

RPM

Music Weekly

10
CENTS

Volume 8 No. 12

Week Ending November 18th. 1967

Polydor Moves Into Canada

Toronto: Polydor Records of Canada Ltd., announce that they will take over the distribution of Deutsche Grammophon product in Canada immediately. This includes Archive, Heliodor, the budget classical line of Deutsche Grammophon; and Tip, the budget line of Polydor.

New offices have been set up at 4115 Sherbrooke St. W. in Montreal with Fred Exon, formerly of Philips (England) as general manager; Rudy Assaly, former director of sales with Musimart Ltd., as national sales manager. Gilles Marchand, formerly with Capitol as a sales representative will take over duties as classical promotion man for Quebec.

A branch office has been set up in Malton, Ontario to service the Ontario market. Don Carter, who has been off the record scene for the past couple of years will take over the post of branch manager for Ontario. Mr. Carter, before leaving the business, was well known across the country in his capacity as sales manager for Mackay Records, distributors of London product in Ontario.

With Mr. Carter will be John Turner, former radio personality who will concentrate on sales and station promotion.

It is also hoped that within a short period of time a West Coast branch will be opened.

Monique Leyrac Releases First English Album

Toronto: Columbia's top French artist, Canadian Monique Leyrac has successfully entered the English recording market with the release of her first English album entitled simply "Monique Leyrac".

The album contains 12 beautifully arranged selections including "If You Go Away", "Colours of Love", "All Over The World" and "Flowers, Perfume, Candy", and "The Roses Blow Away". The latter two cuts were so well received that Columbia has released them as a single.



Miss Leyrac has just completed a cross Canada tour with Festival Canada that took her into many large and small centres across the nation including Fort Smith in the North West Territories, Yellowknife, The Lakehead and Toronto as well as many others.

The enthusiasm with which Miss Leyrac has been received almost guarantees her English offering on wax, a place among the best sellers of easy listening albums.

★ MONSTER
★ MOVER
◆ BOTH SIDES

THE RPM 100

CANADA'S ONLY OFFICIAL 100 SINGLE SURVEY
Compiled from Record company, record stores and radio personality reports

Allied -C
Arc -D
CMS -E
Capitol -F
Caravan -G
Columbia -H
Compo -J
London -K
Phonodisc -L
Quality -M
Rca Victor -N
Sparton -O
Warner/Bros -P

- 1★ RAIN PARK & OTHER THINGS
5 12 Cowsills-MGM-13810-M
- 2 SOUL MAN
2 3 Sam & Dave-Stax-231-M
- 3 HOLIDAY
4 8 The Bee Gees-Atco-6521-M
- 4 YOUR PRECIOUS LOVE
1 5 Marvin Gaye & Tammy Terrel
Tamla-54156-L
- 5 LOVE IS STRANGE
8 12 Peaches & Herb-Date-1574-H
- 6 EXPRESSWAY TO YOUR HEART
10 15 Soul Survivors-Crimson-1010-M
- 7 I'M WONDERING
10 15 Stevie Wonder-Tamla-54157-L
- 8★ PLEASE LOVE ME FOREVER
16 24 Bobby Vinton-Epic-10228-H
- 9★ I CAN SEE FORMILES
17 26 The Who-Decca-32206-J
- 10 PEOPLE ARE STRANGE
3 1 The Doors-Elektra-45621-C
- 11 NATURAL WOMAN
11 12 Aretha Franklin-Atlantic-2441-M
- 12 IT MUST BE HIM
15 20 Vikki Carr-Liberty-55986-K
- 13★ GLAD TO BE UNHAPPY
25 41 Mamas & Papas-Dunhill-4107-N
- 14 HEY BABY
6 2 Buckingham-Columbia-44254-H
- 15★ SHE IS STILL A MYSTERY
29 46 Lovin' Spoonful-Kama Sutra-239-M
- 16 EVEN THE BAD TIMES ARE GOOD
7 7 Tremeloes-Epic-5-10233-H
- 17 LAZY DAY
22 30 Spanky & Our Gang-Mercury-72732-M
- 18★ HOMBURG
31 43 Procol Harum-A&M-885-M
- 19 IT'S YOU THAT I NEED
19 32 Temptations-Gordy-7065-L
- 20★ INCENSE AND PEPPERMINTS
35 36 Strawberry Alarm Clock-UNI-55018-J
- 21 HOLE IN MY SHOE
12 4 Traffic-Island-CB-1305-G
- 22 YOU CAN'T DO THAT
14 10 Nilsson-Rca Victor-9298-N
- 23 HOW CAN I BE SURE
13 6 Young Rascals-Atlantic-2438-M
- 24 I SAY A LITTLE PRAYER
34 53 Dionne Warwick-Scepter-12203-M
- 25 LET IT OUT
27 27 The Hombres-Verve/Forecast-5058-G
- 26 IF THIS IS LOVE
28 33 The Precisions-Stone-717-G
- 27 WAKE UP, WAKE UP
32 48 Grass Roots-Dunhill-4105-N
- 28★ BEG BORROW AND STEAL
44 57 Ohio Express-Cameo-483-M
- 29 KENTUCKY WOMAN
36 40 Neil Diamond-Bang-551-C
- 30★ NEXT PLANE TO LONDON
47 65 Rose Garden-Atco-6510-M
- 31 NEXT TO NOWHERE
40 49 M G & The Escorts-Reo-8998-M
- 32★ HEIGH HO
46 63 Fifth Estate-Jubilee-5595-M
- 33 PATA PATA
37 47 Miriam Makeba-Reprise-0606-P
- 34★ JEZEBEL
55 68 Witness Inc-Apex-77063-J

- 35 EVERLASTING LOVE
42 55 Robert Knight-Rising Son-117-K
- 36★ LADY BIRD
53 58 Nancy Sinatra & Lee Hazelwood
Reprise-0629-P
- 37★ LIKE AN OLD TIME MOVIE
49 61 Scott McKenzie-Columbia-C4-2770-H
- 38★ LOVE OF THE COMMON PEOPLE
63 --- Everly Bros-Warner Bros-7088-P
- 39 BIG BOSS MAN
41 54 Elvis Presley-Rca Victor-9341-N
- 40 FISHERWOMAN
18 22 The Collectors-New Syndrome-19-G
- 41 I HEARD IT THROUGH
THE GRAPEVINE
45 56 Gladys Knight-Soul-35039-L
- 42 ROCK 'N' ROLL WOMAN
43 37 Buffalo Springfield-Atco-6519-M
- 43★ BUSES
64 79 Hung Jury-Colgems-1010-N
- 44 KEEP THE BALL ROLLIN'
50 66 Jay & The Techniques-Smash-2124-M
- 45★ GET IT TOGETHER
58 14 James Brown & The Famous
Flames-King-6122-L
- 46★ FLYING ON THE GROUND IS WRONG
61 75 The Guess Who-Quality-1890-M
- 47 GASLIGHT
23 17 Ugly Ducklings-Yorkville-45013-D
- 48★ STAG-O-LEE
74 95 Wilson Pickett-Atlantic-2448-M
- 49★ PAPER CUP
72 94 Fifth Dimension-Soul City-760-K
- 50 HUSH
52 45 Billy Joe Royal-Columbia-44277-H
- 51 MR DREAM MERCHANT
60 76 Jerry Butler-Mercury-72751-M
- 52★ DAYDREAM BELIEVER
77 --- Monkees-Colgems-1012-N
- 53 KARATE BOO GA LOO
54 62 Jerry O-Shout-217-C
- 54★ WATCH THE FLOWERS GROW
67 27 4 Seasons-Philips-40490-K
- 55 YOU MEAN THE WORLD TO ME
56 64 David Houston-Epic-10224-H
- 56★ SUZANNE
75 83 Noel Harrison-Reprise-0615-P
- 57★ TO THIS TOWN
71 93 Frank Sinatra-Reprise-0631-P
- 58★ OUT OF THE BLUE
73 81 Tommy James & The Shondells
Roulette-4775-C
- 59★ BACK ON THE STREET AGAIN
78 --- Sunshine Company-Imperial-66260-K
- 60★ YOU BETTER SIT DOWN KIDS
76 78 Cher-Imperial-66261-K
- 61★ BY THE TIME I GET TO PHOENIX
81 87 Glen Campbell-Capitol-2015-F
- 62★ WILD HONEY
89 --- Beach Boys-Capitol-2028-F
- 63 SHOUT BAMA LAMA
65 73 Mickey Murray-Quality-1893-M
- 64★ GEORGIA PINES
95 --- Candyman-ABC-10995-O
- 65 TRY TO UNDERSTAND
68 70 British Modbeats-Red Leaf-636-G
- 66★ SKINNY LEGS AND ALL
83 90 Joe Tex-Dial-4063-K
- 67★ IN AND OUT OF LOVE
--- --- Dianna Ross & The Supremes
Motown-1116-L

- 68★ NEON RAINBOW
--- --- Box Tops-Mala-580-M
- 69★ I SECOND THAT EMOTION
90 --- Smokey Robinson & The Miracles
Tamla-54159-L
- 70 GO GO GIRL
70 82 Lee Dorsey-Amy-998-M
- 71★ ARE YOU NEVER COMING HOME
86 --- Sandy Posey-MGM-13824-M
- 72★ YESTERDAY
93 --- Ray Charles-Sparton
- 73★ MORNING MAGIC
--- --- Stampede-MWC-2001-G
- 74★ MASSACHUSETTS
--- --- The Bee Gees-Atco-6532-M
- 75★ CAN'T STOP LOVING YOU
88 89 Last Word-Atco-6498-M
- 76 MY GIRL
62 44 Gettysburg Address-Franklin-546-G
- 77★ SWEET, SWEET LOVIN'
96 99 The Platters-Columbia-MU4-1275-H
- 78★ WHOLE LOTTA WOMAN
94 --- Arthur Conley-Atco-6529-M
- 79 RAINING IN MY HEART
69 72 The Eternals-Quality-1889-M
- 80 I BELIEVE IN SUNSHINE
66 50 A Passing Fancy-Columbia-2767-M
- 81★ YOU'VE GOT ME HUMMIN'
99 --- Hassles-UA-50215-J
- 82 NINE POUND STEEL
82 84 Joe Simon-Monument-2589-K
- 83 YOU ARE MY SUNSHINE
84 86 Mitch Ryder-New Voice-826-M
- 84 BRINK OF DISASTER
85 85 Lesley Gore-Mercury-72726-K
- 85 THE ATTITUDE
--- --- Sugar Shoppe-45015-D-Yorkville
- 86 SHE'S MY GIRL
--- --- Turtles-White Whale-260-M
- 87 GIVE EVERYBODY SOME
91 97 Bar-Kays-Stax-154-M
- 88 BOTTLE OF WINE
--- --- The Fireballs-Atco-6491-M
- 89 TEN LITTLE INDIANS
100 --- Yardbirds-Capitol-72518-F
- 90 FOR ONCE IN MY LIFE
92 96 Tony Bennett-Columbia-44259-H
- 91 RED AND BLUE
98 --- Dave Clark Five-Capitol-72515-F
- 92 WHEN YOU'RE GONE
--- --- Brenda & The Tabulations
Dion-504-J
- 93 BEAUTIFUL PEOPLE
--- --- Bobby Vee-Liberty-56009-K
- 94 FOOTSTEPS
Bobby Curtola-Tartan-1040-C
- 95 CHATTANOOGA CHOO CHOO
--- --- Harpers Bizarre-Warner Bros -7090-P
- 96 BIRDS OF BRITAIN
97 98 Bob Crewe Generation
Dyno Voice-902-M
- 97 GOIN' BACK
--- --- Byrds-Columbia-44362-H
- 98 DIFFERENT DRUM
--- --- Stone Poneys-Capitol-2004-F
- 99 REACH OUT FOR ME
--- --- Burt Bacharach-A&M-888-M
- 100 SOUL MAN
--- --- Ramsey Lewis-Cadet-5583-L

RPM'S IMPRESSIVE STAFF OF REPORTERS KEEP YOU INFORMED EACH WEEK ON RECORDS, RADIO, TELEVISION, CLUB ACTS, THEATRE AND MOVIES MUSIC MADE AND MUSIC PLAYED, IN CANADA.

GROUP NEWS

By Canada Bill

The Outcasts are back in Toronto after an absence of a few months. Leader Keith Coffin, who plays organ and sax, gathered together a couple of the old Outcasts and with three other Maritimers got themselves a pretty fair sound. Doug MacLean is their lead vocalist, Tony Argent is on lead guitar, Ron Dillman is the rhythm guitarist, Lenny Brennan looks after the bass and Jay MacLeod is the drummer. They've been playing Toronto's Village and the last few appearances at the Night Owl have attracted good crowds.

There's a lot of excitement going on down St. Catharines way. The noise makers are called The Kidds. They're not really noise makers but they are apparently attracting a lot of attention in southern Ontario. They're billed as "one of the strongest, most exciting, entertaining, personable groups on the major Canadian scene", and the Kidds are really kids. There's six of them and their all sixteen year olds. Paul Langlois is lead; rhythm is Hank Zablocki; Wayne Lawryk is the bass man; lead singer is Roy Dickinson; and the duo drummers are Gary Storin and Glen Gratto. They've played in many of the major cities in Ontario and Quebec and have now taken the giant step into the recording field with a Sound Canada session. The record, to be released soon, "Children In Love" and "You Were Wrong" is original material by the group who write and arrange all of their own material. They've played a couple of gigs below the border and apparently their talent has reached the ears of several New York VIPs who are presently negotiating for their stateside appearances. A big plus for The Kidds is a knowledgeable manager. Jack Nestor Jr. has gone the route of the booking agent and has settled in with what he feels is one of the most potentially powerful groups on the Canadian scene today. He has often been asked how it is that his group comes up with material that the teenager enjoys. His answer, "They are the same age as the patrons of most of the clubs where they play, and by playing the music that they like, being sixteen, they naturally have the same taste that the normal dance-going, record-buying teenager has."



St. Catharines Kidds in front of one of their many appreciative audiences. They'll soon be releasing their first record



The Stampeders are moving up the charts rapidly with their first release for MWC "Morning Magic".



When Guy Lombardo played Toronto he took time off to visit Capitol's new headquarters and meet with top execs.

RPM Music Weekly

IS PUBLISHED WEEKLY BY

RPM MUSIC PUBLICATIONS LTD.
1560 Bayview Avenue
Suite 107, Toronto 17,
Ontario, Canada
Telephone: (416) 489-2166

Established: February 24th., 1964

Editor and Publisher
WALT GREALIS

Sales and Special Projects
LORI BRUNER

Layout and Design
GROOVYART

Staff Photographer
PAT LACROIX

Authorized as second class mail by the
Post Office Department, Ottawa and for
payment of postage in cash.

Subscription prices:
Canada and U.S.A. - \$ 5.00 per year
\$10.00 first class
Other countries - \$15.00 per year
\$30.00 by air

Advertising rates on request.

PRINTED IN CANADA

**DEDICATED TO MUSIC
MADE AND MUSIC
PLAYED IN CANADA**

STAMPEDERS FORCED TO HANG UP "NOT AVAILABLE" SIGNS

Toronto: The Stampeders find that with their first record release "Morning Magic" (MWC 2001) they have become more in demand than ever before. The Leonard Alexander Agency has set up several dates for the group. The first engagement was the big Parkdale dance in Ottawa, emceed by CFRA's Al Pascal on November 3rd. Leonard then has them set for three shows in Montreal; a high school, McGill University and a colour TV show "Like Young" on CFCF-TV. In December they move into Kingston for Alexander, return to Ottawa for dances and a TV show, and then up to the Sudbury area where their record is creating quite a stir. Tentative arrangements have been set for Port Arthur and Ft. William in early January and they group will probably head into Manitoba for Winnipeg showings.


Radio personality Hal Weaver of CKOC Hamilton will be emceeing a Hamilton dance with the group on Dec. 8th, which will be their most important date in the steel town to date. They appeared in Kitchener for Canadian Artists Agency and are set for two more dates in December when they plan on making a stop at the popular Channel 13 "Canadian Bandstand" show. Dram Productions continues to bring the group some very important dates including their fantastic Listowel Arena showings.

The Leonard Alexander Agency has had enquiries from the Maritimes for the group and he is accepting dates for a three week tour from interested parties including radio personalities.

Manager Mel Shaw states that the group may fly out to the West Coast to complete several engagements there as well as in Alberta. Their West Coast distributor Wholesale Appliances, reports that their record is stirring up action and with chart action starting, it would be great to have the boys back in the west.

Here's some of the stations giving the boys a boost: CKXL Calgary, CHAT Medicine Hat, CJME Regina, CKDM Dauphin, CKPR Lakehead, CHNO Sudbury, CFOS Owen Sound, CFRS Simcoe, CKFH Toronto, CHYM Kitchener, CKLC Kingston, CFRA Ottawa, CKOC Hamilton, CJKL Kirkland Lake, CKNX Wingham, CJJC Woodstock, CJRL Kenora, CKDR Dryden, CFOB Fort Francis and CKNB Fredericton.

The Stampeders have become so popular throughout Upper Canada that they are finding it increasingly difficult to keep up with the bookings and have been placed in the enviable position of having to declare themselves "not available" for several future dates.



Bebe Gee

RECOMMENDATIONS

BEG BORROW AND STEAL
Ohio Express-Cameo-483-M
STAG-O-LEE
Wilson Pickett-Atlantic-2448-M
LOVE OF THE COMMON PEOPLE
Every Bros-Warner Bros-7088-P
PAPER CUP
Fifth Dimension-Soul City-760-K
DAYDREAM BELIEVER
Monkees-Colgems-1012-N

What's happened to the hippies in Toronto?NOTHING..... Just like always, hogtown's a little slow in catching up. Perhaps Mr. Lamport should get himself a few hundred copies of San Francisco's Rolling Stone and distribute it throughout the Village. It tells all. It even has cute four letter words and a heck of a lot of information about the rotten rock, folk, soul and what have you scene.

Toronto's Magic Cycle are now four and are stacking up the bookings like bank-notes. They're booked as far ahead as next year. The CBC-TV production crew caught these guys in action and have set up a "Let's Go" special which will be built around the group. They'll be taping at the CBC studios at 5:30 PM on November 24. The show will be shown on a following Wednesday. If you want to drop in on the taping, the studio is on Yonge street just north of the Rosedale subway station.

Anyone got any ideas on which way the music trend is moving? There's some real powerhouses coming your way. "Chattanooga Choo Choo" by Harpers Bizarre (Warner Bros. 7090) is a real oldie but what a beautiful arrangement. It should happen big. Remember "Don't Make Promises" by Susan Taylor? Bobby Darin is having a go at it now and this would appear to be his weakest bid to date. You know what they say when a group starts to break up? They usually go from bad to worse. Paul Revere and The Raiders recently reorganized and it will be interesting to see what's in store for them. They've got a chart bidder going for them with "Peace Of Mind" (Columbia 4-44335).

John Pozer and his grateful Five D are now citizens of Agincourt, just north of Toronto and things are shaping up for the guys. They've got themselves some new transportation and they've got that real humble look in their eye. If they're as good on stage as they are off, and Miss Lori tells me they're super, peachy keen, whatever that means, they should do well. They've been so successful with college crowds, it might be a good idea for York University latching onto them. It's about time that north Toronto brain factory were treated to a group that was worth the money they pay for their weekend entertainment.

GUY LOMBARDO TOURS HOMELAND

Much nostalgia was created with the successful tour of Ontario by one of Canada's favourite musical sons, Guy Lombardo. His tour took him to many of the small centres in Ontario including his hometown of London. The big show was Toronto's Centennial Ball which was held at the Royal York Hotel in aid of the hemophilia charity.



THE NIGHT OWL

THE UGLY DUCKLINGS
THE STACCATOS
THE MANDALA
THE STITCH IN TYME
THE MAGIC CYCLE
ROCK SHOW OF THE YEOMEN
THE DICKENS
THE RAINY FIELDS
THE FIFTH
THE STAMPEDERS
DAVID CLAYTON THOMAS
ERNIE LYONS
JIMMY DYBOLD
THE MAGIC CIRCUS
THE RAGGED EDGES
THE REEFERS
THE WEE BEASTIES
THE PASSING FANCY
GRAEME & THE WAIFERS
THE BIG TOWN BOYS

have all appeared at the.....
famous
NIGHT OWL
Coffee House
102 Avenue Road, Toronto

Around Town

WITH LORI



"Jazz at the Symphony" brought out more than 2600 young, old, and middle-aged music lovers to Massey Hall (4). Famed vibraphonist, Lionel Hampton and his Inner Circle Octet appeared on stage with the Toronto Symphony conducted by Seiji Ozawa. The two major compositions were Yamamoto's "Jazz Suite For Unfamiliar Instruments" and Hampton's "King David Suite". Yamamoto's Suite didn't quite come off as a Jazz Suite with the overpowering string section. The King David Suite is rather a light work with overtones of the big band dance era. To sum it up briefly the Toronto Symphony sounded their best when performing on their own, as did Hampton's musicians. However, jazz and classical musicians are slowly making the inevitable merger into the third stream. Ozawa and Hampton debuted the first of a subscription series called "Jazz At The Symphony". The next collaboration will be Toronto's 'Nimmon's 'N Nine', in January followed by Stan Getz, The Modern Jazz Quartet, singer Nancy Wilson and Benny Goodman.

"Fortune And Men's Eyes" at the Central Library Theatre is a play not to miss. This off Broadway hit comes to Toronto from New York with original cast. It is currently playing, and runs until the end of November. Written by John Herbert, it is all about a prison and the strange people in it. Try not to miss it.

Dropped into the Colonial Tavern to give a listen to Arthur Prysock. It was a pleasure to watch a pro on stage. The fullness of his rich baritone voice that sent them swooning back in the forties is still there. He is still active in the recording field. His latest Verve outing "The Best Of Arthur Prysock Vol. 2" (5038) is just that. Arthur has updated his repertoire

and keeps pace with the sounds of today. The daddy of be-bop, Dizzy Gillespie, follows Prysock (Nov. 13-18).

The Bobby Brittan Group featuring Bobby Brittan and Shannon Conway, made their first Toronto appearance at the Strawberry Patch in the Village (4) for a one-niter. It was the first time I have seen Bobby perform and it is the most exciting act I have seen in some time. Bobby is an R & B singer with an awful lot of soul. Besides being enchantingly talented and having an exciting act, he is exceptionally good looking. When Shannon first appears, you somewhat take a double take. It's not her long black hair, nor her white jump suit, it's her eye make-up. It is very carefully and uniquely applied, but wow. This, however conditions you for her powerful voice which is completely soul. With the right exposure, Bobby and Shannon could go a long way. I had a chat with their manager, Don Brewer, and he tells me that apart from heavy bookings, there is possibly some very important television exposure coming up.

I drove over to Hamilton last week to catch Juliette, who was appearing in the Sheraton Room of the Royal Connaught Hotel. As many times as I have met and talked to Juliette and watched her on TV, I had never seen her perform live. Now that I have, I don't know why I didn't a long time ago. She was wearing a shocking pink, flowing gown, which contrasted beautifully with her blonde hair. If she never uttered a note, the men in the audience would have cheered, whistled and applauded as they did after each number, and you get the feeling she is singing to you personally. Juliette is very adaptable and projects to her audience. By the time she exits the stage there is a very large love affair going on between a star and her fans. This re-action apparently isn't unusual. Carleton Place, in Eastern Ontario, is holding a Juliette Day, Nov. 20th., as a Centennial project. The whole day will belong to her, luncheon, tours, autographs, etc., winding up with a show. The critics have acclaimed her as the one star Canada has produced, who has not left the country. This is one of those occasions I agree with them. Juliette's last year's TV

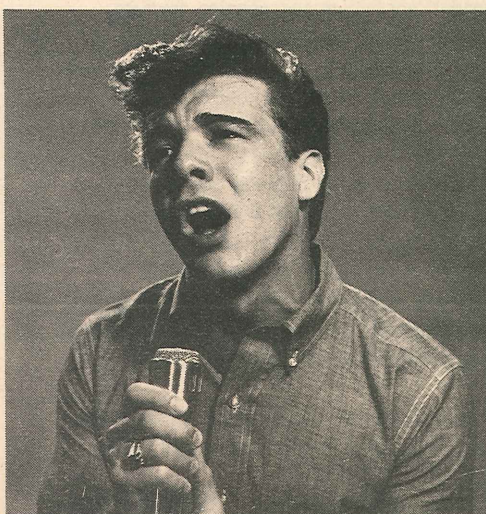
LORI continued on page 6



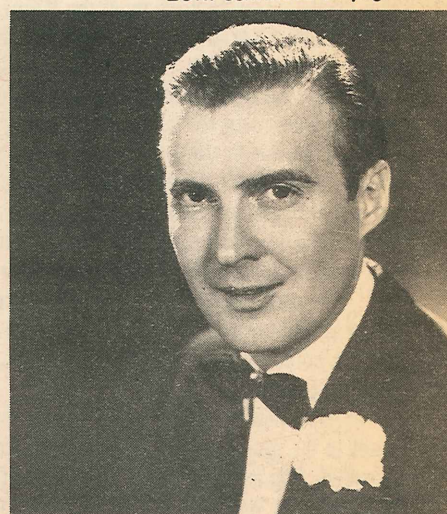
Seiji Ozawa will conduct the Toronto Symphony orchestra for CTV special



Xavier Cugat's Revue is being hailed as one of the most exciting to ever hit Toronto



The Bobby Brittan Group featuring Bobby Brittan created a stir recently in the Village



Denny Vaughn's CTL outing "Girls I Knew" is fast becoming a top seller across Canada.

PISCES, AQUARIUS, CAPRICORN & JONES LTD.



VERY
SIMPLY
...THIS
IS A
SMASH
SELLER

Mono COM - 104
Stereo COS - 104

DISTRIBUTED IN CANADA BY



A full house (over 2000) packed **The Hullabaloo Club** in Hollywood to see the re- turn of **The Mandala**. The audience wasn't aware of the changes in the group. The "High Priest" of The Mandala was introduced and instead of **Olliver**, **Roy Kenner** came out, looking as if he was "from another world". With his trembling hands reaching for the ceiling, he dropped to his knees. The girls in the audience were disappointed at the sight of Kenner and their feelings spread to the males, who were expecting their mighty "soul leader". What the crowd saw, as the show progressed, was a dancer, an acrobat, a stripper (he took off his shirt), a destroyer (throwing a mike stand across the stage) and a juggler (using the mike to perform tricks). He sang less than a half dozen songs during the entire show (lasting an hour and a half). **Randy Martin** (or is it **Rafael Markovitz** today?) apparently inferred that he had to get rid of Olliver because he lost his voice. In this show, Olliver's voice wouldn't have been as important as his acting ability. Where did Kenner fit in? Both his acting and singing left a lot to be desired.

Roy Kenner was new at this type of act. One could tell. Maybe the group shouldn't have undertaken this tour as yet - - they weren't ready. The response to Kenner was worse than one could imagine. The girls shyed away, instead of grabbing at him and the guys had so little respect that they actually booed him and called out for Olliver. Kenner went into the audience and asked for a volunteer to participate in a dance. Someone finally conceded and afterward Kenner said "Thanks man, you don't know how much I needed that". How amateurish can you get, with such a statement.

Kenner was falling flat on his face. **Don Troiano**, leader of the group, took over and pleaded with the audience to give Kenner a chance. He made strong remarks about rights, saying that if Olliver wanted to leave the music business and sit at home, it was his right as an individual. The crowd settled down and went along with Kenner. By the end of the evening, one might have thought that the crowd liked Kenner, but you could hear small groups talking about the "Soul Crusade" not having any meaning anymore.

There was another reason which led to the apparent downfall of The Mandala on this particular evening. The "Soul Crusaders" were not only trying to communicate a feel- ing of soul but were talking about the rights of the kids in the United States and how The Mandala was going to "change everything tonight". Troiano made statements about teens fighting the war in Vietnam but not being allowed to vote. He added that "Kids in the United States don't have freedom of speech because as soon as they say something against U.S. policy, they're labelled..... ." What right do Canadians have going to a foreign country, telling its teens that their laws are unjust? (If a U.S. Immigration official had been present, The Mandala could very likely be on their way back to Canada).

In addition, Kenner asked a coloured person to dance (there were about 10 Negroes out of 2000 in the audience). Kenner then made statements that everyone was equal to him and the colour of their skin did not matter. I would like to see the group pull this in Atlanta, Georgia.

The new organist, **Henry Babraj**, formerly with Kenner's **Associates**, was no real asset to the group. **Whitey Glann** got carried away with his Canadian pride, wearing a Canadian flag as a jacket for part of the show.

I have written four stories about the Mandala, all praising them. This show changed my opinion about their act. With an act (that appears so phony, that a 12 year old could not believe it) The Mandala would seem to be giving the United States a bad impression of "The Canadian Sound".

I still have faith in Roy Kenner's voice (having seen him often with The Associates) and I hope The Mandala's upcoming album will make up for the unfavourable mark they appeared to have left, and prove that "The Canadian Sound" is happening and that it's as good as anyone else's.

THIS WEEK SPECIAL REPORT

ON CHARLIE BROWN

by Frances K. Smookler

The Toronto theatre scene has been enriched with the opening of "You're A Good Man Charlie Brown" at the Playhouse Theatre on Bayview Avenue. The cast, six bright young New Yorkers whose average age is 22 has moved into a local apartment hotel for what they hope will be a long stay. It should be.

Whether or not you are a "Peanuts" fan you should enjoy "Y.A.G.M.C.B." in spite of a low key opening. Schultz's penetrating observations on the adult world come out of the mouths of these babes greatly increased in impact with three dimensions especially since the characterizations come through so cleanly etched.

Of particular merit was the performance of Don Patter as Snoopy. Don has the life and sparkle of a top-notch musical comedy man and Snoopy gains by it. The best examples of this relationship are Snoopy's wild fantasies in which he goes into delight- ful song and dance routines (I'd love to see some more of his dancing) especially in a delicious vignette called "Suppertime". He tells of his desire to see the world thwarted by his attachment to his supper dish and worries that Charlie Brown might forget to fill it. Charlie Brown (whose characterizations you might dislike until you realize how well David Rhys Anderson is portraying a blah) observing this scene as he emerges with Snoopy's supper can only say, "Why can't you eat supper like any normal dog?"

Linus - - Gene Kidwell; Charlie - - David Rhys Anderson; Lucy - - Bonnie Enten and Schroeder - - Jean Scandur sore as a contrapuntal team in the first act curtain num- "Peter Rabbit". Each is vocalizing his or her difficulties writing a book review about Peter Rabbit and each attacks it in a way that reveals the depths of his character - - Lucy as a repetitive mumbo jumbo, concerned only with completing the job and totally uninterested in content; Linus producing a sociological treatise relating Peter's activi- ties to sibling rivalries and family overcrowding; Schroeder seeing it only as an adven- ture of Robin Hood with slight difference and finally Charlie Brown, the eternal blah, putting it off until later ("I work best under pressure"). At the end of this number the four solo voices blended into a fugue which picked up, beautifully, the four individual strands of thought and sound and built them into a chord which would have been wasted had it not been used to close the curtain.

The whole show ended with "Happiness" a poignant and moving musical finale. "Happiness" is anything and anyone at all that is liked by you and, using this as a term of reference, "Y.A.G.M.C.B." comes close to achieving pure happiness.

The record reflects the New York rather than the Toronto company (there is a San Francisco company as well and I wonder what they sound like?). Both companies are top-notch and both companies have a character of their own. Really, there is only one way to approach "Y.A.G.M.C.B." See the show again; if you do that you might be able to decide which one you like the better.

WHERE It's AT...

TOP 30 R&B chart

BOSS FOURTEEN

- 2 2 SOUL MAN
Sam & Dave-Stax
- 3 6 PRECIOUS LOVE
Marvin & Tammy-Motown
- 4 3 NATURAL WOMAN
Atetha Franklin-Atlantic
- 5 10 EXPRESSWAY TO YOUR HEART
Soul Survivors-Crimson
- 6 12 I'M WONDERING
Stevie Wonder-Motown
- 7 13 SHOUT BAMA-LAMA
Mickey Murray-Quality
- 8 8 BOOG A LOO DOWN BROADWAY
Johnny C-Barry
- 9 5 SOME KIND O' WONDERFUL
Soul Bros Six-Atlantic
- 10 4 LET LOVE COME BETWEEN US
James & Bobby Purify-Bell
- 11 9 DIRTY MAN
Laura Lee-Chess
- 12 14 YOU'RE ALL THAT I NEED
The Temptations-Motown
- 13 11 MEMPHIS SOUL STEW
King Curtis-Atco
- 14 15 DIFFERENT STROKES
Syl Johnson-Quality

- 15 16 IT WON'T BE ME
James Brown-Delta
- 16 7 HEAT OF THE NIGHT
Ray Charles-Spartan
- 17 19 GIVE EVERYBODY SOME
The Bar-Kays-Stax
- 18 21 HUNK OF FUNK
Gene Dozier & The Brotherhood-Minit
- 19 18 I'M A FOOL FOR YOU
James Carr-Bell
- 20 --- NINE POUNDS OF STEEL
Joe Simon-Sound Stage 7
- 21 28 I HEARD IT THROUGH THE GRAPE VINE
Gladys Knight & The Pips-Motown
- 22 30 MR. DREAM MERCHANT
Jerry Butler-Mercury
- 23 27 SATURDAY NIGHT
Eddie Floyd-Stax
- 24 29 GO GO GIRL
Lee Dorsey-Bell
- 25 22 LOVE IS STRANGE
Peaches & Herb-Date
- 26 26 STAG-O-LEE
Wilson Pickett-Atlantic
- 27 25 SPREADIN' HONEY
103rd Street Watts Band
- 28 20 I GOT A FEELING
Barb Randolph-Motown
- 29 17 FOR WHAT IT'S WORTH
Staple Singers-Epic
- 30 21 FUNKY SOUL NO. 1
Bobby Byrd-King
- 31 31 KARATE BOOG A LOO
Jerry O-Shout

LISTEN TO JOHN DONABIE 1 AM to 6 AM

"WHERE IT'S AT..." CKFH 1430 TORONTO

PRODUCED BY SANFORD PRODUCTIONS - 925-0826

CHECK IT IN THE CANADIAN MUSIC INDUSTRY DIRECTORY

THE BYRDS have a hit thing goin'. "GOIN' BACK" c/w "Change Is Now" 4-44362



A new hit single.
On COLUMBIA RECORDS

Music BIZ

By Guest Columnist Stan Klees



IT'S A LONG WAY TO THE TOP.

If you are young and anxious to get into the music business, I have one bit of advice for you. FORGET IT! Put down your guitar, your piano or your throat spray and give a great deal of thought to your future as a "star". The music industry is probably the most complicated labyrinth you will ever enter. It is rough and tough and the small pedestal at the top has room for very few and once reached, you aren't guaranteed a very long stay. I would like to again use the expression "supply and demand". The supply of talented people is great, the demand is small and only the very talented (with a great deal of guts) can make it to the top. For every gifted young person who continues the uphill climb to stardom, thousands drop by the wayside.

Once you attain stardom, you will wonder what you were fighting for. The glamour you felt was stardom turns out only to be a job and a hard job at that. The money you make (if you make any at all) really serves no purpose and the friends that will surround you might not really be friends at all, but people who want to stand in the limelight with you.

Yes I am trying to discourage you. If you discourage easily, this business will get rid of you in no time. If you are insistent on becoming a star, you are only ready to start the longest uphill climb. Ahead of you is disappointment after disappointment and frustration after frustration and you continue to face the unsurmountable odds that only a few can make it to the top.

What is so unique or wonderful about your talent? What magic do you possess that hundreds like you don't possess? What have you to offer that will make you that much better than the others? Ask yourself these questions because too often an average singer or an average musician starts in this business because someone once said "You're good. You should make a record". A kindly comment like this should never be taken seriously. It may be pleasant, but too often it is an aimless comment that could be called politeness. Don't depend too much on the run-of-the-mill talent scout who thinks he can spot talent blindfolded. Your talent must be pretty darn unique and your creative ability must be pretty fantastic for you to tumble all the opposition on your way to stardom.

In person, your voice may be beautiful or appealing (or whatever else it takes) but on tape you may find that the microphone is a ruthless microscope that will bring out all the faults in your singing. Great musicianship on your part may turn out to be pretty amateurish on tape or disc where it can be scrutinized carefully by replay after replay.

Good looks were once a great asset to the performer and still are, for solo guys and gals, but the group musician no longer has this to worry about. In fact, many performers go out of their way today to look weird and unkempt. This fad is disappearing and the clean-cut look is on its way back.

With every gift in the world, there is still no reason to think that success will come easily or that you will succeed at all. Many performers have spent a lifetime working on their careers only to bring in a meagre living each week, yet they continue.

If success was easy, there would be hundreds of thousands of big stars, but since it isn't, there are approximately 100 big names in the "pop rock" scene. To dramatically illustrate how gigantic the odds are against real stardom, you would prob-

LORI continued from page 3

special on CBC-TV will be run again this year, on Christmas Day. She is also negotiating with CBC-TV to do a special after Christmas. Her CBC show continues weekly.

Xavier Cugat's Revue moves so fast and offers so many interesting acts, Cuggy almost gets lost in the background. The most sensational is Mrs.....oops, the beautiful Spanish blonde, Charo. As a singer, she just leaves you speechless and as an instrumentalist, it's just too much. Charo is an excellent guitarist. Felix Caballero sings a version of "Granada" that shakes the place and he's not bad with the North American hits either. There are other notables as well. Jack Del Rio does a bongo bit, and Joe Marinai furs it up a bit on the French horn. Dancers Hector San Juan and Margie show several almost impossible latin American dance steps, and of course, Cugat with that always there smile, even when the band blows a clunker, brightens up the downstage as he leads the house band

TELEVISION

A GIFT OF MUSIC

The preview of a "Gift Of Music" was presented at Massey Hall on November 3. The grand old Hall was filled to capacity for the pre-Christmas concert, which in fact was the video-taping session for CFTO's (Channel 9). The full network CTV will air this Christmas program sometime in December. The Toronto Symphony Orchestra conducted by Seiji Ozawa with soprano Lois Marshall, a huge choir consisting of the University of Toronto Chorus, Choiristers from St. George's United Church and actor William Hutt, provided a Christmas concert that will be one of the best spirit filled television presentations this season. One of the most moving moments of the evening was Miss Marshall's interpretation of greatly Rejoice" from Handel's "Messiah". Hutt's narration of Ridout's "The Christmas Story", which is an arrangement of familiar Christmas carols, sung by the choir. It was unfortunate Hutt was almost inaudible. However by the time it is televised, all these difficulties will have vanished. Yamamoto's "Suite for Unfamiliar Instruments" is also on the same program.

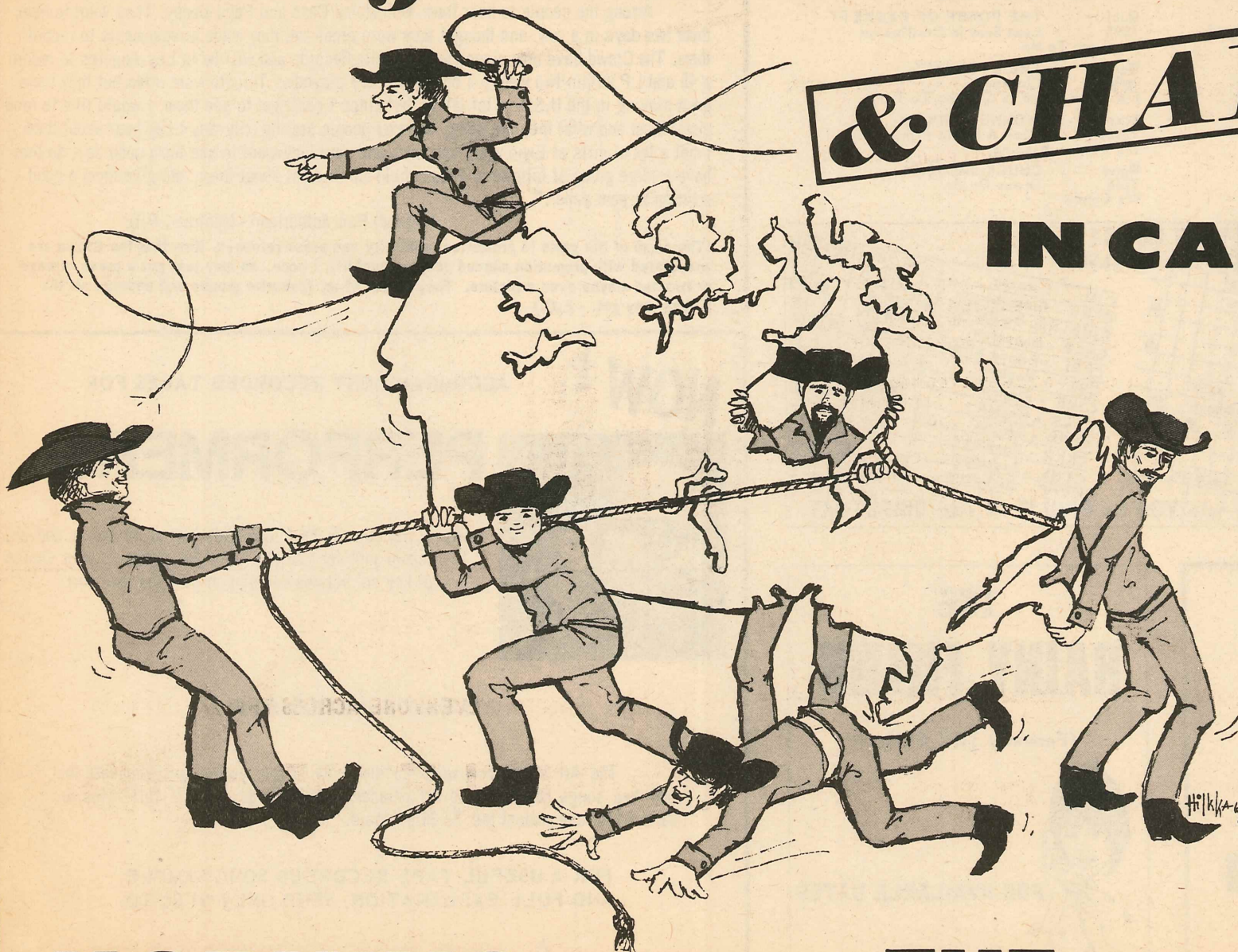
ably have a better chance to win with a sweepstake ticket than you have in becoming a constant winner in the race race race for stardom on the record charts and everything that goes with it (including the hard work and the heartaches.)

If you are still blinded by the limelight, then go to it because no one will change your mind till you try it. You are trying to attain something that I sometime think is just a state of mind.....STARDOM.

Riding the Air Waves

& CHARTS

IN CANADA



CARAVAN RECORD SALES LTD.
for SASK., MAN., ONT. - 117 Midwest Road Scarboro Ont.

WHOLESALE APPLIANCES LTD.
for B.C., ALTA. - 8401 Fraser St., Vancouver B.C.

EASTERN RECORD DISTRIBUTORS
MARITIMES-144 Glenwood, Lewisville, New Brunswick

UNITED RECORD CORP. LTD.
for QUEBEC-4247-STE. Denis Street, Montreal, Quebec

MORNING MAGIC

MWC 2001

THE STAMPEDERS

COUNTRY MUSIC

MERCURY'S JERRY WALLACE AT HORSESHOE

Toronto: Mercury Record's top country artist Jerry Wallace is playing to good houses at the Horseshoe Tavern (Nov 6-11). Wallace is best known for his "Primrose Lane" and "Shutters & Boards" singles and is currently happening with "Diamonds And Horseshoes". His album "The Best of Jerry Wallace" (Mercury 21072) is getting a resurgence of action.

Following Wallace will be Robbie and Arlene Harden. Their brother Bobby has hit out on his own but from reports it would appear that his pretty sisters are blazing a new trail for themselves. They'll be at the Horseshoe Nov. 13 through the 18th. The Harden Trio's Columbia album "Tippy Toeing" (CL-2506/CS-9306) has been a constant best seller and should get another shot in the arm when the talented duo appear here.

LITTLE DARLIN'S JOE PAIN AT BELVEDERE

London, Ont: Joe Pain, one of the most exciting of the deep south's recording cousins is helping himself to a heaping big dose of Canadian audiences during his engagement at the Belvedere Hotel. Joe was nominated "Best New Artist of The Year 1967" by a National Poll of the Record Company's distributors and received this distinction in his first year in the Music business. One of the main reasons for his popularity was his first record release "Down At Kelly's" and "A Thousand Times Paid", on Little Darlin, and both written by Joe. The outing was picked up and flashed across the nation as one of the big hits of the year, making practically every chart in the Union. Before hitting out on his own Joe played many shows with the top names in the business including Del Reeves and Mel Tillis.

Joe's next release should hit the market the latter part of November.



Capitol's Lynn Jones is making an impressive chart showing for her release of "Gonna Put Some Lovin' On You".



Myrna Lorrie's Musicor outing of "Tell Me Not To Go" is now getting national exposure



The Harden duo of Robbie and Arlene are set to appear at the Horseshoe Nov 13 through the 18th.

LYNN JONES ZEROES IN ON COUNTRY CHARTS

The latest Lynn Jones Capitol release "Gonna Put Some Lovin' On You" and "Down The Road Before" (72507) is now getting some well deserved attention across the nation. Lynn first made her presence known with her release of "The Good With The Bad" which set her up for this release and from reports already received, indicate that she did come to the attention of the important people in the country radio scene.

RPM COUNTRY CHART

- 1 YOU MEAN THE WORLD TO ME
David Houston-Epic-10224-H
- 2 IT'S THE LITTLE THINGS
Sonny James-Capitol-5987-F
- 3 I DON'T WANNA PLAY HOUSE
Tommy Wynette-Epic-10211-H
- 4 DOES MY RING HURT YOUR FINGER
Charley Pride-Rca Victor-9281-N
- 5 TURN THE WORLD AROUND
Eddy Arnold-Rca Victor-9265-N
- 6 GARDENIAS IN HER HAIR
Marty Robbins-Columbia-44271-H
- 11 DEEP WATER
Carl Smith-Columbia-44233-H
- 6 WHAT KIND OF GIRL (Do You Think I Am)
Loretta Lynn-Decca-32184-J
- 5 FOOL FOOL FOOL
Webb Pierce-Decca-32167-J
- 14 CHOKIN' KIND
Waylon Jennings-Rca Victor-9259-N

- 8 THE FOOL
Dick Nolan-Arc-1184-D
- 20 IT TAKES PEOPLE LIKE YOU
Buck Owens-Capitol-2001-F
- 12 MARY IN THE MORNING
Tommy Hunter-Columbia-44234-H
- 13 A WOMAN IN LOVE
Bonnie Guitar-Dot-17029-M
- 17 MODEL "T"
Irwin Prescott-Melbourne-WG-3268-K
- 19 THE HOMECOMING
Ralph Carlson-Melbourne-WG-3270-K
- 22 YOU'VE BEEN SO GOOD TO ME
Van Trevor-Date-1565-H
- 16 I'M STILL NOT OVER YOU
Ray Price-Columbia-44195-H
- 24 TELL ME NOT TO GO
Myrna Lorrie-Columbia-MU4-1265-H
- 23 GONNA PUT SOME LOVIN' ON YOU
Lynn Jones-Capitol-72508-F
- SHE KNOWS HER EVERYTHING
Billy Walker-Monument-1024-K
- LEARNIN' A NEW WAY OF LIFE
Hank Snow-Rca Victor-9300-N
- MABEL
Billy Grammer-Caledon-203-G
- 25 BOTTLE BOTTLE
Jim Ed Brown-Rca Victor-9329-N
- 21 WALKIN' WITH THE BLUES
Billy Stoltz-Melbourne-WG-3269-K

LYNN ANDERSON - REGULAR ON LAWRENCE WELK TV-ER

Lynn Anderson, Chart recording artist and daughter of RCA Victor's songwriter-singer Liz Anderson, is now a regular performer on the very popular Lawrence Welk weekly TV show. This is a great boost for country music as Lynn is the first country artist to appear on a prime network television show. Lynn is also continuing her tour of personal appearances with shows based out of Nashville.

MUSICOR'S MYRNA LORRIE - FEATURED ON DON MESSER'S TV-ER

Myrna Lorrie, who is currently moving up the charts with her Musicor single "Tell Me Not To Go" (Columbia in Canada-MU4-1265) has been seen often on the popular CBC-TV Monday night network show of Don Messer's Jubilee and is apparently being considered for 12 or more appearances.

MELBOURNE'S BAMBI LYNN SET FOR NOV 24TH WAXING

Montreal: Rodeo's George Taylor has set Nov 24th as the date for another recording session with one of his top country thrushes, Bambi Lynn. Bambi is currently making a strong bid for the U.S. country charts with her RCA Victor release of "Whirlpool" (47-9336) which was released stateside through an arrangement with Rodeo Records.

GRAMMER'S "MABEL" STARTS UP CHARTS

Oshawa, Ont: Billy Grammer is getting his strongest Canadian boost to date with his single outing of "Mabel" (Caledon-203) kicking its way up the country charts. Grammer has already started his climb up the U.S. country charts with his outing, which is on the Rice label.

MELBOURNE RELEASES FOUR STRONG SIDES

Montreal: Bob King, powerful mainstay of Melbourne has just released what promises to be another winner in "Blue Day" and "Two Rings & The Blues" (WG 3274). Wayne King has a couple of rousing instrumentals, "Maple Sugar" and "Orange Blossom Special", (WG-3275), both of which were giants in the past. Merv Smith also makes a strong bid with "All That's Left Of Me Is You" and "Movin' Man" (WG-3276). "Hillbilly Hotel" and "Wabash Cannonball" (WB-3277) are strong enough to set Tom Wilson up as one to watch.



ALBERTA RADIO STATIONS

Calgary 1010 kcs

Norman J. Lacey
Jack Peach
Miss Gaye Fox
AM Temple Sinclair
on Denis Ethier
3 PM Don Hudson
Norris Bick
der of day automated
network

Calgary 960 kcs

re Pen
rence Mack
Kunkel
Langton

RADIO PERSONALITIES

LISTED BY STATION AND TIME SLOT

6-10 AM Curley Gurlock
10-Noon Bev Munro
Noon-2 PM Rich Sims
2-4 PM Bev Munro
4-7 PM Bev Munro
7-9 PM Lan Hagen
10-Midnite Hank Secord
Midnite-6 AM Dale Smith

CJDV Drumheller 910 kcs

(SM) Tony Mayer
(PD) Jim Fisher
(ML) John Bolin
6-9 AM Doug Marvin
9 AM-1 PM Brian Leboe
1-4 PM Dennis Seibel
4-7 PM George Walters
7-Sign off John Bolin

CBX Edmonton 740 kcs

(SM) R.L. Horley
(PD) A.G. Baril
(ML) Helen Sandberg
6-10 AM Bill London
10 AM-1 PM Larry Branter
1-4 PM-Network
4-7 PM Jim

IN THE DIRECTORY

YES!

RPM MUSIC WEEKLY
1560 Bayview Avenue
Toronto 17, Ontario

YES! I've enclosed \$5.00 (cheque or money order) for 52 issues of RPM and the CMID

Name _____

Address _____

City _____ Prov. _____

PLEASE PRINT

THE FIREBALLS ARE

INTOXICATING EVERYONE ACROSS THE BIG LAND !!!!

"BOTTLE OF WINE"

IS SELLING LIKE A NATIONAL SMASH !

INEBRIATING LISTENERS IN OTTAWA, SASKATOON,
REGINA, CALGARY, WINNIPEG, HALIFAX.



(ATCO 6491)

ATCO RECORDS ARE MANUFACTURED AND
DISTRIBUTED IN CANADA BY QUALITY RECORDS LIMITED.

THE OUTCASTS

ARE BACK
For bookings & availabilities
Contact

YOUR NEAREST BOOKING AGENT

or

Telephone: Toronto
Keith - (416) 487-7532

RPM Visits A Pressing Plant



Is the manufacture of records a slam-bang-get-em-out fast type of operation? Well, frankly, the answer is yes, but along with this rather inept description, one must also find room for "Carefully and scientifically engineered procedure".

Let's take, for example, the processing of a 12 inch disc at the modern Quality Records Ltd., pressing plant, in Scarborough, Ontario. Last week you saw an example of a sound studio where the sound of a group or artist is transferred onto a master tape which in turn transfers the sound to an acetate by means of a disc recorder. The acetate is a round disc of polished aluminum, coated with a black acetate plastic. The recorder is a turntable that rotates at speeds of 33-1/3 RPM for albums or 45 RPM for singles. When the acetate is put on the recorder it is held in place by vacuum pressure. The tape is fed through a playback head which sends the vibrations through an amplifier to a heated cutting stylus which oscillates from side to side and up and down according to the electrical signal it is receiving. This activates the stylus to cut a wavy pattern on the acetate. The louder the signal, the greater the motion of the stylus.

The acetate then has to go through an electroplating process so that copies of the acetate can be made. This involves Quality's new spray silver operation. **(Photo 1)** The acetate is placed in a spray silver tank where the surface is automatically cleaned by distilled water then sprayed with a solution of silver nitrate, nitric acid, ammonia, sugar and distilled water (which is used as a reducer). This forms a thin layer of silver on the acetate. Now the acetate is electro conductive. This is a 2 1/2 minute operation. The next step is the nickel preplate tank. **(Photo 2)** The acetate is attached to a metal rack and hung on a cathode bar and lowered into the tank which contains sulphamate nickel solution. Being as the cathode bar gives off negative ions (atoms) and draws positive ions toward it, the solution, when energized, attracts the nickel to the surface of the silver plated acetate. The acetate is left in the sulphamate solution for 45 minutes at 30 amps.

The acetate now has a thin layer of nickel over the silver and is ready to be placed in the high speed nickel plating tanks. **(Photo 3)** Each plating position has an individual tank and rectifiers. The acetate is attached to a rotary head and lowered into the tank of solution. The motor is then turned on and the head containing the acetate turns in the nickel solution at the speed of 175 RPM. The nickel solution is pumped into each tank directly from the filter, and as the fresh solution is pumped into the tanks, the excess solution is returned by means of an overflow spout at the back of each tank which drops the solution into a common drain and returns it to a large tank where the solution is required to pass over a dummie section where all the impurities are removed. The nickel solution is then passed through a filter system and pumped back into the buildup tanks once more. The solution is filtered and dummied 7 times each hour. The time involved to make a metal master from an acetate is 45 minutes at 250 amps. All plating positions are automatically controlled with timers. When the 45 minutes are up a bell rings and the motor on the rotary head is automatically disengaged. The part is removed from the tank and after the excess metal is trimmed from the edge, the master is separated from the acetate. **(Photo 4)**

The master is a mirror image of the acetate, in that the grooves are up, not down. The acetate was positive, the master is negative. The master gets another plating of nickel and another part, called a mold is separated from it. The mold has the grooves down and is playable (positive). It's tested in an audio room for quality, and if satisfactory is processed for a solid nickel stamper (negative), which is used in the actual molding of a record. The nickel stamper is coated with chrome for a longer stamper life, and is now ready for the presses. **(Photo 5)** The steps for obtaining the mold and the stamper are identical to that of the master operation with the exception of the silvering operation which is not necessary and the time is also reduced from 45 minutes at 30 amps to 10 minutes at 50 amps.

That mold, by the way, is checked in an audio room for quality. If there is a flaw in the disc, the grating of steel against steel is easy to pick up. Every precaution is taken, even to the steam spraying of each mold to make sure there isn't any metal dust adhering to the surface.

The record you buy is usually black in colour, although some record companies have put out clear red, white or blue, limited edition discs. The black is created by mixing one percent carbon black to the white vinyl resin, in a blender, which drops the raw material onto mill rolls which are heated to 300 degrees F. The material is heated and kneaded until

it becomes a soft plastic mass. **(Photo 6)** This vinyl material is thermoplastic, which means that under heat it becomes soft and under cooling becomes hard. Regardless of how often this heating and cooling occurs, it will always soften and harden. After 6 minutes of milling, the compound is put through a set of calendar rollers that flattens and marks the material in squares. After the compound is cooled it is put through a grinder and ground into small pellets, that are transferred by forced air to a large storage bin. These are then transferred automatically, as it is required, to 18 extruders that are connected to 36 presses. When the operator sets her machines in motion, the pellets are heated in the extruders and exactly 7 oz. of pliable vinyl drops from the extruder and is placed in the press by the operator. **(Photo 7)** The label is set into the top and bottom of the press and 120 tons of pressure creates a labelled 12 inch LP disc. Each press stamps, labels, and trims the record in one operation. **(Photo 8)** One operator looks after 2 presses, which are capable of processing one record every 18 seconds. In an 8 hour shift, one operator can process 1400 long play records.

Every half hour during the pressing period, audio checks are made of the discs as well. Quality maintains 7 audio rooms. If a flaw is discovered or a record found not to be centred properly, it could mean the destruction of anywhere from 50 to 75 discs. Quality maintains a very close quality control in this regard. **(Photo 9)**

Contrary to belief, the labels do not have an adhesive on the back. They are printed on special label paper by means of offset printing presses in Quality's printing department. They're printed on large sheets and the centre drilled out on a hollow drill, then die cut, round. **(Photo 10)** Heat and 120 tons of pressure bond the paper fibres to the record.

When the record is pressed it is transferred in lots of 50 to the inspection department where they are given a visual inspection and inserted in jackets or sleeves. **(Photo 11)** and by means of a conveyor belt are forwarded on to an automatic wrapping machine.

(Photo 12) They are then automatically shrink-wrapped in polypropylene. **(Photo 13)** Those little round holes you find on your album wrapper are what allows the air out of the wrapper and gives you a tight clean album cover. Quality has 2 of these machines which are capable of wrapping 28,000 albums in an 8 hour shift.

The operation for singles is similar to that of the long playing records with one additional movement and that is the punching out of the large hole in the centre. It's interesting to note that Quality supplies millions of these centre pieces (all different colours) to Ontario primary schools. They are used as an aid to the beginner in his counting drills. It's quite possible that singles in the not too distant future will be manufactured with a small centre hole similar to that of the long playing record. **(Photos 14-15)**

Besides having the processing, pressing, printing and packaging of records under one roof, Quality Records also maintains complete warehousing for Canada with a separate operation for Ontario distribution, as well as being their head office. One of the convenient aspects of having an operation such as this is that stockpiling of records becomes unnecessary. Should stock become low, it is a simple matter to take the stamper out of storage, and in a couple of hours the depleted stock is back up to its safety margin. As a matter of fact, Quality Records Limited can set this whole album operation to such a lightning pace that they can market an album within 3 hours.

Quality's pressing plant is one of the finest in the country. They are continually looking for the newest and most advanced record manufacturing aids and have often designed, engineered, executed and patented their own time saving devices, yet with all the other entertainment luxuries skyrocketing in price, the record albums and singles have managed to still be the cheapest and most luxurious form of entertainment in the world today. The next time you listen to that half hour or better of entertainment you might enjoy it more if you took into consideration the many hours of engineering and professional skill that went into making this possible. Just think, you paid less than \$5.00 to have Spanky And Our Gang, The Bee Gees, Roger Miller or one of the great symphony orchestras in your living room and with a flick of a switch, you can have a repeat performance.

Our thanks to Quality Records Limited and in particular to Mr. John MacLean, plant manager, for the opportunity of touring Canada's most modern pressing plant.

In the next few weeks we will be touring one of Canada's largest record companies and will have an interesting photo report on their operation.