

RPM MUSIC TELEVISION RADIO FILM RECORDS THEATRE

Weekly

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Week Ending Mar. 16th. 1968

10
CENTS

Rock And Roll Is Back!!

Rock and Roll never died, it just took on various forms for nearly a decade and a half and now is ready for a rebirth. The re-incarnation will be an advanced rock and roll, and possibly won't make Bill Haley and The Comets stars again, but you will probably be hearing the pleasantly reminiscent of a Duane Eddy like guitar. The triples of a Fats Domino like piano and shades of Chuck Berry, Little Richard, Jerry Lee Lewis and everything that led to the payola scandal of nearly a decade ago. It will all be done again by new groups, in a new way but there may be some side benefits for artists like the late Eddie Cochran who may have a hit in the re-issue of his

Liberty "My Way".

Early indications of the return has come with the best of blessings from the Beatles and their new single "Lady Madonna" meanwhile a British group the Move climbs the charts with "Fire Brigade." The Presley single of "Guitar Man" was the first single by Presley in the new revamping and his just released single "U.S. Male" also is reminiscent of the 1954 sound of rock and roll.

From a production standpoint, the British fight for a return to rock and roll might have something to do with the competition with the United States for bigger and better sessions. The

Rock & Roll continued on page 2

THE RPM 100

CANADA'S ONLY OFFICIAL 100 SINGLE SURVEY

Compiled from Record company, record stores and radio personality reports

1 2 7 SIMON SAYS
1910 Fruit Gum Company
Buddah-24-M

2 5 10 WALK AWAY RENEE
Four Tops-Motown-1119-L

3 1 5 WORDS
Bee Gees-Atco-6548-M

4 4 9 VALLEY OF THE DOLLS
Dionne Warwick-Scepter-12203-J

5 6 6 BOTTLE OF WINE
Fireballs-Atco-6491-M

6 12 13 EVERYTHING THAT TOUCHES YOU
Association-WB/7 Arts-7163-P

7 15 25 THE DOCK OF THE BAY
Otis Redding-Volt-157-M

8 19 27 BALLAD OF BONNIE & CLYDE
Georgia Fame-Epic-10283-H

9 7 2 LOVE IS BLUE
Paul Mauriat-Philips-40495-K

10 18 26 JUST DROPPED IN
First Edition-Reprise-0655-P

11 13 22 CARPET MAN
5th Dimension-Soul City-762-K

12 14 16 THANK U VERY MUCH
Scaffold-Capitol-72524-F

13 20 30 TOO MUCH TALK
Paul Revere & The Raiders
Columbia-44444-H

14 17 29 I THANK YOU
Sam & Dave-Stax-242-M

15 3 1 I CAN TAKE OR LEAVE
YOUR LOVING
Herman's Hermits-Quality-1900-M

16 29 45 QUINN THE ESKIMO
Manfred Mann-Mercury-72770-K

17 8 3 SPOOKY
Classics IV-Imperial-66259-K

18 28 35 KISS ME GOODBYE
Petula Clark-WB/7 Arts-7170-P

19 10 11 I WISH IT WOULD RAIN
Temptations-Gordy-7068-L

20 9 14 WE'RE A WINNER
Impressions-Spartan-1656-O

21 35 47 I'M GONNA MAKE YOU LOVE ME
Madeline Bell-Philips-40517-K

22 11 4 WE CAN FLY
Cowsills-MGM-13886-M

23 55 89 UNICORN
Irish Rovers-Decca-32254-J

24 25 32 SUNSHINE OF MY LOVE
The Cream-Polydor-541001-Q

25 16 8 ZABADAK
Dave Dee, Dozy, Beaky, Mich & Tich
Fontana-873-K

26 26 33 DEAR DELILAH
Grapefruit-Rca-70000-N

27 32 44 THE END OF OUR ROAD
Gladys Knight & The Pips
Soul-35042-L

28 44 64 IF YOU CAN WANT
Smoky Robinson & The Miracles
Tamla-54162-L

29 50 73 LA LA MEANS I LOVE YOU
Delfonics-Philly Groove-150-M

30 33 41 EVERYTHING I AM
Plastic Penny-Bell-703-M

31 31 40 HEY LITTLE ONE
Glen Campbell-Capitol-2076-F

32 34 46 SUDDENLY YOU LOVE ME
Tremeloes-Epic-10293-H

33 61 100 YOUNG GIRL
Union Gap-Columbia-4-44450-H

● 34 63 --- VALLERI
Monkees-Rca-1019-H

35 38 50 MAYBE JUST TODAY
Bobby Vee-Liberty-56014-K

36 41 55 LOVE IS ALL AROUND
Traggs-Fontana-1607-K

37 21 12 BABY NOW THAT
I'VE FOUND YOU
Foundations-Pye-827-C

● 38 52 80 WILL YOU LOVE ME TOMORROW
Four Seasons-Philips-40523-K

39 39 43 MEN ARE GETTING SCARCE
Joe Tex-Dial-4069-K

40 42 59 CAB DRIVER
Mills Bros-Dot-17041-M

41 47 61 COUNTRY GIRL/CITY MAN
Billy Vera & Judy Clay
Atlantic-2480-M

42 49 66 PLAYBOY
Gene & Debbie-TRX-5006-M

● 43 72 --- SINCE YOU'VE BEEN GONE
Aretha Franklin-Atlantic-2486-M

44 51 51 MISSION IMPOSSIBLE
Lalo Schifrin-Dot-17059-M

● 45 68 --- EVERLASTING LOVE
Love Affair-Columbia-4-2787-H

46 58 75 JEALOUS LOVE
Wilson Pickett-Atlantic-2484-M

● 47 69 71 DANCE TO THE MUSIC
Sly & The Family Stone
Epic-10256-H

● 48 66 88 AT THE TOP OF THE STAIRS
Formation-MGM-13899-M

49 56 63 QUESTION OF TEMPERATURE
Balloon Farm-Laurie-3405-M

50 57 65 A MAN NEEDS A WOMAN
James Carr-Goldwax-332-M

51 60 82 THE RADIO SONG
The Parade-A&M-904-M

● 52 74 --- CRY LIKE A BABY
Box Tops-Mala-593-M

● 53 81 --- SOUND ASLEEP
Turtles-White Whale-264-M

● 54 78 --- SON OF HICKORY HOLLER'S TRAMP
O.C. Smith-Columbia-44425-H

55 59 68 I SAY LOVE
Royal Guardsmen-Laurie-3428-M

● 56 76 --- SCARBOROUGH FAIR
Simon & Garfunkel-Columbia-44465-H

57 65 90 TEN COMMANDMENTS OF LOVE
Peaches & Herb-Date-1592-H

58 67 91 LITTLE GREEN APPLES
Roger Miller-Smash-2148-K

● 59 --- LADY MADONNA
Beatles-Capitol-2138-F

● 60 84 --- JENNIFER JUNIPER
Donovan-Epic-10300-H

61 62 69 A MILLION TO ONE
Five Stairsteps-Buddah-26-M

● 62 85 --- GREEN LIGHT
American Breed-Atco-821-C

63 64 76 FOR YOUR PRECIOUS LOVE
Jackie Wilson & Count Basie
Brunswick-55365-J

● 64 94 --- HEY HEY BUNNIE
John Fred & Playboys-Paula-294-L

65 70 70 WALKER STREET
Staccato-Capitol-72526-F

● 66 --- CINDERELLA ROCKEFELLA
Esther & Abi Ofarim
Philips-40526-K

Rovers' "Unicorn" Breaks Nationally

Toronto: It's that time of year again "Paddy's Day" and even Compo's Al Mair is wearing the green. His constant pushing for the past month of the Irish Rovers, has paid off. Their single, "The Unicorn" (Decca 32254), and album of the same title, are both receiving top national exposure. In just three weeks of chart action, "Unicorn" moves into the No. 23 spot on the RPM 100.

The Canadian action is rubbing off on the U.S. scene as well. Al Mair reports that U.S. radio listings indicate the group will make it stateside within the next few weeks.

They'll be on "The Dating Game", one of them at least, March 16, the day before their Toronto appearance with Vera Lynn and Mrs. Mills at The Gardens.

They're also scheduled for Place des Arts in Montreal April 1 through the 7th., and back into Toronto April 29 for a week at the Imperial Room of the Royal York Hotel. An example of their popularity is their April 20th appearance in Woodstock, Ontario. They'll be appearing at the local high school for 3 shows in the one day.

March 12 they'll be appearing at the Bayshore Hotel in Vancouver for a private showing in conjunction with IBM's International Convention.

Coming up is an appearance on MCA's T.V. "The Virginians" where they'll be portraying Irish emigrants.

The Irish Rovers will be staying with the Irish image for album releases but will stay within the confines of the M.O.T. when it comes to single releases.

Allied
Arc
CMS
Capitol
Caravan
Columbia
Compo
London
Phonodisc
Quality
RCA Victor
Sparton
WB 7 Arts
Polydor

RCA CAMDEN BOWS A NEW DIMENSION

Montreal: March 1st., Camden, RCA Victor's low priced field, introduced the Camden Classics with a nationwide promotion designed to establish Camden as a leader in the low priced classical field. Aids such as Camden's, now in high gear, \$40,000 Sweepstakes, offering colour television sets, transistor radios and Camden records as prizes, radio spots, beautifully executed album covers and some of

RCA continued on page 2

CAPITOL PICKS UP 16 GRAMMY AWARDS

Hollywood: The results of the 1967 Grammy Awards shows Capitol Records picking up 16 of the coveted awards. Album of the Year went to "Sgt. Pepper's Lonely Hearts Club Band" by The Beatles; Best Vocal Performance, Female "Ode To Billie Joe" by Bobby Gentry, Male "By The Time I Get To Phoenix" by Glen Campbell; Best New Artist was Bobby Gentry; Best Contemporary Album, "Sgt. Pepper"; Best Contemporary Solo, Female, "Ode To Billie Joe" by Bobby Gentry, Male "By The Time I Get To Phoenix" by Glen Campbell; Best Country & Western Record "Gentle On My Mind" by Glen Campbell; Best Country & Western Solo Vocal Performance, Male, "Gentle On My Mind" by Glen Campbell; Best Spoken Word, "Gallant Men" by Sen. Dirksen; Best Arrangement, Jimmie Haskell "Ode To Billie Joe"; Best Engineered "Lonely Hearts Club Band"; Best R&B Performance, Male "Dead End Street" by Lou Rawls; Best Instrumental Jazz Version Performance Small Group, "Mercy Mercy Mercy" by Cannonball Adderley; and Best Chamber Music Performance, "West Meets East" with Ravi Shankar & Yehudi Menuhin.

RECORD DEALER ORDERING GUIDE

The following numbers correspond with the listings on the RPM 100

ALLIED	- 37, 62, 74
CAPITOL	- 12, 31, 59, 65
CARAVAN	- 68, 82
COLUMBIA	- 8, 13, 32, 33, 34, 45, 47, 54, 56, 60, 70, 73, 78, 95, 99
COMPO	- 4, 23, 63, 72, 85, 90
LONDON	- 9, 11, 16, 17, 21, 25, 35, 36, 38, 39, 58, 66, 75, 81, 87, 88, 91, 96, 100
PHONODISC	- 2, 19, 27, 28, 64, 67, 69, 97
QUALITY	- 1, 3, 5, 7, 14, 15, 22, 29, 30, 40, 41, 42, 43, 44, 46, 48, 49, 50, 51, 52, 53, 55, 61, 71, 76, 77, 84, 93, 94, 98
RCA	- 26, 57, 79, 80, 92
SPARTON	- 20, 83
WB 7 ARTS	- 6, 10, 18, 86, 89
POLYDOR	- 24



by **WALT GREALIS**

PICKWICK'S NET INCOME UP 26% IN FIRST HALF OF FISCAL 1968

Long Island City, N.Y: Cy Leslie, president of Pickwick International Inc., announced recently that in the six months ending Oct 31/67, net income rose 26% to \$306,440 from \$243,251 during the corresponding period in 1966 and sales were \$5,161,401, an increase of approx. 28% over last year's \$4,037,917. Earnings per share were 50.3 cents as compared with 39.9 cents (re-stated in accord with the 609,165 shares currently outstanding) and marks the 15th consecutive six month period that Pickwick has scored the highest sales and profits in its history.

Pickwick's gamble in acquiring new lines and product has apparently paid off. At the beginning of the six month period they purchased, for cash, from the Seeburg Corporation, Barth-Feinberg Inc., a wholesaler of musical instruments and accessories, and which was operating at a loss, and is now contributing to profits.

Also during the past six months Pickwick International, as a result of agreements concluded with Dot and Mercury Records, in addition to those already in force with Capitol, Warner Brothers/Reprise and ABC Paramount Records, among others, made one of the largest and most dramatic releases of new recordings in its history. The Pickwick /33 label now contains recordings by such international greats as Frank Sinatra, Guy Lombardo, Lawrence Welk, Pat Boone, Liberace, Nat Cole, Dean Martin, Billy Vaughn, Judy Garland, and the Minneapolis, London and Chicago Symphony Orchestras.

Pickwick has also entered the English record industry with the budget line Hallmark Records in conjunction with CBS, a subsidiary of the Columbia Broadcasting System.

RPM INTERNATIONAL MUSIC POLL WINNERS

TOP GROUP	THE BEATLES	2 THE BEE GEES - Atco
	Capitol	3 THE ASSOCIATION - Warner Bros/7 Arts
TOP MALE VOCALIST	ENGELBERT HUMPERDINCK	2 TOM JONES - Parrot
	Parrot	3 NEIL DIAMOND - Bang
TOP FEMALE VOCALIST	ARETHA FRANKLIN	2 PETULA CLARK - Warner Bros/7 Arts
	Atlantic	3 NANCY SINATRA - Warner Bros/7 Arts
MOST PROMISING MALE VOCALIST	GLEN CAMPBELL	2 SCOTT MCKENZIE - Columbia
	Capitol	3 FRANKIE VALLI - Philips
MOST PROMISING FEMALE VOCALIST	LULU	2 BOBBY GENTRY - Capitol
	Epic	3 VICKI CARR - London
TOP FOLK GROUP	MAMAS & PAPAS	2 SIMON & GARFUNKEL - Columbia
	Dunhill	3 PETER PAUL & MARY - Warner Bros/7 Arts
TOP FOLK SINGER	BOB DYLAN	2 DONOVAN - Epic
	Columbia	3 JOAN BAEZ - Vanguard
TOP COUNTRY MALE SINGER	EDDY ARNOLD	2 JOHNNY CASH - Columbia
	RCA Victor	3 BILL ANDERSON - Decca
TOP COUNTRY FEMALE SINGER	TAMMY WYNETTE	2 KITTY WELLS
	Epic	3 LIZ ANDERSON - RCA Victor
MOST PROMISING MALE SINGER	BOBBY GENTRY	2 DOLLIE PARTON - RCA Victor
	Capitol	3 CONNIE SMITH - RCA Victor
TOP COUNTRY GROUP	THE BUCKAROOS	2 STATTER BROS - Columbia
	Capitol	3 FLATT & SCRUGGS - RCA Victor
BEST PRODUCED COUNTRY SINGLE	BY THE TIME I GET TO PHOENIX	2 SKIP A ROPE - Hensel Cargill-Monument
	Glen Campbell - Capitol	3 YOU MEAN THE WORLD TO ME - David Houston-Epic

Rock & Roll continued from page 1

combo sound may come back. A recent controversy in England over the side-man session of the Love Affair's "Everlasting Love" (which went to No. 1) caused the union to look into the use of sidemen behind a group when no royalties were being paid to the group. The validity of such an argument might be questioned.

The big question is whether rock and roll ever left us? The answer is no. The record buyer has always indicated a preference for R&R, and record sales prove it. It has been a common philosophy among music authorities that the "art form" of R&R that superceded genuine rock was nothing but an attempt to upgrade R&R which was supposedly getting a bad name because of its simplicity and because it supposedly appealed to the very young.

Page 2 RPM MUSIC WEEKLY

WB/7 ARTS RELEASE "THE FOX" AND "BONNIE AND CLYDE"

Burbank, Calif: Warner Bros./Seven Arts Records announce the release of music scores "Bonnie and Clyde" and "The Fox".

Charles Strouse composed the music in "Clyde" which was produced by Warren Beatty, who also stars with Faye Dunaway. Arthur Penn directed the flick which is reported to be one of the year's all time box office grossers.

The score in "Fox" was composed and conducted by Lalo Schifrin, who is presently climbing the charts with his Dot release of "Mission Impossible". The picture also features one song "Roll It Over" with both music and lyrics by Oscar Brand. Mark Rydell directed the film with Raymond Stoss as producer.

PEER SOUTHERN RELEASES NEW DONOVAN FOLIO

NYC: Peer Southern has released the first of two new Donovan Folios, "A Gift From A Flower To A Garden", containing 22 selections, full cover in colour, chords, lyrics, pictures and a full colour picture of Donovan, suitable for framing. Morton Wax Associates advises that the first edition has already been completely sold out.

In addition to Donovan's two set Epic LP being on the best seller charts, his single "Wear Your Love Like Heaven" has also created strong chart action.

WB/7 ARTS RE-RELEASES POITIER ALBUM

Burbank, Calif: In view of Sidney Poitier's current popularity with movie goers, Warner Bros./Seven Arts Records are set to re-release a Poitier's album first recorded over three years ago. The release will be backed by a major promo campaign in addition to having a new title, cover and packaging. The album "Sidney Poitier Journeys Inside The Mind" with a sub-title "The Dialogues of Plato - The Music of Fred Katz", is comprised of several recitations with the Katz score in the background.

RCA continued from page 1

the best known classical repertoire performed by top Red Seal artists.

Initial release of the \$2.49 package presented 29 albums including Offenbach's "Gaite Parisienne" by the Boston Pops Orch with Arthur Fiedler conducting: Beethoven's

DR. BARNARD WAXES FOR LONDON

NYC: Dr. Christiaan Barnard, pioneer of the revolutionary new field of surgery (heart transplant) discusses, in detail, the aspects of the surgery, the selection of donor and patient, the problems of matching tissue and blood types and the roles of pathologists, anesthesiologists, and other specialists, in addition to the step-by-step basics of the operation itself, in a special two LP package to be distributed by London Records. The album was produced by Albie Venter of Brigadier Records of South Africa. The deluxe, box-packaged set spotlights Dr. Barnard as the moderator of a roundtable discussion of how the surgery is performed. The panel comprises Barnard's top colleagues in the heart transplant operations.

Although the release of the album was to be aimed primarily at the professional and educational market, it is expected that the package, which carries a suggested list of \$11.58 (U.S.) will pick up a sizeable consumer interest.

All proceeds from the sale of the album will go to the Chris Barnard Fund for Surgical Research.

NYC BRIEFS

Harriet Wasser advises that Mercury Records' The Blues Magoos have just finished up their third album and are once again working the college circuit. Also from Wasser is news that Elliot Mazur, who heads up Elliot Mazur Productions will produce a new album with singer Jake Holmes with Charlie Fox arranging the Tower Record release.

The Morton Wax office has news that David Lucas, composer and record producer, is using the following Tin Pan Alley talent in a national FRESCA radio campaign: Peaches and Herb, Etta James, The Critters, James and Bobby Purify and The Sunshine Company. Lucas' composition "Midnight Sun", produced for Clairol, is being released by The Pink Cloud on Tower. Spiral Publishers has set Gladys Shelley's "Clown Town" with UA Publishers in England. Also to England goes MGM's Boston sound LPs, Ultimate Spinach and Orpheus for release.

"Symphony No. 3 in E-Flat Op. 55" by the Vienna Philharmonic Orchestra with Pierre Monteux conducting: "Ballet Favourites"....."Highlights From The Nutcracker Suite, Op. 71a (Tchaikovsky)", "Carnaval (Schumann)", "Coppelia (Delibes)", "Giselle (Adam)" by the Royal Opera House Covent Garden under the direction of Ernest Ansermet, and others.

THIS WEEK SPECIAL REPORT

JIMI HENDRIX REVIEW
by Bernie Welch

The Jimi Hendrix Show, held on Sat. 24th. Feb. at the coliseum, in the CNE grounds in Toronto, was a great success, and the only disappointed people, were those turned away at the doors.

A Toronto group The Paupers started the show, and what I heard of them I enjoyed. I say what I heard of them, because they had only played three numbers, when I was invited in to meet Jimi Hendrix and the other two members of his group.

The boys were feeling a little tired, after having played 26 shows in a row, with about four hours sleep a night. They had seriously considered cancelling their Chicago appearance.

Jimi, Noel and Mitch are three very friendly people, and are easy to talk with, and have definite opinions of their own, and what they don't know, they will admit to not knowing. One of them went as far as to say that Mother knew more about the pop scene, than he himself knew, and defended himself justifiably by saying that he didn't have time to know what was happening.

On the Canadian music industry's lack of impact, on the world scene, the boys thought that maybe the time will come, when a Canadian Group will make it, or maybe not enough effort is being made by the people themselves, who are content to copy others, such as themselves.

Some people in the audience may have wondered why the lighting used in the first two thirds of the show, wasn't used for Jimi Hendrix, well the fact was that Jimi didn't want it, and made that clear while I was with him.

The other group that appeared was the Soft Machine. This talented three man group was unfortunate by being the middle act, as everyone was waiting for Jimi to appear, and this terrific group deserved full attention, and I for one eagerly await their coming album.

I feel the wonderful lighting effect was used closer to this bands' music than could be used on The Paupers and I congratulate the operators on their effects.

By the amount of applause, Jimi Hendrix was extremely well received, and anyone who went to the show with any doubts about Jimi Hendrix, left as a fan, I know I did.

The revival of rock is ripe. Today there is a new crop of ready youngsters waiting for music on their own level and anxious to head for record bars all over the world to BUY! The sale of singles is dwaining, but possibly it might be because single material is being directed at the LP buyer and R&R may put things back in the right perspective.

The revival will inherit some of the "art form", R&R has acquired, while it was being upgraded, but if the beat is the same and the message is directed at the consumer of singles, the whole thing will make a lot of sense and a lot of dollars from the sound of R&R (which should be the sound, groups get when they appear before their consumers, and not a symphony arrangement of a teen tune.) Let's hope!

TELEVISION

by Viola Deo

A recent column by Elvira Capreese on pay-offs in the record world inspired thoughts of the same "hanky-panky" in the vast wasteland of T.V. Judy La Marsh wasn't kidding when she made her now infamous statement of "rotten goings-on."

In the early days the consensus of opinion by those on the inside of the industry was that the producers-directors were using all that American talent for their shows to get themselves known in the lucrative field across the border. By the mass exodus of the past few years, it obviously paid off. One director went from \$6500 a year to \$100,000. I guess that could be called some form of pay-off. It should only happen to all of us.

Then of course we have the advertising execs, who are constantly searching for talent in New York and bringing back Americans to perform in T.V. commercials. Why can someone from the U.S. sell cake-mixes better than a Canadian? The expense accounts cover a couple of Broadway shows, some night clubs, and all that lovely liquid refreshment with the dinners. In most cases, the expense of the performers are paid to get them up here. If one cares to take a look at the long list of talented ACTRA members eagerly waiting for commercials in this country, one wonders how some account executives get away with it. That's another form of pay-off.

But the really big payola is between the ad agencies and the film producers. There have been many cases of account executives offering pools of T.V. commercials to be produced for the best price, plus maybe a nice new colour T.V. set, or a new recreation room, or sometimes even a car. Many film companies cry the blues about losing business because they didn't come across with that little extra added inducement, or maybe it didn't match the one their competitor offered. Do the presidents of the ad agencies know about this? It seems incredible that everyone else seems too but they don't. It would be nice if the film producers got together and let the top executives in on what's happening.

Perhaps they're concerned that if they do, even more commercials will be made out of the country, which is getting to be a bigger problem all the time. The agencies blame the union for this because they've upped the fees and residuals for performers. But it's a vicious circle. This would not have been necessary if they hadn't had to compete with the out-of-country performers being brought in and the loss of revenue to their Canadian counterparts.

Pay-offs have been a problem since the beginning of time, and unfortunately, there will always be unprincipled people who will do anything for a buck. Maybe that's one of the reasons for the large turn-over in the advertising business personnel. Don't get me wrong, it isn't all bad, but if a few people wanted to open their mouths and sound off, it might get rid of the muck that's pushed under the carpet and everybody would be happy. The sponsor who can afford to advertise on T.V. would save enough to buy more time and that would mean more work for everybody. Say, that would make a great plot for a T.V. Special. We could call it "The World of Fantasy".

Last week on the Jonathan Winters show I saw Dusty Springfield for the first time. I've been a fan since "The Look of Love". She was a great disappointment. Her hair-do was so enormous and her mannerisms so awkward that I forgot how much I dig her voice. Where in heaven's name are the people behind the scenes who allow their talent to perform in front of a camera and not teach her how to stand or move her body. It was grotesque, and spoiled both songs which on record would make me flip. I guess there are some singers that should only be heard and not seen.

John Davidson, he of the dimpled smile, did a great job on his special. It was simple, well produced and the guests were excellent. Chalk up another gold star for two ex-Canadians, Peppiat and Aylsworth. Wish we could afford to have them back once in awhile. Wonder if anybody has ever asked them?

Exciting rumbles from Channel 9 and C.T.V. with plans in the offing for some new variety shows. Same rumbles from the C.B.C. Let's hope it's all true because we might have some new Canadian "stars" emerging.

The odd report coming in says the new president of the C.B.C. is an "okay guy". He's even intimated that he's interested in what the viewers would like to see. How about that?

All six members of the Borscht Rating System skipped their T.V. watching for one night and caught one of the preview showings of "Here lies Sarah Binks". They all laughed uproariously and gave unanimous "Bessie" awards to every member of the cast. And what a cast--some of the best actors in Canada. George Murray, Robert Christie, Don Harron, Arlene Meadows and Canada's answer to 'Carol Channing', Jane Mallet. And of course Horace Lapp, musician/actor.

"COUNTDOWN" A FRIDAY EVENING MUST

Sydney, Nova Scotia: CJCB-TV's newly bowed "Countdown" has become a big hit with Eastern Nova Scotian and Cape Breton teen viewers. Rick Honey, who has become one of the most popular radio personalities in the area, moves over to the television operation as host of the Friday evening prime time half hour. Honey provides the latest releases, the tops in local talent, fashions, dancing and allows the "in crowd" to express their opinions.

Producer Ken Betts is extending an open invitation to groups, to send promotion and bio material and record releases to him at CJCB-TV, Sydney, Nova Scotia. If you happen to be in the area drop Ken a line a good two weeks beforehand. Chances are you could catch a spot on the show.

BILL COSBY SPECIAL - MARCH 17

Toronto: Sunday 17 at 7:30 PM EST, Bill Cosby pre-empts FBI when he stars in his first television variety hour "The Bill Cosby Special". Sponsors are Volvo (Canada) Ltd. and Coca-Cola Ltd. The special presents Cosby in a variety of monologues as well as singing and dancing. A roster of top talent has been assigned to make the Cosby special a success including, as executive producer Roy Silver, who produces the Cosby Reprise hit albums; Bill Hobin, director of the Red Skelton Show for the past five years; writers Bill Persky and Sam Denoff, Emmy award winners for their Dick Van Dyke Show efforts; arranger/conductor Jack Elliot, of Broadway's "Mr. President" and "Fiorello"; choreographer Donald McKayle, of Broadway's "Golden Boy"; scenic designer Jim Trittico, of CTV's "Hollywood Palace" and costume design by Bob Fletcher of "How To Succeed In Business Without Really Trying".

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have an international hit!

"THE UNICORN"

is now showing in
the Cash Box charts,
reflecting the
hit-picking ability
of Canadian DJs
from coast to coast.

THANKS!

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INTRODUCING A BRAND NEW CANADIAN SINGLE

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by

THE DRIL

(QUALITY 1903)

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YELLOWKNIFE RADIO LTD	Yellowknife, NWT	Edmonton, Alberta
MIKES NEWS AGENCY	10062 Jasper Avenue	Regina, Saskatchewan
NATIONAL MUSIC	1780 Hamilton Street	Saskatoon, Saskatchewan
LEE RADIO	Wadena, Saskatchewan	
JACK'S MUSIC	122 Second Avenue North	
MERV'S RADIO	Swan River, Manitoba	
HOBBY CENTRE	Portage La Prairie, Manitoba	
SOO LINE PIANO HOUSE	71 - 3rd Street	
JEAN TRUDEL	162 King Street	
SAMEDAY TV & RECORDS	355 Main St East	
NORTH BAY TV	126 Main Street East	
BRYDON ELECTRONICS	175 Hurontario Street	
HOUSE OF SOUND	277 Princess Street	
TIKI CLUB	Brickville Shopping Centre	
RECORD VILLA	Bellefonte Shopping Centre	
THE HAWKS NEST	59 Avenue Road	
SAM THE RECORD MAN	331 Yonge Street	
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CENTRAL MUSIC	17 Victoria Street East	
BROCKS RECORDS	252 East Main Street	
STRATFORD MUSIC	695 Queen Street	
WILSON & LEE	118 Downey Street	
TED'S RECORDS	87 Simcoe Street North	
MADGE RADIO	Pointe Claire Shopping Centre	
K & D RECORD BAR	96 Robinson Street	
CARL HEINTZMAN LTD	567 Talbot Street	
ALEX SHERMAN RECORDS	245 King Street West	
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SOUND SHOP LTD	10 Russell Street East	
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RECORDS

BY LORI



RCA Victor's Ed Preston has been having a great deal of success in the Ontario market with the first album release of 3's A Crowd "Christopher's Movie Matinee" (DS50030). As a matter of fact, reports from record bars across the nation would seem to indicate that "From 3's A Crowd - A great album has happened". As a group to watch, they are perhaps one of the most spectacular, and as proven by this album, equally spectacular on wax. Mamma Cass, as producer, has proven that she is just as great a producer as she is a singer. She may even be a greater producer. With this album, her aim seems to establish the group as one to watch.

RCA Victor's Jack Feeney has news that Johnny Burt has just completed a session for the CTL series at RCA's Toronto studios. The session is a large

one with up to 27 instruments. New from CTL is "Stop 33" by Heygood Hardy (1095). Hardy is house band at Toronto's Sutton Place. RCA has come up with several aids in spotlighting the CTL series including a patriotic looking browser box card inscribed "all Canadian all talent", and listing the releases. One aid the CTL people might look into is putting their series on the highly successful Camden label. A buyers price should be considered first. The Carlton Showband, who have been having so much success on CTV's "Pig & Whistle" are set for a tour of the Maritimes and 20 shows commencing May 3. This should give a boost to their two RCA Victor Canada International albums "A Night At The Pub" (PCS 1177) and "The Carlton Showband" (PCS 1173).

Charlie Camilleri, of Columbia Records, has a Canadian group going for him that's almost too hot to handle. They're the Carnival from Kitchener, and their Columbia single "Four Seasons" and "Out Of My Life" could just snap them into national prominence. They've become somewhat of a hot property of Dupont of Canada as well. Apparently they were flown to Mexico along with CFTO's "After Four" producer and the results of this taping will be shown on "After Four" March 23. The group besides cutting commercials for Dupont have also come up with some very exciting spots for Kellogg's and B.F. Goodrich. These commercials are to be aired nationally within the next few weeks.



The MidKnights have a strong release on WB/7 Arts



Capitol's Vera Lynn at CTV's "Pig & Whistle"



MGM's Beacon Street Union forerunners of the "Boston Sound"



A MATURE "SPRING THAW" LEAVES THEM LAUGHING

Toronto: Gino Empry, press rep for "Spring Thaw" is getting a good return on his touting of "Thaw". His factual, uncolouring reporting of what "Thaw" was all about gave Canadian critics, from coast to coast the opportunity, to take an un-hyped look at the show. The result has been an almost blanket acceptance. Being as this is "Thaw's" birthday edition, they're twenty-one now, and as producer Robert Johnston put it, "It's time for us to put across a few points as well as lampoon the country's foibles". The troupe is moving from west to east with the following dates for April:

April 1-3	Kingston, Ontario.	Grand Theatre
April 4	Barrie, Ontario.	Centennial Collegiate
April 5-6	Windsor, Ontario.	Cleary Auditorium
April 8	Deep River, Ontario.	Community Centre
April 9-13	Ottawa, Ontario.	Commerce High School
April 15-20	Toronto, Ontario.	Royal Alexandra

Good news from down under for "Thaw". It's quite possible that the revue may open in Sydney, Australia, where live theatre is busting out all over. Seems the Aussies can't get enough of the arts.

KISS ME KATE - O'KEEFE MAR 25

Toronto: The Cole Porter hit musical "Kiss Me Kate" starring Patrice Munsel and John Cullum, opens at the O'Keefe for one week commencing Mar 25. The history of "Kate" is pretty phenomenal. It became one of the longest running shows in the history of New York's musical theatre, running two and a half years, a total of 1077 performances. Many of Porter's greats came out of "Kate" including "Another Opening, Another Show", "Always True to You in My Fashion", "Wunderbar" and "Too Darn Hot".

Music BIZ

By Guest Columnist Stan Klee



What is psuedo-rock and why so we hear so much of it? Psuedo-rock is what advertising agencies call "big beat". It is the "nice" word for rock and roll. It comes about when rock is done by a group...of sidemen arranged by a GMP arranger and written to satisfy an agency or a client (usually selling a hair tonic or a teen product of some kind.)

When an ad agency is asked to do something in the current idiom (rock), they usually don't know where to head, so they go back to their reliable old jingle factory and dump the whole thing in the lap of their production associates. Because of a lack of familiarity with the rock scene, and a vehement dislike for young musicians, and the knowledge that most rock musicians don't read charts (written music) the agency bunch go into a studio to simulate the "simple three chord rock" and you later hear the result.

However, the younger musicians often do read music and if they don't they have inherited the ability to pick up on the spot. Often the arranger might be worried about losing his creative fee, and the composer doesn't need a genuine rock tune since "anyone can write that stuff."

Today there are a few agreeive people who can in minutes gather together everything needed to create a completely genuine rock sound for a commercial. Since the demand has never been solidly entrenched into the agency scene. There is nothing complicated about getting a good rock sound on a commercial agencies still rely on the "old reliables" and young people are the first to know they are being "put on".

RPM PUBLISHED SINCE FEBRUARY 24TH, 1964

We get LETTERS

"Best wishes on your fourth birthday.

I think the secret of your success is your willingness to remain with Canadian activity. Canadian Broadcast people like this. They like to be able to isolate the pictures. Billboard, Cash Box, Variety and the Hollywood Reporter all succeeded for the same reason. Each one shaved its goal to a point, and kept sight of it all the time.

When my copy of RPM arrives, I use it for the reasons I have stated. I turn to it for that segment of the action, and it satisfies me that what I find in it is what is happening in Canada. We've had overlap too long.

As some of your people write in this fourth anniversary issue, many of us wondered whether the limp little thing would survive. None of us were heavily impressed. But we read it. I think its best feature now is that it no longer needs to be impressive. It is part of our Broadcast-Business lives, and it fills a duty. It tells us what is happening in this country.

I know that much more is going on in Canada than is revealed in RPM, but no doubt you know it too. As time passes, RPM will grow to meet more of the action.

The feature I like best about RPM is its syntax. Maybe you are aware of it, or maybe it is a style that you find comfortable: no matter how it arrived, I do hope you continue to use it and avoid the cutie-pie wordforms that I so dislike in other information papers. This jazzed up ring-a-ding-ding verb form of reporting is lost on us 41-year-olds. We don't want it stuffy, but we do want it straight.

You've said in other issues that you invited comments. I'm sitting here now trying to remember whether I have ever written a letter like this. The answer seems to be NEVER.

I know the problem is difficult, but my vote is to stay in Canada. Report on Canadians and their business. We can read about the foreigners who dominate our playlists in foreign periodicals. We've needed a Canadian picture of things for a long time.

As I said, don't let it overlap. Each week let us feel that 'This is the who, what, when, where and why on the Canadian scene.'

(signed) Kevin Frillman, Supervisor of Production
CKCB Radio, Collingwood, Ontario.

RPM WEEKLY ENCOMPASSING THE FULL SPECTRUM OF
THE CANADIAN ENTERTAINMENT SCENE

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FILMS

by frannie frayne

AUDIO-VISUAL SYMBOL FOR CRAWLEY FILMS

Toronto: The new audio-visual symbol being displayed on Crawley letterhead was designed by Paul Arthur & Associates (Ernst Barendscher), and will gradually appear on all Crawley films, literature, vehicles and buildings.

In a recent Crawley Commentary, vee p Graeme Fraser noted that the production of filmed TV commercials in the U.S. and Canada is now a \$100 million business and involves more than 25,000 people with total shooting days estimated to be equivalent to the average number of days required to produce some 240 full length feature motion pictures.

"Explore" is a 15 minute colour film produced by Crawley for the Aluminum Company of Canada, which captures the excitement, pageantry and gaiety of Expo '67. The film is to be distributed to television stations and theatres in Canada and the U.S. and will be available overseas through the Canadian Government Offices and Alcan Group Companies. The film is available in 16 and 35 mm and requires no commentary. Prints may be borrowed or purchased through Alcan's P.R. Dept. P.O. Box 6090, Montreal 3, P.Q.

CRITICS NOT AFFECTING "SIXPENCE"

Toronto: "Half A Sixpence" opened Feb 28 to mixed reviews at Toronto's Odeon Fairlawn. Frank Lawson of Odeon reports good houses and that the film is appealing to all age brackets. Advance sales have also been brisk.

Now playing in Toronto, Montreal and Vancouver, "Sixpence" is skedded for openings in Ottawa, London, Winnipeg, Edmonton, Calgary and Windsor April 10 and for Hamilton and Ottawa April 11.

RADIO

PERSONALITY MOVES

Hal Weaver to CHUM, Toronto for weekend duties; Jim Blake to CJBQ Belleville; Ross Campbell, a one time very well known Oshawa personality who also did well as a Columbia recording artist, returns to CKLB, this time as PD, replacing Terry Mann. Barry Munger moves from CJME Regina to CHAB Mossejaw to take over as chief announcer. John Hall moves in from Montreal to take over duties at CFGM Richmond Hill; and John MacKey moves east from CFQC, Saskatoon to CKGM, Montreal.

CANADA MUSIC DAY SUCCESS AT CFCB-CFSX

Corner Brook, Nfld: Gerald Murphy, chief announcer operator at CFCB-CFSX chalked up a successful day for the promotion to make Canada Music Day (Feb 29) one of the successes of the year. Promotion tapes, records and background material on Canadian groups and artists was somewhat lacking. The reason may have been the lateness in RPM reporting on the event. However, everything turned out well and if tapes etc., were late arriving they will probably be utilized.

BACHARACH VERSUS HATCH - CBC RADIO NETWORK

Toronto: Burt "Wives & Lovers"; "The Look Of Love"; "Casino Royale", Bacharach and Tony "Downtown"; "Don't Sleep In The Subway"; "It's A Sign Of The Times" Hatch have a go at each other on CBC's "Showcase" Sunday March 17 at 5:03 PM EST. There will also be musical illustrations arranged and conducted by Doug Parker with Miles Ramsey, Joani Taylor, Patty Surbey, Howie Vickers and The Accents doing the honours. The program is produced by Dave Bird.

British NEWS

by EROTICA PINKUMTON

There is a strong indication that ROCK & ROLL will be coming back into the limelight again and the first signs from Britain is the new single by the Move called "Fire Brigade". Already climbing the charts and destined for the top, this record and the new Beatles single indicate that rock is back./// One of the biggest singles to come out in a long time is the Esther and Abi Ofarim disc of "Cinderella Rockefella" which is already starting to show chart action in the UK, USA and Canada. The Ofarims are husband and wife like Sonny & Cher./// Part of the success of the British music industry might be the excellent promotion photos that British photographers come up with of the groups whether big or small. They certainly help build the image of the act./// The Moody Blues record of "Night In White Satin" looks like a chart-climber on both sides of the water. The group hasn't had a North American hit for sometime, but this could be it./// The new Bee Gees LP of "Horizontal" is already a chart item in the UK./// They are still talking around London about the young Canadian publisher who refused to sell his catalogue to a British publishing empire regardless of the price when the two pubbers visited his offices in Toronto.///

The Rolling Stones are setting a trend in beards. Both Mick Jagger and Brian Jones are sporting facial adornments and watch groups pick on this new revolting trend. Will this be the next teen fad that will drive high school teachers to the brink? I'm putting my money on the Scaffold record of "Thank U Very Much" making the top ten in Canada and possibly the United States. The Status Quo have a new record that is climbing the British charts and may just spill over into Canada via the Pye label. The title "Pictures of Matchstick Men." The British record industry can now boast many many gold discs for million sellers. It has only been recently that the British industry has been coping about 20% of North America's most coveted awards to disc makers. It's a long step forward since the days of Mantovani and Gracie Fields.

GORDON LIGHTFOOT IN CBC-TV SPECIAL

Toronto: Gordon Lightfoot, voted "Top Male Vocalist" in the Annual RPM Awards, and his many moods will be explored in music and image on CBC-TV's "Show of the Week", a 60 minute colour variety Monday March 18 at 8PM EST.

Lightfoot's first television special entitled "Wherefore and Why" was produced by Drew Crossan with Sandy Stern as writer. The cameras follow Lightfoot from dawn, outside the Riverboat Club in Toronto's Village, and 24 hours later come up with a cram session that is placed almost unbelievably and seemingly without haste into one hour. The poet-composer, who has written more than 200 songs, is seen at the stock exchange, alongside the tracks at the railroad marshalling yards, and moving with ease through a fashionable boutique. Only fifteen minutes of the show are devoted to Lightfoot at work and performing before a CBC-TV studio audience. Almost one third of the songs heard on this show are new.

Guests on the Lightfoot Special include Ronnie Hawkins and The Hawks, and Ronnie's featured singer Jackie Gabriel, and Canadian folksinger Bonnie Dobson. Accompanying Lightfoot are John Stockfish on bass and Red Shea, lead guitar.

JIM BLAKE MOVES TO CJBQ

Belleville, Ont: Jim Blake, who has become a well known personality in London and lately at CKOC in Hamilton is now looking after the 6 to 9 PM time slot at CJBQ Monday through Friday and from 2 to 6 PM on Saturdays. More freedom with programming has given Blake a very satisfying feeling at his new station. Canadian talent is also high on the list at CJBQ. Canadian sounds making moves are "Candy Rainbow" by The Lords Of London, "Raise Your Hand" by The Bedtime Story, "To Joan" by Willipus Wallipus and "I Know What To Say" by the Ugly Ducklings.

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THIS WEEK SPECIAL REPORT

FROM WINNIPEG
by Jason

Sunday, February 25, 1968 saw America's lovable couple Sonny & Cher at the Winnipeg auditorium. A near capacity crowd will long remember the excellent show they put on. The show started off with the big sound of The Gettysberg Address, who were followed by The Sugar N Spice and The Fifth. Both of the latter groups had problems with equipment and lacked the professionalism and experience of The Gettysberg Address. As mentioned, Sonny & Cher were exceptionally good, but they also had problems with a band they had picked up in Duluth. The band only had a half hour for rehearsal and really didn't know what was happening. In fact, they had a music director who kept running around the stage all the time, and the show looked like it should have been billed Sonny, Cher, & The Music Director!

March 23, 1968 Wilson Pickett will be appearing at the Winnipeg Auditorium.

What has to be one of the hottest bands at the moment The Irish Rovers will be appearing April 10, 1968 at the Winnipeg Auditorium. Their record "The Unicorn" has taken the country by storm and is destined to be No. 1 across the nation. It is already picking up momentum in the U.S.A. and could do the same thing there as it is here. Good luck to The Irish Rovers.

Harpers Bizarre are scheduled for appearances in Edmonton and Lethbridge March 20th and 21st, 1968.

Recently The Fifth Day Club came to Winnipeg. The club is for people over 21 to 35 years of age. The Fifth day being Friday and Friday being the day the club operates, originated in Vancouver two years ago, and presently has approximately 9,000 members in Vancouver. Within three weeks of operation in Winnipeg, it has already obtained 800 members. The idea of the club is to give a wide variety of entertainment to people over 21, which is currently lacking in many cities in Canada. Future plans have the Winnipeg edition of The Fifth Day Club bringing in The Detroit Wheels and other top groups. Also, future plans call for members to have outings to ski resorts and trips to Las Vegas are scheduled.

One of Canada's top night club acts Don Brown and The Sticks N' Strings will shortly have a record released before they make appearances in the U.S.A. Don Brown appeared on television many times and currently is appearing at the Gold Coach Lounge in Winnipeg.

Watch for a folk singing duo called Bill And Carol who are currently working the night club circuit throughout the Midwest in the U.S.A. They have been receiving standing ovations everywhere they play and are setting up a tour of the college circuit in April.

Vancouver's Retinal Circus will have Canada's top folk singing group 3's A Crowd appearing on March 1st and 2nd.

Ex-Winnipeg D.J. Chuck Dan is currently the road manager for The Lemon Pipers.

Manitoba and from April 28th through May 4th they'll be at Zorba's in Edmonton. Their next disc outing is "Plastic People", set for release by mid-March. They'll be interviewed on CBC's "Action Set" Saturday March 16 at which time you might hear their new record.

The Peter Stone Agency in Winnipeg are bringing the South 40 from Minneapolis, into the 'Peg for appearances at Camp Shilo March 24; The Centre in Portage La Prairie March 25 and at St. Nicks March 26. This well known mid-west U.S. R&B group have just released "Good Lovin'" and "The Penny Song" on Metrobeat. Also for Stone is five days of Witness Inc. action. This popular Regina group will be playing the Winnipeg area from March 13 through the 17th, and before moving into the Toronto area, will cut their next single in Minneapolis.

Melvin Metzner, manager of The Midnight Angels, is doing a bang-up job in promoting his Pas, Manitoba group. The local record bar had to close down after running out of copies of the Angel's Apex release of "I'm Sufferin'" and "(I Wish) In The Moonlight". Seems the excited fans were playing havoc with the floor displays and just causing one great crush.

Sugar 'N Spice and all things nice. That's Winnipeg's Sugar People. They've just released their first disc for Franklin, "Not To Return" and recently appeared with Sonny & Cher (Feb 25). This group is unique in that three of their members are gals. They've become so popular in the area that they've apparently been skedded for an appearance on CBC-TV's "Let's Go".

The British Modbeats and Eighteen Century Drawing Room dropped by the RPM offices last week on their way to Sound Canada for recording sessions. There's a lot of thinking behind these two groups, who are handled by Image Artists out of St. Catherines. They bear watching.

GROUP NEWS

By Canada Bill

What this country needs is a good 10% booking agency, and it would help if they were honest. We've heard stories lately of large booking agencies threatening hall owners and dance operators with a blacklisting if they don't book their groups through their agency. A check with the union finds that it's against their constitution for a booking agency to have an exclusive list of clubs or dance halls. But some of these booking agencies have got the hall owners and dance operators running scared. Frankly we're a little disappointed in the rabbity manner of some of the old timers who have been operating dances for many years and who are capable of screaming and hollering at a group because they take a couple of liberties, yet cow-tow to a bunch of peanut vendors. That's all they're making dad, is peanuts.....and you can see what they've done to the music industry. Take a close look at the Toronto scene.

Toronto's Fringe are set to take another crack at the disc business. Their first Quality effort "Flower Generation" received more of a response in the west than in their own home town (which is par for the course). So now The Fringe are just completing negotiations with Winnipeg's Transcontinental Promotions for a western tour. Confirmed dates are April 5th, Fort Frances, Ont. April 6, they'll be at The Gardens in the Lakehead, April 13, Shilo,

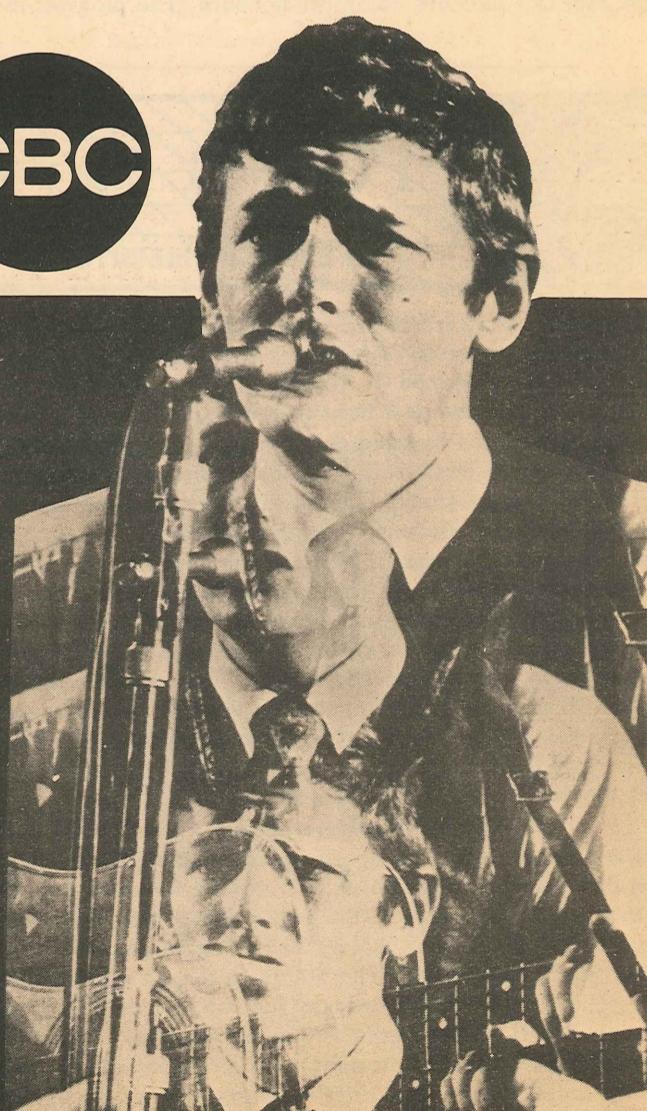
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CBC-TV



GORDON LIGHTFOOT ON LOVE/LIFE & SADNESS

Join Gordon Lightfoot, Bonnie Dobson, Ronnie Hawkins & The Hawks and Jackie Gabriel for a songful reflective hour of love, life and sadness. Show of the Week "Wherfore & Why" Monday March 18





ELVIRA CAPRESE

THIS WEEK...I intend to pull out all the stops!!! I have some news items that will rock the industry, and old Ellie has them FIRST!!! RUDE RADIO got a big big BOO at a recent show they promoted. At the mention of the call letters, the audience reacted with a solid BOO!!! There is a strong indication that YORKVILLE is in trouble and on the decline!!! The "One Man's View" feature of the STAR TV WEEK magazine is excellent as a matter of fact the whole magazine is one of the most worthwhile efforts yet. The whole entertainment section should be put into the magazine so that it would have a full week of life. How much is being spent on promoting the "Boston Sound"? So far the "sound" will have to have a lot of money behind it, but haven't all the "sounds" been heavily promoted and budget better not be a factor. Canada might just watch this one and take a few lessons. Obviously the "drug problems" of groups do have an effect on their fan following, but how long will it take for the group in question to bounce back. John MacFarlane's criticism of the 3's A Crowd LP might cause us to ask who Mr. MacFarlane is and also ask to see his credentials. The "Crowd" and their abilities are well known to us, but Mr. MacFarlane had just arrived. Possibly it is too soon to make a criticism. Herman's Hermits latest single has gone to the top of the charts proving that the prediction by one daily R&R critic was wrong and he isn't around anymore. Was that a RUDE RADIO disc jockey kicking the garbage can outside their bank recently? Canada Bill wouldn't like it!!! One of my favourite columns in RPM now is Television by Viola Deo (obviously a contrived name,) but Ellie turns to Viola's column first. Will this start a whole new controversy about who Ellie is??? YES IT WILL!!!! Report has it that Canadian Teen Magazine will no longer publish. Meanwhile GO magazine in the Toronto area is free in the record stores. After Four's Reb recently ended his column with a line that would never appear in RPM it was (Ed: You're right it would never appear in RPM)!!! There is a new expression going around "underground promotion". It means buying off the critics OR...buying the medium to promote...but underground. The old fashioned word "Payola" is still good enough for me. Changes in the line up of a Toronto radio station (as predicted by me at years end) are about to be announced, but my whole prediction is still too vague to make a definite statement about. Still no names in the PAYOLA incident, but possibly a few repercussions. I'm glad to see that the promo men NOT involved gave me a vote of confidence for being on their side!!!! Is it true that there was a blow by blow scuffle recently that involved a top Canadian star? I'm just asking. Is the union really on the warpath of the booking agency that is threatening clubs with "blacklisting"? I don't think so. There are too many BIG names involved!!!! Old Ed: appeared recently on a coast to coast CBC radio show and really shone as the crusader of the Canadian music industry. Sock it to 'em Old Ed!!!! 'Bye!!!

VANCOUVER'S "LET'S GO" TALKS TO THE STARS

Vancouver: CBC-TV's "Let's Go", producer Ken Gibson has been having a round of success with his west coast viewers due to the great interest formula he's come up with. There's lots of emphasis being placed on local and national talent as well as hot spot interviews with the biggies of the international recording market. Ex-Winnipeggers, The Action, bowed their just released "Winson's Melody" to Canadians from coast to coast; local group The Northwest Company had an intro to the nation on the Feb 9 show and played to a sell out crowd with the Beach Boys. Al Jardine and Mike Love of the BB's taped so many feet of interview tape that they've almost become regulars; Terry Frewer, lead guitarist with the regular "Let's Go" band, The Probably Us, took over as singing host for a few weeks and guests Mike Campbell and Mark Middler, as chosen by mail response, helped move the half hour. Gibson moves fast when he hears of a top group playing the area and has come up with some real interesting footage from Eric Burdon and The Animals and the Beacon Street Union, one of the forerunner groups of the new "Boston Sound".

The March 15th edition of "Let's Go" moves into a much requested magazine format with a look at the West Coast Hippie Scene, and a real close look at their 4th avenue community. To make the show more than just the usual run off at the mouth type of gabfest Gibson has arranged comments from personalities who've visited Vancouver in the past few months including Harpers Bizarre, Ray Charles, The Everly Bros, The Beach Boys, Bobby Hebb, Little Richard, Pat Boone, Richard Pryor, Country Joe, Frank Sinatra Jr., and the Maharishi Yogi.

There's lots of action coming up on future editions of "Let's Go" including interviews with Martha and The Vandellas, Bobby Vinton, The Seeds, The Yellow Balloon, The 5th Dimension, The New Vaudeville Band, and Roy Orbison. As the big names appear locally, they appear nationally by way of Vancouver's "Let's Go".

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COUNTRY MUSIC

Tall, blonde and attractive may describe a large percentage of Canadian gals, but add friendly and sincere plus a fine voice and your talking about Shirley Ann.

Her recording career began in 1966 when she was signed by Rodeo Records. A single release and her first LP were cut in Calgary at Warhurst Studios and released by Rodeo. The success of these first releases prompted her to go to Montreal where George Taylor and Dougall Trineer produced her session at Stereo Sound Studios. Her first single from this session, "Whirlpool" and "Look Away" has been released in Canada on the Melbourne Label and State-side on 20th Century Fox. A follow-up is expected soon.

Shirley Ann was born in Drumheller, Alberta and now makes her home in Lethbridge. She is married to Donn Pettrak who has recently been having a lot of success with his song writing endeavors. "Turn Me Around", "Look Away" and Bob King's "Rambling Shoes" are a few of Donn's compositions and there are lots more to come.

Shirley Ann and Donn have some solid ground work behind them. Six years on CJOC Radio with the "Country Capers" and 4 years on CJLH - TV along with personal appearances in Alberta, British Columbia and Northern Montana.

As I shuffled my notes together and prepared to leave I asked Shirley if there was anything she would like to add.... "Just say I have a lot of faith in Canadian Country Music", she smiled. The feeling is mutual. Shirley Ann has just been voted Number Two, MOST PROMISING COUNTRY FEMALE SINGER in the recent RPM Polls.

PROPHET CUTS EARLY PENNING

Nashville: At a recent appearance on the Grand Ole Opry, Ottawa country artist Orville Prophet performed Bernie Early's "Chaser For The Blues" and literally brought the house down. Prophet was so impressed with the song that he decided to use it on his next album session. Bernie's Columbia outing of "Chaser" (C4-2786) has been picking up good national exposure. Columbia's Bill Eaton, just particularly in the Calgary area. BMI's Whitey Haines has also been working overtime on the record. He's sent out copies to many of the major country broadcasters in the U.S. which resulted in WWVA, Wheeling, West Virginia picking up on it as well as stations in Arizona and other mid-western states.

DON FLYNN TO SPOTLIGHT

MARCHING BANDS ON CHIN

Toronto: "Band Review" with host Don Flynn, bows Saturday March 2nd. from 10 to 11 AM. on CHIN.

The show will feature albums of drum Corps, brass bands and pipe bands. Flynn will also interview group reps and report on band activities.

RPM COUNTRY CHART

1 2 TAKE ME TO YOUR WORLD	Tammy Wynette-Epic-10269-H
2 1 SKIP A ROPE	Henson Cargill-Monument-1041-K
3 4 HALF A WORLD AWAY	Tommy Hunter-Columbia-4-44367-H
4 6 ROSANNA'S GOING WILD	Johnny Cash-Columbia-44373-H
5 3 LITTLE WORLD GIRL	George Hamilton IV-Rca-9385-N
6 7 TAKE ME AS I AM (Or Let Me Go)	Ray Price-Columbia-44373-H
7 10 A WORLD OF OUR OWN	Sonny James-Capitol-2067-F
8 8 TURN DOWN THE MUSIC	Myrna Lorrie-Columbia-MU 4-1282-H
9 9 BLUE DAY	Bob King-Melbourne-3274-K
10 5 THE DAY THE WORLD STOOD STILL	Charley Pride-Rca-9403-N
11 13 LUZIANNNA	Webb Pierce-Decca-32246-J
12 16 WALK ON OUT OF MY MIND	
Waylon Jennings-Rca-47-9414-N	
13 3 SON OF HICKORY HOLLER'S TRAMP	O.C. Smith-Columbia-44425-H
14 20 HEY LITTLE ONE	Glen Campbell-Capitol-2067-F
15 19 FOGGY RIVER	Carl Smith-Columbia-44396-H
16 17 THUNDERATION	Odie Workman-Caledon-205-G
17 22 YOU ARE MY TREASURE	Jack Greene-Decca-32261-J
18 24 TOGETHERNESS	Fredie Hart-Kapp-879-L
19 23 HOW LONG WILL MY BABY BE GONE	Buck Owens-Capitol-2080-F
20 21 FIST CITY	Loretta Lynn-Decca-32264-J
21 21 BABY'S BACK AGAIN	Connie Smith-Rca-9413-N
22 22 THE LITTLE THINGS	Willie Nelson-Rca-9427-N
23 23 MY BIG TRUCK DRIVIN' MAN	Kitty Wells-Decca-32247-J
24 25 CHASER FOR THE BLUES	Bernie Early-Columbia-C 4-2786-H
25 25 HAVE A LITTLE FAITH	David Houston-Epic-5-1029-H

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BOX 32,
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THE SAMMY DAVIS SHOW

A Sammy Davis appearance can almost guarantee its promoters a full house. Advance ticket sales for his two week appearance at Toronto's O'Keefe commencing March 11 is proof positive of this money in the bank show-biz phenomena. No sooner had New York promoter Morton Wax moved into Toronto to set up advance television and radio promotion then the public began lining up for tickets.

Billed as the World's Greatest Entertainer, Sammy Davis has achieved success in all avenues of the entertainment business. Born into show business in 1925 he was a natural to join the hoofers in vaudeville. Hard times, a war and

an auto accident, that cost him an eye, later, Sammy Davis, the multi-talented performer is back on a pseudo-vaudeville tour. What he has going for him now, is membership in the clan (Sinatra, Lawford, etc.) movies, television and one of the most difficult achievements, a successful Broadway musical, "Golden Boy", which is skedded for an April opening in London after a two year U.S. run. Davis will again take the lead. His auto-biography, "Yes, I Can" is still considered a best seller.

The Davis perfection doesn't come easy. He's continually working at improving his act. His performances are taped with a closed

circuit television and he appraises these performances by viewing them the next day and making improvements as he goes along.

When Davis moves into an area for one day or for one week he makes the rounds of as many television and radio outlets as possible and very seldom turns down the chance to be seen and heard by potential fans.

Another area where Sammy Davis shines is his devotion to charitable causes. His philosophy about charity, "You get committed, and the one you turn down may be the one that really needs you".

In the short time that Davis has been with Reprise Records he's come up with seven top selling LPs. His most recent being "Dr. Doo-

little" (RS6264)

Appearing on the same bill is Laurindo Almeida, now recognized as one of the world's great guitarists. He has been a valuable member of the Capitol recording roster since 1954 and has released a number of widely acclaimed classical guitar albums. He has also scored for several motion pictures including "Maracaibo" and "Escape From San Quentin".

Perfection and simplicity seems to be the theme of any Sammy Davis show and often the discovery of new talent. The Characters and George Rhodes will no doubt benefit from their sharing of the Sammy Davis spotlight.



LAURINDO ALMEIDA



SAMMY DAVIS