

RPM

MUSIC TELEVISION RADIO
FILM RECORDS THEATRE
Weekly

10
CENTS

Volume 9 No. 13

Week Ending May 25th, 1968

CHUM

RADIO'S



11 TH ANNIVERSARY



TORONTO'S CHUM RADIO

There are many 50,000 Watt stations in Canada, but no station is as powerful as Toronto's now legendary CHUM. Since 1957 the station has successfully programmed a tight 40 pop music format that has made it the envy of other radio stations throughout North America.

The station, under its original owners, began in 1945 as a sunrise to sunset operation and with a block programming concept graduated such big names in the broadcasting business as Chris Lawrence (then Lee Hamilton) Larry Mann (presently in Hollywood) Monty Hall (one of America's big TV quiz packagers) Mike Hopkins (now operating a successful broadcasting school) Art Collins (chief Librarian of CFRB) Rick Campbell (CKEY's

morning man) and many others.

Allan F. Waters, CHUM's president has been associated with the CHUM organization since his return from wartime duty with the RCAF overseas. In 1954 he bought the station from the late Jack Q'Part whose interests included CHUM, and a large patent medicine business. Mr. Waters actually made the switch from patent medicines to broadcasting. Until 1957 he continued to operate CHUM in much the same way it had run since its beginnings. Recognizing then that radio had changed, that new ground was being broken in the face of television competition, CHUM was faced with the choice of continuing hopefully, or revising format. Format radio was starting to be very successful

in the United States but was still unheard of in Canada. The concept was that radio could survive if it became a reliable friend that would be consistent in informing and entertaining with news, time, weather and popular music of the day, played with a frequency that a personal record collection of hit parade records would permit. The idea was that hit parade records were bought because the song had a meaning for the period of time that it was a hit. What better to attract the listener than with a proven theory based on record sales. If it was a major seller, CHUM programmed it. To add to their promotion of the "sound of CHUM" the station published a weekly chart listing their top 50 playlist in the order of their popularity as compiled by CHUM.

The "Sound" Philosophy of CHUM

Suddenly on May 27th, 1957 Toronto was greeted with Beep. Beep. Pow. Bang. Boom. and it introduced the new sound of top forty radio. Initial comments were "the station plays loud music", "They just play rock and roll", "They make a lot of noise before the news comes on", "The announcers talk too fast" (fast for 1957), and "They play the same records over and over". CHUM only needed time to overcome the criticisms and then they started on their way to becoming the number one pop music listening station

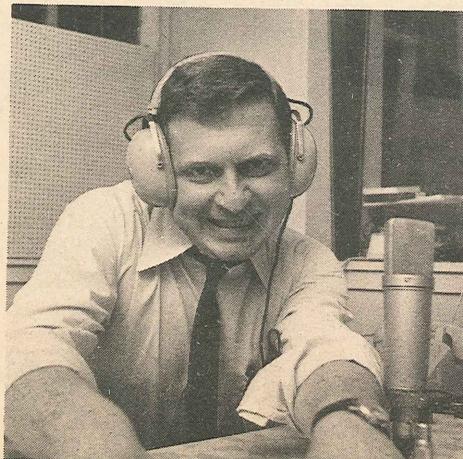
in Ontario (and possibly Canada, where the listener was concerned). It was without a doubt the most important pop music station in Canada, as far as record sales were concerned.

The original program director at the wheel of the new sound was Phil Ladd, who was shortly thereafter replaced by Allan Slaight, who was program director until 1967. The station's ratings rapidly rose and with the ratings, advertisers and particularly national advertisers saw that this new programming was getting to the masses.

Possibly CHUM's philosophy (and it worked out) was that the teenage listeners of today, in a short number of years, would grow up to be the volume consumers of tomorrow. The 16, and 17 year olds of 1957 would, in 1963 be married homemakers launched on the way to creating households and buying all the necessities and.....they were already the hardcore CHUM listening audience. They were also pre-conditioned to the current music and CHUM saw to it that they got an ample portion of the "Solid Gold Sound" that CHUM had weened them on.

The Pied Pipers of "Fun Radio"

CHUM's high priced help includes Jungle Jay Nelson, more often referred to as Jay Nelson, who was already a well known radio and television personality in Toronto via WKBW Buffalo, before joining CHUM. Nelson, who followed Al Boliska, is considered one of the top morning personalities in Toronto. His "Hello Toronto" segment, wherein he phones unsuspecting people at random, using various voices and approaches, ala Allan Funt, and replays them the following day, with the victim's permission, has created many early morning chuckles. Nelson is in his 30's and reportedly prefers the middle of the road type entertainment and a weird assortment of the classics. Nelson is followed by John Spragge (10 AM to 1 PM), who has been with CHUM for ten years. Spragge is director of public service and the one



CHUM's "Hello Toronto" Jungle Jay Nelson

responsible for the success of CHUM's leadership in fund raising. Spragge, like most of his listeners (housewives) apparently likes the standard type of entertainment. One of his favourites would seem to be Petula Clark, but it's likely he goes for the sound of the Tijuana Brass as well.

The anchor man, and top personality at the station is music director Bob McAdorey (5 to 7 PM). Many don't agree with McAdorey's tight fisted music policy but consider him one of the most professional on-air personalities in Canada. As a disc jockey he has a great following of fans. As a music director he assumes the awesome responsibilities of deciding what record, what artists and groups will make it. Record companies know that from coast to coast McAdorey is the man to see. CHUM and its music policy

are all powered in Canada's top forty hit production scene. Following McAdorey is Toronto's oldest teenager, banged, bespectacled, long haired, hip dressed Brian Skinner, "wows 'em" between 7 and 10 PM. What isn't programmed all day (but might be on the CHUM chart) is programmed on Skinner's show, which is directed at the youngest set. Brian plays R&B noise, rock and roll monotony, and



CHUM's all-nite man Bob Laine

shies clear of the housewives hit parade. He bangs, he clanks, toots horns and plays his tambourine on the air amid features and contests and gives away everything but the station. He is a strong item with the younger set and somehow doesn't fit in with what is to follow, the talk show.



Brian Skinner clangs and bangs from 7 to 10 PM

Larry Solway moderates "Speak Your Mind" from 10 PM to Midnight and is sometimes replaced by Mac Lipson. Gene Young, a young United Church minister became so popular filling in for Solway that he now has his own Sunday evening show "Parson to Person".

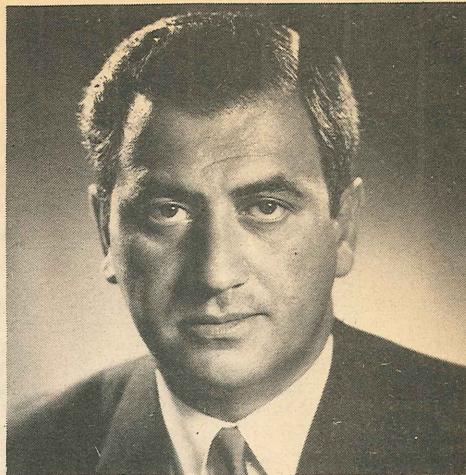
Bob Lane, the old reliable night man has been doing the all night show for the past six years and has a devoted following of the nostalgic because he features many of the old original rock records and more recent hits of the past. In the early morning hours he also has an album hour which naturally means he plays music that can't be heard at any other time.

Newest on the scene is a personality to watch, Hal Weaver. At 21 Hal has

A message from

Larry Solway

Director and Vice President - Programming - CHUM Radio



This radio station occupies, what I believe to be, a unique position, not only in broadcasting, but in the community we serve. Our service is one of communication, in the most important sense of that word. Unless we communicate truly, we only entertain, we only offer a diversion, a background to work or play.

CHUM personalities have never been "cardboard" characters. We have striven to make every one a viable member of the community - totally interested and involved in everything around him. There may even be better commercial "readers" or better "jocks" - but our men are totally human.

It would be unfair to any of them to single out one, but each one in his own way - with his own special brand of humour, his involvement with life around him, is a "friend" to his audience. I like to believe that our on-air personalities are people - people who are known by name and voice and face. They are visible people. When CHUM listeners talk about the station they don't just say: "I heard it on CHUM" - they say "Did you hear what Jungle Jay said?" - or "That Bob McAdorey - did you hear what he said about Trudeau?" That is what CHUM is all about.

Even on Speak Your Mind, I hope I am as real as people want a friend to be - that I am a Broadcaster of course, but a human presence. That is CHUM. The music, the news, the talk - PRESENCE!

A FEW OF

CHUM'S ACHIEVEMENTS

1963, 1964, 1965, 1966: RSB Golden Mike Award for Excellence;

1962, 1964, 1965, 1966: Excellence Award - Broadcast Executives Club;

1959, 1962, 1964: Ontario Teachers Federation Award "For outstanding service in the field of Education";

1963: Rothman's Award of Excellence;

1960, 1963: CAB Station of the Year - John J. Gillin, Jr. Memorial Award;

1966: Honourable Mention (Ontario), Station of the Year - John J. Gillin, Jr. Memorial Award

already conquered a handful of markets and established himself across Canada as a contender for a strong fan



Hal Weaver is CHUM's newest personality

following. Possibly being groomed by CHUM to take a starring part in their operations. Hal presently fills in and is featured on a weekend show.

CHARITY BEGINS AT CHUM

No one can argue with how much CHUM has done for various charities... and no one will argue with what the charity promotions have done for CHUM's image. CHUM's "Kids Crusade" and CHUM's assistance to

Variety Village has been tremendous. CHUM is not a fund-raising organization. It's a radio station with a very high key promotional staff. Their strength lies in seldom being wrong.

In two years CHUM has raised over \$20,000 to outfit the CHUM "Kid's Crusade Audio-Visual Unit For Intellectually Handicapped Children", to be part of a centre now being built on the campus of York University. Besides being the recipients of



Fund raising CHUM folk with Petula Clark

personal gratification of realizing the power they held in attaining such a feat, CHUM will be honoured by a bronze plaque. Often when big names appear in Toronto, CHUM will sponsor

the opening night with all proceeds going to their charitable foundation. Examples of this were the Petula Clark show, Supremes, and Bill Cosby show, and many others.

RELIABLE...NEWS...TIME...WEATHER

No station in Toronto is as reliable to its listeners as CHUM, when it comes to news, time and weather. Listeners can depend on CHUM to keep them informed according to a religious format of news, time and weather. At five minutes to each hour CHUM presents thorough up to date news as compiled by a very elaborate news team. Wherever news is happening throughout the world CHUM affords a correspondent to keep their listeners informed.

Between records, no matter what time of day, CHUM assures its listeners with the time, weather and important sports scores and dramatically break into their music format to present news bulletins, minutes after they happen. They often scoop all the other stations.

TUNED IN TO TRAFFIC

Early in the morning, during the rush hour and on the way home from work, CHUM can be depended upon to keep motorists informed as to traffic. Their helicopter traffic reporter Ian Brownley, Ontario Motor League reporters, and the Metropolitan Toronto Police funnel traffic information, often directly on the air, to keep the motorists posted.

WE'RE CELEBRATING CHUM's 11 th. ANNIVERSARY

11 RECORD MAKING YEARS



COLUMBIA RECORDS OF CANADA LIMITED

On holiday weekends CHUM supplements all these reports with cruisers placed strategically to report on traffic flow.



Ian Brownley checks traffic from helicopter

coast to coast. They might be considered the biggest influence on record buying in Canada. A good example would be the most lucrative market in Canada, Southwestern Ontario, where two stores (Sam The Record Man and A&A Book Store and others) order according to the CHUM listings and "If it isn't on the CHUM chart it's not a hit", is usually the order of the day. Record companies will attest to the power of a



Bob McAdorey, CHUM's music director

THE MONSTER CHUM CHART

Eighty thousand copies of the CHUM chart go out each week, from



CHUM's PD and creative genius Garry Ferrier

first week #50 listing on this powerful chart. The lowest point on the CHUM chart immediately creates a demand for the record.

According to CHUM's program director, Garry Ferrier, the chart listings are compiled by music director Bob McAdorey, who, along with the assistance of two record librarians, researches U.S. charts for their action

CHUM HIT PARADE

this week

last week

week of MAY 13, 1968

1. MASTER JACK	Four Jacks & A Jill	RCA	1
2. MRS. ROBINSON	Simon & Garfunkel	Columbia	6
3. MONY MONY	Tommy James	Allied	9
4. A BEAUTIFUL MORNING	The Rascals	Quality	2
5. SHOO-BE-DOO-DA-DAY	Stevie Wonder	Motown	8
6. HONEY	Bobby Goldsboro	UA	3
7. YUMMY YUMMY YUMMY	Ohio Express	Quality	14
8. BROOKLYN ROADS	Neil Diamond	UNI	20
9. UNKNOWN SOLDIER	Doors	Allied	4
10. WAY TO SAN JOSE	Dionne Warwick	Apex	5

11. I WANNA LIVE	GLEN CAMPBELL	CAPITOL	10	
12. THE GOOD, BAD & UGLY	HUGO MONTENEGRO	RCA	21	
13. DR. JCN	JON & ROBIN	APEX	23	
14. MY GIRL-HEY GIRL	BOBBY VEE	LONDON	18	
15. LIKE TO GET TO KNOW YOU	SPANKY & OUR GANG	LONDON	22	
16. LOVE IS ALL AROUND	TROLLGS	LONDON	11	
17. CHAIN GANG	JACKIE WILSON	BRUNSWICK	26	
18. THE HAPPY SONG	OTIS REDDING	QUALITY	27	
19. A MAN WITHOUT LOVE	ENGLEBERT HUMPERDINCK	LONDON	38	
20. HERE'S TO YOU	HAMILTON CAMP	WB	28	
21. YOUNG GIRL	UNION GAP	COLUMBIA	12	
22. TAKE TIME TO KNOW HER	PERCY SLEDGE	QUALITY	16	
23. SINGER SANG HIS SONG	BEETHOVEN	QUALITY	36	
24. LADY MADONNA	BEATLES	CAPITOL	13	
25. COWBOYS TO GIRLS	INTRUDERS	QUALITY	32	
26. BABY MAKE YOUR OWN SWEET MUSIC	BANDWAGON	EPIC	39	
27. DELILAH	TOM JONES	LONDON	7	
28. IT'S MY TIME	EVERLY BROTHERS	WB	37	
29. BLACK DAY IN JULY	GORDON LIGHTFOOT	LONDON	25	
30. WHAT A DAY	CONTRASTS	COLUMBIA	42	
31. SHE'S A HEARTBREAKER	GENE PITNEY	RCA	40	
32. DOES YOUR MAMA KNOW	BOBBY TAYLOR	MOTOWN	44	
33. BRING A LITTLE LOVIN'	LOS BRAVOS	LONDON	15	
34. SUMMERTIME BLUES	BLUE CHEER	LONDON	47	
35. UNWIND	RAY STEVENS	MOTOWN	49	
36. IF I WERE A CARPENTER	FOUR TOPS	QUALITY	19	
37. SWEET INSPIRATION	SWEET INSPIRATIONS	WB	46	
38. TIME FOR LIVIN'	ASSOCIATION	RCA	--	
39. MAC ARTHUR PARK	RICHARD HARRIS	MERRILEE RUSH	QUALITY	--
40. ANGEL OF THE MORNING	HERMAN'S HERMITS	QUALITY	43	
41. SLEEPY JOE	SINNERS	APEX	--	
42. GO GO TRUDEAU	WILSON PICKETT	QUALITY	29	
43. SHE'S LOOKING GOOD	ARETHA FRANKLIN	QUALITY	--	
44. THINK	LEMON PIPERS	QUALITY	--	
45. JELLY JUNGLE	NEIL DIAMOND	BANG	30	
46. RED RED WINE	VOGUES	REPRISE	--	
47. TURN AROUND, LOOK AT ME	ARACHIE BELL	QUALITY	31	
48. TIGHTEN UP	TEMPTATIONS	MOTOWN	--	
49. I'LL NEVER DO YOU WRONG	JOE TEX	QUALITY	--	
50. I COULD NEVER LOVE ANOTHER				

CHART CHUCKLE

AN LP GOES TO ROSE BLASMAN, SIX NATIONS AVE. SCARBORO, FOR SUBMITTING THIS CHUCKLE -

JUDGE: "ORDER, ORDER in the court." PRISONER: "I'll have a HAMBURGER and COFFEE!"

SEND YOUR FAVOURITE CHUCKLES TO: CHART CHUCKLES, CHUM, TORONTO 7.

CHUMDINGER #19

(THE RECORD THAT MADE THE BIGGEST JUMP THIS WEEK)

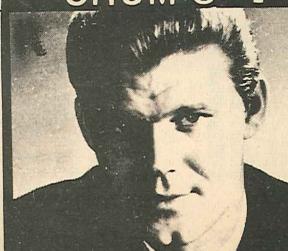
HOT NEW HITS

- I GOT YOU BABE
- REACH OUT OF THE DARKNESS
- SKY PILOT
- THIS GUY'S IN LOVE WITH YOU
- YOU AIN'T GOING NOWHERE

HITS 1 YEAR AGO

- RELEASE ME
- HIM OR ME
- CREEQUE ALLEY
- GROOVIN'
- HAPPY JACK

CHUM'S POP PIX



GLEN CAMPBELL - got his musical start early. By the age of 6 he was singing & playing guitar on radio & at barn dances near his home in Delight, Arkansas. He is one of a family of 12 children - the entire family sings & plays musical instruments. In his teens he played with a western band led by his uncle, then decided to try it on his own. He worked with a vocal & instrumental group called the Champs & then recorded on his own. "Turn around-Look at Me" was his first hit record. His latest - "I Wanna Live" is #11 this week.

and gleen from them as well as checking local record stores and one stops to ascertain the sales of the records CHUM is playing and to indicate their potential in the market.

THEIR "TALK SHOW" IS CONTROVERSIAL

While most talk shows deal with controversial subjects, CHUM's "Speak Your Mind" moderated by Larry Solway, vice-president of CHUM, as well as a director of CHUM Ltd., is itself a controversy in Toronto. Solway conducts his show like a lion tamer. His attacks upon listeners bring out all the masochism in his audience and the next day's coffee break's conversation revolves around his previous night's antics. Although his calls are pre-screened before they go on the air and delayed 4 seconds, his critics claim, he permits a new caller, one whole sentence before he mercilessly lambastes the caller and refuses to discuss the subject. The dramatic effect created by this approach obviously has strong appeal to the CHUM audience. Daily papers often criticize Solway's treatment of listeners, but the formula seems to draw audiences and the ratings indicate that "Speak Your Mind" is a very successful talk show.

Recently, listeners may have suspected a softening of Solway as the station fights to maintain their ratings against a copied top forty format of a competitive station. It is naturally

assumed that music would be strong competition against any talk show no matter how popular.

GOOD, BAD OR INDIFFERENT

Regardless of how you might feel about CHUM, the ratings consistently prove that CHUM draws the listeners. The CHUM chart reigns over the Canadian record industry. The station is supremely promotion minded. They've donated tens of thousands of dollars to charity. They are a reliable source of pop music, news, weather and time. Their contests are creative, original



CHUM's PR man John Spragge

and well participated in.

If looking for a model top forty station in Canada CHUM might be the strongest contender.



Ex-Mayor Phil Givens (l) with Donn Reynolds is part of "Given Take" a daily CHUM feature

It's CHUM and at 1050 on the dial to Southwestern Ontario.

Probably CHUM would welcome the opportunity to program a larger percentage of 100% Canadian content, but they are forced to compete in the rating race and the endless nose count. We pay tribute to this great station on the event of their eleventh anniversary

That's the CHUM story to date. It's a success story. There have been many criticisms of their operation

Congratulations

CHUM RADIO

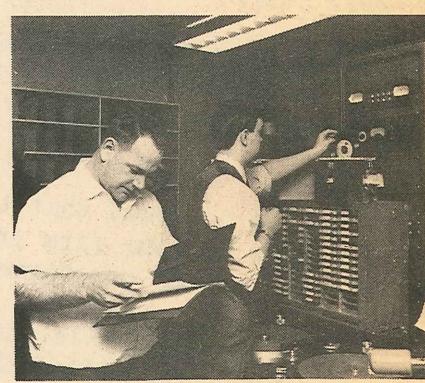
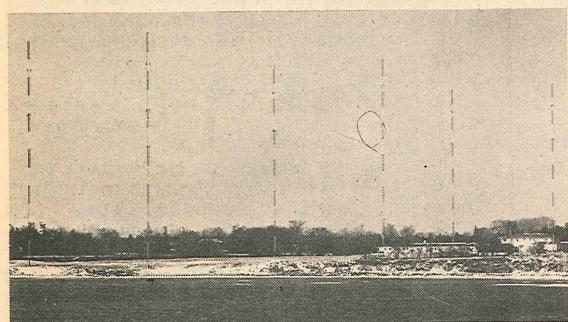
Capitol
REGD TRADE MARK
RECORDS

CAPITOL RECORDS (CANADA) LIMITED

particularly when it comes to the airing of domestic product, but obviously their success format is just that.

HAPPY BIRTHDAY CHUM

CHUM IN PICTURES



CHUM IN PICTURES: Many of CHUM's on-air personalities take part in on location and rolling street promotions. (Top row reading from the left) A recent successful promotion by Sparton's Joe Pariselli included a float decorated in the latest banana style to boost a novelty disc "Loving You Has Made Me Bananas" by Guy Marks. Pariselli and Chiquita Banana supplied the float and CHUM's Bob McAdorey, the personality touch. Next photo shows Pariselli and McAdorey presenting Alderman Joe Puccini with a suitable award. Photo on top right is that of CHUM's Larry Solway interviewing comic Rich Little on the "Speak Your Mind" show. (Middle row from the left) CHUM's Barbara Sturino, librarian who

assists Bob McAdorey in compiling the CHUM chart. Centre photo is that of CHUM's six new 50 kw transmitting towers, located on Highway 2 west of Clarkson, which is approximately 30 miles west of Toronto. Next photo is that of John Spragge, on the air, with librarian Barbara Sturino checking on discs scheduled for Spragge's "housewives" show. (Bottom row from the left) a very busy control room showing the maze of cartridge tapes necessary for a typical well commercialized show. Centre photo is that of RPM's Lori Bruner (centre) with CHUM's program director Garry Ferrier sitting in front of a modern art mural in CHUM's lobby. Next photo is the CHUM newsroom taken at a time when it was unusually quiet.

Richard Robinson

NEW YORK CITY

John Lennon and Paul McCartney are scheduled to arrive in New York City on Saturday, May 11th, for a four day visit. During their visit they will have a press conference on Monday afternoon and will appear on the Tonight Show on Tuesday.

While the official purpose of their visit has been stated as promotion for Apple, their English production company, rumours are circulating that they will also make a definite statement concerning their feelings about The Maharishi and meditation.

The Maharishi, who was on tour

with the Beach Boys, made two New York area appearances last weekend. The major Maharishi - Beach Boys concert was held at the 14,000 seat Singer Bowl just outside of New York. A total attendance of 300 forced cancellation of the show.

Central Park in New York last Sunday was the scene of the first of a series of free concerts organized by Bill Graham (owner of The Fillmores) and Howard Solomon (owner of The Cafe Au Go Go in New York). The first concert drew an estimated eight thousand spectators to see The Grateful Dead, The Jefferson Airplane, and The Paul Butterfield Bluesband perform. This Sunday Jimi Hendrix gave the second free concert appearing with The Carnival Connection from Canada.

Peter "Herman" Noone opened a men's boutique called the Zoo in New York last Tuesday. The store features imported clothes from London and vinyl jackets designed by Steve Lyons. Partners in the venture include Peter, his managers Harvey Lisberg and Charlie Silverman and songwriter Graham Gouldman. After a press party and fashion show in Central Park, Peter escorted the press and celebrities who included Noel Redding of The Jimi Hendrix Experience into chartered buses for the short trip to The Zoo where a party was held late into the evening.

Aretha Franklin is still touring Europe. Aretha had planned to return to the U.S. by the middle of May, but she is in such demand that extra concerts have been scheduled in London which will keep her there an extra week. Her new single, "Think", was co-written by Aretha herself and her manager, Ted White.

Around New York this week: Love made their first New York appearance to mixed press reaction last week. The group have been together for two years and this was their first time in New York. They played for two nights and then headed back to the West Coast. Reports from Los Angeles indicated that The Buffalo Springfield have broken up. This time (they have been splitting and reforming regularly) it looks like its for good. The Monkees' newest album, "The Birds, The Bees And The Monkees" was certified as their 11th gold record last week. Before giving a free concert in Central Park Jimi Hendrix sold out a week in advance at The Fillmore East, his last paying U.S. appearance until July. Several English blues groups are scheduled to play in New York this summer including John Mayall's Bluesbreakers, The Fleetwood Mac, and The Moody Blues. When John Fred heard that Booker T. And The M.G.'s were going to be playing in New York City he called the owner of the club they were to be at and asked if he could also drop by and play. Fred considers Booker T. And The M.G.'s the best group in the world. The club owner agreed and John will be on the same bill with the M.G.'s when they play at Space next week.

RPM's regular contributors will return next week including....Miss Capreese.

CANADIAN COIN BOX CELEBRATES 20TH ANNIVERSARY

Owen Sound, Ont: May 25th., 1968 marks the 20th year the Canadian Coin Box Magazine has been reporting industry news events, through their monthly publication, to the Canadian amusement operator.

To mark the occasion and to pay tribute to all the firms engaged in the Canadian amusement industry, Eddie Sargent, managing editor of Canadian Coin Box, has arranged to publish a SPECIAL ANNIVERSARY ISSUE.

Mr. Sargent plans to make this their biggest issue in 20 years of operation.

The Canadian Coin Box Anniversary issue will also carry the RPM tribute to radio station CHUM on their 11th anniversary.

RCA VICTOR COMPANY, LTD.

1450 Castlefield Avenue TORONTO 15, Ontario



May 10, 1968

DISTRIBUTION DIVISION

J. R. Feeney

Mr. Stan Klees
Groovyart
1560 Bayview Avenue
TORONTO, Ontario

Dear Stan:

Although our "Move-up-to-Stereo" programme has one more week to run, sales results have already surpassed the highest figures set in previous years.

There is no doubt that the promotional material supplied by your firm greatly contributed to the success of our programme.

Many thanks for this attractive eye-catching material and your fast, efficient service.

Yours cordially

RECORD MANAGER
Toronto Distribution Division

GROOVYART
1560 BAYVIEW AVENUE
SUITE 108
TORONTO 17, ONTARIO
TELEPHONE: 487-5812



CONGRATULATIONS



CONGRATULATIONS



C · H · U · M ·



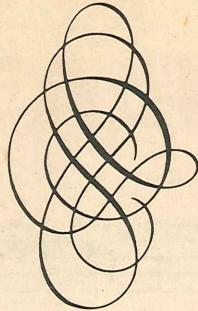
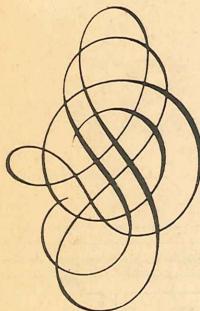
FROM



RCA

RCA VICTOR RECORDS

Best
Wishes
To
CHUM
From



RECORDS

HAPPY
BIRTHDAY
CHUM



11 RECORD YEARS



Congratulations

TO

CHUM RADIO

Thanks for the spins on the best from



**BOB FULLER & ZEB TURNER
GUEST ON COUNTRY MUSIC HALL**
Toronto: CTV's popular "Country Music Hall" will guest Montreal's Bob Fuller on their May 27th. edition. Also appearing will be Diane Leigh and Roy Clark along with the regulars. Fuller will sing "Footprints In The Snow" and "I Wonder How The Old Folks Are At Home".

The following Monday (June 3) Zeb Turner of Lachine will appear to perform "Little Birdie". Guesting with Turner will be Dottie West and Diane Leigh.

**DEE & ERNIE SPOTLIGHTED
ON "IT'S HAPPENING"**

Toronto: The May 30th. edition of CTV's "It's Happening" will guest the popular Toronto pair Dee and Ernie, who will do two numbers "Legend Of Xanadu" and "Goin' Away". Also guesting on the show are Stephanie Taylor and Claudette.

**DOT TO RELEASE
GRIFF ALBUM**

NYC: Morton Wax & Associates report that ex-Calgarian Ray Griff, now making his home in Nashville, will soon bow his first album. The LP, produced by Paul Tannen of Tannridge Productions, is entitled "A Ray Of Sunshine" and will be on the Dot label.

**"WHERE IT'S AT"
BOWS ON CBC-TV NETWORK**

Toronto: CBC-TV's only teen oriented showing, "Let's Go", will gently fade away over the summer months through five hour long colour pilots arranged by each of the markets where the shows emanated from. The first "Let's Go" crew to say their farewells, under a new banner, "Where It's At" will be Toronto when they get full network treatment in prime time Wednesday May 22 at 9:30 PM EDT. Guesting on this show will be Colleen Peterson; The Majestics, who have just released their new album on Arc; The 5D from Ottawa; The Rajah; Out Crowd; and Yeomen. Host of the show is Jay Jackson, who will soon be showing up on Toronto's popular CKFH, as a summer personality. This show was produced by Allan Angus.

Winnipeg, Vancouver, Montreal and Halifax will present their pilots during the summer months.

**Best
Wishes
To
CHUM**

**CONGRATULATIONS
TO
CHUM
ON THEIR
11TH ANNIVERSARY**



THE RAJA



THE POWER PROJECT

LONDON
RECORDS
OF CANADA (1967) LTD.



THE YOUNG ONES



**331 YONGE STREET
TORONTO**

**TORONTO'S FINEST TEEN
NIGHT CLUB**



THE RPM 100

CANADA'S ONLY OFFICIAL 100 SINGLE SURVEY

Compiled from
record company,
record store &
radio reports

1 1 10 MRS. ROBINSON
Simon & Garfunkel-Columbia-44511-H

2 2 1 A BEAUTIFUL MORNING
The Rascals-Atlantic-2493-M

3 4 8 THE GOOD THE BAD
AND THE UGLY
Hugo Montenegro-Rca-9423-N

★ 4 7 9 TIGHTEN UP
Archie Bell-Atlantic-2478-M

5 3 2 HONEY
Bobby Goldsboro-United Artists-50283-J

6 6 7 LOVE IS ALL AROUND
Troggs-Fontana-1607-K

7 11 21 COWBOYS TO GIRLS
Intruders-Reo-9011-M

★ 8 25 34 MASTER JACK
Four Jacks and a Jill-Rca-9473-M

★ 9 17 30 DO YOU KNOW THE
WAY TO SAN JOSE
Dianne Warwick-Scepter-12216-J

10 13 14 U.S. MALE
Elvis Presley-Rca-47-9465-N

11 5 5 TAKE TIME TO KNOW HER
Percy Sledge-Atlantic-2490-M

12 9 12 SCARBOROUGH FAIR
Simon & Garfunkel-Columbia-44465-H

★ 13 20 26 SHOO-BE-DOO-BE-DOO-DA-DAY
Stevie Wonder-Tamla-54165-L

14 18 22 I WILL ALWAYS
THINK ABOUT YOU
New Colony-Six-Mercury-72775-K

15 21 24 DELILAH
Tom Jones-Parrot-40025-K

16 22 24 SWEET INSPIRATION
Sweet Inspirations-Atlantic-2476-M

17 8 3 CRY LIKE A BABY
Box Tops-Mala-593-M

★ 18 27 39 AIN'T NOTHING
LIKE THE REAL THING
Marvin Gaye & Tammi Terrell
-Tamla-54163

19 10 4 SUMMERTIME BLUES
Blue Cheer-Philips-40516-K

★ 20 30 42 MONY MONY
Tommy James & The Shondells
Roulette-7008-C

21 24 27 SOUL SERENADE
Willie Mitchell-Hi-2140-K

22 14 19 LOOK TO YOUR SOUL
Johnny Rivers-Imperial-66286-K

23 15 11 CINDERELLA ROCKEFELLA
Esther & Abi Ofarim-Philips-40526-K

24 12 6 LADY MADONNA
Beatles-Capitol-2138-F

25 32 44 MY GIRL/HEY GIRL
Bobby Vee-Liberty-56033-K

26 34 50 LIKE TO GET TO KNOW YOU
Spanky & Our Gang-Mercury-72795-K

27 33 55 IF I WERE A CARPENTER
4 Tops-Motown-1124-L

28 16 16 JUMBO
Bee Gees-Atco-6570-M

29 35 49 SHE'S LOOKING GOOD
Wilson Pickett-Atlantic-2504-M

★ 30 46 66 I PROMISE TO WAIT MY LOVE
Martha Reeves & The Vandellas
Gordy-7070-L

31 37 51 IF YOU DON'T WANT MY LOVE
Robert John-Columbia-44435-H

★ 32 44 64 MAY I TAKE A GIANT STEP
1910 Fruit Gum Company-Buddah-39-M

33 26 18 FUNKY STREET
Arthur Conley-Atco-6563-M

34 36 47 CONGRATULATIONS
Cliff Richard-Capitol-72534-F

35 40 41 I WANNA LIVE
Glen Campbell-Capitol-2146-F

36 43 49 WEAR IT ON YOUR FACE
Dells-Cadet-5599-L

★ 37 48 61 SLEEPY JOE
Hermit's Hermits-MGM-13934-M

38 38 48 I CAN'T BELIEVE
I'M LOSING YOU
Frank Sinatra-Reprise-677-P

★ 39 57 69 THE HAPPY SONG
Otis Redding-Volt-163-M

40 42 46 GOODBYE BABY
Tommy Boyce & Bobby Hart-A&M-919-M

41 39 38 UNKNOWN SOLDIER
Doors-Elektra-45628-C

★ 42 58 81 YUMMY YUMMY YUMMY
Ohio Express-Buddah-38-M

43 47 60 ROCK AROUND THE CLOCK
Bill Haley & The Comets-Apex-20017-J

★ 44 59 74 LOVE IN EVERY ROOM
Paul Mauriat-Philips-40530-K

45 50 59 HOW'D WE EVER GET THIS WAY
Andy Kim-Steed-707-M

46 49 65 LAZY SUNDAY
Small Faces-Immediate-5007-H

★ 47 76 --- THINK
Aretha Franklin-Atlantic-2518-M

48 51 53 WE'RE ROLLING ON
Impressions-Sparton-1656-0

★ 49 66 87 MAC ARTHUR PARK
Richard Harris-Rca-4134-N

★ 50 62 79 JELLY JUNGLE
Lemon Pipers-Buddah-41-M

51 52 62 I CAN REMEMBER
James & Bobby Purify-Bell-721-M

52 55 57 DOES YOUR MAMA
KNOW ABOUT ME
Bobby Taylor & The Vancouvers
Gordy-7069-L

53 53 54 LOVING YOU HAS
MADE ME BANANAS
Guy Marks-Sparton-1668-0

54 54 56 BABY MAKE YOUR
OWN SWEET MUSIC
Jay & The Techniques-Smash-2154-K

55 56 63 YOU AIN'T GOING NOWHERE
Byrds-Columbia-44499-H

56 60 75 UNWIND
Ray Stevens-Monument-1048-K

57 65 77 FRIENDS
Beach Boys-Capitol-2160-F

58 61 72 YOU'LL NEVER WALK ALONE
Elvis Presley-Rca-9600-N

59 63 71 CHAIN GANG
Jackie Wilson & Count Basie
Brunswick-55373-J

60 67 85 I COULD NEVER LOVE ANOTHER
Temptations-Gordy-7072-L

61 70 96 I'M SORRY
Del Fonics-Filly Groove-151-M

★ 62 78 --- A MAN WITHOUT LOVE
Englebert Humperdinck-Parrot-40027-K

63 64 76 I CAN'T MAKE IT ALONE
Bill Medley-MGM-13931-M

64 68 90 BROOKLYN ROADS
Neil Diamond-UNI-55056-J

★ 65 83 --- TIME FOR LIVIN'
Association-Warner Bros-7195-P

★ 66 86 --- ANGEL OF THE MORNING
Merrilee Rush-Bell 705-M

67 74 86 HERE'S TO YOU
Hamilton Camp-Warner Bros-7165-P

★ 68 88 --- I LOVE YOU
People-Capitol-2078-F

69 77 100 SHE'S A HEARTBREAKER
Gene Pitney-Columbia-MU4-1306-H

70 73 88 LILI MARLENE
Al Martino-Capitol-2158-F

71 72 84 I WISH I KNEW
Solomon Burke-Atlantic-2158-M

★ 72 84 --- NEVER GIVE YOU UP
Jerry Butler-Mercury-72798-K

73 71 68 BLACK DAY IN JULY
Gordon Lightfoot-United Artist-50281-J

★ 74 85 95 APOLOGIZE
Ed Ames-Rca-9517-M

75 81 83 HARLEM LADY
Witness Inc-Apex-77077-J

★ 76 91 --- (You Keep Me) HANGIN' ON
Joe Simon-Sound Stage-72608-K

★ 77 --- --- UNITED
Peaches & Herb-Date-1603-H

★ 78 93 --- THIS GUY'S IN LOVE
WITH YOU
Herb Alpert-A&M-929-M

79 75 70 LET'S GET TOGETHER
3's A Crowd-Rca-4131-N

80 94 --- REACH OUT OF THE DARKNESS
Friend & Lover-Verve/Forecast
5069-G

★ 81 --- --- CHOO CHOO TRAIN
4 Tops-Mala-12005-M

★ 82 --- --- SKY PILOT (Pt 1)
Eric Burdon & The Animals-
MGM-4537-M

★ 83 --- --- INDIAN LAKE
Cowsills-MGM-13944-M

84 98 --- SAN FRANCISCO GIRL
Fever Tree-UNI-55060-J

85 --- --- IT'S OVER
Eddy Arnold-Rca-9525-N

86 89 92 LOVE MACHINE
Roosters-Mercury-40504-K

87 --- --- I GOT YOU BABE
Etta James-Cadet-5606-L

88 --- --- I'LL NEVER DO YOU WRONG
Joe Tex-Dial-4076-M

89 90 91 CAN I CARRY YOUR BALLOON
Swamp Seeds-Epic-10281-H

90 --- --- LICKIN STICK (Pt 1)
James Brown-King-6166-L

91 92 --- IT'S MY TIME
Everly Brothers-WB/7 Arts-7192-P

92 97 98 ONLY ME
First Edition-Reprise-0683-P

93 95 99 FOGGY MOUNTAIN BREAKDOWN
Flatt & Scruggs-Columbia-44380-H

94 --- --- MY SHY VIOLET
Mills Brothers-Dot-17096-M

95 99 --- LA LA LA
Raymond Lefevre-4 Corners-149-J

96 96 --- WHAT A DAY
Contrasts-Monument-1058-K

97 100 - STEP INSIDE MY LOVE
Cilla Black-Bell-726-M

98 --- --- HELULE HELULE
Tremeloes-Epic-10328-H

99 --- --- THE LOOK OF LOVE
Sergio Mendes & Brasil '66
A&M-924-M

100 --- --- ANYONE FOR TENNIS
(Savage Seven Theme)
Cream-Polydor-541009-Q

AL MAIR GOES WEST

Toronto: Al Mair, national promotion director for The Compo Company has left for a promotion trip through Western Canada. Mair will be calling on radio stations and distributors in Winnipeg, Regina, Saskatoon, Edmonton, Calgary, and Vancouver. He'll be discussing current product and will also be on the lookout for new talent leads.

Western groups currently doing well through the Mair Promotion are Witness Inc. with their Apex single of "Harlem Lady" (77077) which is riding on the charts in Calgary (CKXL), Winnipeg (CKRC), Kirkland Lake (CJKL), and Saskatoon (CKOM); The Gainsborough Gallery are also doing well with their "My Little Red Book" and just recently Edmonton's Nomads have released what should be a top selling album in the west, "Hits Of The Nomads".

TRINEER CUTS TAYLOR PENNING

Montreal: "Little Grey Church On The Hill", which was written by George Taylor, president of Rodeo Records, almost 30 years ago, has now become a reality, on disc. Dougie Trineer, newly appointed A&R Director for Rodeo, but better known as a country artist, with many successful outings under his belt, co-produced this session with Taylor. The flip is "Evening Prayer". Both cuts are from Trineer's forthcoming sacred album, a first for Trineer.

COLUMBIA INTRODUCES COLOURFUL RELEASE MAILING

Toronto: With their May 6 to June 7 release mailing, Columbia Records introduced their new and colourful mailing package, which goes out to radio and television stations as well as trade papers. The news releases themselves are also layed out on colourful and well illustrated sheets containing brief but important facts concerning the new releases, albums and singles, classical, folk, country and pop.

WHOLESALE APPLIANCES BOWS PERSONNEL BROCHURE

Vancouver: Latest customer offering from Wholesale Appliances, and a great assist in introducing the important people within the fold, is an attractive 14 page, 8½ x 11 illustrated booklet of "Who's Who" at Wholesale.

Although considered one of the top record distributors on the coast and in Alberta, Wholesale, through this booklet, reveals that their operation deals with much more. Their appliance division alone employs 9 salesmen who deal with independent appliance dealers, department stores, appliance chains, hardware and appliance dealers. They handle all top names in electric and gas appliances. They also maintain a large parts department which acts as a servicing depot for all commercial and domestic appliances. As well they

have electric housewares which is divided among 10 salesmen, who deal with independents and chains throughout both provinces.

Wholesale also handle Haddon Equipment which employs 4 salesmen and 3 servicemen who deal with hotels, motels, apartment buildings, government bodies, route operators etc.

Besides handling many of the top labels in the record field Wholesale distributes record accessories, 4 & 8 track stereo cartridges and supply rack jobbers in both B.C. and Alberta.

RPM gratefully acknowledges the co-operation received from the staff of radio station CHUM in compiling this Special Issue, particularly the assistance of Larry Solway and Garry Ferrier — Thank you

Congratulations TO CHUM RADIO ON THEIR 11th. ANNIVERSARY



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WISHES FOR MANY MANY MORE.

TOMMY HUNTER TO TOUR WESTERN CANADA

Toronto: As an added promotion for the release of his first Columbia LP, "Travelling With Tommy Hunter" (ELS 326), the popular host of his own weekly television show "The Tommy Hunter Show" CBC-TV, will make a month long tour of Western Canada. Dates are as follows:

May 31 Kapuskasing, Ontario
 Jun 1 Kenora, Ontario
 " 3 Fort Frances, Ontario
 " 5 Wadena, Saskatchewan
 " 6 Prince Albert, Saskatchewan
 " 7 Rosetown, Saskatchewan
 " 8 Shaunavon, Saskatchewan
 " 10 Grande Prairie, Alberta
 " 11 Dawson Creek, B.C.
 " 12 Prince George, B.C.
 " 13 Quesnel, B.C.
 " 14 Merritt, B.C.
 " 15 Vernon, B.C.
 " 17 Penticton, B.C.
 " 18 Kelowna, B.C.
 " 19 Williams Lake, B.C.
 " 20 Revelstoke, B.C.
 " 21 Salmon Arm, B.C.
 " 22 Lethbridge, Alberta
 " 23 Moose Jaw, Saskatchewan
 " 24 Swift Current, Saskatchewan
 " 26 Weyburn, Saskatchewan
 Other dates are pending, which will bring the tour up to the end of June.

Supporting acts to be announced at a later date.

HANK SNOW TOUR DATES

Toronto: Rca Victor's Jack Feeney advises that Connie Smith will be touring with Hank Snow up until the package plays Sudbury, May 23.

Remaining dates for the tour which got underway May 7 at London, Ontario are:

May 16 Montreal
 " 17 Toronto
 " 21 Hanover, Ontario
 " 23 Sudbury, Ontario
 " 28 Sarnia, Ontario

RPM COUNTRY CHART

1 2 WILD WEEKEND	Bill Anderson-Decca-32276-J	19 19 SUCH A LOVELY DAY	Jeanne Ward-Melbourne-3284-K
2 1 HAVE A LITTLE FAITH	David Houston-Epic-5-1029-H	20 20 FOR BREAKING UP MY HEART	Wayne King-Melbourne-3282-K
3 3 LEGEND OF BONNIE & CLYDE	Merle Haggard-Sparton-1661-0	21 21 YOU BETTER SIT DOWN KIDS	Roy Drusky-Mercury-72784-K
4 10 HONEY	Bobby Goldsboro-United Artists-50283-J	22 26 RAINBOWS ARE BACK IN STYLE	Slim Whitman-Imperial-66283-K
5 6 THAT'S WHEN I SEE THE BLUES	Jim Reeves-Rca-9455-N	23 27 WILL YOU VISIT ME ON SUNDAYS	Charlie Louvin-Capitol-2106-F
6 9 HEY LITTLE ONE	Glen Campbell-Capitol-2067-F	24 23 I'LL ALWAYS FIND TIME TO CRY	Bambi Lynn-Melbourne-3282-K
7 4 FIST CITY	Loretta Lynn-Decca-32264-J	25 25 SOUTH OF BANGOR	Hal Lone Pine-Melbourne-3286-K
8 12 I WANNA LIVE	Glen Campbell-Capitol-2146-F	26 29 COUNTRY GIRL	Dottie West-Rca-9497-N
9 5 THERE AIN'T NO EASY RUN	Dave Dudley-Mercury-72779-K	27 28 BLUE SIDE OF THE STREET	Orval Prophet-Caledon-214-F
10 8 YOU ARE MY TREASURE	Jack Greene-Decca-32261-J	28 30 EVOLUTION & THE BIBLE	Hugh X Lewis-Kapp-895-L
11 15 WILD BLOOD	Del Reeves-United Artists-50270-J	29 31 TAKE ME ALONG WITH YOU	Van Trevor-Date-1594-H
12 13 CHASER FOR THE BLUES	Bernie Early-Columbia-C4-2786-H	30 33 THE CANADIAN RAILROAD TRILOGY	George Hamilton IV-Rca-47-9519-N
13 16 MENTAL JOURNEY	Leon Ashley-Sparton-1665-0	31 32 SWEET ROSIE JONES	Buck Owens-Capitol-2142-F
14 14 A THING CALLED LOVE	Jimmy Dean-Rca-47-9454-N	32 34 CHANGING OF THE SEASONS	Myrna Lorrie-Columbia-MU4-1293-H
15 7 BABY'S BACK AGAIN	Connie Smith-Rca-9413-N	33 35 LITTLE GREEN APPLES	Roger Miller-Smash-2148-M
16 18 COUNT YOUR BLESSINGS WOMAN	Jan Howard-Decca-32269-J	34 37 LOVE SONG FOR YOU	Hank Locklin-Rca-9476-N
17 22 I GOT YOU	Waylon Jennings & Anita Carter Rca-9484-N	35 36 THE ENEMY	Jim Ed Brown-Rca-47-9418-N
18 24 FIND OUT WHAT'S HAPPENING	Bobby Bare-Rca-9450-N	36 39 DO DIE	Johnny Dollar-Date-1600-H
		37 38 ABSENT MINDED ME	Mercey Brothers-Columbia-C4-2790-H
		38 40 SHUT THE DOOR	Don Reynolds-Arc-1208-A
		39 ... D-I-V-O-R-C-E	Tammy Wynette-Epic-5-10315-H
		40 ... THE EASY PART'S OVER	Charley Pride-Rca-8514-K

30 29 South River, Ontario	2 Orillia, Ontario 2 PM
30 30 Belleville, Ontario	2 Oshawa, Ontario 8 PM
31 31 Brantford, Ontario	4 Sault Ste. Marie, Ontario
Jun 1 Peterboro, Ontario	5 North Bay, Ontario

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PRODUCER/DIRECTOR
ARC - GOODGROOVE

SHAWN & JAY JACKSON
AND
THE MAJESTICS

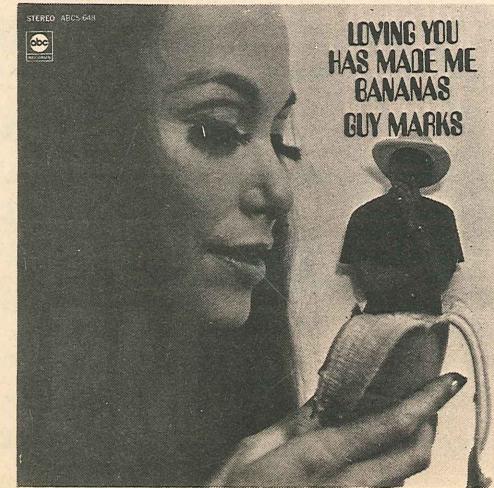
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AND
THE MISSION

Arc

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GUY MARKS SAYS

"LOVING YOU HAS MADE ME BANANAS"



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