



## **MCA launches Creamcheeze**

MCA Records have announced the signing of The Creamcheeze Good-Time Band to a long term worldwide contract. The group was brought to the attention of MCA's President, Mike Maitland, by Richard Bibby, Vice President and National Sales Manager of MCA Records (Canada).

Hailing from the Stratford area, the group consists of three members of the Kell family, Billy, Patti, and Jimi, plus Doug McNaughton and Dave Harwood. The Kell kids have been performing since 1965 when Jimi was only six years old. In those days, they were known as The Badgerz and played everything from local dances and television to the CNE in 1967 and 1968 when they were chosen as one of the top three rock & roll bands in Canada. In 1971, the group expanded to their present five member format.

Much of Creamcheeze's material is written by leader Billy Kell, who handles the vocals as well as playing six and twelve string guitar, harmonica and piano. Sister Patti plays an assortment of instruments including mandolin, kazoo, washboard and tambourine, with Jimi on drums. Dave Harwood on bass and Doug McNaughton on fiddle and piano round out the group.

Home for the group is the Kell farm, located north of Stratford. Here they rehearse and

*CREAMCHEEZE continued on page 10*

**50 CENTS**  
Volume 19 No. 18  
June 16, 1973



**There must be a reason for two record  
companies to release the same song.**

**"HE"**

by

**FAMILY CHILD**

on G.A.S. RECORDS

**G 1013**

**We feel ours is best**



# Son of Elvira rides again

ON AGAIN! OFF AGAIN! IN AGAIN! OUT AGAIN! I think you will be interested in knowing that my option has been picked up again, and I will be appearing regularly in this magazine (Pub: Weekly, not magazine.) Usually, they give me a free hand until the complaints come in, then they wait for my listeners to demand my return. The Elvira clique has demanded that I come back to expose broadcasters, dig up all the dirt about the record companies and just generally make a nuisance of myself in the industry.

IT IS BECOMING GOSPEL IN THE INDUSTRY . . . that never before have so few been able to influence so many. The number of radio station barons who now control radio (and often TV) is becoming a point of criticism that the CRTC will somehow have to live down. Too few control the thinking of too many, and broadcasting could suffer from the coast to coast influence of certain barons. The airwaves are supposedly the property of all the people, not just a handful of "favorites".

IT IS BECOMING COMMON KNOWLEDGE . . . in the trade, that a large and important station has been asked about their 30% (???) quota of Canadian content. Since the axe fell, Canadian records have improved in their quality and are more readily heard on THAT station! (Pub: Oh! THAT one!) No

## CBC WPG & COMPANY STIR UP ROCK POT

Don "Dainty Toes" Hunter, manager of the Guess Who, has danced himself into a partnership with CBC Winnipeg and Ron Cantor, resident producer/director freak of the contemporary scene. Their "object d'arte", a series of six locally produced contemporary television shows that should be the vanguard for national viewing.

Titled "Live", the concerts took place at the beautiful and intimate Playhouse Theatre. Groups taking part included Mashmakahn, which now features Allan Nichols, Fludd, Downchild Blues Band, Greaseball Boogie Band, Scrubaloe Caine, Flying Circus, and others.

## BLUENOTE CAMPAIGN LAUNCHED BY U.A.

U.A.'s Ontario promo rep, Gordie Morrison, has found himself in the middle of a six week Bluenote promotion campaign aimed at bringing jazz into prominence. The campaign, involving all of Bluenote's recording artists, will be highlighted by the awarding of a Honda Mini-trail bike. The draw will take place at A&A in Toronto.

Giving a boost to the campaign is Lou Donaldson who moves into the Colonial June 4 for one week. His newest album release "Sophisticated Lou" will receive a major push during the campaign. It's interesting to note that his previous release, "Cosmos", sold more than one thousand in Toronto without major airplay. This set became a popular item at the many discos throughout Toronto.

the OTHER ONE!!!

IF THE ONTARIO GOVERNMENT HAS ITS WAY . . . much of the record production in this very important province will be going south to the U.S. There is a move-

 YOU ASKED FOR IT!  
elvira capreeze

ment underfoot to make it even more difficult (and expensive) to produce in Ontario. New York and Nashville will end up with a great deal of the work that is presently being done in Ontario. All the details will be made more clear in future RPMs as the story unfolds. (Pub: Personally, this is the first I have heard of this. I thought that Premier Davis was a staunch supporter of Canadian talent.)

TWO OPPOSITE VIEWS . . . come from two record execs who could or should be doing a great deal of production in Canada. One is a successful company that is pouring money into Canadian content, the other has spent a great deal with no success. Which one will continue to put out a large number of Canadian records?

For each concert the Playhouse was packed to capacity which allowed for excellent audience reaction to be filmed. Cantor, one of the most aggressive and creative of the young breed of contemporary producer/directors, used and broke almost every rule in the book - vaseline on the lenses, facial shots that are rare on television and an almost unbelievable sound, considering it was taped monaurally. He used five cameras and two videocassette cameras which were fed into CBC Winnipeg's mobile unit, one of the most highly rated of its kind in North America.

Segments of the six, thirty minute programs were put together for a press reception that took place in Winnipeg May 28 and, aside from the local hype, revealed an audio/visual excitement that could be the basis for a much needed star system in this country. Hopefully this effort won't be tagged "just another CBC Winnipeg production". Noted one observer: "Winnipeg gave us the Guess Who, who are still this country's greatest rock phenomenon and there's no reason why the 'Peg can't spawn an internationally-accepted rock show."

In any event, Dale Nelson, program director of CBC Winnipeg's television station, scheduled the "Live" series for airing commencing June 2 at 7:30PM.

In commenting on the show in his Winnipeg Free Press Youthscene, Andy Mellen was of the opinion that the show "is already equal in quality to In Concert. It also far surpassed Midnight Special, NBC's entry in the rock sweepstakes."

I AM VERY PLEASED . . . to see . . . that the broadcasters now have their own voice regarding Canadian content. A local radio station sheet that is circulated across Canada is presently giving "the other side of the story." That gives us a great deal of freedom (if we ever decide to use it.) The radio stations have a voice of their own. Plaudits to those who are behind this sheet.

ONE CANADIAN RECORD COMPANY had a very important station over the barrel. The game he tried to play . . . didn't work. TOO BAD!!! Now let's watch what happens!!!

THE SPIRIT OF CANADIAN RECORDING ARTISTS . . . is slowly breaking because of the lack of a spirit in the industry. Producers aren't too happy either. Watch for some big groups to break up or start to deteriorate as less and less enthusiasm goes along with the lack of success. That's life in the record business.

I HAVE BEEN ASSURED . . . that my column will be a weekly feature in RPM, so watch for some biting comments in the weeks to come, and I continue to work on my study (A Tissue Paper On Payola in Canada) which will soon appear in RPM. To date this 7843 page study is only half completed. I will keep you posted on my progress. (Pub: I can hardly wait to see this monumental work!)

## CANADIAN RESIDENCE FOR BUDDY KNOX

Buddy Knox who made the hit scene with "Hula Love" and "Party Doll" has apparently applied for Canadian residence status. The story comes from Gerry Massop who pens Canadian Sounds for the local Port Alberni, B.C. newspaper.

Knox reportedly has extensive business dealings in Canada, one of which is the Purple Steer cabaret in Vancouver. He also works the Canadian entertainment circuit. He is married to former Cloverdale Rodeo Queen, Miss Lee Ann Bowan of Chilliwack, B.C.

A Canadian album is in the works for Knox which will include material by Vancouver songwriter Ed Molesky. His most recent Canadian date was at Port Alberni's Viking's Lair.

## ANNE MURRAY TAPES "OKLA CRUDE" THEME

Capitol recording star Anne Murray has recorded the theme song for a new motion picture, "Oklahoma Crude". Title of the theme is "Send A Little Love My Way", a co-penning of Hal David and Henry Mancini. The movie, produced by Stanley Kramer, stars George C. Scott, Faye Dunaway, John Mills and Jack Palance. Miss Murray attended several trade premieres of the movie in Hollywood. World premiere is set for Tulsa, Oklahoma June 13.

While on the flick junket Miss Murray taped guest appearances on the Merv Griffin and Helen Reddy shows.

# ROSALIE\*

Is really doing the  
number \*\*

\*Rosalie - a hit single by Michael Tarry on Reprise CR4017

\*\*RPM-23, CFCB-31, VOCM-32, CHSJ-23, CJCJ-25, CKGM-28, CFRA-19, CJET-27, CKWS-16, CKLC-24, CFCH-45, CHUM-23, CKCH-25, CKOC-23, CHSC-14, CFOR-30, CJNB-24, CKY-21, CFRW-30, CKRC-40, CKOM-35, CJME-34, CJOC-30, CJGX-11, CJVR-22, CJS-29, CHRD-11, CKCK-16, CHCL-32, CHED-20, CFRN-19, CHNL-25, CJBK-26, not to forget CKLG, CKLW, CHLO, CKWW, CHEX, CKPT, CFRB, CKFM, CFTR, CKLB, CHIC, CJLS, CKDH, CKBB, CFGO, CJMS, CFCY, CJCH, CKCW, CHOW, CKTB.

# Broadcasters concerned about their image.

In September of last year, we were asked to lay off the programmers and the broadcasters. The idea (as it was put to us) was that if given the chance, they would "shape up" in Canadian content. All that was needed was the time. Since that time, RPM has very carefully avoided any confrontations with the radio element. References to the 30% AM music ruling were kept at a minimum. Criticism of broadcasters was carefully screened and was to be entirely objective. Apparently all the radio folk wanted was to get themselves together.

Possibly it is time to ask if the nine months have made any difference. Did the broadcasters and the programmers make any progress?

In the back of our minds, was a picture of so much good Canadian programming, that every record company in Canada would be hot on the idea of doing nothing but finding artists and putting out record after record. I doubt very much if that has occurred. Record companies still complain about a

*"... the prophets of doom, the messengers of mediocrity, will be overwhelmed by the new generation of competent, creative, confident artisans and by all those of preceding generations who have already demonstrated their freshness of mind, their talent and their capacity for inspired leadership."*

— Pierre Juneau



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The following codes are used throughout RPM's charts as a key to record distributors:

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lack of good airplay and unfortunately the radio stations are the ones to suffer from a lack of an abundance of product.

Far be it for me to think that this short article will turn the tide of Canadian content. I can't help thinking of a remark made to me by one of the people at the very top of the



**COMMENT**  
walt grealis

CRTC. In essence it was, that the radio people would get down to good programming and create a need and a necessity for Canadian product to fulfil the need. Very optimistic to be sure.

Frankly, that is the situation at the moment. The programmer would like more product, and the record companies and their financial advisers are asking - why?

The two factions meet with "If they played more, we'd make more" and "If they made more, we'd play more". In that situation there is little being done by either faction and the question is who is really suffering?

If you've read this far, I wonder what the answer is? Three years of regulations have not produced a money-making Canadian record industry, anxious to run into the

studios of Canada to produce more, more, more.

Is that the case? Is this where the industry stands at the moment?

I feel sure that we will get criticism from both factions if this is not the case. I would welcome any argument that would enlighten us. Above all, if there is an answer to the problem at hand, we would like to know.

As for criticism of broadcasters, I would like anyone who feels that this paper has any negative attitudes toward the radio people, to look at the Programmers section of RPM. In the past year, we have done little but praise programming and hand out plaudits and bring relevant information to Canadian broadcasters.

As one of the speakers at C6 indicated after appearing before a group of programmers, there didn't seem to be any problems with the contemporary programmers.

Let us improve your image. We would like to know what you are doing about Canadian content, news, public affairs and better programming. We would also like to hear your gripes.

The same invitation is extended to record companies, publishers and producers. The combination of the two can only lead to further intelligence of two complicated, related and interesting industries.

## GODDARD LIEBERSON TO HEAD CBS RECORDS

U.S. disc witches are having a heyday over the recent CBS/Clive Davis split which has resulted in Goddard Lieberson being appointed president of the CBS/Records Group. Lieberson was a former director and vice-president of CBS. The shuffle also sees Irwin Segelstein, formerly a vice-president of the CBS television network, being named president CBS Records Division. He will work closely with Walter Yetnikoff, president CBS Records International.

Davis, who has been a director of CBS Inc. since 1971 and, at time of his dismissal, president of the CBS/Records Group, has been charged with improper use of company

funds. He is specifically charged with conspiring with "his agents David Wynshaw and others" to improperly obtain company funds for personal use. CBS funds were apparently used for a Davis hosted Bar Mitzvah (\$20,000), home improvements (\$53,000), and others. Davis' salary and yearly benefits from CBS were reported to be in excess of \$350,000.

There has been much speculation, most of it pure gossip, over the affair. There have been attempts to create a tie-in with a drug courier service from Spain. One observer noted: "Some of the tipsters would like this to turn into a Watergate and have gone out of their way to invent a sordid affair. They prefer to tag the guy as being guilty of many improprieties so as to sensationalize on them. After all we haven't heard from Davis and CBS has been up front in revealing what went down."

Fred Wilmot, vice-president and general manager of Columbia Records of Canada, couldn't foresee any changes in his operation and, as far as he was concerned, business would continue as usual. He hasn't received any memos or policy statements with regard to the head office problem and still reports to Walter Yetnikoff.

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## THE JETHRO TULL SHOW TORONTO MAY 30, 1973.

Once again, Toronto had the pleasure of being host to one of Britain's finest super groups. The pleasure was in the likeness of The Jethro Tull Show, a complete audio/visual sensorium that comes this way but once a year.

The opening act happened to be Brewer and Shipley, although by the time the concert was over it was hard to remember that they were really there. They did, however, get a roar of approval on their famous "One Toke Over the Line".

Jethro Tull (an English agriculturalist/inventor who lived in the 1700's) comes in the form of five concert musicians, each member a star in his own right. Band leader and heartbeat of the quintet is singer, flautist, writer, dancer and genius extraordinaire Ian Anderson, who along with lead guitarist Martin "Lancelot" Barre, comprise the only two originals of the band. John Evan is Tull's keyboards man, applying his expertise to piano, organ and the newer field of synthesized sound, all at a time when keyboards are becoming an integral part of many bands, especially British. Jeffrey Hammond - Hammond plays an amazing bass guitar and Barriemore Barlow makes up his fifth in the percussion department. This five man line-up combines all its individual energies into one explosive power unit.

With hundreds of watts of electricity hissing through the suspended speakers the crowd

was ready to be freaked out. After a hypnotic opening to the Passion Play, a fantasy movie took those who wanted to go, into the fourth dimension. Unfortunately, though, there were technical difficulties in the Toronto show and the second movie had to be canned, so some of the effect of the Play was lost. But in Ottawa (where general admission tickets caused nothing but aggravation for the young crowd) the show was complete and the audience received Tull's message more clearly: we're all part of the Passion Play.

The Passion Play actually dominated the show as this is Jethro Tull's newest work following their previous composition "Thick as a Brick". "Passion" compliments "Thick" as the second concept album to come from this group and supplies us with the answers to the queries we had about how Tull would top "Thick". Both sides of the album were performed and at this point avid fans are impatiently awaiting the release of the "Passion Play" album (on the Chrysalis label).

The Show supplied its own stage and technical apparatus including suspended lights that bathed the stage in colour and accented the band's colourful costumes. Sound equipment was excellent, simultaneously creating ear shattering but crystal clear sounds. Barre, playing his pet Gibson Les Paul, cranked out a powerful sound with no fancy attachments, while Barlow's three part drum solo was really unbeatable. He moved at super speed and pulled off a set that combined hard work and guts. Every member did his respective solo with great finesse.

For their second number, an unexpected excerpt from Thick as a Brick led the way for a medley of other Tull favourites. The audience was enthralled, but dismayed to find that Aqualung would bring the show to an end. However, the band came back, and although the encore was preplanned it probably wouldn't have been effective otherwise. Tull had by this time wound everyone up to such a state that "Locomotive Breath", which was incorporated into "Wind Up", blew the audience out totally.

By then, Ian Anderson regretfully strummed his last chords and said goodbye, amid little applause and much sighing. —Saul Podemski

## CONNORS/SCOTT MAKE DISC AND FLICK NEWS

Stompin' Tom Connors is one of the featured artists in the new Cinesphere film being shown to audiences at Ontario Place. The single was recorded "live" at the Horseshoe Tavern in Toronto. The flip was previously released on Connors' "Greatest Hits" albums.

Also from Boot is a new single by Chris Scott, the young Niagara Falls country singer. This deck, "Now That I'm Back", written by Scott, is a strong follow-up to his previous releases which included "Now That I'm Back". The flip of this new single, "Raging River" was written by Glen Reid the most recent addition to CBC-TV's popular "Singalong Jubilee".

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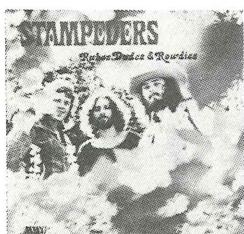
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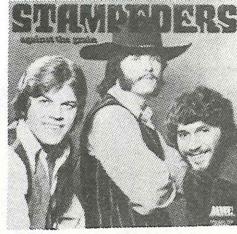
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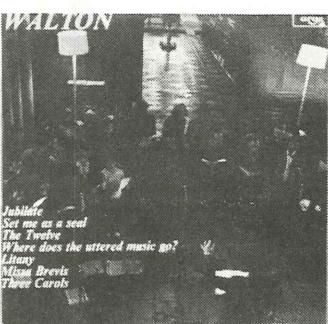
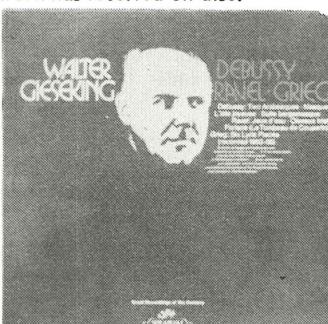
Sir William Walton's massive oratorio "Belshazzar's Feast" has attained great popularity around the world. On this disc are collected his shorter choral pieces, the earliest written in 1917,

**CLASSICAL ALBUMS**  
by lawson cook

and the latest in 1972. Simon Preston has distinguished himself with a series of fine performances of organ works and is a brilliant Harpsichordist. He now proves himself a masterful choral director in these virile and beautifully shaped performances which include an eight part Missa Brevis, a Jubilate for chorus and organ, three carols, a setting of W.H. Auden's "The Twelve" and the unaccompanied "Where does the uttered music go." The stereo recording which was made in the Chapel of Merton College, Oxford is superb.

**RAVEL Bolero**  
Concertgebouw Orchestra, Amsterdam, conducted by Eduard van Beinum  
FONTANA 6530 017

An interesting new budget line release on Fontana label which is distributed by London records features top flight performances of Ravel's Bolero and La Valse performed by Amsterdam's famed Concertgebouw Orchestra under the late Eduard van Beinum. Side two features the same orchestra in Paul Dukas' popular "Sorcerer's Apprentice" conducted by Jean Fournet, and Camille Saint-Saens' Danse Macabre conducted by the orchestra's current conductor, Bernard Haitink. But the hit of the record is undoubtedly van Beinum's historic performance of the Bolero - perhaps the finest performance the work has received on disc.



**ARIAS I LOVE**  
Maria Callas - soprano  
ANGEL S-36929

In recent years there have been many rumors of a resumption of Maria Callas' performing career. Eager fans might be let down to find that this latest release is an electronically reprocessed re-issue of some early monophonic recordings. The major offering is a group of three arias from Spontini's infrequently performed opera "La Vestale" and two arias from Bellini's "La Sonnambula". Arias from Cherubini's "Medea", Verdi's "Un Ballo in Maschera" and Verdi's "Rigoletto" complete the programme. An enclosed folder includes translations of each aria and a beautiful portrait of the artist.

**HUMPERDINCK Hansel and Gretel (complete opera)**  
Ingeborg Springer  
Renate Hoff  
Theo Adam  
Staatskapelle Dresden conducted by Otmar Sutner  
TELEFUNKEN SAT 22521/22

This popular opera based on the familiar children's story has long been overdue for re-recording and this superb new version is worth the wait. The roll of the witch is usually sung by a mezzo soprano as called for in the score, but here it is sung with excellent effect by Peter Schreier. The parts of Hansel and Gretel are sung by Ingeborg Springer and Renate Hoff. The score is performed in its entirety by the orchestra of the Staatskapelle Dresden conducted by Otmar Sutner. A sparkling, warm hearted production which should remain definitive for many years. One drastic omission! There is no libretto! This will seriously curtail the enjoyment of this album for many.

**BOITO Mefistofele (highlights)**  
Renata Tebaldi  
Giuseppe di Stefano  
Cesare Siepi  
Orchestra and chorus of the Accademia di Santa Cecilia, Rome  
conducted by Tullio Serafin  
LONDON OS 26274

There is more to this disc than meets the eye. This album is not highlights from the full-length version of Mefistofele available in the London Catalogue. That version has as its tenor Mario del Monaco. The recording was to have had Giuseppe di Stefano in the roll of Faust and he recorded most of the work but for some reason never completed it and this album of highlights is drawn from the incomplete material and is evidently the only recording of Renata Tebaldi and Giuseppe di Stefano singing together. The liner notes are by Francis Robinson, Assistant Manager of the Metropolitan Opera, including a brief description of the four excerpts included.

**DEBUSSY \* RAVEL \* GRIEG**  
Walter Gieseking - Pianist  
SERAPHIM 60210

This mono budget priced release from Seraphim is a potent reminder of the late Walter Gieseking and his unsurpassed genius as an interpreter of the piano works of Debussy and Ravel. The performances here were recorded between 1953 and 1956. Side one is devoted to Debussy and includes an unbelievable performance of L'isle joyeuse and the Suite Bergamasque which includes the popular Clair de lune and a deliciously played Passé-pied. Side two includes three works by Ravel including the brilliant Jeux d'eau, and six miniatures by Grieg including the familiar "Butterfly" Opus 43 No. 1. One hopes that Gieseking's recordings of the complete piano works of Debussy and Ravel will once again be made available.

**It's the  
little things  
that make  
RPM  
GOOD!  
and small.**

## CHUM FOUNDATION AND BARCO PRESENT STARS

Jack Thomson, president of Barco Media, in association with the CHUM Charitable Foundation, has announced that a series of seven major attractions will be presented at Toronto's O'Keefe Centre from July 5 to August 11. The series features major contemporary entertainment in concert and will be called "A Summer Series of Stars".

The initial Barco/CHUM Charitable Foundation presentation will be Jim Bailey with Billy Baxter, July 5-7. Mr. Bailey is a female impressionist whose impersonations have drawn raves from newspapers such as the L.A. Times and Variety.

Lobo and Dobie Gray are booked to appear July 9-11. Lobo has enjoyed recent chart success with singles "Me and You and A Dog Named Boo", "Don't Expect Me to Be Your Friend" and "It Sure Took A Long Long Time". Dobie Gray is the man who recorded "The In Crowd" a decade back and recently returned to the national top ten with "Drift Away".

George Carlin has been scheduled for July 12-14 at the O'Keefe. This marks the second time in a year that the counter-culture comedian has played Toronto; his last series of concerts was sold-out nearly 100%.

A music/comedy bill is booked for July 16-18, consisting of Mac Davis and Robert Klein. Davis is a renowned songwriter who had a hit last year with "Baby Don't Get

Hooked On Me" and Klein is a new American comedian who has risen in the last year or so through appearances on Johnny Carson's "Tonight" show and other talk programs.

The group that is probably North America's hottest at the present time, Dawn, has been secured for July 19-21 appearances. Featuring Tony Orlando, Joyce Vincent and Temma Hopkins, the group's "Tie A Yellow Ribbon" was number one at every radio station in Canada during April/May, with some stations reporting it held the top spot for up to six weeks straight. Previous smashes "Candida", "Knock Three Times" and "Summer Sand" will help assure a sold-out hall for Dawn's appearances.

The New Seekers with Sandy Baron will appear at the O'Keefe July 26-28. The New Seekers have enjoyed contemporary AM radio success with "Look What They've Done To My Song Ma", "I'd Like To Teach The World To Sing" and "Pinball Wizard". Sandy Baron is the supporting act. He is a comedian with appearances on major U.S. TV shows and a series "Hey Landlord" under his belt.

The final appearances in the series will be August 9-11 concerts by The Little Angels (National Folk Ballet of Korea). The Angels consist of 45 children trained in different aspects of the Korean dance culture. They have performed all over the world, including some appearances for heads of state of various countries.

## BEATLES CAUSE OF CAPITOL EXCITEMENT

Albums by the Beatles and ex-Beatles individually are causing much excitement these days in the Toronto head office of Capitol Records.

"Living In The Material World", the new release from George Harrison, was shipped May 31 but retailers had to accept partial quantities only because of the unprecedented demand. National sales manager Bob Rowe reported he had orders on hand for 48,000 pieces (LP and tape) as of the shipping date.

The individual effort by another ex-Beatle Paul McCartney continues to pace Capitol sales. His "Red Rose Speedway" album has sold over 45,000 pieces to date.

Meantime, rumours are running wild over a third "ex-Beatle" album, this time by Ringo Starr. Apple have tentatively advised Capitol that it will be out in July, interest is running high because of newspaper reports that John Lennon and George Harrison contributed to certain of the cuts. Capitol sales reps have not taken any orders yet because of the uncertain release date, but some retailers have already indicated that they will be ordering big on the new Starr effort.

There are three other albums causing a lot of action in the Capitol order department, and two of them are by the Beatles Beatles 1962-66 and Beatles 1967-70). The third album getting top retail sales is Pink Floyd's "Dark Side of the Moon".

## NADER TO TOUR HIS BRITISH ROCK SHOW

Richard Nader, the New Yorker who conceived and packaged the successful "Rock and Roll Revival" concept, has a new money-maker. And like his patented assemblies of fifties rockers, he has used the "package show" idea, but updated it to the next decade: the 1960's.

"The 1960's British Rock Invasion Revisited" will appear in 19 U.S. cities (including both Madison Square Garden and the L.A. Forum) and the Canadian dates include Toronto's Maple Leaf Gardens (June 28) and the Winnipeg arena (July 16).

Nader feels his package will have strong nostalgia appeal to those in the 20 to 25 age bracket. All of the artists had their biggest chart successes in the years 1963 to 1966. Headlining the tour are Peter Noone and Herman's Hermits. Supporting acts are The Searchers, Gerry and the Pacemakers, Wayne Fontana and the Mindbenders and Billy J. Kramer and the Dakotas.

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TIME TO  
ADVERTISE  
IN RPM.

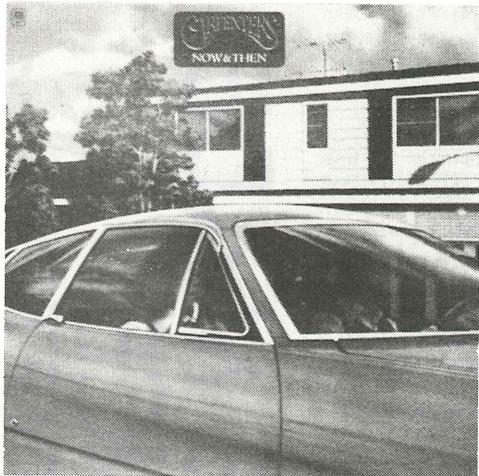
IT WOULDN'T HAVE MADE  
ANY DIFFERENCE  
surefire single .. TOM MIDDLETON



(C4.4002)

Columbia Records of Canada, Ltd.

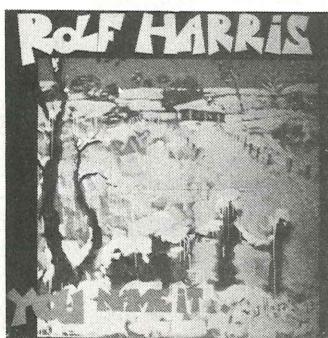
# New Album Product



## NOW AND THEN

Carpenters  
A&M SP 3519-W

The Carpenters are experimenting with sounds foreign to their usual easy going and slick delivery, which is what this set is all about. Some of it's not bad, but this popular sister and brother act should continue with their pretty "Sing" type of music (which is on this set). They are already represented on the RPM 100 Singles chart with "Yesterday Once More" also contained here, a Richard Carpenter/John Bettis penning. Don't lose sight of what the Carpenters are doing - a trip into the past is what it's all about with "Da Do Ron Ron", "Fun Fun Fun", and "The End Of The World" and others. Packaging is exceptional, choice of selections, not conducive to the Carpenters' sound, but this two record set will be a big sales winner in any event.

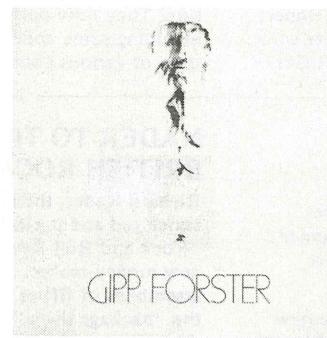


## YOU NAME IT

Rolf Harris  
Capitol ST6193-F



Transplanted Australian, now making his home in Vancouver, presents us here with a rousing selection of cuts, led off by the irrepressible "Tie Me Kangaroo Down Sport". Harris' patter is a pleasant change from the heavy handed four-letter word humour we've come to expect on record lately.

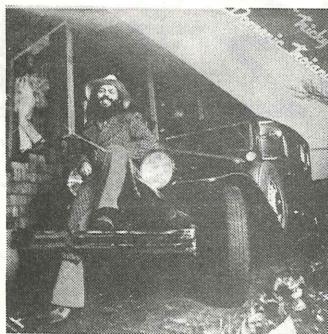


## WALKIN' REAL IN AN UNREAL LAND

Gipp Forster  
Ranwood R8107-M



A powerful poet, with, for a change, a pleasant and easy listenable delivery, Forster will doubtless be restricted to the more progressive airwaves with this one. It is a worthwhile and surprisingly effective series of statements which can do nothing but serve to make the Ottawa-born Forster a giant among contemporary poets.

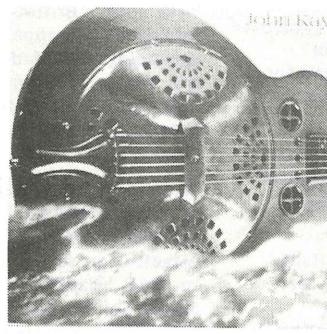


## TRICKY

Domenic Troiano  
Mercury SRM1670-Q



With a solid background of the Rogues, Mandala, Bush and the James Gang behind him, Troiano reaches solo maturity at last with this bluesy, ballsy album, highly illustrative of his exceptional talents on guitar. Cancon or not this one deserves the attention of contemporary programmers and will get it.



## MY SPORTIN' LIFE

John Kay  
Dunhill DSX50147-N



Here we have the recorded proof of one of the most dramatic transformations in rock history. The hard, rough edges of Steppenwolf are left behind in favour of highly musical, almost silky style. The versions of "Drift Away" and "Moonshine (Friend of Mine)" are particularly interesting. Pay attention too to "Dance to My Song".



## LIVING IN THE MATERIAL WORLD

George Harrison  
Apple SMAS3410-F

Very much reminiscent of "All Things Must Pass", Harrison will very likely again prove himself the most successful solo Beatle with "Living in the Material World". Unique and attractive packaging conceals a handsomely produced and well-written set of broad appeal. "Give Me Love (Give Me Peace on Earth)" is the kicker.



## NEIL'S DIAMONDS

Hugo Montenegro  
RCA APL1-0132-N



A delightful, highly listenable collection of some of Neil Diamond's best, and best-known, compositions. Synthesizer work considerably enlivens many of the cuts. Fashioned for relaxing home listening, this set could prove itself a valuable adult contemporary programming tool. Among the best cuts are "Walk on Water" and "Girl, You'll Be A Woman Soon".

## CAESAR/ROSE/LAW SET FOR FRIARS

Little Caesar and The Consuls have got themselves back together for a series of gigs throughout Ontario. One of their most important dates will be that of the Friars in downtown Toronto from June 4th. This popular Canadian recording unit of the mid-sixties hit the international charts with "My Girl Sloopy", produced in Toronto by Stan Klees. The group almost became an institution of the Canadian recording scene and held the record for longevity among Canadian groups.

Upstairs in the Nickelodeon, same week is G.A.S. recording group, Rose. They are currently represented on the RPM Singles chart with "All I Really Need Is You" and on the Albums chart with "Hooked On A Rose".

Following Little Caesar and the Consuls into the Friars is Peter Law and Sweet Chariot. This is Law's first appearance with his new group since leaving Dublin Corporation. His wife Barbara, who is featured with him in the new show, was formerly with The Smiling Faces.

## ROCK CANADA JUNE 3/73 - CNE

For Toronto's first outdoor concert of the summer, the National Ballet's fund-raising "Rock Canada" worked out fine. Apart from the crummy weather and the fact that Lighthouse lost their lead singer just before the show it was great fun for the people who were there.

Larry Green kept the show rolling and put in a first class effort as emcee for the eight hour duration of the concert. He had some professional help from the Concept 376 people who booked the bands and from stage manager Chris Somerton under whose supervision the musicians were tightly organized, just like they should be. And the sound was excellent. Activated Air, the group who engineered the sound systems would surely give some valuable pointers to others in the field. Although its roots are American, Activated Air is supposedly moving to Toronto in the near future.

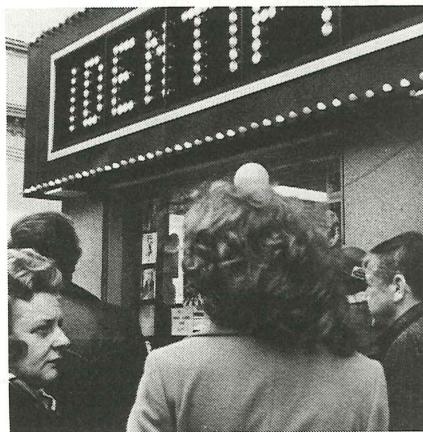
As for the National Ballet, the success of the benefit was not overwhelming but it did raise hard cash, and all concerned were appreciative of the efforts of the Canadian bands.

Needless to say, the talent was all Canadian and mostly local. Oberon, (formerly known as Manchild) began the show followed by Brutus and Cherri. Aquarius recording artists April Wine appeared and provided another example of Canadian talent not being as recognized as they should be. Perhaps their forthcoming album, pushed along by AM airplay "Lady Run Lady Hide" will change that. Grease Ball Boogie Band slid in for their set and were really a lot of fun. Mainline along with King Biscuit drew the concert to a close and the Stampeders played a short set to finish up the show.

The whole thing was less than spectacular but lots of fun. The gap left by Lighthouse . . . well, it wasn't filled. Saul Podemski

## TARGET TAPE UNVEILS COMPUTERIZED CENTRE

Target Tape, a downtown Toronto tape, records, component outlet, has unveiled a modern electronic computerized message centre, reported to be the first of its kind in Canada. The information centre has been designed to boost community programs and



*Electronically controlled sign outside Target Tape store in Toronto.*

drives, as well as offering info on tape and record releases, special sales, weather, time, temperature and jokes.

Initial attention-getter for the new service was a campaign by the company to gather names of those who would like to see their names in lights on opening day. The follow-up gimmick was the awarding of prizes

(8-track tapes, sound systems, needles and cassettes).

The electronically controlled sign, installed by Neon, forms letters, numbers and words in ever-changing lights and is programmed in advance with several different messages being continuously repeated.

Development of the campaign was arranged by Public Relations Associates of Toronto.

## WILLIAMS RELEASES ON BOOT RECORDS

Audley Williams, a native of Jamaica and now living in Toronto, has signed a recording contract with Boot Records. His initial single release "Aurora" is a self penning and is published by Morning Music-CAPAC. The deck was produced by Federal Records of Jamaica.

Williams took up music at an early age and has now mastered the piano, violin, steel guitar, bass and vibes as well as a voice that is conducive to the reggae and latin beat.

Prior to taking up residence in Canada he worked with such notables as Brooke Benton, Jackie Wilson, Sam Cooke, Jimmie Clanton and Paul Anka. He released fifteen singles while working out of the Island and became a popular name in Puerto Rico, the Dominican Republic and Santo Domingo.

On arriving in Canada he formed a group called Audley Williams and The VIP's to back the Sugar Shoppe. They played the Ontario circuit and had several shots at CTV productions.



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Canada**

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**Canadian Radio-Television Commission  
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Organizes the evaluation of the programming of radio stations and networks in Canada; develops policies, regulations and programming standards for radio and evaluates their effectiveness, provides advice to radio broadcasters to stimulate production of programming reflecting the objectives of the Broadcasting Policy for Canada.

### QUALIFICATIONS:

University graduation or equivalent, with extensive experience in broadcasting with special emphasis on programs and policy analysis and development at managerial level. Knowledge of the English language is essential.

Forward "Application for Employment" (Form PSC 367-401) available at Post Offices, Canada Manpower Centres, and offices of the Public Service Commission of Canada and send together with a resume of career details to the following address:

**STAFFING UNIT "A"**

**ADMINISTRATIVE STAFFING PROGRAM  
PUBLIC SERVICE COMMISSION OF CANADA  
TOWER "A", PLACE DE VILLE  
OTTAWA, ONTARIO K1A 0M7**

Applications must be received by July 13, 1973.

Preference will be given to Canadian citizens.

Please quote competition number 3-A-P-003-25.

Well known in the Stratford-Kitchener area, the group have appeared on The Tommy Hunter Show, played Ontario Place, The Royal Winter Fair, Grumbles and will soon be seen on CTV's Musical Friends.

Their music can best be described as funky country with folk, rock gospel and jug-band thrown in for flavour. Creamcheeze have just completed recording material for their first MCA album to be released in June. A single entitled "Livin' Without You" penned by Billy will be released in advance of the album.

How did the name "The Creamcheeze Good-Time Band" come about? Explains Bill "It came to me in a dream one night about two years ago. As leader of the group, the responsibility fell on me to come up with a name. One night I was going to sleep and I was in that half-asleep, half-awake state and I saw this man standing there on a flaming pizza and he said to me 'From this day forth your band will be called The Creamcheeze Good-Time Band' and he spelled it out in the air using the 'z'."

An unusual name but an equally unusual group.

## CIRPA TO HOLD FALL SYMPOSIUM

The Canadian Independent Record Producers' Association (CIRPA) discussed further plans for their business/production symposium to be held in Toronto in September.

A further meeting to discuss this symposium plus other topics of business has been scheduled for Wednesday June 13th at 39 Hazelton Ave. Mailing address for CIRPA is P.O. Box 5937, Terminal A, Toronto 1.

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## ALBUM ARTISTS (alphabetically)

This listing is a cross-reference to the RPM 100 Albums. A fast way to find album order numbers.

Abraham's Children (47)  
Alice Cooper (12)  
Allman Bros (93)  
Argent (81)  
Beatles (5) (7)  
Beck Bogart & Appice (14)  
Bread (9)  
David Bowie (32) (53)  
Marty Butler (86)  
Byrds (44)  
Carpenters (66)  
Chilliwack (89)  
Judy Collins (85)  
King Crimson (64)  
Jim Croce (100)  
Crusaders (70)  
Roger Daltrey (79)  
Dawn (26)  
Deep Purple (11) (69)  
John Denver (73)  
Eumir Deodato (67)  
Neil Diamond (94)  
Dr. John (41)  
Donovan (21)  
Doobie Bros (13)  
Eagles (50)  
Edward Bear (46)  
Electric Light Orchestra (39)  
Karl Erikson (88)  
Faces (27)  
Blue Ridge Rangers (74)  
Five Man Electrical Band (96)  
Fleetwood Mac (54)  
Focus (22) (59)  
J. Geils Band (18)  
Godspell Soundtrack (61)  
Keith Hampshire (33)  
George Harrison (16)  
Clint Holmes (83)  
Humble Pie (34)  
Jackson Five (65)  
Jefferson Airplane (57)  
Elton John (8)  
Carole King (92)  
James Last (71)  
Vicki Lawrence (40)  
Led Zeppelin (2)  
Jerry Lee Lewis (28)  
Gordon Lightfoot (97)  
Lighthouse (56)  
Loggins & Messina (55) (95)  
Mahavishnu Orchestra (35)  
Mandrill (51)  
Paul McCartney (3)  
Bob McBride (78)  
Murray McLauchlan (48)  
Bette Midler (91)  
Liza Minelli (62)  
Moody Blues (87)  
Anne Murray (6)  
Donny Osmond (29)  
Pink Floyd (1)  
Elvis Presley (23)  
Procol Harum (24)  
Lou Reed (42)  
Helen Reddy (99)  
Rose (75)  
Diana Ross (43)  
Bob Ruzicka (80)  
Seals & Crofts (15)  
Carly Simon (36)  
Paul Simon (30)  
Slade (82)  
Spinners (72)  
Spooky Tooth (68)  
Stampeders (63)  
Stealers Wheel (38)  
Steely Dan (20)  
Cat Stevens (90)  
Stephen Stills & Manassas (52)  
Three Dog Night (37)  
Thundermug (98)  
Traffic (76)  
T. Rex (61)  
Uriah Heep (49)  
Valdy (84)  
Will Circle Be Unbroken/Various (77)  
Dueling Banjos/Various (58)  
War (25)  
Rick Wakeman (31)  
Edgar Winter Group (4)  
Johnny Winter (10)  
Wishbone Ash (45)  
Stevie Wonder (17)  
Yes (19)

ADVERTISE IN RPM



## SINGLES (alphabetically)

This listing is a cross-reference to the RPM 100 singles. A fast way to find single order numbers

All I Really Need (80)  
All Things Come From God (59)  
And I Love You So (29)  
Back When My Hair Was Short (82)  
Bad Bad Leroy Brown (42)  
Behind Closed Doors (48)  
Bit Of Both (49)  
Blockbuster (79)  
Bondi Junction (40)  
Bongo Rock (99)  
Boogie Woogie Bugle Boy (55)  
California Saga (91)  
Carnival Town (85)  
Carry On (64)  
Close Your Eyes (3)  
C'Mon C'Mon (74)  
Cry Your Eyes Out (81)  
Daddy Could Swear I Declare (77)  
Daisy A Day (4)  
Dance A Little Step (95)  
Daniel (8)  
Diamond Girl (71)  
Down On My Knees (78)  
Drift Away (45)  
Drinking Wine Spo-Dee (70)  
Farmer's Song (10)  
First Cut Is The Deepest (32)  
Frankenstein (1)  
Free Electric Band (65)  
Funky Worm (56)  
Ghostrider In The Sky (51)  
Give It To Me (53)  
Give Me Love (28)  
Glamour Boy (76)  
Goin' Home (87)  
Goodbye Superdad (44)  
He Was Me He Was You (43)  
Hey Girl (67)  
Hocus Pocus (26)  
John Denver (90)  
Ocean (97)  
I'm A Stranger Here (2)  
I'm Doin' Fine Now (36)  
I'm Gonna Love You Just . . . (27)  
It Wouldn't Have Made . . . (69)  
Kodachrome (33)  
Lady Run Lady Hide (24)  
Lady True (73)  
Lately Love (35)  
Let's Pretend (13)  
Little Willie (12)  
Long Train Running (14)  
Master Of Pantomime (92)  
Minstrel Gypsy (86)  
Money (84)  
Monster Mash (83)  
Moonshine (60)  
Morning After (98)  
Music Everywhere (88)  
My Love (6)  
Natural High (96)  
No More Mr. Nice Guy (39)  
Old Enough To Break . . . (41)  
Once Loved Woman (38)  
One Of A Kind Love Affair (46)  
Orly (22)  
Out Of The Question (16)  
Part Of The Union (52)  
Pillow Talk (7)  
Playground In My Mind (5)  
Reeling In The Years (19)  
Right Place Wrong Time (18)  
Rock Star (89)  
Roll Over Beethoven (63)  
Rosalie (23)  
Shambala (31)  
Smoke On The Water (66)  
Song Of Love (37)  
Soul Makossa (100)  
So Very Hard To Go (94)  
Steamroller Blues (15)  
Stuck In The Middle With You (17)  
Swamp Witch (75)  
Swinging Shepherd Blues (50)  
Thank You (25)  
The Night The Lights Went Out (47)  
The Right Thing To Do (34)  
Thinking Of You (20)  
Twelfth Of Never (57)  
Warm Love (93)  
What About Me (30)  
Wildflower (72)  
Will It Go Round In Circles (21)  
With A Child's Heart (62)  
Yellow Ribbon (11)  
Yesterday Once More (61)  
You Are The Sunshine (9)  
You Can't Always Get . . . (68)  
You'll Never Get To Heaven (58)  
You Look Good In Denim (54)

This week	1 week ago	2 weeks ago	REMKO SINGLES			June 16, 1973	Gold Leaf Award For Outstanding Record Sales	A&M AMPEX ARC CMS CAPITOL CARAVAN COLUMBIA GRT LONDON MCA MARATHON	W VDEFGHTKJC	MUSIMART PHONODISC PINDOFF POLYDOR QUALITY RECORDS TRANS WORLD UAR RECORDS WEA WORLD	L S Q M V N P U N
			1	4	7						
1	4	7	FRANKENSTEIN Edgar Winter Epic 5-10967-H	34	23 20	THE RIGHT THING TO DO Carly Simon Elektra E45-843-P	67	71 79	HEY GIRL Paul Anka	W	
2	2	2	I'M A STRANGER HERE 5 Man Electrical Band	35	39 50	LATELY LOVE (Laughter Don't Come Easy) Bob Ruzicka MCA 40049-J	68	68 70	YOU CAN'T ALWAYS GET WHAT YOU WANT Rolling Stones	V	
3	3	5	CLOSE YOUR EYES Edward Bear Capitol 72692-F	36	42 56	I'M DOIN' FINE NOW New York City Chelsea 78-0113-N	69	73 80	IT WOULDN'T HAVE MADE ANY DIFFERENCE Tom Middleton	D	
4	6	8	DAISY A DAY Jud Strunk MGM K14463X-M	37	26 26	SONG OF LOVE Alabama Smile SLE101A-K	70	40 33	DRINKING WINE SPO-DEE O'DEE Jerry Lee Lewis	E	
5	10	15	PLAYGROUND IN MY MIND Clint Holmes Epic 10891-H	38	27 28	ONCE-LOVED WOMAN/ LOVE VIBRATIONS Marty Butler	71	81 90	DIAMOND GIRL Seals & Crofts	F	
6	7	13	MY LOVE Paul McCartney & Wings Apple 1861-F	39	38 38	NO MORE MR. NICE GUY Alice Cooper	72	69 36	WILDFLOWER Skylark	G	
7	11	19	PILLOW TALK Sylvia Vibration 521-V	40	47 68	BONDI JUNCTION Peter Foldy	73	75 78	LADY TRUE Foot in Coldwater	H	
8	1	1	DANIEL Elton John MCA 40046-J	41	17 12	OLD ENOUGH TO BREAK MY HEART Flying Circus	74	80 88	C'MON C'MON Fludd	I	
9	5	6	YOU ARE THE SUNSHINE Stevie Wonder Tamla Motown 54232-V	42	49 53	BAD BAD LEROY BROWN Jim Croce	75	86 96	SWAMP WITCH Jim Stafford	J	
10	14	17	FARMER'S SONG Murray McLauchlan	43	33 29	HE WAS ME HE WAS YOU Bells	76	.....	GLAMOUR BOY Guess Who	K	
11	13	10	YELLOW RIBBON Dawn	44	51 59	GOODBYE SUPERDAD Bill King	77	87 ....	DADDY COULD SWEAR I DECLARE Gladys Knight & the Pips	L	
12	8	4	LITTLE WILLIE The Sweet	45	36 14	DRIFT AWAY Dobie Gray	78	98 ....	DOWN ON MY KNEES Fergus	M	
13	16	18	LET'S PRETEND Raspberries	46	58 60	ONE OF A KIND LOVE AFFAIR Spinners	79	.....	BLOCKBUSTER Sweet	N	
14	19	25	LONG TRAIN RUNNING Doobie Brothers	47	43 30	THE NIGHT THE LIGHTS WENT OUT Vicki Lawrence	80	85 86	ALL I REALLY NEED Rose	O	
15	18	23	STEAMROLLER BLUES/FOOL Elvis Presley	48	61 71	BEHIND CLOSED DOORS Charlie Rich	81	91 98	CRY YOUR EYES OUT Les Emerson	P	
16	9	11	OUT OF THE QUESTION Gilbert O'Sullivan	49	53 57	BIT OF BOTH/UNDERNEATH THE TWILIGHT CANOPY David George	82	83 93	BACK WHEN MY HAIR WAS SHORT Gunhill Road	Q	
17	12	3	STUCK IN THE MIDDLE WITH YOU Stealers Wheel	50	45 40	SWINGING SHEPHERD BLUES Moe Koffman	83	96 ....	MONSTER MASH Bobby Boris Pickett	R	
18	24	34	RIGHT PLACE, WRONG TIME Dr. John	51	59 66	GHOSTRIDER IN THE SKY Popcorn	84	99 ....	MONEY Pink Floyd	S	
19	15	16	REELING IN THE YEARS Steely Dan	52	57 65	PART OF THE UNION Strawbs	85	88 91	CARNIVAL TOWN Karl Erikson	T	
20	22	24	THINKING OF YOU Loggins & Messina	53	56 67	GIVE IT TO ME J. Geils Band	86	97 ....	MINSTREL GYPSY Stampeders	U	
21	31	54	WILL IT GO ROUND IN CIRCLES Billy Preston	54	70 76	YOU LOOK GOOD IN DENIM James Leroy	87	.....	GOIN' HOME Osmonds	V	
22	21	22	ORLY Guess Who	55	74 85	BOOGIE WOOGIE BUGLE BOY Bette Midler	88	92 95	MUSIC EVERYWHERE Tufano & Giammerese	W	
23	29	45	ROSALIE Michael Tarry	56	60 64	FUNKY WORM Ohio Players	89	.....	ROCK STAR Warpig	X	
24	30	37	LADY RUN, LADY HIDE April Wine	57	54 35	TWELFTH OF NEVER Donny Osmond	90	100 ....	I'D RATHER BE A COWBOY John Denver	Y	
25	25	27	THANK YOU Abraham's Children	58	63 74	YOU'LL NEVER GET TO HEAVEN Stylistics	91	93 94	CALIFORNIA SAGA Beach Boys	Z	
26	28	32	HOCUS POCUS Focus	59	65 75	ALL THINGS COME FROM GOD Tony Kosinec	92	94 97	MASTER OF PANTOMIME Lorenz Hud	AA	
27	34	44	I'M GONNA LOVE YOU JUST A LITTLE MORE BABY Barry White	60	66 77	MOONSHINE (Friend of Mine) John Kay	93	95 99	WARM LOVE Van Morrison	AB	
28	32	48	GIVE ME LOVE George Harrison	61	76 ....	YESTERDAY ONCE MORE Carpenters	94	.....	SO VERY HARD TO GO Tower of Power	AM	
29	35	46	AND I LOVE YOU SO Perry Como	62	64 69	WITH A CHILD'S HEART Michael Jackson	95	.....	DANCE A LITTLE STEP Mashmakan	AX	
30	37	49	WHAT ABOUT ME Anne Murray	63	67 73	ROLL OVER BEETHOVEN Electric Light Orchestra	96	.....	NATURAL HIGH Bloodstone	MX	
31	41	55	SHAMBALA Three Dog Night	64	84 100	CARRY ON Cliff & Ann Edwards	97	.....	I HAVE A FOLLOWING Ocean	Y	
32	20	9	FIRST CUT IS THE DEEPEST Keith Hampshire	65	72 84	FREE ELECTRIC BAND Albert Hammond	98	.....	MORNING AFTER Maureen McGovern	Z	
33	55	72	KODACHROME Paul Simon	66	78 89	SMOKE ON THE WATER Deep Purple	99	.....	BONGO ROCK Incredible Bongo Band	AA	
							100	.....	SOUL MAKOSSA Manu Dibango	AB	

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

Compiled from record company, radio station and record store reports.

1 2 2	THE DARK SIDE OF THE MOON Pink Floyd-Harvest SMAS 11163-F 4XW11163	34 25 14	EAT IT Humble Pie-A&M SP-3701-W CS-3701-W	8T-3701-W	67 65 38	PRELUDE Eumir Deodato-CTI 6021-M CTI4 6021-M	CTI8 6021-M
2 1 1	HOUSE OF THE HOLY Led Zeppelin-Atlantic SD7255-P AC7255-P	35 31 31	BIRDS OF FIRE Mahavishnu Ork-Columbia KC31996-H CT-31996-H	CA-31996-H	68 76 83	YOU BROKE MY HEART SO I BUSTED YOUR JAW Spooky Tooth-A&M SP 4385-W N/A	8T 4385-W
3 6 21	RED ROSE SPEEDWAY Paul McCartney & Wings-Apple SMAL 3409-F N/A	36 35 32	NO SECRETS Carly Simon-Elektra EKS75049-P CEK75049-P	8EK75049-P	69 74 55	WHO DO WE THINK WE ARE Deep Purple-Warner Bros BS2678-P CWX2678-P	8WM2678-P
4 5 6	ONLY COME OUT AT NIGHT Edgar Winter Group-Epic KE31584-H ET-31584-H	37 29 29	AROUND THE WORLD Three Dog Night-Dunhill DTS 5013-8 N/A	N/A	70 73 73	SECOND CRUSADE Crusaders-Blue Thumb BTS 7000-2-M N/A	N/A
5 3 3	BEATLES 1967-70 Apple SKBO 3404-F 4X2K3404	38 32 30	STEALERS WHEEL A&M SP4377-W CS4377-W	8T4377-W	71 75 78	STEREO SPECTACULAR James Last-Polydor 2437-169-Q 3149-031-Q	3812-031-Q
6 7 9	DANNY'S SONG Anne Murray-Capitol ST6393-F 4XT6393-F	39 44 50	ELECTRIC LIGHT ORCHESTRA II United Artists LA 040F-F N/A	N/A	72 72 71	SPINNERS Spinners/Atlantic SD 7256/P N/A	N/A
7 4 4	BEATLES 1962-66 Apple SKBO 3403-F 4X2K 3403	40 38 40	NIGHT THE LIGHTS WENT OUT Vicki Lawrence-Bell 1120-M 4-1120-M	8-1120-M	73 59 44	ROCKY MOUNTAIN HIGH John Denver-RCA LSP4731-N PK1972-N	P8S1972-N
8 8 8	DON'T SHOOT ME Elton John-MCA 2100-J MCAC 2100-J	41 50 61	IN THE RIGHT PLACE Dr. John-Atco SD 7018-P AC 7018-P	A8 7018-P	74 83 94	BLUE RIDGE RANGERS Fantasy 9415-R N/A	N/A
9 9 5	BEST OF BREAD Bread-Elektra EKS75056-P CEK75056-P	42 34 20	TRANSFORMER Lou Reed-RCA LSP4807-N N/A	N/A	75 62 62	HOOKED ON A ROSE Rose-G.A.S. GLP2002 N/A	N/A
10 14 17	STILL ALIVE AND WELL Johnny Winter/Columbia KC 32188-H CT 32188-H	43 37 36	LADY SINGS THE BLUES Diana Ross-Tamla Motown M758-V N/A	N/A	76 66 41	FANTASY FACTORY Traffic-Island SW9323-F 4XW9323	8XW9323
11 16 22	MADE IN JAPAN Deep Purple/Warner Bros. 2WS2701-P CWJ2701-P	44 28 27	BYRDS Asylum SD 5058-P Cas 5058-P	8AS 5058-P	77 80 77	WILL THE CIRCLE BE UNBROKEN Various-United Artists UAS9801-U 9454-U	9453-U
12 11 7	BILLION DOLLAR BABIES Alice Cooper-Warner Bros BS2685-P CWX 2685-P	45 51 63	WISHBONE ASH FOUR Wishbone Ash-MCA 327-J MCAC-327-J	MCAT-327-J	78 82 85	BUTTERFLY DAYS Bob McBride-Capitol ST-6384-F 4XT6384-F	8XT6384-F
13 13 16	THE CAPTAIN AND ME Doobie Bros-Warner Bros BS2694-P CWX2694-P	46 40 42	EDWARD BEAR Capitol 1-6387-F 4XT6387-F	8XT6387-F	79 96 ....	DALTREY Roger Daltrey-MCA 328-J N/A	MCAT 328-J
14 10 11	BECK BOGART & APPICE Epic KE32140-H ET-32140-H	47 39 39	TIME Abraham's Children-G.A.S. GLP-2001 N/A	N/A	80 85 90	COLD HANDS, WARM HEART Bob Ruzicka-MCA 319-J N/A	MCAT 319-J
15 15 19	DIAMOND GIRL Seals & Crofts/Warner Bros. BS 2699/P CWX2699-P	48 56 66	MURRAY McLAUCHLAN True North TN9-H N/A	TNA9-H	81 71 69	IN DEEP Argent-Epic KE 32195-H ET 32195-H	EA 32195-H
16 87 ....	LIVING IN THE MATERIAL WORLD George Harrison-Apple SMAS 3410-F N/A	49 67 82	URIAH HEEP LIVE Uriah Heep-Mercury SRM 2-7503-Q N/A	N/A	82 91 91	SLAYED Slade-Polydor 5524-Q N/A	N/A
17 12 13	TALKING BOOK Stevie Wonder-Tamla Motown 319-V N/A	50 58 75	DESPERADO Eagles-Asylum SD 5068-P CAS5068-P	8AS5068-P	83 ....	PLAYGROUND IN MY MIND Clint Holmes-Epic KE 32269-H ET 32269-H	EA 32269-H
18 20 37	BLOODSHOT J. Geils Band-Atlantic SD 7260-P 8ATC 7260	51 41 43	COMPOSITE TRUTH Mandrill-Polydor PD 5043-Q N/A	N/A	84 81 76	COUNTRY MAN Valdy-Haida HL5101-W CS5101-W	8T5101-W
19 45 70	YESSONGS Yes-Atlantic SD 3-100-P CSA 100	52 64 68	DOWN THE ROAD Stephen Stills & Manassas-Atlantic SD 7250-P AC7250-P	A8TC7250-P	85 79 74	TRUE STORIES Judy Collins-Elektra 75053-P CEK75053-P	8EK75053-P
20 22 23	CAN'T BUY A THRILL Steely Dan-RCA ABCX758-N N/A	53 36 33	SPACE ODDITY David Bowie-RCA LSP4813-N N/A	N/A	86 92 98	LOVE VIBRATIONS Marty Butler-Columbia ES90158-H N/A	N/A
21 24 26	COSMIC WHEELS Donovan-Epic KE 32156-H ET 32156-H	54 55 59	PENGUIN Fleetwood Mac-Reprise MS 2138-P CRX 2138-P	8RM 2138-P	87 86 86	SEVENTH SOJOURN Moody Blues-Threshold THS7 TKM24607-K	THM24807-K
22 17 12	MOVING WAVES Focus-Sire SAS7401-M N/A	55 52 48	LOGGINS & MESSINA Columbia KC31748-H CT 31748-H	CA31748-H	88 90 96	AEROGRAMME Karl Erikson-United Artists UAS 5665-U N/A	N/A
23 19 15	ELVIS ALOHA Elvis Presley-RCA VPSX6089-N N/A	56 42 45	SUNNY DAYS Lighthouse-GRT 9230 1021-T 5230 1021-T	8230 1021-T	89 84 81	ALL OVER YOU Chilliwack-A&M SP 4375-W CS4375	8T4375
24 18 18	GRAND HOTEL Procol Harum-Chrysalis CHR1037-P CCH1037-P	57 53 57	30 SECONDS OVER WINTERLAND Jefferson Airplane/Grunt BFLI 0147/N N/A	N/A	90 88 87	CATCH BULL AT FOUR Cat Stevens-A&M SP4365-W AC4365-W	8T4365-W
25 21 10	THE WORLD IS A GHETTO War-U.A. UAS 5652-U K0462-	58 49 47	UELING BANJOS Various-Warner Bros BS2683-P CWX2683-P	8WM2683-P	91 95 95	THE DIVINE MISS M Bette Midler-Atlantic SD7238-P AC7238-P	A8TC7238-P
26 30 35	TUNWEAVING Dawn (featuring Tony Orlando) Bell B1112/M 4-1112-M	59 61 64	FOCUS 3 Focus-Sire SAS 3901-Q N/A	N/A	92 ....	FANTASY Carole King-Ode SP 77018-W CS 77018-W	8T 77018-W
27 23 24	OOH LA LA Faces/Warner Bros BS 2665/P CWX2665-P	60 57 58	TANX T. Rex-Reprise MS 2132-P CRX 2132-P	8RM 2132-P	93 69 49	BEGINNINGS Allman Bros-Atco 2SA805-P ACJS805-P	A8JS805-P
28 26 25	THE SESSION Jerry Lee Lewis-Mercury SRM2 803-Q N/A	61 63 65	GODSPELL Orig. Soundtrack-Bell 1118-M 4-1118-M	8-1118-M	94 70 54	HOT AUGUST NIGHT Neil Diamond-MCA 2-8000-J MCAC-2-8000	MCAT2-8000
29 27 28	ALONE TOGETHER Donny Osmond-MGM SE4886-Q N/A	62 54 52	THE SINGER Liza Minelli-Columbia KC32149-H CT-32149-H	CA-32149-H	95 78 56	SITTIN' IN Loggins & Messina-Columbia C31044-H N/A	CA-31044-H
30 48 67	THERE GOES RHYMIN' SIMON Paul Simon-Columbia KC 32280-H CT 32280-H	63 46 46	RUBES DUDES AND ROWDIES Stampers-MWC MWCS704-M MWC4 704-M	MWC8 704-M	96 ....	SWEET PARADISE Five Man Electrical Band-Lion LN 1009-Q N/A	N/A
31 33 34	THE SIX WIVES OF HENRY THE VIII Rick Wakeman-A&M SP-4361-W N/A	64 68 72	LARK'S TONGUES IN ASPIC King Crimson-Atlantic SD 7263-P AC7263-P	A8TC7263-P	97 94 89	OLD DAN'S RECORDS Gordon Lightfoot-Reprise MS2116-P CRX2116-P	8RM2116-P
32 47 84	ALADDIN SANE David Bowie-RCA LSP 4852-N	65 60 60	SKYWRITER Jackson Five-Motown M7611-V N/A	N/A	98 ....	ORBIT Thundermug-Axe AXS 504-K N/A	N/A
33 43 51	THE FIRST CUT Keith Hampshire-A&M SP9006-W CS9006-W	66 93 ....	NOW & THEN Carpenters-A&M SP 3519-W CS 3519-W	8T 3519-W	99 98 93	I AM WOMAN Helen Reddy-Capitol ST11068-F N/A	8XT11068-F
100 89 88							

# The Programmers

A WEEKLY FEATURE OF RPM DESIGNED FOR CANADIAN RADIO PROGRAMMERS.  
MAIL, PHONE, OR TELEX YOUR INFORMATION TO REACH US BY 5PM TUESDAY.

## Seven Superhits and 50% Gold

What music programming strategy does CHUM Toronto use to win its giant circulation rating of 1.28 million listeners weekly? The answer seems to be: have seven "superhits" that get saturation airplay and program 50% gold.

To illustrate to other broadcasters just what makes a winning station's music policy tick, The Programmers has averaged together the 6AM to midnight programming of CHUM on May 16, 23 and 31. The first trend that becomes apparent is that CHUM is nearly half gold records. On May 16 it was 102 gold out of 215 records; on May 23 it was 105 gold out of 215; and on May 31 it was 104 out of 208. This gives you an average of just under 50% gold content on the radio station.

When you turn to CHUM's current records, it becomes clear that there are seven that get concentrated airplay. On May 31 for example, current records were played 104 times and 47 of these plays were the seven "superhits" (my designation) of the week. These seven records were on an average rotation of once every 2 1/4 hours: each one came up either six or seven times in a 16-hour broadcast day (6AM to midnight less a two-hour talk show).

### SEVERAL RADIO APPLICATIONS OKAYED

The CRTC last week announced several decisions on radio matters placed before it this spring, and so far, all of them have been approved. They involved two ownership reorganizations and a couple of frequency switches.

Slaight Broadcasting Limited and IWC Communications Limited have got the green light to merge together. Slaight Broadcasting controls CFOX Montreal and CFGM Toronto, while IWC Communications controls CHOK Sarnia, a Mississauga cable company and 50% of cable companies in Barrie and Orillia. Both companies are controlled by Allan Slaight of Toronto.

CHQB Powell River has been reorganized under new owners. The CRTC approved the transfer because a refinancing associated with the switch will allow the licensee to improve his radio service to the area residents.

A power increase has been granted CHRL Roberval. The station will go to 10,000 watts day and 2500 night, from its present setup of 1000 watts day and night. The frequency is unchanged at 910 KHz.

It's interesting to note that the seven "superhits" were not necessarily the top seven on the chart. On May 31 these were the singles that got at least six airplays: Paul Simon, Billy Preston, Dawn, Donny Osmond, Paul McCartney, Clint Holmes and Elton John.

**The Programmers** *IN YOUR EAR*  
dave chadwick

In contrast, the other records on the CHUM chart received just one or two airplays over the 18-hour day (except for Canadian records, some of which got up to four airplays). CHUM's 30% Canadian content was made up with approximately equal portions of old CanCon and new CanCon.

Breaking down CHUM's gold rotation gives an interesting look at how a modern radio station can control the demographic appeal of its sound, by controlling the years of its gold records. CHUM's gold sound is heavily weighted with 1970-72 records, as our survey showed 55% of all gold fell into this year bracket. Recent gold (1973 vintage) made up 7.5% of the oldies. The next area of concentration in CHUM gold was 1967-

69, which made up 25% of old selections programmed. Records earlier than 1966 were heard relatively infrequently, with the 1962-66 bracket making up 10% of the gold, and 1957-61 records being used just 2.5% of the time. (These figures are an average of the three days in May. They may have one or two percent error because of records that cross year boundaries, but are correct in a general way.)

Most of the older gold that went on the air tended to run between 11AM and 3PM; between 6 and 9PM the gold was almost all 1971 and later. This of course fits in with the extra adult listeners available between 11 and 3 and the extra teen listeners in early evening. Usually CHUM pulls a recent gold record to start its hour after news. Daytime hours often alternated in a gold/new/gold/new pattern for long stretches, with evening hours adding slightly more material from the current chart/playlist.

Conclusions? The astute programming trio of Bob Wood, Dave Charles and Jim Waters would appear to have discovered from their research that there are only about seven singles a week that really sell. It used to be that a record store could stock 30 or so

*IN YOUR EAR cont. on pg. 16*

and night on 1090 KHz.

The application by Carleton University for a carrier current station has been approved. The station will have 16 watts power on 670 KHz. The CRTC mentioned that the application was in accordance with the criteria for carrier current radio contained in the CRTC public announcement of May 4, 1972.

the program also includes Szigeti's own reminiscences gained in interviews from 1949-70. The shows also feature a number of long-unavailable 78 rpm discs and a group of still-in-print LPs.

Born in Budapest in 1882, Joseph Szigeti was the son of a cafe orchestra violinist, but by the time he was 11 had recognition as a prodigy. In his twenties he gave concerts with Bela Bartok all over Europe. In 1925 Leopold Stokowski invited Szigeti to make his U.S. debut, and after that he played with every major North American orchestra. Szigeti is credited as "both an eloquent exponent of the classics and a courageous fighter for unpopular new music". His efforts resulted in the first major exposure for the music of both Bartok and Prokofiev.

### NEW ON CJRT: THE ART OF JOSEPH SZIGETI

Ryerson Polytechnical Institute's FM station CJRT has announced the introduction of a new program called "The Art of Joseph Szigeti", to run Tuesdays at 8 p.m. and be repeated Sundays at 2 p.m. Six years in the making, the series (of ten 90-minute programs) was prepared with the assistance of the late master and represents a unique achievement.

Szigeti himself recorded extensive comments on most of the music heard on the programs, and also auditioned and annotated the master tapes shortly before his death of February 20, 1973. In addition to material recorded expressly for this series

## ONTARIO WANTS CONTROL OF COMMUNICATIONS

The Ontario government plans to demand complete control of cable television and some jurisdiction over other forms of communications, Gordon Carton, Ontario minister of Transport and Communications, said last week. The remark set the stage for a federal-provincial conflict first suggested by Quebec in its earlier demand for power to regulate telecommunications (now under federal jurisdiction).

Carton referred to the CRTC and Canadian Transport Commission as "chaotic and inefficient" and suggested Ontario should take over their functions. As an interim step the province wants representation on the federal bodies which regulate the communications industry.

Federal Communications Minister Gerard

## FURTHER AGENDA FOR JUNE HEARING

Three more radio matters have been placed on the agenda of the June 26 Ottawa hearings of the CRTC (see RPM 26/5/73). There are two applications for new stations and one application for a change in ownership.

A society of the residents of Cambridge Bay, N.W.T. has requested an English-Eskimo radio station to serve the area. Bob Sanderson is the applicant for the society, and he wants 5 watts of power on 1490 KHz.

The CBC is the other applicant for a new station, this one being an FM station in Chilliwack B.C. It would use channel 271 with 81 watts power and will be affiliated with the French network.

The newly-formed Northern Broadcasting group has an application that would add a second FM station to the group's present holding of one FM and four AM licences. Financially-troubled CKAT-FM North Bay (who told the CRTC they should have been allowed to buy one of the Northern AM stations when they were up for sale) would thus come under the management of the local AM station, CFCH. The other stations in the Northern group are CKGB AM & FM in Timmins, CJKL Kirkland Lake and CJTT New Liskeard.

## NEW FILM ON THE D.J.: "SLIPSTREAM" PREMIERE

A new Canadian motion picture focusing on the dilemma of a successful Alberta disc jockey has made its debut in Lethbridge, Alberta, where most of the footage was shot. The film is entitled "Slipstream" and analyzes the deejay's predicament when he is given a choice between playing what the boss wants played, or getting out of town.

Starring in "Slipstream" are Luke Askew and Patti Oatman. The director was David Acomba and he chose to use the studios of CHEC Lethbridge for several of his scenes.

With natural CHEC publicity and local interest running high, "Slipstream" had its world premiere to a packed house on May 24. Distribution arrangements for the rest of the country had not been announced at RPM press time.

Pelletier retaliated by saying that control of cable TV stays with Ottawa, and he's willing to take the provinces to court to prove it. However, he said he is willing to negotiate for some provincial involvement. The federal government is studying whether to amalgamate the CRTC and CTC and at this time they might allow some provincial influence on policymaking.

Both the Ontario and Quebec demands centred around cable TV, asking that the provinces set rates, service boundaries, channel allocations and content of pay-TV or other special cable services. However, the provinces also indicated desires to get involved in regulation of radio & TV stations, telephone and closed circuit communications.

## ANNOUNCERS REPLACED BY MOUNTIES AT CJYR

It wasn't business as usual in west-central Alberta recently.....everyone tuned into CJYR Edson found their normal listening patterns strangely disrupted during 18 hours of Wednesday programming. The 16-man detachment of the local RCMP had replaced the radio station on-air staff as part of the force's centennial celebrations.

The officers played music, read news, conducted open-line programs, and engaged in a favourite announcers' practise: pulling gags. "We told the listeners we were cancelling Wednesday because no interest was being shown in the day," said Cpl. Bob Lintell. And some listeners felt that if the RCMP said it was true, it must be. "One woman called

## CBC RADIO TESTS NO-COMMERCIAL PLAN

The Canadian Broadcasting Corporation has begun a test period to see whether it can convert all its radio network operations to a non-commercial policy. All advertising has been banned from CBO Ottawa between 6 and 9 A.M., and CBC president Laurent Picard said that if it is successful the non-commercial policy will apply to all of CBC radio's operations.

At this point, the loss of revenue factor seems to have been considered and rejected by CBC planners. Of the national radio budget of \$40 million, only \$2.5 million is provided by ad revenue. This presumably is a small enough amount that the parliamentary grant could be easily increased to cover it. The main reason for the test is to see what effect dropping commercials would have on programming. CBO Ottawa will have to provide ten extra minutes of material per hour, necessitating extra research and preparation.

Assuming that it proves easy to add the extra programming, the CBC will extend the policy to all English and French radio in January 1974. The only exception would be shows controlled by advertising agencies. These programs, such as NHL Hockey and The Metropolitan Opera, are owned by advertising agencies and are available only on a commercials-included basis.

## IN YOUR EAR cont. from pg. 15

singles and get fair sales on most of them. But in 1973, singles sales have declined to the point that only six or seven titles are selling in any quantity. So these big seven get half the airplay and the rest of the top 30 are on restricted play.

It makes sense. Excessive repetition of minor hits is avoided, as repetition is a tuneout factor. But the "superhits" of the day can stand repeated airplay . . . they are the fully-proven hits that the listeners want to hear most.

The CHUM policy strikes an interesting music balance between minor hits and superhits that has the effect of "keeping the stiffs off the air". Something to consider if you're going to change music policy at your radio station.

in quite concerned, asking if that meant Thursday was Friday!"

Some mounties found announcing wasn't as easy as it looked when they were stricken with mike-fright. And there were many fluffs. The highlight of the day was the open-line show which covered topics back to Alberta moonshining days.

Songs dedicated included The Bobby Fuller Four's "I Fought The Law (And The Law Won)" and others of similar bent. After the 18-hour day had been signed off, one officer said "this was a really good public relations idea. People can see that we're real people, not just something in a uniform."

CJYR's Don Kimery said the response to the change in programming was unbelievable. Classes of students, mothers, fathers and families called up to say how much they enjoyed the fun, keeping switchboard personnel working steadily all day answering phones.

## CARIBOO STATIONS ADD ALL-NIGHT SHOW

Cariboo Broadcasters Limited, operators of British Columbia radio stations CKCQ Quesnel, CKWL Williams Lake and CKBX Hundred Mile House, have announced the extension of their network's broadcast day to full 24 hour operation. Sufficient interest from listeners and advertisers prompted the decision to extend on-air hours past the present 11PM signoff. The move takes effect June 15.

Taking on the new midnight to 6AM shift is Steve Woodruff, a one-year veteran of the organization. Woodruff presently handles copy chief duties at CKWL and does a 1-3PM airshift on the three stations. He will move to Quesnel to originate his all-night shows (6 nights per week) from Cariboo's head office.

Programming consists of hourly news, weather at 0:30 and sports at 0:40 each hour. Music selection will be done by Woodruff himself. From midnight to 4AM the music fare will be primarily contemporary, with some "heavier" music and a bit of popular country added. 4-6AM will be primarily country, appealing to the large number of loggers who must rise early.

The **MAJOR MARKET  
CHART  
ADDITIONS**

It's no news to anyone by now, but Paul Simon has completed a sweep from coast to coast this week with CKOM, CHED and CKRC charting "Kodachrome". Those stations join the previous charters CHUM, CFGO, CFRW, CKGM, CJME, CKXL, CKLW, CKOC and CKLG.

Michael Tarry is now on all major charts with the exception of one or two. His "Rosalie" got numbers this week from CJBK, CFGO and CJME to accompany previous chart berths handed out by CHUM, CKXL, CKOM, CKOC and CHED.

Tom Middleton is doing all right with his "It Wouldn't Have Made Any Difference" as CKLG and CHED charted the record and CKY playlisted it. This doubles the number of key stations for Tom from 3 to 6 (previous weekly action had given the record a chart at CFGO and playlists at CKGM and CFCF).

Elvis Presley continues to make gains, this week getting charted at CJBK and CHED. Previous stations were CFRW, CJME, CFGO, CKLW and CKRC.

The balance of this week's action is scattered over a number of tunes, but each of the following scored two new chart reports apiece over the seven day period: Seals & Crofts, New York City, Bette Midler and Jim Croce. "Diamond Girl" was charted by CKOM and CKRC for its first reported chart berths. NYC's "I'm Doin' Fine Now" went onto CHED and CJME charts (previously on CFGO, CKLW and CKXL charts). Bette Midler's "Boogie" was charted by CKXL and CJME after CFGO, CKRC and CKOC did the same in previous weeks. And Jim Croce entered the charts of CKXL and CJME this week to join his other chart stations: CKLG, CKOC and CKRC.

**CJBK LONDON**  
(Jerry Stevens)  
Give Me Love/George Harrison  
Steamroller Blues/Elvis Presley  
Shambala/Three Dog Night  
Rosalie/Michael Tarry  
Long Train Running/Doobie Bros.  
Lady Run Lady Hide/April Wine  
I'm Gonna Love You/Barry White

**CKLG VANCOUVER**  
(Roy Hennessy)  
He Did With Me/Vicki Lawrence  
So Very Hard To Go/Tower of Power  
It Wouldn't Have Made any Diff./Tom M.

**CKOM SASKATOON**  
(Mike Christie)  
Kodachrome/Paul Simon  
Diamond Girl/Seals & Crofts  
You Look Good In Denim/James Leroy  
**CFGO OTTAWA**  
(Ric Allen)  
Rosalie/Michael Tarry  
Daddy Could Swear/Gladys Knight  
Moonshine/John Kay  
Money/Pink Floyd

**CKOC HAMILTON**  
(Nevin Grant)  
Smoke on the Water/Deep Purple  
Carry On/Cliff & Ann Edwards  
Goin' Home/Osmonds  
**CHED EDMONTON**  
(Wayne Bryant)  
I'm Doin' Fine Now/New York City  
Kodachrome/Paul Simon  
Will It Go Round/Billy Preston  
It Wouldn't Have Made any Diff./Tom M.  
Steamroller Blues/Elvis Presley

**CKXL CALGARY**  
(Greg Haraldson)  
Boogie Woogie Bugle Boy/Bette Midler  
Bad Bad Leroy Brown/Jim Croce  
One of a Kind/Spinners  
**CKRC WINNIPEG**  
(Doc Steen)  
Kodachrome/Paul Simon  
Diamond Girl/Seals & Crofts  
Rock Star/Warpig

**RADIOMUTUEL QUEBEC**  
CJMS/CJRC/CJRP/CJRS/CJTR  
Farmer's Song/Murray McLauchlan  
Shambala/Three Dog Night  
Playground In My Mind/Clint Holmes  
Roll Over Beethoven/Electric Light Ork.  
Out of the Question/Gilbert O'Sullivan  
My Love/Paul McCartney  
Pillow Talk/Sylvia  
Right Thing To Do/Carly Simon  
Give Me Love/George Harrison

**CJME REGINA**  
(H. Hart Kirch)  
Boogie Woogie Bugle Boy/Bette Midler  
I'm Doin' Fine Now/New York City  
Rosalie/Michael Tarry  
Bad Bad Leroy Brown/Jim Croce

# Action Sides

The following singles are projected to reach the top 25 of their respective charts, based on early radio station action among the stations in the RPM sample.

## Contemporary

**YESTERDAY ONCE MORE**  
Carpenters (A&M)

**SMOKE ON THE WATER**  
Deep Purple (WB)

**GLAMOUR BOY**  
Guess Who (Nimbus 9)

## Adult

**YESTERDAY ONCE MORE**  
Carpenters (A&M)

**GIVE ME LOVE**  
George Harrison (Apple)

**HURT**  
Bobby Vinton (Epic)

## Country

**I CAN FEEL THE LEAVIN' COMIN' ON**  
Cal Smith (MCA)

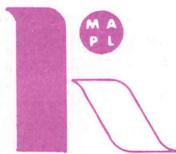
**BUT TOMORROW THERE'S ANOTHER DAY**  
Hank Smith (Quality)

**THANK YOU FOR BEING YOU**  
Mel Tillis (MGM)

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JH 7303

Jayham Records



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through  
your  
eyes  
BY

denis haymer

## MAJOR MARKET Programmers PLAYLIST ADDITIONS

Record that has sneaked up on everybody, but is still growing: Charlie Rich's "Behind Closed Doors". This record still has bullets in the U.S. trades and tip sheets after two months now; some of the Canadian break-out markets have been on it over three months. The record was added to playlist by CJBK and CJME this week after CKXL playlisted it earlier. The Charlie Rich action has already turned to chart numbers at the following: CKOC, CKLG, CFGO and CKLW.

Canadian record adding very quickly: Guess Who's "Glamour Boy". Already airing on CHED, CHUM, CFGO, CKOC and CKY.

Record to watch: "Soul Makossa" Added by CKXL, CKOM and CJME in its first week out.

Hitting very fast are the Carpenters. Added by CKXL, CHED and CJME this week after CHUM and CKOC did likewise the week before.

Exploding fast is "Smoke on the Water" by Deep Purple. The record was playlisted by CHLO and CKOM, joining previous airplay stations CJME and CKLW. And the side has already jumped onto the chart at CKOC and CFGO.

Heavy CanCon airplay: Cliff & Ann Edwards. Playlisted by CHLO, CFGO and CFRN this week to accompany earlier airtime from CKOC, CFCF, CHAM, CKXL, CHED and CJME.

Good Canadian sound: James Leroy. Playlisted by CJBK and CJME who join previous stations CFGO and CHUM. His "Denim" side is already on chart at CKOM.

Seals & Crofts look promising with four stations reporting this week for the first time. Playlisted by CHED and CFRN and charted by CKOM and CKRC.

Keep an eye on the Sweet's latest "Blockbuster" which has already had several weeks in the British no. 1 chart spot. The record was playlisted by CKOM and CKOC this week and CKLW has charted it.

Another hard and heavy rocker from the Osmonds, "Goin' Home" and it took off immediately. Playlisted by CKOM and CHAM and charted by CKOC and it is only seven days old.

John Kay is getting a lot of airplay; this week CJME and CKY added the side. "Moonshine" was previously playlisted at CFRW, CHLO and CFCF and is on the chart at CKLG, CKLW and CFGO.

Looking strong on early action is Tower of Power's "So Very Hard To Go" which went on CFGO and CFRN playlists. It's already onto the chart at CKLG and CKLW.

Fergus was added by CFGO this week. Previous airplay stations: CHUM and CKLW.

CJBK LONDON

(Jerry Stevens)

Kodachrome/Paul Simon

Bad Bad Leroy Brown/Jim Croce

Boogie Woogie Bugle Boy/Bette Midler

Behind Closed Doors/Charlie Rich

You Look Good In Denim/James Leroy  
Right Place Wrong Time/Dr. John  
Frankenstein/Edgar Winter

CKXL CALGARY

(Greg Haraldson)

Yesterday Once More/Carpenters

Soul Makossa/Manu Dibango

Can't Turn My Habit into Love/Buckwheat

CHED EDMONTON

(Wayne Bryant)

Glamour Boy/The Guess Who

Yesterday Once More/Carpenters

Diamond Girl/Seals & Crofts

What About Me/Anne Murray

And I Love You So/Perry Como

CHLO ST. THOMAS/LONDON

(Rick Janssen)

Carry On/Cliff & Ann Edwards

Smoke on the Water/Deep Purple

Was A Sunny Day/Paul Simon (LP)

Learn How to Fall/Paul Simon (LP)

CKOM SASKATOON

(Mike Christie)

Soul Makossa/Manu Dibango

Dance A Little Step/Mashmakhan

Blockbuster/The Sweet

Smoke on the Water/Deep Purple

Goin' Home/Osmonds

CJME REGINA

(H. Hart Kirch)

Yesterday Once More/Carpenters

Behind Closed Doors/Charlie Rich

Soul Makossa/Manu Dibango

Moonshine/John Kay

You Look Good in Denim/James Leroy

CFGO OTTAWA

(Ric Allen)

I Have A Following/Ocean

So Very Hard To Go/Tower of Power

Time To Get Down/O'Jays

Over the Hills & Far Away/Led Zeppelin

Down on My Knees/Fergus

Dance A Little Step/Mashmakhan

Carry On/Cliff & Ann Edwards

Glamour Boy/Guess Who

Bongo Rock/Incredible Bongo Band

CFCF MONTREAL

(Mike Godin)

Should I Tie A Yellow Ribbon/C. Francis

Where There's Smoke, Fire/Grass Roots

CKOC HAMILTON

(Nevin Grant)

Glamour Boy/Guess Who

Blockbuster/Sweet

CKLG VANCOUVER

(Roy Hennessy)

Dreams are 10 a Penny/Kincade

CKY WINNIPEG

(Dave Harrison)

Hey Girl/Paul Anka

Moonshine/John Kay

You'll Never Get to Heaven/Stylistics

California Saga/Beach Boys

It Wouldn't have Made any Diff./Tom M.

Glamour Boy/Guess Who

CFRN EDMONTON

(Michael Cranston)

Jesus Was a Crossmaker/Hollies

Warm Love/Van Morrison

So Very Hard To Go/Tower of Power

Carry On/Cliff & Ann Edwards

One of A Kind/Spinners

Diamond Girl/Seals & Crofts

CHAM HAMILTON

(Don Aylesworth)

Goin' Home/Osmonds

Long Train Running/Doobie Bros.

I'm Gonna Love You/Burry White

Will It Go Round/Billy Preston

## The Programmers

## TRIBAL DRUM

French station CKAC Montreal marking 50 years on air on June 22 with a big blast. Titled "Quebec en fete", the station has rented a stadium for a four-hour radio broadcast featuring twenty of Quebec's top performers. Cost: \$100,000. Forty thousand people can attend the concert.

Bill Hennes, the new PD of CKLW, came from WKLO Louisville, if anyone was wondering.

CJME Regina needs a news director soonest. Good bread, and yes, calls are welcome. Get in touch with H. Hart Kirch.

CHOM-FM in Montreal recently ran another of those live Canadian music concerts that makes them look so good in the eyes of the CRTC. The progressive station featured "The Concert for James Bay" and aired Joni Mitchell, Robert Charlebois, Gilles Vigneault and several other acts.

Crowbar just wrapping up the last touches on their first LP for Epic. New Label promises coordinated promo in both U.S. and Canada for their new rock act. Group was formerly on Daffodil. New LP being recorded at NYC's Record Plant.

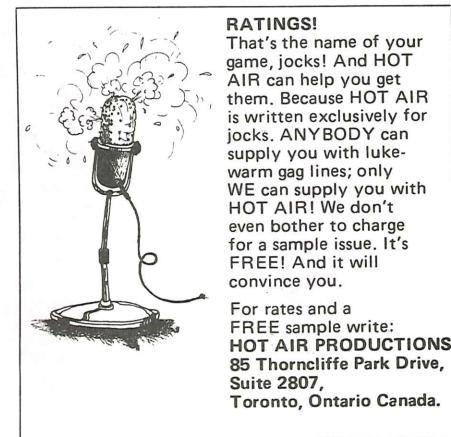
KFOX in Long Beach, California pulled a switch on Mother's Day. Listeners invited to write letters on where they'd like to send their mother-in-law. Winner received a one-way plane ticket to the destination.

The Rolling Stones have come up with the title for their new album. It will be called "Thick Puke".

TRIBAL DRUM cont. on pg. 19

**RATINGS!**  
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CFOX in Montreal touting its increased ratings, though there is still a long way to go yet. Interestingly enough, one of the country station's strongest segments is the talk show. A lot of people listen to Gord Sinclair when he opens the phone lines at 9 a.m.

Ottawa radio really got involved in the recent Miles for Millions. CKOY covered it for 12 hours from a helicopter, CFRA rented a single-engine plane, and CFGO put jocks and newsmen among the walkers at pavement level. The stations ran giveaways too: CFGO gave a souvenir pin to all who completed the full 35 miles (walk symbol, but no call letters on the pin); CFRA gave away envelopes containing \$5.80 to walkers with transistors tuned to CFRA; and CKOY gave away no prizes, claiming they wanted to treat the walk in an adult manner.

Here's a new campus station that would like to be added to record company mailing lists, if not now, in time for September, CMOR Radio, Red River Community College, 2055 Notre Dame, Winnipeg, Manitoba, R3H 0J9. Jim Rouse is the station manager and the format is MOR (that's how they got the call letters).

What kind of experience does it take to be hired by CHUM Toronto? If you're really good, two and a half years can be enough. Take CHUM's new swing man Dave Melnyck (air name: Jim Van Horne). He started early in 1971 at CKMP Midland, moved to weekend shift at CKBB Barrie, then to daytime shift at CKCB Collingwood. 1972 saw him move to an evening shift at CKCK Regina, then in early 1973 he went to CHAM Hamilton. CHUM Toronto picked him up in May of this year. One of the fastest rises in d.j. ranks that we've ever seen here at The Programmers.

Gord Cruse, MD at CFAX Victoria, reports his MOR listeners are really burning up the phones for "We Believe In Tomorrow" by Freddy Breck on BASF. This is a new label, the first venture into the wax biz for that established tape manufacturer, BASF.

Duke Roberts, CHUM's afternoon drive personality, has gone over to the Toronto competition, CFTR. We heard him say some incredible things during his first shift (all night show, to warm up, I guess). He had the listeners call him to suggest "a good name for CFTR's newest disc jockey" and soon came to the consensus that Duke Roberts was the best name for him to use, "after all I am Duke Roberts". And did that man actually say that he was really glad to be on the new station, and that "up the street they'll be sorry"? Roberts did it up in his best contemporary delivery for the rest of the morning, which set him up for a much better time-slot. He is now firmly at home from 3-6PM.

Windsor station CKLW-FM has now changed several of its timeblocks to a country music format. Music director Ron Foster requests the record companies to add the station to service lists. He is especially in need of some of the more obscure Canadian labels and artists.

Lineup at CHOW Welland: Jay Jackson (former CHOW manager) returns to the station to do 6-9am; Jay Jeffries (who is the new PD after moving in from CHSJ Saint John) does 9-noon; Dave Forrester noon-3pm; Jim Thompson 3-7pm; Norman B. 7-midnight; and Eric Sorenson midnight-6am.

Marathon Records wrapped up the month of May with a St. John's Newfoundland reception to present company-gold record awards. Joan Morrissey, Ben Weatherby, and the Newfoundland Showband were all cited for outstanding sales of their LP product. Jack Boswell made the presentations.

VOCM St. John's feels listeners appreciate hearing new records and has started a segment to cater to them. Sunday afternoon for one hour all the product is brand new. Station has merchandised and promoted the program so that the new music stands out as something to tune in for, which is the way to do it.

John Mackey, PD of CKGM Montreal has received a promotion within the Stirling chain of radio stations. He is now the general manager of Stirling's Windsor AM station, CKWW.

CJBK London has a new news director, John Rea (ex CKPG Prince George). Former news director Ben Gailor has been given the title of "special investigative reporter" so he can spend most of his day out on the street digging for stories that would otherwise not be available. A good idea in a day and age when many radio news departments don't have the time to even step outside the door. Also added to news department is Bruce Rankin.

CJBK London running a preview of "Godspell" on June 14 (it opens in town the next day). Interest is good for the film because Victor Garber (a local native) stars. The contemporary station is giving away one double pass per hour, for 24 hours over ten days to fill all 480 seats. Clean, simple and effective contest.

Since Bob Wilson left CFRN Edmonton, the station has been looking for a music director. Michael Cranston has now joined the staff (effective June 11) as MD and will also hold the title of production manager. Cranston was previously the operations manager of CKPG Prince George. Before this, his experience included assorted announcing, music and PD assignments for stations such as: CHUM Toronto, CKSO Sudbury, and CJOY Guelph.

New lineup at CJCI Prince George: Bruce Fatkyn 4-7am, Don Prentice 7-10am, Wes Sutton 10am-2pm, Bill Opdahl 2-6pm, Peter Murray 6-9pm, Greg Phillips 9pm-midnight, and Eamon Coll midnight to 4am.

Latest addition to Toronto's CKFH sports programming lineup is the Monday evening show "Jock-Line". It runs 6-7pm Mondays with Dick Beddoes of the *Globe and Mail*. Beddoes was the man who did "Hockey Hotline" before Leaf hockey games during the winter and has transferred the phone-in format to cover all sports in the new "Jock-Line".

CHEX radio's supply of hot air didn't help them in the recent Cystic Fibrosis Bike-A-Thon. Ron Smith, Gary Brooks and promo mgr. Alan Simmons had to use a 3-part relay to finish the course. Gary Brooks is the recently-added CHEX evening rock jock and of course Smith is the MD.

CBC-TV's new Saturday night show "Gallery" will highlight CJCJ Woodstock in one of its July editions. Freelance producer Johnny Foster spent two weeks filming the radio station and listening area. The half-hour documentary will show small-town radio as an indispensable part of community life.

Abraham's Children doing extremely well on eastern tour, where "Thank You" is top ten at most stations. The Maritimes love the band so much that Roscoe Productions of Moncton have put a seven-week extension on the tour. Extra gigs break down as follows: New Brunswick June 20-30; P.E.I. July 2-7; Nova Scotia July 8-25; Newfoundland August 1-10.

Interesting to note that Led Zeppelin's promo staff now hyping the band as "the biggest since the Beatles". It seems that the Zep have broken the Beatles' Shea Stadium gross record of 55,000 and \$301,000. The new mark that Led Zeppelin set in May this year was 57,000 and \$309,000.

Note to MD's: while Bill King's "Goodbye Superdad" didn't win on the MLS it came very very close. Give it another listen if your station is not airing it; good side.

The departure of Jay Jeffrie from CHSJ Saint John meant a new PD had to be appointed, Bob Wallace took over the job. New music director is Ron Dale. New d.j. on staff is Chuck O'Hara from CKNB Campbellton.

Diane Leigh has a new country LP on Marathon (just out) called "Two Shades of Blue". Johnny Murphy of VOCM picks "Blind TRIBAL DRUM cont. on pg. 21

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**ADULT  
CONTEMPORARY  
PLAYLIST**

1 5 MY LOVE  
Paul McCartney/Apple 1861-F

2 6 DANIEL  
Elton John/MCA 40046/J

3 12 PLAYGROUND IN MY MIND  
Clint Holmes/Epic 5-10891/H

4 4 BONDI JUNCTION  
Peter Foldy/Kanata 1015/K

5 7 CLOSE YOUR EYES  
Edward Bear/Capitol 72692/M

6 2 DIRTY OLD MAN  
George Hamilton IV  
RCA SP/SPS-45-103/N

7 1 SONG OF LOVE  
Alabama/Smile SLE101/K

8 27 AND I LOVE YOU SO  
Perry Como  
RCA 74-0906-N

9 10 YOU ARE THE SUNSHINE  
OF MY LIFE  
Stevie Wonder/Motown T319L/V

10 9 THE RIGHT THING TO DO  
Carly Simon/Elektra 45843/P

11 4 FARMER'S SONG  
Murray McLauchlan  
True North TN4-113/H

12 8 I'M A STRANGER HERE  
Five Man Electrical Band  
Lion 149/Q

13 11 OUT OF THE QUESTION  
Gilbert O'Sullivan/Mam 3628/K

14 17 WHAT ABOUT ME  
Anne Murray/Capitol 6393/F

15 29 BOOGIE WOOGIE BUGLE BOY  
Bette Midler/Atlantic 2964/P

16 14 HE WAS ME HE WAS YOU  
The Bells/Polydor 2065 188/Q

17 22 SWINGING SHEPHERD BLUES  
Moe Koffman/GRT 1230-51/T

18 21 IT SURE TOOK A  
LONG LONG TIME  
Lobo/Big Tree 16001/M

19 23 LOVE VIBRATIONS  
Marty Butler/Columbia C4-3105/H

20 16 THINKING OF YOU  
Loggins & Messina  
Columbia 45815-H

21 15 FIRST CUT IS THE DEEPEST  
Keith Hampshire/A&M AMX337/W

22 19 YOUR SIDE OF THE BED  
Mac Davis/Columbia 4-45839/H

23 24 HEY MISS MAYBE  
Greg Mittler/Up-UP-0001-A

24 26 TEDDY BEAR SONG  
Barbara Fairchild/Columbia 4-45743/H

25 25 BAD BAD LEROY BROWN  
Jim Croce/ABC 11359/N

26 13 WILDFLOWER  
Skylark/Capitol 3511/F

27 31 I'M DOING FINE NOW  
New York City  
Chelsea 78-0113/N

28 44 ROSALIE  
Michael Tarry/Reprise 4017/P

29 35 WORKING CLASS HERO  
Tommy Roe/MGM 7013/Q

30 20 DAISY A DAY  
Jud Strunk/MGM K14463/Q

31 32 TODAY I FEEL LIKE  
BEING HAPPY  
Everyday People/GRT 1333-16/T

32 37 HEY GIRL  
Paul Anka/Buddah 349X/M

33 39 APALACHICOLA  
Keath Barrie  
Polydor 2065 190/Q

34 38 NEVER NEVER NEVER  
Shirley Bassey  
United Artists 211/F

35 30 TIE A YELLOW RIBBON  
ROUND THE OLE OAK TREE  
Dawn/Bell 45318/M

36 40 MUSIC EVERYWHERE  
Tufano & Giammarese/Ode 66033/W

37 28 FOOL  
Elvis Presley/RCA 74-0910/N

38 41 BEHIND CLOSED DOORS  
Charlie Rich/Epic 5-10950/H

39 18 YOU DON'T KNOW WHAT  
LOVE IS  
Susan Jacks/London 182/K

40 33 (I'd be) A LEGEND IN MY TIME  
Sammy Davis Jr.  
MGM 14513/Q

41 43 LETTER TO LUCILLE  
Tom Jones/Parrot 40074/K

42 46 THE FREE ELECTRIC BAND  
Albert Hammond  
Columbia 6018/H

43 45 I LIKE YOU  
Donovan/Epic 10983/H

44 47 CHERRY CHERRY  
Neil Diamond/MCA 4001/J

45 56 LATELY LOVE  
Bob Ruzicka/MCA 40049/J

46 48 FOR THE GOOD TIMES  
Billy Kenny/RCA 45-118/N

47 59 AIN'T NO TELLING  
Karl Erikson/UA 252/W

48 34 ORLY  
The Guess Who  
Nimbus 9 741-0926/N

49 36 EVERYTHING'S BEEN CHANGED  
5th Dimension/Bell 45338X/M

50 52 WINDOW OF YOUR LIFE  
Green & Stagg  
London M17449/K

51 65 KODACHROME  
Paul Simon/Columbia 4-45859/H

52 52 ISN'T IT ABOUT TIME  
Stephen Stills/Manassas  
Atlantic 2959/P

53 87 LONG TRAIN RUNNING  
Doobie Bros/Warner Bros 7698/P

54 54 I'M LEAVING YOU  
Engelbert Humperdinck  
Parrot 40073/K

55 49 SHOW & TELL  
Johnny Mathis  
Columbia 4-45835/H

56 .... GLAMOUR BOY  
Guess Who/Nimbus 9 74-0977/N

57 61 EVERY REASON TO BE PROUD  
Harry Marks/Sweet Plum 9913/K

58 89 SHAMBALA  
Three Dog Night/Dunhill 4352/N

59 62 IT WOULDN'T HAVE MADE  
ANY DIFFERENCE  
Tom Middleton/Columbia C4-4002/H

60 96 GYPSY DAVY  
Arlo Guthrie/Reprise 1158/P

61 64 TENTERFIELD SADDLER  
Peter Allen  
Metromedia 1090-68/T

62 75 MASTER OF PANTOMIME  
Lorence Hud/A&M 335/W

63 .... GIVE ME LOVE  
George Harrison/Apple 1862/F

64 74 THANK YOU  
Abraham's Children  
G.A.S. 1011

65 73 FREEDOM SONG  
Tom Kelly/Much CH1022/K

66 80 YOU LOOK GOOD IN DENIM  
James Leroy  
GRT 1230-53/T

67 69 BEAUTIFUL CITY  
Godspell/Bell 45351X/M

68 71 LOVE ME  
Winston & Dynamics  
Kanata 1017/K

69 79 DRY YOUR EYES  
Frankie Gibbs/Warner Bros 4019/P

70 70 DUELING TUBAS  
Martin Mull Orchestra  
Capricorn CPR0019/P

71 83 ALL THINGS COME FROM GOD  
Tony Kosinec/Smile 134/K

72 81 LOUISIANA WOMAN  
Billy Charne/Sussex 254/V

73 84 CARRY ON  
Cliff & Ann Edwards  
Polydor 2065 194/Q

74 78 ACCIDENT  
Ronney Abramson/Capitol 72697/F

75 97 DIAMOND GIRL  
Seals & Crofts  
Warner Bros. 7708/P

76 86 UNDERNEATH TWILIGHT CANOPY  
David George/G.A.S. 1009

77 82 OLD JOHNNY BUCKA  
Carlton Showband/RCA 45-104/N

78 99 CRY YOUR EYES OUT  
Les Emmerson/Lion 155/Q

79 93 WITH A CHILD'S HEART  
Michael Jackson  
Tamla Motown 1218/V

80 90 I'LL BE A ROVER  
Donna Ramsay/Arpeggio 1019/N

81 98 BUT TOMORROW THERE'S  
ANOTHER DAY  
Hank Smith/Quality 2069X/M

82 100 WARM LOVE  
Van Morrison  
Warner Bros 7706/P

83 .... HARMONY JUNCTION  
David Clayton Thomas  
RCA 74-0966/N

84 92 DEAR CHRISTINE  
Ray Materick/Kanata 1016/K

85 .... YESTERDAY ONCE MORE  
Carpenters/A&M 1446/W

86 .... MINSTREL GYPSY  
Stampeders/MWC 1013/M

87 .... SUMMER SONG  
Lettermen/Capitol 3619/F

88 .... GRAND HOTEL  
Procol Harum/Chrysalis 2013/P

89 91 SWEET AMERICA  
Barry Greenfield/RCA 74-0924/N

90 .... I'D RATHER BE A COWBOY  
John Denver/RCA 74-0955/N

91 .... BACK WHEN MY HAIR WAS SHORT  
Gunhill Road/Kama Sutra 569/M

92 94 TAKE MY HAND  
David Sinclair SGM

93 .... MAGIC MUSIC  
Cycle/Tamarac TTM648/M

94 .... SHAMBALA  
B.W. Stevenson/RCA 74-0952/N

95 .... YOU'LL NEVER GET TO HEAVEN  
Stylistics/Avco 4618/W

96 .... PASSING THROUGH  
Leonard Cohen/Columbia 4-45852/H

97 .... LETTING YOU BE YOU  
Billy Mysner/RCA 75-1119/N

98 .... DOWN ON MY KNEES  
Fergus/Capitol 72702/F

99 .... I WANT TO DANCE WITH YOU  
Fraser and Debolt  
Columbia 4-45850/H

100 .... WOMAN OF SPRING  
Jesse Lawrence  
Can-Base CB4-506/H

**TRIBAL DRUM** continued from page  
Jonathon" as the best cut for a new single  
release.

The  
Programmers FM  
ADDITIONS

**CHUM-FM TORONTO**  
(*Benjy Karch*)  
*C'mon C'mon/Fludd*  
*Satellite of Love/Lou Reed*  
*Cosmic Cowboy/Nitty Gritty Dirt Band*  
*Giving It All Away/Roger Daltrey*  
*Soul Makossa/Manu Dibango*  
*Compartments/Jose Feliciano*  
*Over the Hills & Far Away/Led Zeppelin*  
*Tequila Sunrise/Eagles*  
*Lilly/Mason Profitt*  
*Remember Me/Fleetwood Mac*

**LP's**  
Upon Velveatuer/Roger Rodier  
At Carnegie Hall/Melanie  
Head to the Sky/Earth Wind & Fire  
Living in Material World/George Harrison  
Triumvirate/Bloomfield, Hammow, Dr. John  
Straight Up/Downchild Blues Band  
Arthur Hurley & Gottlieb  
Special Pride/Ballin Jack  
Cross Country  
Welcome to the Dance/Sons of Champlain  
Frampton's Camel

The  
Programmers BREAKOUT  
MARKET ADDITIONS

This section of The Programmers reviews the new music added to the two-station markets of Canada. These programmers all operate in a competitive market situation, yet have shown that they can often "pick" a hit before the major markets are aware of it.

Among the two-station markets this week, the big record is Paul Simon, now airing virtually everywhere. However, four potential hits have been uncovered by our breakout market programmers. They are James Leroy (CKLC and VOCM); Pink Floyd's instrumental "Money" (This week CHEX, last week CJOC); Peter Foldy (VOCM and CJIC); and Seals & Crofts (this week CKWS, last week CHEC).

**CKLC KINGSTON**  
(*Gary Parr*)  
*Superdad/Bill King*  
*You Look Good in Denim/James Leroy*  
*Only A Soldier/Bearfoot*  
*Kodachrome/Paul Simon*  
*Pillow Talk/Sylvia*

**CHEX PETERBOROUGH**  
(*Ron Smith*)  
Charted:  
*Kodachrome/Paul Simon*  
*Will it go Round/Billy Preston*  
*One of a Kind/Spinners*  
*Right Place Wrong Time/Dr. John*  
Playlisted:

*All things Come from God/Tony Kosinec*  
*California Saga/Beach Boys*  
*Armed & Extremely Dangerous/1st Choice*  
*Funky Worm/Ohio Players*  
*Money/Pink Floyd*  
*Master of Pantomime/Lorence Hud*  
*Music Everywhere/Tufano and Giannarese*

**VOCM ST. JOHN'S**  
(*Peter Tuff*)  
Charted:  
*I'm Gonna Love You/Barry White*  
*Playground in My Mind/Clint Holmes*  
*Right Place Wrong Time/Dr. John*  
*Kodachrome/Paul Simon*  
*You Look Good in Denim/James Leroy*  
*Mumbo Jumbo/Minstrel Gypsy/Stampede*  
*Long Train Running/Doobie Bros.*  
Playlisted:  
*Free Electric Band/Albert Hammond*  
*Yesterday Once More/Carpenters*

*Natural High/Bloodstone*  
*Bondi Junction/Peter Foldy*  
**CJIC SAULT STE. MARIE**  
(*Lou Turco/Art Osborne*)  
*Bondi Junction/Peter Foldy*  
*Every Reason to be Proud/Harry Marks*  
*It Wouldn't Have Made Any Diff./Tom M.*  
*Kodachrome/Paul Simon*  
*Gypsy Davy/Arlo Guthrie*  
*Cosmic Cowboy/Nitty Gritty Dirt Band*  
*Guess Who/Dobie Gray*

**CKWS KINGSTON**  
(*Gary Shannon*)  
*Diamond Girl/Seals and Crofts*  
*Lately Love/Bob Ruzicka*  
*I'm Doin' Fine Now/New York City*  
**CHEC LETHBRIDGE**  
(*John Oliver*)  
*Little Candy Dancer/Bachman Turner*

BREAKOUT continued on page 23

# Bill King



## goodbye superdad

HIS OWN WRITING...HIS OWN SINGING  
HIS OWN PLAYING...PUT TOGETHER AS  
A PERSONAL MUSICAL STATEMENT...



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The  
ProgrammersCOUNTRY  
PLAYLIST

1 2 TIE A YELLOW RIBBON  
ROUND THE OLE OAK TREE  
John Carver/ABC 11357/N

2 1 DIRTY OLD MAN  
George Hamilton IV  
RCA SP/SPS-45-103/N

3 9 YOU ALWAYS COME BACK  
Johnny Rodriguez/Mercury 73368/W

4 5 KIDS SAY THE  
DARNEST THINGS  
Tammy Wynette/Epic 5-10969/H

5 6 SATIN SHEETS  
Jeanne Pruett/MCA 40015/J

6 7 RIDE ME DOWN EASY  
Bobby Bare/RCA 74-0918/N

7 3 BABY'S GONE  
Conway Twitty/MCA 40027/J

8 23 DON'T FIGHT THE  
FEELINGS OF LOVE  
Charley Pride/RCA 74-0942/N

9 11 SWEET COUNTRY WOMAN  
Johnny Duncan  
Columbia 4-45818/H

10 19 RAVISHING RUBY  
Tom T. Hall/Mercury 73377/Q

11 12 SEND ME NO ROSES  
Tommy Overstreet/Dot 17455/M

12 4 BRING IT ON HOME  
Joe Stampley/Dot 17452/M

13 17 TOO MUCH MONKEY BUSINESS  
Freddy Weller/Columbia 4-45827/H

14 14 PICTOU COUNTY JAIL  
Jim & Don Haggart  
Arpeggio 1010/N

15 15 CHILDREN  
Johnny Cash/Columbia 4-45786/H

16 16 SOUND OF GOODBYE/  
THE SONG NOBODY SINGS  
Jerry Wallace/MCA 40037/J

17 8 WALK SOFTLY ON THE BRIDGES  
Mel Street/Metromedia 906/T

18 18 DRINKING WINE SPO-DEE O'DEE  
Jerry Lee Lewis/Mercury 73374/Q

19 10 THE FARMER'S SONG  
Murray McLauchlan  
True North 4-113/H

20 22 NORTH TO CHICAGO  
Hank Snow/RCA 74-0915/N

21 31 WHY ME  
Kris Kristofferson  
Monument 8571/H

22 32 SOUTHERN LOVING  
Jim Ed Brown/RCA 74-0928/N

23 13 WHAT'S YOUR MAMA'S NAME  
Tanya Tucker/Columbia 4-45799/H

24 39 LOVE IS THE FOUNDATION  
Loretta Lynn/MCA 40058/J

25 84 YOU WERE ALWAYS THERE  
Donna Fargo/Dot 17460/M

26 40 JUST THANK ME  
David Rogers/Atlantic 45-2957

27 25 THE NIGHT THE LIGHTS  
WENT OUT IN GEORGIA  
Vicki Lawrence/Bell 45-303/M

28 38 THANK YOU FOR  
BEING YOU  
Mel Tillis/MGM 14552/Q

29 52 YOU GIVE ME YOU  
Bobby G. Rice  
Metromedia 68-0107/T

30 60 WHAT ABOUT ME  
Anne Murray/Capitol 3600/F

31 72 TOP OF THE WORLD  
Lynn Anderson/Columbia 4-45857/H

32 66 SLIPPIN' & SLIDIN'  
Billy Crash Craddock/ABC 11364/N

33 37 GIVE A LITTLE TAKE A LITTLE  
Barbara Mandrell  
Columbia 4-45819/H

34 35 BIG RIVER (The MacKenzie)  
Ted Wesley/Damon 014/K

35 28 STEAMROLLER BLUES/FOOL  
Elvis Presley/RCA 74-0910/N

36 20 GOOD NEWS  
Jody Miller/Epic 5-10960/H

37 34 WICHITA  
Carroll Baker/Gaiety 737

38 24 AIN'T IT AMAZING GRACIE  
Buck Owens/Capitol 3563/F

39 21 WALKING PIECE OF HEAVEN  
Marty Robbins/MCA 40012/J

40 42 RIGHT ON BELIEVING  
Shirley Eikhard/Capitol 3578-F

41 50 APALACHICOLA  
Keith Barrie  
Polydor 2065 190/Q

42 43 THE LOCKET  
Honey West/Marathon 45-1084/C

43 45 HERE'S THE KEY TO  
YOUR APARTMENT  
Johnny Gold/Marathon 1081/C

44 26 CHEATING GAME  
Susan Raye/Capitol 3569/F

45 30 IT'S WORTH BELIEVIN'  
Gordon Lightfoot  
Reprise REP 1145/P

46 46 BIG GRAY WALLS  
Jimmy Arthur Orde  
Quality 2057X/M

47 29 COME LIVE WITH ME  
Roy Clark/Dot 17449/M

48 27 HONKY TONK WINE  
Wayne Kemp  
MCA 40019/J

49 36 BEHIND CLOSED DOORS  
Charlie Rich/Epic 5-10950/H

50 33 DAISY MAY (And Daisy May Not)  
Terri Lane/Monument 78565/H

51 53 ANGEL OF MY DREAMS  
Diane Merritt  
Columbia C4-3107/H

52 55 YOUR SIDE OF THE BED  
Mac Davis/Columbia 4-45829/H

53 48 DAISY A DAY  
Jud Strunk/MGM 14463/Q

54 54 GOIN' HOME TODAY  
Linda Stone/Marathon 1078/C

55 56 DON'T HOLD YOUR BREATH  
Bud Roberts/Boot BT068/K

56 57 LOVES NECESSARY THINGS  
Allan Capson/Marathon 1083/C

57 58 DRY YOUR EYES  
Frankie Gibbs/Warner Bros. 4019/P

58 59 IF I LOVE YOU  
The Blue Diamonds  
Columbia C4-3101/H

59 65 BUT TOMORROW THERE'S  
ANOTHER DAY  
Hank Smith/Quality 2069X/M

60 62 DON'T  
Sandy Posey  
Columbia 4-45828/H

61 76 LORD MR. FORD  
Jerry Reed  
RCA 74-0960/N

62 63 CALIFORNIA WOMEN  
Kenny Price/RCA 74-0936/N

63 70 GRIZZLY BEAR  
Mount Airy/Thimble TS005/L

64 75 TRAVELIN' MAN  
Dolly Parton/RCA 74-0960/N

65 71 ROSALIE  
Michael Tarry/Reprise CR4017-P

66 81 LATELY LOVE  
Bob Ruzicka/MCA 40019/J

67 .... THANK YOU FOR BEING YOU  
Mel Tillis/MGM 14552/Q

68 69 A SONG FOR EVERYONE  
Ray Griff/Dot 17456/M

69 80 TOUCH THE MORNING  
Don Gibson  
Hickory 1671/K

70 73 RAIN MAKIN' BABY OF MINE  
Roy Drusky  
Mercury 73376/Q

71 85 A HAPPY WEDDING DAY  
Merv Smith/Quality 2072/X/M

72 79 HERE COMES THE  
WORLD AGAIN  
Johnny Bush/RCA 74-0931/N

73 77 SANDY  
Con Archer/Boot 071/K

74 74 I'LL BE A ROVER  
Donna Ramsay  
Arpeggio 1019/N

75 82 SHOO SHOO SHOO SHA-LA-LA  
Wilf Carter/RCA 45-105/N

76 94 WE HAD IT ALL  
Waylon Jennings/RCA 74-0961/N

77 78 I CAN'T STAND TO SEE  
A GOOD MAN CRY  
Nancy Ryan/Arpeggio 1020/N

78 83 BETWEEN ME AND BLUE  
Ferlin Husky/ABC 16411/N

79 92 CHAMPLAIN &  
ST. LAWRENCE LINE  
Orval Prophet/Columbia C4-4008/H

80 87 WHERE WOULD I BE NOW  
Alan Moberg/London 17453/K

81 90 POOR POOR FARMER  
Tom Connors/Boot 073/K

82 97 JUST WHAT I'VE BEEN  
LOOKING FOR  
Dottie West/RCA 74-0930/N

83 89 IF THE WHOLE WORLD  
STOPPED LOVIN'  
Eddy Arnold/MGM 14545/Q

84 95 THE FOOL I'VE BEEN TODAY  
Jack Greene/MCA 40035/J

85 91 BORN A FOOL  
Freddie Hart/MCA 40011/J

86 99 SHE'S ALL WOMAN  
David Houston/Epic 10995/H

87 88 WOUNDED KNEE  
Ken Stolz/Stamp ST 4-7X/M

88 .... WOMAN WITHOUT A HOME  
Statler Bros  
Mercury 73392/Q

89 93 SWEETHEART  
Lisle/Bronco BR2710/K

90 .... TRIP TO HEAVEN  
Freddie Hart/Capitol 3612/F

91 98 LOVING YOU  
Tony Booth/Capitol 3582/F

92 .... AM I THAT EASY TO FORGET  
Jim Reeves/RCA 74-0963/N

93 96 TO BE BACK HOME  
NRG/Gaiety 741

94 .... I CAN FEEL THE  
LEAVIN' COMING ON  
Cal Smith/MCA 40061/J

95 100 SHORES OF P.E.I.  
Roy MacCaull  
Marathon 45-1086/C

96 .... IF SHE JUST HELPS ME GET  
OVER YOU  
Sonny James/Columbia 4-45871/H

97 .... MR. LOVEMAKER  
Johnny Paycheck/Epic 10999/H

98 .... COME ON HOME  
Lloyd Phinney/RCA 75-1125/N

99 .... I'D RATHER BE A COWBOY  
John Denver/RCA 0955/N

100 .... A GOOD LOVE IS LIKE A GOOD  
SONG  
Bob Luman/Epic 10994/H

## BREAKOUT cont. from pg. 21

I'm So Proud/Beck Bogert and Appice (LP)  
 Going Home/Osmonds  
 Behind Closed Doors/Charlie Rich  
 Swamp Witch/Jim Stafford  
**CJOC LETHBRIDGE**  
 (Barry Hegland)  
 Harmony Junction/David Clayton Thomas  
 So Very Hard To Go/Tower of Power  
 You'll Never Get to Heaven/Stylistics

**The Programmers COUNTRY ADDITIONS**

**CJJC Langley**

Trip to Heaven/Freddie Hart  
 Thank You For Being You/Mel Tillis  
 If the World Stopped Loving/Eddy Arnold  
 She Just Helps Me/Sonny James  
 Louisiana Blue Boy/Jerry Warren  
 Day After Tomorrow/Allan Sisters  
 Lately Love/Bob Ruzicka

**CHCL MEDLEY**  
 (Dot Snell)

Roses in the Wine/Hank Thompson  
 Champlain & St. Lawrence/Orval Prophet  
 Satin Sheets/Jeanne Pruett

**CHEX PETERBOROUGH**  
 (Sean Eyre)

Good News/Jody Miller  
 Pictou County Jail/Haggarts  
 Chained/Johnny Russell  
 Follow That Dotted Line/Frankie Gibbs  
 Can't Depend On Love/Gord Lightfoot

**CKOM SASKATOON**  
 (Wally Cameron)

Say When/Diana Trask  
 Bring It On Home/Joe Stampley  
 Thank You For Being You/Mel Tillis  
 Thanks for Lovin' Me/Pat Roberts  
 Ravishing Ruby/Tom T. Hall  
 North To Chicago/Hank Snow  
 I Wish I Were A Boy Again/Lynn Anderson

**CKRM REGINA**  
 (Doug Birkmaier)

Kids Say Darndest Things/Tammy Wynette  
 Satin Sheets/Jeannie Pruett  
 Ain't It Amazing Gracie/Buck Owens  
 Baby/Tennessee Ernie Ford  
 Song for Everyone/Ray Griff  
 Honky Tonk Wine/Wayne Kemp  
 Lately Love/Bob Ruzicka  
 You've Got Me/Connie Smith  
 Happy Wedding Day/Merv Smith  
 Dill Pickles/Papa Bear

**CJGX YORKTON**  
 (Ron Waddell)

Just Thank Me/David Rogers  
 Travelling Man/Dolly Parton  
 I Can Feel the Leaving/Cal Smith  
 The Legend of Tom Lamb/Russ Gurr  
 Homes was Never Like This/Peggy Sue

**CKLW FM WINDSOR**  
 (Ron Foster)

Dry Your Eyes/Frankie Gibbs  
 Champlain & St. Lawrence/Orval Prophet  
 What About Me/Anne Murray  
 Farmer's Song/Murray McLauchlan  
 Dirty Old Man/George Hamilton IV  
 Pictou County Jail/Haggarts  
 Rosalie/Michael Tarry  
 I'll Be A Rover/Donna Ramsay

## It's Easy to Please Me/Mercey Bros.

**CFAC CALGARY**  
 (Larry Kunkel)  
 Mr. Lovemaker/Johnny Paycheck  
 Queen of Silver Dollar/Doyle Holly  
 Calgary/Susan Randle  
 Full Circle/Byrds  
 Nothing Ever Hurt Me/George Jones  
 Caribbean/Buddy Alan  
 Charlie/Glaser Bros.  
 House of Bottles & Cans/Stonewall Jack.  
 I Can Feel the Leavin' Comin'/C. Smith  
 Mr. Ting-A-Ling/George Morgan

**CHOO AJAX**

(Peter Norman)  
 Algoma Central/Tom Connors  
 What Did I Do/Chris Scott  
 Black Berry Blossom/Smiley Bates  
 Spokane Motel Blues/Tom T. Hall  
 She's All Woman/David Houston  
 Woman Without a Home/Statler Bros.  
 Mr. Lovemaker/Johnny Paycheck

**CJVI VICTORIA**

(Ron Robinson)  
 Love is the Foundation/Loretta Lynn  
 What Did I Do to Deserve You/Chris Scott  
 What About Me/Anne Murray  
 Apalachicola/Keath Barrie  
 Touch the Morning/Don Gibson  
 Somewhere There's Mountain/Allan Sisters  
 I Can Feel The Leavin'/Cal Smith  
 Lately Love/Bob Ruzicka  
 You Were Always There/Donna Fargo

**CKBB BARRIE**

**CKCB COLLINGWOOD**  
 (Jack Jacob)  
 Don't Fight the Feelings/Charley Pride  
 Chained/Johnny Russell  
 I Miss You Most/Sammi Smith  
 Just Thank Me/David Rogers  
 House of Bottles & Cans/Stonewall Jackson  
 Sitting Back Loving You/Lisle  
 If You Think/Fool's Paradise/Hendrickson  
 Tomorrow There's Another Day/Hank Smith

**CJIB VERNON**

(Frank Martina)  
 Bring it on Home/Joe Stampley  
 Say When/Diana Trask  
 Children/Johnny Cash  
 What About Me/Anne Murray  
 What a Difference/Carl Smith  
 Champlain & St. Lawrence/Orval Prophet  
 The Fool I've Been Today/Jack Greene

**The Programmers ADULT CONTEMPORARY ADDITIONS**

**CKEY TORONTO**

(Gene Kirby)  
 Love Is/Vicki  
 Top of the World/Lynn Anderson  
 Ballad of Death Valley/Peter Hen Orch.  
 Yellow Ribbon/Johnny Carver  
 Goodbye Mama/Dave Nicol

**LP's**

Alive Again Naturally/Lettermen

**CHML HAMILTON**

(George Patton)

## Laughter &amp; the Tears/Randy Edelman

La La Peace Song/O.C. Smith  
 How Can I Tell Her/Lobo  
 When Buzukis Played/Vicki  
 Woman Without a Home/Statler Bros.  
 Top of the World/Lynn Anderson  
 Spokane Motel Blues/Tom T. Hall  
 Lover Man/Johnny Paycheck  
 Carry On/Cliff & Ann Edwards  
 Lately Love/Bob Ruzicka  
 I Have A Following/Ocean  
 Riverboat Man/Ralph Murphy (f/s)

**CKWW WINDSOR**

Boogie Woogie Bugle Boy/Bette Midler  
 Teddy Bear Song/Barbara Fairchild  
 Fool/Elvis Presley  
 Bad Bad Leroy Brown/Jim Croce  
 Farmer's Song/Murray McLauchlan  
 Road Rolls On/Jack Schectman  
 Rosalie/Michael Tarry

**CJGX YORKTON**

(Ron Waddell)  
 Rosalie/Michael Tarry  
 Love Me/Winston & Dynamics  
 Same Old Way/James Boys  
 Pillow Talk/Sylvia  
 Fool/Elvis Presley

**CKBB BARRIE**

(Ken Trew)  
 Kodachrome/Paul Simon  
 Apalachicola/Keath Barrie  
 You'll Never Get to Heaven/Stylistics

**CHEC-FM LETHBRIDGE**

(John Oliver)  
 My Love/Paul McCartney  
 Woman of Spring/Jesse Lawrence

**CKFM TORONTO**

(Dan Chevrette)  
 Yesterday Once More/Carpenters  
 Summer, the First Time/Bobby Goldsboro  
 Love is a Beautiful Song/Dave Mills  
 Goodbye Mama/Dave Nicol

**LP's**

With Loving Feeling/Tony Christie  
 Living in Material World/George Harrison  
 Neil's Diamonds/Hugo Montenegro

**CKPC BRANTFORD**

(V. Folliott/A. Anderson)  
 Give Me Love/George Harrison  
 Hurt/Bobby Vinton

**Shambala/Three Dog Night**

Kodachrome/Paul Simon  
 One of a Kind/Spinners  
 You'll Never Get to Heaven/Stylistics  
 With a Child's Heart/Michael Jackson  
 Carnival Town/Karl Erikson  
 I'll Be A Rover/Donna Ramsay  
 Dear Christine/Ray Materick  
 Minstrel Gypsy/Stampers  
 Woman of Spring/Jesse Lawrence  
 Master of Pantomime/Lorenz Hud  
 Joanne/Alan Rhody

**CHEX PETERBOROUGH**

(Ron Smith)  
 Consider it Done/The Limelighters  
 Bongo Rock/The Incredible Bongo Band  
 Lady Run Lady Hide/April Wine  
 Moonshine/John Kay  
 Glamour Boy/Guess Who  
 Diamond Girl Seals and Crofts

# "BLUE FEELING"



- SNAKESIDE -  
FLIP SIDE: CHOKED UP



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