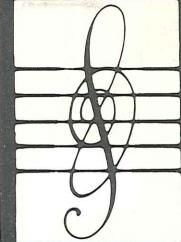


REM
The
Programmers
WEEKLY



THE TOP 100 SINGLES & LPs

Mendelson . . . pussy cat behind the facade

"Hullo . . . I'm Joe Mendelson, spelled J-O-E, and I'm appearing at the Riverboat. I'd like you to come down to see the show tonight". That almost sounds like an invitation you can't refuse, but that's big fearless Joe Mendelson's approach to the business. It's a put-on. Behind that fierce facade is a pussycat. Mendelson is shy but he doesn't suffer from an inferiority complex. He's many things to many people.

Mendelson has been kicking around the industry since 1968 and he's probably had as many, if not more, knocks than anyone in the business, and he still hasn't made a dime. He's gone through the usual bad scenes with managers, booking agents and all the other crawlers that latch onto an artist or group to "make the big time". Now, he's gone solo and is managing his own affairs with a little help from his wife, a very successful career woman (not in the music business). As president of his own company, flying the banner of Nobody Records, he also looks after promotion, A&R, production, mailing and sweeping up. His real business affairs are now looked after by accountants and a lawyer.

What's Mendelson really like? Watching him perform at the Riverboat, one is immediately unimpressed - or turned off. He has a musical delinquency that hits you right between the eyes, and if you like that sort of thing,

MENDELSON continued on page 6

50 CENTS
Volume 19 No. 8
April 7, 1973



UP RECORDS
(UP 0001)

HEY MISS MAYBE
by
GREG MITTLER

distributed by Avenue of America Recording Ltd.

KELOWNA TURNS ON TO GIVEAWAY WEEKEND

Kelowna B.C., a two-AM one-FM radio market, was enlivened recently by a unique "Giveaway Weekend" promotion put on by station CKIQ. Starting at 6.15PM Friday March 9 and running till 6PM Sunday March 11, each record that was played on the air was given away to anyone who phoned in and asked for it. In addition listeners were asked to write down the time of airing of certain records to qualify for a draw for a complete library of every record used on the weekend.

The response was described by CKIQ as "fantastic. The weekend jocks said the phone never stopped ringing for a moment" during the entire weekend. The Okanagan Telephone Company reported that there

"IDEAS" EXAMINES MUSIC MARKETING

The CBC-FM program "Ideas", known for its highly innovative and intelligent reporting of subjects not usually covered in broadcast and print reporting, last week took a look at the subject of music marketing. The March 27 edition of "Ideas", as part of the "Strategy and Tactics" series, attempted to answer questions such as "how much of today's music is the inspired art of a musician and how much is the fabrication of a producer or manager?"

Using interviews, music and narration in a fast-paced hour that was never dull, producer Digby Peers explored "packaging" of

GRT PICKS A WINNER BANG U.S. GOES ALONG

Royalty payments on an album by Neil Diamond from GRT of Canada to Bang Records in Atlanta are cited as the reason for release of "Double Gold" in the United States, which is now climbing the U.S. trades with bulleted numbers.

GRT showed the Americans how to do it by realising a couple of years back that there was a demand for a "best of" album by Neil Diamond. They obtained Bang's permission to repackage twenty-two of Diamond's hits and released the album as "Diamond's Diamonds" in August 1971. Kicked off by a heavy promotion in Vancouver offering a diamond ring prize (the "Neil" diamond) the album showed continuing sales and earned an RPM Gold Leaf Award for 50,000 sales in December 1972.

The large size of the royalty cheques being received at the Bang Records offices from the Canadian sales made Bang realize they were missing out on a good thing. And so they released the identical double album but gave it a new name, "Double Gold". March issues of American trade papers showed bullets for the album as it gained quick retail acceptance.

Since the American release, GRT has now switched over to the new title and packaging adopted by Bang. The package notes that the album was previously released in Canada as "Diamond's Diamonds".

were up to 1000 calls dialed to CKIQ during each and every minute of the weekend.

Station manager Walter Gray observed that the promotion had three strong points. First, listeners could relate easily to the contest, since if they liked a certain song, all they had to do was call. Secondly, the station exposed its sound to people who might not otherwise have taken the time to listen. And thirdly, it gave fantastic exposure to the records supplied to CKIQ by the various record companies who participated in the promotion.

The Giveaway Weekend was the most successful CKIQ promotion held yet, although it didn't quite upstage the fire which gutted their studios last July. Plans are now in the works for another similar weekend when "every record we play . . . we'll give away".

groups, promotion of records, and the matter of just how much talent goes in to a no. 1 record. Peers, who admittedly prefers classical to pop anytime, described his program "Face the Music" as "quick-moving, satirical, ironical, informative and highly entertaining". Those things it was, though it stepped on a few music industry toes in places. For example, one performer said his record could be a can of beans . . . it would still be a product that the promotion department could push via mailings, posters and so on. The musical content could matter very little.

Featured on "Face the Music" are personalities like Ritchie Yorke, The Stampeders, Jack Richardson, Joey Cee, Joe Mendelson and Ronnie Hawkins. The program will likely be featured on the Monday 11PM time period on the AM network which reruns programs of particular interest taken from the daily FM "Ideas" tapes used a couple of months earlier. Watch RPM for the exact date.

ANNIE'S PLACE NEW TORONTO SHOWCASE

A new showcase with a policy of booking Canadian contemporary recording artists has opened in Toronto. Owners Leslie and Ann Racz recently invested \$100,000 in refurbishing of a Bloor-Spadina location which they have named Annie's Place. The club opened March 26 with Columbia recording group Bearfoot playing an extended engagement.

With a press reception to kick off the club opening, Columbia had a perfect showcase for Bearfoot (formerly Atkinson, Danko and Ford). Annie's Place boasts a comfortable lounge and a main room seating one hundred and eighty five. This area, decorated in French Provincial, features a large dancefloor and stage. The club is licensed, with management pledging that food and drink "will remain at inexpensive prices".

Archie Macdonell, club manager, has been working hard on entertainment booking for the club. He hopes to follow Bearfoot with other acts in the contemporary music mainstream such as Keith Hampshire and Tobias. Annie's Place is located at 471 Bloor Street (west of Spadina).

RORY GALLAGHER PACKS COLONIAL

Rory Gallagher levelled a rare white blues blitz on Toronto's Colonial Tavern - March 15 through the 24th, which pulled capacity and standing room only audiences. The former Taste member is rather unique with his screaming "electrified" blues - which probably turns off most of the blues purists. Gallagher however, can mix the "up front" blues with the "down yonder" type, simply by switching to acoustic guitar and a soft, wailing mouth harp. His audiences were the under twenty-five variety but not necessarily the college or university type, an indication of Toronto's broadening tastes. Although Gallagher was front and centre and the power that turned his group on, bassman Gerry McAvoy, drummer Rod De'Ath and Lou Martin on keyboards were all key players in Gallagher's blues drama.

The young Irish group were given a promotional hand while in Toronto by Polydor's artists relations rep, Lori Bruner. She managed to pack the press section with a variety of daily and college/university writers as well as those radio AM and FM programmers who dig the progressive blues scene. The label's publicity and press rep, Bill Horan, flew into Toronto from Montreal with Bill Mann of the Gazette and members of the on-air staff of CHOM-FM. Both Bruner and Horan presented Gallagher with a cake designed in the form of his latest album release, "Blue Print".

Prior to setting out on his U.S. tour Gallagher played two dates in Newfoundland and will cap his tour with an engagement at The Whisky in Los Angeles, April 10.

SEVENTH ITALIAN FEST SET FOR SEPTEMBER

The seventh annual "Salone Internationale della Musica" is set for September 6th to 10th, 1973. The annual music industry trade show is similar in many respects to the widely publicised MIDEM Festival. SIM and "High Fidelity 1973", to be staged in Milan, Italy, will feature exhibitions of musical instruments, high fidelity components, music publications and recorded product. Entrance to the five days of events is free for visitors in possession of a valid passport. Further information is available from SIM, 20124 Milano (Italia), Via Vitruvio, 38.

BEAUTIFUL DAY/BLOODROCK/SYLVESTER FOR TORONTO

Encore Productions will present three major recording acts, It's a Beautiful Day, Bloodrock and Sylvester and the Hot Band, in concert April 13 at Toronto's venerable Massey Hall. It's a Beautiful Day have managed to keep up an avid underground following through four albums, with a fifth about to be released. Bloodrock, the dynamic Capitol act, are currently riding their "Passage" album on the charts. Sylvester and the Hot Band are purveyors of freak rock, being descended from New York City's drag act, the Cockettes. Tickets for the show are scaled from \$4.00 to \$5.50.

KEITH-|-I-|-A-|-M-|-P-|-S-|-I-|-R-|-E



FIRST CUT IS THE DEEPEST

AMX 337

ON A&M RECORDS

Canadian content will assume wider importance

This month, the Canadian government issued its "Proposals for a Communications Policy for Canada, A Position Paper of the Government of Canada".

One portion deals with how communications can "be developed and used, to the greatest extent, to foster Canadian social and cultural values, and to provide a sure means of disseminating a Canadian perception of Canada and of the world to all Canadians."

One section should be of interest to our industries. We would like to quote the section here for your interest and interpretation:

CANADIAN CULTURAL RESOURCES AND CREATIVE CAPACITY

"The social identity of a country resides in a community of thought and ideas, of values, of social and political institutions, a community which can be maintained and developed only through the free flow of expression and the easy dissemination and

... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."

—Pierre Juneau



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The following codes are used throughout RPM's charts as a key to record distributors:

A&M	W	MUSIMART	R
AMPEX	V	PHONO/DISC	S
ARC	D	PINDOFF	T
CMS	E	POLYDOR	U
CAPITOL	F	QUALITY	M
CARAVAN	G	RCA	N
COLOMBIA	H	TRANS WORLD	Y
GRT	I	UA RECORDS	U
LONDON	K	WEA	P
MCA	J	WORLD	Z
MARATHON	C		

MAPL logos are used throughout RPM to define Canadian content on discs:



M — Music composed by a Canadian
A — Artist featured is a Canadian
P — Production wholly recorded in Canada
L — Lyrics written by a Canadian

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exchange of information. In Canada, the technological development of telecommunications has not been adequately accompanied by a corresponding growth of sources of domestic programming and information. Moreover, the rapidly changing and convergent technologies of telecommunications and computers, together with their impact



COMMENT
walt greolis

on broadcasting, are raising serious problems with regard to the international flow of information. These are of specially urgent concern for Canada because of its proximity to the United States, where the generation of information and entertainment is on a scale that threatens to overwhelm Canadian cultural resources, creative capacity, and sources of information, and to constrict the means of access to them. It is therefore essential that a high priority be given to the accelerated development of Canadian creative resources, and to greatly increased production and distribution facilities. The term 'Canadian content' will assume much wider importance with the growth of integrated two-way systems giving access to information of all kinds, including educational and entertainment material, stored in computer-memories and video-cassettes. The problem for Canada is not primarily one of excluding foreign programming and sources of information but rather of ensuring access and exposure to such Canadian material as may be available, and of ensuring that available Canadian material is comprehensive and of excellent quality. It is in no way desirable to reduce the range of available choice, nor is it possible for Canada to match, in every respect, the variety and quality of the growing flood of mass-produced entertainment emanating from foreign sources. It is, however, not only possible but essential for Canada to develop its own high-quality programming, sources of information, and opportunities for personal and community expression on a scale that will represent a genuinely acceptable alternative. The burden of mobil-

izing Canadian creative, production, and distribution resources is not for the federal Government alone, but is an urgent concern for all governments, the communications industry, and the general public.

"Thus, an objective that should commend itself to all governments in Canada is the creation and support of an information and entertainment industry which will not only satisfy essential domestic needs but will also be able to compete internationally on its own merits. A positive and highly organized commitment needs to be made by the whole country — which will involve federal and provincial authorities and the private sector — to effect a vast increase in Canadian capacity to create, produce, and promote cultural, informational, and educational material, of the highest possible quality, to be made available through telecommunications systems."

PHILLIPS INKED FOR CANADIAN TOUR

A&M recording artist, Shawn Phillips, currently happening with his "Lost Horizon" single and "Faces" album, will kick off a Canadian tour April 18th at Grand Theatre, Kingston, Ontario. Other dates on the tour include Convocation Hall, University of Toronto, April 19; Place des Arts, Montreal, April 20; Grand Theatre, Quebec City, April 21; and Ottawa's National Arts Centre, April 22. Both dates in the province of Quebec will see Phillips perform two shows, reflecting the artist's very strong position in the Quebec market.

ERIKSON SINGLE RELEASED IN U.S.

In response to heavy adult contemporary and growing top forty play on "Enough of God" f/s "Midnight Road" by Karl Erikson, United Artists Records in the United States has rush released the composer/performer's debut single for U.A. Records Canada. Although it is still early, advance reaction from the United States indicates that the disc is being strongly accepted.

Erikson is currently playing Edmonton's Midtowner Hotel, preparatory to commencing an extensive cross-Canada tour later this year.

BELLS DECK RE-SERVICE WITH NEW MIX

The Bells single, "He Was Me He Was You", has been re-mixed to eliminate certain technical problems. Many broadcasters complained of a problem similar to out-phasing when playing the single mono. The new mix, done at MGM, Los Angeles has completely eliminated this problem, according to label manager, Frank Gould. The re-mixed version is being rush-mailed to all stations and should arrive this week.

WINCHESTER PACKS OTTAWA AUDITORIUM

Jesse Winchester, who became a critic's delight with his debut album on Ampex, is back on the concert trail. With a new Warner Bros. album, "Third Down, 110 to Go", under his belt, Winchester is packing medium-sized concert halls across the country, a good indication of the strength of the consumer grapevine.

The Ampex album has become something of a classic. "Yankee Lady" and "The Brand New Tennessee Waltz" in particular have established themselves as trademarks of the Winchester style and have been recorded by numerous artists.

This reviewer caught Winchester and his backing group, Wallbangers, at Tech Auditorium in Ottawa, a thousand seat high

school auditorium which in terms of appearance and sound quality belies its name. Winchester, an expatriate American now residing in Montreal, has divided his stage act into two sets, the first a solo piece with acoustic guitar only, the second a full-blown electric act.

Although Winchester does not exactly set the joint alight with force of personality, he does have touches of almost Rasputin-like charisma. Many in the audience were totally in awe during the definitive rendition of "Yankee Lady", even during "Jesus Was A Teenager Too", a fifties rock 'n' roll parody, everything was rapt attention.

Winchester delivers in concert what is promised on record: excellent musicianship and a lyrical adventure unsurpassed by the vast majority of today's performers.

COLUMBIA RELEASE FOR FRASER AND DEBOLT

Allan Fraser and Daisy deBolt, better known as Fraser and deBolt, are off with their Columbia album release, "With Pleasure". For those who knew the duo, through their appearances at Grumbles in Toronto, as "folk-jugglers" will notice quite a departure in their sound with this Manta produced album. They've gone a little lush and a little brassy. Brian Blain produced the album which features some of Toronto's better known session men including Dennis Pendrith, Pat Godfrey and John Savage. Joe Ferguson (New York) took on horn duties with ex-Chicago guitarist, Lowell "Tuck" Fox, and dobro player, Cal Hand (Minneapolis) adding a little international flavouring. Nobody's Joe Mendelson, now happening with his own single and album, braces one cut with his distinctive harp styling and Manta's president, Andy Hermant does a banjo bit on the "Sister Nell and Dirty Rubin" cut. String arrangements for "Two

Rainbows" by Bruce Pennycook.

Columbia's national promotion manager, Charlie Camilleri, is gearing his promo troops for a national push. The album has been shipped in an attractive package put together by the label's ad and publicity manager, Bill Eaton.

Fraser and deBolt write most of their own material which encompasses country, blues, rock, jazz and folk and both perform on their own sessions. All selections on their new album were penned by them with the exception of "Sister Nell and Dirty Reuben" which is an F.D. Grass composition.

TELLER'S CAGE OPENS, HAGOOD HARDY IN

Latest nitery to hit the Toronto entertainment scene these days is The Teller's Cage, in the downtown Commerce Court complex. The two-level, three hundred-seat entertainment room features dining, dancing and live entertainment and opened on March 19.

CTL recording artists, Hagood Hardy and the Montage, opened the nightspot, initiating a contract which makes the group the room's feature act, appearing throughout the year in engagements of up to six weeks. In addition, Hagood Hardy will act as entertainment consultant for the location, thus ensuring a continuity in the music policy when his group is playing elsewhere.

The Teller's Cage is licenced and will operate till 1AM but has adopted entertainment times suitable to its locations in the heart of Toronto's office skyscraper district. Entertainment runs from 7 to 11PM Monday and Tuesday evenings and from 8.30 to 12.30AM Wednesday through Saturday.

The Teller's Cage features a main floor and a mezzanine, decorated with brass rails as the focal point of the decor. Designed by Robert Meiklejohn Design Associates, the room strives for a "clubby" atmosphere with comfortable high back wing chairs and intimate parlour groupings. Cara Operations Limited, the food service company operating all Commerce Court restaurants, is running the location.

POLYDOR HOT ON LAST FOR TOUR

Polydor Records has introduced a hefty sales oriented campaign for dealers and rackers to coincide with a two-week fourteen city tour of Canada by James Last. The tour, booked tentatively for May 15th to June 1st, will see Last appear in Halifax, Quebec City, Montreal, Ottawa, Toronto, London, Kingston, Winnipeg, Regina, Saskatoon, Edmonton, Calgary, Vancouver and Victoria.

To make sure that product is present, and well displayed in all accounts, during and after the personal appearances, Polydor has come up with their James Last 1973 Campaign. A full radio-television advertising campaign, supplemented by co-opped dealer ads will bring the attention of the buying public to Polydor's catalogue of over fifty Last albums. In addition, Polydor is offering an eight percent discount, payable in free goods, on Last product (dealer minimum fifty units, racker, two hundred and fifty), and in-store promotion kits. Campaign lasts from March 15th to May 15th with back orders serviced to the end of May.

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MENDELSON continued from page 1

you'll dig Joe Mendelson. If you don't get off on that foot stompin' gut-sneerin' blues, hang in there for a couple of numbers and you'll discover an artist who is really very gentle - and talented. Mendelson has been ignored by the trade and daily press and he was asked to make a few comments on just what he is looking for:

MENDELSON: I'm very straight-forward with most people. I've travelled around the world and I found that the best way to get the job done is to do it the way I see it. As far as an artist - I feel I am many faceted. Very few people have really bothered to really take notice of what I do. All I ask is that they listen.

RPM: You tend to turn off a lot of people. You've got that greaser sort of attitude up-front. Could it be that they forget or just don't bother to look at what you are really trying to do?

MENDELSON: Well, that's what life is all about - looking behind and looking deeper than what they see up front.

RPM: Have you, as a Toronto artist, suffered from the attempts in the sixties to establish a Toronto Sound?

MENDELSON: I was only an observer then I really didn't get going until 1968. But there was a void in that year (1968) and it was difficult for Toronto artists to really make a noise. The Guess Who were just starting to click, then came the Mandala and a few others.

RPM: The offshoot of that Toronto Sound and its disaster was greed - managers, bookers etc. Have you run into this type of problem?

MENDELSON: I could write a book about it. That's why I manage myself and have my affairs looked after by an accountant and a lawyer. But I think Toronto is ready. We're sitting on the next music centre of the world. It's just a question of how long till something breaks here regardless of what or who it is, because I think we have the facilities and everything else that's making the business a professional thing up here. We have the finest musicians in the world but it's just that the people are just not aware of what we do have in the way of talent.

RPM: Who do you really record for?

MENDELSON: To be honest with you, when I was in the group Mainline, I felt I directed our musical image much differently than I am now with my solo album. I'm sincerely trying to get to all ages, and I know for a fact that I am reaching people because I am genuinely trying to reach everybody. That's what my record is all about. I'm not just a rock or a folk singer. I'm not taking the normal route people take in the recording industry where you sort of synthesize what you've got and you try to aim at a specific market. What I'm trying to do is just aim at people who bother to listen. I realize what I'm doing is sort of oddball to a certain degree. I'm very aware of what I do. I know I'm taking a chance but that doesn't bother me."

RPM: Do you have an inferiority complex?

MENDELSON: No.

RPM: Are you shy?

MENDELSON: When I'm on stage I know how to handle myself, but I would say that I am somewhat of a shy person, and humble too. I'm afraid to alienate people in the business because I really haven't done that much yet and I go out of my way to be cool. Maybe that's what you attribute to being shy.

RPM: What musical education do you have?

MENDELSON: Totally self-taught. My sister had a guitar, she didn't play it, and I picked it up and played it. That's when I was eleven. And I'm still learning. I taught myself a lot of instruments, harmonica, bass, drums, piano, bongos - and foot.

RPM: Tell me about producing your album. playing all the instruments etc?

MENDELSON: I did a unique thing in recording. I laid down vocal and guitar together, like you heard me "live", and then I overdubbed from there. Generally, people don't do live vocals. They overdub their vocals, but I did the whole thing "live" - the core - and then I added the bass and the drums and everything else. The vocal backup was supplied by a lot of my friends, Janis Cramer, Mike Heydon, Jean Stinson, Flea, David Andoff, Worthington Folkington, Wheaton, Mouthornist Jim McBride, A&C Mitchell and Henry Reuben Davidson. Some of them aren't even music. They're in totally unrelated fields.

RPM: Are you making any money?

MENDELSON: No. I haven't made any money in the music business yet.

RPM: Are you married?

MENDELSON: Yep.

RPM: Any kids?

MENDELSON: Nope. Got two turtles and a bird, and my health.

RPM: Where did you come up with the name Nobody?

MENDELSON: When I left the Mainline group, I put a lot of ideas out on the table. I figured Joe Mendelson records for nobody because I wasn't recording for anyone and then it struck me - why not start a recording company and call it Nobody.

RPM: A lot of people in the industry ignored you. Do you think you brought on this problem with your attitude?

MENDELSON: No. I think that through notoriety I've been known to be difficult to deal with artistically but in business when people deal directly with me rather than with my pimp, which I don't use anymore, they find out that I'm one of the straightest shooters you'll find in business. Perhaps because I don't bend or play games some people don't like me. GRT distributes Nobody Records and I feel that I'm very lucky. Ross Reynolds is an intelligent man and he realizes that I've got something that's not the normal thing but on the other hand he realized that I understand how to promote and how to market, up to a point. I'd like to hire someone else but I just can't afford it right now. I'm lucky. I don't owe a penny - I'm solvent. I'm just waiting for the time

when I have a little money to start doing things."

It's still going to be a hard grind for Mendelson. He is proving his point of being an entertainment extremist. In this fast-paced business where "real listening" time isn't spent on the new performer, Mendelson could lose out. However, for those programmers who can take the time to "listen" - Joe Mendelson has a powerful message. So he's an oddball - but that's better than the usual "tedium".

SUMMERLEA TO REP SLADE HERE

Brian Chater, manager of Summerlea/Winterlea Music, the CHUM-owned publishing companies, has announced the conclusion of negotiations for the representation of Barn Music in Canada. The English pubbery's catalogue contains all works written by Slade, the hottest group in the U.K. at the moment. The deal was initiated at the MIDEM meet earlier this year and concluded at formal negotiations later.

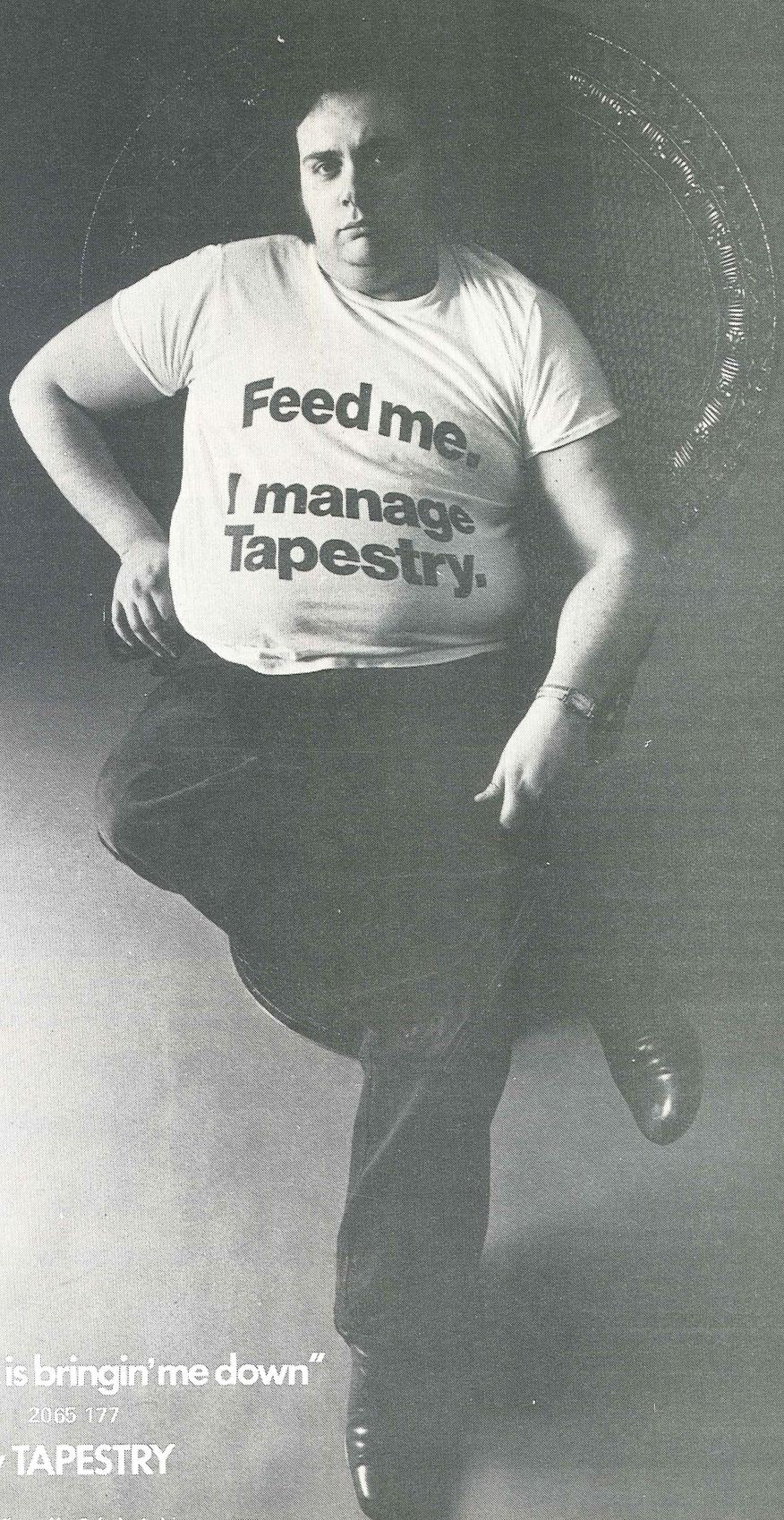
Chater also announced that Summerlea/Winterlea will represent Valentine Music and Mento Music, two other major European publishers. Summerlea/Winterlea is now responsible for the administration of Intune Music, Heathside Music and Burlington/Felsted Music in addition to the three mentioned above.

COOK CELEBRATES THIRTY YEARS WITH RCA

Robert F. Cook, vice-president and general manager of RCA Records, celebrated thirty years with the company recently with a luncheon at Toronto's Canadina Hotel. Cook joined RCA in a clerical position in March of 1943. He rapidly rose through numerous positions including Manufacturing Development Engineer, General Production Foreman and Manager of Manufacturing at RCA's Indianapolis factory. In 1955 Cook joined the RCA International Division as manager, manufacturing and engineering, and in that capacity worked with RCA's international affiliates. In 1965, Cook was named president of RCA Argentina and during his time there, the division's sales and profits took a strong upward swing. In 1971 he was named to his present position with RCA Records Canada.

On the occasion of his thirtieth anniversary, Cook was presented with a diamond studded tie bar by R.A. Hurford, vice-president, RCA Records International and A.C. Martinez, vice-president, finance and planning.

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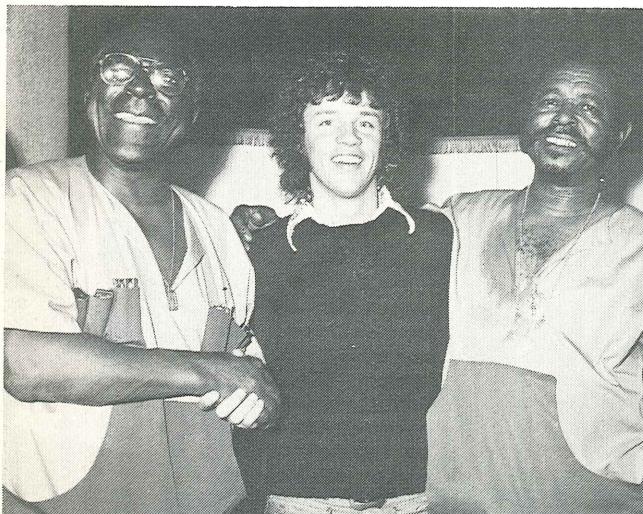
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Combined MCA/London promo effort by Jim Macdonald //Jeff Burns for Wishone Ash and Gentle Giant boosted product sales for Toronto/Kitchener gigs. Target Tape's Trudy Harper (centre).



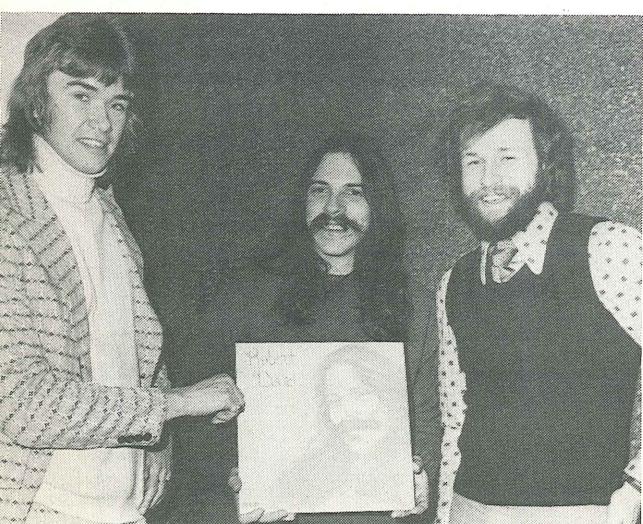
WEA's President (Canada) Ken Middleton presents company Gold (100,000) to Gordon Lightfoot for "Summer Side of Life", "Don Quixote", 'Old Dan's Records'. Al Mair, manager, on right.



A&M's west coast promo manager, Bruce Bissell with Sonny Terry and Brownie McGhee, backstage at Vancouver's Egress Club. New set, "Sonny & Brownie" showing good sales pattern.



Polydor's Lori Bruner and Bill Horan present Rory Gallagher with album cake during Colonial (Toronto) engagement where he pulled capacity houses. CHOM's Angus McKay on left.



CHUM's Dave Charles is given promotion hype by RCA's Neill Dixon on the label's newest Canadian signing, Robert David. The set was produced in Toronto by John Lombardo.



Bill Anderson, top country moneymaker in the MCA camp, receives red carpet promotion treatment from the label's Quebec promo manager, Michel Legris at recent Place des arts engagement.

Vickery campus special a first for industry

If Canadian record companies are willing to support it, what would be the biggest vehicle yet for the exposure of Canadian music in the U.S. will be a reality this fall. In a master plan unduplicated in the history of the Canadian music industry, Claude Vickery of Radio York plans to produce, promote, manufacture and distribute a six-album documentary on Canadian artists for airing on one thousand campus radio stations in the United States and Canada.

At present, Vickery's problem is not a monetary one, though he will need a sponsor to cover costs of the project and to pay his



salary through to completion. The problem is getting the companies to hand over the music, strange as it may seem. The multi-national orientation of some companies is delaying approval of Vickery's plans, even though it would be Canada's biggest-yet promotional effort in the U.S. The timetable set up has the documentaries airing in September this year which means that the artists participating must be known by the beginning of May.

Claude Vickery has worked for two years at York University's station Radio York, where he is now music director. Vickery's passionate belief in the power of Canadian music and in the power of campus radio (an oft-overlooked medium) led him to plans that would combine the two in a documentary format.

Thirty artists are to be featured in the twelve half-hour programs which will air one per day for two weeks. Artists used are to be those who have not yet spread in large measure to the U.S. market; that is, artists with product that has been charted (album or single) on Billboard will not be used.

"They've had a chance to make it" was how Vickery put it. But artists being spun off from other acts (i.e. Bob McBride) will be eligible. Artists chosen must have a large proportion of original material, and be Canadian citizens. Commercial success in Canada is not a criterion. A board composed of Vickery and two other figures in the music industry will select the artists.

Programming in the series will consist of seventy-five percent music and twenty-five percent documentary (spoken narration and

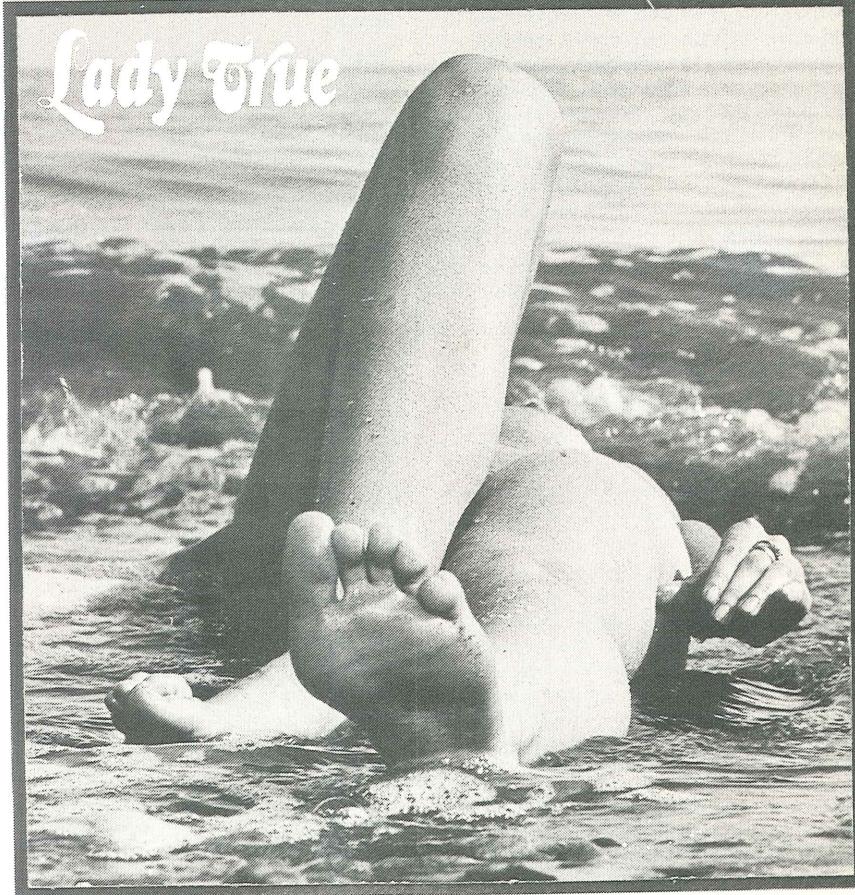
interview segments). Artists will be grouped within the series so related music types are covered in an orderly way. Emphasis will be laid on the artist communicating what he feels about his songs and what they mean to his audience.

Vickery's presentation to the sponsor (who will be spending \$10,000) includes a high priority for good album jacket design. This is vital for assuring high penetration of stations. The jacket will contain pictures, biographies, notes on the Canadian music scene, and promotional copy for local station use.

Timetable for production: May 1, final submission date for music tapes of artists;

May 7, start of the project full time with final list announced; July 31, all stereo master tapes with interviews will be completed (Radio York's stereo facilities used) and tapes submitted for pressing. Album jacket complete; September 1, heavy news release campaign pointing up the unprecedented formation of a "campus network" to promote Canadian music; September 5, mailing; September 10, on-air promotion initiated at each station (material supplied); September 17, date of first program; September 29 conclusion; stations return questionnaire analysing reaction; October 10, compilation of final report. October 31st, distribution of report.

VICKERY continued on page 14



EXTRA FOOT IN DEEP

DON MESSER SUCCUMBS TO HEART ATTACK

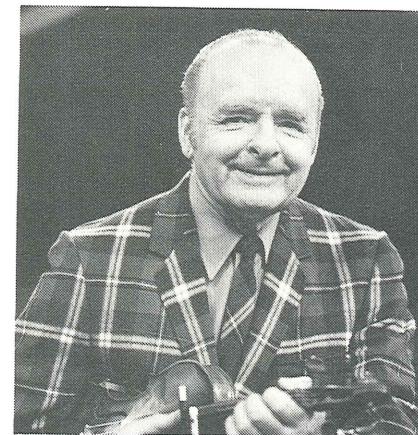
Canada's first million selling recording artist, the quiet and shy Don Messer, passed away at the Victoria General Hospital in Halifax Monday, March 26. Death was attributed to a heart attack. Mr. Messer was a legend in the business. He had been leading a hectic touring and television schedule which took him from coast to coast in Canada. The majority of his albums were released on the Decca label with some releases on George Taylor's Banff label.

Canada's fiddling giant always played a low key role both on television and on stage, preferring to have "his people", vocalists and band members, take the spotlight.

It was in 1934 when Mr. Messer formed his first group, known as the New Brunswick Lumberjacks, which went on the air from Saint John evolving into a national radio network show on CHSJ in 1938. Messer and his group moved to Charlottetown a year later and used CFCY radio as their base of operations. It was here that Don Messer formed his Islanders around New Brunswickers Charlie Chamberlain and Julius Neilson. The group grew each year. Rae Simmons, a Nova Scotia clarinetist graduated the group into a quartet in 1940 with drummer Warren MacRae and guitarist Cecil McEachern bringing the group up to six strong. Moncton's Marg Osborne joined the Islanders in 1946 with piano player Waldo Munro being the last to join in 1952.

Don Messer and His Islanders continued to be a national radio listening habit for more than

twenty years. With the advent of television, "Don Messer's Jubilee", became an instant success story for the CBC-TV network, and reigned as one of Canada's top television



shows for more than ten years. Even while it was enjoying this phenomenal rating, in 1969 the CBC decided to drop the show, which created a national stir - but no renewal.

The Jubilee group moved over to CHCH-TV in Hamilton where the show became syndicated on twenty-one stations in Canada and the U.S. During the height of this new found success, Charlie Chamberlain suffered a heart attack (July 16, 1972) and died a few days later. Chamberlain's death was a great shock to Messer and it was thought by many that he hadn't fully recovered this loss of a close friend of thirty-five years, at the time of his own death.

(902) 667-9195.

Several other announcements were also made by president Reynolds. Marketing manager Larry Green will be leaving GRT as of April first. The promotion of Brian Ayres from Ontario promotion manager to national promotion manager was announced. And Maggie McFadzen becomes full-time in her duties as Toronto office promotion co-ordinator.

In the sales area, Reynolds released the news that Ontario sales representative Jim Corbett has been moved up into the post of eastern sales manager, which involves supervising the reps for Ontario, Quebec and the Maritimes. Filling Corbett's Ontario rep duties will be Joe Toews, who was formerly with the Toronto office of London Records. All the above personnel appointments are to be effective from April first.

HOPI ALBUM RELEASE NOT NEW KOFFMAN???

The March 24/73 issue of RPM reported that the recent Hopi album release of "Sorcerer's Dance" by Moe Koffman "Contains material that has never previously been released." Koffman has taken exception to this report, advising that the Hopi album is actually his "Curried Soul" set, with the exception of one cut. This album was released on the Revolver label in Canada through Mort Ross and on Buddah in the U.S.

Koffman's main concern was over the fact that the Hopi album jacket does not list the selections contained on the set which could confuse buyers.

In the meantime, the current issue of Gavin (March 23) lists as his Canadian Special "Swinging Shepherd Blues" by Moe Koffman on GRT with the following comment: "The old hit sounds as bright today as it ever did. Will soon be released in the U.S., we're told."

CBC RADIO AIRS JUNO PRESENTATION

The CBC Radio network's popular Friday evening pop/variety show, "The Entertainers" put together a two hour show which featured RPM's annual Juno Award Presentations. The March 12th industry night gained even more importance with this coast to coast coverage produced by Anne Hunter with executive producer Ron Solloway overseeing the well laid out two hours. The show was aired March 23.

Besides using many of the introductory and acceptance speeches, on the spot interviews with several of the winners were aired. These included Anne Murray, Gordon Lightfoot, and many others. Hunter and Solloway also worked in their regular items, the Jest Society and Hits and Misses - all hosted by Corky Rawson and John O'Leary.

"The Entertainers" moves to a new time April 8th (Sunday) from 1:03PM to 3PM. It will also be heard on the FM Network Saturdays 8:03PM to 10PM.

ASCAP PRESENTS RARE AWARD TO BEAR

Toronto's Edward Bear have received a special award from ASCAP, the American Society of Composers, Authors and Publishers, for "Last Song". The three man group is the only CAPAC act ever to receive the rare award, with the exception of Galt MacDermot, composer of "Hair".

The award to Edward Bear, presented by ASCAP president, Stanley Adams was presented on the occasion of "Last Song", composed by group leader Larry Evoy, hitting the top five in the American music trades. The Toronto-produced single has since gone on to RIAA-certified million-seller status. John Mills QC, general manager of CAPAC, was on hand to take place in the ceremonies, at ASCAP's New York head office.

Need help with your ad?
Phone the
ADVERTISING HOTLINE
(416) 425-6699
(Ask for Bill Armstrong)
DEADLINE FOR
AD RESERVATIONS
.....TUESDAY NOON!

GRT has also announced that distribution in the Maritimes is no longer handled by Canadian Assemblies, but by GRT's own Maritime sales representative. Reynolds said that Ted Evans has been appointed to this position (he was formerly with Canadian Assemblies). Rack jobbers and

retailers can contact Evans at 62½ Agnew Street, Amherst, N.S. His phone number is

WE WILL MISS YOU, DON.

MCA RECORDS (CANADA)


**NEW MAPL
RELEASES**

6 DANNY'S SONG
Anne Murray/Capitol 72682/F
(Ken Loggins) Gnosos Music-ASCAP
Eastern Sound (Brian Ahern)

7 CONTROL OF ME
Les Emmerson/Polydor L141/Q
(Les Emmerson) No publishing listed
U.S. Studios (No producer listed)

8 TOUCH OF MAGIC
James Leroy/GRT 1230-47/T
(James Leroy) Martantown/Tarena-BMI
Manta (Adam Mitchell)

10 YOU DON'T KNOW WHAT LOVE IS
Susan Jacks/London 182/K
(Terry Jacks/Bob Nelson) Gone Fishin-BMI
Can-Base (Terry Jacks)

14 A GOOD SONG
Valdy/Haida HS104/W
(Valdy) Irving/Klavic-BMI
U.S. Studios (Claire Lawrence)

17 OH MY LADY
Stampeders/MWC 1012X/M
(Kim Berly) Covered Wagon-CAPAC
RCA Toronto (Mel Shaw)

19 I JUST WANT TO MAKE MUSIC
Tobias/MGM MV 10692/Q
(Ken Tobias) Goosecap-BMI
U.S. Studios (Michael Lloyd)

25 ICE ON THE ROAD
Fergus/Capitol 72686/F
(Fergus) Bluenose-CAPAC
Toronto Sound (Greg Hambleton)

27 HELLO HURRAY
Alice Cooper/Warner Bros 7673/P
(Rolf Kemp) Warner Bros-ASCAP
U.S. Studios (Bob Ezrin)

28 YOU'RE STILL THE ONE
Copper Penny/Sweet Plum 9912/K
(Rich Wamil) Chappel -BMI
Eastern Sound (Harry Hinde)

29 FIRST CUT IS THE DEEPEST
Keith Hampshire/A&M AMX337/W
(Cat Stevens) Cat Music-BMI
RCA Toronto (Bill Misener)

35 FOLLOW YOUR DAUGHTER HOME
Guess Who/Nimbus 9 74-0880/N
(Guess Who) Cirrus/Expression-BMI
U.S. Studios (Jack Richardson)

36 EVERYDAY WORKING MAN
Ginette Reno/Parrot 2545/K
(Morill/Lowe) No publishing info.
Eastern Sound (Harry Hinde)

37 THE BEATLES THING
Moran/Columbia C4-3082/N
(Moran/Johnson) April/Musical-CAPAC
Manta (Paul Gross)

39 LOST
Mickey Posner/Elektra CE3050/P
(R. Dykhof) Pied Piper-BMI
Sound Canada (Ron Dykhof)

40 LAST SONG
Edward Bear/Capitol 72677/F
(Larry Evoy) Eeyor Music-CAPAC
Thunder Sound (Gene Martynec)

42 PRETTY CITY LADY
Bob McBride/Capitol 72681/F
(Bob McBride-Paul Hoffert) Hopo Boco
BMIC Thunder (Dennis Murphy)

45 GYPSY
Abraham's Children/G.A.S. 1005
(Paul Gross) Black & White-CAPAC
RCA Toronto (Paul Gross)

47 OLD ENOUGH TO BREAK MY HEART
Flying Circus/Capitol 72689-F
(Flying Circus) Hopo-Boco Music-BMIC
Thunder Sound (Dennis Murphy)

49 WILDFLOWER
Skylark/Capitol 3511/F
(Richardson/Edwards) Edsel-BMI
U.S. Studios (Erik The Norwegian)

55 I'M A STRANGER HERE
5 Man Electrical Band/Lion 149-Q
(Les Emmerson) No publishing listed
U.S. Studios (Dallas Smith)

57 YES
Fludd/Daffodil 1032/F
(Brian/Ed Pilling) Underwater-CAPAC
Manta (Brian Pilling/Lee deCarlo)

59 GROUNDHOG
Chilliwack/A&M 1395 A/W
(Arr. by Henderson/Turney)
Makers-BMI
Can-Base (Chilliwack)

64 WHILE WE'RE STILL YOUNG
Paul Anka/Buddah 337X/M
(Anka-Chouckroun) Spanka-BMI
U.S. Studios (Arif Mardin)

68 LIFE LINE
John Bennett/G.A.S. 1007
(Bennett) Black & White/Exterior-CAPAC
Eastern (John Stewart)

69 MIDNIGHT LADY
Pepper Tree/Capitol 72690-F
(Pepper Tree) Beechwood-BMI
Thunder (Wayne Patton)

70 SONG OF LOVE
Alabama/Smile SLI 101-A-K
B. Fykes/R. Knight
Maple Creek Music-BMI
Eastern Sound (Hilly Leopold)

75 CLOSE YOUR EYES
Edward Bear/Capitol 72692-F
(Larry Evoy) Eeyor Music-CAPAC
Thunder (Gene Martynec)

76 SHADOW
R. Dean Taylor/Rare Earth R5041F-V
(R. Dean Taylor) Jobete-BMI
U.S. Studios (R. Dean Taylor)

77 HERE IT COMES AGAIN
Gary & Dave/Axe 7-K
(Beckett-Weeks) Bluenose-CAPAC
Toronto Sound (Hambleton)

78 MIDNIGHT ROAD
Karl Erikson/U.A. XW/190/U
(Karl Erikson) Capitol-CAPAC
RCA Toronto (Guenther/Morrison)

79 ORLY
Guess Who/Nimbus 9 74-0926-N
(Burton Cummings) Cirrus Expressions-BMI
U.S. Studios (Jack Richardson)

MAPL DETAILS continued on page 29

ALABAMA'S
"Song of Love"
 on **Smile Records**
ANOTHER HIT RECORDED AT
EASTERN SOUND

New Album Product



THE SESSION

Jerry Lee Lewis

Mercury 0996-Q

Although the self-destructing packaging leaves us cold, we can't help but be impressed with the significance of this collection of some twenty well chosen tunes with backing by some of the biggest names in the business, among them: Delaney Bramlett, Alvin Lee, Klaus Voormann, Gary Wright, Rory Gallagher and Peter Frampton.

Many of the tunes are predictable and in fact essential to this kind of album. "Johnny B Goode", "Good Golly Miss Molly", "Whole Lot of Shakin'", "Long Tall Sally" etc. etc. are all here, but there are a couple of pleasant surprises. Gordon Lightfoot's "Early Morning Rain" receives an almost Dylanesque treatment, Johnny Rivers' "Memphis" is similarly well treated.

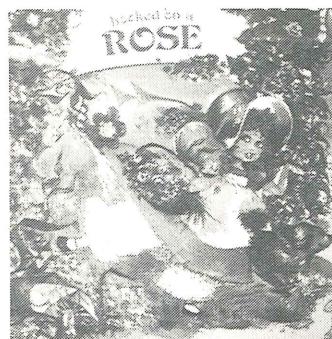
All in all, in spite of the superficial resemblance to so many other "super-sessions" which turned out to be total duds, Jerry Lee's "Session" is a real and vital work which is a valuable addition to any contemporary music library and scores strong points as a programming tool of considerable depth.



FIRST BASE

Babe Ruth [
Harvest SHSP4022-F

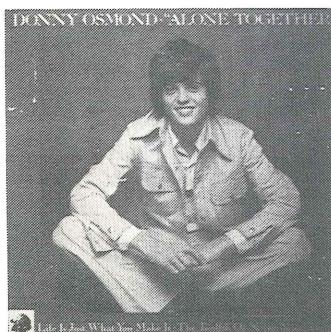
A product of EMI/Harvest England soon to be available here which provides one of the better recorded marriages of rock and the classical feel. Of particular, and deserved, interest to Canadian programmers will be the excellent version of Jesse Winchester's "Black Dog".



HOOKED ON A ROSE

Rose
G.A.S. GLP2002

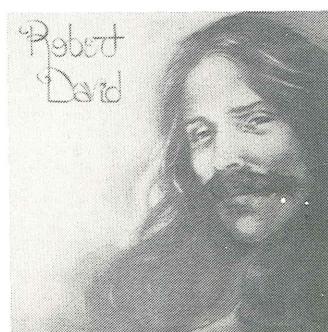
Fairy tale cover attractively conceals a surprisingly fine album with a production that sounds not a bit less than huge. Big time Dave van de Pitte arrangements are a handsome addition to an essentially straight rock band. "All I Really Need" is a good commercial prospect.



ALONE TOGETHER

Donny Osmond
MGM SE4886-Q

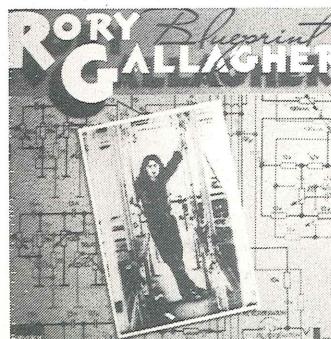
Whatever our personal opinion may be about little Donny's nasal balladeering we've got to admit this album is yet another chapter in a tale of almost unparalleled commercial success. On that basis, give "Tears on My Pillow" a listen.



ROBERT DAVID

RCA LSP 4859-N

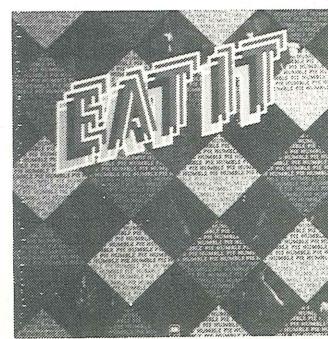
Nice laid back country folk stuff that's a definite pleasure to listen to. Relaxed vocal styling is complemented by crystal clear and nicely understated instrumentation. Listen to "Liza", "Places Where We Played" and "Misty Road" especially.



BLUEPRINT

Rory Gallagher
Polydor 2383 189-Q

Irish blues (?) built on a solid and driving rock foundation are the key to this album by former Taste member, Rory Gallagher. Group gets it together in a big way on "Walk on Hot Coals" and "Race the Breeze". Definitely an act to keep an eye, and ear, on.



EAT IT

Humble Pie
A&M SP3701-W

Usually raucous group shows an admirable restraint throughout this dynamic double record set. New musical maturity is evident particularly on side three. Of special interest is the rendition of the Rolling Stones' classic, "Honky Tonk Women".

VICKERY continued from page 9

The reason for the simultaneous release to all stations is to get as much publicity in the American trade papers as possible for the unusual broadcast.

What does Vickery's documentary offer the music industry? First, campus stations get a source of programming at a time when they most need it (establishing the station for the year). Second, record companies get the best possible exposure, because of the fact that students are most curious about their campus station early in the year. Third, companies will receive feedback on the reaction to their acts by October 31, in time for the Christmas record-buying season. Fourth, audiences of campus stations are heavy consumers of music, and the documentary, if it doesn't sell records, can stimulate demand for campus concerts.

An ambitious project indeed; but then Vickery is full of ambition. And he backs this up with an eye for details that should ensure success. Future issues of RPM will detail the progress of the campus radio music documentary toward completion.

LAROCHE TO MANAGE SHARON LOWNESS

Dan LaRoche, head of Dan LaRoche Enterprises, has announced the signing of Boot recording artist, Sharon Lowness, to an exclusive personal management contract. Miss Lowness has met considerable success with her singles releases for Boot, including "Same Old Memory", "Flowers of Darkness" and "Flying East".

Miss Lowness is currently active with recent appearances on "Countrytime", "Elwood Glover's Luncheon Date" and York Cable's "World of Country Music" to her credit. Miss Lowness is currently on a four week personal appearance tour, to be capped by a two week engagement at Toronto's Edison Hotel.

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ALBUM ARTISTS (alphabetically)

This listing is a cross-reference to the RPM 100 Albums. A fast way to find album order numbers.

Abraham's Children (80)
Alice Cooper (6)
Duane Allman (47)
Allman Bros. (100)
America (19)
Gato Barbieri (55)
Beach Boys (16)
Bee Gees (54)
David Bowie (21) (76)
Bread (68) (89)
Byrds (57)
Chicago V (77)
Chilliwack (51)
Bruce Cockburn (95)
Joe Cocker (74)
Judy Collins (30)
Rita Coolidge (79)
Creedence Clearwater (36)
Jim Croce (90)
Cymande (42)
Deep Purple (11)
John Denver (4)
Eumir Deodato (14)
Derek & the Dominoes (12)
Neil Diamond (23) (15)
Dr. Hook (35)
Dueling Banjos (1)
Edward Bear (5)
Fergus (62)
Focus (78)
Free (31)
Grateful Dead (53)
Al Green (28) (72)
Guess Who (46)
Albert Hammond (67)
Hollies (33)
Humble Pie (58)
James Gang (56)
Don't Shoot Me (2)
Carole King (38)
Moe Koffman (70)
Jerry Lee Lewis (98)
Gordon Lightfoot (22)
Lighthouse (37) (61)
Lobo (81)
Loggins & Messina (24) (48)
Lost Horizon Orig. Sndtrk. (65)
Mahavishnu Ork (27)
Bob McBride (86)
Murray McLauchlan (97)
Don McLean (49)
Bette Midler (26)
Joni Mitchell (25)
Moody Blues (29) (92)
Anne Murray (50)
Donny Osmond (83)
Gilbert O'Sullivan (39)
Shawn Phillips (69)
Pink Floyd (87)
Elvis Presley (9)
Procol Harum (99)
Helen Reddy (7)
Lou Reed (20)
Rolling Stones (40)
Rose (88)
Diana Ross (13)
Doug Sahm (85)
Santana (63)
Seals & Crofts (60)
Carly Simon (8)
Hurricane Smith (18)
Slade (44)
Sound 80 (91)
Stampeder (17)
Stealers Wheel (64)
Steely Dan (10)
Cat Stevens (41)
James Taylor (59)
Three Dog Night (71)
Tobias (84)
Tommy (45)
Traffic (3)
Jethro Tull (52)
Uriah Heep (66)
Valdy (75)
Rick Wakeman (94)
War (32)
Will The Circle Be Unbroken (34)
Jesse Winchester (93)
Edgar Winter (43)
Yes (82)
Neil Young (73) (96)



SINGLES (alphabetically)

This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers.

A Good Song (14)
Ain't No Woman (22)
Also Sprach Zarathustra (3)
Aubrey (66)
Big City Miss Ruth Ann (26)
Blue Suede Shoes (71)
Break Up To Make Up (54)
Broken Guitar Blues (85)
Call Me (100)
Can't Depend On Love (81)
Cherry Cherry (61)
Cindy Incidentally (73)
Cisco Kid (72)
Close Your Eyes (75)
Control of Me (7)
Cook With Honey (38)
Could It Be I'm Falling In Love (53)
Cover of Rolling Stone (2)
Crocodile Rock (16)
Daddy's Home (5)
Daisy A Day (74)
Dancing in the Moonlight (11)
Danny's Song (6)
Dead Skunk (12)
Do It Again (13)
Do You Want To Dance (91)
Don't Expect Me (34)
Dream Me Home (67)
Drift Away (51)
Dueling Banjos (4)
Everyday Working Man (36)
First Cut is the Deepest (29)
Follow Your Daughter Home (35)
Frankenstein (98)
Groundhog (59)
Gudbuy T'Jane (83)
Gypsy (45)
He Was Me He Was You (94)
Hearts of Stone (86)
Hello Hurray (27)
Here It Comes Again (77)
I Just Want To Make Music (19)
I Knew Jesus (97)
Ice on the Road (25)
I'm A Stranger Here (55)
I'm Just A Singer in a Rock & Roll Band (24)
Jambalaya (31)
J'Entends Frapper (92)
Killing Me Softly With His Song (1)
Last Song (40)
Let's Pretend (62)
Life Line (68)
Little Willie (18)
Lost (39)
Love Is What You Make It (48)
Love Train (15)
Magic Woman Touch (65)
Mama Was A Rock 'N' Roll Singer (84)
Master of Eyes (63)
Midnight Lady (69)
Midnight Road (78)
Neither One of Us (88)
Oh Babe What Would You Say? (30)
Oh My Lady (17)
Old Enough To Break My Heart (47)
One Less Set of Footsteps (43)
Orbit (87)
Orly (79)
Out of the Question (52)
Papa Joe (82)
Peaceful (50)
Pinball Wizard (46)
Pretty City Lady (42)
Reeling in the Years (95)
Rocky Mountain High (60)
Shadow (76)
Sing (9)
Song of Love (70)
Space Oddity (23)
Stir It Up (33)
Stuck in the Middle With You (41)
Superman (90)
The Beatles' Thing (37)
The Night The Lights Went Out (32)
The Right Thing To Do (58)
Thinking of You (96)
Touch of Magic (8)
Twelfth of Never (20)
Walk on the Wild Side (44)
While We're Still Young (64)
Who Was It (99)
Why Can't We Live Together (93)
Wildflower (49)
Woman From Tokyo (80)
Yellow Ribbon (21)
Yes (57)
You Are The Sunshine (89)
You Don't Know What Love Is (10)
You're So Vain (56)
You're Still The One (28)

Ad deadline - Tuesday noon

REMIKO

SINGLES

April 7, 1973

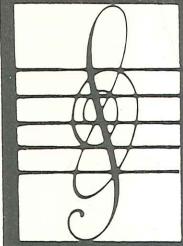
Gold Leaf Award For
Outstanding Record SalesA&M
AMPEX
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QUALITY
RECORDS
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UThis week
1 week ago
2 weeks ago

1	1	3	KILLING ME SOFTLY WITH HIS SONG Roberta Flack Atlantic 2940-P	34	22 15	DON'T EXPECT ME Lobo Big Tree 158X-M	67	70 72	DREAM ME HOME Mac Davis Columbia 45773-H
2	4	4	COVER OF ROLLING STONE Dr. Hook Columbia 45732-H	35	32 28	FOLLOW YOUR DAUGHTER HOME Guess Who Nimbus 9 74-0880-N	68	71 70	LIFE LINE John Bennett G.A.S. G1007-A
3	5	6	ALSO SPRACH ZARATHUSTRA Deodato CTI 12X-M	36	37 42	EVERYDAY WORKING MAN Ginette Reno Parrot 2545-K	69	75 87	MIDNIGHT LADY Pepper Tree Capitol 72690-F
4	2	2	DEUELING BANJOS Deliverance Soundtrack Warner Bros 7659-P	37	48 52	THE BEATLES' THING Moran Columbia C4-3082-H	70	76 88	SONG OF LOVE Alabama Smile SLE101A-K
5	7	12	DADDY'S HOME Jermaine Jackson Tamla Motown 1216-V	38	40 44	COOK WITH HONEY Judy Collins Elektra 45831-P	71	86 97	BLUE SUEDE SHOES Johnny Rivers U.A. 198-U
6	3	1	DANNY'S SONG Anne Murray Capitol 72682-F	39	47 49	LOST Mickey Posner Elektra 3050-P	72	CISCO KID War U.A. 163-U
7	9	11	CONTROL OF ME Les Emmerson Lion 141-Q	40	38 33	LAST SONG Edward Bear Capitol 72677-F	73	82 91	CINDY INCIDENTALLY Faces Warner Bros 7681-P
8	14	23	TOUCH OF MAGIC James Leroy GRT 1230-47-T	41	60 86	STUCK IN THE MIDDLE WITH YOU Stealers Wheel A&M 1416-W	74	80 80	DAISY A DAY Jud Strunk MGM K14463X-M
9	28	37	SING Carpenters A&M 1413-W	42	35 34	PRETTY CITY LADY McBride Capitol 72681-F	75	90	CLOSE YOUR EYES Edward Bear Capitol 72692-F
10	19	24	YOU DON'T KNOW WHAT LOVE IS Susan Jacks London 182-K	43	45 51	ONE LESS SET OF FOOTSTEPS Jim Croce ABC 11346-N	76	92	SHADOW R. Dean Taylor Rare Earth R5041F-V
11	6	5	DANCING IN THE MOONLIGHT King Harvest Perception 515-H	44	51 56	WALK ON THE WILD SIDE Lou Reed RCA 74 0887-N	77	98	HERE IT COMES AGAIN Gary & Dave Axe 7-K
12	16	22	DEAD SKUNK Loudon Wainright III Columbia 45726-H	45	26 14	GYPSY Abraham's Children G.A.S. G1005	78	85 85	MIDNIGHT ROAD Karl Erikson U.A. XW190W-U
13	8	7	DO IT AGAIN Steely Dan ABC 11338-N	46	55 59	PINBALL WIZARD New Seekers MGM 10709-Q	79	ORLY Guess Who Nimbus 9 74-0926-N
14	17	25	A GOOD SONG Valdy Haida HS 104-W	47	57 79	OLD ENOUGH TO BREAK MY HEART Flying Circus Capitol 72689-F	80	81 82	WOMAN FROM TOKYO Deep Purple Warner Bros 7672-P
15	15	17	LOVE TRAIN O'Jays Phila Intl 3524-H	48	41 43	LOVE IS WHAT YOU MAKE IT Grass Roots Dunhill 4335-N	81	CAN'T DEPEND ON LOVE Gordon Lightfoot Reprise 1145-P
16	10	8	CROCODILE ROCK Elton John MCA 40000-J	49	59 64	WILDFLOWER Skylark Capitol 3511-F	82	84 84	PAPA JOE Elio RCA 75-1114-N
17	23	29	OH MY LADY Stampers MWC 1012X-M	50	62 66	PEACEFUL Helen Reddy Capitol 13527-F	83	GUDBUY T'JANE Slade Polydor 15060-Q
18	24	39	LITTLE WILLIE The Sweet Bell 45251X-M	51	64 71	DRIFT AWAY Dobie Gray Decca 33057-J	84	MAMA WAS A ROCK 'N' ROLL SINGER Sonny & Cher MCA 40026-J
19	11	10	I JUST WANT TO MAKE MUSIC Tobias MGM/Verve MV10692X-Q	52	74 89	OUT OF THE QUESTION Gilbert O'Sullivan MAM 3628-K	85	97	BROKEN GUITAR BLUES Lighthouse GRT 1230-52-T
20	36	61	TWELFTH OF NEVER Donny Osmond MGM 14503-Q	53	13 13	COULD IT BE I'M FALLING IN LOVE Spinners Atlantic 2927-P	86	HEARTS OF STONE Blue Ridge Rangers Fantasy 700-R
21	39	62	YELLOW RIBBON Dawn Bell 45318X-M	54	61 68	BREAK UP TO MAKE UP Stylistics Avco 4611-N	87	95	ORBIT Thundermug Axe 8-K
22	27	31	AIN'T NO WOMAN Four Tops Dunhill 4339-N	55	67 100	I'M A STRANGER HERE 5 Man Electrical Band Lion 149-Q	88	NEITHER ONE OF US Gladys Knight Tamla Motown 35098-V
23	25	26	SPACE ODDITY David Bowie RCA 0876-N	56	44 32	YOU'RE SO VAIN Carly Simon Elektra 45824-P	89	99	YOU ARE THE SUNSHINE Stevie Wonder Tamla Motown 54232-V
24	21	16	I'M JUST A SINGER IN A ROCK & ROLL BAND Moody Blues-Threshold 67012-K	57	50 47	YES Fludd Daffodil 1032-F	90	SUPERMAN Donna Fargo Dot 1744X-M
25	33	40	ICE ON THE ROAD Fergus Capitol 72686-F	58	77	THE RIGHT THING TO DO Carly Simon Elektra E45-843-P	91	56 53	DO YOU WANT TO DANCE Bette Midler Atlantic 2928-P
26	20	19	BIG CITY MISS RUTH ANN Gallery Sussex 248X-M	59	72 81	GROUNDHOG Chilliwack A&M AM1395A-W	92	93 73	J'ENTENDS FRAPPER Pagliaro RCA 75-5144-N
27	18	18	HELLO HURRAY Alice Cooper Warner Bros 7673-P	60	43 41	ROCKY MOUNTAIN HIGH John Denver RCA 0829-N	93	53 35	WHY CAN'T WE LIVE TOGETHER Timmy Thomas Glades 1703-Q
28	31	30	YOU'RE STILL THE ONE Copper Penny Sweet Plum 9912-K	61	89 99	CHERRY CHERRY Neil Diamond MCA 40017-J	94	HE WAS ME HE WAS YOU Bells Polydor 2065 188-Q
29	34	38	FIRST CUT IS THE DEEPEST Keith Hampshire A&M AMX337-W	62	69 78	LET'S PRETEND Raspberries Capitol 3546-F	95	REELING IN THE YEARS Steely Dan ABC 11352-N
30	12	9	OH BABE WHAT WOULD YOU SAY? Hurricane Smith Capitol 3383-F	63	73 74	MASTER OF EYES Aretha Franklin Atlantic 2941-P	96	THINKING OF YOU Loggins & Messina Columbia 45815-H
31	29	20	JAMBALAYA Blue Ridge Rangers Fantasy 689-R	64	68 77	WHILE WE'RE STILL YOUNG Paul Anka Buddah 337X-M	97	I KNEW JESUS Glen Campbell Capitol 6633-F
32	49	54	THE NIGHT THE LIGHTS WENT OUT Vicki Lawrence Bell 45303X-M	65	65 67	MAGIC WOMAN TOUCH Hollies Epic 10951-H	98	FRANKENSTEIN Edgar Winter Epic 10891-H
33	52	69	STIR IT UP Johnny Nash Epic 5-10949-H	66	63 48	AUBREY Bread Elektra 45832-P	99	WHO WAS IT Hurricane Smith Capitol 3455-F
							100	CALL ME Al Green Hi 2235-K

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station and record store reports.

1 3 8	DUELING BANJOS Various-Warner Bros BS2683-P CWX2683-P 8WM2683-P	34 36 39	WILL THE CIRCLE BE UNBROKEN Various-United Artists UAS9801-U 9454-U 9453-U	67 70 70	IT NEVER RAINS IN SOUTHERN CALIF. Albert Hammond-Columbia KZ31905-H ZT31905-H
2 1 1	DON'T SHOOT ME Elton John-MCA 2100-J MCAC 2100 MCAC 2100	35 55 66	SLOPPY SECONDS Dr. Hook-Columbia KC31622-H N/A N/A	68 50 37	GUITAR MAN Bread-Elektra EKS 75047-P CEK75047-P
3 2 2	FANTASY FACTORY Traffic-Island SW9323-F N/A 8XT9323-F	36 30 29	CREEDENCE GOLD CCR-Fantasy 9418-R 5160-9418-T 8160-9418	69 81 96	FACES Shawn Phillips-A&M SP4363-W CS4363-W 8T4363-W
4 5 7	ROCKY MOUNTAIN HIGH John Denver-RCA LSP4731-N PK1972-N P8S1972-N	37 37 38	SUNNY DAYS Lighthouse GRT 9230 1021-T 5230 1021-T 8230 1021-T	70 53 45	THE FOUR SEASONS Moe Koffman-GRT 9230 1022-T 5230-1022-T 8230 1022-T
5 8 10	EDWARD BEAR Capitol 1-6387-F 4XT6387-F 8XT6387-F	38 29 16	RHYMES AND REASONS Carole King-Ode SP77016-W CS77016-W 8T77016-W	71 91	AROUND THE WORLD Three Dog Night-Dunhill DTS 5013-8 N/A N/A
6 13 13	BILLION DOLLAR BABIES Alice Cooper-Warner Bros BS2685-P CWX 2685-P 8WM2685-P	39 38 36	BACK TO FRONT Gilbert O'Sullivan-Mam 5-K CS-MAM5-5 8T-MAM8-5	72 68 71	I'M STILL IN LOVE WITH YOU Al Green-HI XSHL32074-K N/A N/A
7 9 9	I AM WOMAN Helen Reddy-Capitol ST11068-F N/A 8XT11068-F	40 27 15	MORE HOT ROCKS Rolling Stones-London ZPS-626-7-K CS AC2T 4224 8T A82T	73 51 41	JOURNEY THROUGH THE PAST Neil Young-Reprise 2XS6480-P CRJS6480-P
8 6 4	NO SECRETS Carly Simon-Elektra EKS75049-P CEK75049-P 8EK75049-P	41 28 24	CATCH BULL AT FOUR Cat Stevens-A&M SP4365-W AC4365-W 8T 4365-W	74 57 53	JOE COCKER A&M SP 4368-W CS4388-W
9 17 31	ELVIS ALOHA Elvis Presley-RCA VPSX6089-N N/A N/A	42 54 59	CYMANDE Cymande-Janus 9098 3044-T N/A N/A	75 89	COUNTRY MAN Valdy-Haida HL5101-W N/A N/A
10 11 11	CAN'T BUY A THRILL Steely Dan-RCA ABCX758-N N/A N/A	43 61 81	ONLY COME OUT AT NIGHT Edgar Winter Group-Epic KE31584-H N/A N/A	76 76 72	RISE & FALL OF ZIGGY STARDUST David Bowie-RCA LSP 4702-N PK1932-N
11 12 12	WHO DO WE THINK WE ARE Deep Purple-Warner Bros MS2678-P CWX2678-P 8WM2678-P	44 62 78	SLAYED Slade-Polydor 5524-Q N/A N/A	77 52 40	CHICAGO V Columbia KC31102-H CT31102-H
12 14 14	IN CONCERT Derek & the Dominoes-Polydor RS08800-Q N/A N/A	45 39 32	TOMMY Various-Ode SP99001-W CS99001-W 8T99001-W	78 88 97	MOVING WAVES Focus-Sire SAS7401-M N/A N/A
13 16 22	LADY SINGS THE BLUES Diana Ross-Tamla Motown M758-V N/A N/A	46 45 44	ARTIFICIAL PARADISE Guess Who-RCA 4830-N N/A N/A	79 64 54	LADY'S NOT FOR SALE Rita Coolidge-A&M SP4370-W CS4370-W
14 15 21	PRELUDE Eumir Deodato-CTI 6021-M N/A N/A	47 47 47	ANTHOLOGY Duane Allman-Capricorn 2CP0108-P CPXJ0108-P 8CPS0108-P	80 93	TIME Abraham's Children-G.A.S. GLP-2001 N/A N/A
15 4 3	HOT AUGUST NIGHT Neil Diamond-MCa 2-8000-J MCAC-2-8000 MCAT2-8000	48 60 67	SITTIN' IN Loggins & Messina-Columbia C31044-H N/A N/A	81 80 77	OF A SIMPLE MAN Lobo-Big Tree 2013-M BTS4 2013-M
16 19 20	HOLLAND Beach Boys-Reprise MS 2118-P CRX2118-P 8RM2118-P	49 35 27	DON MCLEAN U.A. UAS56 51-U N/A N/A	82 79 76	CLOSE TO THE EDGE Yes-Atlantic SD7244-P AC7244-P
17 24 33	RUBES DUDES AND ROWDIES Stampeders-MWC MWCS704-M N/A N/A	50 58 60	ANNIE Anne Murray-Capitol ST6376-F 4XT6376-F 8XT6376-F	83	ALONE TOGETHER Donny Osmond-MGM SE4886-Q N/A N/A
18 20 23	HURRICANE SMITH Capitol ST11139-F 4XT11139-F 8XT11139-F	51 67 82	ALL OVER YOU Chilliwack-A&M SP 4375-W CS4375 8T4375	84 78 69	DREAM No. 2 Tobias-MGM/Verve MV5085-Q MV4-5085-Q
19 18 17	HOMECOMING America-Warner Bros BS2655-P CWX2655-P 8WM2655-P	52 42 35	LIVING IN THE PAST Jethro Tull-Chrysalis 2CH1035-P CCHJ1035-P 8CHJ1035-P	85	DOUG SAHM & BAND Atlantic SD2805-P N/A N/A
20 34 50	TRANSFORMER Lou Reed-RCA LSP4807-N N/A N/A	53 49 42	EUROPE '72 'Grateful Dead-Warner Bros 3WX2668-P 2CWX2668-P 2WXS2668-P	86 90 90	BUTTERFLY DAYS Bob McBride-Capitol ST-6384-F 4XT6384-F
21 23 28	SPACE ODDITY David Bowie-RCA LSP4813-N N/A N/A	54 59 62	LIFE IN A TIN CAN Bee Gees-RSO 2394 102-Q N/A N/A	87 100 22	THE DARK SIDE OF THE MOON Pink Floyd-Harvest SMAS 11163-F N/A N/A
22 21 19	OLD DAN'S RECORDS Gordon Lightfoot-Reprise MS2116-P CRX2116-P 8RM2116-P	55 66 71	LAST TANGO IN PARIS Gato Barbieri-U.A. UALA045F-U N/A N/A	88	HOOKED ON A ROSE Rose-G.A.S. GLP2002 N/A N/A
23 22 26	DOUBLE GOLD Neil Diamond-Bang 9011 227-T 5011 227-T 8011 227-T	56 68 83	BEST OF JAMES GANG ABC ABCX774-N N/A N/A	89	BEST OF BREAD Bread-Elektra EKS75056-P N/A
24 25 25	LOGGINS & MESSINA Columbia KC31748-H CT 31748-H CA31748-H	57 73	BYRDS Asylum SD 5058-P Cas 5058-P 8AS 5058-P	90 95 100	LIFE AND TIMES Jim Croce ABC ABCX769-N N/A N/A
25 26 18	FOR THE ROSES Joni Mitchell-Asylum SD5057-P CAS5057-P 8AS5057-P	58 86	EAT IT Humble Pie-A&M SP-3701-W CS-3701-W 8T-3701-W	91 87 79	THE BEGINNING Sound 80-A&M SP9005-W CS9005
26 10 5	THE DIVINE MISS M Bette Midler-Atlantic SD7238-P ACT7238-P A8TC7238-P	59 41 34	ONE MAN DOG James Taylor-Warner Bros BS2660-P CWX2660-P 8WM2660-P	92 85 61	DAYS OF FUTURE PASSED Moody Blues-Deram DE18102-K CS-DKM 77612
27 31 49	BIRDS OF FIRE Mahavishnu Ork-Columbia KC31198-H N/A N/A	60 40 30	SUMMER BREEZE Seals & Crofts-Warner Bros BS2629-P CWX2629-P 8WM2629-P	93 92 86	THIRD DOWN 110 TO GO Jesse Winchester-Bearsville BR2102-P N/A
28 33 56	GREEN IS BLUE Al Green-Hi SHL32055-K N/A 8T-SEM 32055	61 62 64	LIGHTHOUSE LIVE Lighthouse-GRT 9230 1018-T 5230 1018-T 8230 1018-T	94 98	THE SIX WIVES OF HENRY THE VIII Rick Wakeman-A&M SP-4361-W N/A N/A
29 7 6	SEVENTH SOJOURN Moody Blues-Threshold THS7 TKM24607-K THM24807-K	62 65 65	TOWN OF FERGUS Fergus-Capitol ST6382-F 4XT6382-F 8XT6382-F	95 94 89	SUNWHEEL DANCE Bruce Cockburn-True North TNX7-H N/A
30 32 43	TRUE STORIES Judy Collins-Elektra 75053-P CEK75053-P 8EK75053-P	63 56 48	CARAVANSERAI Santana-Columbia KC31610-H CT31610-H CA31610-H	96 96 95	HARVEST Neil Young-Reprise MS2032-P CRX2032-P
31 43 51	HEARTBREAKER Free-Island SW9324-F 4XW9234 8XW9234-F	64 82 98	STEALERS WHEEL A&M SP4377-W N/A N/A	97 97 85	MURRAY McLAUCHLAN True North TN9-H N/A
32 44 55	THE WORLD IS A GHETTO War-U.A. UAS 5652-U K0462-U U8462-U	65 71 80	LOST HORIZON Orig. Soundtrack-Bell 1300-M N/A N/A	98 99	THE SESSION Jerry Lee Lewis-Mercury SRM-2-803-S N/A N/A
33 46 57	ROMANY Hollies-Epic KE31992-H N/A N/A	66 48 46	MAGICIAN'S BIRTHDAY Uriah Heep-Mercury SRM1652-Q N/A N/A	99	GRAND HOTEL Procol Harum-Chrysalis CHR1037-P N/A N/A
				100	BEGINNINGS Allman Bros-Atco SD2-805-P N/A A8TC 2-805-P



RPM

The Programmers

A WEEKLY FEATURE IN RPM

DESIGNED FOR CANADIAN

Programmers

BBM: Not necessarily what it appears to be

In RPM 10/3/73, The Programmers ran a feature on interpreting the BBM ratings. We explored the difference between "reach" and "frequency" as reflected in BBM compilations that show different station rankings depending whether "weekly circulation" or "average quarter hour audience" is the statistic being used.

To further show the importance of interpretation when it comes to BBM, we have chosen the Toronto and Victoria radio markets to illustrate a couple of interesting points. We are using selected statistics only, so the figures quoted are not the final word on the Toronto and Victoria markets. We will be running complete features on these markets as part of a series over the next few weeks.

BBM books compile certain of their circulation counts in two ways -- based on "full station coverage area", and also on "central area only". These two statistics can often completely contradict one another, so that it is possible for two stations to claim that they are "number one" and yet each would be telling the truth. In Victoria, B.C., let's look at the 7AM - 7PM Monday to Friday cumulative audience (daytime weekday circulation). Using "total coverage area", CKDA is first (92,500), CJVI second (87,900), CFAX third (76,000). But if we confine ourselves to the central area only (Victoria metropolitan area), the positions are reversed. The first and third place stations change places. Here are the metro cumulatives: CFAX 59,200, CJVI 52,100, CKDA 34,500.

Victoria is the Canadian market where this effect is most pronounced. It seems to be due to the large Vancouver audience which can tune the Victoria stations. A small penetration into Vancouver (much bigger market) can change ratings so that number three becomes number one. By subtraction of the given figures, it is clear that 3800 of CFAX listeners during the daytime weekday period (approx. 6%) are outside the Victoria metropolitan area. 21,300 of CJVI's listeners (approx. 29%) are outside the central area. And 32,700 of the CKDA audience (nearly half) are outside the area. This again points up the necessity for careful interpretation when dealing with BBM figures.

In the Toronto market, BBM figures give rise to an interesting battle for fourth place. We will look at the stations using circulation and hours tuned, for both all persons and adults.

Station	Weekly Circulation	Adult Circulation	Weekly hours tuned	Adult (18+) hours tuned
CFRB	1.4 million	1.2 million	14.4 million	13.8 million
CHUM	1.2 million	774,000	6.8 million	4.8 million
CKEY	553,400	494,200	4.1 million	4.0 million

In all four categories the ranking of the stations is the same, namely CFRB first, CHUM second, and CKEY third. But in the matter of who is number four in Toronto,

The **Programmers** *dave chadwick*

the importance of interpretation of the BBM again rears its head. It could be CFTR, CKFM, or CBL. CFTR is fourth in weekly all-persons circulation, CBL is fourth in adult circulation, and CKFM is fourth in weekly hours tuned (both all-persons and adults only).

CFTR circulation 457,900
CBL adult circulation 412,000
CKFM hrs. tuned 3.4 million
CKFM adult hrs. 3.0 million

Maybe the best way to resolve this dilemma would be to consider all three stations "tied for fourth place". Though stations may be claiming fourth place is theirs alone, the figures are very close in all categories and experience would tend to suggest the differences are small enough to have little significance.

Again, the point of all this is to caution those interested in BBM numbers to **INTERPRET WITH CARE**. Things may not always be just what they seem if only selected figures are used.

NEW PROGRAMS DEBUT ON CBC RADIO NET

This week the CBC radio network began broadcasting its new programming schedule, which contains substantial changes in serious music programs but leaves the successful daytime-and-early-evening AM programming unchanged.

"Themes and Variations" is the name being given to the new two-hour flagship program for CBC serious music. It runs on FM Wednesdays at 7.03PM and on AM Thursdays at 8.03PM, and is an information-oriented show about the making and performing of classical music. Geared to both the musician and the novice, it mixes recorded and live performances with documentaries and discussions.

Also new on the schedule this week is "Canadian Concert Hall" which features chamber music from all over Canada combined with a weekly concert by the CBC Winnipeg Orchestra. It runs on CBC-AM Saturdays at 9 PM and on FM as part of "Afternoon Concert", Wednesdays at 1.03PM.

A colourful, opinionated, free-wheeling approach to serious music is unveiled in the new "Music and Opinion" which airs on the AM network Thursdays at 10.30PM. A panel of Don Newlands, William Littler, Sheila Henig and a guest listens to a selection and then must identify the work and

performer. The records are chosen not to stump the experts, but for their unusual nature. This leads to instant reviews and criticism from the panel, and then the floor is opened to humorous stories or anecdotes connected with the music at hand. The format is considerably looser than the usual straight-laced CBC approach.

The most contemporary of the new serious music programs is "Music Alive" an hour-long segment airing Saturdays at 11.03PM on AM, and on FM at 7.03PM Tuesdays. "Music Alive" exposes deliberately challenging sounds with the accent on the latest developments in serious music. Live performances will be originated from a number of points, and the program will also include special features. An example of this is the series opener on April 7, which is a documentary on electronic music in Canada.

Well-known music critic Jacob Siskind and his impressive collection of records that date from 1906 are spotlighted in the new series "Great Keyboard Performances of the Twentieth Century" which is heard on CBC-FM Sundays at 10.03AM. All music is from Siskind's collection of 10,000 albums and 4000 78's. "What we are trying to do," points out Siskind, "is to give an interpretation of how styles of piano playing and interpretation have changed over the past seventy years." The accent is on entertainment, with a dash of information slipped in.

CBC continued on page 20

CBC continued from page 19

A two-and-a-half-hour showcase for English-language programming from various networks throughout the world begins this week on FM under the name "Radio International". Covering topics from the arts, literature, travel, social concerns, humour, and personality sketches, the program has a 6.30 to 9PM Friday time slot. Featured will be a mixture of documentaries, sound biographies, interviews, readings and music, most of which were first aired by English-speaking broadcast organizations outside Canada, though some CBC-produced shows are included.

"Opera Time" this week moves from an AM network time period to Thursdays at 6.30PM on the FM stations. Ruby Mercer, editor of the magazine *Opera Canada* brings opera news and music to the program from throughout the world.

Though the serious music programming has received extensive reworking, the daytime AM schedule has been left untouched as a result of the improved ratings of most programs in the last year. "This Country In The Morning", "As It Happens", "Max Ferguson" and "Radio Noon" will all continue at their established times. News segments "The World at Eight", "The World at Nine", and "The World at Six" are similarly unaffected.

Several new programs outside the classical music scene have also begun on the network. A two-hour live-in-concert show called "The National Rockworks Company" will showcase pop, rock and folk performers and be

hosted by Ian Thomas. It will be heard on CBC-AM Sundays at 8.03PM as soon as NHL Hockey and the Metropolitan Opera broadcasts conclude their seasons in early May.

"Identities", the program that focuses on Canada's various minorities, expands to an hour and a half in the new schedule and will be heard Mondays at 8.30PM on the AM network (5.30PM Sundays on FM). A half-hour earlier on both networks is the new lead-in program "Music of Our People" which is a light musical show featuring songs and artists from many lands.

The consumer and his/her problems receive increased attention on CBC radio with the addition of "The Demand Side", Saturdays at 6.10PM on AM. Also new on the AM feed is "Rebound", a different type of sports show that takes a journalistic approach to major and amateur sports as well as stressing fitness. "Rebound" will air Sundays at 5.05PM.

The nightly, hour-long FM series "That Midnight Jazz" doubles in length on the new CBC schedule. The program will now run seven nights weekly from 11.03PM to 1AM. Bob Smith hosts Mondays and Tuesdays from Vancouver, with Wednesdays handled by Halifax's Don Warner. Bob Bowers from Windsor is the Thursday host, and Friday and Saturday are handled by Montreal's Ted Miller (who includes special features on jazz greats, and some historic recordings). Sundays are hosted by Lee Major from Toronto.

notices several months previously, discussed forming an association to run the station themselves until such time as the new outlet began broadcasting.

Word was received from CRTC lawyers that the Commission would "look favourably" on such an employee plan, even to the extent of holding a rush public hearing and giving a decision without delay if the employees were interested. However, they cautioned the group that they would have to assume all the legal liabilities of the station. This included such items as selling enough ads to maintain the payroll, initiating a book-keeping changeover from the other owners, and trying to maintain professional management control over the operation for a period of unknown duration. When the full situation was known, the employees voted on March 26 not to apply to the CRTC for a temporary licence, and the last hope of avoiding shutdown vanished.

Local gossip indicates there is a long lineup of people applying for the prime radio frequency (CJLX had power of 10,000 watts day and 5000 night). Reportedly among the crowd are such figures as local businessman David Hughes; the Canadian Broadcasting Corporation; a Sudbury broadcast owner; and Walter Clemens, who had a minor share in CJLX (he was not implicated in any of the recent wrongdoing). The full list of applicants will be published by the CRTC soon after the April 3 deadline for applications.

"GREEN PAPER" TABLED ON COMMUNICATIONS

The federal government last week tabled in the Commons a 35-page "green paper" with the title "Proposals for a Communications Policy for Canada", but it contains nothing new for radio and TV broadcasters. The main thrust of the paper looked toward unification of the CRTC and the Canadian Transport Commission. This would have the effect of bringing both the technical as well as the licensing end of all communications media under a single regulatory body.

Observers see little change ahead for radio and TV licences from the present CRTC system. It's reported that Pierre Juneau was one of the authors of the green paper, and since he just accepted appointment to a new term at the CRTC helm, gossip has it that Juneau will likely head the new communications authority.

Brought under one big roof would be such services as radio, TV, cable TV, telephone, broadband, telex, computer microwave links and so on. Presently these are controlled by several separate agencies, which leads to problems such as the current feud between Bell Canada and cable TV. Advancing technology in new forms of communication has made the new authority a necessity, according to the government, and this paper is meant to stimulate discussion on the form it should take.

Another major problem to be decided in the discussions is what role the provinces should have in communications. Quebec has already moved to control cable TV in that province, which raises a thorny constitutional question. "We are ready to share our responsibilities with the provinces," said Minister of Communications Pelletier. "We exclude just about nothing" from the discussions. But control of conventional radio and TV operations was given a very low profile in the green paper, with discussion almost exclusively centring on the other, newer forms of communication.

The objectives of the new communications policy were spelled out as promoting Canadian cultural and social values and developing strong east-west links to counteract the natural north-south Canada-U.S. orientation.

Ad Deadline - Tuesday Noon

**IF IT WASN'T
FOR THE
REASON THAT
I LOVE YOU**
ROGER COOK

YORKVILLE

The Programmers

TRIBAL DRUM

CHSC St. Catharines now up to 48 hours of country out of 168-hour week. Peter Darrell (The Midnight Cowboy) handles the all-night country thing Monday to Friday and 1-7PM Saturday afternoons. Weekend all night shows done by Murray Hunt. Del Reeves interviewed by Darrell recently with "Rucker's Paradise" release looking good. Darrell requests all country material to be sent to him at CHSC.

CKBC Bathurst lost three people to CHNS Halifax: Don Mabee moves to the morning show, Vic Negus to swing, and Don Connelly to CHNS news. Don Perkins moves from CHNS to CKBC morning show. Balance of CKBC lineup is Al Hebert, Roger Blanchard and Phil Mossman. Blanchard requests Can-Con product from all sources for station library.

Top five air plays at CFAX Victoria: Roberta Flack, Anne Murray, Carpenters, "Where is the Love"/Jerry Vale, "Last Tango"/Herb Alpert.

CKWS Kingston MD Greg Stewart is leaving. Heads to CHAM Hamilton on April 15 for noon to 3PM air duties.

Edward Bear's newie "Close Your Eyes" pulled heavy calls after three days airing at VOCM St. John's. Station was playing it from an advance tape provided by Capitol's John Small. VOCM also has another tip on a Carlton Showband LP cut. They picked "Red Haired Mary" from the last LP and it was selected by RCA as a single. This time VOCM feels "Johnny Bucker" is the biggie from the newly-released C.S.B. album. Already grabbing good phones.

After nine years, Laurie Mills has left the morning show at CBC O&O station in Prince George, CFPR, to be anchorman for CBR Calgary info morning show "Calgary Eye-opener". Negotiations are underway for Mills to continue his country show on Pacific network Saturday nights. Cam Lane is filling in on Mills country show at CFPR in meantime. Station says many thanks to Ampex for adding single service . . . now service is good from all distributors.

First no. 1 charting in North America for Stampeders' "Oh My Lady" comes from WISP, Kinston, North Carolina. This is a 4-station market. Disc now recording substantial jumps on Canadian charts after over a month of playlistings. Song takes time to grow on you, but then sells fast.

Greetings from CHEX-FM Peterboro to Toronto listeners. Their FM power boost to 32,400 watts given CRTC approval a couple of weeks back is now reality. Peterboro looking forward to music happenings by Valdy, Stampeders, Ronnie Hawkins, Donna Fargo in the next couple of months. And CHEX-TV's "Crippled Children Telethon" now set for March 28 airing, 7.30PM to ?. Guests include Shirley Eikhard, George Hamilton IV, local acts and Al Cherney. Appearing via VTR are Keith Hampshire, Cliff Edwards and others. All cash to go to Rotary Club's Easter Seals fund.

Jumping high at CFRW Winnipeg: Vicki Lawrence from 27 to 5, Dawn from 30 to 7, Little Willy from 28 to 11.

Jumping on CHEC's Lethbridge chart: Flying Circus move from 19 to 11 and War go from 29 to 17. Gallery, Elton John, Jermaine Jackson and Jim Croce stiffing. CCRM Ryerson completed two programs on Hud and Valdy which will be available on Canadian Campus radio program exchange.

Top five album airplays at Radio Gryphon in Guelph are the new releases by: Deodato, Stealers Wheel, Poco, Jade Warrior and Elton John.

Ending their Eastern tour in Woodstock N.B., Abraham's Children previewed their new G.A.S. album "Time" live in concert. CJC broke the new single in Canada as they gave "Thank You" the no. 15 chart spot last week.

Incredible new album out by the Mystic Moods called "Awakening". Forget the rain and the lush strings . . . this is Top 40 rock music with progressive rock and adult contemporary appeal. No more Ray Conniff type vocals, the Moods are into lead singers that sound like Moody Blues or Leon Russell. A cosmic approach to mood rock that can by dynamite on the air. Certainly it breaks up the sameness of all the current single product. Voices, narration, and some incredible sensuous things on this. Be sure that WEA gets it to you and audition it carefully.

New music director at CKCW Moncton is Gary Krol.

Top five airplays at CFUN Newcastle: The Sweet, Abraham's Children, Lobo, O'Jays and James Leroy. Top five airplays at CKNB Campbellton: Blue Ridge Rangers, Abraham's Children, Gallery, Guess Who and Moody Blues.

Hot Kot'ai label act Mahogany Rush now

starting to break out of the Montreal scene where their "Maxoom" LP reached no. 1 while the rest of the country ignored it.

Finished a week-long gig at the Limbo Club in Detroit where people dug the Hendrix-like sounds. Amazing how a group can be so big in one town and yet virtually unknown in the neighbouring province.

CHSJ Saint John into heavy contests. Twin Game, Mystery Voice, History of Canada, Mystery Record all running simultaneously for various prizes.

Edgar Winter's "Frankenstein" now no. 1 at CKLW. This song was remixed, so make sure you've heard the current version before deciding on the record. "Sing" by the Carpenters stiffed this week at the Big 8. Now to decide whether CKLW's experiences have any bearing on YOUR market! The unique situation and reach of CKLW is shown by the fact that the station reads the Pennsylvania state lottery numbers on the air. They do this because it's against the law for Pennsylvania stations to do so, yet listeners want the service. Station now into Alice Cooper Giveaway with LPs, tickets for Detroit concert and a draw for "dinner for two with Alice".

Last Week's Top 5 in Edmonton on the CHED playlist: Susan Jacks, Valdy, Gary & Dave, Dueling Banjos and Lobo.

Four hottest singles at Radio Varsity (U of T): "Go Like Elijah"/Chi Coltrane, Moran, Deodato, and Keith Hampshire. Four hottest albums are "England"/Amazing Blondel, "Anthology of British Blues", "Demon in Disguise"/David Bromberg, "Spirit of Eric Satie"/Camarata Orchestra.

Last week's top 5 playlist at CFRN Edmonton: Gary & Dave, Lobo, Jermaine Jackson, Ginette Reno and Bread.

Progressive rock is the new format for part of CJOY-FM's broadcast day. "Freefall" airing on the Guelph station Monday

TRIBAL DRUM continued on page 22

Carly Simon Eat Your Heart Out....

~Celebration Records Presents~

Charlee Symons

"I'M NOT VAIN"

(Cel 2067x)

▷ A Most Unique 100% CAN CON Answer Record.
 ▷ Tremendous Response To This Record At Recent C-6 Convention Held In Toronto.
 ▷ Listen For It....Then Watch It

GROW

CELEBRATION IS A REGISTERED TRADE MARK OF QUALITY RECORDS LIMITED

TRIBAL DRUM continued from page 21

through Thursday evenings. Bob Menzies and Anthony Hurst are programming the segment.

Vicki Lawrence is number one in sales in London according to compilations at CHLO St. Thomas. David Bowie stiffing now after month of play.

Paul Hunks leaves CJBK London for news director duties at CHLO St. Thomas. CHLO staffer Bob Collins is off to CFGO Ottawa for news/special assignments.

Keith Hampshire's "First Cut" this week jumped from 28 to 18 at CFGO. Sales were running in the "Minimal" category for four weeks but then erupted big. Dawn moved from 8 to 2. Vicki Lawrence was no. 1.

People interested in getting old radio shows from the forties and fifties should get in touch with Jack Cullen at CKNW New Westminster, B.C. Cullen's been doing the 8-to-midnight slot there for 25 years and has an incredible file of old radio transcriptions numbering about 5000 programs. Metro Cable TV in Toronto used Cullen as their source for "The Shadow", "Fibber McGee and Molly" and "The Sanctum" which started last week on the system.

Donald K. Donald of Montreal at St. John's station VOCM working together on upcoming Stampeder's gig; tickets going quickly and second show may be added on April 8.

CHYM-FM in Kitchener has increased the amount of progressive rock programming heard through the week.

Ian Cameron has left CHIC Brampton. New lineup has PD Don Sanderson 6-9AM with sex talk tapes "Bill Balance Show" running 9-noon. Brian Hunt till 3, Michael Love till 7 and Ed Sucik till midnight. Robert John does all nights (Robert Schnarr). CHIC-AM's MD is Brian Hunt and the FM MD is Bob Trewin (airname Michael Love). The Balance talker from L.A. is costing plenty but was nearly completely sold out for the immediate future before it hit the airwaves.

Note to CTL-subscribing stations: you should give heavy airplay to guitarist John Perrone's three LPs. Why? He's racked up more sales than anyone else on the label.

CKOC gets lots of Hamilton promo each week in the record stores with its chart. CHAM didn't want to miss out and so has circulated a colourful promo piece based on a chart format. Front cover has pics of the "Music People", Russ Tyson, Paul Godfrey, Dave Melnyk, Don West, Kirk Elliot, Larry Clark, Brian Wood and Terry McPhail. Inside are lists of "Old & Heavy Gold", ten songs from each year 1955 to 1972, plus "Top Rock 73" which features top ten from each month January to March. Brochure topped off with CHAM's new symbol (statue of rock singer on gigantic CHAM-1280 rock) and picks of three of the bigger winners on the "Last Contest".

Top 5 country air plays at CKNB Campbellton: David Houston, Freddy Hart, Bobby G. Rice, Lynn Anderson and Tammy Wynette.

New campus station for companies to add to service lists: CKLA, Vancouver City College, 100 West 49th Ave., Vancouver 15,

B.C. Playlist consists of 20 current LP's plus four "preview LP's". Music director Tony Euler at CKLA.

Another new campus station for companies to add to lists: CHNR, Northern Alberta Institute of Technology, 11762 - 106 Street, Edmonton, Alta., T5G 2R1. Closed circuit station with the 98.9 FM channel allocated on both Edmonton cable systems. On air 6AM to 10PM with Top 40 and "alternate Top 40" formats during the day. Evenings are blocks of classical, country and contemporary. Station claims it was giving airplay to such hits as Deodato, Dr. Hook, Fergus, Helen Reddy, David Bowie and Ginette Reno before commercial stations CHED and CFRN did. Stuart Bayens is the station manager and Top 40 programmer.

The Programmers **HELP**

B.C. station needs a sports director who will also do a bit of board work. Tape and resume to Frank Martina, production manager, CJIB, Vernon, B.C.

Announcer with at least one year experience needed. Tape and resume to J. Jay Jeffrie, CHSJ, 335 Union Street, Saint John, N.B.

CHAM needs a couple of rock jocks. Send tape and resume to Don Aylesworth, CHAM Radio, 105 Main St. E., Hamilton 20, Ont.

Newsman required for major market station. Contact Ron Hill at CFRW, P.O. Box 1022, Winnipeg, Man. R3C 2W9.

CKVN is looking for bright, aggressive young newsmen for both on-air and outside reporting. Tape and resume to news director David Palmer, CKVN, 1900 West 4th Ave., Vancouver 9, B.C.

Experienced, stable rock personality who is capable of becoming a music director is wanted immediately at CKLC. Send tape, resume and picture to Gary Parr, CKLC Radio, Kingston, Ontario.

CJME Regina needs a mature, adult-sounding contemporary jock with good production for mid-morning shift. At least two years experience; good money. Station also needs an evening jock with an interest in music programming. No phone calls. Send tape and resume to Hart Kirch, CJME, Box 1300, Regina, Sask.

The Programmers **NEW ON CHARTS**

PRINCIPAL MARKETS

Stealers Wheel (from a base of airplay at virtually all majors) burst forth with chart numbers this week. On CKGM, CKLW, CJME, CKXL, CFGO and CKOM which accompany chartings last week at CKLG, CKRC and CKOC.

Johnny Nash took three months and a remix before he made it, but this week was confirmed nationally with chartings at CJBK and CJME. Previous Nash charts from

CHUM, Radiomutuel, CKLG, CKXL, CKRC, CKLW, CHED, CFGO and CKOC. Meantime Gladys Knight is just a few stations away from full national coverage. She was charted at CJBK and CHUM which join previous numbers at CKGM, CKXL, CKOC, CJME, CFRN and CKLG.

It's still early for charts on Stevie Wonder and War, but both look very promising. Stevie Wonder picked up CFGO, CKXL, CKLG and CKOM which accompany last week's stations CHUM and CKOC. War was charted at CKXL, CKOC, CKLG and CJME which join the previous charts from CFGO and CKLW. Both discs have playlists from several other majors.

Dobie Gray for some reason takes a long time to grow on your ears, but is making steady progress as "Drift Away" was charted this week at CKXL and CKLW. Previous Gray chartings were CKLG, CKOC and CKRC. And The Five Man Electrical Band got three new stations to join the previous CKOC and CKLW charts. CFGO, CJBK and CKGM gave "I'm A Stranger Here" chart berths this week. Both Gray and the Electrical Band also have several other majors adding to playlists.

CFGO OTTAWA
(Ric Allen)

*I'm A Stranger Here/5 Man Electrical Band
Stuck In The Middle/Stealers Wheel
You Are The Sunshine/Stevie Wonder*

CFRW WINNIPEG
(Gary Christian)
Twelfth of Never/Donny Osmond

CKLW WINDSOR
(Alden Diehl)
*I Can Understand/New Birth
I've Been Watching You/Southside Mvmt.
Drift Away/Dobie Gray
Stuck In The Middle/Stealers Wheel*

CKXL CALGARY
(Greg Haraldson)
*Cisco Kid/War
Drift Away/Dobie Gray
Stuck In The Middle/Stealers Wheel
You Are The Sunshine/Stevie Wonder*

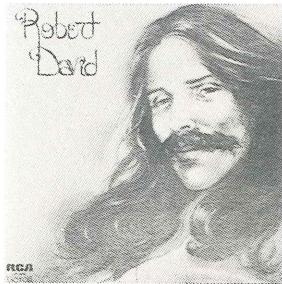
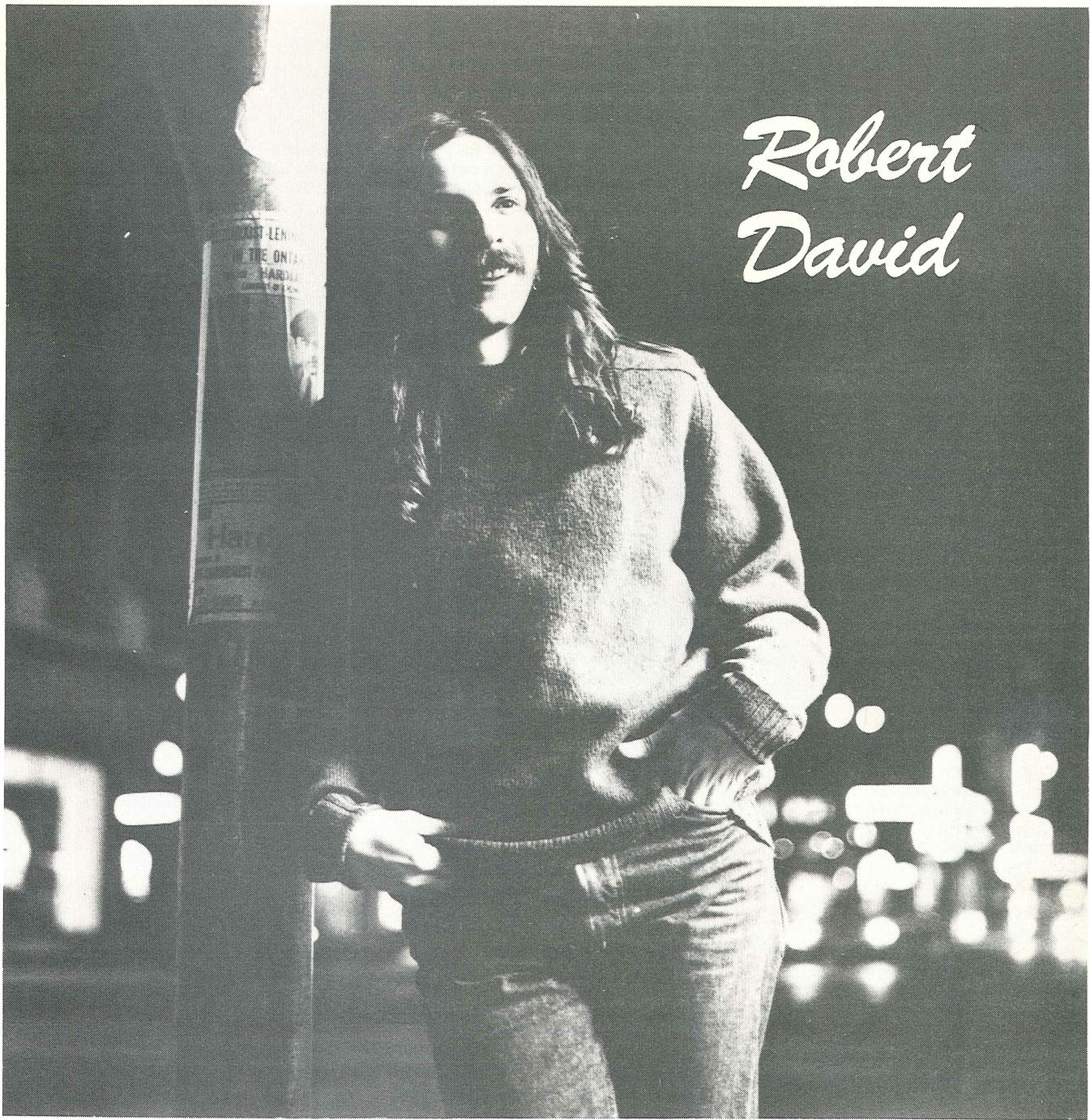
CKOC HAMILTON
(Nevin Grant)
*Part of the Union/Strawberries
Cisco Kid/War
Space Oddity/David Bowie
Close Your Eyes/Edward Bear*

CKLG VANCOUVER
(Roy Hennessy)
*Cisco Kid/War
Hearts of Stone/Blue Ridge Rangers
Wildflower/Skylark
Peaceful/Helen Reddy
You Are The Sunshine/Stevie Wonder*

CJME REGINA
(H. Hart Kirch)
*Stir It Up/Johnny Nash
Good Song/Valdy
Cisco Kid/War
Stuck in the Middle/Stealers Wheel*

CKOM SASKATOON
(Mike Christie)
*Masterpiece/Temptations
Lady Run, Lady Hide/April Wine
Stuck In The Middle/Stealers Wheel*

CHARTS continued on page 23



RCA LSP 4859

**ROBERT DAVID DECIDED
TO MAKE CANADA HIS
HOME AND SINGING
HIS CAREER - YOU'LL BE
GLAD HE DID!**

RCA Records and Tapes

SEE ROBERT DAVID LIVE AT EGERTON'S, 70 GERRARD ST. EAST - APRIL 2-7

CHARTS xontinued from page 23

You're The Sunshine/Stevie Wonder

CJBK LONDON

(Jerry Stevens)

Stir It Up/Johnny Nash

Twelfth of Never/Donny Osmond

Hummingbird/Seals & Crofts

Neither One Of Us/Gladys Knight

Break Up To Make Up/Stylistics

I'm A Stranger Here/5 Man Electrical Band

CKGM MONTREAL

(Lee Murray)

Stuck In The Middle/Stealers Wheel

I'm A Stranger Here/5 Man Electrical Band

Call Me/AI Green

BREAKOUT MARKETS

In the breakout market charts comprising the RPM sample, the following six records are making most of the action this week: Dobie Gray, Hurricane Smith, Johnny Rivers, Edward Bear, Keith Hampshire and 5 Man Electrical Band.

VOCM ST. JOHN'S
(Johnny Murphy)

Close Your Eyes/Edward Bear

Break Up To Make Up/Stylistics

Drift Away/Dobie Gray

CKPT PETERBOROUGH
(Rick Johnson)

Twelfth of Never/Donny Osmond

First Cut is the Deepest/Keith Hampshire

Blue Suede Shoes/Johnny Rivers

Space Oddity/David Bowie

Close Your Eyes/Edward Bear

CJL/CJTT KIRKLAND LAKE

Names Tags Numbers Labels/Association

Break Up To Make Up/Stylistics

I'm A Stranger Here/5 Man Electrical Band

Who Was It/Hurricane Smith

Drift Away/Dobie Gray

Hocus Pocus/Focus

CJLC KINGSTON
(Gary Parr)

Part of the Union/Strawberries

Who Was It/Hurricane Smith

Blue Suede Shoes/Johnny Rivers

Big City Miss Ruth Ann/Gallery

Oh My Lady/Stampedeers

Orly/Guess Who

The
Programmers
NEW ON
PLAYLISTS

PRINCIPAL MARKETS

Edward Bear exploded forth onto playlists this week. Added at CJBK, CKXL, CFRW, CKLW, CKOM, CHAM, CKCK, CKY, and CHLO which join previous airplay on CFGO, CKGM, CJME and CFCF.

The Guess Who's newie "Orly" showed up for the first time in the major markets this week as CJBK, CKXL, CFRW and CHAM placed it on playlists. And Gord Lightfoot entered the playlists of CKY and CFRW this week to accompany previous stations CFGO, CKLW, CKOM and CJME.

Bob McBride's new single "Butterfly Days" was playlisted this week at CFRW and

CKGM, joining last week's station CFCF. Wildflower continue to grow with "Skylark" which was this week added to CKY and CKOC lists. It's already been charted at CKOM, CJME, CKRC, CKLW, CKGM, CKXL and CKLG.

The Bells record was added to CKY's playlist this week. Previous reports came from CFGO, CKGM, CFRN, CFCF, CJME, CKOM, CKCK, CHED and CKOC.

CKOC HAMILTON
(Nevin Grant)
Wildflower/Skylark
Run To Her/Beverly Bremers
Everything's Been Changed/5th Dimension

CKGM MONTREAL
(Lee Murray)
Cisco Kid/War
Masterpiece/Temptations
You Are The Sunshine/Stevie Wonder
Drift Away/Dobie Gray
Stir It Up/Johnny Nash
Cold Society/Morse Code Transmission
Moving Down/Green and Stagg
Butterfly Days/Bob McBride
Old Enough/Flying Circus

CHAM HAMILTON
(Don Aylesworth)
Do It Again/Steely Dan
Sing/Carpenters
You Are The Sunshine/Stevie Wonder
You Don't Know What/Susan Jacks
Close Your Eyes/Edward Bear
Orly/Guess Who
Cisco Kid/War

CJME REGINA
(H. Hart Kirch)
You Are The Sunshine/Stevie Wonder
Here It Comes Again/Gary & Dave

CFCF MONTREAL
(Mike Godin)
When My Hair Was Short/Gunhill Road
People Are Changing/Timmy Thomas
While We're Still Young/Wayne Newton
You'll Never Walk Alone/Blue Haze
Hey Miss Maybe/Greg Mittler
Ice On The Road/Fergus
Rainbow Man/Looking Glass
If It Wasn't For The Reason/Mickey Antony
Living Together/5th Dimension (LP)

CJBK LONDON
(Jerry Stevens)
Stuck In The Middle/Stealers Wheel
Orly/Guess Who
Close Your Eyes/Edward Bear

CKXL CALGARY
(Greg Haraldson)
Space Oddity/David Bowie
Peaceful/Helen Reddy
Call Me/AI Green
Orly/Guess Who
Close Your Eyes/Edward Bear

CFGQ OTTAWA
(Ric Allen)
Love You Just A Little More/Barry White
Give It To Me/J. Geils Band
Cowgirl In The Sand/Byrds (LP)
Blind Faith/Jack Schedman

CFRW WINNIPEG
(Gary Christian)
Orly/Guess Who
I'm A Stranger Here/5 Man Electrical Band
Close Your Eyes/Edward Bear

Can't Depend On Love/Gordon Lightfoot
Butterfly Days/Bob McBride

CKLW WINDSOR

(Alden Diehl)

You Are The Sunshine/Stevie Wonder
Out Of The Question/Gilbert O'Sullivan
Reeling In The Years/Steely Dan
Close Your Eyes/Edward Bear
Nothing To Do/Chilliwack
First Cut Is The Deepest/Keith Hampshire

CKOM SASKATOON

(Mike Christie)

Who Was It/Hurricane Smith
Walk On The Wild Side/Lou Reed
Close Your Eyes/Edward Bear

CKCK REGINA

(Ken Singer)

Little Willy/Sweet
Neither One Of Us/Gladys Knight
Close Your Eyes/Edward Bear
Stuck In The Middle/Stealers Wheel

CKY WINNIPEG

(Dave Harrison)

Cover Of Rolling Stone/Dr. Hook
Can't Depend On Love/Gordon Lightfoot
Close Your Eyes/Edward Bear
He Was Me He Was You/Bells
Song Of Love/Alabama
Stuck In The Middle/Stealers Wheel
Blue Suede Shoes/Johnny Rivers
Break Up To Make Up/Stylistics
Last Tango In Paris/Herb Alpert & TJB
Wildflower/Skylark

CHLO ST. THOMAS/LONDON

(Rick Janssen)

Close Your Eyes/Edward Bear
For Free/Byrds (LP)
Dark Side Of The Moon/Pink Floyd (LP)
Robert's Box/Grand Hotel/Procol Harum

CFRN EDMONTON

(Bob Wilson)

Daisy A Day/Jud Strunk
You Are The Sunshine/Stevie Wonder
I Knew Jesus/Glen Campbell
Right Thing To Do/Carly Simon

BREAKOUT MARKETS

Five records are showing good gains this week in the breakout markets along with the majors. Looking to go to across-the-board airplay are Stevie Wonder, Edward Bear, 5 Man Electrical Band, Dobie Gray and War.

Nine other records have substantial breakout market action but are not penetrating the majors to any great degree yet. Showing acceptance outside the big cities are the Bee Gees, April Wine, Association, Moran, Gunhill Road ("Back When My Hair Was Short"), Joe Simon ("Step By Step"), Foot In Coldwater ("Lady True"), Carly Simon and AI Green. Time will tell which of these has the strength to spread to the larger markets.

VOCM ST. JOHN'S

(Johnny Murphy)

Can't Depend On Love/Gordon Lightfoot
One Man Band/Ronnie Dyson
You Are The Sunshine/Stevie Wonder
Hearts Of Stone/Blue Ridge Rangers
Thinking Of You/Loggins & Messina

CJC WOODSTOCK

(Ted Hayward)
 Saw A New Morning/Bee Gees
 Song of Love/Alabama
 Close Your Eyes/Edward Bear
 Roll Over Beethoven/Electric Light Ork
 Lady Run Lady Hide/April Wine

CJIC SAULT STE. MARIE

(Lou Turco/Art Osborne)
 If We Try/Don McLean
 Once Loved Woman/Marty Butler
 The Beatles Thing/Moran
 Pardon Me Sir/Joe Cocker
 San Diego/Ronnie Prophet

CHSJ SAINT JOHN

(Jay Jeffrie)
 If We Try/Don McLean
 Names Tags Numbers Labels/Association
 Close Your Eyes/Edward Bear
 Let's Pretend/Raspberries
 Saw a New Morning/Bee Gees

CKPT PETERBOROUGH

(Rick Johnson)
 Drift Away/Dobie Gray
 Masterpiece/Temptations
 Stir It Up/Johnny Nash
 You are the Sunshine/Stevie Wonder
 Peaceful/Helen Reddy
 How it Grows/Seadog
 Right Place, Wrong Time/Dr. John

CHTM THOMPSON

(Mel Corey)
 Cisco Kid/War
 Saw A New Morning/Bee Gees
 Bondi Junction/P. Foldy

CHEC LETHBRIDGE

(John Oliver)
 When My Hair Was Short/Gunhill Road
 Across 110th St./Bobby Womack
 Thinking of You/Loggins & Messina
 Drift Away/Dobie Gray
 Step By Step/Joe Simon
 Let Your Heah Be Yeah/Brownsville Stn.
 Lady Run, Lady Hide/April Wine
 Love Vibrations/Marty Butler

Lady True/Foot in Coldwater

Take My Hand/David Sinclair

CKDH AMHERST

Bitter Bad/Melanie
 Walk On The Wild Side/Lou Reed
 Daisy A Day/Jud Strunk
 First Cut is the Deepest/Keith Hampshire
 Beatles Thing/Moran
 Twelfth of Never/Donny Osmond
 Step By Step/Joe Simon
 Lost/Mickey Posner
 Drift Away/Dobie Gray

CJOC LETHBRIDGE

(Barry Hegland)
 Saw A New Morning/Bee Gees
 Right Thing To Do/Carly Simon
 Lady True/A Foot In Cold Water
 Reeling In The Years/Steely Dan
 You Are The Sunshine/Stevie Wonder

CFAR FLIN FLON

(Ken Kobelka)
 Out of the Question/Gilbert O'Sullivan
 Walk On The Wild Side/Lou Reed
 I'm A Stranger Here/5 Man Electrical Band
 Drift Away/Dobie Gray
 Pinball Wizard/New Seekers
 Lady Run, Lady Hide/April Wine
 Do You Wanna Touch Me/Gary Glitter

CJOK FT. McMURRAY

(Stu Morton)
 What's Your Mama's Name/Tanya Tucker
 Love Vibrations/Marty Butler
 Last Tango In Paris/Andy Williams
 Heaven Is My Woman's Love/Val Doonican
 God Made Me A Woman/Sharon Lowness
 If It Wasn't For The Reason/Miki Antony
 Butterfly Days/Bob McBride

CFJR BROCKVILLE

(Bruce Wylie)
 Neither One of Us/Gladys Knight & Pips
 Shadow/R. Dean Taylor
 Lady Run, Lady Hide/April Wine
 Dead Skunk/Loudon Wainwright III
 Who Was It?/Hurricane Smith
 First Cut is the Deepest/Keith Hampshire
 Pardon Me Sir/Joe Cocker

Funky Worm/Ohio Players

I'm A Stranger Here/5 Man Electrical Band
 He Was Me He Was You/Bells
 The Right Thing to Do/Carly Simon

CFOR ORILLIA

Space Oddity/David Bowie
 First Cut is the Deepest/Keith Hampshire
 Sing/Carpenters
 Twelfth of Never/Donny Osmond
 A Good Song/Valdy
 Neither One of Us/Gladys Knight
 Orly/Guess Who
 I'm A Stranger Here/5 Man Electrical Band
 Cherry Cherry/Neil Diamond

CHAK INUVIK

One Less Set of Footsteps/Jim Croce
 Call Me/AI Green
 How It Grows/SeaDog
 Delta Queen/Don Fardon
 Mary Mary/Tee Set
 Step By Step/Joe Simon

CKLB OSHAWA

(Dave Lennick)
 Butterfly Days/Bob McBride
 Right Thing To Do/Carly Simon
 Pinball Wizard/New Seekers
 Ain't No Woman/Four Tops
 Close Your Eyes/Edward Bear

The Programmers CAMPUS ADDITIONS

HUMBER RADIO/TORONTO

(Nanci Hunt)
 Thinking of You/Loggins & Messina
 Broad Daylight Woman/Fraser & Debolt
 If We Try/Don McLean
 Blue Suede Shoes/Johhny Rivers
 Who Was It /Hurricane Smith
 Kufanya Mapenzie/Ramsey Lewis
 LPs
 Smokestack Lightning/Mike Harrison
 We The People/Soul Searchers

CAMPUS continued on page 26

JOE MENDELSON

is

MR. MIDDLE

OF THE ROAD

A NEW ALBUM ON NOBODY RECORDS
 DISTRIBUTED BY GRT

England/Amazing Blondel
Catch A Fire/Wailers
Solid Air/John Martyn

RADIO FANSHAWE/LONDON
(Rick Kalb)
Names Tags Numbers & f/s/Association
Werewolf/Robin Kenyatta
Last Tango In Paris/EI Chicano
Tell Her She's Lovely/Batteaux
Walk on the Wild Side/Lou Reed
Song of Love/Alabama

LPs
Life Is Round/Compost
Contraction
Naked Songs/AI Cooper
Living Time/Evans & Rusdel
Silver/Tranquility

DAL RADIO/HALIFAX
(Harvey MacKinnon)
LPs
Time/Abraham's Children
Hooked on a Rose/Rose
All Out/Grin
Inside II/Paul Horn
Life Is Round/Compost
Naked Songs/AI Kooper
Funky Serenity/Ramsey Lewis
Bit of Both/David George
Contraction
Truck
Solid Air/John Martyn
Catch A Fire/Wailers

CBLC LOYALIST/BELLEVILLE
(Lynn Elliott)
Cisco Kid/War
Stuck In The Middle/Stealers Wheel
Honky Tonkin'/Nitty Gritty Dirt Band
I'm A Stranger Here/5 Man Electrical Band
Drift Away/Dobie Gray

LPs
Life & Times/Jim Croce
The Byrds

CRFM RYERSON/TORONTO
(Grant Kersey)
Rosalie/Bob Seger
Shadow/R.Dean Taylor

LPs
We The People/Ellen McIlwaine
Natural High/Bloodstone
In Concert/Derek & Dominoes
Tune Weaving/Dawn

CKLA VANCOUVER CITY COLLEGE
(Tony Euler)
Riverson
Blueprint/Rory Gallagher
Dark Side of the Moon/Pink Floyd
Elephant

CHNR-N.A.I.T./EDMONTON
(Stuart Bayens)
Chimbombay/Mashiya
Last Tango In Paris/Willie Mitchell
One Man Band/Ronnie Dyson
Touch of Magic/James Leroy
Reelin' & Rockin'/Chuck Berry
White Bird/It's A Beautiful Day
Bitter Bad/Melanie
You Don't Know What/Susan Jacks

CKER CONESTOGA/KITCHENER
(Blair Moody)
Pardon Me Sir/Joe Cocker
Paint Me/Ohio Players
Eleanor Rigby/Riverson

Oh Travene/Joe Mendelson
LPs
Two/Morse Code Transmission
Best of James Gang
Best of Steppenwolf

RADIO ERINDALE/CLARKSON
(Charlotte Baxter)
Stallion Thumrock
All Over You/Chilliwack
Castles/Joy of Cooking
Pink Moon/Nick Drake
Really/J.J. Cale
Last Sessions/Mississippi John Hurt
Truck
Back In '72/Bob Seger
Mr. Middle of the Road/Joe Mendelson
Billion Dollar Babies/Alice Cooper

The Programmers COUNTRY ADDITIONS

CJOB-FM WINNIPEG
Lay So Easy On Mind/Bobby G. Rice
Monday Morning Secretary/Statler Bros.
Hockey Song/Stompin' Tom Connors
Daisy A Day/Jud Strunk

CHEX PETERBORO
(Sean Eyre)
Satisfaction/Jack Greene
Can't Beat A Newfoundlander/B. Weatherby
Superman/Donna Fargo
Mexican Woman/Russ Gurr

CKRM REGINA
(Doug Birkmaier)
Dueling Banjos/Deliverance Sndtrk.
Take Time To Love Her/Nat Stuckey
Kris Collection/Bells

CHOO AJAX
(Peter Norman)
Behind Closed Doors/Charlie Rich
What's Your Mama's Name/Tanya Tucker
D.J./Roy Payne
If You're Goin'/Don Gibson
Follow Me/June Carter & Cash
Big Gray Walls/Jimmy Arthur Ordge
Song Nobody Knows/Jerry Wallace

CFMF-FM KAMLOOPS
(Barry Bergh)
Good News/Jody Miller
Baby's Gone/Conway Twitty
We Know It's Over/Dudley and O'Donnal
Don't Be Angry/Billy Craddock
Big River/Ted Wesley
It's Worth Believin'/Gordon Lightfoot
Who's Watching The Baby/Earl Richards
What's Your Mama's Name/Tanya Tucker
You Always Come Back/Johnny Rodriguez
Big Grey Walls/Jimmy A. Ordge
What My Woman Can't Do/George Jones

CKBB BARRIE
(Jack Jacob)
What My Woman Can't Do/George Jones
Who's Watching the Baby/Earl Richards
My Whole World Falling/O.B. McClinton
Keep On Truckin'/Dave Dudley
Trucker's Paradise/Del Reeves
Good Love Like Good Song/Garland Frady
Sittin' In For Jim/Leroy Van Dyke
That's Enough/Jack Barlow
Wichita/Carroll Baker
Only Way To Keep It/Shannon Two-Feathers

CFAC CALGARY
(Larry Kunkel)
Something About You/Johnny Paycheck
You Always Come Back/Johnny Rodriguez
Who's Watching The Baby/Earl Richards
Baby's Gone/Conway Twitty
Big River/Ted Wesley
Can't Fool a Nflder./Ben Weatherby

CJIB VERNON
(Frank Martina)
Nobody Wins/Brenda Lee
What My Woman Can't Do/George Jones
Walking Piece of Heaven/Marty Robbins
Dirty Old Man/George Hamilton IV
Keep On Truckin'/Dave Dudley
Don't Be Angry/Billy "Crash" Craddock
Sweetest Thing & f/s/Lee Roy

CJGX YORKTON
(Ron Waddell)
Nobody Wins/Brenda Lee
Come Live With Me/Roy Clark
Who's Watching The Baby/Earl Richards
It You're Goin' Girl/Don Gibson
Keep On Truckin'/Dave Dudley
You Always Come Back/Johnny Rodriguez
A Handful of Dimes/Blanchard & Morgan
Hello We're Lonely/Page & Hall
Everybody Knows I Love You/Jan Howard
Roses in the Wind/Hank Thompson

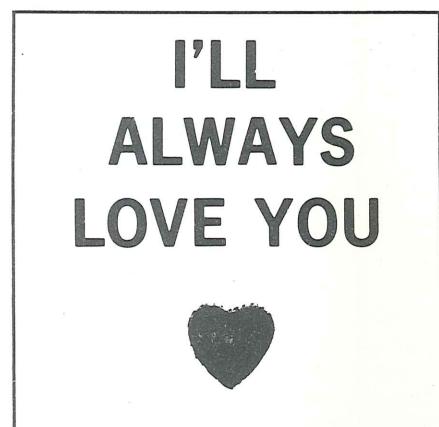
CFOX MONTREAL
Keep On Truckin'/Dave Dudley
Tout l'Monde Court/Shirley
We Found It/Parton & Wagoner
Don't Be Angry/Billy Crash Craddock
Walking Piece of Heaven/Marty Robbins
I Knew Jesus/Glen Campbell

CJCI WOODSTOCK
(Charlie Russell)
Baby's Gone/Conway Twitty
Buy Me A Caddy Daddy/Theresa Cleary
Oh California/Bernie Early
Swiss On Rye/Ethel Delaney
Keep On Truckin'/Dave Dudley
My Whole World Is Falling/O.B. McClinton

CKOM SASKATOON
(Jerry Lucky/Wally Cameron)
Time To Love Again/Liz Anderson
Emptiest Arms In World/Merle Haggard
If You're Goin' Girl/Don Gibson

MAPLE LEAF SYSTEM WINNER:

I'M A STRANGER HERE
Five Man Electrical Band
Lion 149/Q



The
Programmers FM
ADDITIONS

CJOM-FM WINDSOR
No. 2/Mom's Apple Pie
Tempest
River/Terry Reid
Six Wives of Henry VIII/Rick Wakeman
Eat It/Humble Pie
Rufus
Life & Times/Jim Croce
Foghat
Words On A Dusty Shelf/Ken Hensley
Captain & Me/Doobie Bros.
Boogie Man Gonna Get Ya/Catfish Hodge
Poor Man's Paradise/Tracy Nelson
Octopus/Gentle Giant
Byrds
Grand Hotel/Procol Harum
Session/Jerry Lee Lewis

CKLG-FM VANCOUVER
(Simon Ginsberg)
Cosmic Wheels/Donovan
Byrds
Session/Jerry Lee Lewis
Captain & Me/Doobie Bros.
Ellen McIlwaine
Grand Hotel/Procol Harum
Dark Side of the Moon/Pink Floyd

CHUM-FM TORONTO
(Benji Karch)
Swinging Shepherd Blues/Moe Koffman
Don't Let It Get You Down/Crusaders
Dutchman/Steve Goodman

LPs
Communication/Hookfoot
Tyranny & Mutation/Blue Oyster Cult
Beck, Bogert, Appice
My Feet Are Smiling/Leo Kottke
Foghat
Paris 1919/John Cale
They Love Me/Genya Ravan
Octopus/Gentle Giant
Poor Man's Paradise/Nelson-Mother Earth
Cosmic Wheels/Donovan
Still Alive & Well/Johnny Winter

The
Programmers Adult
Contemporary
Playlist

CKEY TORONTO
(Gene Kirby)
The Original Tattoos
Enchanted Mood/James Last
Gotta Travel On/Arthur Fiedler
Skitch Henderson Plays Irving Berlin
This Is Henry Mancini Vol. 2
Pass Chicken & Listen/Everly Bros.
45s
Wherever You Go & f/s/Shirley Eikhard
Castles In The Sand/France Castel
Won't Last A Day & f/s/Allan Finston
Everything's Been Changed/5th Dimension
Charlotte's Web/Someone/Ray Conniff
Swinging Shepherd Blues/Moe Koffman

CHEC-FM LETHBRIDGE
(John Oliver)
Last Thing On My Mind/Tom Northcott
Butterfly Days/Bob McBride (LP)

It's Worth Believin'/Gordon Lightfoot
Peaceful/Helen Reddy
Thinking of You/Loggins and Messina
Cook With Honey/Judy Collins
I Won't Last A Day/Paul Williams

CHML HAMILTON
(George Patton)
You'll Never Walk Alone/Blue Haze
Only You/Jeff Cullen
Indiana Girl/Marty Cooper
Friends/Stephen Ambrose
Who Was It/Hurricane Smith
Charlotte's Web/Ray Conniff
Step Into A Dream/White Plains
Won't Last A Day/Allan Vincent
Love Vibrations/Marty Butler
Go With Me/Gibson & Thompson
Song Nobody Sings/Jerry Wallace
Cheating Game/Susan Raye
Working On A Feeling/Tommy Cash

CKFM TORONTO
(Dan Chevrette)
You'll Never Walk Alone/Blue Haze
Swinging Shepherd Blues/Moe Koffman
Everything's Been Changed/5th Dimension
He Was Me He Was You/Bells
Mon Pays My Country/Judy Lander
No Time At All/Irene Ryan

LPs
Tune Weaving/Dawn
Lori Lieberman
Living Together/5th Dimension
Cinemog/Electronic Concept Orchestra
No. 16/Raymond Lefevre

CKBB BARRIE
(Ken Trew)
I Knew Jesus/Glen Campbell
And I Love Her So/Perry Como
Oh My Lady/Stampeder
CKLW-FM WINDSOR
(Ron Foster)
Can't Depend On Love/Gordon Lightfoot
If We Try/Don McLean
Last Tango In Paris/Andy Williams
Daisy A Day/Jud Strunk

Legend In My Time/Sammy Davis Jr.
Take Good Care Of Her/Johnny Mathis
You Don't Know What/Susan Jacks
Close Your Eyes/Edward Bear
Killing Me Softly/Tim Weisberg
Lose We/Murray McLauchlan

**KITCHENER LICENCES
RENEWED BY CRTC**

The Canadian Radio-Television Commission last week renewed the licences of two Kitchener broadcasters but reached no conclusion on the news secrecy issue which was brought up at the renewal hearings. Central Ontario Television Ltd. received a four-year renewal for CKKW and two years for CFCA-FM. Greatlakes Broadcasting System Ltd. was granted identical terms for CHYM and CHYM-FM.

The companies had sought renewal at last November's Toronto hearings, at which the subject of radio reporters attending closed meetings was raised. Last spring, the stations refrained from airing news of a downtown development while negotiations were in progress.

The CRTC made no judgment on the specific case at hand, but merely repeated that the Broadcast Act requires programming to be comprehensive and provide balanced opportunity for the expression of different views on matters of public concern. And yet the radio stations claimed that council had requested their silence in the public interest (so the development could proceed unhindered).

Mention was made of a study on this topic to be conducted by the Radio-Television News Directors' Association. "The commission will be interested in the conclusions of any such studies conducted by the broadcasting industry, and also in receiving any comments on these matters from other persons or bodies."

Mandalas
Records
PRESENTS
"EASY EVIL"
by
Aesops Fables
featuring
Sonny Bottari
(45-2516X)

The most unique method of studio mixing ever attempted.
Listen, then go all the way Top 40 just say

THE DEVIL MADE ME DO IT.....!!!

MANUFACTURED AND DISTRIBUTED IN CANADA BY QUALITY RECORDS LIMITED

The
Programmers ADULT
CONTEMPORARY
PLAYLIST

1 1 WHERE DO YOU GO
TO MY LOVELY
Peter Sarstedt/UA 51105/U

2 2 SANDMAN
Lettermen/Capitol 3512/F

3 3 GOODBYE SWEET LORRAINE
Chris Hodge/Apple 1858/F

4 4 PAPA JOE
Elio/RCA 45-115/N

5 5 FOLLOW YOUR
DAUGHTER HOME
Guess Who/Nimbus 9 74-0880/N

6 7 OH MY LADY
Stampeder/MWC 1012X/M

7 8 HUMMINGBIRD
Seals & Crofts
Warner Bros 7671/P

8 10 PEACEFUL
Helen Reddy/Capitol 3527/F

9 11 STIR IT UP
Johnny Nash/Epic 5-10949/H

10 13 AUBREY
Bread/Elektra 45832/P

11 14 LONESOME TOWN
Ronnie Hawkins
Monument 8561/H

12 15 CHANGES IN THE WEATHER
John Laughlin/Stamp 4-3/M

13 16 SING
Carpenters/A&M 1413/W

14 20 WHILE WE'RE STILL YOUNG
Paul Anka/Buddah 337X/M

15 19 LOSE WE
Murray McLauchlan
True North TN4-113/H

16 23 TAKE GOOD CARE OF HER
Johnny Mathis/Columbia 4-45777/H

17 24 A GOOD SONG
Valdy/Haida HS104/W

18 6 KILLING ME SOFTLY
WITH HIS SONG
Roberta Flack/Atlantic 2940/P

19 25 OLD IRA GRAY
Dallas Harms/Columbia C4-3087/H

20 21 DANNY'S SONG
Anne Murray/Capitol 72682/F

21 22 NATALIE
Robbie Rey/G.A.S. 1002

22 9 DO YOU WANT TO DANCE
Bette Midler/Atlantic 2928/P

23 26 WILDFLOWER
Skylark/Capitol 3511/F

24 30 THE NIGHT THE LIGHTS
WENT OUT IN GEORGIA
Vicki Lawrence/Bell 45-303/M

25 12 THE LAST SONG
Edward Bear/Capitol 72677/F

26 31 TELL THE PEOPLE
Joey Greash
Polydor 2065 168/Q

27 29 WALK A COUNTRY MILE
Dick Damron
Columbia C4-3078/H

28 32 TIE A YELLOW RIBBON
ROUND THE OLD OAK TREE
Dawn/Bell 45318/M

29 33 KEEP ON SINGING
Austin Roberts/RCA 78-0110/N

30 57 FIRST CUT IS THE DEEPEST
Keith Hampshire/A&M AMX337/W

31 49 LOST HORIZON
Shawn Philips/A&M 1405/W

32 17 ROYAL FORESTER
Steeleye Span/Chrysalis 2007/P

33 28 ALSO SPRACH
ZARATHUSTRA (2001)
Deodato/CTI 12/M

34 42 LIFELINE
John Bennett/G.A.S. 1007

35 37 SONGMAN
Bobby Curtola
Canadian Talent Library
477-821/Z

36 39 DON'T CROSS THE RIVER
America/Warner Bros. 7670/P

37 47 GOOD MORNING
Michael Redway/Philips 40720/K

38 41 ONE LESS SET OF FOOTPRINTS
Jim Croce/ABC 11346/N

39 51 SONG OF LOVE
Alabama/Smile SLE101/K

40 18 ROSALIE
Sam Neely/Capitol 79342/F

41 38 MY BLUE HEAVEN
Chief Dan George/Can-Base 4-505/H

42 45 YOU DON'T KNOW
WHAT LOVE IS
Susan Jacks/London 182/K

43 27 LIVING TOGETHER
GROWING TOGETHER
5th Dimension/Bell 45-310/M

44 52 MORNINGTOWN RIDE
The Irish Rovers/Potato 3001/Q

45 55 MORE THAN I SHOULD ASK
R. Harlan Smith/GRT 1230-48/T

46 63 COOK WITH HONEY
Judy Collins/Elektra 45831/P

47 62 DAISY A DAY
Jud Strunk/MGM K14463/Q

48 50 I DON'T KNOW WHY
Patsy Gallant/Columbia C4-3092/H

49 34 BIG CITY MISS RUTH ANN
Gallery/Sussex 248/V

50 36 DON'T EXPECT ME TO
BE YOUR FRIEND
Lobo/Big Tree 158/M

51 61 PEOPLE CITY
Tommy Ambrose/RCA 75-1115/N

52 83 OUT OF THE QUESTION
Gilbert O'Sullivan/Man 3628/K

53 35 JAMBALAYA (On The Bayou)
Blue Ridge Rangers/Fantasy 689/R

54 60 BRAND NEW KIND OF LOVE
Bobby Goldsboro/UA 51107/U

55 40 EVERYDAY WORKING MAN
Ginette Reno/Parrot 2524/K

56 58 NOW AND THEN
Tommy Graham/Capitol 72689/F

57 78 I'M A STRANGER HERE
Five Man Electrical Band
Lion 149/Q

58 79 DIRTY OLD MAN
George Hamilton IV
RCA SP/SPS-45-103/N

59 64 THE FEELING'S TOO STRONG
Family Brown/RCA 75-1110/N

60 68 SAIL ON SAILOR
Beach Boys/Reprise 1138/P

61 69 PARDON ME SIR
Joe Cocker/A&M 1407/W

62 77 WASH MY TROUBLES AWAY
Side Effect/G.A.S. 1008

63 43 SALTY TEARS
Mara Lynn Brown/Laurie 3604X/M

64 44 THAT'S ALL I
WANT FROM YOU
Ann Bridgeforth
Celebration 2054X/M

65 65 ROSES AND CANDY
Lynn Jones/Arpeggio 1011/N

66 48 TOUCH OF MAGIC
James Leroy/GRT 1230-47/T

67 70 MON PAYS (My Country)
Judy Lander/A&M 336/W

68 67 AND SHE TRAVELS
Shannon Twofeathers
Kanata 1014/K

69 75 MIDNIGHT ROAD
Karl Erikson/UA XW190/U

70 71 HERE IT COMES AGAIN
Gary & Dave/Axe 7/K

71 72 COME DAY GO DAY
Green Castle
Melbourne GT 3369/K

72 76 EVERYTHING'S BRINGING
ME DOWN
(Runnin' From The Years)
Tapestry/Polydor 2065 177/Q

73 73 JESSE YOUNGER
Kris Kristofferson
Monument 8564/H

74 74 LOVE IS MAKING ME SMILE
Mickey Posner/Elektra CE3050/P

75 82 SHADOW
R. Dean Taylor
Rare Earth R5041F/V

76 66 RED HAIRIED MARY
Carlton Showband/RCA 75-1109/N

77 81 LAST TANGO IN PARIS
Herb Alpert & TJB/A&M 1420/W

78 84 HE WAS ME HE WAS YOU
The Bells/Polydor 2065 188/Q

79 92 THE RIGHT THING TO DO
Carly Simon/Elektra 45843/P

80 86 IF YOU GOTTA BREAK
ANOTHER HEART
Albert Hammond/Columbia 6015/H

81 59 OH NO NOT MY BABY
Merry Clayton/Ode 66030/W

82 90 INDIAN GIRL
Denny Doherty/Columbia 4-45779/H

83 80 I KNOW I CAN
Cliff Edwards/Polydor 2065 172/Q

84 85 NAMES TAGS
NUMBERS & LABELS
Association/Columbia 6016/H

85 91 ONE MAN PARADE
James Taylor/Warner Bros 7682/P

86 87 TODAY I STARTED LOVING
YOU AGAIN
David Peters/London M17446/K

87 95 BONDI JUNCTION
Peter Foldy/Kanata 1015/K

88 94 IF WE TRY
Don McLean
United Artists XW206/U

89 88 GET IT ON (All Over)
Roadhouse/Double M 509/K

90 89 THE ONLY ONE I FOLLOW
Renee Claude/Barclay 3001/Q

91 93 LOVE VIBRATIONS
Marty Butler/Columbia C4-3105/H

92 96 HOTELS & WISHING WELLS
Walkers/London M17445/K

93 97 TODAY I FEEL LIKE
BEING HAPPY
Everyday People/GRT 1233-16/T

94 98 ONLY A SOLDIER
Bearfoot/Columbia C4-3106/H

95 ORLY
The Guess Who
Nimbus 9 74-0926/N

96 99 HOW IT GROWS
Ralph Murphy/Much 1020/K

97 YOU'LL NEVER WALK ALONE
Blue Haze/A&M 339/W

98 100 KIDS
Don Sneed Affair/Damon 016/K

99 THE BEATLES' THING
Moran/Columbia C4-3082/H

100 HEY MISS MAYBE
Greg Mittler/Up UP-0001-A

ONTARIO REPEATS "NO MONEY TO CJRT"

When the news of the demise of Ryerson Polytechnical Institute's FM station CJRT broke in the Toronto media, first reactions were those of shock. Letters of protest began to flow in to Ontario Government offices in Queen's Park, but cabinet minister Jack McNie was unmoved. "We're not in the broadcasting business in the ministry" was what he told a reporter for the *Globe and Mail*. McNie stood fast on plans to hold down rising expenditures within his Ministry of Colleges and Universities, plans which forced Ryerson to announce a June first shutdown of the radio station. McNie said he is talking with other persons within the Ontario government, including some in the Ministry of Transportation and Communications, to decide if anything can be done for CJRT, but by press time no announcement had been made.

Meantime, Ryerson president Donald Mordell said he was seeking a special agency to be created by Toronto's universities to handle educational FM broadcasting. Mordell said he had made informal approaches to the University of Toronto and York University and received "qualified informal approval in principle". However, any such plan would need CRTC approval as well as a slice of the two universities' budgets (which are under pressures similar to, but less grave than Ryerson's). It seems unlikely that the June first shutdown date can be avoided because of the complexities of setting up such an agency in such a short time. However, staff will remain on the payroll until September 1 to wrap up operations, and a decision before that date could salvage the present format of CJRT. But given the slow-moving wheels of university and CRTC administrations, hopes for uninterrupted broadcasting were regarded as dim at RPM's press time.

MCA/LONDON TEAM UP FOR PROMOTION

MCA and London's Ontario promotion men, Jeff Burns and Jim Macdonald, respectively, teamed up this past week to lay on a heavy promotion for the coupled appearances of Wishbone Ash (MCA) and the Gentle Giant (Vertigo) at Toronto's Massey Hall, March 29.

It was decided by Macdonald and Burns that being as both acts were appearing on the same bill that it would be to the advantage of both labels for a combined promotion operation. Displays were set up in several retail stores including Target Tape, both A&A stores and Sam's in downtown Toronto as well as Sam's in Kitchener-Waterloo. Ash and Giant also appeared at Waterloo Lutheran University.

Burns and Macdonald, in a joint statement, stated: "There are cases like this involved in nearly every concert that is put on in Toronto with more than one act on the show. We feel that promotion of this type with consideration for the headline act can achieve excellent results for both acts and form a unity with the promotion of the concert by the promoter and the record companies."

STOMPIN' TOM MOVES ON WAY

Jury Krytiuk, president of Toronto's Boot Records, has announced that agreements have been finalized with D.A.L. Productions Ltd. for the making of three Canadian feature films centred on country music. The first of these is to feature Stompin' Tom Connors plus several other Boot recording



Alfred Pariser (DAL) John Saxton (DAL), Connors, Krytiuk and Michael White (Boot).

artists. The film is being planned for a fall 1973 release date, with the two other features to follow in 1974.

D.A.L. Productions is a subsidiary of Cinepix of Montreal, Canada's largest independent

distributor of feature films. D.A.L. is presently considered "the most successful Canadian production house" according to Boot. They will begin filming the first feature in May at the Horseshoe Tavern in Toronto and several other locations across Canada.

The movie will be a ninety-minute look at Stompin' Tom Connors, who is Boot's biggest act as well as a company shareholder. Plans are for the film to "be done similar to the Grande Olde Opry tradition, and feature five or six other Boot artists in addition to Stompin' Tom". The production will mark the first time a full-length music movie has ever been made in Canada. Lineup of the supporting acts will be announced by Boot by early April.

Plans for the follow-up features involve "Stompin' Tom as a serious actor, playing himself, in situations not uncommon to his career. These also will be feature length films, for release at theatres on an international basis."

Branching into film seems a natural extension of Stompin' Tom's career, which has seen him grow in popularity to the status of 1972 Juno Award Winner for country male vocalist without heavy national exposure on radio. Boot plans to cash in on the movies by releasing sound track albums from all three movies. Boot's Krytiuk has been named associate producer of the films with D.A.L. Productions.

CRTC PRAISES CHOM-FM "BUT WATCH LANGUAGE"

The Canadian Radio-Television Commission has renewed the licence of Montreal FM progressive contemporary station CHOM and praised it for its experiments in new types of programming. However, in line with a policy of short renewals only while the FM policy is being worked on, CHOM's license was extended only two years, to March 1975.

The question of French-English broadcasting on a station with an English licence seems to have been settled by CHOM decision.

The CRTC is permitting programming to be carried on in the language of the majority within its coverage area, with all advertisements in English only.

The decision also contained a mild note of CRTC displeasure over reports of offensive language. Despite "growing permissiveness in the subject matter and language used in the communications media" such language can offend some listeners. CHOM was cautioned to pay "particular attention to its responsibility in this regard", but no specific examples of offensive words or programs were quoted.

MAPL DETAILS continued from page 12

- 81 CAN'T DEPEND ON LOVE
Gordon Lightfoot/Reprise 1145-P
(Lightfoot) Moose-CAPAC
RCA Toronto (Lenny Waronker)
- 82 PAPA JOE
Elio/RCA 75-1114-N
(Chinn Chapman) Chinnichap-Rak-BMI
RCA Studio (Geo. Lagios/Michel Pagliaro)
- 85 BROKEN GUITAR BLUES
Lighthouse/GRT 1230-52-T
(Ralph Cole) Mediatrix-BMIC
Thunder Sound (Jimmy Jenner)
- 87 ORBIT
Thundermug/Axe 8-K
(Durst-DeAngelis) Belsize Park Music-BMI
Manta Sound (Greg Hambleton)
- 92 J'ENTENDS FRAPPER
Pagliaro/RCA 75-5144/N
(Pagliaro) Lapapala-BMI
RCA Montreal (George Lagios)
- 94 HE WAS ME HE WAS YOU
Bells/Polydor 2065 188-Q
No info. available.

ANNE MURRAY INTO NORTHERN CANADA

International Promotion Consultants Ltd. of Vancouver has released the final itinerary for the long-awaited northern tour of Juno-award-winning Capitol artist Anne Murray. Anne's thirteen-day tour will see her perform a total of twelve concerts in ten different communities.

The tour begins with an April 3rd date in Flin Flon and concludes April 15 with a Prince Albert gig. In between are Churchill (5), Yellowknife (7), Inuvik (8), Whitehorse (10), Fort St. John (11), Prince George (12), Grande Prairie (13), and North Battleford (14). The Inuvik and Whitehorse engagements consist of two concerts on the same day.

Also featured on the program will be Anne's back-up group Richard, and Columbia folk-singer John Allan Cameron. The concerts are being held in community centres and high schools.

The
ProgrammersCOUNTRY
PLAYLIST

1 1 KEEP ME IN MIND
Lynn Anderson
Columbia 4-45769/H

2 2 SUPER KIND OF WOMAN
Freddie Hart/Capitol 3524/F

3 3 GOOD THINGS
David Houston/Epic 5-10939/H

4 5 A SHOULDER TO CRY ON
Charley Pride/RCA 74-0869/J

5 6 I LOVE YOU MORE AND
MORE EVERYDAY
Sonny James/Columbia 4-45770/H

6 7 SHE FIGHTS THAT
LOVIN' FEELING
Faron Young/Mercury 73359/Q

7 13 SUPERMAN
Donna Fargo/Dot 17444/M

8 33 NO MORE HANGING ON
Jerry Lee Lewis/Mercury 7336/Q

9 31 YOU CAN HAVE HER
Waylon Jennings/RCA 74-0884/N

10 12 DUELING BANJOS
Deliverance Soundtrack
Warner Bros. 7659/P

11 4 TEDDY BEAR SONG
Barbara Fairchild
Columbia 4-45743/H

12 28 MONDAY MORNING SECRETARY
Statler Bros/Mercury 73360/Q

13 29 BEHIND CLOSED DOORS
Charlie Rich/Epic 5-10950/H

14 14 TIL I GET IT RIGHT
Tammy Wynette/Epic 5-10940/H

15 8 THE LORD KNOWS I'M DRINKING
Cal Smith/Decca 33040/J

16 22 SO MANY WAYS
Eddy Arnold/MGM 14478/Q

17 22 OLD IRA GRAY
Dallas Harms/Columbia C4-3087/H

18 17 WHEN A MAN LOVES A WOMAN
Tony Booth/Capitol 3515/F

19 25 IT'S SO EASY TO PLEASE ME
Mersey Brothers/RCA 75-1111/N

20 19 GOING HOME TO THE COUNTRY
Dick Damron/Columbia C4-3078/H

21 21 DANNY'S SONG
Anne Murray/Capitol 72682/F

22 9 BLUE TRAIN
George Hamilton IV/RCA 74-0854/N

23 10 LOVE IS THE LOOK
YOU'RE LOOKING FOR
Connie Smith/RCA 74-0855/N

24 27 TAKE TIME TO LOVE HER
Nat Stuckey/RCA 74-0878/N

25 52 DIRTY OLD MAN
George Hamilton IV
RCA SP/SPS-45-103/N

26 49 IF YOU'RE GOIN' GIRL
Don Gibson/Hickory 1661/K

27 36 NOBODY WINS
Brenda Lee/MCA 4000/J

28 37 COME LIVE WITH ME
Roy Clark/Dot 17449/J

29 39 IF YOU CAN LIVE WITH IT
Bill Anderson/MCA 40004/J

30 32 NEITHER ONE OF US
Bob Luman/Epic 5-10943/H

31 43 KEEP ON TRUCKIN'
Dave Dudley/Mercury 73367/Q

32 44 THE FEELING'S TOO STRONG
The Family Brown/RCA 75-1110/N

33 46 MARTIN HARTWELL STORY
Tom Connors/Boot BT064/K

34 11 YOU LAY SO EASY ON MY MIND
Bobby G. Rice/Metromedia 902/T

35 20 MY TENNESSEE
MOUNTAIN HOME
Dolly Parton/RCA 74-0869/J

36 26 HELLO WE'RE LONELY
Patti Page & Tom T. Hall
Mercury 73347/Q

37 30 LOVIN' GIFT
Johnny Cash & June Carter
Columbia 4-45758/H

38 47 LOVE SURE FEELS
GOOD IN MY HEART
Susay Raye/Capitol 3499/f

39 67 DON'T BE ANGRY
Bill (Crash) Craddock
ABC 11349/N

40 75 SAY WHEN
Diana Trask/Dot 17448/M

41 69 WALKING PIECE OF HEAVEN
Marty Robbins/MCA 40012/J

42 70 AFTER YOU
Hank Williams Jr/MGM 14486/Q

43 38 I CAN'T LOOK SUNDAY
IN THE EYE
Jack Bailey/GRT 1230-44T

44 15 JUDGMENT DAY EXPRESS
Orval Prophet
Columbia C4-3079/H

45 18 ANY OLD WIND THAT BLOWS
Johnny Cash/Columbia 4-4570/H

46 71 SOMETHING ABOUT
YOU I LOVE
Johnny Paycheck/Epic 5-10947/H

47 55 THE FARMER'S SONG
Murray McLauchlan
True North 4-113/H

48 56 IN JUST A SHORT WHILE
Michael Brandon/Ampex 1313/V

49 50 WRITE ME A PICTURE
John Cameron/Cynda 018/K

50 51 CHANGES IN THE WEATHER
John Laughlin/Stamp 4-3/M

51 57 WICHITA
Carroll Baker/Gaiety 737

52 60 LONESOME TOWN
Ronnie Hawkins/Monument 8561/H

53 65 I'VE BEEN THROUGH
THIS BEFORE
R. Harlan Smith/GRT 1230-48/T

54 23 NEON ROSE
Mel Tillis/MGM 14454/Q

55 59 PICTOU COUNTY JAIL
Jim & Don Haggart
Arpeggio 1016/N

56 77 WE FOUND IT
Porter Wagoner & Dolly Parton
RCA 74-0892/N

57 66 I'D LIKE TO SEE YOU
Chris Scott/Boot BT063/K

58 61 LAURA
Marty Robbins/Columbia 4-45775/H

59 63 DAISY A DAY
Jud Strunk/MGM 14463/Q

60 34 RATED X
Loretta Lynn/Decca 33039/J

61 78 IT'S WORTH BELIEVIN'
Gordon Lightfoot
Reprise REP 1145/P

62 35 TRUE TRUE LOVIN'
Ferlin Husky/ABC 11345/N

63 82 WHAT'S YOUR MAMA'S NAME
Tanya Tucker/Columbia 4-45799/H

64 88 ORANGE BLOSSOM SPECIAL
Charlie McCoy/Monument 8566/H

65 89 THE SWEETEST THING THIS
SIDE OF HEAVEN
Lee Roy/RCA 75-1121/N

66 93 I KNEW JESUS
(Before He Was A Star)
Glen Campbell/Capitol 3548/F

67 94 AIN'T IT AMAZING GRACIE
Buck Owens/Capitol 3563/F

68 24 DO YOU KNOW WHAT IT'S
LIKE TO BE LONESOME
Jerry Wallace/Decca 33036/J

69 76 OH CALIFORNIA
Bernie Early/Cachet 2102

70 72 BROTHERS & SISTERS
Fred Dixon & Friday Afternoon
Rodeo R03369/K

71 74 BIG JOE MUFFERAW
Dave Carlisle/Cynda 013/K

72 73 GOIN' HOME TODAY
Linda Stone/Marathon 1078/C

73 91 DREAM ME HOME
Mac Davis/Columbia 4-45773/H

74 95 MARGIE, WHO'S WATCHING
THE BABY
Earl Richards/Ace of Clubs 0461/K

75 96 EMPIST ARMS IN THE WORLD
Merle Haggard/Capitol 3552/F

76 97 GOOD NEWS
Jody Miller/Epic 5-10960/H

77 BABY'S GONE
Conway Twitty/MCA 40027/J

78 87 REDEMPTION CITY
Mike Graham/GRT 1230-45-T

79 81 THE SOUND THAT
MAKES ME BLUE
Rhythm Pals/Arpeggio 1013/N

80 80 WORLD OF MAKE BELIEVE
Cnd Zephyr/Bronco 2707/K

81 79 BILLY JACK WASHBURN
Johnny Paycheck
Quality 2059X/M

82 85 POMPANETTE
Vic Winn/Rodeo R03370/K

83 84 MEXICAN WOMAN
Russ Gurr/London 17447/K

84 90 BIG GRAY WALLS
Jimmy Arthur Ordge
Quality 2057X/M

85 98 IF I LOVE YOU
The Blue Diamonds
Columbia C4-3101/H

86 99 BIG RIVER (The MacKenzie)
Ted Wesley/Damon 014/K

87 100 HERE'S THE KEY TO
YOUR APARTMENT
Johnny Gold/Marathon 1081/C

88 92 TODAY I STARTED
LOVING YOU AGAIN
David Peters/London M17446/K

89 WORKIN' ON A FEELIN'
Tommy Cash/Epic 5-10964/H

90 GO WITH ME
Don Gibson/Sue Thompson
Hickory 1665/K

91 CHAINED
Johnny Russell/RCA 74-0908/N

92 WALK SOFTLY ON THE BRIDGES
Mel Street/Metromedia 906/T

93 BRING IT ON HOME
Joe Sampley/Dot 17452/M

94 LOVE'S NECESSARY THINGS
Allan Capson/Marathon 1083/C

95 WHY ME
Kris Kristofferson
Monument 78571/H

96 WINTER WINDS
Donna Woodward/Van-Los 106

97 HIGH ON JESUS
Patti Powell/Hickory 16595/K

98 I PITY THE COUNTRY
Willie Dunn/Kot'ai 154

99 CINDERELLA GIRL
Harry Rusk/Dominion 163/E

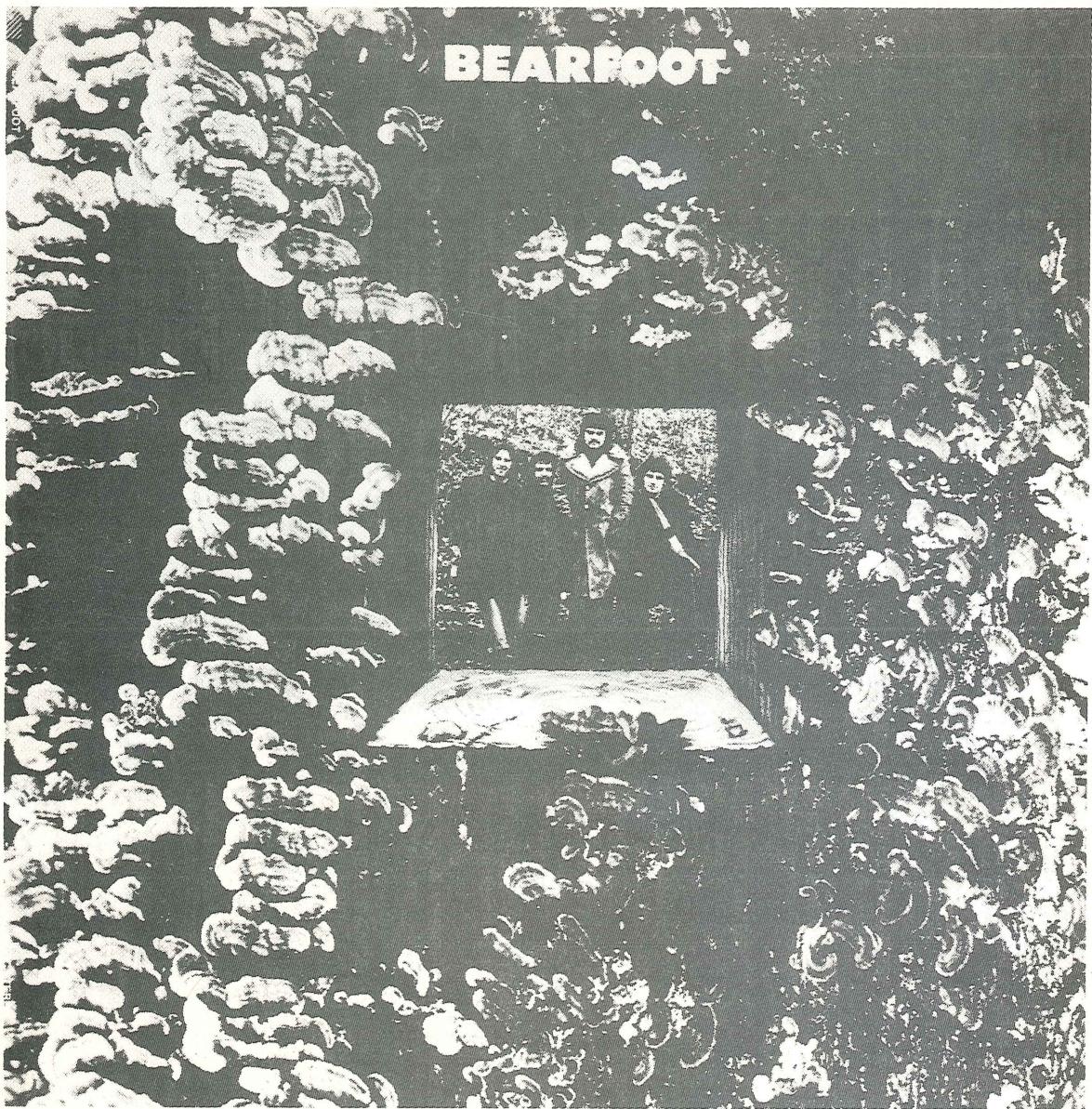
100 BUY ME A CADDY DADDY
Theresa Cleary/Marathon 1080/C



Juno Award congratulations to RCA's Vice-President and General Manager, Robert F. Cook, from the label's National Promotion Manager, Ed Preston. RCA was voted the Promotion Company of The Year (1972) with the presentations taking place at Toronto's Inn On The Park - March 12th, 1973.

*Congratulations to Robert F. Cook,
RCA Records Ltd.,
on his 30th. year in the record business.*

RPM Weekly



a remarkable album...the sound of
four unique musical talents at last

•BEARFOOT•

the single: Only a Soldier f/s Life goes too fast

C4-3106



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