

RPM Music Weekly

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CENTS

Volume 8 No. 22

Week Ending January 27th. 1968

CAPAC MAKES BID FOR INCREASE

Ottawa: CAPAC (The Composers, Authors and Publishers Association of Canada) have run into stiff opposition in their bid to raise the fees for the use of copyrighted works of the association's members. The rate is now 3.85 cents per capita and the association would like it raised to 4.3 cents, almost half a cent per head of population.

The Canadian Broadcasting Corporation is opposing the increase. Solicitor for the corporation, W.Z. Estey, has apparently come up with statistics showing that the use of music in broadcasting is not as high as it has been in past years, and that there would appear to be more emphasis on general news and information in their programming.

Armed with these statistics, Mr. Estey argued that no increase was warranted. CAPAC's attempts for rate increases in previous years have been met with the same reasoning by the solicitor representing the crown owned corporation.

Mr. Justice A.L. Thurlow of The Exchequer Court of Canada is chairman of the three member board sitting on this copyright appeal board.

No decision, as yet, has been handed down.

VICKY TO VISIT MONTREAL AND TORONTO

Montreal: Vicky, RCA Victor recording artist, regarded as one of the top European female vocalists, will be making a promotion tour of North America which will include Montreal and Toronto. Vicky has very definitely entered the English market with her RCA Victor discing of "Love Is Blue" (57-3449), released a few weeks ago. Her French version "L'amour est Bleu" has become a very strong entry in Canada's French market and has sold over 200,000 in Japan as well as chalking up heavy sales in Europe.

Vicky is 18 years of age. Born in Greece, she now lives and records in Germany. Her father, Leo Leandros, travels with Vicky and also arranges and conducts her sessions. He is producer of several of the top European recording artists including Nana

★ MONSTER
★ BOUNDER
◆ BOTH SIDES

THE RPM 100

CANADA'S ONLY OFFICIAL 100 SINGLE SURVEY

Compiled from Record company, record stores and radio personality reports

Allied -C
Arc -D
CMS -E
Capitol -F
Caravan -G
Columbia -H
Compo -J
London -K
Phonodisc -L
Quality -M
Rca Victor -N
Sparton -O
WB/7 Arts -P

- 1 3 5 **ITCHYCOO PARK**
Small Faces-Immediate-500-M
- 2 5 14 **BABY NOW THAT I'VE FOUND YOU**
Foundations-Pye-827-C
- 3 1 2 **NEXT PLANE TO LONDON**
Rose Garden-Atco-6510-M
- 4 4 4 **CHAIN OF FOOLS**
Aretha Franklin-Atlantic-2464-M
- ★ 5 8 11 **JUDY IN DISGUISE**
John Fred & Playboys-Paula-282-C
- ★ 6 9 10 **WHO WILL ANSWER**
Ed Ames-Rca-9400-N
- ★ 7 14 16 **SUSAN**
Buckingham-Columbia-44378-H
- 8 2 1 **WOMAN WOMAN**
Union Gap-Columbia-44297-H
- ★ 9 18 32 **I WONDER WHAT SHE'S DOING TONIGHT**
Tommy Boyce & Bobby Hart-A&M-893-M
- 10 10 15 **BEND ME SHAPE ME**
American Breed-Acta-811-C
- 11 13 20 **GREEN TAMBOURINE**
Lemon Pipers-Buddah-23-M
- 12 15 18 **DIFFERENT DRUM**
Stone Poney-Capitol-2004-F
- 13 23 41 **BOTTLE OF WINE**
Fireballs-Atco-6491-M
- 14 6 3 **HELLO GOODBYE**
Beatles-Capitol-2056-F
- 15 22 45 **DARLIN'**
Beach Boys-Capitol-2968-F
- ★ 16 29 36 **NOBODY BUT ME**
Human Bienz-Capitol-2968-F
- 17 16 27 **MONTEREY**
Eric Burdon & Animals-MGM-13868-M
- 18 12 8 **SUMMER RAIN**
Johnny Rivers-Imperial-66267-K
- 19 7 7 **IT'S WONDERFUL**
Young Rascals-Atlantic-2463-M
- 20 17 17 **IF I COULD BUILD MY WHOLE WORLD AROUND YOU**
Marvin Gaye & Tammi Terrell Tamla-54151-L
- ★ 21 33 37 **GOIN' OUT OF MY HEAD/CAN'T TAKE MY EYES OFF YOU**
Lettermen-Capitol-2054-F
- 22 11 6 **DAYDREAM BELIEVER**
Monkees-Colgems-1012-N
- 23 21 31 **IN ANOTHER LAND**
Bill Wyman-London-907-K
- ★ 24 41 57 **SHE'S A RAINBOW**
The Rolling Stones-London-906-K
- 25 19 9 **WEAR YOUR LOVE LIKE HEAVEN**
Donovan-Epic-10253-H
- 26 24 24 **BEST OF BOTH WORLDS**
Lulu-Epic-10260-H
- ★ 27 45 67 **ZABADAK**
Dave Dee, Dozy, Beaky, Mick & Tich Imperial-66271-K
- 28 30 35 **TELL MAMA**
Etta James-Cadet-5578-L
- ★ 29 58 88 **WE CAN FLY**
Cowsills-MGM-13886-M
- ★ 30 59 --- **I CAN TAKE OR LEAVE YOUR LOVING**
Herman's Hermits-MGM-13885-M
- 31 32 33 **LOVE ME TWO TIMES**
Doors-Elektra-45624-C
- 32 25 19 **I HEARD IT THROUGH THE GRAPEVINE**
Gladys Knight-Soul-35039-L
- 33 39 48 **TWO LITTLE KIDS**
Peaches & Herb-Date-1586-H

- 34 34 40 **EVERYBODY KNOWS**
Dave Clark Five-Capitol-72521-F
- 35 35 43 **WINDY**
Wes Montgomery-A&M-883-M
- 36 37 42 **DEAR ELOISE**
Hollies-Epic-10251-H
- 37 42 60 **WHAT A STRANGE TOWN**
Jimmie Rodgers-A&M-4130-M
- 38 38 39 **LOVE POWER**
Sandpebbles-Trans World-1689-G
- 39 43 52 **A LITTLE RAIN MUST FALL**
Epic Splendor-Hot Biscuit-1450-F
- 40 27 25 **I SECOND THAT EMOTION**
Smokey Robinson & The Miracles Tamla-54159-L
- 41 51 56 **MY BABY MUST BE A MAGICIAN**
Marvellettes-Tamla-54158-L
- ★ 42 53 70 **JUST AS MUCH AS EVER**
Bobby Vinton-Epic-10255-H
- ★ 43 55 75 **LOVE IS BLUE**
Paul Mauriat-Philips-40495-K
- 44 47 61 **EXPECTING TO FLY**
Buffalo Springfield-Atco-6545-M
- ★ 45 48 46 **SUNDAY MORNIN'**
Spanky & Our Gang-Mercury-72765-K
- 46 48 46 **I CAN'T STAND MYSELF (When You Touch Me)**
James Brown-King-6144-L
- ★ 47 62 79 **TO GIVE (The Reason I Live)**
Frankie Valli-Philips-40510-K
- 48 49 50 **STORYBOOK CHILDREN**
Billy Vera & Judy Clay Atlantic-2445-M
- 49 52 54 **AM I THAT EASY TO FORGET**
Engelbert Humperdinck-Parrot-40023-K
- 50 50 53 **EXPLOSION IN MY SOUL**
Soul Survivors-Crimson-1012-M
- 51 54 68 **THE LESSON**
Vikki Carr-Liberty-56012-K
- ★ 52 70 80 **MONEY**
Lovin' Spoonful-Kama Sutra-241-M
- ★ 53 64 77 **SPOOKY**
Classics IV-Imperial-66259-K
- 54 63 72 **I'M COMING HOME**
Tom Jones-Parrot-40024-K
- ★ 55 74 --- **WORDS**
Bee Gees-Atco-6548-M
- ★ 56 79 --- **STRAWBERRY SHORTCAKE**
Jay & The Techniques-Smash-2142-K
- 57 61 --- **SUNSHINE OF MY LOVE**
The Cream Polydor-541001-Q
- 58 60 69 **COME SEE ABOUT ME**
Jr. Walker & The All Stars Soul-3501-L
- ★ 59 72 96 **I WISH IT WOULD RAIN**
Temptations-Gordy-7068-L
- 60 69 87 **TOMORROW**
Strawberry Alarm Clock-Uni-55046-J
- 61 67 78 **I'M IN LOVE**
Wilson Pickett-Atlantic-2448-M
- 62 65 71 **HOME FROM THE FOREST**
Ronnie Hawkins-Yorkville-45016-D
- 63 71 85 **SKIP A ROPE**
Hanson Cargill-Monument-1041-K
- 64 40 55 **ALONE IN MY ROOM**
Billie & The Walkers-Capitol-72516-F
- 65 66 76 **BIRD WITHOUT WINGS COAT OF COLOURS**
3's A Crowd-Rca-4120-N

- 66 75 94 **YOU**
Marvin Gaye-Tamla-54160-L
- 67 73 91 **NEW ORLEANS**
Neil Diamond-Bang-554-C
- 68 46 28 **MORNING MAGIC**
The Stampedeers-MWC-2001-G
- ★ 69 86 --- **DO UNTO ME**
James & Bobby Purify-Bell-700-M
- 70 77 95 **SOME VELVET MORNING**
Nancy Sinatra & Lee Hazlewood Reprise-651-P
- ★ 71 82 90 **CARMEN**
Herb Alpert & The Tijuana Brass A&M-890-M
- ★ 72 83 --- **THE GOOD THE BAD & THE UGLY**
Hugo Montenegro-Rca-9419-N
- ★ 73 84 --- **WE'RE A WINNER**
Impressions-Sparton-1656-O
- ★ 74 85 89 **LOST**
Jerry Butler-Mercury-72764-K
- ★ 75 87 --- **JUST DROPPED IN**
First Edition-Reprise-0655-P
- 76 78 84 **FLOWER GENERATION**
The Fringe-Quality-1899-M
- ★ 77 88 99 **MISSION IMPOSSIBLE**
Lolo Schiffrin-Dot-17059-M
- ★ 78 89 --- **IF THE WHOLE WORLD STOPPED LOVIN'**
Val Doonican-Pye-829-C
- ★ 79 97 --- **QUICKSAND**
Youngbloods-Rca-9422-N
- 80 91 --- **BORN FREE**
Hesitations-Kapp-878-L
- ★ 81 --- **PERSONALITY/CHANTILLY LACE**
Mitch Ryder-Dynavoice-905-M
- 82 96 98 **I WAS MADE TO LOVE HER**
King Curtis-Atco-6547-M
- 83 --- **MALAYISHA**
Miriam Makeba-Reprise-0654-P
- 84 --- **VALLEY OF THE DOLLS**
Dionne Warwick-Scepter-12203-M
- 85 --- **A WORKING MAN'S PRAYER**
Arthur Prysock-Verve-10574-M
- 86 95 --- **TO EACH HIS OWN**
Frankie Laine-Sparton-1655-O
- 87 99 --- **WITHOUT LOVE**
Oscar Toney Jr-Bell-699-M
- 88 90 92 **BREAK MY MIND**
Bobby Wood-MGM-13797-M
- 89 93 99 **DEEP IN THE NIGHT**
Candymen-Sparton-1654-O
- 90 --- **HEY LITTLE ONE**
Glen Campbell-Capitol-2076-F
- 91 92 93 **PICK UP THE PIECES**
Carla Thomas-Stax-239-M
- 92 94 97 **UP TIGHT GOOD MAN**
Laura Lee-Chess-2030-L
- 93 --- **THANK U VERY MUCH**
Scaffold-Capitol-72524-F
- 94 --- **NEVER EVER**
Peter & Gordon-Capitol-2071-F
- 95 98 --- **CROSS MY HEART**
Billy Stewart-Chess-2030-L
- 96 --- **SHE SAYS**
49th Parallel-Rca Victor-3447-N
- 97 --- **GUITAR MAN**
Elvis Presley-Rca-9425-N
- 98 --- **THERE WAS A TIME**
James Brown-King-6144-L
- 99 --- **LOVE NEVER CHANGES**
Brian Foley-Kapp-885-L
- 100 --- **THERE IS**
Dells-Cadet-5574-L



Mouskouri. Vicky also records in Greek and German. Her latest RCA Victor album "Songs Und Folklore" is a combination of English and French and has been quite successful in French Canada.

The "Love Is Blue" story began back in February of 1967 when it was first offered to RCA Victor. The song was written for Vicky and was entered in "Eurovision 1967" taking fourth place. Sandie Shaw's "Puppet On A String" took top honours, but surprisingly enough the only two entries that became world known were "Puppet" and "Love Is Blue".

The instrumental version by Paul Mauriat, on Philips, is just now becoming a chart item in Canada and the U.S. Mauriat may well have been influenced by "Eurovision '67" being as he has recorded "Puppet" which appears on his current LP.

While in Montreal and Toronto, Vicky will make the rounds of as many radio and television stations as possible as well as making herself available for press interviews. In Toronto (Jan 26) she has already been scheduled for CBC-TV's "Luncheon Date" hosted by Elwood Glover, as well as a taping on the CBC radio network show "Action Set".

GROUP NEWS

By Canada Bill

Toronto's Passing Fancy will be the first rock group to perform in the recently renovated St. Lawrence Hall (Toronto's almost didn't make it Centennial project). They'll be playing for the Jarvis Collegiate Prom Feb 2. If you get CHUM or CKFH to lay on your record you're considered a very important group, but when CFRB broadcaster Gordon Sinclair takes the time on his "Showbiz" bit to mention a group and how much he liked them, they you can tab yourself TOP BANANA. So, top banana Passing Fancy, take a bow. The crusty broadcaster dug your sound and said so, which means that about 200,000 more people know about you. Sinclair's five minute bit on entertainment happenings is carried on several stations across the nation.

Neil Mitchell, of Danville, Quebec, who signs himself "A fan of great Canadian talent", sent us a note about The Stormy Clovers, who he regards as the best folk-rock group in the world. He first saw them at Expo's Youth Pavilion and again at a Montreal night club. They were the first to introduce Montrealers to Leonard Cohen's "Suzanne", which Noel Harrison made a large sized hit out of, and "Love Calls You By Your Name". Neil would like to see articles on The Stormy Clovers in RPM and other Canadian publications, and hopes to hear a Stormy Clovers recording on the market soon. We'd like to find out more about this wandering group ourselves. The last time we heard of them was when they had a record session in Hallmark Studios in Toronto produced by Wayne Chilton. Then they disappeared.

That Proud Canadian ran into another Canadian group he'd like us to know about. This time it's The Penny Illusion, who are headed up by Evan Hunt, formerly of the Liverpool Set. They've been playing the Niagara Peninsula and are racking up a good number of successful appearances. Next in line is a record release. No mention of label as yet but the sides will be "Losing You" and "Last Night In Town".

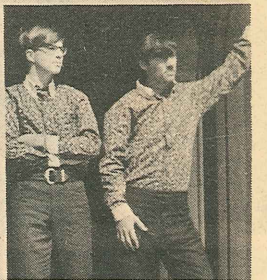
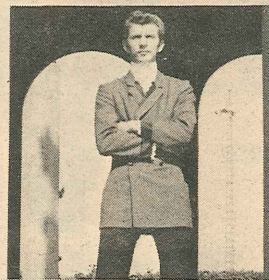
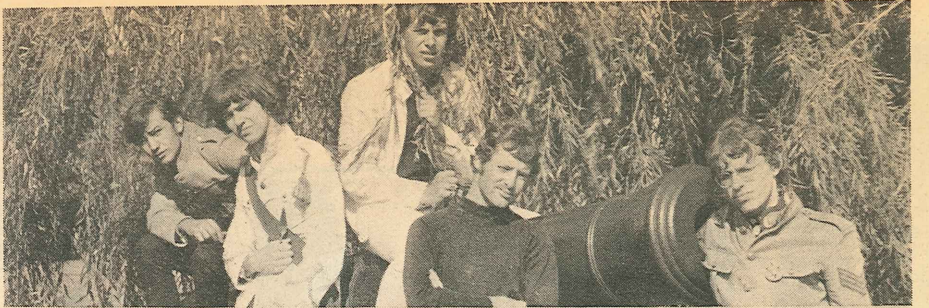
The Rainy Fields are also scoring well in the Niagara Peninsula. Formerly The Evil, this bundle of good sounds roared back into their old stomping grounds and literally brought the house down at their appearance in St. Catharines' Castle. The Rainy Fields are working out of Toronto and can be contacted through the Norton Agency.

Did you hear about the booking agency that issued a notice to other agencies that they would no longer be allowed to book the groups represented by this agency? No, it wasn't one of those famous New York or Los Angeles agencies, it was A HOGTOWN AGENCY. I think there's something in the union regulations that prohibits this type of capping of free enterprise activity, and perhaps one of the members of the executive board of the union would enlighten us (preferably one without a booking licence).

That big band blast didn't happen in Vancouver on Boxing Day, but James Brown came along a little later and apparently made up for it. Brown now has a string section travelling with him. Coming up for the Vancouver crowd is a Heart & Soul Dance at the PNE Gardens on Valentines Day (Feb. 16). Vancouver's top bands will be featured. Sam and Dave might be hitting the west coast before too long as well as The Cascades. The latter group may be appearing at the King Of Clubs. Thanks to Susy Hansen for the Vancouver news.

The Everly Brothers and Rich Little have been signed to appear at McMaster University's Wentworth House Feb. 1.

They'll have to do some fast hustling to make their appearance at the University of New Brunswick's Winter Carnival, which is skedded for Feb 1, 2 and 3. The Martime's favourite rock group, The Stitch In Tyme are also expected to make an appearance along with a popular Moncton group known as The Bluenotes. Saint John's High School is having their annual Winter Weekend Feb 24 and 25 and they've apparently made plans for a Gordon Lightfoot appearance on the 24th. Our thanks



(Top) A PASSING FANCY. (Middle) PENNY ILLUSION. (Bottom) JAMESON ROBERTS BLUES BAND

to Keith Richards for filling us in on Saint John happenings.

The British press were with them when they were making the world bow down to them, but now it looks like the British critics are trying hard to stamp out The Beatles. Apparently every British TV critic who had space for a column, went out of their way to pull apart "Magical Mystery Tour", the television film produced by The Beatles, which was shown in Britain a couple of weeks ago. No news on a North American showing as yet.

The Bobby Brittan Group apparently went over well at the Saturday (Jan 6) jam session downstairs in the Coq D'or Tavern. They alternated with Ronnie Hawkins. There were a few bookers in the matinee crowd so you'll probably be hearing more about this group on the Toronto scene.

We constantly receive requests to review records, but this is one big headache that we really don't want to become a part of. If you follow the patter of record reviewers, you'll probably find, as I did, that they begin to repeat themselves after they've reviewed about fifty discs. Rarely do you see an American trade paper criticize a new release. It's either excellent, very good, or good. They don't want to offend a potential advertiser, which could be very unfair to an artist or group. How many groups have you seen receive glowing reviews appearing here there and everywhere and what happened to the group.....NOT MUCH. What we will do is let you know of the release of a record and if the group deserves a bit of patter, we'll supply that too.

Vancouver's Collectors have just released "We Can Make It" and "Fat Bird" (WB 7159). The session was produced by Dave Hassinger. Tom Northcott is also very quietly back on the record scene. He has "1941" and "Other Times" (WB 7160) going for him. His session was produced by Lenny Waronker and Leon Russell. I believe both sessions took place in California, unless that's part of the secret too.

you are only a necessary DISTRACTION till the real stars arrive.

But you have to be booked and you are going to be looking for an agency. The first thing to find out is if the agency is offering the same service to all it's clients. Could be that they have certain groups that they manage as well as book (through an affiliated management set up). Ask yourself if you will get the same attention at 10% for booking as the tied up group who will pay 10% for booking plus 10, 20, 30, 40, 50, and up, up, up for management. You are only going to be used as a schill to lure phone calls asking for you, but the pitch will be for the favoured group. That is the pattern that many agencies work in (NOT ALL!) and in the name of "well the others are doing it, why shouldn't we?"

The constant threat that hangs over the heads of the current crop of bookers is that someday someone will start a genuine booking agency that is efficient, honest, dependable and they will run it as a booking agency and charge the accepted rates. They will promote, advertise and become big enough to provide a service to entertainers that will make them very much in demand. They will steer clear of radio station politics and keep their noses clean with the union. Their efficiency might even be envied by the union. Their contracts will be clean, correct and filed on time. Their clients (both groups and promoters) will be disciplined to big business procedures. What a boon it would be to the hardworking deserving acts that today are making very little compared with the selling job that could be done.

WAKE UP BABY! you are dreaming. The whole thing probably will not change and the chances of improving it are very small because booking agents are "beyond reproach." "ARE THEY REALLY?"

Music BIZ

By Guest Columnist Stan Klees



"...THEY'RE BOOKED, BUT I CAN SUGGEST A BETTER GROUP"

The next time a policeman stops you for speeding or to ask for your driver's licence, you won't like it. You will however appreciate that he is there because you never know when he may come to your rescue. That's how I feel about booking agents. They are a necessary evil of the business and if they are well run and ethical, they can make a group or an artist a lot of money (without too much pain). Unfortunately the business is run at a very low level of efficiency and most booking agents spend most of their time planting typical plant seeds to create the jungle that an ethical booker will have to live in and protect himself from the other animals. The actual employer of groups somehow enjoys this jungle as well. The final result is a very bad scene and it is the entertainer who suffers.

It is all well and good to knock bookers, but I should be prepared to offer a remedy, and there isn't one except to suggest that a higher standard of ethics would assist the imagery of the booker. I then hasten to add but it just takes one bad apple to spoil the barrel.

Sometimes when I think about this very big problem for musicians, I think some of the blame should be thrown on the musician himself who isn't willing to fight and work to build his prominence in the field to the point where the booker must "follow the star" and it becomes that musician's market. If you make yourself big enough you can make the demands that will safeguard your position. Where is the group that will stand up against the establishment and accept nothing in lieu of the required scale for a gig. So often there are so many other things offered. Most of them turn out to be promises. How often groups are approached to play for nothing because their names will be used on the radio so many times an hour for so many days. Really it doesn't have that much value if you consider that you have played for nothing ONCE and because of it you have established your LOWEST price. Right! You WILL play for nothing. Many wouldn't jump to pay you something when they find out that others are getting you for nothing. Don't make any concessions so that you can be on the same bill as a group that is a giant in the business. Don't play second fiddle to the 1 group no matter how big the house is. The audience is waiting for the BIG attraction and

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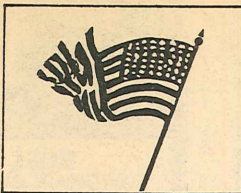
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PRAGER & FENTON OPEN EUROPEAN HEADQUARTERS

NYC: Prager and Fenton, certified public accounting firm, long active in the music and record field, have just opened its first international office in London. Raphael Attar, a British chartered accountant, who has just concluded three months of work at the firm's New York headquarters, will head up the London operation.

The firm, well known as royalty investigation specialists also conducts audits leading to certification for American Gold Record Awards and have done so since the inception of the awards system. They have just recently supervised audits of sales figures provided by American and Canadian record companies to determine those best-selling artists to receive the coveted Trophy Awards from MIDEM. Prager and Fenton have also conducted world-wide audits for the office of Harry Fox, publishers' agent and trustee, which collects mechanical royalties for many music publishers.

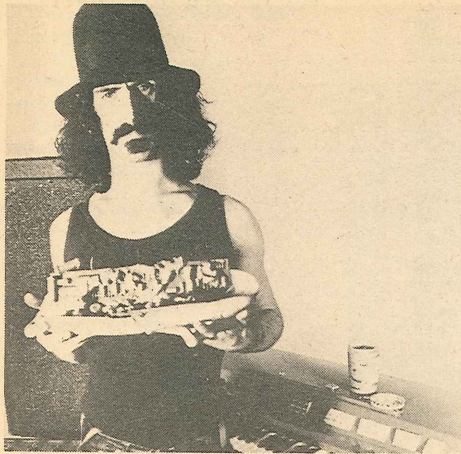
BILLY EDD WHEELER HEADS UP UA'S NASHVILLE PUBS OPS

NYC: Billy Edd Wheeler has been appointed head of all United Artists operations in Nashville, according to Murray Deutch, executive vice president and general manager of the UA music companies. Wheeler has had much success as a songwriter and came into national prominence with his penning of "Jackson", the recent chart climber of Nancy Sinatra and Lee Hazlewood. UA Music has world publishing on "Jackson" with the exception of the U.S. Wheeler also wrote the Kingston Trio hit "The Reverend Mr. Black" and as a recording artist himself made it to the country charts with "Ode To The Little Brown Shack Out Back", which he wrote and had released on Kapp.

Along with Wheeler's appointment, UA also announced that the firm will move into expanded quarters which will house Bob Montgomery, country A & R producer for United Artists Records.

ARETHA FRANKLIN - SWEEPS INDUSTRY POLLS

NYC: Top hitmaker of the Atlantic camp, Aretha Franklin has become one of the most celebrated female vocalists of the year 1967 and enters 1968 on top of the charts ("Chain Of Fools"). The National Association of Television and Radio Announcers (NATRA) voted Miss Franklin Best Female Singer of the Year as well as her single "Respect" as the Best Single Record of the Year and her album "I Never Loved A Man The Way I Love You" as the Best Album of the Year. She has also won the Cash Box, Record World and Billboard polls as the Top Female Vocalist of the Year. As well, she was awarded top honours as R & B Artist of the Year at the Bill Gavin Radio Programming Convention. Five of Miss Franklin's single records and her two albums have been nominated for Grammy Awards by members of NARAS (National Academy of Recording Arts & Sciences). Voting takes place in March.



Frank Zappa of Mothers Of Invention



Atlantic recording artist Aretha Franklin



Bob Dylan bows movie and LP to Canada



United Artist's A&R Director Henry Jerome

BLUESBREAKERS TO TOUR U.S.

NYC: John Mayall's Bluesbreakers, London recording group, who have just released their brand new LP "Crusade" opened their North American tour with a date at New York's Cafe A Go Go, January 9 to run through the 21st. They'll move into the Grande Ballroom in Detroit for a Jan 23 showing and out to the west coast for a Jan 25 to 28 appearance at The Whiskey A Go Go, in Hollywood. They have two dates set for the Fillmore in San Francisco - Feb 1 to 3 and Feb 8 to 10. The group has become quite popular with the "in" crowd and the underground clique as well as some of the more advanced FM programmers who helped make "Bluesbreakers", the quartet's first album release, a sleeper hit.

To coincide with the tour London Records has rushed released a new single by the group "Oh Pretty Woman", written by Williams and King (not to be confused with an older Roy Orbison penning).

BUNKY AND JAKE RECORD FIRST ALBUM FOR MERCURY

NYC: Bunky and Jake, two young performer-songwriters, residing in New York's Greenwich Village, have just recorded their first album for Mercury Records. It's expected that a single will be culled from their album. Bob Wyld and Art Polhemus produce the duo for their Longhair Productions.

"SNOOPY" PRODUCER GERNHARD CELEBRATES 1ST ANNIVERSARY

NYC: Phil Gernhard's Florida based entertainment complex, Gernhard Enterprises, is moving into its second year of operation with a \$5,000,000 year behind them. This large buck chalk-up was due to their limited production of six singles and three albums which saw five of the singles and two albums hit the charts. Gernhard will follow this cautious format for the coming year. The top selling group in the Gernhard camp is The Royal Guardsmen, who are close to the million mark with their "Snoopy's Christmas" and have already exceeded the 2000,000 sales mark for their Laurie album "Snoopy And His Friends The Royal Guardsmen".

CORAL TO ISSUE BULLDOG BREED'S "IF TEARS WERE ROSES"

NYC: "If Tears Were Roses" written by Gladys Shelley and Larry Fotine and performed by The Bulldog Breed, a Balboa Records production, has been purchased by Coral Records and is to be issued nationally the latter part of January.

HENRY JEROME'S SINGLE AND ALBUM PICK UP NATIONAL SALES

NYC: Henry Jerome's latest United Artist single "Henry's Trumpets" and his album under the same title are catching national action in both Canada and the U.S. The album also includes writings by some of the world's top writers including Bacharach and David's "What's New Pussy Cat" and "Alfie", "All You Need Is Love" by McCartney and Lennon and "Can't Take My Eyes Off You" by Crewe and Gaudio.

Another recent accomplishment by Jerome is his production of the Danny Harrison session which resulted in the single release of "Operation Groove", written by Harrison and "Endless Sleep" a co-writing by J. Reynolds and D. Nance. The latter is done up in the "Peepin' & Hidin'" style that made Harrison a chart item across Canada.

GLENN YARBROUGH MOVES TO WARNER BROS/SEVEN ARTS

Burbank, Calif: Glenn Yarbrough, considered one of the most successful college concert attractions on the circuit today, has recently signed a long-term exclusive recording contract with Warner Bros/Seven Arts Records. Plans are now being laid for a Yarbrough session and subsequent album and single release. Yarbrough will be performing in an NBC-TV special "Travels With Charlie" using material by Rod McKuen from which Warner Bros/Seven Arts Records will construct an album around a John Steinbeck work with Yarbrough doing the narration.

RPM'S BIRTHDAY
IS FEBRUARY 24TH.
WE'RE FOUR YEARS OLD

every
Saturday
at 10:00 a.m.

THE
action
set

CBC
RADIO

331 Yonge Street - Toronto
TORONTO'S FINEST TEEN
NIGHT CLUB
Coming Attractions:

Fri. Jan 19 - The Nocturnals
Sat. Jan 20 - Little Caesar
& The Consuls
Fri. Jan 26 - Freddie Scott
Sat. Jan 27 - Freddie Scott
NOW! A Regular Weekly Feature -
A New Dimension In Sound-
GORD'S CUSTOM R&B BEAT

NEW ON MELBOURNE

Billy Stoltz
Queenston
Heights

WG 3279

Four Strings
And I

WG 3281

Vocal - Johnny Mooring

Play Me One
More Country
Song

Ron McMunn
WG 3280

Logo Records Limited
4824 COTE DES NEIGES RD.
MONTREAL, 26 P.Q.

DISTRIBUTION
LONDON RECORDS



As good as things may look for a group, you stop and wonder when a member of a winning group will leave for some excuse or other. Maybe things are not as good as the press releases read. ///Things just aren't WORKING OUT with one record company where there are nothing but cutbacks, cutbacks, cutbacks, and the sales aren't that good. In the case of poor sales, I would recommend a close look at the promotional department. Perhaps the company ran out of gas riding on their image. PROMOTE! PUBLICIZE! ADVERTISE! Let the world know!///IN THE VISITORS TO RPM DEPT. If you are a frequent visitor to RPM you eventually find out that RPM is a beehive on Tuesday and Wednesday. Those are two good days NOT to pay a social call. I would recommend that you pick a MONDAY, THURSDAY or FRIDAY to visit RPM and better still phone ahead and be sure you are expected. Sometimes it gets very crowded. (Besides it is really far more business-like to have an appointment). (Ed: UNLESS you are coming about an ad, then you can come anytime you want!!!)

HOW MUCH IS IT COSTING YOU.....to get your records played? It doesn't take long to check with your promotion department or look at your promotional budget to realize that it is costing you quite a bit. Radio stations are very important to the record company, and that's where all the money is going. If you can find a record company that is HAPPY with the airplay they are getting, you have found a record company that must be spending MORE for airplay than the others. YOU KNOW WHAT YOU HAVE GOT!!!! BY THE WAY.....if you are looking for record companies who are unhappy with the cooperation they get from radio stations, divide them into two groups. Record companies and PRODUCING record companies. Ask them how much they invested in the PRODUCTION of Canadian content. Remember that some record companies are no more than just clearing houses for foreign product. Remember to caution that record company that the information they are

ELLIE Continued on page 5

SPECIAL TAPE EDITION
Advertising deadline
January 29th. 1968

GROUPS AND PRODUCERS
YOUR RECORD SESSION

RECORDED AT
\$80.00
PER SIDE
PLUS OPERATOR & TAPE



1262 DON MILLS RD.
DON MILLS, ONTARIO
Telephone: (416) 445-0878

TO BUILD A BIGGER & BETTER
CANADIAN MUSIC INDUSTRY

every
Saturday
at 10:00 a.m.

THE
action
set

CBC
RADIO

The **WHERE** **SOUL**
It's **SURVEY**
At... **1430-CKFH**

- | | |
|---|---|
| BOSS FOURTEEN
2 13 CHAIN OF FOOLS
Aretha Franklin-Atlantic
3 2 I'LL BE SWEETER TOMORROW
The O'Jays-Bell
4 6 PIECE OF MY HEART
Irma Franklin-Shout
5 3 TELL MAMA
Etta James-Cadet
6 9 O-O I LOVE YOU
The Dells-Chess
7 8 WANT A LOVE/UPTIGHT
Laura Lee-Cadet
8 12 AND GET AWAY
The Esquires-Bunky
9 14 SOMEBODY'S SLEEPING IN MY BED
Johnny Taylor-Stax
10 11 DETROIT CITY
Solomon Burke-Atlantic
11 4 HONEY CHILE
Martha Reeves & The Vandellas-Gordy
12 19 I CAN'T STAND MYSELF
James Brown-King
13 7 COME SEE ABOUT ME
Jr. Walker & The All Stars-Motown
14 20 EXPLOSION IN MY SOUL
The Soul Survivors-Crimson
15 23 OH HOW IT HURTS
Barbra Mason-Arctic | 15 22 SATURDAY NIGHT
16 16 BABY YOU GOT IT
Brenton Wood-Double Shot
17 17 I'M IN LOVE/STAGGER LEE
Wilson Pickett-Atlantic
18 21 YOU
Marvin Gaye-Motown
19 22 I WISH IT WOULD RAIN
The Temptations-Motown
20 24 LOST
Jerry Butler-Mercury
21 10 WHEN SHE TOUCHES ME
Mighty Sam-Amy
22 29 A TOUCH OF THE BLUES
Bobby Bland-Duke
23 15 STORYBOOK CHILDREN
Billy Vera & Judy Clay-Atlantic
24 28 DO RIGHT MAN-DO RIGHT WOMAN
The Sweet Inspirations-Atlantic
25 27 UP UP & AWAY
Hugh Masekale-Uni
26 31 HER OWN LIFE
Grant Smith & The Power-Boo
27 30 COME ON AND GET IT
Joe Simon-Monument
28 25 I SECOND THAT EMOTION
The Miracles-Motown
29 --- MOCKINGBIRD
Aretha Franklin-Columbia
30 --- RAISE YOUR HAND
The Bedtime Story-Columbia
31 --- SOMETHING MISSING
5 Steps-Buddah
Billy & Vera-Atlantic |
|---|---|
- LISTEN TO JOHN DONABIE
1 AM TO 6 AM - CKFH - TORONTO
Produced by SANFORD PRODUCTIONS
--- 925-0826 ---

WATCH FOR THE BMI SPECIAL EDITION - Advertising deadline Feb 19

THE ORIGINAL

"LOVE IS BLUE"
(L'amour est bleu)



VICKY

57-3449

ON

RCA VICTOR - CANADA INTERNATIONAL

New Record Releases

RECORD COMPANIES: Submit one copy ONLY of each single and LP released for listing here.

SINGLES

ALLIED

Bang NEIL DIAMOND
554 New Orleans
f/s Hanky Panky
Pye THE KINKS
831 Autumn Almanac
f/s Act Nice And Gentle

ARC

Arc DOUG CROSLLEY
1197 Let The Heartaches Begin
f/s Goin' Home

CAPITOL

Capitol MATT MONRO
2058 Fourth Blue Monday
f/s Only The Night Wind Knows
Capitol THE MAGNIFICENT MEN
2062 Forever Together
f/s Babe, I'm Crazy About You
Capitol SONNY JAMES
2067 A World Of Our Own
f/s An Old Sweetheart Of Mine

Capitol ANDY RUSSELL
2072 If My Heart Had Windows
f/s (You're Driving Me To) Someone
Else's Arms

Capitol THE NOCTURNES
72520 Save The Last Dance For Me
f/s Why? (Am I Treated So Bad)

Capitol FRANKIE VAUGHAN
72523 If I Didn't Care
f/s So Tired

Capitol THE SCAFFOLD
72524 Thank U Very Much
f/s O'd Be The First

COLUMBIA

Chart JIM NESBITT
4-1008 So Many Times
f/s Quittin' Time

Chart TRINA LOVE & OTT STEPHENS
4-1005 If You Can't Bring It Home
f/s Not Tonight

Chart JIM MORGAN
4-1006 Warm To Cool To Cold
f/s Listen To Me Lie

Chart SHEILA HERN
4-1007 Don't Give A Man What He Wants
f/s Monday, Wednesday And Friday Girl

Chart JUNIOR SAMPLES
4-1009 The Bird Mule
f/s The Disorderly House

Chart WES HELM
4-1013 I Might As Well Be Dead
f/s She Came Around Last Night

Columbia EYDIE GORME
4-44299 Life Is But A Moment
f/s What Makes Me Love Him

Columbia TOMMY HUNTER
4-44367 Charlie's Side
f/s Half A World Away

Columbia RAY PRICE
4-44374 Take Me As I Am
(Or Let Me Go)
f/s In The Summer Of My Life

Columbia FLATT & SCRUGGS
4-44380 Down In The Flood
f/s Foggy Mountain Breakdown

Columbia ARETHA FRANKLIN
4-44381 Mockingbird
f/s A Mother's Love

Columbia MEL TORME
4-44399 Lima Lady
f/s Wait Until Dark

Columbia THE BED TIME STORY
C4-2779 Raise Your Hand
f/s Careless Life

Columbia ANITA HARRIS
C4-2781 The Playground
f/s B-A-D For Me

Columbia MYRNA LORRIE
MU4-1282 Turn Down The Music
f/s Go Home Cheater

Date THE ARBORS
2-1581 Valley Of The Dolls
f/s You Are The Music

Epic DAVID McWILLIAMS
C5-112 Harlem Lady
f/s Days Of Pearly Spencer

Epic DANNY DOYLE
C5-114 Whisky On A Sunday
f/s Reason To Believe

Epic THE GIBSONS
C5-115 She's Not Like Any Girl
f/s Lazy Summer Day

Epic UNCLE TOM COBLEY'S
ENSEMBLE
C5-116 How Now Brown Cow
f/s The Dusty Miller

Epic THE STAPLE SINGERS
C5-10264 Deliver Me
f/s He

QUALITY

Atco THE BEE GEES
5448 Words
f/s Sinking Ships

Bell LEE DORSEY & BETTY HARRIS
474 Love Lots Of Lovin'
f/s Take Care Of Our Love

Kama Sutra THE LOVIN' SPOONFUL
KA 241 Money
f/s Close Your Eyes

MGM THE COWILLS
13886 We Can Fly
f/s A Time For Remembrance

Quality HERMAN'S HERMITS
1900 I Can Take Or Leave
Your Loving

f/s Marcel's

LONDON

Melbourne BILLY STOLTZ
WG 3279 Queenston Heights
f/s The Shoulder Waltz

Melbourne RON McMUNN
WG 3280 Play Me One More
Country Song
f/s If You're Gonna Go
(Why Don't You Git)

Melbourne JOHNNY MOORING
WG 3281 Four Strings And I

Mercury SPANKY AND OUR GANG
72765 Sunday Mornin'
f/s Echoes

Monument ROBERT KNIGHT
RS 707 Blessed Are The Lonely
f/s It's Been Worth It All

RCA VICTOR

Rca MICKIE FINN
D-4104 Bonnie & Clyde
f/s Finnigan's Alley

Rca EDDIE FISHER
47-9430 Sunny
f/s The Fool On The Hill

Rca VICKY
57-3449 Love Is Blue
f/s Massachusetts

Rca SANDIE SHAW
57-5798 Une Anglaise Aime Un Francais
f/s Il Ne Me Prend Pas Au Serieux

SPARTON

Sparton FRANKIE LAINE
1655 I'm Happy To Hear You're Sorry
f/s To Each His Own

WB/7 ARTS

Reprise TRINI LOPEZ
0648 Let's Take A Walk
f/s It's A Great Life

Reprise BROOK BENTON
0649 The Glory Of Love
f/s Weakness In A Man

Warner B BEN AIKEN
2084 Satisfied
f/s The Life Of A Clown

WB LINDA JONES
2085 I Can't Stand It
f/s Give My Love A Try

WB DICK GLASSER & CO.
7094 Love Has Gone
f/s In The Sunshine Days

WB THE TOKENS
7099 Bye, Bye, Bye
f/s Ain't That Peculiar

WB THE COLLECTORS
7159 We Can Make It
f/s Fat Bird

WB TOM NORTHCOTT
7160 1941
f/s Other Times

ALBUMS

ARC

Arc VARIOUS ARTISTS
Yorkville Evolution
YVM 33001

STONE

Stone VIC VIRGILI AND THE
LAURENTIAN VALLEY BOYS
SX/SXS 3707

Stone JACKIE DAVIS
The Sacred Side Of
SX/SXS 3708

Stone JAZZ LOVES BACH
SX/SXS 3709

Island THE TRAFFIC
Traffic Reaping
WI/S 4700

FOURTH ANNIVERSARY
EDITION
Advertising deadline
February 12th. 1968

RPM

CANADIAN HITS

- 3 HOME FROM THE FOREST
Ronnie Hawkins-Yorkville-45016-D
- 1 ALONE IN MY ROOM
Willie & The Walkers-Capitol-72516-F
- 4 BIRD WITHOUT WINGS
COAT OF COLOURS
3's A Crowd-Rca-4120-N
- 2 MORNING MAGIC
The Stampede-MWC-2001-G
- 7 FLOWER GENERATION
The Fringe-Quality-1899-M
- 9 SHE SAYS
49th Parallel-Rca-57-3447-N
- 1941
Tom Northcott-Warner Bros-7160-P
- WE CAN MAKE IT
Collectors-Warner Bros-7159-P
- 6 FLYING ON THE GROUND IS WRONG
The Guess Who-Quality-1890-M
- COME BACK BABY
Gettysbyrg Address-QC 601-G

THIS WEEK SPECIAL REPORT

FROM OTTAWA
by Jim Bellshaw

The capital moves into Winter Carnival Week and high gear after the post-New Year-slump.

CTV's "After Four" have been looking for the Five D to do a show. The group are now living in Toronto.

The Sceptres new record, the name hasn't been released yet, will be out soon and it will be premiered on radio station CFRA by Al Pascal.

They claim to be the first Canadian group to be backed by a seven piece orchestra, and the disc will be released in seven countries at once.

A concert at the Coliseum last week was described as "a real freak-out out" and the promoter reportedly lost "at least \$1,000."

Attendance was a mere 800 or so, just enough to cause a few fights. But things go better with "A Wild Pair".

At least Coca-Cola think so for they've signed a wild pair, The Staccatos and the Guess Who, to do a side each on a promotional album of that name.

The album is slated for release February 5th, but "After Four" will sneak-preview some of it a day earlier, when the Staccatos appear on the show.

Verne Craig, their lead guitar says the "Wild Pair" has the most unique backing ever. It's an 18 piece orchestra including harp and electric trumpet.

They'll also do their new single "Walker Street" on the show plus a few Beach Boys numbers.

Latest news says the Majestics may be in for the Wilson Pickett show at the Capitol on the 28th.

And the Marshmallow Soup Group, Ottawa's newest, are said to be going strong and steady.

ELLIE Continued from page 4

giving will be completely confidential. Record people are in dread fear of giving information because a radio station might hold it against them./// Do you realize that RPM has been published every week for 200 weeks. Yes RPM's fourth anniversary is on February 24th. To the record companies who have never placed an ad in RPM in 4 years, I would like to say this. "%%\$£ñ&\$ñ?£" and "ñ\$£\$-ñ£ñ?" (Ed: That's no way for a lady to talk!) ///I hate getting those unsigned anonymous letters. If you have something to say, or if you want to give me a hot lead to a story, give me all the facts you know and sign your name. If you want your name held in confidence, simply state this. We will not betray your trust. Us gossip columnists have a code of ethics, you know, and we stick to it. We never have to divulge our sources of information. If you want your name kept secret, we would never make it known.///OH! In the payola thing, there is still no further information as to who the promo man was, or who the record company was, or whether a promo man was fired. HOWEVER I will keep you posted if it takes six months. I feel it is the only HONOURABLE thing to do.///Next week! The story of how one record company is SO HAPPY with the airplay they are getting, they plan to buy a disc jockey (or was it music director) and put him on the payroll!!!! (Ed: Another service to the industry!)

A smash new single from
Connie Francis
"My World is
Slipping Away" (MGM 13876)

Connie's row of hits continues
with this luscious prospect.



MGM RECORDS ARE MANUFACTURED
AND DISTRIBUTED IN CANADA BY
QUALITY RECORDS LIMITED



COUNTRY MUSIC

News from **The Rainvilles** have it that they'll be appearing on **CTV's** "Country Music Hall" February 26, and will do a couple of numbers, "Jackson" and their current **Red Leaf** success "I Got What I Wanted". The Rainville's have just completed a held over engagement at **The Pub** in Brockville's **Skyline Hotel**. They'll be playing the Sudbury area the latter part of January.

Columbia recording star **Johnny Ellis** has taken on **Marshal Grant** as his personal manager. The well known Memphis Tennessee personality is also the bass player for the **Johnny Cash** back-up group. Ellis has also opened a new talent agency to look after country folk in the London and south central areas of Ontario. The new agency, **Goldell**, will be situated in London. For further information write to Box 247, London, Ontario. Ellis will be heading south of the border within the next few months and could quite possibly land a Johnny Cash tour.

The big country outlet in the Halifax area is **CJCH**. **Jerry Lawrence** keeps the country buffs happy, Monday through Friday from 1 to 4 PM, and **Stu Luck**, also Monday to Friday wraps the evening up with his country show from 10 PM to midnight. Both Jerry and Stu get together in picking their best single of the week. For Jan 8 they picked "Tupelo Mississippi Flash" by **Jerry Reed**.

George Hamilton IV is just completing a very successful run at Toronto's **Horseshoe** (Jan 15 through the 20th) George sent us his latest **RCA Victor** release "Little World Girl" and guess what? Country's gone to the Sitar. That's **Chet Atkins** playing the weirdy thing on George's

single, and I guess the rockers would say, it's kinda groovy. BUT...I like the flip, "Song For A Winter's Night", which was written by **Gordon Lightfoot**, and it's Sitar...less.

You'll probably be interested in knowing that "Queenston Heights", a current **Melbourne** release for **Billy Stoltz** was not written by a native born Canadian. **Al Allbutt**, of **Leeds Music** (publishers of the song) advises that Irish immigrant **Jim Martin** and Trinidadian **Dornley Ashby** co-wrote this little bit of Canadiana. One of the reasons they did so was because they felt that Canadians weren't taking advantage of the great history that's piled up behind them. Next for Ashby and Martin is a song entitled "Alexander McKenzie", and with a long, sometimes quiet and many times wild, river as a basis, it should be great for recording.

Last week we mentioned **Klondike Records**, which was brought into being as a name to release an LP of northern Songs. These songs, recorded by **Al Oster**, who heads up Klondike Records, were about the true history of the Klondike. Al financed the pressing of the first 1000 as a start to see how many could be sold. They sold in one store in Whitehorse in just under 3 weeks. 7000 of the albums were sold in less than 2 years. Al next wrote, recorded and pressed LP No. 2 which also sold very well. Alaska became interested in Oster's northern ballads so a friend **Gary Seibert** in Juneau formed **Yukon-Alaska Productions**. Oster exported to Alaska and the profits were put into company assets including their royalties and commissions.

The bank account grew so well that they formed **Alkon Inc.** which expanded into **Alkon International Inc.** and offices were set up in Seattle. Alkon International now controls **Orwako Distributing & Rack Service**. Klondike Records controls 70% of Alkon which makes it Canadian controlled. **Northland Music Publishing Co (BMI)** is the publishing wing for both companies which Oster also controls.

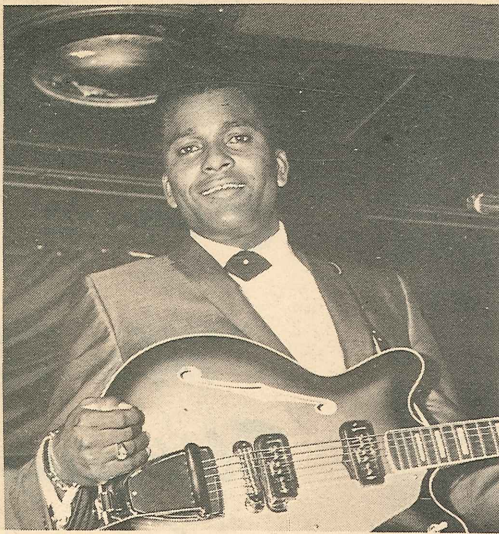
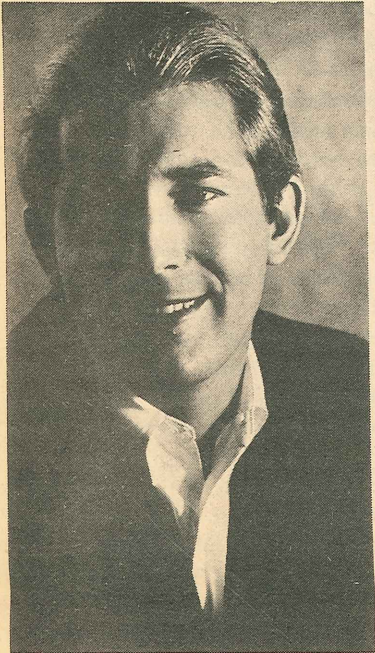
Both Klondike and Alkon are instrumental financially in setting up **General Recording Corporation** in Washington, which is to house their recording and pressing equipment. GRC has just now got themselves underway for production and will be able to provide a complete service to Canadians in the U.S., as well as Canada. That's a success story - plus.

Nice to hear from **Angus Walker**, who has been hanging his hat in Port Hastings, C.B. (near Atigonish, N.S.) Angus has been on the sick list for sometime but is up and around now and doing a few jobs with **Doc and Chickie Williams**. Angus is set for a recording session Feb 12.

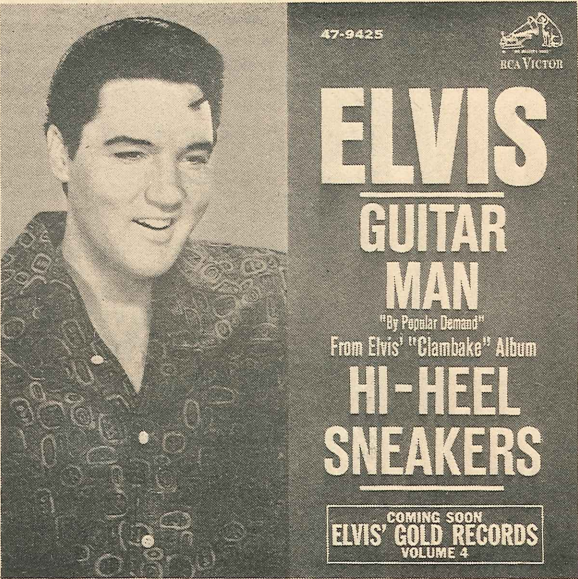
Ray Griff is starting to show up on Canadian charts with his **MGM** release of "Your Lily White Hands" and "One Of The Chosen Few". Ray tells me that he has had good exposure on some of the major U.S. country outlets including **WPLO**, Atlanta; **WYDE**, Birmingham; **KGAS**, Los Angeles; **WBMD**, Baltimore; and **KBUY** in Fort Worth. Other Griff songs are to be released by **Billy Walker** and **Connie Smith**. His own record label, **Note**, will soon bow the new talent of **Roy Bee**.

Tamworth Radio Development Co. Pty. Ltd. in Australia, which runs a network of three stations have recently negotiated with **George Taylor**, president of **Rodeo Records**, in Montreal, to purchase catalogue material from Taylor's **Banff** label. The initial purchase includes thirty of Banff's top selling albums.

Taylor was the first to recognize and promote country music in Canada, which began many years ago in Halifax, Nova Scotia. Let's hope Australia will be another outlet for Canadian country music. Thanks to Miss Lori for this great news.



(Top Left) Ray Griff is starting to happen with "Your Lily White Hands" (MGM 13855)
(Top Right) Red Leaf's Rainvilles to appear on "Country Music Hall" Feb 26th.
(Bottom Left) Melbourne's Billy Stoltz catching action with his "Queenston Heights" (WG 3279)
(Bottom Right) RCA Victor's Charley Pride appearing at Toronto's Horseshoe Jan 22-27



A NEW
SINGLE
FROM
ELVIS
AND
THE COLONEL
ON
RCA VICTOR

RPM COUNTRY CHART

- | | |
|--|---|
| 1 5 BY THE TIME I GET TO PHOENIX
Glen Campbell-Capitol-2015-F | 12 7 IT TAKES PEOPLE LIKE YOU
Buck Owens-Capitol-2001-F |
| 2 1 TELL MENOT TO GO
Myrna Lorrie-Columbia-MU4-1265-H | 13 21 FOR LOVING YOU
Bill Anderson & Jan Howard
Decca-32197-J |
| 3 2 GONNA PUT SOME LOVIN' ON YOU
Lynn Jones-Capitol-72508-F | 14 11 YOU'VE BEEN SO GOOD TO ME
Van Trevor-Date-1565-H |
| 4 6 I HEARD FROM A HEARTBREAK
Jim Reeves-Rca-9343-N | 15 12 MODEL "T"
Irwin Prescott-Melbourne-3268-K |
| 5 3 RIDE RIDE RIDE
Debbie Lori Kaye-Columbia-4-44211-H | 16 23 TAKE ME TO YOUR WORLD
Tammy Wynette-Epic-10269-H |
| 6 8 HERE COMES HEAVEN
Eddy Arnold-Rca-9368-N | 17 24 TUPELO MISSISSIPPI FLASH
Jerry Reed-Rca-9334-N |
| 7 9 LOVE IS WORTH LIVING
Porter Wagoner/Dolly Parton-Rca-9369-N | 18 25 HALF A WORLD AWAY
Tommy Hunter-Columbia-4-44367-H |
| 8 10 LITTLE WORLD GIRL
George Hamilton IV-Rca-9385-N | 19 20 BLUE DAY
Bob King-Melbourne-3274-K |
| 9 4 BOTTLE BOTTLE
Jim Ed Brown-Rca-0329-N | 20 15 MARY IN THE MORNING
Tommy Hunter-Columbia-44234-H |
| 10 13 WHAT LOCKS THE DOOR
Jack Greene-Decca-32190-J | 21 22 THUNDERATION
Odie Workman-Caledon-205-G |
| 11 14 SING ME BACK HOME
Merle Haggard-Sparton | 22 --- TAKE ME AS I AM (Or Let Me Go)
Ray Price-Columbia-44374-H |
| | 23 --- THE DAY THE WORLD STOOD STILL
Charley Pride-Rca-9403-N |
| | 24 --- TURN DOWN THE MUSIC
Myrna Lorrie-Columbia-MU4-1282-H |
| | 25 --- QUEENSTON HEIGHTS
Billy Stoltz-Melbourne-WG 3279-K |



Bernie Early

"Chaser For The Blues"

f/s

STOP ME
(BEFORE IT'S TOO LATE)

COLUMBIA C4-2786

RPM

FEBRUARY *Special* SCHEDULE

A V E R Y S P E C I A L M O N T H F O R R P M M U S I C W E E K L Y

**FEB
10**
EDITION

TAPE EDITION

TAPE IS COMING INTO ITS OWN AND RPM WILL FEATURE ARTICLES, FEATURES AND STORIES WITH PICTURES ON THE NEW SWING TO TAPE IN THE HOME, TAPE IN THE CAR, TAPE IN SCHOOLS, AND TAPE IN BUSINESS.

ADVERTISING
DEADLINE
January 29/68
●
REGULAR
RATES

**FEB
17**
EDITION

AWARDS ISSUE

FOR THE FOURTH YEAR IN A ROW, RPM ASKS READERS AND THE INDUSTRY WHO THE OUTSTANDING CANADIANS IN THE INDUSTRY WILL BE. WE ANNOUNCE WINNERS AND FEATURE ARTICLES ON THEIR ACTIVITIES.

ADVERTISING
DEADLINE
February 5/68
●
REGULAR
RATES

**FEB
24**
EDITION

4th ANNIVERSARY

RPM'S FOURTH YEAR. IT IS 208 EDITIONS LATER AND RPM WILL FEATURE STORIES AND ANNIVERSARY WISHES FROM EVERYWHERE. DON'T MISS THIS ONE, AS WE ENTER OUR HISTORY MAKING 5TH. YEAR.

ADVERTISING
DEADLINE
February 12/68
●
REGULAR
RATES

**MAR
2**
EDITION

BMI SPECIAL

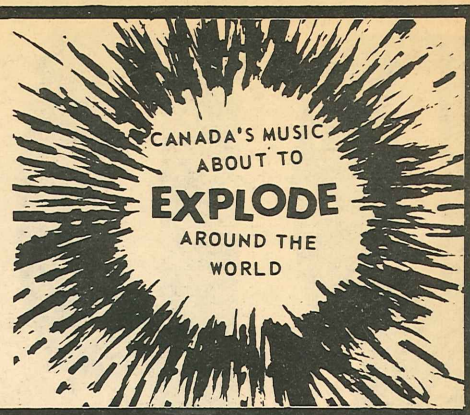
AT 21, BMI (CANADA) HAS A BIRTHDAY WITH WISHES FROM THEIR PUBLISHERS AND STORIES ON THEIR NEW BUILDING AND THEIR DEVELOPMENT.

ADVERTISING
DEADLINE
February 19/68
●
SPECIAL
RATE CARD

IT PAYS TO *Advertise* IN RPM - THE BIG ONE

RPM

Feature Page



A WILD PAIR — COCA-COLA & CANADIAN TALENT

Next time you see someone drinking a "Coke", you might just walk over and say "Thank you!" Coke is interested in Canada's youth. No other soft drink maker can make that statement and show proof, but Coca-Cola has just issued a series of Coke commercials and an album by Canadian groups and it isn't their first. Two years ago, Coke used Robbie Lane, Jack London, David Clayton Thomas, The Big Town Boys, and J.B. and The Playboys. Prior to that Bobby Curtola not only recorded spots, but an LP for Coke which was available for Coke cap liners and a budget price that considered the youth pocketbook, which sold almost 90,000 copies.

While other soft drink companies play it safe (they think) by importing their jingles from the U.S., Coke might possibly feel that the success of local radio is based on the group you danced to last week. They realize the immediacy of the Canadian entertainer. The soap that movie stars use might not appeal to the average housewife because she doesn't even want to think about ever being a movie star. Throw this philosophy against foreign hit records and you might come up with a formula for communication that McLuhan has yet to cover. Fight this philosophy and network radio is on the way.

All this leads us to ask the question "Why?" Why Should Coke take the time and money to instruct their Canadian agency to produce Canadian spots for Canada when the imported spots are so much more economical? Besides the reasons stated above, Coke has on its side a group of imaginative people who are working to build the BIGGER image for Coke. Nick Speke, Peter Clayton and Jack Richardson of McCann-Erickson joined forces to create the jingles first and the LP later. The jingles would bring attention to the LP and both would bring attention to Coca-Cola. The project was approved and put into motion.

The current series of Coke commercials were recorded by the Vancouver Collectors, The Ottawa Staccatos, The Edmonton Mighty Preachers and Winnipeg's Guess Who. Across Canada, young people heard their favourite groups singing the story line jingles for Coke. The stage was set for part two of the promotion.

Coca-Cola and McCann-Erickson then took the Guess Who and The Staccatos into a Toronto studio to record five original songs each for an album. The cooperation of Quality Records and Capitol Records was obtained to make the artists available. Phil Ramone of A & R Studios in New York was flown down to Toronto to assist producer Jack Richardson in producing the ten cuts.

Back at the agency offices, Speke and Clayton were brainstorming for a title for the LP and a jacket design and point-of-sale promotion for the two top groups in Canada (RPM Awards 1965, 1966). They had a wild pair on their hands and the idea was to come up with a name



TOP LEFT - The Staccatos record in a Toronto Studio. Below them, Winnipeg's Guess Who sing to their tracks for the "Wild Pair" LP for Coca-Cola Ltd. **TOP RIGHT** - In the luxurious Nimbus 9 offices, Ben McPeck and Allan MacMillan display the posters to be used in the promotion as execs from Coca-Cola Ltd., and the trade press look on. **BOTTOM LEFT** - McCann-Erickson producer Jack Richardson shows the point-of-sale poster to be used in Coca-Cola outlets. **BOTTOM**

RIGHT - In the sound room the press and execs listen to the completed discs. (L to R) Ray Chaput and Bill Richardson of Coca-Cola Ltd.; Lori Bruner, Canadian representative of Cash Box; Paul White, A&R head of Capitol Records (Canada) Ltd; Jack Richardson, broadcast producer of McCann-Erickson Advertising Agency; the publisher of RPM; and Ben McPeck, president of Nimbus 9 Productions

that would compliment both. The name they chose was "A WILD PAIR", and the promotion was built around the LP called "A WILD PAIR".

Richardson was recording and the sound was an entire success. The arrangements prepared for The Staccatos were by Allan MacMillan and for The Guess Who by Ben McPeck, both arrangers with Nimbus 9 Productions. The group tracks were augmented on three sweetening sessions with a string and brass ensemble. Even an English horn and harp were introduced to flavour two of the selections. One innovation was the use of an electronic trumpet on one cut.

Meanwhile Clayton and Speke were planning the design of wild posters and 12 million bottle neck rings to make Canada's youth

aware of the details for ordering. Various radio stations were brought into the picture with disc jockeys in popular time slots reading spots and highlighting cuts from the LP. Special material was originated for radio stations across Canada to tie in with the promotion.

A giant promotion for a giant LP and probably the biggest event that has happened to Canadian talent in a long time.

The LP will be released on the Nimbus 9 label (Ben McPeck's) and sales could reach 100,000 plus. Both groups have had chart action consistently in Canada and have also made inroads into the United States.

Hearing is believing and disc jockeys across Canada will immediately recognize the potential of this album. The sound is ex-

cellent. The cover is eye appealing to youth and the promotion will bring much attention to these two groups but more important to Coca-Cola, who have made it all possible. There is also a possibility that sides might be gleaned from the LP for singles release by Quality or Capitol.

Coca Cola is also very much a part of the French Canadian scene. A similar type promotion using top French Canadian personalities Michele Richard and Michel Louvain, will be launched for their market. Pics and story will follow at a later date.

"Things will go better for Coca-Cola" because of a unique, imaginative Canadian promotion for their Canadian consumers. "Things will go better for Coke" and Canadian talent".