

RECORDS • RADIO • TV • MOVIES • CLUB ACTS

# RPM

# Music Weekly

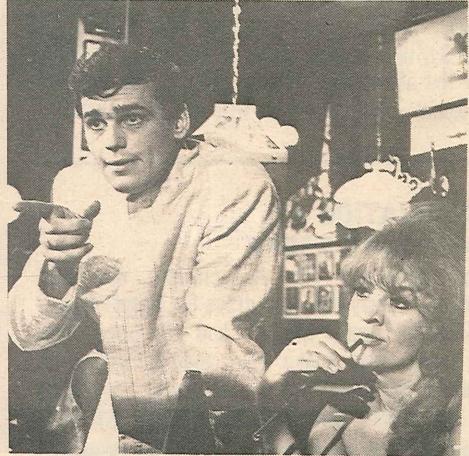
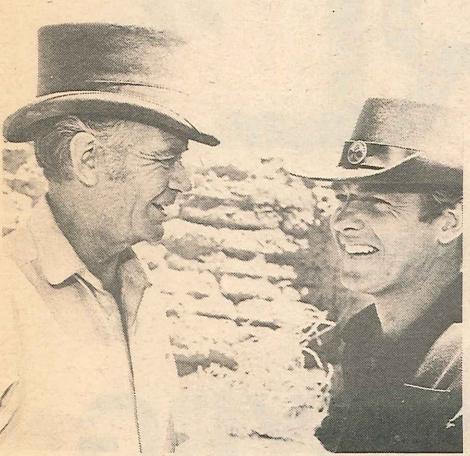
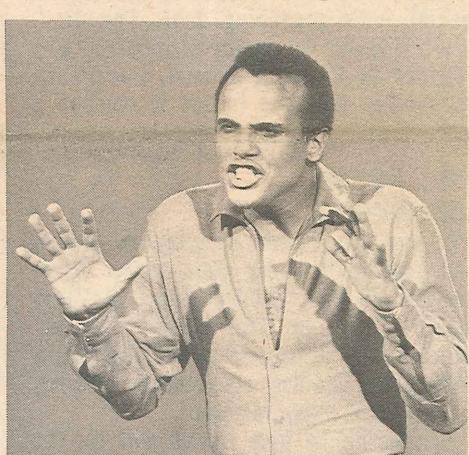
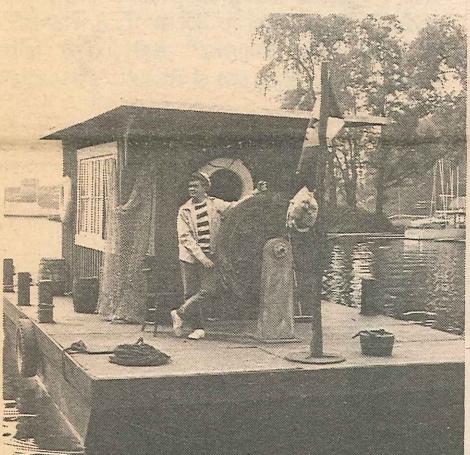
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Volume 8 No. 3

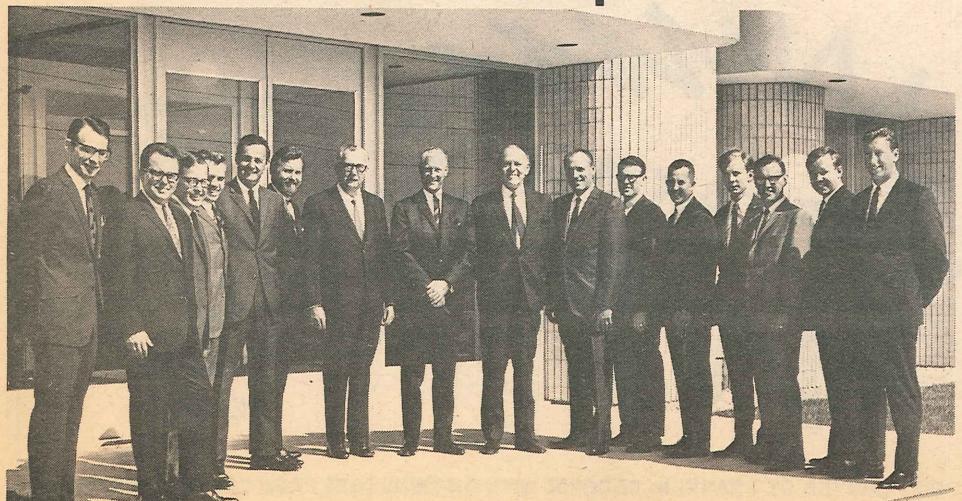
Week Ending September 16th, 1967

## The Big Year - CBC-TV

News - Public Affairs - Variety - Drama - Adventure - The Arts - Sports - and if there is anything left you'll probably see it on CBC-TV this year as well. Their theme for this season is "Get Into The Act" - and they are.



## August 23rd. Opening For Capitol's New Canadian Headquarters



Malton, Ont: Capitol Records (Canada) Ltd. officially opened their new Head Office on August 23rd., with an "Open House". Among the guests who flew in for the ceremonies were Sir Joseph Lockwood, Chairman of the Board of EMI (England), his executive assistant Wm. Cavendish, Lloyd Dunn, Vice-President of Capitol Hollywood and President of Capitol of Canada; and Glenn D. Cavender, Vice-President and Controller Capitol Record Club (USA). They are pictured here with G. Edward Leetham, Executive Vice-President and General Manager Record Division Canadian Capitol (centre); and Allan Black, General Manager, Record Club in Canada (third from right) and other executives from the two Canadian divisions.

AN AD IN RPM GETS YOUR MESSAGE TO THE RECORD BUYER  
AND THE EXPOSURE MEDIA. TELL YOUR STORY IN AN AD.

The Canadian Broadcasting Corporation would appear to have one of their best seasons in front of them. Amid critics cries of "CBC set for a lean year" and "Cutbacks plague CBC", whether the purse strings have been tightened or not, the Canadian viewer is in store for many hours of the best entertainment available on the North American continent, and all for the cheap cheap price of \$7.50. That's about what it costs every Canadian a year, whether he's a television buff or not.

News and Public Affairs will get a shot in the arm, with a new hour-long series Sunday evenings to be produced by Ross McLean. It'll be like a "Seven Days come Sunday" and raw enough at times to be the usual CBC Sabbath.

Variety will again mix the best Canadian talent with that from below the border. "Telescope" will spotlight such great domestic talent as Gordon Lightfoot and Maureen Forrester. Al Hamel will host "In Person" after the hockey games. "The O'Keefe Centre Presents" will bring some of the greatest musical performers on the stage today including Harry Belafonte, Noel Harrison and others. There'll be Wayne & Shuster, Danny Thomas, Gordon Sinclair, Wojeck, Hatch's Mill, Don Messer, Tommy Hunter, Red Skelton and..... why bother to put them in a category. All that's missing is the Big Top.

For \$7.50 you should complain?

"Get Into The Act" (Top row from the left) "Telescope '67" (in colour) opens its new season with Gordon Lightfoot guesting, Sept. 14 - The popular coroner series returns. "Wojeck", starring John Vernon as Steve Wojeck and Pat Collins as his wife, Marty. Ten week season begins in January (in colour). "Mission Impossible" (in colour) kicks off action each Wednesday. Starting date, Sept. 6. Pre-released in Canada - (Middle Row) "Barney Boomer", at the helm. A CBC afternoon production for children, starring 21 year old John Clayton. He built his own houseboat and plans to sail around Great Lakes. Commences Sept. 12, Tuesdays to Fridays - First CBC-TV colour drama series, "Hatch's Mill" debuts Tuesday Oct. 24 for a ten week run. The hour long comedy series is centred around the adventurers of the 19th century Hatch family and was filmed at Kleinburg, Ont., in a "village" constructed for the purpose. Starring roles are taken by Robert Christie, Cosette Lee, Marc Strange and Sylvia Feigel - "O'Keefe Centre Specials" will present top Canadian and International stars, including Harry Belafonte, Jefferson Airplane Sergio Mendez and many others. First show (in colour) commences Oct 17 at 8 PM EST and highlights "The Sounds Of The Sixties" with host Noel Harrison, Jefferson Airplane and The Doors - (Bottom Row) New Western series (in colour) "Fighters For Justice", starring John Mills and Sean Garrison. Debuts Sept 11. Pre-released in Canada - "In Person" follows the NHL Saturday Hockey games. Al Hamel Will host the comedy and variety show (in colour) - Festival's "Paper People" is one of four full-length feature films for this season. Photo shows Marc Strange and Liza Creighton.

Hey, I'm back, and by unpopular demand too. I've been kinda upstaged by that Mr. Stan Klees, and his series. If he has many more, they should call it the adventures of.....

Well, anyway let's take a look at what's been happening in our productive industry.

The Nocturnals must be the best known group on our West Coast. They have the best



organized fan club of any West Coast group at any rate. I don't know if Sue Hansen is a fan club booster or just a great fan of the popular Vancouver based quintet. Anyway, she sent me this gassy photo of the group along with a copy of their record "Lovin' Blues" which just happens to be a big item in British Columbia. Sue also passes on the news that

#### DERAM SET FOR BIG YEAR

NYC: Deram Records, who first came to the attention of the North American market with their hit single "I Was Kaiser Bill's Batman" and who just recently smashed up the charts with Procol Harum's "A Whiter Shade Of Pale", are getting set for a big push on both album and single product.

Procol Harum's album "A Whiter Shade Of Pale" has already taken off, however the company isn't taking any chances on lost sales and have included in their merchandising plans, a wild psychedelic poster to be packaged with every album. These posters will also be used for in-store displays.

Another album that looks good is Les Reed's "Fly Me To The Sun", which also includes his current going single "Imogene". Reed is also writer of such recent hits as "It's Not Unusual" and "There's A Kind Of Hush All Over The World".

Deram has also introduced another new pop singer to the North American market with the album release of David Bowie, from which they've been forced to release "Love You 'Til Tuesday".

The old Deram standby, Cat Stevens, has another big one in "A Bad Night" which is already moving up the British charts and should catch on in the usual Stevens manner on the U.S. and Canadian West Coast.

#### WARNER BROS & REPRISE UNVEIL PRODUCT IN UK

London, Eng: Using the theme "Turn On, Tune In", Warner Bros and Reprise execs unveiled their Fall album product to over 100 European licensees at the Europa Hotel (7). Phil Rose, international director of WB was in charge of the two day meeting which was attended by reps from Greece, Norway, Germany, Turkey, Spain, France, Belgium, Sweden, Finland, Italy, Denmark, Italy, Lebanon, Holland, Portugal, Israel, and Switzerland.

Accompanying Rose on this all important presentation are J.K. Maitland, president of the company, Mo Ostin, vice president and general manager of Reprise Records and Joel M. Friedman, vice president and director of marketing.

The presentation included a three hour film which was followed by individual meetings with each of the licensees. The film was arranged so that the licensees could re-record their own audio portion on the copies supplied them by WB for their own dealer and trade audiences.

#### ARLO GUTHRIE TO REPRISE

Burbank, Calif: Arlo Guthrie, son of Woody Guthrie has signed an exclusive long-term recording contract with Reprise, his first affiliation with a record label.

At the recent Newport Folk Festival, Guthrie pulled a show-stopper with an original bit entitled "Alice's Restaurant", which clinched his act as being the one to close the three day event.



The Nocturnals will be appearing at Expo's "Theatre of Stars" from October 16 through the 23rd. and then they'll move into the Toronto area for a taste of our hospitality. I think Toronto still has that old hospitality bit about it. RPM has lots of it, so if you find old Hogtown a drag, drop around to our work pad. That goes for all the groups and artists. I dropped into the office today and I thought I walked in on a dirty story. There was the most beautiful gal I'd ever seen with the shortest mini-skirt in the nation. It was like a wide belt, and it was the first time I've seen the landlord this year.

Speaking about landlords, Frank

Wiener, landlord of the Hungry "I" Agency must be doing things right for his groups. They're all working and one of them, The Gettysburg Address (I wish they'd spell burg right), have a hot hot disc going for them. It's called "My Girl" and the radio gang all across the nation are giving it "picks" and even charting it. It's on the Franklin label.

You know, non-union groups are coming on so strong in Ontario that we just can't ignore them. One of the largest clubs in Toronto is going non-union, according to reports. Some of the union groups are apparently ready to drop their cards and happen where the action is. I even hear that non-union groups are making more bread than the card carrying kind. I guess all it needed was a little organization. Don't know how long it's going to last but Aksel Svendsen, who heads up his own Magnus Agency, is working pretty hard at it.

Hey, you know who's in need of friends? The groups in Edmonton. We should get together a few "Care" packages for the poor dears, or maybe get a "Radio Free Alberta" going. I'm going to let you in on a little secret. A pretty good reason why none of the Edmonton groups don't get a break on radio stations across the nation is because of the selfish attitude of the "happy gang" who control the teen listening scene of Edmonton. If it's not an Edmonton group then it's thumbs down, and oh yeah, if you don't

belong to the right radio station, that cuts your chances too. The only truly Canadian teen listening post within hearing distance of Edmonton is CKYL in Peace River and I guess you have to have a pretty powerful set



WILLIE AND THE WALKERS

to pick them up. Willie and The Walkers, are a typical example of the sounds not getting out of the famous walled city. Their Capitol single of "My Friend" is really a great record. I hope some of my real Canadian radio personality friends will dig up their copy and give it a spin.

Well, I guess we've blown our lines for this trip. Oh yeah, got a nice card from 3's a Crowd, only they're a real crowd now. They've just finished a U.S. college circuit and a bit at the CNE and are now heading for Expo. So until next time, EAT, SLEEP AND THINK CANADIAN.....and be the LONELIEST kid on the block.

#### LONDON BOWS IMPRESSIVE FALL LINEUP

NYC: London's Fall lineup of product includes strong material from the country, pop and good music field. Releases come from centres as far apart as Hollywood and London as well as Miami, New Jersey, and Nashville.

Their country single with perhaps the most potential will be the first release of the season from Jim Reeves Enterprises, in Nashville, with which London has a special indie producing deal. The disc, "Evil Woman" by Buddy Ray Mize, was produced by Clarence Selman. Les Paul, the veteran guitarist is set to release a

#### FULL HOUSE FOR JAY-GEE

NYC: Jay-Gee Records are presently basking in the warmth of strong chart product. Their strongest is their Jubilee outing of "Just Another Face" by The Blades of Grass. "Mammy" by The Happenings has also been a strong entry, and they are presently readying their next B.T. Puppy release.

Coming up from Jubilee will be The Racket Squad single "You Get Your Kicks", and an album by Aliza Kashi, the gal who is seen almost regularly on the Merv Griffin and Ed Sullivan shows. Some of the songs included on the album are: "Born Free", "A Man and Woman", and "Love Me With All Your Heart".

#### ASSOCIATION AT COCOANUT GROVE

Los Angeles: The Association, who have tucked away two gold discs for Warner Bros., "Cherish" and "Windy", and who have come up with what looks like another winner in "Never My Love" have opened a 12 day stand at the famous Cocoanut Grove nitery (5). They



are the first pop-rock group to play this establishment.

Their act now includes a complete show and instead of just playing their hits, they have worked in humour and all the other necessities of a successful act.

Their Warner Bros album "Insight Out" has been a strong chart item for many weeks.

series of his country productions on the London label. The first of these being "What Went On In Vietnam" and "Miss, May I Drive You Home" by duo Ginger and Gene.

Jennifer, a U.S. West Coast artist will bow on Parrot with a Cooper and Myers Production entitled "Sunny Day Blues". Also from Parrot, another female entry, this one from across the pond, name of Truly Smith has a good music offering of "I Wanna Go Back There Again" which was arranged by Les Reed and produced by Noel Walker.

Miami's Marlin label looks good for London with their release of "Won't Yes To Me, Girl" by Chuck Conlon, former lead singer with the Nitcrawlers.

#### ATLANTIC SWEEPS NARAS AWARDS

NYC: Atlantic Records came off with 6 wins in the 12th. Annual NARA (National Association of Radio Announcers) convention, which was held in Atlanta recently. Aretha Franklin took "Top Female Vocalist" and her single "Respect" was picked "Top Record of the Year". Her album "I Never Loved A Man The Way I Love You" was voted "Top LP of the Year". Jerry Wexler, Veeb of Atlantic Records took top honours as "Producer of the Year" (he produces Aretha's sessions). "Top Duo of the Year" went to Sam & Dave and "Top Instrumental" Award went to Booker T. & The MG's for their "Hip Hug-Her" entry. The latter winners are on Stax, one of Atlantic's associate labels.

# "MY GIRL"

BY THE

## GETTYSBYRG ADDRESS

**BREAKING**

RECORD No.  
QC 546

ON  
FRANKLIN  
RECORDS

DISTRIBUTED BY FRANKLIN RECORDS WITH DISTRIBUTORS FROM COAST TO COAST

# What's A Nice Kid Like You Doing In A Business Like This??

## Where's The Pen!

Somebody once said "If you want to get into the music business you got to be able to afford a good lawyer". I think they also meant a lawyer who understands some of the intricacies of this strange involved business.

As soon as something is about to happen to your group (or to you as a singer) the dreaded word "contract" will crop up and if you are like most artists you will sign first and ask questions later. DON'T!

Why a contract? You are a nice person and the people you are going to sign with are nice people. Why not just agree on a handshake? Why not just promise to be fair? Why not? What are you promising? What is fair? What are you agreeing to? Will you remember what the conditions are in a year? WOULD \$50,000 STAND BETWEEN YOU AND THIS GENTLEMAN'S AGREEMENT?

Yes it would! In a civilized society we agree to sign a contract. It is a written agreement between two parties or more as to what each will expect from the other. It is written and agreed to and filed for reference at any time. It has laid out the conditions of the agreement and both parties have agreed to uphold their end. This is what a contract is and that is why you must always understand

### PART TWELVE

of a series

what you are agreeing to and why the courts will uphold what you have agreed to.

You have the talent. Someone else has the knowledge, facilities, connections or the allied talent to further you. You must be confident that this is what you want, and know that this is what you want, and know what they will offer and what you are giving in return.

There is a payment or royalty for your part of the contract. It is paid at certain periods. You are granting them certain rights, they promise to act on your behalf. There is a term. The length of time you make this agreement for. You agree and you sign the contract. But you should sign only if you agree and understand. For that length of time you must abide by that contract and believe me it is made NOT to be broken.

Too often I have seen an act anxious to sign anything, and too often I have seen an act anxious to break a contract because someone else paints a PRETTIER PICTURE.

No matter how impatient you become for stardom, don't break contracts, and moreover don't sign a contract that you don't want to live with.

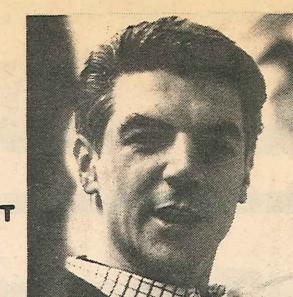
I am not saying that all contracts are

SPECIAL GUEST  
COLUMNIST  
STAN KLEES

fair and that contracts cover all the points that you want for yourself, and I cannot say that the other party will live up to all they have promised, but if they do, don't be swayed by a better deal. The work of the original contractor probably made the new and better deal possible. You owe the contractor the right to make back his investment. If there was no investment on his part as promised, than the contract should be enforced, but don't rationalize the situation to suit your case.

Will \$50,000 stand between you and the contractor? Yes it will. You will probably turn into a vicious angry animal that will not stop at anything to break the contract for \$50,000. THAT'S why contracts are made to protect both parties. Too many contracts are broken or walked out on to make the music business in Canada as ethical as it can be.

Can you break a contract that you have signed while a minor? Chances are you can't, so sometimes the "I was under 21" excuse won't work. There are people who will advise you regarding your proposed contract, why not spend the time and money finding out who they are, and don't head for your neighbourhood friendly real estate lawyer unless you are buying a house.



Groups, groups and more groups, that was the theme this year at the CNE. I have very tired feet from running between Teen-age Fair and the CHUM Tent. Here's some of the groups that appeared. The Turtles, Staccatos, Passing Fancy, Grass Roots, Magic Cycle, The Sunshine, Rock Show of the Yeomen with one of the most exhausting acts I've ever seen, and The Last Words, and you'll be seeing and hearing a lot about this group.

Both CKFH (Teen-Age Fair) and CHUM (CHUM City) deserve medals for creating a great deal of interest in the performances of the groups under very distracting but exciting circumstances.

Columbia Records wound up their Annual Convention with an open house for dealers, radio and press, at the Inn on the Park. They introduced their new product on slides, using shots of Expo as a lead-in with cuts from each LP being played. Mr. Robt. C. Cato, of Columbia Records, New York, was responsible for the magnificent photography and the design of many of the Columbia record albums, which we all know sells records. It sounds like it's going to be an exciting Fall season for Columbia.

Herb Alpert and his Tijuana Brass played to one of the largest audiences in his career at the Maple Leaf Gardens. Don't be surprised if Herb comes up with a new sound to Bobby Gimby's "Canada", and don't be surprised to see Herb back at the Gardens, early next year.

Speaking of "Canada", Yorkville Records are having a very good run of success with their Sugar Shoppe version, and by the way, watch for their very strong follow-up. It's called "Attitude" and was written by the Shoppe's Peter Mann.

Just heard that The Soul Society is bringing in The Otis Redding Show. Oct 15 is the date and Varsity Arena, the place. The Lori continued on Page 4

### PEACHES AND HERB BRING CLASS SOUL ACT TO EMBASSY

Toronto: Peaches and Herb, the sweethearts of soul, were just that last week in their first Toronto appearance at the Palm Grove Lounge of the Club Embassy.

Peaches, dressed completely in pink down to her toes, and Herb in white, make a fine looking couple. (They're not married you know.) These Date recording artists (distributed by Columbia Records of Canada.) are also a very talented team.

They enchanted their audience with their first number. There was no need for a warm-up period. Although obviously performing to their audience, they almost appeared to be oblivious to their presence. They were communicating beautifully to one another in their fantastic harmonious manner and this is what got to their audience, and when they pulled themselves away from one another and dug into the wilder up-tempo numbers the audience beamed from palm to palm. Peaches and Herb are tabbed as soul and R&B artists, but for my money they've got the sweetest soul sound around, no shouting, just pure singing.

Toronto's Charles Rallo backed this fine duo, with what appeared to be very little effort. Although the musicians were reading their music very closely the end result was a



his steady customers and the new faces that this classic soul act is bringing into the club.

Columbia Records lists their Date LP "For Your Love" as one of their top selling albums. Record stores report an increase in sales of the album, due, in most cases to the Sept 4 through 9th Embassy appearance.

### COPPERPENNY CUT AT CHELSEA

Toronto: Waterloo's popular Copperpenny have just wound up a series of recording sessions at the Chelsea Studios, Toronto's newest.

The group relies a great deal on their own original material, and will in all likelihood make up their first release.

The Copperpenny are represented by the Jay-Lance Organization and The Dram Booking Agency out of Waterloo, Ont.

### LORDS OF LONDON TO RELEASE

#### ON DECCA - U.S.

Toronto: The Lords of London, who are currently enjoying chart action with their Apex outing of "Cornflakes and Ice Cream" are to have a release of this item on the Decca label, in the U.S. Release date has been set for the latter part of this month. Plans are also underway for a series of television appearances south of the border and a possible engagement at one of the better known clubs in New York City.

### "ANNE OF GREEN GABLES"

#### ON THE DOMINION LABEL

Toronto: The CAB-CAPAC production of "Anne Of Green Gables" is beginning to pick up sales, particularly in the areas where the smash Canadian musical has performed. The album is on the Dominion label which is distributed by Canadian Music Sales.

ATTENTION  
U.S. RECORD  
COMPANIES

# GROOVYART BULLETIN

THE FOLLOWING CANADIAN  
MASTERS ARE AVAILABLE  
FOR U.S. RELEASE:

#### WHY DON'T YOU

The Ragged Edges

GIANT RECORDS/Ben McPeek  
131 Hazelton Avenue Toronto - 923-3316

#### TRY TO UNDERSTAND

The British Modbeats

RED LEAF RECORDS/Stan Kees  
1560 Bayview Avenue Toronto - 487-5812

#### MY GIRL

The Gettysburg Address

FRANKLIN RECORDS/Frank Wiener  
412 - 261 Fort St. Winnipeg - 947-0092

(A GROOVYART SERVICE TO THE  
CANADIAN RECORD INDUSTRY)

### HARRY BURKMAN BACK TO ROCK

Sault Ste. Marie, Ont: Harry Burkman, who compiled one of the most comprehensive country charts in Canada, when he was with CKOT Tillsonburg, Ont., left the scene for a short time to look after the news at CKPC in Brantford, Ont. Now he's back with the music, this time looking after rock from 9 PM until Midnight at CKCY.

Record companies should take note of this new personality in the important area of The Soo and place him on their mailing list for new releases. Writes Burkman, "There have been sit-ins, walk-ins, love-ins etc. Do you think Sault Ste. Marie is quite ready for a Burkman?"

## 3 Big Ones

### THE BIG HITS

#### The Statler Brothers

CL 2719 / CS 9519



### REVOLUTION!

#### Paul Revere & The Raiders

CL 2721 / CS 9521



from **COLUMBIA RECORDS**

# R A D I O



**LARRY DICKINSON-CJCJ-WOODSTOCK**  
"I Dig Rock & Roll Music" - Peter Paul & Mary, "Twelve Thirty" - Mamas and Papas, "Casino Royale" - Tommy Ambrose

**DENIS MENARD-CKBC-BATHURST, N.B.**

"Twelve Thirty" - Mamas and Papas, "Never My Love" - The Association, "New Dawn" - Stitch In Tyme, "Fisherwoman" - Collectors

**KEN WHITE-CYKL-PEACE RIVER, ALTA**

"On The Other Side" - Seekers, "All You Need Is Love" - Beatles, "Catch The Love Parade" - Staccatos

**JIM STEEL-CKPC-BRANTFORD, ONT**

"Always You" - Sundowners, "Baby That's Me" - The Cake, "I Believe In Sunshine" - A Passing Fancy

**MARTY ADLER-CKNX-WINGHAM, ONT**

"Heavy Music" - Bob Seger, "Your Precious Love" - Marvin Gaye & Tammi Terrell

**RON WADDELL-CKDM-DAUPHIN, MAN**

"Don't Forget About Me" - The American Breed, "Never Alone" - The Association, "Fisherwoman" - Collectors

**DOUG WILLIAMS-CJKL-KIRKLAND LAKE, ONT**

"Drums" - Jon & Robin, "There Is A Mountain" - Donovan, "New Dawn" - Stitch In Tyme

LORI continued from Page 3

Power and Franklin Shepherd and his Good Shepherds have also been signed.

Word has it that an exec from a major U.S. record company was in Toronto looking over some of the local talent. A couple of the groups mentioned in passing were A Passing Fancy, who are currently chartbound with their Columbia single of "I Believe In Sunshine" and Red Leaf artists, The British Modbeats, who are happening with "Try To Understand". The fantastic talent behind this group is actually up front. His name is Fraser Loveman.

Syd Kessler phoned to tell me that a very important Indie has picked up the option on his Butter Band. The boys are now preparing for a trip to Hollywood. Congrats.

I had quite a long chat with Spencer Davis during his stay in Toronto and appearances at CHUM City in the Ex and at the Scarborough Arena. His show didn't do too well at the Arena, but then who is doing well in Toronto these days? Spencer is a very talented and quite well educated individual, who isn't too concerned with the problems usually encountered with re-organization. \*

YOU CAN WIN  
A YARD OF  
SINGLES  
(over 500 45s)  
See page 6

CANADIAN  
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Available only to Canadian  
groups, artists & producers  
TO BUILD A BIGGER & BETTER  
CANADIAN MUSIC INDUSTRY

## SOUNDING BOARD

### MY GIRL - Gettysbyrg Address - Franklin

**GARTH BENNETT - CFCB - CORNER BROOK, NFLD**  
"This is the kind of record that the record industry in Canada needs to 'break through'. Has good (great is more appropriate) sound with that all important factor - CLASS."

**ROGER STANION - CHOV - PEMBROKE, ONT**  
"This record will definitely be a hit in this area. I've only had this disc for a week and already it's No. 20 on our Top 40, thanks to our new nite man - Tommy Trend."

**DENIS MENARD - CKBC - BATHURST, N.B.**  
"When I came back from my vacation, one of our announcers told me when I asked him, what's new in Canadian music, 'there's a new record by The Gettysbyrg Address'. How is it?, I asked. 'It's the old Temptations' 'My Girl'.' So it's another revival eh?, and after listening to it, it certainly doesn't top the Temptations version. It's not bad, but not excellent. I think I'll let my listeners decide. Hey Gettysbyrg Address, how about a bit of originality now that you're known within our borders?"

### WOODWARD'S "SALUTE TO YOUTH"

#### BOOST FOR CANADIAN TALENT

Calgary: On Wednesday August 23rd., the City of Calgary played host to Dino, Desi & Billy, The Guess Who, Barry Allen and The South-Bound Freeway and Willie and The Walkers.

The big show, which was held in conjunction with Woodwards Department Store and their "Salute To Youth" was a sell-out and moved the Canadian groups right up front in the estimation of the crowd. Writes observer Dennis, Corrie, of CFAC, "The three Canadian groups easily out classed the teen trio, who sang off-key and generally didn't appear to know what they were doing on stage."

### CONTINENTAL CHARMERS

#### RELEASE ON VISTA

Montreal: The Continental Charmers, a Canadian vocal and instrumental group, who use the Turkish theme, complete with costumes imported from Istanbul, have an interesting release on the Vista release. "The Second Chance" and "Go-Go Shake" is up for grabs. Those interested should direct their enquiries to Brian Millan, Box 1322, 1250 University Ave., Montreal 2, P.Q.

### BOB BAKER BACK TO CFOX

Montreal: One of Montreal's most popular radio personalities, Bob Baker, left CFOX to happen at the fast paced Boston station of WMEX, and at a rumoured very fat salary.

It was also rumoured that Baker left CFOX for the Boston station only to break a contract with the Canadian station so that he could return to the bi-bi town in six months and move into another station.

Well, he's back, but he's signed with CFOX once again and is now filling in for some of the personalities who are presently on holidays. Here's another rumour, CFOX, now considered the top youth listening choice in Greater Montreal, may be going to a 24 hour a day format, and it's just possible that the great Bob Baker may be the all-nite man.

### VERN CRAIG TURNS DJ

Ottawa: Vern Craig, lead of the popular Staccatos will try his hand as a radio personality when he fills in for Al Pascall at CFRA. Vern's stint begins Sept. 11 and goes through to the 22nd. His two hour show (7 to 9 PM), is already the most popular show in town, thanks to Al (Pussycat) Pascal, who is holding for San Francisco for a short holiday.



The Staccatos have been having a successful run of one-niters throughout Upper Canada. Their "Staccato Day" at the CNE gathered them many thousands of new fans in Toronto, an area that has been hard for them to crack, and it did pay off. Both Toronto stations are leaning on their Capitol outing of "Catch A Love Parade".

### "CFAC LIGHT BRIGADE"

#### 3RD ANNUAL SUCCESS

Calgary: CFAC's 3rd. Annual Back-To-School Safety Campaign, the "CFAC Light Brigade", turned out to be another successful promotion in the safety of the first day back to school youngsters of Calgary.

Motorists were urged to turn on their headlights on the first day back to school between 7 and 9 AM, to remind everyone that school was back in.

The campaign had the endorsement of the City of Calgary, City and RCMP Police, and several commercial firms and citizen organization. Approximately 70% of all vehicles on the road between 7 and 9 AM were driving with their lights on. Writes Program Promotion Director, Dennis Corrie, "There were no accidents this first day of school. Another successful CFAC Promotion".

**RPM** **PICK**  
**LPs**

COUNTRY ALBUM

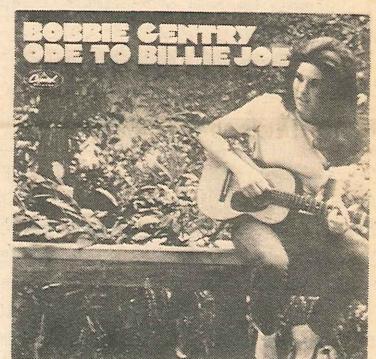


The Statler Brothers are back again and with another chartbound album. This time they offer up a real strong cut in "Green Green Grass Of Home" and a gospel-country-rock version of "Release Me", which will probably pick up a few plays on the MOR stations.  
COLUMBIA - CL 2719 / CS 9519

LEONARD NIMOY PRESENTS  
**MR. SPOCK'S**  
MUSIC FROM OUTER SPACE



Mr. Spock (Leonard Nimoy) could be as popular on record as he is on television when his fans become aware of his record debut. The setting is somewhere in the universe complete with readings and song by Mr. Spock. The backing is weirdly beautiful and out of this world.  
DOT - DLP 3794/25794



Bobbie Gentry writes most of her own material and Capitol offers up an almost complete album of her writings. The only foreign cut is "Niki Hokey", although Bobbie sings it like it was written for her. Her big hit "Ode To Billie Joe" is also included here.  
CAPITOL - T 2830 / ST 2830

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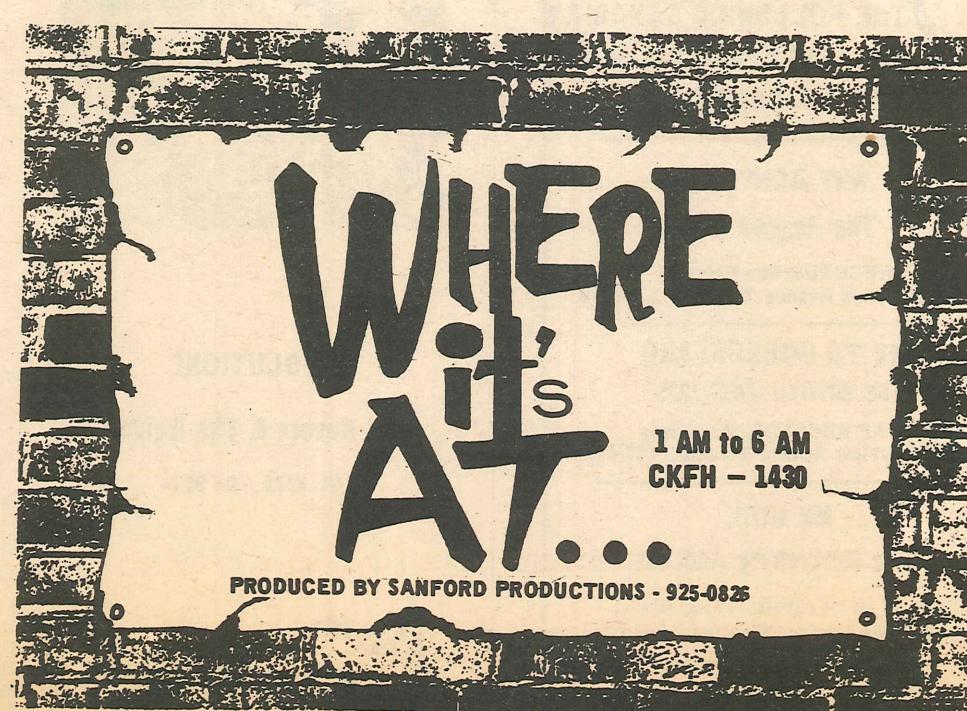
Established: February 24th., 1964

Authorized as second class mail by the Post Office Department, Ottawa and for payment of postage in cash.

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PRINTED IN CANADA

DEDICATED TO MUSIC  
MADE AND MUSIC  
PLAYED IN CANADA



# RPM PICKS

JUST ANOTHER FACE  
Blades of Grass-Jubilee-5590-M

MASTERS OF WAR  
Barry McGuire-Dunhill-4098-N

SOMETHING'S GOTTON HOLD OF MY HEART  
Gene Pitney-Columbia-M4-1252

SOMETIMES SHE'S A LITTLE GIRL  
Tommy Boyce/Bobby Hart-A&M-874-M

# RPM TOP LPs

25

1	1	SGT. PEPPERS LONELY HEARTS BAND	The Beatles-Capitol
			MAS 2653 SMAS 2653
2	2	FLOWERS	Rolling Stones-London
			LL 309 PS 509
3	5	SURREALISTIC PILLOW	Jefferson Airplane-Rca Victor
			LPM 3766 LSP 3766
4	3	MONKEE HEADQUARTERS	The Monkees-Colgem
			COM 103 COS 103
5	4	GIMME SOME LOVIN'	Spencer Davis Group-Stone
			SX 3701 SXS 3701
6	6	I'M A MAN	Spencer Davis Group-Stone
			SX 3702 SXS 3702
7	10	GROOVIN'	Young Rascals-Atlantic
			8148 SD 8148
8	9	GREATEST HITS	Bob Dylan-Columbia
			KCL 2663 KCS 9463
9	12	GREATEST HITS	Paul Revere/Raiders-Columbia
			KCL 2662 KCS 9462
10	7	SOUNDS LIKE	Herb Alpert/Tijuana Brass-A&M
			LP 124 SP 4124
11	11	CASINO ROYALE	Soundtrack-Colgem
			COMO 5005 COSO 5005
12	13	ABSOLUTELY FREEEE	Mother's of Invention-Verve
			V 5013
13	8	SUPREMES SING RODGERS & HART	The Supremes-Motown
			M 659 S 659
14	15	THE DOORS	The Doors-Elektra
			EK 4007 EKS 74007
15	14	DOUBLE TROUBLE	Elvis Presley-Rca Victor
			LPM 3787 LSP 3787
16	18	BEST OF SONNY & CHER	Sonny & Cher-Atco
			M 219 S 219
17	21	REACH OUT	Four Tops-Motown
			M 660 S 660
18	19	FRANKIE VALLI SOLO	Frankie Valli-Philips
			PHM 200-247 PHS 600-247
19	---	ALBUM 1700	Peter Paul & Mary-Warner Bros
			W 1700 WS 1700
20	16	UP UP AND AWAY	5th Dimension-Soul City
			SCM 91000
21	23	ARETHA ARRIVES	Aretha Franklin-Atlantic
			8150 SD 8150
22	25	THE SOUND OF WILSON PICKETT	Wilson Pickett-Atlantic
			8150 SD 8150
23	17	CANADA	Young Canada Singers-Giant
			GRC 1901 GRS 7901
24	24	I NEVER LOVED A MAN	Aretha Franklin-Atlantic
			8139 SD 8139
25	22	RELEASE ME	Engelbert Humperdinck-Parrot
			PA 61012 PAS 71012

# RPM COUNTRY CHART

1	1	THE SOUND THAT MAKES ME BLUE	Diane Leigh - Capitol
2	2	I GOT WHAT I WANTED	Rainvilles - Red Leaf
3	3	TAKE THE BAD WITH THE GOOD	Lynn Jones - Capitol
4	4	LOVE'S GONNA COME BACK	Gary Buck - Capitol
5	5	HUMAN NATURE	Orval Prophet - Caledon
6	6	TRANSPORT BLUES	Ralph Carlson - Melbourne
7	---	THE BATTLE OF THE LITTLE BIG HORN	Tommy Hunter - Columbia
8	---	TOO FAR GONE	Lucille Starr - Epic
9	7	IT'S JUST ABOUT OVER	Johnny C - JC
10	8	WHY DID YOU HURT ME	Merv Smith - Melbourne

# THE RPM 100

CANADA'S ONLY OFFICIAL 100 SINGLE SURVEY

Allied	-C
Arc	-D
C.M.S.	-E
Capitol	-F
Caledon	-G
Columbia	-H
Compo	-I
London	-K
Phonodisc	-L
Quality	-M
Rca Victor	-N
Sparton	-O

● 1	5	16 ODE TO BILLIE JOE	Bobbie Gentry-Capitol-5950-F
2	3	12 COME BACK WHEN YOU GROW UP	Bobby Vee-Liberty-55964-K
● 3	7	18 REFLECTIONS	Diana Ross/Supremes-Motown-1111-
● 4	8	7 SAN FRANCISCAN NIGHTS	Eric Burdon-MGM-13769-M
5	1	2 ALL YOU NEED IS LOVE	Beatles-Capitol-5964-F
● 6	16	17 APPLES PEACHES PUMPKIN PIE	Jay/Techniques-Smash-2086-M
● 7	11	14 YOU'RE MY EVERYTHING	Temptations-Gordy-7063-L
8	2	1 GIRL LIKE YOU	Young Rascals-Atlantic-2424-M
9	13	10 EVERY LITTLE BIT HURTS	Spencer Davis Group-Stone-708-G
10	4	9 PAPER SUN	Traffic-Island-CB-1302-G
● 11	32	48 THE LETTER	Box Tops-Mala-565-M
12	6	4 THANK THE LORD FOR THE....	Neil Diamond-Bang-547-C
13	18	25 BROWN EYED GIRL	Van Morrison-Bang-545-C
14	9	18 FAKIN' IT	Simon & Garfunkel-Columbia-44232-H
15	19	29 YOU KNOW WHAT I MEAN	Turtles-White Whale-254-M
16	17	34 THE BOAT THAT I ROW	Lulu-Epic-10187-H
17	26	35 THERE IS A MOUNTAIN	Donovan-Epic-101212-H
● 18	28	54 I HAD A DREAM	Revere/Raiders-Columbia-44227-H
● 19	33	47 THINGS I SHOULD HAVE SAID	Grass Roots-Dunhill-4094-N
20	20	21 THE WINDOWS OF THE WORLD	Dionne Warwick-Scepter-12196-M
21	21	31 FUNKY BROADWAY	Wilson Pickett-Atlantic-2430-M
22	12	3 PLEASANT VALLEY SUNDAY	The Monkees-Rca Victor-66-1007-N
23	23	23 (I Wanna) TESTIFY	Parliaments-Revilott-207-G
24	14	15 HEROES AND VILLAINS	Beach Boys-Capitol-1001-F
25	31	53 HIGHER AND HIGHER	Jackie Wilson-Brunswick-55336-J
26	22	32 GROOVIN'	Booker T/MGs-Stax-224-M
27	25	26 THE WORLD WE KNEW	Frank Sinatra-Reprise-0610-J
28	10	5 TO LOVE SOMEBODY	Bee Gees-Atco-6503-M
● 29	43	59 TWELVE THIRTY	Mamas & Papas-Dunhill-4099-N
● 30	56	76 GIMME LITTLE SIGN	Brenton Wood-Double Shot-116-J
● 31	63	---	BALLAD OF YOU & ME & POONIEIL Jefferson Airplane-Rca Victor-9297-N
● 32	51	67 LITTLE OLD WINE DRINKER ME	Robert Mitchum-Monument-1006-K
33	27	13 COLD SWEAT	Dean Martin-Reprise-608-J
34	35	36 THIS TIME LONG AGO	Guess Who-Quality-1874-M
35	34	39 HAPPY	Blades of Grass-Jubilee-5582-M
● 36	57	71 LOVE BUG LEAVE MY HEART	Martha/Vandellas-Gordy-7062-L
37	37	40 COME BACK GIRL	Jackie Edwards-Stone-709-G
38	38	41 HA HA SAID THE CLOWN	Yardbirds-Capitol-72498-F
39	40	46 WHY GIRL	Precisions-Stone-712-G
40	46	52 MAKING EVERY MINUTE COUNT	Spanky/Our Gang-Mercury-72714-K
41	41	49 CORNFLAKES & ICE CREAM	Lords of London-Apex-77054-J
● 42	52	60 I FEEL GOOD I FEEL BAD	Lewis/Clarke-Colgems-1006-N
● 43	59	83 MUSEUM	Herman's Hermits-MGM-13787-M
44	45	56 IT'S THE LITTLE THINGS	Sonny & Cher-Atco-6507-M
● 45	61	65 SUNNY GOODGE STREET	Tom Northcott-New Syndrome-18-G
● 46	71	82 THERE'S ALWAYS ME	Elvis Presley-Rca Victor-9287-N
47	48	51 RUN RUN RUN	Third Rail-Epic-10191-H
48	50	66 ANYTHING GOES	Harpers Bizarre-WB-7063-J
49	49	50 JILL	Gary Lewis-Liberty-55985-K
50	54	72 ZIP CODE	Five Americans-Abnak-123-J
● 51	69	88 BRING IT DOWN FRONT	Jon & Lee Group-Sparton-1617-O
52	47	45 LABORER	49th Parallel-Rca Victor-57-3422-N
● 53	67	96 PUT YOUR MIND AT EASE	Every Mothers' Son-MGM-13788-M
● 54	76	91 GETTIN' TOGETHER	Tommy James-Roulette-4762-C
● 55	66	69 LAURA WHAT'S HE GOT.....	Frankie Laine-Sparton-1622-O
● 56	58	74 KNOCK ON WOOD	Brook Benton-Reprise-0611-J
57	64	78 YOU'VE GOT TO PAY THE PRICE	Al Kent-London-127-K
● 58	92	---	CATCH THE LOVE PARADE Staccatos-Capitol-72497-F
59	62	68 TURN ON YOUR LOVE LIGHT	Oscar Toney Jr-Bell-681-M
● 60	---	55 LITTLE OLE MAN	Bill Cosby-WB-7072-J
● 61	82	95 MEMPHIS SOUL STEW	King Curtis-Atco-6511-M
● 62	83	100 IN THE HEAT OF THE NIGHT	Ray Charles-Sparton
● 63	74	77 TURN THE WORLD AROUND	Eddy Arnold-Rca Victor-47-9265-N
64	73	94 NEVER MY LOVE	Association-WB-7074-J
65	68	80 JUST OUT OF REACH	Percy Sledge-Atlantic-2434-M
● 66	79	89 I DIG ROCK & ROLL MUSIC	Peter Paul & Mary-WB-7067-J

Compiled from Record Companies, Record stores and Disc Jockey reports.

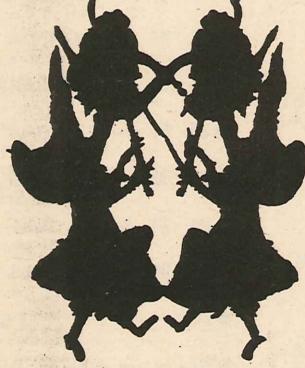
# RPM R&B CHART

1	5	REFLECTIONS	Diana Ross/Supremes-Motown-1111-L
2	1	YOU'RE MY EVERYTHING	Temptations-Gordy-7063-L
3	2	EVERY LITTLE BIT HURTS	Spencer Davis Group-Stone-708-G
4	3	WINDOWS OF THE WORLD	Dionne Warwick-Scepter-12196-M
5	4	FUNKY BROADWAY	Wilson Pickett-Atlantic-2430-M
6	6	(I Wanna) TESTIFY	Parliaments-Revilott-207-G
7	10	HIGHER AND HIGHER	Jackie Wilson-Brunswick-55336-J
8	9	GROOVIN'	Booker T & MGs-Stax-224-M
9	8	COLD SWEAT	James Brown-King-6110-L
10	20	LOVE BUG LEAVE MY HEART ALONE	Martha/Vandellas-Gordy-7062-L
11	12	COME BACK GIRL	Jackie Edwards-Stone-709-G
12	15	KNOCK ON WOOD	Otis & Carla-Stax-228-M
13	21	BRING IT DOWN	



# OVER 500 45's

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City \_\_\_\_\_ Prov. \_\_\_\_\_  
Contest ends - September 31st, 1967

## WESTERN UNION

by FRANK BANYAI

The Guess Who once accomplished the near impossible - they broke through the American barrier with "Shakin' All Over". It can all happen again with the release of "This Time Long Ago", on the Fontana label. The song was recorded in England while the group was making personal appearances.

Capitol Records released "Music Of The Flower Children" by a new-boy-girl instrumental group known as The Sounds of Our Times. The album features great arrangements of "Up Up And Away", "Windy", "Society's Child" and "Cherish".

Another newcomer to the label is Andy Parks, who has something different in his comedy album. From the title, "Sex, School.... and Like Other Pressures", you can tell that the album is specially designed for today's teenager. Cuts in the album include such controversial subjects as "Mainline", "Pill head", "Hair To Hips" and "Making Out". Fifteen year old Andy is the son of the famed Larry Parks, who is also featured on the album.

The Rolling Stones' new outing on London is "We Love You". This song changes the established Stones' sound to psychedelia. England's Procol Harum released their new

album which includes "A Whiter Shade of Pale".

The Double Shot label has three fine new releases, "The Merry-Gp-Round" by The Count Five (remember "Psychotic Reaction"?), The Doo-Rights with "Jingle Jangle" and "Mary Said" by The Youngfolk who will soon be featured on The Red Skelton Show.

Decca Records expects The Cake, a feminine trio, to soar to the heights that The Beatles did, in their prime. (It's a lot to expect). They have at least one thing on their side, being managed by Charles Greene and Brian Stone, the men responsible for the success of Sonny and Cher and The Buffalo Springfield. The Cake made their recording debut with "Baby That's Me" which should catch on rapidly.

"What Now My Love" is sung by Mitch Ryder, but you could never recognize it - the arrangement is something different. It appears on Bob Crewe's Dynovoice label which recently handed over exclusive distribution to Dot Records. Another Dot distributed label is Snuff Garrett's Viva. It has just released "Don't You Remember The Good Times", by The Second Helping.

Congratulations to The Southbound Freeway, an up-and-coming Edmonton group, for being finalists at New York's Forest Hills Music Festival.

Here we go again. Another name problem for a Canadian group - there is now an American group known as The Esquires. They have a chart climbing single entitled "Get On Up". What will this mean to Ottawa's Esquires?



THE CAKE

## LONDON RECORDS - NOT DISCONTINUING MONO PRODUCT

NYC: While many companies would appear to be phasing out monaural product, London Records apparently has no such intention according to D.H. Toller-Bond, president of the company.

To back up his statement, Toller-Bond further stated that the company's classical releases, which are already blueprinted for the release period through the end of the year, have been allocated for production in both mono and stereo and includes both opera and orchestral recordings.

London's pop division has also blueprinted their many album releases for both mono and stereo.

All in all London has released or will release shortly, a total of 25 albums, each in mono and stereo.

## EVERY MOTHER'S SON - FLICK?

NYC: Peter Leeds, manager of Every Mother's Son, is currently negotiating with producer David Wolper, in Los Angeles, regarding a possible film deal for the group.

Their MGM single "Put Your Mind At Ease" is one of the fastest moving singles on the chart today.

## NEEDED BANDS AND SINGERS

WHO HAVEN'T YET  
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SCARBOROUGH, ONTARIO  
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## WARNER BROS. TO RELEASE BOB NEWHART ALBUM

Burbank, Calif: Bob Newhart, the first comedian to sell more than one million albums ("The Button Down Mind of Bob Newhart" - 1961) has just renewed his pledge with Warner Bros.

Newhart has been having a great deal of television exposure lately, notably the "Johnny Carson Show" which prompted many of his fans into demanding a new album release.

Warner Bros have arranged for an extensive promotion campaign in conjunction with the release of the album later this Fall and will probably tie the campaign in with Newhart's NBC-TV appearances.

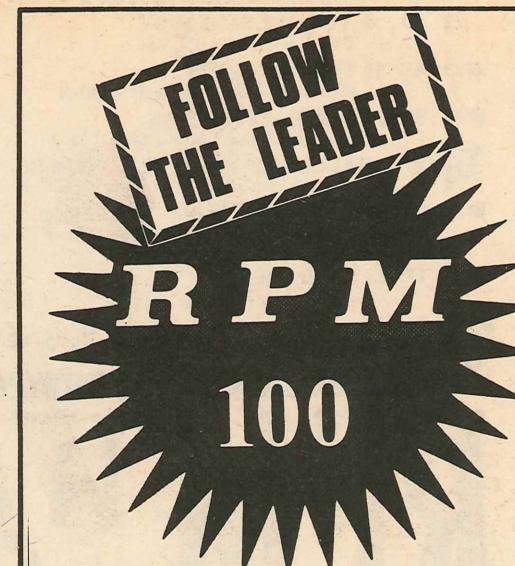


Chart # 61 Week Ending September 16th, 1967

## The Gettysbyrg Address



One of Western Canada's top groups, Gettysbyrg Address, are off and running to claim national honours. "My Girl" is their hot hot follow-up to their first Franklin release, "Love Is A Beautiful Thing", which is still seeing action across the nation. Bill Wallace, Orest Andrews, Kurt Winter, Mike Hanford and Craig Hamlin are the Gettysbyrg Address and they have something in common, they're talented musicians they and have a hit record. Give a listen to "My Girl" and you'll hear why this top Winnipeg group is the "Best from the West".

"MY GIRL"

## Countdown

2

ONLY  
100  
SURVEY

Record Company,  
Disc Jockey reports.

RPM  
100

We  
PICK...

## Order

by  
num

• 35 46 53 EVERYBODY NEEDS LOVE	Gladys Knight/Pips-Soul-35034-L	• 68
36 42 55 GLORY OF LOVE	Otis Redding-Volt-152-M	• 69 91
37 44 60 SHOOT YOUR SH	Walker-Soul-152	• 70 88
38 45 65 CANADA	Buffalo Springfield-Arco-6499-M	• 71 97
39 46 65 CANADA	Sugar Shoppe-Yorkville-45010-D	• 72 72
40 52 63 DON'T YOU MISS ME A LITTLE BIT	Jimmy Ruffin-Soul-35035-L	• 73 83 93
41 58 85 BLUES TH	Arrows-Cop	• 74 93
42 62 86 GROOVIN'	Booker T/Motor-1612-O	• 75 84
43 62 86 GROOVIN'	Forum-Spectrum-1612-O	• 76 86
44 47 52 RIVER IS W	Forum-Spectrum-1612-O	• 77
45 51 64 HAPPY	Blades of Grass-Jubilee-5582-M	• 78 100
46 53 56 COME BACK GIRL	Jackie Edwards-Stone-709-G	• 79
47 50 49 THIS TIME LONG AGO	Gross Roots-Dunhill-4094-N	• 80 87
48 64 87 YOU KNOW WHAT I MEAN	Cyrkle-Columbia-44224-H	• 81 GIMM
49 51 64 HAPPY	Wilson Pickett-Atlantic-2430-M	• 82
50 52 64 HAPPY	49th Parallel-Rca Victor-57-3422-N	• 83
51 53 64 HAPPY	Precisions-Stone-712-G	• 84 85 95 GOOD
52 54 64 HAPPY	Spooky/Our Gang-Mercury-2714-K	• 85 98 MR. JOHN
53 55 64 HAPPY	- THERE IS A MOUNTAIN	• 86
54 56 64 HAPPY	Donovan-Epic-10212-H	• 87 95
55 57 64 HAPPY	HIGHER AND HIGHER	• 88
56 58 64 HAPPY	Jack Wilson-Brunswick-55336-J	• 89 AGNES ENG
57 59 64 HAPPY	CORNFLAKES AND ICE CREAM	• 90
58 60 64 HAPPY	JACK RABBIT-Yorkville-45011-D	• 91 IT COULD BE
59 61 64 HAPPY	A WOMAN'S HANDS	• 92 YOU'VE GOT
60 62 64 HAPPY	UN RUN RUN	• 93
61 63 64 HAPPY	Shirlees-Group	• 94
62 64 64 HAPPY	LAST MINUTE	• 95
63 65 64 HAPPY	KNOCK	

# The Copyright Act and singing commercials

Toronto barrister and solicitor Kenneth Smookler has his degree in sociology from Wayne State University, Detroit, and his degree in law from the University of Toronto.

A recently reported case may result in some interesting changes in that good old standby of advertising, the singing commercial. Before I discuss these changes, let me set out, briefly, the steps involved in using an existing piece of music.

A song consists of a melody line together with words following that melody. (If I seem obvious, it will shortly be apparent why I put it like this.) These are usually written by the same person although it is certainly common for one man to write the music and another the words. If one man writes both then he holds the copyright for both words and music ("the song") in his own name.

The Copyright Act provides that any person who wants to reproduce that song, e.g. in a music show, on a record or for a commercial, once it has been released, can do so under \$19 of the Copyright Act, provided he pays the required royalties set by the Act.

Normally any person who uses a copyright work does not have the right to make changes in that work; after all, we are dealing with an artistic property and, quite properly, the artist is given artistic protection as well as copyright protection.

#### EXCEPTIONS

There are two exceptions to this rule but the two permitted changes are reasonable.

The first involves alterations in the work reproduced which have already been made by some other person and approved by a copyright holder. The second, unfortunately, is not found directly in The Copyright Act.

There is a respectable line of cases (mostly English) which holds that if the second work is in no way competitive with the first there is no breach of copyright; in practical terms this is usually the justification for permitting a parody of an original work. Got it?

The specific case reported which led to this article, was Ludlow Music Incorporated vs Canint Music Corporation Limited and Arc Sound Limited. The song involved was Woody Guthrie's "This Land Is Your Land". The song has been recorded by Guthrie (the original copyright holder) and many others in the United States and by the Travellers, among others, in Canada. For the Travellers Guthrie permitted certain slight changes which have adapted his number from American to Canadian terms, e.g. the line "From California to the New York Island" is, in the Canadian version, "From Bonavista to Vancouver Island" and so on.

The Brothers-in-Law, a singing group some of whose members are from police forces in and around Windsor, Ont., wanted to take this number and re-write the words entirely into a parody called "This Land Is Your Land (This Land Is Whose Land)" and their publisher applied for the usual permission under The

Copyright Act for the music only, specifically stating that "One half of the Canadian Statutory Royalty will be paid in the prescribed form on behalf of the tune only. Nothing will be paid of course, on behalf of the lyrics."

In the course of the correspondence the publisher made it clear that in his opinion the words and music of the song are separable and that he had the right under \$19 of the Copyright Act to the use of the music only, relying heavily on the line of English cases which I referred to above permitting a parody of an original work.

Mr. Justice Jackett of the Exchequer Court has now ruled heavily in favour of Guthrie (actually in favour of Ludlow Music Incorporated to whom Guthrie has assigned the copyright) and against this contention of Arc Sound. He has held, specifically, that the copyright holder has the right to prevent any unauthorized alteration being made in his work if he has written a song (words and music) and holds the copyright on both. Just to confuse the issue he has stated specifically that his decision may or may not apply (he was that ambiguous about it) if the words and music were written by two separate people.

So what does this mean for the marketing industry?

#### RECOGNITION

Certain tunes carry a recognition factor with them. You need only think of the Marlboro commercial whose western theme was written

for "The Magnificent Seven" and such songs as "A Life on the Ocean Wave", "Barnacle Bill, the Sailor", etc. which automatically identify a nautical motif.

Suppose any agency wants to use this previously created identification or even that listener interest which he can be guaranteed by such music as "Stardust", or such identifiable sounds as Herb Alpert and Lawrence Welk have created. According to the Ludlow decision, if he picks a song which guarantees this, the ad man does not have the right to the unchallenged use of the song if he intends to change or delete the words, if words and music come from a single composer.

If, on the other hand, they were written separately, then he does not really know where he stands and should get the consent of both parties. The net result would probably be that this technique will be deleted, entirely, from the ad man's repertoire unless he has a great deal of time to work with, a situation which occurs so seldom that it is hardly worth worrying about.

Of course, it has its bright side. We now have an added reason for expecting agencies to create all the bright, popular, enjoyable new tunes for which advertising agencies have become famous through the years. You know, like "Pepsi Cola Hits the Spot"!

BY KENNETH M. SMOOKLER  
Reprinted from Marketing (August 11, 1967).  
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#### PITNEY SHOW BREAKS RECORDS

NYC: The touring Gene Pitney package brought out record breaking crowds in several centres, notably in Greenville, South Carolina where the show grossed over \$21,000 with a packed house of over 6400 fans and at Raleigh, North Carolina where 6100 paid over \$20,000 to see the caravan which also featured The Buckinghams, The Fifth Estate, The Happenings, and The Music Explosion and Easybeats.

The tour ended in South Bend, Indiana, (Sept 4) with another impressive turnout. The all star show also played Windsor, Ont. (Aug 31)

#### GLORIES ARE HAPPENING WITH "FREEDOM"

NYC: Date recording artists, The Glories, who recently won Record World's "Most Promising Female Group of the Year" Award have a strong follow-up to their "I Stand Accused" single in "Give Me My Freedom".

This, their second release for Date, has already been given the nod by the U.S. trades.

#### THE STACCATOS

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● RECORD PRESSING

● PROMOTION

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Scarborough, Ontario

Telephone: (416) 261-5681

"RELY ON RAYMOND"

# Canadas

# Recording

# Production

Red Leaf



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