

REP

WEEKLY

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HOT

SINGLES

TALK DIRTY TO ME

Poison

WANTED DEAD OR ALIVE

Bon Jovi

CLOSER TOGETHER

The Box

NOTHING'S GONNA CHANGE

MY LOVE

Glenn Medeiros

YOU KEEP ME HANGIN ON

Kim Wilde

SWEET SIXTEEN

Billy Idol

DON'T GIVE UP

Peter Gabriel & Kate Bush

I WANNA DANCE

WITH SOMEBODY

Whitney Houston

RIGHT ON TRACK

Breakfast Club

ALWAYS

Atlantic Starr

IN TOO DEEP

Genesis

DIAMONDS

Herb Alpert

WALKIN A FINE LINE

Johansen

SOMETHING SO STRONG

Crowded House

HOT

ALBUMS

GOWAN

Great Dirty World

POISON

Look What The Cat

Dragged In

CUTTING CREW

Broadcast

THE CULT

Electric

DAVID BOWIE

Never Let Me Down

WHITESNAKE

Whitesnake

FLEETWOOD MAC

Tango In The Night



SINGLES TO WATCH

THIS MOURNING

Chalk Circle

MEET ME HALFWAY

Kenny Loggins

HEART AND SOUL

T'Pau

HEAD TO TOE

Lisa Lisa & Cult Jam

JAMMIN' ME

Tom Petty

ALONE

Heart

IN YOUR ARMS

Kim Mitchell

ALBUMS TO WATCH

HOODOO GURUS

Blow Your Cool

RANDY TRAVIS

Always And Forever

SUZANNE VEGA

Solitude Standing

GREGG ALLMAN BAND

I'm No Angel

KIM WILDE

Another Step

SLY AND ROBBIE

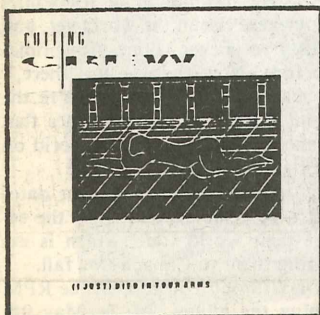
Rhythm Killers

THE NYLONS

Happy Together

Although most bands are reluctant to involve themselves with the actual marketing of their music, Poison are not, and they are quite willing to do whatever it takes to promote Look What The Cat Dragged In. - Page 7

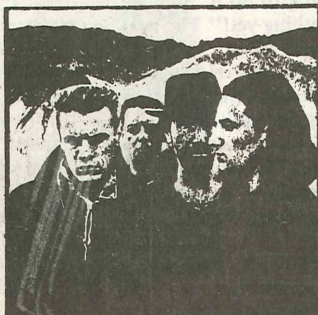
No. 1 SINGLE



(I Just) DIED IN YOUR ARMS

Cutting Crew
Siren - VS - 1341-W

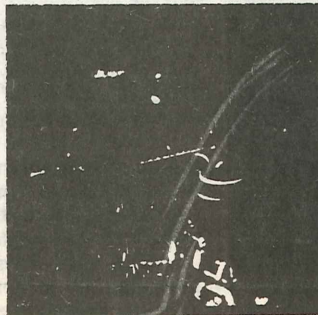
No. 1 ALBUM



U2

The Joshua Tree
Island - ISX 1127-J

SINGLE PICK



WEAPONS OF LOVE

The Truth
I.R.S. - IRS-53084-J

ALBUM PICK



LISA LISA AND THE CULT JAM

Spanish Fly
Columbia - FCT 40477-H

Retail recovering after traditional slow down

Al Fletcher, Director Central Region Sales for CBS, has found retail "somewhat soft", but puts it down to the fact that "April and May are traditionally slow. Right now, it seems to be picking up across the board. Remember, not all stores are experiencing soft sales."

Fletcher has also noticed that there are some stores beginning to pick up in sales because universities and other schools are in to their exam period. "So... just about this time, students are getting up to 30 days off, or a week to study and that affects cassette sales. It's obvious there are a lot more young people in the stores." He also suggests that now the income tax deadline is over "there will be an adjustment in thinking with regard to outdoor sports, jogging, boating and other mobile activities that go hand in hand with cassette buying."

Fletcher also finds varied interests in configurations offered. "CDs are still growing substantially," he stresses. "A lot of stores report customers asking for product that is 5 or 10 years old, which means they probably have the album or cassette, and are now looking for the CD, years later. It's obvious, record buyers are changing their entire library. We knew that would happen, and a

plus is the fact that a CD buyer is a multiple purchaser."

As far as trends go, Fletcher finds that "heavy rock" is selling. "Just take a look at the charts, and you can see a greater concentration on heavy rock, and that's a reaction to what's been happening to radio over the last year or so. Now, radio is going from the gold syndrome to heavy rock. But don't forget, dance music is a big sales item as well."

Country music is also having a resurgence at retail. "The new country acts, are bringing a lot of attention to country again... and that's helping the catalogue. It seems to be creating buyer interest once again in old country product. I'm seeing a lot more interest in accounts with regard to country, and working country than I have in a long time. I noticed that months ago in Winnipeg, but now it seems to be kicking into Eastern Canada."

Stores are divided on "hit" and "catalogue" product. Fletcher finds that "a lot of stores are concentrating on Top Con (Top Concentration) right now, but those stores who have seen an interest in country and crossover product, are stocking catalogue. It depends on the market demand."

Merchandising is of prime importance at present. "We've talked sales, configurations and trends, but merchandising seems to be a major factor out there," continues Fletcher. "CDs are taking over a large market share,

but a lot of stores really haven't had the opportunity of merchandising them properly yet, and it's not their fault, CDs are growing so fast. Unfortunately, there are some retailers not willing to invest in fixtures. No one's willing to invest in fixtures because, as an industry, we haven't really standardized anything at all for CDs and cassettes."

With the summer months traditionally good for record sales, and with retail promotions currently underway and in the offing, Fletcher is confident of a "hot summer season, and by hot I mean hot sales."

BMG prepares for new Whitney Houston release

The new Whitney Houston album, simply titled Whitney, will ship (June 1), simultaneously in album, cassette and CD configurations. The Narada Michael Wilson-produced first single, I Just Wanna Dance With Somebody (Who Loves Me), has already made significant chart gains.

Although Love Is A Contact Sport is also the title of a song recorded by Billy Newton-Davis, Houston's version isn't a cover informs SBK Song's Wayne Patton. "I only wish it were", he adds.

Houston's debut album celebrates its 100th week on the RPM Album chart this week, having spawned the hit singles: Saving All My Love For You, You Give Good Love, How Will I Know and Greatest Love Of All. The self-titled LP has surpassed the diamond plateau in Canada.

Attic's Mair clarifies Aaron's recording pact

"For the sake of clarity," says Al Mair, President of Attic Records, "Lee Aaron is signed to Attic for the world. We have a contract with 10 Records, a Virgin associated company, giving them rights for various territories."

Aaron is currently in Europe, touring in support of her latest self-titled album, which last week continued its upward trend on the RPM 100 into the Top 40. Only Human, taken as the first single from the album, has also shown impressive moves up singles charts across the country.

Canada leads world as U2 sales continue to soar

Having now surpassed the quadruple platinum sales level in Canada, and eclipsing Robert Palmer's Riptide within a month, U2's album The Joshua Tree is now Island Records' largest seller to date. Those figures are based on the tremendous acceptance of the first single, With Or Without You, at CHR radio, "and only now are we beginning to break new ground," says the label's Vice President, Bill Meehan.

"We're at 400,000 units without really getting into that new market we're chasing and the next single's going to do it. So," he adds, "you ain't seen nothing yet!" The next single, Still Haven't Found What I'm Looking For, is tentatively slated for release May 25 but because of slower chart action stateside Island is hoping for early June.

"We're trying to do it in concert with the U.S.," explains Meehan. "The plan is to get With Or Without You to No. 1 in the States and see how long it stays there, then we'll introduce the new single."

With total sales of U2's album approaching 10 million worldwide, topping charts in virtually every territory, its success has not only spurred sales of U2 catalogue product but also the label's roster seems to be enjoying a "spillover" affect. Although it is



Bill Meehan

too early to determine whether The Joshua Tree has opened the doors, Island's success with Amazulu should not be overlooked.

"We're leading the world in U2 but it is refreshing to be able to really brag about the Amazulu story," Meehan agrees.

"We could come close to gold on this record, which isn't being worked anywhere else in the world," he continues. "It's a pure Canadian chase at this point. The States are only now thinking about releasing Montego Bay - after what we did with it." The follow-up has been released, titled Don't You Just Know It, a Huey 'Piano' Smith cover.

Toronto radio station CFTR was one of the first stations in the country to "take a shot" at the first single ("It worked and went to No. 1," advises Meehan.) and now have just recently added the second.

"I know U2 has not gone four-times platinum anywhere else in the world yet, and I know they've never gone four-times platinum before. Now that we are there," Meehan concludes, "we can say: 'We're the first' and the band even acknowledges that Canada is ahead of the rest of the world on this project."

U2 is currently in New York for dates there and are expected to announce the second leg of their world tour, which is expected to bring them to Canada this fall.

With Or Without You topped the RPM charts, joining the album, in the May 9th issue, which, informs Lee Silversides, corresponds with both Island's 25th and Island Canada's 3rd Anniversaries.



Key Radio President Steven Harris (r), presents cheque in the amount of \$100,000 to FACTOR/CTL's Executive Director, Mel Shaw at the latter's Toronto offices.

Quality Special Products on roll with LP releases

Quality Special Products, currently experiencing success with their recent TV-backed album releases, have just issued more new projects that will also be the focus of national television campaigns.

A number of packages have already surpassed the gold mark, and are approaching the platinum level. Among those over gold (50,000 units) are *This Is Music*, *Heart To Heart*, *Mini Pops*, and *Foster And Allen*.

A number of projects were so successful they've been carried over from last year. These include *Amazing Grace* by Judy Col-

lins, Elvis Presley's *Classic Love Ballads*, the *Power Of Love*, and *Mini Pops Magic*.

Packaging such as *VSOP*, *The Ultimate British Collection*, *Heart To Heart*, *Country Supergroups '87*, *This Is Music*, *Songs For The Family Of God* by Pat Boone and Ireland's John Macnally are all currently the focus of national TV campaigns. Only the *Foster And Allen* albums, *Reminiscing* and *Maggie* are being supported regionally, particularly in the Maritimes where they are the most popular.

Even with several recent successful

packages, Quality has just issued a few more titles which will also be supported by TV buys including *Class Of The '80s*, the 2-record set, *Magic Serenade* by Acker Bilk, and *Conway & Loretta*, featuring Loretta Lynn and Conway Twitty. *Mini Pops* will also be another major project. Two of their biggest pushes at press time involve *This Is Music*, and *Heart To Heart*.

Quality, which has both a mail order and retail division, will quite often first check the potential of a package by making it available through mail order. All LPs can also be obtained at retail.

Bernie Willock, General Manager for Quality Special Products, reports that business is much better with both volume and profit up over last year.

"The single artist projects are what we're working on to increase our business," Willock points out. "The Engelbert Humperdinck album (*With Love*) is the direction we're going . . . projects that appeal to a TV audience."

Willock also pointed out that the Humperdinck release carries both new and old material. *Torero* (She Brings Him Spanish Roses), was taken from the album as the first single.

Quality will be releasing a number of projects like the Humperdinck package, which like most single artist LPs generally appeal to the 30 and older age group. The label's single artist and various artists compilation ratio is roughly about 50/50 at present.

Willock was asked if their packages were more popular in certain regions or markets, to which he answered, "I think we're selling them right across the board. Stores from coast-to-coast have them, but there's no one chain doing better. We're finding some albums are more successful than others, which is normal."

Willock added that in addition to the TV advertising campaigns, the company has been supporting their albums with radio advertising, special advertising promotions and trips such as one that was offered to Nashville for one of their LP packages.

Molson's & Coors tie up Toronto's waterfront

Molson's Breweries and its distributed Coors label have major control of Toronto's waterfront for entertainment this year. Molson's also have acquired major concert locations across the nation where they will be staging top name entertainment, both Canadian and international, but heavy on Cancon.

Molson's key to the entertainment world is being supplied by Concert Productions International (CPI). The Forum at Ontario Place (Toronto) will stage everything from light classics to rock and country. Canadian content will represent more than 60 percent of the bookings. These will include Murray McLauchlan and *Blue Rodeo* (May 17), *Manteca* (18), David Wilcox (19 & 20), *Eight Seconds* (21), *Rock And Hyde* with *Go Four* 3 (26 & 27), John Baldry (29), *The Partland Brothers* (June 1), *Pukka Orchestra* (2), *Spoons* (3 & 4), *Messenjah*, *Sattalites*, and *Sun Force* (June 9), *Tom Cochrane & Red Rider* with the *Terry Crawford Band* (10 & 11), *Luba* (16 through 18), *Billy Newton-Davis* and *Liberty Silver* (20), *Parachute Club* (22 through 24), *Chalk Circle* (July 8), *The Box* (22 & 23), *Doug And The Slugs* (29 & 30), *Haywire* (Aug. 13), and *Dan Hill* (Sept. 12).

The Forum opens its 17th season May 14 with Michael Damien. Other name acts include *Billy Vera & The Beaters* (May 23 & 24), *Jennifer Warnes* (June 14), *Emmylou*

Harris (July 12), and *James Brown* (July 19).

There will also be a nostalgia series, which will include *The Great American Cruise* featuring *Rony & The Daytonas*, *The Outsiders* and *Gary Lewis, Jan & Dean*, *Gary U.S. Bonds*, the *Spencer Davis Group*, *Chubby Checker*, *Fabian* and *Bobby Rydell*, as well as *Randy Bachman* and *Burton Cummings*, *Herman Hermits*, *The Turtles*, *Byrds* and more.

The Coors Light Summerfest at Harbourfront will present 4 weekends of theme activities. This will include everything from arm wrestling and bodybuilding contests to beach party promotions and concerts by local and nationally-recognized rock and country bands.

Canada Day will be the kick-off weekend, followed by the *Great Caribbean Jump-up* (July 3 through 5) with *Lilian Allen* and *Calypso King Jayson*.

Cancon Country gets a break this year with the *Great New Country Weekend* (July 10 through 12). Featured will be *Blue Rodeo* and *Prairie Oyster*.

July 17 through 19 will feature *Down East Traditions* with *Figgy Duff*, *Matt Minglewood* and *The Celtic Gales*.

Summerfest caps their weekends with a *Soul And Blues* party, July 24 through 26, with *Colin James*, *Albert King* and *Johnny Littlejohn* and more.

CHALK CIRCLE: Keeping their heads above water



From a 1985 CASBY for Best Non-Recording Group to a Juno nomination the next year, Chalk Circle is back from *THE GREAT LAKE*, with a new album, *MENDING WALL*, to be released in June. Their single, *THIS MOURNING*, will be a certain add at radio stations across the country.

Like over 16,000 Canadian composers and publishers, Chris Tait, Brad Hopkins, Derrick Murphy, Tad Winklarz and producer Chris Wardman all depend on their partnership with CAPAC for their performing rights royalties.

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WASHAYS



Quote of the week . . . !!

"Nobody can predict the second coming of Christ, but Molson Ontario Breweries may be gearing up to sponsor it." Liz Braun, of the Toronto Sun who, I hope will become a fixture in the "dailies" writing game.

Speaking of breweries . . . !!

Just watching the PR that goes on in the brewery game is incredible. These people have public relations and publicity down to a science (*EC: I would too, if I had that much money to play with . . . !!*) and by the time one or two of them are ready to get into the label business, they'll have the sales angles researched and computerized. (*EC: Then, all they'll have to do is get computers to buy their records . . . !!*)

I wish I'd said that . . . !!

"It wasn't a roast as much as it was like a tag day." (*EC: And the beat goes on!*)

Progress report!!

Mr. Kickback (as he has become notoriously known as) continues to write his own ticket, while at the top . . . guess who's fiddling??

Yah all come . . . yah hear??

May 24th is just around the corner and it's time to book your seat (*EC: Book your seat?*) for the Big Country Awards banquet. It's

first come . . . first served, and it's filling up. Last year there were a lot of record company people who came just to be there and they were surprised at what a great do it was. Tables for 8, 9 or 10 are available and there is a form in this weeks RPM.

Another can of worms . . . ??

Remember when talk first began about video rentals, and it was finally agreed that rentals would be good for the business. Well . . . we know what happened after that don't we. So now, we are faced with a couple of isolated cases of CD rentals . . . and there are still those who find no harm in the prospect. I wish someone with a little clout would set up guidelines for the industry . . . and better still, have the industry abide by them. I don't think recorded music should become part of the "rent-all" plague.

I'm sworn to secrecy . . . but

I hear there will be changes in the makeup of a major company over the next few weeks.

Watch the battle over Toronto FM

This fall will prove to be one of the most exciting in Canadian radio, for the Toronto area. As I see . . . and hear it, there will be two FM giants that will go head to head, and one will lose big (*EC: What a profound statement. Of course one will lose*). One has something to prove . . . the other has a proven record. Anyone for FM Country Stereo in Toronto? What a money maker that could be . . . not to mention the need for it!!

Never say 'die' to a headbanger!!

I couldn't believe my ears when WEA's Garry Newman told me the initial shipment for Motley Crue's latest album was 100,000

copies. We better take another look at what we thought was merely "a cult following". Obviously there's a lot of interest in heavy metal . . . or is the term "heavier rock" now. (*EC: Or . . . is someone shipping them out of the country??*)

There's strength in numbers . . . !!

Listening to some of the complaints made by independent label owners about distribution, particularly with country labels, made me think back a few years . . . and perhaps a solution. If say . . . half a dozen labels got together and formed a consortium of sorts, similar to what Red Leaf did back in the '60s, they could then consolidate many of their common expenses. Just asking. Think about it. Of course, you would have to learn to get along with one another. (*EC: Now, that could be a problem, wouldn't you say!!*)

An interesting question . . . !!

"When will the broadcaster support of records transfer to air . . . ?"

Now . . . that's a birthday present!

On May 8th, Island Records celebrated its 25th Anniversary (3 years in Canada). Lee Silversides, President of the Canadian operation, phoned to say the timing couldn't be better . . . there on the front page of RPM, dated May 9th. The No. 1 single in Canada was U2's With Or Without You . . . but wait, there's more. The No. 1 album in the country for that same week was The Joshua Tree by U2. WOW . . . that's a happy, happy birthday present, wouldn't you say . . . !! Congratulations Lee, Bill, Carol and Barb.

Hey . . . it's rock 'n' roll again!!

A few weeks ago I mentioned that a major chain would soon be returning to rock 'n' roll. (*EC: What took them so long . . . ?*) Well, get ready, it may be sooner than I had predicted. With radio in major centres having so much sameness, it now closely resembles a magazine format. I find myself continually turning the dial . . . listening for something interesting, and occasionally, but not often enough, I'll find something. I can't understand the switch away from rock 'n' roll. Sure, the baby boomers (*EC: I hate that expression!!*) have grown up, but don't they like excitement in their music anymore? I don't think the majority of listeners want "elevator music". If rock 'n' roll held our interest in the '60s and '70s, why not the '80s? Anyway, I think record buyers will dictate radio back to rock 'n' roll.

" . . . the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

- Pierre Juneau



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The following codes are used throughout
RPM's charts as a key to record distributors.

| | | | |
|---------|-----|----------|-----|
| A&M | - W | POLYGRAM | - Q |
| CBS | - H | QUALITY | - M |
| CAPITOL | - F | RCA | - N |
| MCA | - J | WEA | - P |

MAPL logos are used throughout RPM's charts to define Canadian content on record releases.



M - Music was composed by a Canadian
A - Artist who is featured is a Canadian citizen
P - Production was wholly recorded in Canada
L - Lyrics were written by a Canadian citizen

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The tracking card problem!!

I would like to make a comment about something I find very frustrating.

GBM Records Incorporated has been trying to survive a business that is known by all to be very tough and competitive. We spend a lot of money releasing GBM product to our Canadian radio stations. Included with each release is a tracking card which is used for follow-up after it is returned. The return postage is paid by GBM Records.

What I would like to know is that if we take the time, and spend the money to include this card, why don't the radio station programmers return them? If the return postage was not paid, I would understand it not coming back, but when it is, and for the time it would take, I can't think of any reasonable excuse not to return the card.

We are not in this business for fun. It's very important to our marketing of the product to know where the record is being played. Our time and money is as important to our survival as their's is to them. Whether it's good or bad, programmers we need to know. Are you, or are you not playing this release? If the card does not come back, are we to assume that you are not adding this one? Somebody please let me know!

Brenden Gillam,
GBM Records,
Mississauga, Ont.



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RIKKO SINGLES

MAY 16, 1987

Record distributor code

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A&M - W
CBS - H
CAPITOL - F
MCA - J
POLYGRAM - Q
BMG - N
WEA - P

- 1 4 (9) **(I Just) DIED IN YOUR ARMS**
Cutting Crew - Siren - VS-1341-W
(LP) Broadcast - VL-2363-W
- 2 1 (10) **WITH OR WITHOUT YOU**
U2 - Island - 8703-J
(LP) The Joshua Tree - ISX-1127-J
- 3 2 (12) **LEAN ON ME**
Club Nouveau - Warner Bros. - 92-84307-P
(LP) Life, Love & Pain - 92-55311-P
- 4 3 (14) **NOTHING'S GONNA STOP US NOW**
Starship - RCA - 5109-7-G-N
(LP) N/A
- 5 10 (7) **LA ISLA BONITA**
Madonna - Sire - 92-84257-P
(LP) True Blue - 92-54421-P
- 6 6 (12) **I KNEW YOU WERE WAITING (For Me)**
Aretha Franklin/George Michael - Arista
AS1-9555-N (LP) Aretha - AL-8442-N
- 7 7 (9) **HEAT OF THE NIGHT**
Bryan Adams - A&M - AM-2921-W
(LP) Into The Fire - SP-3907-W
- 8 8 (12) **WILD HORSES**
Gino Vannelli - Polydor - PDS-2298-Q
(LP) Big Dreamers Never Sleep - 831-6001-Q
- 9 5 (16) **DON'T DREAM IT'S OVER**
Crowded House - Capitol - 5614-F
(LP) Crowded House - ST-12485-F
- 10 16 (6) **BOOM BOOM**
Paul Lekakis - RCA - PB-50925-N
(LP) N/A
- 11 13 (10) **MOONLIGHT DESIRES**
Gowan - Columbia - C4-7206-H
(LP) Great Dirty World - FC-40039-H
- 12 9 (11) **HOLIDAY RAP**
M.C. Miker "G" - Power PX7-113
(LP) N/A
- 13 17 (8) **EVERYTHING I OWN**
Boy George - Virgin - VS-1364-W
(LP) N/A
- 14 22 (6) **LOOKING FOR A NEW LOVE**
Jody Watley - MCA - 52956-J
(LP) Jody Watley - MCA-5898-J
- 15 11 (22) **SOMEWHERE OUT THERE**
Linda Ronstadt/James Ingram - MCA - 52973-J
(LP) An American Tail/Soundtrack - MCA - 3909-F
- 16 12 (10) **SIGN 'O' THE TIMES**
Prince - Paisley Park - 92-83997-P
(LP) Sign 'O' The Times - 92-55771-P
- 17 20 (7) **DAY-IN DAY-OUT**
David Bowie - EMI America - 8380-F
(LP) Never Let Me Down - PJ-17267-F
- 18 14 (19) **MONTEGO BAY**
Amazulu - Island - 97052-J
(LP) Amazulu - ISL-1114-J
- 19 19 (9) **LESSONS IN LOVE**
Level 42 - Polydor - POLS-123-Q
(LP) Running In The Family - 831 5931-Q
- 20 18 (16) **MIDNIGHT BLUE**
Lou Gramm - Atlantic - 78-93047-P
(LP) Ready Or Not - 78-17281-P
- 21 15 (14) **THE FINAL COUNTDOWN**
Europe - Epic - 34-06416-H
(LP) The Final Countdown - FE-04241-H
- 22 26 (7) **BIG LOVE**
Fleetwood Mac - Warner Bros. - 92-83987-P
(LP) Tango In The Night - 92-54711-P
- 23 35 (6) **TALK DIRTY TO ME**
Poison - Capitol - 5686-F
(LP) Look What The Cat... - ST-12523-F
- 24 36 (5) **WANTED DEAD OR ALIVE**
Bon Jovi - Mercury - 0501-Q
(LP) Slippery When Wet - 830 264-1-Q
- 25 21 (10) **THE RIGHT THING**
Simply Red - Elektra - 96-94877-P
(LP) Men And Women - 96-07271-P
- 26 27 (10) **WALKING DOWN YOUR STREET**
Bangles - Columbia - 38-6674-H
(LP) Different Light - FC-40039-H
- 27 25 (9) **THE FINER THINGS**
Steve Winwood - Island - 92-84987-P
(LP) Back In The High Life - 92-54481-P
- 28 28 (11) **COME GO WITH ME**
Exposé - Arista - AS1-9555-N
(LP) Exposure - AL-8441-N
- 29 29 (13) **SHOULD I SEE**
Frozen Ghost - WEA - 25-84097-P
(LP) Frozen Ghost - 25-45851-P
- 30 33 (8) **WHAT'S GOING ON**
Cyndi Lauper - Portrait - 37-06970-H
(LP) True Colors - OR-40313-H
- 31 31 (13) **DIRTY WATER**
Rock And Hyde - Capitol - 73019-F
(LP) Under The Volcano - ST-6555-F
- 32 24 (15) **LET'S WAIT AWHILE**
Janet Jackson - A&M - AM-2906-W
(LP) Control SP-5106-W
- 33 42 (9) **CLOSER TOGETHER**
The Box - Alert - BDS-519-Q
(LP) Closer Together - BD-1005-Q
- 34 40 (6) **I KNOW WHAT I LIKE**
Huey Lewis & News - Chrysalis 43108-J
(LP) Fore - CHX-41534-J
- 35 55 (4) **NOTHING'S GONNA CHANGE MY LOVE**
Glenn Medeiros - A&M - AM-721-W
(LP) N/A
- 36 48 (5) **YOU KEEP ME HANGIN' ON**
Kim Wilde - MCA - MCA-55024-J
(LP) Another Step - MCA-5903-J
- 37 32 (16) **LET'S GO**
Wang Chung - Geffen - 92-85317-P
(LP) Mosaic - XGHS-24115-P
- 38 34 (14) **(You Gotta) FIGHT FOR YOUR RIGHT**
Beastie Boys - Def Jam - 38-06595-H
(LP) Licensed To Ill - FC-40238-H
- 39 37 (10) **I WILL BE THERE**
Glass Tiger - Capitol - 73021-F
(LP) The Thin Red Line - ST-6527-F
- 40 43 (8) **COME AS YOU ARE**
Peter Wolf - EMI America 8350-F
(LP) Come As You Are - ST-17230-F
- 41 39 (9) **DOMINOES**
Robbie Nevil - Manhattan - 50053-F
(LP) Robbie Nevil - ST-53006-F
- 42 45 (6) **SE LA**
Lionel Richie - Motown - 1883-J
(LP) Dancing On The Ceiling - MOX-6158-J
- 43 47 (5) **DO YA DO YA (Wanna Please Me)**
Samantha Fox - Jive - 1031-7-J-N
(LP) Touch Me - 1012-J-N
- 44 38 (17) **YOU GOT IT ALL**
The Jets - MCA - MCA-52968-J
(LP) The Jets - MCA-5667-J
- 45 46 (11) **ONLY HUMAN**
Lee Aaron - Attic - AT-350-W
(LP) Lee Aaron - LAT-1231-W
- 46 41 (14) **WHAT YOU GET IS WHAT YOU SEE**
Tina Turner - Capitol - 5668-F
(LP) Break Every Rule - PJ-12530-F
- 47 23 (22) **TOUCH ME (I Want Your Body)**
Samantha Fox - Jive - 1006-N
(LP) Touch Me - 1012-N
- 48 30 (12) **TONIGHT, TONIGHT, TONIGHT**
Genesis - Atlantic - 78-92907-P
(LP) Invisible Touch - 78-16411-P
- 49 44 (19) **LIVIN' ON A PRAYER**
Bon Jovi - Mercury - MS-76254-Q
(LP) Slippery When Wet - 830-264-1-Q
- 50 54 (5) **SHIP OF FOOLS**
World Party - Chrysalis - 43052-J
(LP) Private Revolution - CHS-41552-J
- 51 51 (20) **KEEP YOUR HANDS TO YOURSELF**
Georgia Satellites - Elektra - 96-95027-P
(LP) Georgia Satellites - 96-04961-P
- 52 68 (3) **SWEET SIXTEEN**
Billy Idol - Chrysalis - 43114-J
(LP) Whiplash Smile - CHX-41514-J
- 53 61 (5) **DON'T GIVE UP**
Peter Gabriel/Kate Bush - Geffen - 92-84637-P
(LP) So - XGHS-24088-P
- 54 49 (24) **WILL YOU STILL LOVE ME?**
Chicago - Warner Bros. - 92-85127-P
(LP) Chicago 18 - 92-55091-P
- 55 52 (12) **DANCING WITH MY MIRROR**
Corey Hart - Aquarius - AQ-6025-F
(LP) Fields Of Fire - AQR-542-F
- 56 58 (19) **FLYING ON YOUR OWN**
Rick MacNeil - Virgin/Lupins - RMS-101-W
(LP) Flying On Your Own - RM-1001-W
- 57 53 (11) **I'M AN ADULT NOW**
Pursuit Of Happiness - WEA - 25-83877-P
(LP) N/A
- 58 50 (19) **AT THIS MOMENT**
Billy Vera & The Beaters - Rhino - RNOR-74403
(LP) By Request - RNLP-70858
- 59 74 (2) **I WANNA DANCE WITH SOMEBODY**
Whitney Houston - Arista - AS1-9598-N
(LP) Whitney - AL-8405-N
- 60 62 (7) **FIRST WE TAKE MANHATTAN**
Jennifer Warnes - Attic - AT-349-W
(LP) Famous Blue Raincoat - LAT-1227-W
- 61 67 (5) **IF SHE WOULD HAVE BEEN FAITHFUL**
Chicago - Warner Bros. - 92-84247-P
(LP) Chicago - 18 - 92-55091-P
- 62 72 (4) **RIGHT ON TRACK**
Breakfast Club - MCA - 52954-J
(LP) Breakfast Club - MCA-5821-J
- 63 76 (3) **ALWAYS**
Atlantic Starr - Warner Bros. - 92-84557-P
(LP) All In The Name Of Love - 92-55601-P
- 64 78 (2) **IN TOO DEEP**
Genesis - Atlantic - 78-93167-P
(LP) Invisible Touch - 78-16411-P
- 65 83 (2) **DIAMONDS**
Herb Alpert - A&M - AM-2929-W
(LP) Keep Your Eye On Me - SP-5125-W
- 66 73 (3) **WE ARE WHAT WE ARE**
The Other Ones - Virgin - VS-1363-W
(LP) The Other Ones - VL-2404-W
- 67 57 (18) **RESPECT YOURSELF**
Bruce Willis - Motown - 1876-J
(LP) The Return Of Bruno - MOT-6222-J
- 68 70 (5) **SERIOUS**
Donna Allen - 21 Records - 7-99497-N
(LP) Perfect Timing - 21-90548-N
- 69 56 (16) **MANDOLIN RAIN**
Bruce Hornsby & The Range - RCA 5087-7-R-N
(LP) The Way It Is - AFL1-5904-N
- 70 59 (10) **THE HONEYTHIEF**
Hipsway - Vertigo - SOV-2386-Q
(LP) Hipsway - 82R 871-1-Q
- 71 60 (17) **NOTHING COULD STAND**
Alfie Zappacosta - Capitol - 73016-F
(LP) A To Z - ST-6541-F
- 72 63 (15) **JUST ONE NIGHT**
Triumph - MCA - 53014-J
(LP) Sport Of Kings - MCA-5786-J
- 73 82 (4) **WALKIN' A FINE LINE**
Johansen - House Records - CH45-87021
(LP) N/A
- 74 85 (2) **SAY GOODBYE TO ALL**
Chris deBurgh - A&M - AM-0724-W
(LP) Into The Light - SP-5121-W
- 75 69 (7) **STONE LOVE**
Kool & The Gang - Mercury - PMS-9-Q
(LP) Forever - 830 398-1-Q
- 76 64 (27) **KISS YOU (When It's Dangerous)**
Eight Seconds - Polydor - PDS-2297-Q
(LP) Alcantara - 831-1191-Q
- 77 89 (2) **SOMETHING SO STRONG**
Crowded House - Capitol - 5614-F
(LP) Crowded House - ST-12485-F
- 78 65 (14) **NOBODY'S FOOL**
Cinderella - Mercury - MS-76251-Q
(LP) Night Songs - 830-077-Q
- 79 66 (21) **BIG TIME**
Peter Gabriel - Geffen 92-85037-P
(LP) So - XGHS-24088-P
- 80 71 (17) **EASY TO TAME**
Kim Mitchell - Alert - SDS-516-Q
(LP) Shakin Like A Human Being - BD-1004-Q
- 81 75 (24) **SHAKE YOU DOWN**
Gregory Abbott - Columbia - 38-6191-H
(LP) Shake You Down - FC-40437-H
- 82 86 (8) **REAL WILD CHILD (Wild One)**
Iggy Pop - A&M - AM-2909-W
(LP) Blah Blah Blah - SP-5145-W
- 83 79 (11) **EACH TIME YOU BREAK MY HEART**
Nick Kamen - WEA - 24-85277-P
(LP) N/A
- 84 87 (4) **GET THAT LOVE**
Thompson Twins - Arista - AS1-9577-N
(LP) Close To The Bone - SL-8449-N
- 85 94 (2) **LOVE REMOVAL MACHINE**
The Cult - Vertigo - SOV-2387-Q
(LP) Electric - 830-916-Q
- 86 88 (5) **LETHAL WEAPON**
Honeymoon Suite - Warner Bros. - 92-83797-P
(LP) Lethal Weapon - 92-55611-P
- 87 91 (3) **YOU'RE THE VOICE**
John Farnham - RCA - 5146-1-R-N
(LP) Whispering Jack - 6300-1-R-N
- 88 92 (3) **CAN'T WE TRY**
Dan Hill - Columbia - 38-07050-H
(LP) Dan Hill - FC-40456-H
- 89 NEW **THIS MOURNING**
Chalk Circle - Duke Street - 71035-J
(LP) Mending Wall - DSR-31035-J
- 90 96 (4) **JUST TO SEE HER**
Smokey Robinson - Motown - 1877-J
(LP) One Heartbeat - MOT-6226-J
- 91 NEW **MEET ME HALFWAY**
Kenny Loggins - Columbia - 38-06690-H
(LP) Over The Top/Soundtrack - SC-04655-H
- 92 95 (2) **DESIRE**
NEO 94 - Duke Street - 71034-J
(LP) Desire - DSM-31034-J
- 93 98 (2) **ONLY LOVE SETS YOU FREE**
Patrick Norman - Select - STR-3015
(LP) Quand on est en amour - STR-1003
- 94 NEW **HEART AND SOUL**
T'Pau - Virgin - VS-1375-W
(LP) T'Pau - VL-2414-W
- 95 97 (2) **I CAN'T HELP IT**
Veronique - A&M - AM-729-W
(LP) Borderline - SP-9135-W
- 96 NEW **HEAD TO TOE**
Lisa Lisa & Cult Jam - Columbia - 38-7008-H
(LP) Spanish Fly - FC-40477-H
- 97 NEW **JAMMIN' ME**
Tom Petty - MCA - 53065-J
(LP) Let Me Up - MCA-5836-J
- 98 NEW **ALONE**
Heart - Capitol - 44002-F
(LP) Bad Animals - PJ-12456-F
- 99 NEW **IN YOUR ARMS**
Kim Mitchell - Alert - BDS-520-Q
(LP) Shakin Like A Human Being - BD-1004-Q
- 100 81 (12) **BROTHER LOUIE**
Modern Talking - Ariola - 107-912-N
(LP) Ready For Romance - 207-705-N

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

COVER STORY - by Graeme Boyce**Poison's debut album already a million seller**

Currently touring and promoting their debut album, *Look What The Cat Dragged In*, are the members of Poison. They know what it takes, and they have what it takes to sell a million records. They're not about to debate whether the music or the image is more important, rather that it all stems from an attitude - good or bad - and theirs is good.

Since signing to the Capitol/Enigma label in late 1985, the band has sold over 1.6 million albums in the U.S. alone, following the May release last year, and only now are those numbers beginning to spill over into foreign territories. The album is gold in Canada and has moved into the RPM Top 20.

"Touring," answers both Bret Michaels and Ricki Rockett, when asked why in America and no where else. "We come from an era of music where showmanship and musicianship were valued together," elaborates Michaels, the lead singer.

"I think a lot of the showmanship over the years has gotten lost," he says. "Because of people trying to prove their musicianship. We're being the perfect mixture between the musicianship and the showmanship, which is what makes people, who don't understand the musical technique, enjoy our show."

Of course, they stress how their songs come "from the heart", and how the "kids can relate" to their music. However, Rockett also espouses the McDonald's theory of rock 'n' roll, "but there's an art to it," the drummer adds. "It's great, and it's fast, and it's easily accessible. With rock 'n' roll it's always been 3 chords fun and 3 chords music."

"You know . . . provoke a little sex, provoke a little rebellion. It's good time music and that's what we excel at, and I think that's why our record's doing so well . . . because there hasn't been a band like that for sometime."

"Yes," agrees Michaels, "we told the

record companies, 'This is what we want to do . . . just give us one year to prove ourselves. Let us go out and do our own thing. If you don't like us . . . then get rid of the band.' It worked, and it feels real good.

"People have always asked us: 'Is Poison more image or more music?' Well, I don't think it's more of either. It's a combination of both these ingredients. It's like being a speaker on a podium . . . you can talk, all day long, but it won't matter if there isn't anyone listening to you."

Both Michaels and Rockett stress that their particular avenue for generating that exposure has been an intense touring schedule and an equally intense live show, complete with flash bombs. "We just want to bring the fun back into it," says Rockett, "something to watch while sitting in the audience. And if you're not seeing something going on, more than music, you might as well go home and listen to the stereo."

Both Michaels and Rockett can probably

RECORDS TO RADIO - by JoAnn Kaeding**A few words from WEA's Country Corner**

Call it new country, new tradition or whatever you please, but right now, country music is enjoying more attention than it has in years, and several WEA artists are leading the pack.

Two of WEA's best-selling country acts have new albums this week. Always And Forever, follows up Randy Travis' platinum debut, *Storms Of Life*, while Dwight Yoakam's *Hillbilly Deluxe* builds on the near platinum success of *Guitars, Cadillacs, Etc.* Both artists have new singles and videos currently making waves, plus plans to visit Canada this year.

Randy Travis' recent concert appearances in Ontario drew rave reviews from

talk as fast as they can play, but they're charismatic and interesting, qualities becoming less and less prevalent over the years. "One thing our band does not have," suggests Michaels, "is a cocky attitude and I think that's what can stop someone if they have that 'rock star' attitude, where, you know ' . . . I don't shit or breathe on this planet'."

The band's single, *Talk Dirty To Me*, is currently bulleting up charts and obviously has a lot of appeal to "younger" audiences. Rockett suggests they just write about things that naturally influences them. "What it's like to grow up in America," he quips.

"Right now, we're a TV, fast food and rock 'n' roll generation, and that's what we write about. But I think it's important to have all those kinds of bands . . . like U2, which brings me to a place I've never been, and we invite you into a party that doesn't stop."

"There's not a message to that," he concludes, "Fun and entertainment is very important . . . just as much as sitting around and thinking is."

fans and reviewers alike. He hopes to return to Canada for shows in the West in late fall or early winter. Highway 101 opened the bill on the success of their debut single, *The Bed You Made For Me*, and the audiences definitely liked what they saw. The next single from Highway 101 is now released, titled *Whiskey, If You Were A Woman*, with a full album due in early July.

The annual country event held in Molson Park near Barrie, Ont., is shaping to be quite the affair this year. Perhaps we should re-title it the WEA Country Picnic with appearances by Dwight Yoakam, Gary Morris, Highway 101, Hank Williams Jr., and our own Blue Rodeo among others. It all happens June 28 in Barrie, so grab your boots and c'mon down.

Nitty Gritty Dirt Band are touring Western Canada in support of their new album, *Hold On*. At the same time (late June) Crystal Gayle makes her appearances in Edmonton, Calgary and Vancouver. Her new album, with Gary Morris is scheduled for release in early July and will include their current single, *Another World*.

Emmylou Harris will be at Ontario Place July 12 to showcase tunes from her upcoming album entitled *Angel Band*, which is due in early June. Of course, we can't speak of Emmylou without pausing here to sing the praises of the Trio album of which she is one third. To Know Him Is To Love Him is No. 2 on the U.S. trade chart and No. 1 on this week's RPM Country 60. The Trio album is well past platinum and one of WEA's top sellers. The follow-up single is Linda Thompson's *Telling Me Lies*, which should be in your hands shortly.

k.d. lang is knocking 'em dead at her shows in both Canada and the U.S. and *Angel With A Lariat* continues to sell well.

PSSST!!!**THE BLACK MARKET REPORT****HOT TIP FOR RADIO AND RETAIL****DAVID GIBSON -
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KAEDING continued on page 15

COAST TO COAST

RPM

TOP THIRTY

WESTERN CANADA

- 1 2 (I Just) DIED IN YOUR ARMS
- Cutting Crew
- 2 1 LEAN ON ME
- Club Nouveau
- 3 7 WITH OR WITHOUT YOU
- U2
- 4 3 HEAT OF THE NIGHT
- Bryan Adams
- 5 9 LA ISLA BONITA
- Madonna
- 6 10 BOOM BOOM
- Paul Lekakis
- 7 5 NOTHING'S GONNA STOP US
- Starship
- 8 6 WILD HORSES
- Gino Vannelli
- 9 8 I KNEW YOU WERE WAITING
- Aretha Franklin & George Michael
- 10 11 MOONLIGHT DESIRES
- Gowen
- 11 18 TALK DIRTY TO ME
- Poison
- 12 4 DON'T DREAM IT'S OVER
- Crowded House
- 13 12 MIDNIGHT BLUE
- Lou Gramm
- 14 21 BIG LOVE
- Fleetwood Mac
- 15 22 WANTED DEAD OR ALIVE
- Bon Jovi
- 16 23 LOOKING FOR A NEW LOVE
- Jody Watley
- 17 16 WALKING DOWN YOUR STREET
- Bangles
- 18 13 THE FINER THINGS
- Steve Winwood
- 19 15 SIGN 'O' THE TIMES
- Prince
- 20 19 MONTEGO BAY
- Amazulu
- 21 29 NOTHING'S GONNA CHANGE
- Glen Medeiros
- 22 28 DAY IN DAY OUT
- David Bowie
- 23 25 DO YA DO YA (Wanna Please Me)
- Samantha Fox
- 24 30 YOU KEEP ME HANGIN ON
- Kim Wilde
- 25 26 COME AS YOU ARE
- Peter Wolf
- 26 LESSONS IN LOVE
- Level 42
- 27 27 SHOULD I SEE
- Frozen Ghost
- 28 20 HOLIDAY RAP
- M.C. Miker "G"
- 29 SAY GOODBYE
- Chris deBurgh
- 30 14 TONIGHT TONIGHT TONIGHT
- Genesis

RPM

TOP THIRTY

CENTRAL CANADA

- 1 4 WITH OR WITHOUT YOU
- U2
- 2 1 LEAN ON ME
- Club Nouveau
- 3 2 NOTHING'S GONNA STOP US
- Starship
- 4 6 (I Just) DIED IN YOUR ARMS
- Cutting Crew
- 5 10 LA ISLA BONITA
- Madonna
- 6 5 DON'T DREAM IT'S OVER
- Crowded House
- 7 3 HOLIDAY RAP
- M.C. Miker "G"
- 8 8 I KNEW YOU WERE WAITING
- Aretha Franklin & George Michael
- 9 11 EVERYTHING I OWN
- Boy George
- 10 9 WILD HORSES
- Gino Vannelli
- 11 7 SOMEWHERE OUT THERE
- Linda Ronstadt & James Ingram
- 12 12 MOONLIGHT DESIRES
- Gowen
- 13 17 LESSONS IN LOVE
- Level 42
- 14 18 LOOKING FOR A NEW LOVE
- Jody Watley
- 15 20 DAY IN DAY OUT
- David Bowie
- 16 13 SIGN 'O' THE TIMES
- Prince
- 17 14 HEAT OF THE NIGHT
- Bryan Adams
- 18 22 BOOM BOOM
- Paul Lekakis
- 19 19 DIRTY WATER
- Rock And Hyde
- 20 16 MONTEGO BAY
- Amazulu
- 21 21 THE RIGHT THING
- Simply Red
- 22 27 BIG LOVE
- Fleetwood Mac
- 23 23 I WILL BE THERE
- Glass Tiger
- 24 NOTHING'S GONNA CHANGE
- Glen Medeiros
- 25 CLOSER TOGETHER
- The Box
- 26 YOU KEEP ME HANGIN ON
- Kim Wilde
- 27 28 SHOULD I SEE
- Frozen Ghost
- 28 WANTED DEAD OR ALIVE
- Bon Jovi
- 29 25 COME GO WITH ME
- Expose
- 30 15 LET'S WAIT AWHILE
- Janet Jackson

RPM

TOP THIRTY

EASTERN CANADA

- 1 3 WITH OR WITHOUT YOU
- U2
- 2 1 LEAN ON ME
- Club Nouveau
- 3 2 NOTHING'S GONNA STOP US
- Starship
- 4 4 DON'T DREAM IT'S OVER
- Crowded House
- 5 5 HEAT OF THE NIGHT
- Bryan Adams
- 6 10 MOONLIGHT DESIRES
- Gowen
- 7 6 WILD HORSES
- Gino Vannelli
- 8 9 SIGN 'O' THE TIMES
- Prince
- 9 8 FINAL COUNTDOWN
- Europe
- 10 7 I KNEW YOU WERE WAITING
- Aretha Franklin & George Michael
- 11 11 (I Just) DIED IN YOUR ARMS
- Cutting Crew
- 12 12 DAY IN DAY OUT
- David Bowie
- 13 20 LOOKING FOR A NEW LOVE
- Jody Watley
- 14 15 LA ISLA BONITA
- Madonna
- 15 13 TOUCH ME
- Samantha Fox
- 16 14 MONTEGO BAY
- Amazulu
- 17 24 BIG LOVE
- Fleetwood Mac
- 18 16 SOMEWHERE OUT THERE
- Linda Ronstadt & James Ingram
- 19 17 DIRTY WATER
- Rock And Hyde
- 20 23 EVERYTHING I OWN
- Boy George
- 21 18 HOLIDAY RAP
- M.C. Miker "G"
- 22 21 MIDNIGHT BLUE
- Lou Gramm
- 23 19 COME GO WITH ME
- Expose
- 24 27 BOOM BOOM
- Paul Lekakis
- 25 25 WALKING DOWN YOUR STREET
- Bangles
- 26 26 TALK DIRTY TO ME
- Poison
- 27 28 SHOULD I SEE
- Frozen Ghost
- 28 30 CLOSER TOGETHER
- The Box
- 29 29 THE RIGHT THING
- Simply Red
- 30 WHAT'S GOING ON
- Cyndi Lauper

11th Avenue

TOP THIRTY

- 1 1 HEAT OF THE NIGHT
- Bryan Adams
- 2 2 WITH OR WITHOUT YOU
- U2
- 3 3 DAY IN DAY OUT
- David Bowie
- 4 4 MOONLIGHT DESIRES
- Gowen
- 5 7 LA ISLA BONITA
- Madonna
- 6 10 LOOKING FOR A NEW LOVE
- Jody Watley
- 7 5 (I Just) DIED IN YOUR ARMS
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- 18 21 LETHAL WEAPON
- Honeymoon Suite
- 19 23 FIRST WE TAKE MANHATTAN
- Jennifer Warnes
- 20 22 COME AS YOU ARE
- Peter Wolf
- 21 13 ONLY HUMAN
- Lee Aaron
- 22 26 LOVE REMOVAL MACHINE
- The Cult
- 23 29 WILD HORSES
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- Corey Hart
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- Level 42
- 26 YOU KEEP ME HANGIN ON
- Kim Wilde
- 27 SOMETHING SO STRONG
- Crowded House
- 28 18 MIDNIGHT BLUE
- Lou Gramm
- 29 19 NOTHING'S GONNA STOP US
- Starship
- 30 JAMMIN ME
- Tom Petty

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CKOC - Hamilton
picks
HEART & SOUL
T'Pau



WAYNE WEBSTER
CHUM FM - Toronto
picks
ALONE
Heart



STEWART DUNCAN
Sam's - Yonge Street - Toronto
picks
RANDY TRAVIS
Always And Forever

Is AM Drive living up to its potential . . . ??

Ottawa broadcast consultant George Pollard takes a look at AM Drive and its importance in today's ratings race.

The success of any radio station hinges on AM Drive. It's the peak rating period that provides a motherlode of listeners available for re-cycling into other dayparts.

What makes AM Drive successful? Music, news and sports, or personalities, traffic and road reports. How about weather up-dates? The answer, of course, is all of these and more.

Some inputs are given. Local news and sports, for example. So are frequent weather, traffic and time checks. Many stations can increase cume by increasing these ingredients.

Music has a role. AM Drive is usually busy. There isn't time for a lot of music. So, music should, and usually does, come across as feature material.

Personalities are critical to AM Drive success. Not just the jocks, but the news, sports and weather people as well. Success in AM Drive, not just us-versus-them success, but success in terms of a daypart viability and successful re-cycling, depends on personalities.

You don't have to look hard for examples. Market dominance in AM Drive by CFRA (Ottawa), CJAD (Montreal), CFRB (Toronto), WBZ (Boston), WTIC

(Hartford), and WOR (New York), for example, is renown. Their key personalities are legends. Ken "The General" Grant at CFRA; CJAD's George Balcon; and Wally Crouter at CFRB. Carl de Suze and his heir, Dave Maynard, have dominated Boston radio for 50 years as has Rick Steele in Hartford. John Gambling and his father before him, have led AM Drive in New York City for 60 years.

Success is complex. Management has to commit to the long haul. Long-term stability is the goal. Quickie fixes may be the consultant's *elixir vitae*, but station success is built

**"... success is complex.
Management has to commit to
the long haul ..."**

on long-term growth and stability. An investment in talent, consistent with long-term goals, must be made and allowed to mature.

On-air people have to mesh. Jocks, news, sports and weather people must work together. They have to appear close, friendly and sincerely concerned about each other and the listener.

On-air people have to naturally assume and play-out well-structured and well-defined roles the listener can relate to. Essentially the

roles must convey a sense of the traditional family. Mother, father and children must be evident. And, perhaps, an uncle, aunt, cousin, grandparent or sundry relatives.

Role playing is the make-or-break-ingredient. Freeman Gosden and Charles Correll - Amos 'n' Andy - stumbled into the family-formula 60 years ago and earned 90 plus shares.

Every radio and television programming success is built on the family-formula (familiarity). The "Mary Tyler Moore" show, for example, offered a well-defined traditional family. 'Mary' as mom, 'Mr. Grant' as pop, 'Murray', 'Ted' and 'Sue Ann' as the kids. The Ricardos kidded while the Mertzs parented on "I Love Lucy".

War precluded a real "M*A*S*H" family. So, the 4077th was a metaphoric family: fatherly colonel, kindly and understanding mother (Mulcahy), impish sons, self-centred sister, naive kid brother, dimwit nephew (Frank), black-sheep cousin and a few stray relatives (Kelly, Igor, Zale).

Programing success often involves a metaphoric family. Metaphoric families are the mainstay of any successful local TV news programme.

The family formula isn't limited to sitcoms. How about the Rolling Stones, E Street Band, and Beatles? Wrassling? Even RPM! What role does EC: play? How about Walt?

Why is familiarity so important? For the same reasons Israel gets so much media attention. Israel and the family are the nectar and

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**"... programming success often
involves a metaphoric family ..."**

ambrosia of Western culture.

We won't take the world as it is. We need to explain it. We explain via stories (myths, fables and legends). These stories recount experience . . . tell us what's important and what isn't . . . and help us explain if not understand, what's going on. The opening of "Amazing Stories" blatantly acknowledges our need for explanation.

In all cultures, explanations are linked by an umbrella "super story". Super story content defines what is important. The oldest, most familiar, is rooted in Israel. The Bible is its first edition. Importance is summarized in the Ten Commandments. And, the family has a central place.

Living is an editorial exercise. We selectively expose ourselves to some things and not to others. We build a perceptual field that defines what we open our eyes to, what we actually see and what we retain. If we weren't selective, insanity would prevail.

The super story defines our perceptual field. We expose ourselves to what fits the super story. What doesn't fit is often missed. When we see it, we realize it doesn't fit. Over time, non-fitting material may become part of the super story.

News is biased in favour of the dominant super story. Items that don't fit aren't usually used. If they are, you'll find them buried on

POLLARD continued on page 15

MUSIC

China Crisis firms Canadian dates

China Crisis has firmed 5 dates for Central Canada including the opening night of the Kingswood Music Theatre season (May 16). This is followed by Montreal's Club Soda (17), Barrymores in Ottawa (18), Waterloo's Federation Hall (19), and Stages in Kingston (20). What Price Paradise is the band's current Virgin album, and the name comes from a simple conviction, says the band's lead vocalist and songwriter Gary Daly, "If you're gonna get something, expect to work hard for it. The title is a statement that we're prepared to work for whatever we get." The band launched their North American tour with a sold out concert in Vancouver.

Faithfull's Tears re-recorded

Marianne Faithfull's As Tears Go By, her hit single from 1965, has been re-recorded and is

being readied for release by Island. Written by Mick Jagger and Keith Richards, the song was a hit again in 1966 when released by the Stones. The single will be included on Faithfull's new album, Strange Weather, scheduled for a late June release, her first in almost 4 years. Her last album was titled A Child's Adventure. The new album was produced by Hall Willner. Faithfull now lives in the U.S.

Duke Street picks up NEO a4 action

The Edmonton-based NEO a4, who opened Gowan's Massey Hall shows this past week, are beginning to pick up significant action on their single Desire. This includes an add at CHUM-FM. The single is now charted on the RPM 100 singles survey.

"Great" response to Chalk Circle video

According to Samantha Taylor, host of CBC-TV's Video Hits, the new Chalk Circle video is "great . . . just great." Titled This Mourn-

ing, and taken from the band's forthcoming album, Mending Wall, the video features many special effects and promoted viewers (at the Duke Street special screening), to praise the work as Rob Quartly's best of late. The band has recently been touring arena-sized dates.

Gold Fever Festival to hold talent search

Blaine Wilkins, of Regina's Studio West, reports that as part of the Western Canada Summer Games, a talent search will also be conducted. The winner, who will play with a "major headliner" (Aug. 14), will also receive a music video and an extended recording session, as well as singles for independent release. The contest is open to musicians from Saskatchewan, both past and present. The Gold Fever Festival has been planned to present the contestants in a live setting and Wilkins believes it is the largest music event seen in that province.

Cook & Tyson write Meat Balls theme

B.J. Cook and David Tyson co-wrote Has Heaven Had A Change Of Heart, the title song for the Meatballs 3 movie. The song, timed at 4½ minutes, is performed by Liberty Silver. There is no label information at press time.

Shirley Eikhard single shipped

The first single from Shirley Eikhard's debut album for WEA has been shipped. The single, You're My Weakness, was taken from her Taking Charge album, which was self-produced. The single qualifies as 2-parts Canon.

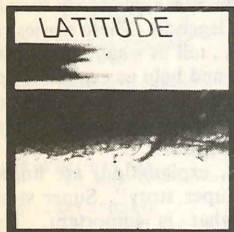
Burgundy Girl Rick Washbrook

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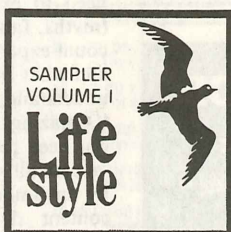
"Look for Rick Washbrook's
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Fifty ex-urban stations get A&M Janz promotion

A&M have come up with a rare and unique promotion that will involve 50 ex-urban radio stations, the stations that are usually ignored when it comes to national promotions. The promotion will involve the upcoming Paul Janz video, on which the winner of a cross-Canada video star search will appear.

Preceded by the initial video of One Night (Is All It Takes), the second video from Janz's new Electricity album (released May 12), the promotion will offer a Canadian, "outside the usual major centres - a rare opportunity." The grand prize is an all-expense paid round trip to the Janz video location with the winner being written into the script.

"We are emphasizing our long-standing consideration of the significance of ex-urban radio in breaking new talent," said A&M's Director of Promotion, J.P. Guilbert.

Between June 8 and 30, each of 50 stations in outlying markets will award 20 winners customized Paul Janz apparel and autographed souvenirs. Of those 1,000 winners, 50 will receive a compact disc player and selection of 10 discs from the A&M catalogue. These 50 winners will constitute the contestants for the grand prize of the Video Star Search.

"By going to radio where such large scale promotion is rare with a national campaign," continues Guilbert, "we are exercising our strong commitment to those markets."

Contest criteria will differ from station to station.

- 1** **1** (9) **U2**
The Joshua Tree (Island)
ISX-1127-J (Cassette ISXC-1127-J)
- 2** **2** (7) **BRYAN ADAMS**
Into The Fire (A&M)
SP-3907-W (Cassette CS-3907-W)
- 3** **3** (31) **BON JOVI**
Slippery When Wet (Mercury)
830 264-1-Q (Cassette 830 264-4-Q)
- 4** **7** (8) **GOWAN**
Great Dirty World (Columbia)
FCT-40754-H (Cassette FCT-40754-H)
- 5** **5** (35) **PAUL SIMON**
Graceland (Warner Bros)
92-54471-P (Cassette 92-54474-P)
- 6** **4** (10) **PARTON/RONSTADT/HARRIS**
Trio (Warner Bros)
92-54911-P (Cassette 92-54914-P)
- 7** **6** (9) **SIMPLY RED**
Men And Women (Elektra)
96-07271-P (Cassette 96-07274-P)
- 8** **9** (16) **BEASTIE BOYS**
Licensed To Ill (Def Jam)
FC-40238-H (Cassette FCT-40238-H)
- 9** **8** (29) **BRUCE HORNSBY & THE RANGE**
The Way It Is (RCA)
AFL1-5904-N (Cassette AFK1-5904-N)
- 10** **10** (14) **CROWDED HOUSE**
Crowded House (Capitol)
ST-12485-F (Cassette 4XT-12485-F)
- 11** **11** (6) **LEVEL 42**
Running In The Family (Polydor)
831 5931-Q (Cassette 831 5934-Q)
- 12** **12** (15) **EUROPE**
The Final Countdown (Epic)
FE-40241-F (Cassette FET-40241-H)
- 13** **13** (9) **CLUB NOUVEAU**
Life, Love & Pain (Warner Bros)
92-55311-P (Cassette 92-55314-P)
- 14** **17** (10) **POISON**
Look What The Cat Dragged In (Capitol/Enigma)
ST-12523-F (Cassette 4XT-12523-F)
- 15** **18** (9) **CUTTING CREW**
Broadcast (Siren)
VL-2363-W (Cassette V L4-2363-W)
- 16** **14** (15) **SAMANTHA FOX**
Touch Me (Jive)
1012-1-J-N (Cassette 1012-4-J-N)
- 17** **30** (4) **THE CULT**
Electric (Vertigo)
830 916-Q (Cassette 830 916-4-Q)
- 18** **15** (21) **GEORGIA SATELLITES**
Georgia Satellites (Elektra)
96-04961-P (Cassette 96-04964-P)
- 19** **16** (44) **MADONNA**
True Blue (Sire)
92-54421-P (Cassette 92-54424-P)
- 20** **20** (57) **BANGLES**
Different Light (Columbia)
FC-40039-H (Cassette FCT-40039-H)
- 21** **21** (9) **GINO VANNELLI**
Big Dreamers Never Sleep (Polydor)
831 6001-1-Q (Cassette 831 600-4-Q)
- 22** **19** (43) **STEVE WINWOOD**
Back In The High Life (Island/WEA)
92-54481-P (Cassette 92-54484-P)
- 23** **23** (21) **JENNIFER WARNES**
Famous Blue Raincoat (Attic)
LAT-1227-W (Cassette CAT-1227-W)
- 24** **24** (11) **ROCK AND HYDE**
Under The Volcano (Capitol)
ST-6555-F (Cassette 4XT-6555-F)
- 25** **48** (3) **DAVID BOWIE**
Never Let Me Down (EMI America)
PJ-17267-F (Cassette 4PJ-17267-P)
- 26** **31** (6) **WHITESNAKE**
Whitesnake (Geffen)
XGHS-24009-P (Cassette M5-24099-P)
- 27** **29** (5) **PRINCE**
Sign 'O' The Times (Paisley Park)
92-55771-P (Cassette 92-55774-P)
- 28** **22** (47) **GENESIS**
Invisible Touch (Atlantic)
78-16411-P (Cassette 78-16414-P)
- 29** **25** (55) **JANET JACKSON**
Control (A&M)
SP-5106-W (Cassette CS-5106-W)
- 30** **26** (62) **GLASS TIGER**
The Thin Red Line (Capitol)
ST-6527-F (Cassette 4XT-6527-F)
- 31** **28** (12) **LOU GRAMM**
Ready Or Not (Atlantic)
78-17281-P (Cassette 78-17284-P)
- 32** **47** (4) **FLEETWOOD MAC**
Tango In The Night (Warner Bros)
92-54711-P (Cassette 92-54714-P)
- 33** **27** (17) **RITA MacNEIL**
Flying On Your Own (Virgin/Lupins)
RM-1001-W (Cassette RMC-1001-W)
- 34** **34** (13) **PSYCHEDELIC FURS**
Midnight To Midnight (Columbia)
FC-40466-H (Cassette FCT-40466-H)
- 35** **41** (5) **SMITHS**
Louder Than Bombs (Sire)
92-55691-P (Cassette 92-55694-P)
- 36** **33** (33) **ANITA BAKER**
Rapture (Elektra)
96-04441-P (Cassette 96-04444-P)
- 37** **37** (14) **CINDERELLA**
Night Songs (Mercury)
850-0761-Q (Cassette 830-0764-Q)
- 38** **32** (18) **GREGORY ABBOTT**
Shake You Down (Columbia)
FC-40437-H (Cassette FCT-40437-H)
- 39** **39** (11) **LEE AARON**
Lee Aaron (Attic)
LAT-1231-W (Cassette CAT-1231-W)
- 40** **40** (11) **K.D. LANG**
Angel With A Lariat (Sire)
92-54411-P (Cassette 92-54414-P)
- 41** **35** (50) **PETER GABRIEL**
So (Geffen)
XGHS-24088-P (Cassette M5-24088-P)
- 42** **42** (37) **LIONEL RICHIE**
Dancing On The Ceiling (Motown)
MOX - 6158-J (Cassette - MOXC-6158-J)
- 43** **52** (7) **THE BOX**
Closer Together (Alert)
BD-1005-Q (Cassette BD4-1005-Q)
- 44** **36** (15) **BRUCE WILLIS**
The Return Of Bruno (Motown)
MOT-6222-J (Cassette MOTC-6222-J)
- 45** **38** (20) **ROBERT CRAY**
Strong Persuader (Mercury)
830-568-1-Q (Cassette 830-568-4-Q)
- 46** **46** (12) **THE JUDDS**
Heartland (RCA)
5916-1-R-N (Cassette 5916-4-R-N)
- 47** **59** (5) **JODY WATLEY**
Jody Watley (MCA)
MCA-5898-J (Cassette MCAC-5898-J)
- 48** **50** (8) **AMAZULU**
Amazulu (Island)
ISL-1114-J (Cassette ISLC-1114-J)
- 49** **49** (36) **HUEY LEWIS & THE NEWS**
Fore (Chrysalis)
CHX41534-J (Cassette XHXC41534-J)
- 50** **43** (12) **THE MISSION**
Soundtrack (Virgin)
VL-2402-W (Cassette V L4-2402-W)
- 51** **51** (100) **WHITNEY HOUSTON**
Whitney Houston (Arista)
AL8-8212-N (Cassette AC8-8212-N)
- 52** **77** (2) **OZZY OSBOURNE/RANDY RHOADS**
Randy Rhoads Tribute (CBS)
KZ2-40714-H (Cassette KZ2T-40714-H)
- 53** **45** (19) **ROBBIE NEVIL**
Robbie Nevil (Manhattan)
ST-53006-F (Cassette 4XT-53006-F)
- 54** **44** (15) **LOS LOBOS**
By The Light Of The Moon (Warner Bros)
92-55231-P (Cassette 92-55234-P)
- 55** **57** (28) **BILLY IDOL**
Whiplash Smile (Chrysalis)
CHX41514-J (Cassette CHXC41514-J)
- 56** **73** (3) **TOM PETTY**
Let Me Up (I've Had Enough) (MCA)
MCA-5836-J (Cassette MCAC-5836-J)
- 57** **32** (2) **BARBRA STREISAND**
One Voice (Columbia)
OC-40788-H (Cassette OCT-40788-H)
- 58** **58** (11) **FROZEN GHOST**
Frozen Ghost (WEA)
25-45651-P (Cassette 25-45654-P)
- 59** **61** (47) **TOP GUN**
Soundtrack (Columbia)
SC-40323-H (Cassette SCT-40323-H)
- 60** **62** (9) **WORLD PARTY**
Private Revolution (Chrysalis)
CHS-41552-J (Cassette CHSC-4152-J)
- 61** **65** (6) **EXPOSE**
Exposure (Arista)
AL-8441-N (Cassette AC-8441-N)
- 62** **50** (33) **EDDIE MONEY**
Can't Hold Back (Columbia)
FC40096-H (Cassette FCT40096-J)
- 63** **53** (17) **TIMBUK 3**
Greetings From Timbuk 3 (IRS)
IRS-5737-J (Cassette IRSC-5737-J)
- 64** **69** (4) **ANNE MURRAY**
Harmony (Capitol)
ST-12562-H (Cassette 4XT-12562-F)
- 65** **54** (8) **SOME KIND OF WONDERFUL**
Soundtrack (MCA)
MCA-6200-J (Cassette MCAC-6200-J)
- 66** **56** (26) **PRETENDERS**
Get Close (Sire)
92-54881-P (Cassette 92-54884-P)
- 67** **54** (16) **BILLY VERA & THE BEATERS**
By Request (Rhino/Trend)
RNL-70858 (Cassette TRNC-70858)
- 68** **68** (19) **IGGY POP**
Blah Blah Blah (A&M)
SP-5145-W (Cassette CS-5145-W)
- 69** **66** (29) **BOSTON**
Third Stage (MCA)
MCA6188-J (Cassette MCAC6188-J)
- 70** **67** (31) **COREY HART**
Fields Of Fire (Aquarius)
AQR542-F (Cassette 4AQ542-F)
- 71** **55** (46) **AC/DC**
Who Made Who (Atlantic)
78-16501-P (Cassette 78-16504-P)
- 72** **70** (11) **HOUSEMARTINS**
London O Huli 4 (Chrysalis)
CHS-41537-J (Cassette CHSC-41537-J)
- 73** **63** (28) **WANG CHUNG**
Mosaic (Geffen)
XGHS24115-P (Cassette M5-24115-P)
- 74** **74** (19) **RANDY TRAVIS**
Storms Of Life (Warner Bros)
92-54351-P (Cassette 92-54354-P)
- 75** **76** (4) **CARLY SIMON**
Coming Around Again (Arista)
AL-8443-N (Cassette AC-8443-N)
- 76** **72** (46) **CHRIS deBURGH**
Into The Light (A&M)
SP-5121-W (Cassette CS-5121-W)
- 77** **81** (3) **BLOW MONKEYS**
She Was Only A Grocer's Daughter (RCA)
6246-1-R-N (Cassette 6246-4-R-N)
- 78** **78** (4) **THOMPSON TWINS**
Close To The Bone (Arista)
AL-8449-N (Cassette AC-8449-N)
- 79** **84** (3) **PETER WOLF**
Come As You Are (EMI America)
ST-17230-F (Cassette 4XT-17230-F)
- 80** **71** (29) **STAND BY ME**
Soundtrack (Atlantic)
78-16771-P (Cassette 78-16774-P)
- 81** **86** (3) **JOE JACKSON**
Will Power (A&M)
SP-3908-W (Cassette CS-3908-W)
- 82** **75** (46) **KIM MITCHELL**
Shakin' Like A Human Being (Alert)
BD-1004-W (Cassette BD4-1004-Q)
- 83** **80** (8) **REO SPEEDWAGON**
Life As We Know It (Epic)
FE-40444-H (Cassette FET-40444-H)
- 84** **79** (17) **DEAD OR ALIVE**
Mad, Bad & Dangerous To Know (Epic)
FE-40572-H (Cassette FET-40572-H)
- 85** **85** (7) **ANDY TAYLOR**
Thunder (MCA)
MCA-5837-J (Cassette MCAC-5837-J)
- 86** **NEW** **HOODOO GURUS**
Blow Your Cool (Mercury)
830 947-1-Q (Cassette 830 947-4-Q)
- 87** **87** (16) **STEVE EARLE**
Guitar Town (MCA)
MCA-5713-J (Cassette MCAC-5713-J)
- 88** **NEW** **RANDY TRAVIS**
Always And Forever (Warner Bros)
92-55681-P (Cassette 92-55684-P)
- 89** **96** (2) **SUPER TRACKS**
Various Artists (Poly-Tel)
819 7901-Q (Cassette 819 7904-Q)
- 90** **NEW** **SUZANNE VEGA**
Solitude Standing (A&M)
SP-5136-W (Cassette CS-5136-W)
- 91** **92** (2) **PLATOON**
Soundtrack (Atlantic)
78-17421-P (Cassette 78-17424-P)
- 92** **88** (10) **BRIGHTON ROCK**
Young, Wild And Free (WEA)
25-30551-P (Cassette 25-30554-P)
- 93** **93** (27) **STACY Q**
Better Than Heaven (Atlantic)
78-16761-P (Cassette 78-16764-P)
- 94** **NEW** **GREGG ALLMAN BAND**
I'm No Angel (Epic)
FE-40531-H (Cassette FET-40531-H)
- 95** **NEW** **KIM WILDE**
Another Step (MCA)
SP-5903-J (Cassette MCAC-5903-J)
- 96** **95** (8) **PATTY SMYTH**
Never Enough (Columbia)
FC-40182-H (Cassette FCT-40182-H)
- 97** **NEW** **SLY AND ROBBIE**
Rhythm Killers (Island)
ISL-1126-J (Cassette ISLC-1126-J)
- 98** **97** (34) **TINA TURNER**
Break Every Rule (Capitol)
PJ12530-F (Cassette 4PJ12530-F)
- 99** **NEW** **THE NYLONS**
Happy Together (Attic)
LAT-1233-W (Cassette CAT-1233-W)
- 100** **100** (11) **STRYPER**
To Hell With The Devil (Enigma)
PJAS-73237-F (Cassette 4JAS-73237-F)



COUNTRY SINGLES

MAY 16, 1987 Record distributor code

A&M - W
CBS - H
CAPITOL - F
MCA - J
POLYGRAM - Q
BMG - N
WEA - P

- | | | | | | |
|------------|--|------------|--|-----------|--|
| 1 2 (11) | TO KNOW HIM IS TO LOVE HIM Parton Ronstadt/Harris-Warner Bros-92-84927-P (LP) Trio - 92-54911-P | 21 38 (5) | LITTLE SISTER Dwight Yoakam - Reprise - 92-84327-P (LP) Hillbilly Deluxe - 92-55671-P | 41 53 (3) | CRIME OF PASSION Ricky Van Shelton - Columbia - 38-07025-H (LP) Wilde-Eyed Dream - C-40602-H |
| 2 3 (12) | MOON STILL OVER HER SHOULDER Michael Johnston - RCA - 5091-7-R-N (LP) Wings - AFL1-9501-N | 22 31 (8) | DON'T TOUCH ME THERE Charly McClain - Epic - 34-06980-H (LP) Still I Stay - FE-40534-H | 42 50 (4) | PLAY ME SOME HONKY TONK MUSIC Prairie Oyster - Stony Plain - SPS-1047-N (LP) Oyster Tracks - SPL-1093-N |
| 3 4 (13) | CAN'T STOP MY HEART FROM LOVIN YOU The O'Kanes - Columbia - 38-06606-H (LP) The O'Kanes - FC-40459-H | 23 22 (16) | HEROES The Mercey Brothers - MBS - 1068 (LP) N/A | 43 55 (3) | IT'S ONLY OVER FOR YOU Tanya Tucker - Capitol - 5694-F (LP) N/A |
| 4 8 (14) | IT TAKES A LITTLE RAIN The Oak Ridge Boys - MCA - 53010-J (LP) Where The Fast Lane Ends - MCA-5945-J | 24 34 (6) | LOVE YOU AIN'T SEEN THE LAST OF ME John Schneider - MCA - 53069-J (LP) You Ain't Seen The Last - MCA-5973-J | 44 51 (5) | SUMMER HEART Terry Christenson - RCA - JB-50909-N (LP) Summer Heart - KKKL1-0579-N |
| 5 1 (17) | DON'T GO TO STRANGERS T. Graham Brown - Capitol - P-8-5664-F (LP) I Tell It Like It Used To Be - ST-12487-F | 25 25 (9) | LISTEN TO MY HEART Stoker Brothers - RCA - JB-50914-N (LP) N/A | 45 58 (3) | EVERYBODY'S CRAZY 'BOUT MY BABY Marie Osmond - Capitol - 5703-F (LP) I Only Wanted You - ST-12516-F |
| 6 11 (9) | JULIA Conway Twitty - MCA - 53034-J (LP) Borderline - MCA-5969-J | 26 32 (8) | SMALL TALK Glory-Anne - RCA - PB-50904-N (LP) Changes - KKL1-0574-N | 46 60 (2) | LOVE CAN'T EVER GET BETTER Skaggs & White - Epic - 34-07060-P (LP) Love's Gonna Get Ya - FE-40309-H |
| 7 7 (11) | OLD PHOTOGRAPHS Terry Carls - Savannah - SRS-852-N (LP) None Of The Feeling Is Gone - SRL-9827-N | 27 17 (11) | DIDN'T YOU GO AND LEAVE ME Rosemary Sharp - Canyon Creek - CCR-86 (LP) N/A | 47 NEW | ALL MY EX'S LIVE IN TEXAS George Strait - MCA - 53087-J (LP) Ocean Front Property - MCA-5913-J |
| 8 15 (9) | I WILL BE THERE Dan Seals - EMI America - B-8377-F (LP) On The Front Line - PW-17231-F | 28 35 (6) | CHAINS OF GOLD Sweethearts Of Rodeo - Columbia - 38-07023-H (LP) Sweethearts Of Rodeo - C-40406-H | 48 NEW | BRILLIANT CONVERSATIONALIST T. Graham Brown - Capitol - B-44008-F (LP) Brilliant Conversationalist - ST-12552-F |
| 9 14 (12) | PLAIN BROWN WRAPPER Gary Morris - Warner Bros - 92-84687-P (LP) Plain Brown Wrapper - 92-54381-P | 29 45 (4) | FOREVER AND EVER, AMEN Randy Travis - Warner Bros - 92-83847-P (LP) Always And Forever - 92-55681-P | 49 NEW | ARE YOU STILL IN LOVE WITH ME Anne Murray - Capitol - B-44005-F (LP) Harmony - ST-12562-F |
| 10 10 (13) | GOODBYE'S ALL WE'VE GOT LEFT Steve Earle - MCA - 53011-J (LP) Guitar Town - MCA-5713-J | 30 37 (6) | YOU'RE MY FIRST LADY T.G. Sheppard - Columbia - 38-06999-H (LP) It Still Rains In Memphis - FC-40310-H | 50 NEW | OUTSKIRTS OF LOVE Blue Rodeo - Risque Discs - PRO-751-P (LP) Outskirts - 25-471814/P |
| 11 19 (6) | DOMESTIC LIFE John Conlee - Columbia - 38-06707-H (LP) Harmony - FC-40257-H | 31 13 (14) | KIDS OF THE BABY BOOM The Bellamy Bros - MCA/Curb - 53018-J (LP) N/A | 51 NEW | TUNE INTO MY LOVE K.d. lang - Sire - KD-1987-P (LP) Angel With A Lariat - 92-54414/1-P |
| 12 28 (7) | GIRLS RIDE HORSES TOO Judy Rodman - MTM - E4-72038-H (LP) N/A | 32 39 (6) | DON'T LET GO OF MY HEART Southern Pacific - Warner Bros - 92-84087-P (LP) Killbilly Hill - 92-54091-P | 52 NEW | ANGER & TEARS Mel McDaniel - Capitol - B-5705-F (LP) The Best Of - ST-12572-F |
| 13 5 (14) | ROSE IN PARADISE Waylon Jennings - MCA - 53009-J (LP) Hangin Tough - MCA-5911-J | 33 16 (15) | YOU'VE GOT THE TOUCH Alabama - RCA - 5081-7-N (LP) The Touch - 5849-1-N | 53 56 (3) | YOUR OLD GIRLFRIEND Carmen Westphal - Reba - RR-1006 (LP) N/A |
| 14 29 (6) | BABY'S GOT A HOLD ON ME Nitty Gritty Dirt Band - Columbia - 92-84437-P (LP) Hold on - 92-55731-P | 34 40 (4) | TIL I'M TOO OLD TO DIE YOUNG Moe Bandy - MCA/Curb - 53033-J (LP) You Haven't Heard The Last - MCA-5914-J | 54 59 (2) | THIS OLD HEART Jules - Book Shop - BSR-741-N (LP) N/A |
| 15 36 (6) | TOO MANY RIVERS Forester Sisters - Warner Bros - 92-84427-P (LP) Perfume, Ribbons & Pearls - 92-54111-P | 35 41 (5) | THAT WAS A CLOSE ONE Earl Thomas Conley - RCA - 5129-7-R-N (LP) Too Many Times - 5819-1-R-N | 55 NEW | ASHES OF LOVE Desert Rose Band - MCA/Curb - 53048-J (LP) N/A |
| 16 12 (12) | SEÑORITA Don Williams - Capitol - 5683-F (LP) New Moves - ST-12440-F | 36 44 (5) | YOU'RE NEVER TOO OLD FOR YOUNG LOVE Eddy Raven - RCA - 5128-7-N (LP) Right Hand Man - 5728-1-R-N | 56 NEW | DAKOTA DAYDREAM Marty Gillan - Comstock - COM-1841 (LP) N/A |
| 17 6 (12) | A FACE IN THE CROWD Murphy & Dunn - Warner Bros - 92-84717-P (LP) Americana - 92-55001-H | 37 42 (5) | SAY WHEN Tim Taylor - Savannah - SRS-853-N (LP) N/A | 57 NEW | TROUBLE IN THE FIELDS Nanci Griffiths - MCA - 53082-J (LP) Lone Star State Of Mind - MCA-5927-J |
| 18 20 (12) | NEW FOOL AT AN OLD GAME Michelle Wright - Savannah - SRS-851-N (LP) N/A | 38 47 (4) | FULL GROWN FOOL Mickey Gilley - Epic - 34-07009-H (LP) N/A | 58 NEW | DON'T WAIT Laura Vinson - Royalty - RP-100-8729 (LP) N/A |
| 19 21 (10) | TASTE OF ROMANCE Bootleg - Rana - RR012 (LP) N/A | 39 48 (4) | THE WEEKEND Steve Wariner - MCA - 53068-J (LP) It's A Crazy World - MCA-5926-J | 59 NEW | TWO GYPSIES Donna & Leroy - Cardinal - CR-9011 (LP) N/A |
| 20 9 (14) | LET THE MUSIC LIFT YOU UP Reba McEntire - MCA - 52990-J (LP) What Am I Gonna Do - MCA-5807-J | 40 46 (4) | NO HOLIDAY IN L.A. Ronnie Prophet - RCA - PB-50923-N (LP) Ronnie Prophet - KKKL1-0582-N | 60 NEW | CALLIN YOUR BLUFF Rattlesnake Annie - Columbia - 38-07024-H (LP) Rattlesnake Annie - C-40678-H |



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|-----------|--|------------|---|-----------|---|
| 1 3 (6) | BABY GRAND Billy Joel w/ Ray Charles - Columbia 38-06994-H (LP) The Bridge - 40402-H | 11 7 (11) | NOTHING'S GONNA STOP US NOW Starship - RCA - 5109-7-G-N (LP) N/A | 21 22 (4) | TRANS-CANADA HIGHWAY Gene Pitney - Attic - AT-335-W (LP) Trans-Canada Highway - LAT-1235-W |
| 2 1 (10) | TO KNOW HIM IS TO LOVE HIM Parton/Ronstadt/Harris-Warner Bros-92-84927-P (LP) Trio - 92-54911-P | 12 16 (7) | LOST LOVE Joe Wood - Rosedale - RDR-800 (LP) N/A | 22 28 (2) | SAME OLE LOVE (365 Days A Year) Anita Baker - Elektra - 96-94847-P (LP) Rapture - 96-04441-P |
| 3 5 (5) | LA ISLA BONITA Madonna - Sire - 92-84257-P (LP) True Blue - 92-54421-P | 13 15 (4) | WHAT'S GOING ON Cyndi Lauper - Portrait - 37-06970-H (LP) True Colors - OR-40313-H | 23 27 (3) | GIVE ME JUST A LITTLE MORE TIME Harrison Kennedy - Roto Noto - RN-103 (LP) N/A |
| 4 2 (8) | THE FINER THINGS Steve Winwood - Island/WEA - 92-84987-P (LP) Back In The High Life - 92-54481-P | 14 8 (15) | MANDOLIN RAIN Bruce Hornsby & The Range - RCA 5087-7-R-N (LP) The Way It Is - AFL1-5904-N | 24 25 (3) | KEEP YOUR EYE ON ME Herb Alpert - A&M - AM-2915-W (LP) Keep Your Eye On Me - SP-5125-W |
| 5 6 (5) | SE LA Lionel Richie - Motown - 1883-J (LP) Dancing On The Ceiling - MOX-6158-J | 15 13 (11) | LET'S WAIT AWHILE Janet Jackson - A&M - 2906-W (LP) Control - SP-5106-W | 25 29 (2) | CAN'T WE TRY Dan Hill - Columbia - 38-7050-H (LP) Dan Hill - FC-40456-H |
| 6 9 (8) | MOONLIGHT DESIRES Gowan - Columbia - C4-7206-H (LP) Great Dirty Word - FC-40039-H | 16 21 (4) | WALKING DOWN YOUR STREET Bangles - Columbia - 38-06674-H (LP) Different Light - FC-40039-H | 26 NEW | ARE YOU STILL IN LOVE WITH ME Anne Murray - Capitol - B-44005-F (LP) Harmony - ST-12562-F |
| 7 19 (4) | IF SHE WOULD HAVE BEEN FAITHFUL Chicago - Warner Bros - 92-84247-P (LP) Chicago 18 - 92-55091-P | 17 17 (9) | FOREVER IN YOUR LOVE Frank Rondelli - RotoNoto - RN-1030 (LP) N/A | 27 30 (2) | DON'T DREAM IT'S OVER Crowded House - Capitol 5614-F (LP) Crowded House - ST-12485-F |
| 8 10 (6) | THE GREAT PRETENDER Freddie Mercury - Capitol - B-5696-F (LP) N/A | 18 24 (3) | JUST TO SEE HER Smokey Robinson - Motown - 1877-J (LP) One Heartbeat - MOT-6226-J | 28 NEW | WITH OR WITHOUT YOU U2 - Island - 8703-J (LP) The Joshua Tree - ISX-1127-J |
| 9 11 (6) | FIRST WE TAKE MANHATTAN Jennifer Barnes - Attic - AT-349-W (LP) Famous Blue Raincoat - LAT-1227-W | 19 14 (10) | TONIGHT TONIGHT TONIGHT Genesis - Atlantic - 78-92907-P (LP) Invisible Touch - 78-18411-P | 29 NEW | (I Just) DIED IN YOUR ARMS Cutting Crew - Siren - VS-1341-W (LP) Broadcast - VL-2363-W |
| 10 4 (10) | I KNEW YOU WERE WAITING (For Me) Aretha Franklin/George Michael - Arista AS1-9559-N (LP) Aretha - AL-8442-N | 20 26 (2) | SAY GOODBYE TO ALL Chris deBurgh - A&M - AM-0724-W (LP) Into The Light - SP-5121-W | 30 NEW | TARA Lindsay Morgan - Sink - SKR-269 (LP) N/A |

And the Nominees are

TOP COUNTRY FEMALE VOCALIST

CARROLL BAKER
AUDIE HENRY
ANNE LORD
CAROL MARTYN
ANNE MURRAY

TOP COUNTRY MALE VOCALIST

TERRY CARISSE
GILLES GODARD
HARVEY HENRY
JULES
RONNIE PROPHET

TOP COUNTRY GROUP

BOOTLEG
FAMILY BROWN
THE HAGGERTYS
MERCY BROTHERS
STOKER BROTHERS

BEST COUNTRY SINGLE

IN MY ARMS TONIGHT
Bootleg (Rana)
LOVE SWEET LOVE
Terry Carisse (Savannah)
HOT ON THE HEELS OF LOVE
The Haggertys (B&C)
TAKE A LITTLE CHANCE ON LOVE
The Mercy Bros (MBS)
NOW AND FOREVER
(You & Me) - Anne Murray (Capitol)

TOP COUNTRY COMPOSER(S)

TERRY CARISSE & BRUCE RAWLINS
for - Love Sweet Love (Terry Carisse)
DAVID FOSTER & JIM VALLANCE
for - Now And Forever (You & Me)
(Anne Murray)
JOHN C. COLLINS & ERIC R. BARAGAR
for - Hot On The Heels Of Love
(The Haggertys)
RON IRVING
for - In My Arms Tonight (Bootleg)
DARRELL SCOTT
for - Take A Little Chance On Love
(The Mercy Bros)

TOP COUNTRY PRODUCER(S)

JOHN C. COLLINS & ERIC R. BARAGAR
for - Hot On The Heels Of Love
(The Haggertys)
DAVID FOSTER
for - Now And Forever (You & Me)
(Anne Murray)
MIKE FRANCIS
for - Love Sweet Love (Terry Carisse)
RON IRVING & BRYAN NELSON
for - In My Arms Tonight (Bootleg)
LARRY MERCY & THE MERCY BROS
for - Take A Little Chance On Love
(The Mercy Bros)

OUTSTANDING NEW ARTIST(S)

DOUBLE EAGLE BAND
WRAY ELLIS
BRENDAN GILLAN
HONKY TONK HEROES
RAE PALMER
JAMES H. ROBINSON

WRITE-IN CATEGORIES

BEST COUNTRY ALBUM

TOP COUNTRY RADIO PERSONALITY

TOP RECORD COMPANY

TOP RADIO STATION

CANADIAN COUNTRY ARTIST(S) OF THE YEAR

Get your ballots in the mail before the deadline to make sure your vote counts. Make sure you are there to hear who the winners are. This is the Canadian country music social event of the year, and a gathering of all the heavyweights in the industry. Country music shows may come and go, but this elegant evening is a once-a-year event unlike any other. Don't miss it!

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COUNTRY

A team of veterans in the studio

Robert Hathaway of the Skyhigh label sends news that Harold MacIntyre and Johnny Burke are teamed for a studio session at Toronto's Marigold Studios. They will be releasing a duet titled *On The Loose*, by the first week in May. "This could very well be the most talked about single of the year in country music," says Robert. Harold was just recently a guest on the Waylon Jennings & George Jones concert for the M.T.P.A.

MPL push for Paula Manderson

Mary Lynn of MPL Promotions is currently promoting the debut single release by Paula Manderson titled *The Country Girl Has Been There (And That's What Makes Her Sing The Blues)*. The single, produced by Lindsay

Morgan for Morgan Productions, was co-written by Darrell and Wayne Scott. The plug side was engineered by Rich Dodson at his Marigold Studios.

Double Eagle Band does have album

The Double Eagle Band, who had a brief run up the charts with their *Book Shop* single, Aimie, also have an album on release. The album is titled *Fire On The Prairie*, and contains the single.

Marty Gillan single charting

The national promotion campaign staged by the Comstock label on behalf of Marty Gillan's latest single, *Dakota Daydream*, has paid off with an impressive list of chart numbers on both sides of the border. The single is a Gillan original, which he produced himself, and qualifies as 4-parts Cancon.

Marlaine Sisters heading back West

The Marlaine Sisters, Heidi, Carmen and

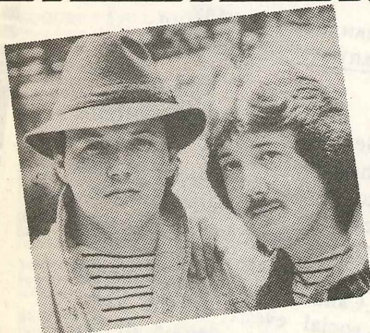
Michelle, are heading back to Vancouver after scoring good houses on their recent club circuit that brought them into the Toronto area. Their date at Toronto's Birchmount Tavern saw them play to good houses. Their dynamic stage choreography took their audience by surprise. It's not often that a country act moves with such precision and excitement. The trio's backup band was exceptional. The girls are currently on release with their *Perfect Stranger* single, written by Mark Hudson and produced by Howie Vickers and Terry Frewer at Vancouver's Little Mountain Sound. Country programmers, particularly in those areas where the sisters have played dates, have been quick to add the single to their playlist. The single has also shown strength at the A/C level.

The Goods celebrate 15th birthday

The Good Brothers celebrate their 15th year in the business with a series of dates that will take them from coast to coast. The kick-off date has been set as May 14th at Toronto's Diamond. Other dates will be available later. The Goods have released 8 albums over their 15 year period. Their double *Live Album* was certified for gold. As well, from 1976 through 1984 they received 8 Juno Awards as Country Group of The Year, as well as Big Country Awards. It was just last September when they released their 8th album, *Deliverin The Goods* and they've just completed their first video for *High Rollin Heart*, the single from this album. The Goods release on the Savannah label.

CKBY celebrates 15th anniversary

CKBY, billing itself as "The Number 1 FM Country Music Station in Canada," will be celebrating its 15th Anniversary this year during the month of July. Recording artists wishing to take part in the celebrations should send their best wishes and congratulations on audio tape, prior to June 30. Send them to the attention of Ted Daigle. The address is CKBY-FM, 1900-112 Kent St. Ottawa, Ont. K1P 6J1.



thank you
for the nomination

TOP COUNTRY GROUP

The Stoker Brothers



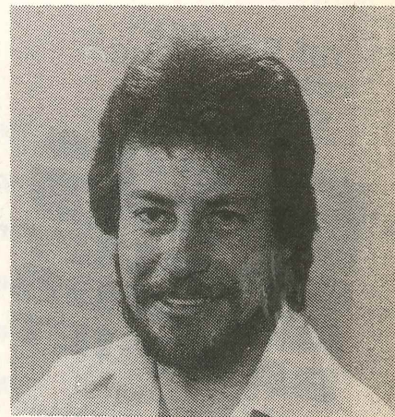
The Ellis Family Band

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Rick Ellis

Everyone's turned on to "Our Love".
Thanks programmers for the excellent early response!!



Wandering Eyes

The New Single

DIETER BOEHME

Flyin' High Records (613) 386-3582

POLLARD continued from page 9

page 178. If you see or hear a non-fitting item, it stands out. You know it doesn't fit, if not why.

As well, you forgive when a news item

"... News is biased in favour of the dominant super story ..."

fits the super story, but is fabricated. Janet Cooke has been forgiven for inventing "Jimmy," the 8-year old heroin addict, for her Washington Post story that won a Pulitzer Prize. Her moral fit the super story. It was the point of her story. It didn't change when we realized she made it up.

When radio has the familial quality, it reaffirms a basic part of our super story -- the importance of family. Thus, it's successful. Listeners can relate. When the familial quality is missing, listeners understand "something is missing." They may not know what's missing, just that something is missing.

The principle is simple: if a basic family unit -- mother, father, kids -- isn't evident, AM Drive is not living up to its potential.

KAEDING continued from page 7

See her on Johnny Carson May 27.

Blue Rodeo's 'local hero' reputation has started to spread across Canada through airplay, rave reviews and word of mouth, and this week they debut on the RPM Country chart. They'll be playing Vancouver til mid-May and then will be back out West for Calgary, Edmonton and Winnipeg in late June. Do make an effort to see this band when they play your area ... you won't regret it.

That's it from WEA's Country Corner: more hits than you can shake a stick at!

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IMMEDIATE OPENING

COSY-95 invites announcer with good community involvement to apply for on-air shift. Excellent eight channel stereo production facilities. Include sample of foreground writing with tape/resume. Michael Kane, Radio CKSY, Box 100, Chatham, Ont. N7M 5K1.

CJKL LOOKING FOR GRADS

CJKL is looking for recent grads who would like summer work handling our all-nighter. Resume/demo to: Mike Perras, CJKL, Box 430, Kirkland Lake, Ontario. P2N 3J4.

SENIOR NEWS PERSON

Responsible, dedicated and seasoned newscaster required for busy newsroom. Leadership ability an asset. Tapes and resumes to Sue Baker, Acting News Director, CJLB Radio, P.O. Box 3448, Thunder Bay, Ont. P7B 5J9.

MAIL YOUR TALENT TO US

Mail your talent on tape to us. Jocking, News, Production ... even Writing. Everyone receives a reply, and if we think we can help you improve, we'll send you some suggestions as well. We're CHUM Group Radio, 1331 Yonge Street, Toronto, Ontario. M4T 1Y1. Attention: Warren Cosford.

CREATIVE WRITER FOR CJXX

CJXX Radio requires creative writer. Contact J. Zasady at 403-539-5599 - or send resume to: CJXX Radio, 9913 - 100 Avenue, Grande Prairie, Alta. T8V 0V1.

AUDITION TAPES TO AIRCHECKS

If you are looking at getting extra cassettes made but can't find studio time, send us your tape or call for rates at 519-451-7658. Yohnicki Enterprises, Box 6394, Station "D", London, Ont. N5W 4X9.

PRODUCTION DIRECTOR WANTED

Energetic, creative, experienced people, please send a tape and resume to: Mr. Sandy Gillis, CKCW Radio, 1000 St. George Blvd., Moncton, New Brunswick. E1C 2E1.

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