nor prejudice. The reaction of those coming to see the film has been magnificent."

The dinner takes place in a mansion, high on a hill overlooking San Francisco. The mansion is owned by Matt Drayton (Spencer Tracy) a

professed liberal newspaper publisher. His wife Christina (Katharine Hepburn) is somewhat of a career woman, and spends much of her time at her art gallery. Their daughter Joanna (Katharine Houghton, Hepburn's niece) is on her way home from Hawaii and she's bringing her fiance with her. The fiance being set up for family approval is Dr. Wade Prentice (Sidney Poitier) a famous and very brilliant doctor and medical researcher. This is where the story begins and if you feel you are going to see an embarrassing racial mess forget it. It's there but in a very tender and loving way. Stanley

Kramer, director, has again attained that thought process in which he has been so adept at involving his audience. The actors are supreme but their material is overwhelmingly "today". Spencer Tracy dominates his last film and as Mr. Nowe puts it "I am eagerly awaiting with great anticipation the Academy Award presentations and expect Spencer Tracy to receive the award for Best Actor, and "Guess Who's Coming To Dinner" should most certainly receive the Oscar for being the Best Picture of the Year because of its message.

It should also be noted that the Colgems soundtrack of "Guess Who's

SOUNDTRACK ALBUM

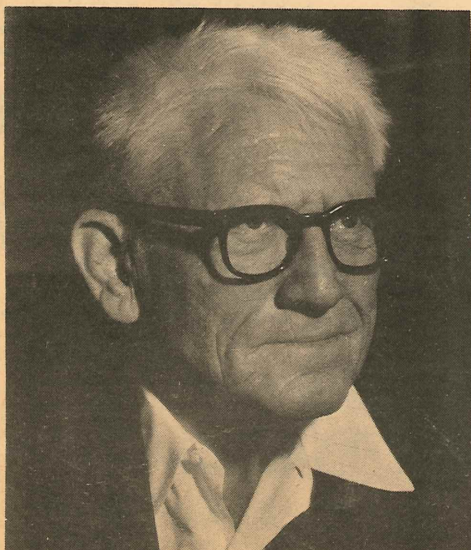


Coming To Dinner" (COS 108) has garnered a great deal of attention as well with the theatre crowd. RCA Victor, who distribute Colgem product in Canada have rushed released the album and Ontario branch manager Jack Feeney reports fantastic back ordering of the release. RCA Victor promotion man Ed Preston has found encouraging acceptance among radio stations who are particularly interested in the cut "Glory Of Love", which, by the way, weaves in and out of the film, but is not regarded as the theme. "Love" was written by Billy Hill and although recorded many many times, was even a hit in 1952 by the Four Knights on Capitol, could now very easily become a top ten item. The "Guess Who's Coming To Dinner" album is original music by Frank DeVol from the film score and was arranged and conducted by DeVol. Producer was Neely Plumb.

Many tributes have been written about Spencer Tracy and all deserved. This last Tracy accomplishment is a sorrowful indication that the era of the silver screen is being allowed to pass us by. The movie greats are great because of their devotion to "their" public, and unfortunately when we realize they are no longer with us, they're screen performances of the past are considered even more priceless. Tracy was one of the greatest and "Guess Who's Coming To Dinner" is a fitting memorial to Spencer Tracy who died June 10, 1967.

ACADEMY AWARD NOMINATIONS FOR GUESS WHO'S COMING TO DINNER

- 1 BEST PICTURE
- 2 BEST ACTOR
Spencer Tracy
- 3 BEST ACTRESS
Katharine Hepburn
- 4 BEST SUPPORTING ACTOR
Cecil Kellaway
- 5 BEST SUPPORTING ACTRESS
Beah Richards
- 6 BEST DIRECTOR
Stanley Kramer
- 7 ART DIRECTION
- 8 SCORING
- 9 STORY
- 10 SCREEN PLAY



Spencer Tracy



Sidney Poitier



Katharine Hepburn



Katharine Houghton