

RPM

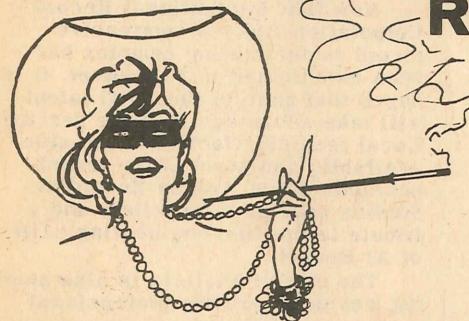
MUSIC TELEVISION RADIO
FILM RECORDS THEATRE
Weekly

20
cents

PUBLISHED WEEKLY SINCE FEBRUARY 24TH. 1964

Week of October 28th, 1968

Volume 10 No. 9



RPM's ELVIRA's Important! MESSAGE

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BRITISH COLUMBIA HAPPENING

THE POPPY FAMILY.

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THE CRAZY WORLD OF ARTHUR BROWN

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VANGUARD'S CHECHIK LOOKS AT CANADA

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B.C. Leading Way With Recording Groups

Vancouver: Over the past few months, the province of British Columbia has accomplished more in the advancement of locally based groups than any other centre in Canada. Much of the credit is due the inventiveness and dogged determination of CBC-TV producer Ken Gibson in featuring the best in local talent on many of his excellent productions.

Canadians from every province are now familiar with names like Tom Northcott, The Collectors, North West Company, Gillian Russell, Mike Campbell (now Michal Vincent), Wiggy Symphony, Mother Tucker's Yellow Duck, Poppy Family, and more. Many of those mentioned have also been successful in the recording field. Tom Northcott and The Collectors have proven to their New Syndrome label (distributed by Warner Bros/7 Arts) that there is a market out there among twenty million Canadians. Unfortunately their international success hasn't been because of overwhelming support from Canada, but the token interest they did receive, helped. Looming on the scene with strong initial releases on the London label are the Poppy Family and Mother Tucker's Yellow Duck.

The Duck's entry is "I", and "Funny Feeling" both written by members of the group. Their bag is described as "a composite of jazz and western with the more lyrical influences of the psychedelic and blues media". Their first recording has an overpowering bass influence and has already picked up chart action throughout the province. The group

is composed of: Roger Law, lead guitar; drummer Hughie Locheed; Charlie Bee, bass player; John Patrick Caldwell, blues harp, tambourine and sings his own lead songs as well as harmony; and rhythm guitarist and lead singer Donnie MacDougal. The Duck are considered one of the most popular of local bands and gig regularly at the Village Bistro, and the Retinal Circus.

The Poppy Family are a fascinating trio of talent who have laid the foundation of a potentially powerful career in the music business. Their entry, on London, is "Beyond The Clouds" and "Free From The City", both sides being written and produced by Poppy member Terry Jacks, who is also the rhythm guitar man and vocalist. Lead singer is Susan Jacks, Terry's sister. Craig McCaw is lead guitar and Sitar. Their first entry has a definite East Indian leaning but the clear, almost melancholy delivery of Susan gives the deck a very "now" sound. The Poppy Family are not restricted to one bag. They are influenced by country, folk, rock and classical. They have appeared on over eleven national television shows and as many CBC radio shows. They have also been the featured group at the Pacific National Exhibition, for two years in a row. They are a concert group and have proven themselves exceptionally professional in their manner of playing to an intimate group. Because of this they have become much sought after for coffee house dates, and have played this circuit throughout the province. They broke

all records for their week engagement at Vancouver's Village Bistro. Their popularity and the quality of their record is indicative of the chart action they are now enjoying.

Over the next few months there will be even more record rattling from Canada's west coast. Television viewers from coast to coast will have a look at some new talent that has apparently caught the eye of producer Ken Gibson. These include the Five Man Cargo, Soul Unlimited featuring Carl Graves, and Pair Extraordinaire.

Now that International Record Corporation Ltd., an aggressive record manufacturing complex has been established in Vancouver, it is hoped that more of the local talent will take advantage of these services. Local recording facilities are also available, and some of the recent sessions cut at Aragon Recording Studios have been excellent and a tribute to the fine engineering skill of Al Reusch.

The city of Victoria is also showing moves toward the professional

Recording groups cont. on page 4

Nov. 1st. Transfer Of ABC From Sparton To Polydor

London, Ont. The transfer of ABC Records from Sparton Records of Canada to Polydor Records Canada Ltd. has been moved ahead to November 1st., according to a report received from Mr. Larry Paige, general manager of Sparton's record division. After this date Polydor will take the line for distribution throughout Canada.

There has been much activity in the Sparton Camp over the past few months. New label acquisitions and good album and singles sales of existing lines has assured Sparton an increase in overall sales for the second part of the year.

Besides distributing many of the top country, pop and jazz labels, Sparton's pressing plant has been kept busy with the packaging of Ashley, Ford, Life, Good Time Jazz, Tiffany, VeeJay, and others including their own Sparton label. Some of the artists represented by Sparton include Merle Haggard, Kenny Price, Leon Ashley, Merle Kilgore, King Richard's Fluegel Knights and many others.

Mr. Paige further advises that Sparton has high hopes for their recent negotiations with Gary Buck's firm Bronco Enterprises. Buck, himself a well known Canadian country artist on the Capitol label has produced several sessions at Toronto's RCA Victor studios. New releases from this pact include "Destroy Me" by Chef Adams, and Billy Charne's "No Lonelier Than You". Other releases to follow include those by Ken Denney, Wayne Erwin, Verda Innes, Frank Hall, Brent Payne, Lyle Burke and Clay Mask.

Ritchie York-A CHUM-FM Plus

Toronto: Canada's top pop columnist, Ritchie Yorke, bowed his CHUM-FM 3 hour pop talk shop show on CHUM-FM (3 to 5 PM) Sunday Oct. 13. Ritchie will be talking about the pop scene as well as interviewing some of the world's top recording artists and groups.

Besides writing for Canada's National Newspaper, the Globe and Mail, Ritchie's articles appear in many periodicals around the world. The latest being Britain's New

Musical Express.

He has also been commissioned to write liner notes for several U.S. recording acts. These include "The Best of King Curtis" on Atlantic and Aretha Franklin's next album. He is also expected to compile the notes on the back of Joe Tex's Dial album.

Because of his fantastic knowledge of Miss Franklin's repertoire and a rare insight into her personal make-up Ritchie was asked to write the program notes for her New York Philharmonic Auditorium performances on Oct. 13.

RPM MUSIC TELEVISION RADIO FILM RECORDS THEATRE Weekly

published weekly since February 24th, 1964
by RPM Music Publications Ltd.

1560 Bayview Avenue, Suite 107

Toronto 17, Ontario

Telephone: (416) 489-2166

Editor & Publisher - Walt Grealis

Authorized as second class mail by the Post Office Department, Ottawa and for payment of postage in cash

PRINTED IN CANADA

SUBSCRIPTIONS: Canada

One Year - \$5.00

Two Years - \$9.00

Three Years - \$11.00

Foreign

One Year - \$15.00

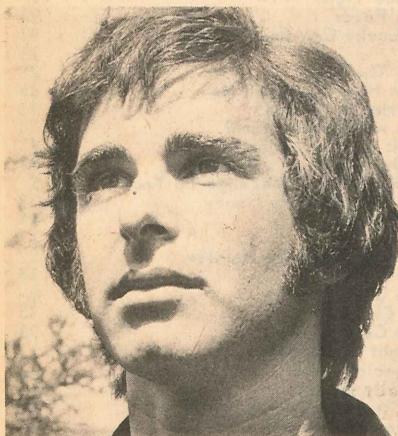
ADVERTISING RATES ON REQUEST

RECORDS

Pam Fermie of Variety Artists Productions sends news that Columbia's Barry Richards is in Toronto taping a couple of "It's Happening" shows and generally promoting his new single "I Forgot More Than You'll Ever Know". Barry is a protege of Tommy Boyce and Bobby Hart, who also produced his first single. Other Columbia artists doing the Toronto scene was Donovan (Epic) who did extremely well at Varsity Arena (24). His single "Lalena" and album "Donovan In Concert" came in for brisk sales during his stay. Donovan's record sales also increased in other areas of Canada where he appeared Vancouver (5), Ottawa (22) and Montreal (23). Gilles Vigneault, who has seven Columbia albums going for him, picked up several thousand more fans when he appeared at Toronto's York University (12-13). He also taped a couple of CBC radio network shows. Jeff Beck, who is currently hitting hard with his "Truth" LP is expected to draw well at the Rock Pile Oct. 27. That's two days after this issue hits the street, so if you Toronto once-a-week niters are look-

ing for top entertainment, catch Beck. Frank Jones, a Canadian who has been gaining much fame producing U.S. country acts, joins Arlene Hardin in a cut "Something Stupid" from Miss Hardin's latest album.

Jose Feliciano makes a couple of appearances in Canada next month. He'll be in London (9) and in Toronto (10). His RCA Victor single "Hitchcock Railway / Hi-Heel Sneakers" and album "Feliciano" are now getting heavy airplay on Toronto and London outlets which will no doubt add to his houses as well as record sales. The Guess Who are making a good showing in Toronto with their "Of A Dropping Pin", on the Nimbus 9 label (distributed by RCA Victor). They are also doing well in their hometown of Winnipeg. The Irish Rebels have been held over at Toronto's Golden Nugget until Christmas. They are now putting together their first album for RCA. Winners of the Johnny Nash "Rock Steady Dance" contest in Montreal were Violet Watson and Astley Dennis. They'll be off on their prize, a trip to Jamaica, very soon. Judges included Carole Clifford, Montreal Star.



Columbia's Barry Richards



Atlantic's gold discs the Rascals

Gaston Careau, RCA Victor; Andy Nagy, RCA; Dean Hagopian, CFOX radio personality; and Ken Knight, member of the Negro Citizenship Association of Montreal.

The Rascals, Atlantic recording group, will headline a show with Gary Puckett and The Union Gap at Toronto's Maple Leaf Gardens, Nov. 1st. The Happy Feeling are making a lot of noise in Canada's western provinces with their Quality outing of "Happy Feeling". The Mandala are making a strong showing with their just released Atlantic deck of "You Got Me". The Stampeders are having another swing at the charts. This time with the flip of "Be A Woman". Jocks at several major radio stations preferred the flip "I Don't Believe" which features Ronnie King on Vocals. "Land Of The Rising Sun" by Eric Burdon and The Animals is being revived. Al Pascal of CFRA in Ottawa layed on it and found he had a chart item. Several other areas found good reaction so Quality has now reissued the single on their Golden Treasures Series.



(l to r) Dean Hagopian, Astley Dennis, Violet Watson, Johnny Nash, Andy Nagy

STRATFORD'S '69 TOUR AND DRAMA SEASON ANNOUNCED

Stratford: Jean Gascon, executive artistic director of the Stratford Festival, announced recently that the 1969 Festival season will include productions of Shakespeare's "Hamlet" and "Measure For Measure", Ben Jonson's "The Alchemist", and Moliere's "Tartuffe".

John Hirsh will direct "Hamlet" while Mr. Gascon will direct "The Alchemist".

Opening nights for the three productions has been set as June 9, 10 and 11. "Tartuffe", also directed by Gascon, will open in July.

The Stratford National Theatre of Canada will undertake its second annual tour with its productions of "Hamlet" and "The Alchemist". Opening dates are: March 3 for a three week engagement at the Studebaker Theatre in Chicago, sponsored by the Illinois Arts Council and Mayor's Committee for the Arts; March 24 to April 5 at the Mendelssohn Theatre in

Ann Arbor, Michigan, sponsored by the University of Michigan; April 8 to 13 for the completion of the tour at

Montreal's Theatre Maisonneuve. Rehearsals for the summer Festival season commence, in Stratford, April 14.

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Recording groups cont. from page 2

recording industry. Molley Enterprises, through their EXPO Records of Canada have cut a session that has apparently picked up exposure regionally.

A strange phenomena would seem to be taking shape in Canada. Almost all of our provinces are now fostering excellent talent. Some of this talent is spilling over into other provinces. Much of this spillover has to do with the general acceptance of their recorded talent. Radio personalities, like their listeners, are beginning to listen. The sound might be borrowed (recorded in the U.S.) but it has a definite Canadian flavouring and Canadian "hit pickers" are finding it more and more acceptable. Radio personalities at CKLG, CHED, CJME AND CKDM are not unlike their counterparts at CKPR, CKOC, CKNX, CHUM, CJSS, CFOX, CKBC and CHSJ. Therefore, the Poppy Family, Witness Inc., Guess Who, Happy Feeling, Staccatos, Carnival Connection, and others, who have come up with competitive recordings will find a berth on these major outlets. This, along with the exposure received on the CBC-TV and CTV networks will assist greatly in lifting the blockade of provincialism.

RPM Weekly

CANADIAN
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9 ---	HAPPY FEELING	
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RUNAWAY!

RIGHT TO THE
TOP OF THE CHARTS

"White Room"

Polydor

THE
CREAM
- 541-016 -

THE RPM 100

● - Monster

★ - Mover

● - Both Sides

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

- 1 5 14 **THOSE WERE THE DAYS**
Mary Hopkin-Apple-1801-F
- 2 2 1 **HEY JUDE**
Beatles-Apple-2276-F
- 3 1 2 **FIRE**
Arthur Brown-Polydor-541012-Q
- 4 11 27 **HOLD ME TIGHT**
Johnny Nash-RCA-207-N
- 5 8 11 **OVER YOU**
Union Gap-Columbia-44644-H
- 6 6 7 **LITTLE GREEN APPLES**
O.C. Smith-Columbia-44616-H
- 7 14 29 **ELENORE**
Turtles-White Whale-276-M
- 8 3 3 **I'VE GOTTA GET A MESSAGE TO YOU**
Bee Gees-Atco-6603-M
- 9 12 26 **WHITE ROOM**
Cream-Polydor-541016-Q
- 10 9 15 **PIECE OF MY HEART**
Big Brother & Holding Co-Columbia-44626-H
- 11 4 4 **MIDNIGHT CONFESSIONS**
Grass Roots-RCA-4144-N
- 12 7 8 **GIRL WATCHER**
O'Keystons-Spartron-1676-0
- 13 10 16 **SUZIE Q (PART 2)**
Creedence Clearwater Revival-Fantasy-2701-X
- 14 20 31 **SWEET BLINDNESS**
Fifth Dimension-Soul City-768-K
- 15 16 21 **ALL ALONG THE WATCHTOWER**
Jimmy Hendrix-Reprise-0767-P
- 16 19 20 **BANG-SHANG-A-LANG**
Archies-Calendar-1006-N
- 17 13 13 **TIME HAS COME TODAY**
Chambres Bros-Columbia-44144-H
- 18 21 32 **SHAPE OF THINGS TO COME**
Mac Frost & The Troopers-Tower-419-F
- 19 28 41 **LALENA**
Donovan-Epic-10393-H
- 20 32 49 **FOOL FOR YOU**
Impressions-Curtom-1932-M
- 21 36 43 **HEY WESTERN UNION MAN**
Jerry Butler-Mercury-72850-K
- 22 33 56 **COURT OF LOVE**
Unifics-Kapp-935-J
- 23 15 5 **HARPER VALLEY PTA**
Jeanie C Riley-Reo-9016-M
- 24 17 6 **MY SPECIAL ANGEL**
Vogues-Reprise-0766-P
- 25 18 9 **HUSH**
Deep Purple-Polydor-541008-Q
- 26 38 47 **A LITTLE LESS CONVERSATION**
Elvis Presley-RCA-9610-N
- 27 42 59 **PORPOISE SONG**
Monkees-RCA-1031-N
- 28 45 82 **MAGIC CARPET RIDE**
Steppenwolf-RCA-4160-N
- 29 29 37 **ICE IN THE SUN**
Status Quo-Pye-17581-L
- 30 40 44 **SHOOT EM UP BABY**
Andy Kim-Steed-710-M
- 31 31 33 **SOUR MILK SEA**
Jackie Lomax-Apple-1802-F
- 32 50 61 **KEEP ON LOVIN' ME HONEY**
Marvin Gaye & Tammy Terrell-Tamla-54173-L
- 33 41 54 **I'M IN A DIFFERENT WORLD**
Four Tops-Motown-1132-L
- 34 58 91 **HI HEEL SNEAKERS**
Jose Feliciano-RCA-9641-N

- 35 55 ... **LOVE CHILD**
Diana Ross & Supremes-Motown-1135-L
- 36 39 39 **PER-SO-NAL-LY**
Bobby Paris-Polydor-541013-Q
- 37 37 40 **DOWN ON ME**
Big Brother & The Holding Co-Mainstream-622-G
- 38 23 17 **BABY COME BACK**
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- 39 30 38 **NATURALLY STONED**
Avant Garde-Columbia-44590-H
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- 41 27 36 **I MET HER IN CHURCH**
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Kas netz Katz Singing Orchestra Circus Buddah-644-M
- 43 43 46 **PUFFIN ON DOWN THE TRACK**
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- 44 44 51 **DO THE CHOO CHOO**
Archie Bell & The Dells-Atlantic-2559-M
- 45 46 52 **CHAINED**
Marvin Gaye-Tamla-54170-L
- 46 34 34 **HELP YOURSELF**
Tom Jones-Parrot-40029-K
- 47 48 58 **I'VE GOT DREAMS TO REMEMBER**
Otis Redding-Atco-6612-M
- 48 59 ... **CINDERELLA SUNSHINE**
Paul Revere & Raiders-Columbia-44655-H
- 49 51 55 **SAY IT LOUD—I'M BLACK AND I'M PROUD (Part 1)**
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- 50 61 ... **THE STRAIGHT LIFE**
Bobby Goldsboro-United Artists-50461-J
- 51 53 74 **1432 FRANKLIN PIKE CIRCLE HERO**
Bobby Russell-Elf-90020-M
- 52 64 96 **LES BICYCLES DE BELSIZE**
Engelbert Humperdinck-Parrot-40032-K
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Leap Lee-Decca-32380-J
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Stampedeers-MGM-13970-M
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Dells-Cadet-5621-L
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Witness Inc.Apex-77087-J
- 58 60 68 **UP HARD**
Willie Mitchell-HI-2151-K
- 59 63 70 **DIDN'T KNOW THE TIME**
Staccato-Capitol-2260-F
- 60 77 ... **CHEWY CHEWY**
Ohio Express-Buddah-70-M
- 61 74 89 **SOUL DRIPPIN'**
The Mauds-Mercury-72832-K
- 62 62 71 **YOU GOT THE LOVE**
Prof Morrison's Lollipop-White Whale-275-M
- 63 68 81 **GREENBERG, GLICKSTEIN, CHARLES, DAVID SMITH & JONES**
Cryon Shames-Columbia-44638-H
- 64 73 94 **RIDE WITH ME**
Mars Bonfire-UNI-55081-J
- 65 86 ... **DO SOMETHING TO ME**
Tommy James & The Shondells-Roulette-7024-C
- 66 72 73 **SURPRISE SURPRISE (I Need You)**
The Troggs-Page One-PO-1007-K

Allied	- C
Arc	- DE
CMS	- F
Capitol	- G
Caravan	- H
Columbia	- J
Compo	- K
London	- L
Phonogram	- M
Quality	- N
RCA Victor	- O
Sparton	- P
WB/7 Arts	- Q
Polydor	- Q

LITTLE RICHARD IN VANCOUVER

"Wap bop a loop bop, wap bop a loop 'op, Tutti Frutti, miss Rutti", and with those words (?) Little Richard Penniman broke into national prominence as one of the biggest stars of the '50's. He became a major influence of the music scene of that time, as well as other artists; from

THIS WEEK SPECIAL REPORT

by Al Sorensen

Elvis Presley to the Beatles. Playing to near sell-out audiences everywhere he goes, Richard is still pounding out the same rock'n' roll he did ten years ago, and goes into one of the wildest acts ever seen on stage. Strangely enough, his audiences are mostly white. To find out the real story behind the man, I trudged up to his hotel room on the ninth floor, with tape recorder in hand to get an interview. As I entered the hallway, strains of "Long Tall Sally" pierced my ears, so I knew I was on the right track. His brother greeted me at the door and invited me in. And there he was groovin' on his latest LP "L.R.'s Greatest Hits". I turned on the recorder and here's what happened:

A: How did you first get started in the business, Richard?

R: When I was a teenager my father put me outdoors, and I got a job in a Greyhound bus station. It was there that I wrote "Tutti Frutti" and met Lloyd Price who had a big record out called "Lawdie Miss Clawdy". He recommended me to Specialty records, who put me under contract and released my first record. It caught on very big and very fast. All my records did, all over the world. After that came "Long Tall Sally", which has been recorded by all of the top people in the business.

A: Where did you learn to play the piano?

R: In church.

A: How did you get your band together?

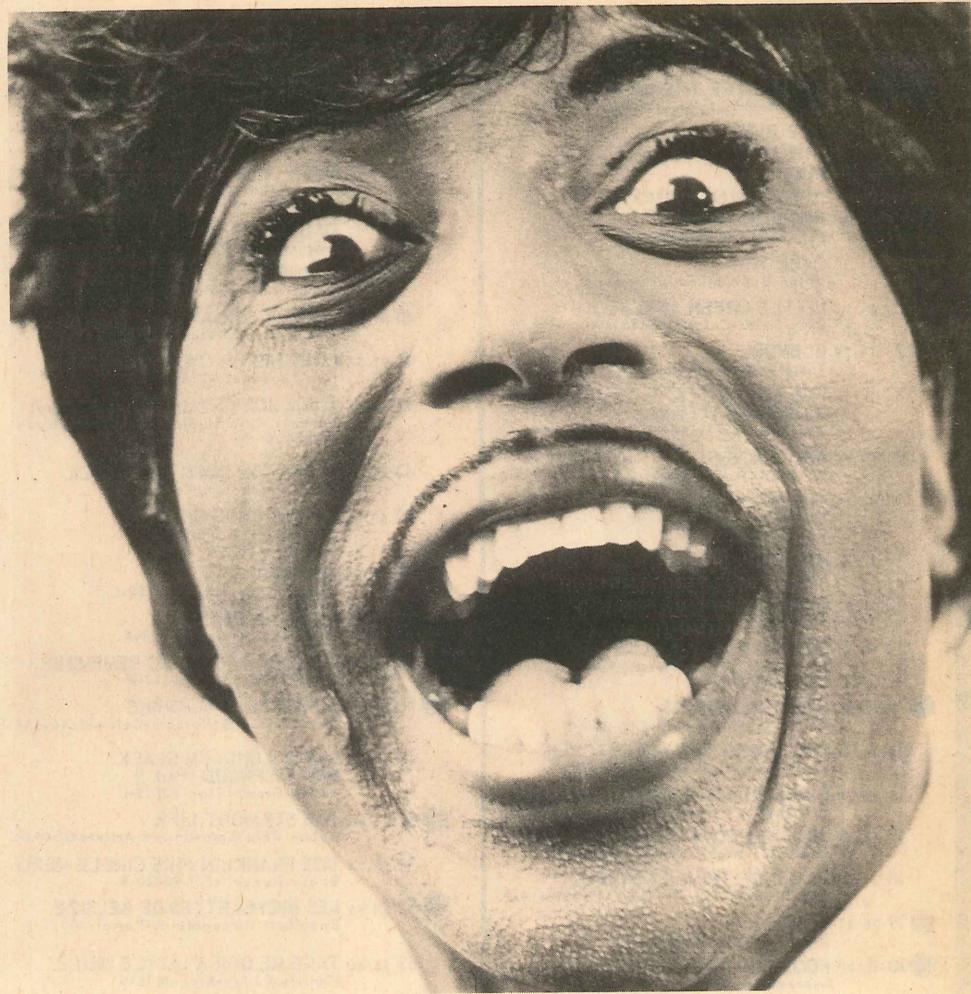
R: They were already with me when I recorded. One of them still is, Gordy Gibbons. There are six guys in the group now.

A: There was a period when you became really dedicated to the church...

R: Yes, for eight years, I received my bachelor of arts in theology but never actually entered the ministry. I love God, and I still do. During those years I recorded an album of gospel songs. I would have stayed in longer if...if the people hadn't asked me to come back.

A: Jimi Hendrix was with you at one time....

R: Ya, he was with me for two years. I met him in Atlanta, Georgia. He was



LITTLE RICHARD

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CANADIAN TALENT GETS ONCE OVER BY VANGUARD'S CHECHIK

Toronto: Mike Chechik, one of the originators of U.S. west coast underground radio (KMPX San Francisco) who for the past year has been on the production team of Vanguard Records was recently in Montreal and Toronto looking over recording hopefuls. Chechik is on the lookout for groups or single artists who display a knack for originality. What he saw and heard in Toronto's Yorkville Village and several of Montreal's clubs was a good indication that there is virtually untapped market of solid talent available in Canada. Chechik was impressed with the overall set up of groups and their approach to the business. A big plus for Canadian groups insofar as a producer of Chechik's calibre was concerned was the fact that Canadians have been heavily influenced by pop music. This makes for a much more realistic scene.

Recording facilities were also under close scrutiny by the Vanguard producer who found Sound Canada much to his liking. However he did mention that if recording was contemplated in Canada he would probably bring in Vanguard's 16 track portable Rupert-Neve from their recording centre in New York.

Chechik has been working closely with Vanguard's executive producer Sam Charters. He also maintains a very close relationship with the groups he will be recording. Chechik productions being readied for release include those by the Free Band; Listening; Peter Walker; James Cotton and Danny B. Waugh.

Vanguard is distributed in Canada by Phonodisc Records.

COMPO PICKS UP 3 MOFFAT AWARDS

Calgary: Dave Lyman, operations manager of CKXL, and spokesman for the annual Lloyd E. Moffat Awards, announces the winners for the second annual presentation.

BEST BEAT RECORD

"I Believe In You"-Cat-Compo

BEST MIDDLE OF THE ROAD

"Whiskey On A Sunday"-Irish Rovers-

Compo

BEST FOLK OR COUNTRY RECORD

"Cold Gray Winds of Autumn"-Jimmy

Arthur Ordge-Compo

BEST EXAMPLE OF CANADIAN TALENT AND ORIGINALITY

"P.M. Pierre"-Allen J. Ryan-Capitol

The Awards, established in honour of the late Lloyd E. Moffat founder of Moffat Broadcasting, has created a unique situation for Canadian artists and record companies. Besides being given the opportunity to submit a wholly Canadian produced single,

record companies also benefit from the exposure their entries receive on the five major outlets in the Moffat chain. These include CKY Winnipeg, CKXL Calgary, CKLG Vancouver, CHED Edmonton and CHAB Moose Jaw.

Compo's Jimmy Arthur Ordge is the only artist who has won the Moffat Award two years running. His "Irena Cheyenne" picked up the Best Folk or Country Award in 1967.

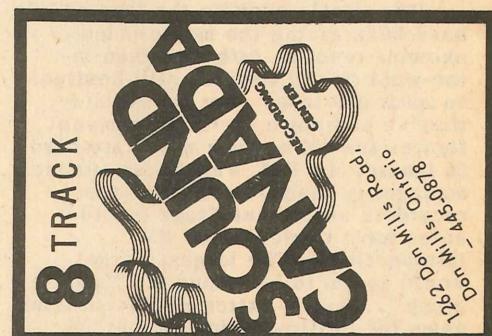
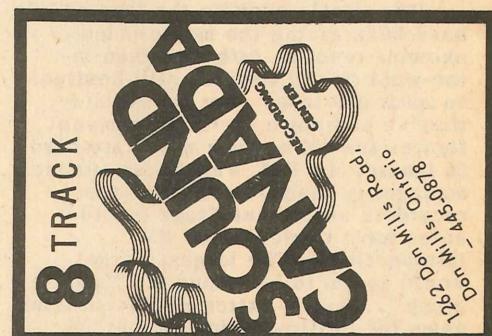
Permanent trophies will be presented to the sponsoring record companies at a special award ceremony in Ottawa at a later date.

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EXPO CITY SCENE

THE PIEMEN: STEADY BABY!

Simple Simon and the Piemen, one of Montreal's original rock groups, have been together without a personnel change for the past four years. The results is one of the tightest and tuffest sounds in Expo city. Originally a top 40 act, the group diversified their sound this year and are now playing originals with emphasis on strong musicianship.

THIS WEEK SPECIAL REPORT

by Solomon Tarr

Group leader and front man is Kevin Moore, Bill Oliver doubles on organ and guitar, Bob Stanley plays lead, Louis Lygitakos blows bass and Dave Nunns is one of the city's top drummers. The unit had recording success last year when "People of Time" was released on Regency and climbed CFOX charts to the top 20.

The Piemen, who are full time musicians, left Montreal last Saturday for a 5 week tour of the Maritimes including 3 weeks in Newfoundland. Upon returning to Montreal, Manager Don Tarlton plans to have them record an original number. Written by Kevin and Billy, producing will be done by Al Nicholls and Bill Hill of the Carnival Connection. The act is booked by Donald K. Donald Productions.

NEEDLE NOZ SOLOMON SEZ!
 Jim Golightly, one of Montreal's hardest working and progressive thinking group managers, took his hot attraction "Paisley Rain" to Sherbrooke last weekend for a series of concerts and dances in the Eastern Townships. The clean cut group, who dress in white suits, play a tough underground Doors-type material but remain 100% danceable. High School administrators are referring to the act as a "return to sanity"....Elvira must come from a nasty neighbourhood to believe that because we write something good about an act (i.e. Carnival Connections 2 weeks ago), that we have a piece of the action. I guess she's not aware that the Montreal group scene is one of harmonious co-operation among the acts, and the days of independent rivalry ended when a power structure agency developed....Thanks to the Gazettes Dave Bist, for his kind comments on the Solomon Tarr- RPM effort....Pierre Perpall, French Canada's top soul brother, making strong inroads on the English market. His latest record is backed up by an Otis Redding version of Satisfaction... CFOX now have a good girl. She's known as "Honey" and holds down the midnight to 6 shift on Sundays. Her real name is Linda Moffet and is a sister a Gary of the Pops Merrily, a strong Montreal club act.....Man and His World took a Winter vacation this weekend and will re-open next May. Highlight of the Expo from a teen point was the Youth Pavilion where the Cafe Dansant activities were run

by Snoopy's Oultheque.... Latest discotheque to open in Montreal is "Laugh In" on top of the Cafe Andre. Pulling from the college crowd the club will feature the best in dancing records, one-line cartridge jokes and feature comedy acts. Kicking things off is CFOX disc-jockey Ralph Lockwood.....On a recent radio-interview program agent Donald K. Donald was pinned against the wall by newspaper reviewers Dick MacDonald (star) and Wilder Penfield (Gazette) for his commercial band booking practices which they felt minimized the opportunities for creative advancement and musical experimentation. Donald countered by saying that he wasn't interested in leading a reform movement for public taste and that just as American underground groups are adjusting their sound to become commercially acceptable to the top 40 radio so must local underground groups develop a commercially acceptable sound for the average talent buyer who is basically looking for dance bands..... Expect a change in the Carnival Connection soon....Is Pete Carson, former bass for the same group going to make a return? Fans and friends are hoping he does! Pete who would make a great front man for a good music act, can best be remembered for the standing ovation he received at the Who Show after singing "Exodus".....Montreal group was going to make a record "Bridgit Bardot Swings", but they called it off for technical reasons - 33 1/3 was too slow and 45 was to big.

TAPES

The gentle pushing the tape people have been giving the music industry is showing results. Although dyed-in-the-wool record men are still hesitant to admit that tapes are here to stay, they've had some pretty phenomenal figures tossed at them which are hard to ignore. Mr. R.J. Van Twist, product manager (Canada) for Philips tape recorders noted that "tape recorder sales have tripled since its introduction". The largest market would appear to be among the "mobile group". This is extremely encouraging news for Philips, being as they are the originator of the compact cassette recording system. Cassettes account for approximately two thirds of the total tape recorder market. 8 track far exceeds 4 track. The latter, we are told, will soon become extinct. Proof of this is the giant 4 tracker Muntz who is leaning toward compatible, cassette and 8 track auto and home units. Compatibility is also talked up in the Philips camp. Van Twist further adds "People in this market are also responding to the flexibility features of cassette equipment. It is now possible, and highly desirable, to have several compatible pieces of

equipment to tie in with the new mobile pattern of life". It was also suggested by Mr. Van Twist that the portable recorder, adaptor equipment and stereo playback unit can be acquired for as little as \$200.00.

The mid-October release of Dunhill Stereo 8 Cartridge tapes is one of the first strictly pop releases to come out of the RCA Victor camp. Besides several releases by the Brass Ring and Mamas and Papas, it includes "Steppenwolf" (DHM 85029) and "Steppenwolf The Second" (DHM 85037). Richard Harris should

make a strong showing with his "A Tramp Shining" (DHM 85032) along with Mama Cass soloing on "Dream A Little Dream Of Me" (DHM 85040).

Ampex are making an early bid for Christmas sales with the release of festive offerings from top artists. These include, on 8 track "Merry Christmas With Mantovani" (J72100) and Handel's "Messiah (Highlights) Stokowski Phase 4 Stereo" (M95014). These two London outings are also available in cassette. An interesting 8 track release from Ampex is "Noel" by Joan Baez (M81721) on Vanguard.

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Dearly Beloved Editor:

I know you're angry with me because last week was "nasty time". But its all over. Honest -- I've stopped watching the "River Inn", I phoned the union and got rid of all my hostility, and I really feel much better. So will you please find a place for me this week? Its very important because I saw a show on CBC to-night that I liked...Okay, get up off the floor and stop putting me on. The show was on at eight PM and it starred Mary Lou Collins. You know, the one who can really sing. She did such a great job,

that I'm afraid we'll be seeing less and less of her. I understand she's almost a regular on the Merv Griffin Show. Well, she deserves to be a star, she sings great.

I even like the Good Company to-night. They had lots of room to move and some good songs and dances to do. There's a pretty blonde girl named Billy that is going to be an opera star someday. Wow--what a voice.

Joey Hollingsworth should be on TV much more often, he's a delight.

So you see Ed, one decent show and I'm smiling again...By the way

Paddy Sampson produced this one, which has got to help make it a winner. I heard that Terry Kyne who directed has left the CBC. Much luck to him wherever he goes. He is a nice man.

COMPANY FOR COLLINS --

that was the name of the show. Now lets ask RCA Victor to put it all out on record and they've got a winner. Mary Lou has never sung better nor looked better. Thank goodness they finally gave her a costume that showed off that groovy figure, minus those excess pounds. Hooray for the CBC -- (get me some aspirin, I must be sick).

"ANNE OF GREEN GABLES -- I LOVE YOU"

Those lyrics express the majority of feelings toward one of Canada's very few claims to fame. The fact that its all Canadian seems to come as rather a shock to many of us, and that fact that its enjoyable as well is a most unbelievable. I'm afraid we still expect good productions to only come from other countries, but Anne tops many imported shows I saw last season.

The story of "Anne" need not be told again, most of us have read it at one time or another, perhaps many times over. Donald Harron has adapted the book well, and although none of the songs written by Norman Campbell are particularly memorable, they are pleasing. Alan Lunds choreography is excellent and so are the choral inserts.

Each actor, with one exception, does his job well, and I especially liked Barbara Hamilton and Peter Mews. The only disappointment was "Anne" herself, Gracie Finley. She cannot sing, and her acting went out with silent movies. She spoiled the show for me, because I felt more like kicking her than loving her, I realize it is difficult to find an "Anne" who can sing, dance, and act, but I'm sure if the producers looked a little harder they could comeup with one from somewhere in this vast land of ours.

The staging of "Anne" was flawless, and each scene fell into place perfectly. The orchestra was excellent.

A closing word for the theatre itself. How very fortunate we are to have the Royal Alexandra. I shudder to think that had it not been for one man, we might have lost it. Thank you Mr. Mirvish. And a standing ovation to Mavor Moore, Donald Harron, Norman Campbell and Alan Lund along with all the behind the scenes people who have created a productions worthy of us as Canadians. It will do us proud wherever it is shown.

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THE CRAZY WORLD OF ARTHUR BROWN

When pop writers take on the task of laying down the Arthur Brown story they've usually got enough factual material to make "puff" unnecessary and trivial. The *Globe and Mail's* Ritchie Yorke wrote: "His music, he chants, is the reaction to the tyranny of organized religion, to the unwavering smugness of bourgeois values, to the world as it was. He believes he's paving the flower-littered way into a new world". Eye magazine notes "He enters in a crown of flames. He exits in a cloud of smoke. In between, he puts on the most theatrical and most controversial stage act in rock".

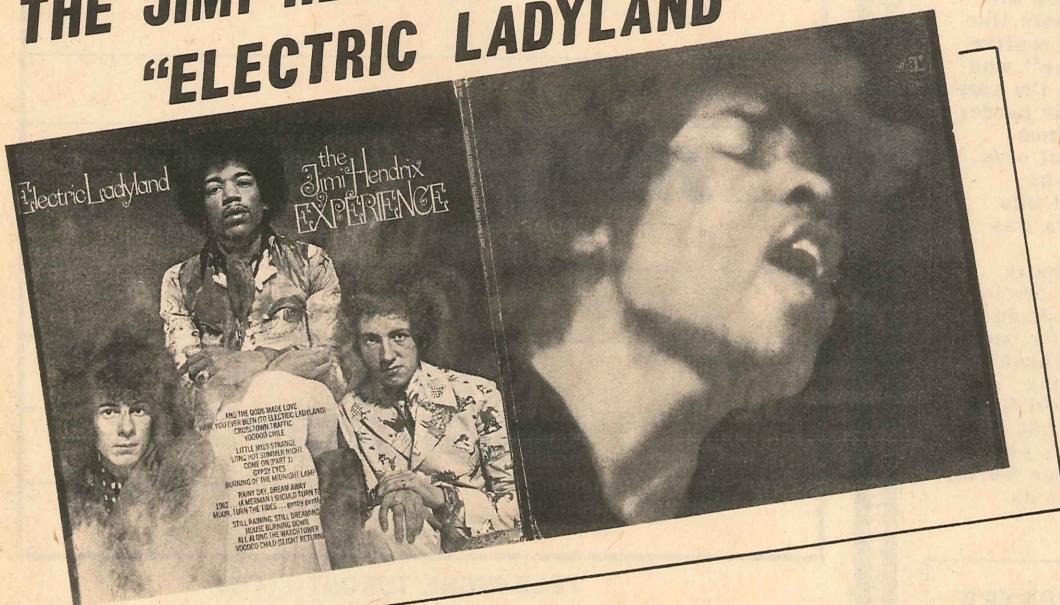
Twenty three year old Arthur Brown has brought the dynamic stage presentation back into being. His gimmick is fire. His hit single is "Fire" (Polydor 541012), now tapping most charts in North America, and his album "The Crazy World Of Arthur Brown" (543008) is one of the top selling albums in the Polydor catalogue. Arthur Brown moved into the scene almost overnight, although he has been working at it for just over a year. Brown is another typical example of why the UK maintains a solid foot in the door of pop music.

He's different and he has attained a home-front recognition that was inevitable to become worldwide.

Here's a description of how "The Crazy World Of Arthur Brown" has brought excitement and imagination back into the ranks of performing pop artists. The stage setting is darkness. That's all, the audience is usually pre-conditioned to what is about to happen but nevertheless they crowd closer to the stage or hang over their seats waiting for that explosive entry. Brown doesn't disappoint them. All of a sudden he's there and afire. As if the flames weren't bad enough, Brown is shrieking and double stepping around the stage. His enunciation isn't the best but you can pick up the odd "burn baby burn". It doesn't seem to matter too much if he's making sense with his lyrics, the fire is doing the job for him. It's obvious he's preaching hell fire and brimstone, but his is the complete opposite to Billy Graham. He has apparently been burnt a few times but he regards this as an occupational hazard. Much of the flame comes from his specially adapted fire crown which shoots flames. His full length robes, constantly flapping seemingly appear

in flames. His face, not considered handsome, is covered by a bulging eyed mask which he rips away during his act, to reveal a face painted black by the dye substance obtained from the European plant known as woad. He has conditioned his audience perfectly. Every move he makes, everything he touches seems to enhance his power over fire. Even his eyes appear to be burning. After a frenzied four to five number set, during which Brown's exciting back-up group provide the necessary ear-splitting musical wails and swells resembling rock, rhythm and blues, pop and jazz, the audience finds itself moving into this strange fire cult with almost total participation. Brown is never really "cooled". Some critics say "ye-ah man, but what does he do for an encore?" The sales of his single and album are proof that Brown has created enough of the fire and excitement in his recordings to sustain his reputation. Although he claims that stage presentation is necessary, many of the millions who buy Brown have never seen him. So perhaps Arthur Brown possesses more of the occult than he cares to reveal.

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MUSIC

Keith Edwards notes from Saint John that the Union Gap did very well at the Lord Beaverbrook Arena (14). The show was sponsored by the Saint John High School. Included on the two hour show was Ruptured Duck Repair Service and the Five Shy. The latter group is from Toronto. Keith further advises that Saint John is wild about Steppenwolf.//While we're on the subject of Steppenwolf, many of their Toronto fans will be interested to know that Klaus Kassbaum (PKA Nick St. Nicholas) has rejoined the group. Klaus was the original Big Town Boy bass player, and moved west with the group known as Sparrow. He next showed up as a member of T.I.M.E. but chucked it for Steppenwolf.//We asked last week what happened to the MMM (McKenna-Mendelson-Mainline). There's a strong rumour that bassist Denny Gerard has left the group to rejoin Chuck Beal and Adam Mitchell

of the Paupers.//Any of you who might be interested in sitting in on CFTO-TV's taping of "A Gift Of Music" with conductor Seiji Ozawa, can obtain free tickets by telephoning the television station at 362-2811. The date is Nov 1st, at 8:15 PM. Guesting on the presentation is lyric soprano Judith Forst and pianist Anton Kuerti.//Britain's New Musical express, who periodically refer to the RPM 100, have used a story by Ritchie Yorke on his interview with Gary Puckett and the Union Gap. It's interesting to note that in Ritchie's interview, Gary Puckett was quoted as saying, "We had something unique....we had talent....I don't want to sound conceited 'cos we're not....we had a good producer, great arranger, it was the right time of year with the right sound". Notes Ritchie; "Somewhere in there is the formula for pop success."//Miss Jutta Ney, who

writes a weekly pop column for the Stoney Creek paper, really dug Country Joe and The Fish. Her column pointed out many more of the interesting points about the group then columnists from the local dailies were able to pick up.//We received the official word. The Lords of London are now known as Nucleus.//Interesting to note that the young rock groups and their friends are interested in the "live" theatre. Toronto's Bayview Playhouse did a good box office business with the under twenty ones, and the "You Blow Yours, I'll Blow Mine" revue at the Theatre In The Dell, also in Toronto, has been attracting many of the young adults. There's an intimate revue titled "Watch The Birdie" opening at Old Angelos, week of Oct 28. It stars Roger Keene, Claudette and Jay Telfer. All the music was written and will be sung by Jay.//

"TO BE-RPM-OR NOT..."

AFTER A DEPRESSING CONVERSATION...with that "know-it-all" stand in for Old Ed: at RPM recently (Old Ed: is ailing...you know, and has been away for some time!)...I sit down to write this column. AFTER MANY MANY music papers have come and gone in Canada, RPM has managed to survive for close to five years. It has been no secret in the trade that RPM has constantly been on very shaky legs. The publication (which is owned by an individual) has lost money constantly over the five years. It occurred to me recently that if RPM should be forced to close shop, there probably wouldn't be another replacement. "Know-It-All" told me that the big trade magazine publishers have taken a look at the music and entertainment business and wouldn't touch a trade in this area with the proverbial pole. There just isn't any potential or money or awareness in these industries. It was only recently I learned that RPM has a larger circulation in Canada than any of the other music trades combined. RPM also supplies more than eight times the Canadian news than any of the others. I ALSO LEARNED....that each copy of RPM costs 20¢ to produce.

(Subscribers get it for less than 10¢ a copy). I was aware but not completely convinced that advertising was the sole support of most trade publications. I am also aware that RPM covers the entire exposure media in Canada. THESE....are the people that the trade is trying to get to. What it all comes down to is...we either have a weekly trade magazine in this industry...or we DON'T. It is simply a case of dollars and cents, and encouragement. It is obvious that many record companies know the value of RPM to the media. It is also obvious that many record salesmen know that a great deal of the information buyers

BY ELVIRA CAPRESE

have, comes from these pages. It is also a fact that Canadian record artists will now have the opportunities of exposure and promotion without these pages. It is also obvious that in this trade (as in any) a lack of information and communication takes its toll in sales. IT THEN also becomes obvious that the responsible heads of these companies should NOW make moves to improve the advertising programs of their companies....IF.... they see any value in a trade paper. This same trade paper: Publishes a very valuable Directory yearly, makes

E.C. cont. on page 13

"MR. BROWN"

f/s

"WINDS DON'T BLOW
THAT STRONG"

GARY BUCK

72556

"Gavin Pick"



NEW YORK CITY**RICHARD ROBINSON**

The New York club scene has always been very indicative of the New York rock scene in general. Usually there is very little to talk about. There are a few clubs which are a permanent part of this town as a rock city. These include The Scene, The Electric Circus, and The Cafe Au Go Go. The Scene is the closest to an actual music club. New talent can be seen there. Jams occur. The stars drop by. The Circus and Au Go Go are more tourist attractions than the Scene is, especially the Circus which will give you a headache before you fall asleep from boredom for all of its flashing lights.


**POP
wire**

Last week a new club opened in the city, Earth. Located on the East Side of town. The Scene is near Hell's Kitchen on the rough West Side. The Circus and Au Go Go are in Greenwich Village. Earth consists of four floors including a floor of live music, one of recorded sounds, and two restaurant-cafe floors. The physical set up of the club is good and with the right crowd it could become 'the' place to go. But, as with other New York clubs, Earth will take a calculated risk. No club owner in New York City has yet been able to keep a rock club running profitably on non-tourist trade. Earth, like too many others that have opened to close a month later, is going to try. I wish them luck.

"Yellow Submarine" premiered to the press last week the same night Earth opened and The Union Gap had a party to celebrate all of their gold

records. The initial reactions to the film were excellent. I predict record breaking crowds for this first art-nouveau cartoon feature consisting not only of Beatles fans but also of the general public.

Presidential candidate Hubert Humphrey took a full page ad in the show business bible "Variety" last week in an all out effort to gain support from American entertainers. The ad began with a quote from Dante, "The hottest places in hell are reserved for those who in a time of great moral crises maintain their neutrality", which made it apparent that Hubert has some inside information on what happens to entertainers in the end. Among the performers who have insured a cool place in hades for themselves by backing Hubie are: Nancy Sinatra, Aretha Franklin, Cannonball Adderly, Burt Bacharach, Anita Bryant, Angie Dickinson, The Fifth Dimension, Ella Fitzgerald, the Four Seasons, Erma Franklin, Woody Herman, Mahalia Jackson, Trini Lopez, Herbie Mann, Roger Miller, Thelonius Monk, Peaches & Herb, Frank Sinatra, Sonny & Cher, Clara Ward, and Junior Wells among 150 others. Neither Nixon nor Wallace have this much support from the music, film, TV world. At this point I'm not sure anything will help Hubie to win, but I do find it fascinating that politicians consider artistic support so important on one hand while they react violently to such 'avant garde' phenomenon as long hair and hip clothes with the other.

Jackie Lomax in New York this week before flying to Los Angeles on October 20th. He is attempting to get "Sour Milk Sea" off the ground. Although his first Apple single did get a good deal of airplay initially, the exposure was split between Harrison's Sea and "The Eagle Laughs At You". Many stations

seemed to feel that "Eagle" was the better tune for the American market but were reluctant to ignore the announced "A" side, "Sea". So there was split airplay between the two, which made listeners aware of Lomax but kept the single from getting 'hit sound' airplay and sales.

With quotes from many top artists including Aretha Franklin, "There are only three things happening in England right now as far as I can see: The Beatles, The Stones, and Terry Reid.", and the Jefferson Airplane, every effort is being made here to stir up interest in Terry Reid before he makes his debut performance in New York City with the Cream in November. His press people here are crying, "Forget about Jim Morrison""because Terry Reid is about to descend on the not-too United States of America."

Around New York this week: Cream now set for dates in New York which include Madison Square Garden,..... with the show only a few weeks away there has been no advertising yet..... Donovan's New York concert at Carnegie Hall October 25th sold out and another show, at midnight, now scheduled. For these two shows Donovan will have a special backup group that will include many top rock musicians. Among them, John Sebastian,.....A&M Records (Herb Alpert and company) have signed black American writer, Melvin Van Peebles as a writer, producer, and artist..... Neil Young, once leader of the Buffalo Springfield, is in New York doing the coffee house and club circuit as a solo artist.....Latest single by Jose Feliciano here is "The Star Spangled Banner". The recording was released after Jose sang the tune at a World Series baseball game a couple of weeks ago.....Joe Tex deciding whether to accept invitations he has received to Midem and The San Remo festival.

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Little Richard cont. from page 6

stranded.

A: Why did he leave you?

R: I fired him. He would walk off the stage before I was finished with the set, and sit down in the audience and talk to the girls.

A: You've toured around a lot.

R: Ya, all over the world, to packed houses. I played to 17,000 in Mexico and twelve in Central Park. I'm very big in England.

A: Yes, I talked with Eric Burdon earlier this year and he spoke very highly of you.

R: Eric emceed a show I did there. The audience loved me, but when he came on they started throwing things

and booing at him.

A: Are you still recording?

R: Sure, I wrote a tune not too long ago called "She's Together", and now I have a new one out. Wanna hear it?

At this point, Richard jumped over to his record player and put on his latest song "Soul Train", which has yet to be released.

A: Wow, that sounds like something Wilson Pickett would do.

R: Right, It's the first time I've ever recorded like this. There's no piano on this at all. I think with this I'll win the coloured market. They've never really dug me.

A: What do you think of Tiny Tim?

R: Oh I know Tiny, I've known him for years, I don't think he's really a

talent, but just a fad. He's a nice guy, a real blessing to the industry.

A: How did you get your name?

R: I've been singing since I was a kid, and that's what my folks used to call me, so I just kept that.

A: Your brother is going to Viet Nam, how do you feel about that?

R: I hate it, I feel sick about it. Both the fact that my brother is going and the war itself. My family is very religious and we don't believe in killing and fighting.

A: What does the future hold for you?

R: I really don't know. I've been travelling a lot and getting pretty tired. This is a lonely business, man. You play to thousands of audiences, but you stay lonely inside.

E.C. cont. from page 11

awards for achievements each year to individuals and companies, supplies information directly to your employees upon request and at no charge, makes available once a week a thoroughly compiled listing of 100 singles (which must effect the efficiency of retail sales) and publishes news of record companies' activities, appointments, meetings, conventions, promotions, sales programs, artists' information. The trade by being that much more informed is that much better suited to sell, buy, play and promote.

The most ridiculous industries have trade papers. What a shame it would be for the music industry to GIVE UP its trade paper.

I hope I have not offended anyone by what I have said, and I reserve the right to say it. It is probably unheard of for a paper to plead for its own cause, but this is a column for unheard of things.

No record company would operate without profit. No individual would work 14 to 16 hours a day without pay. No one in this wonderful business (with its big heart) would expect anyone else to work completely unrewarded. For that reason I think the trade will rally around this trade weekly to assure its continuance. If they don't, we will have learned one thing. A trade in this business isn't wanted or needed.

I don't share the feelings of the SMALL group of doombeaters who are encouraging the editor to discontinue publishing this publication. I do however have great faith in the people who can prove them wrong!!!!

See you next week....I HOPE!

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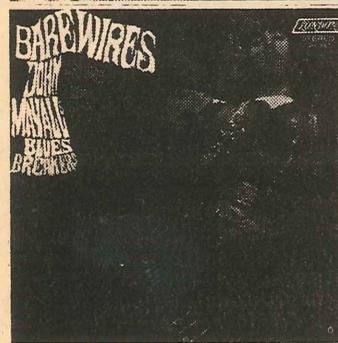
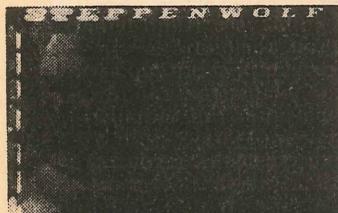


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ALBUM REVIEW

THE SECOND—STEPPENWOLF
RCA Victor-DS 50037-N Heavy sales reported on this item. Some stations leaning on "Don't Sleep On The Grass, Sam" and "Lost And Found By Trial And Error".

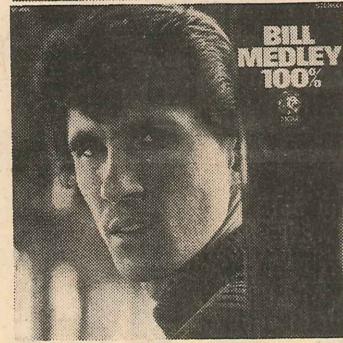


BARE WIRES—JOHN MAYALL'S BLUES BREAKERS
Blues as it should be. Side one an original suite by Mayall in six parts. Mayall on vocals as well as variety of instruments.

ELECTRIC LADYLAND—

JIMMY HENDRIX

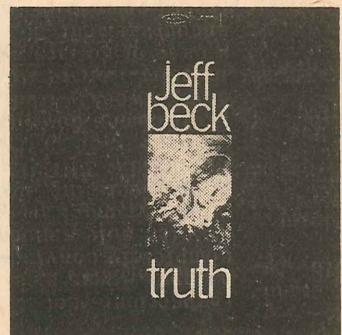
Reprise-2RS 6307-P This Hendrix offering is so hot it moved onto the chart within one week of release. Contains current hit "All Along The Watchtower".



BILL MEDLEY 100%
MGM-SE 4583-M Medley's first since break with Medley Brothers. Should chalk up good sales with those who remember the up-front Medley voice. Good job on "Let The Good Times Roll".

TRUTH—JEFF BECK

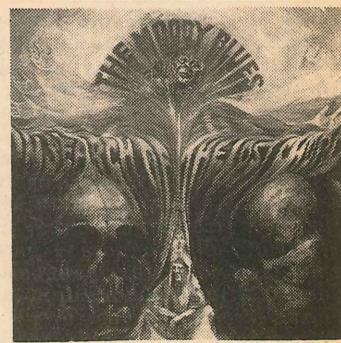
Epic-BN 26413-H Moving well up the chart. Initial release since break with Yardbirds. Extraordinary guitar version of "Greensleeves".



ARLO—ARLO GUTHRIE
Reprise-RS 6299-P Tops for progressive sound format. Recorded "live" at Bitter End. Contains his "Motorcycle Song" and strange explanation.

DELICATELY—CHARLIE BYRD

Columbia-CS 9667-H Byrd was never better. A baroque sound with guitar, flute and bass instrumentation. Also contains 5 guitar solos, ala classical masters.



IN SEARCH OF THE LOST CHORD—MOODY BLUES
Deram-DES 18017-K Original material with a new twist in sound effects. Contains current charter "Ride My Seesaw".

TOP 50 ALBUMS

1 3 CHEAP THRILLS Big Brother Holding Co-Columbia-KCS 9700-H	17 40 ELECTRIC LADYLAND Jimi Hendrix-Reprise-RS 6307-P	34 34 HAIR Original Cast-RCA Victor-LSO 1150-N
2 1 FELICIANO Jose Feliciano-RCA-Victor-LSP 3957-N	18 27 SUPER SESSION Bloomfield, Kooper, Stills-Columbia-CS 9701-H	35 21 THE BEAT OF THE BRASS Herb Alpert & Tijuana Brass-A&M-SP 4146-M
3 4 WAITING FOR THE SUN Doors-Elektra-EKS 74024-C	19 19 ARE YOU EXPERIENCED Jimmy Hendrix-Reprise-RS 6261-P	36 37 DID SHE MENTION MY NAME Gordon Lightfoot-UA-UAS 6649-J
4 2 WHEELS OF FIRE Cream-Polydor-543004-Q	20 17 LOOK AROUND Sergio Mendes & Brasil '66-A&M-SP 4137-M	37 16 MASON WILLIAMS PHONOGRAPH RECORD WB-1720-P
5 5 STEPPENWOLF Dunhill-DS 50029-N	21 32 BOOGIE WITH CANNED HEAT Liberty-LST 7541-K	38 30 DONOVAN IN CONCERT Epic-BN 26386-H
6 6 RASCAL'S GREATEST HITS TIME PIECE Atlantic-SD 8190-M	22 35 A HAPPENING IN CENTRAL PARK Barbara Streisand-Columbia-CS 9710-H	39 42 GREATEST HITS Frank Sinatra-Reprise-RS 1025-P
7 7 GENTLE ON MY MIND Glen Campbell-Capitol-St 2809-F	23 26 WILD IN THE STREETS Original Soundtrack-Capitol-ST 5099-F	40 48 MAN WITHOUT LOVE Engelbert Humperdinck-Parrot-PAS 71022-K
8 9 CRAZY WORLD OF ARTHUR BROWN Polydor-543008-Q	24 24 BY THE TIME I GET TO PHEONIX Glen Campbell-Capitol-ST 2851-F	41 50 TRUTH Jeff Beck-Epic-BN 26413-H
9 14 CROWN OF CREATION Jefferson Airplane-RCA Victor-LSP 4058-N	25 15 ARETHA NOW Aretha Franklin-Atlantic-SD 8186-M	42 46 AVENUE ROAD Kensington Market-WB/WS 1754-P
10 13 IDEA Bee Gees-Atco-SD 253-M	26 22 REALIZATION Johnny Rivers-Imperial-12372-K	43 39 STONED SOUL PICNIC 5th Dimension-Soul City-SCS 92002-K
11 10 DISRAELI GEARS Cream-Polydor-542008-Q	27 29 SHADES OF DEEP PURPLE Polydor-543007-Q	44 44 TURN AROUND LOOK AT ME Vogues-Reprise-RS 6317-P
12 11 THE GRADUATE Original Soundtrack-Columbia-OS 3180-H	28 12 VANILLA FUDGE Atco-SD 224-M	45 20 IN-A-GADDA-DA-VIDA Iron Butterfly-Atco-250-M
13 25 LATE AGAIN Peter Paul & Mary-WB/WS 1751-P	29 41 BOBBY GENTRY & GLEN CAMPBELL Capitol-ST 2928-F	46 --- PETULA Petula Clark-WBWS-1743-P
14 31 THE SECOND Steppenwolf-RCA-DS 50037-N	30 23 THE TIME HAS COME Chamber Bros-Columbia-CS 9522-H	47 45 AT FOLSOM PRISON Johnny Cash-Columbia-CS 9639-H
15 28 FUNNY GIRL Soundtrack-Columbia-BOS 3220-H	31 18 MUSIC FROM BIG PINK The Band-Capitol-ST 2955-F	48 --- 2001 - A SPACE ODYSSEY Original Soundtrack-MGM-S1E13-M
16 8 BOOKENDS Simon & Garfunkel-Columbia-KCS 9529-H	32 36 HARPER VALLEY PTA Jeanie C Riley-Reo-RLPS 699-M	49 49 HONEY Bobby Goldsboro-United Artists UAS 6642-J
	33 33 GOLDEN ERA (VOL. 2) Mamas & Papas-RCA-DS 50038-N	50 --- IN SEARCH OF THE LOST CHORD Moody Blues-Deram-DES 18017-K

STAN KLEES

MUSIC BIZ

Some months ago, we took a look at the RPM 100 to see what forms of music commanded the most attention from the programmers (and subsequently the consumer). At that time, Rock and Roll came out on top. That column got quite a reaction from disc jockeys. Therefore, it might prove interesting to look again at the chart and see what has happened and if the current taste in music has changed.

STAN KLEES, noted Canadian record producer and music industry consultant writes this column each week exclusively for RPM Weekly. Any questions or comments regarding this column should be directed to Mr. Klees c/o RPM.



Basing this research on the current RPM 100, here is what the percentage are: Rock and Roll 46% Rhythm and Blues 30% Psuedo R&B 12% Rock Ballads 8% Folk Rock 2% Country Influenced 2%

Even if you lump together the R&B and Psuedo R&B scores, you would only total 42%. Rock and Roll is still the favourite of the record listener (and hopefully the record buyer).

Surprising enough, the "underground progressive rock" has not even made a significant dent in the single picture to make too much difference, but in the LP sales it might appear more favourably.

After reading these columns for any length of time, you must have detected that I am of the Philosophy that the public really doesn't have too much to say in what they will be

listening to and buying. I do not subscribe to the theory that radio and TV influence the buying public's taste, I do instead believe that the media completely manipulates the taste, of the record buyer. If radio people got together and decided that the next big thing in music would be calypso, and the record companies made the product readily available, within three months, calypso would be the new trend in music. Obviously you won't be able to get the radio people together and the record companies have nothing to gain by changing the current trend, but I mention this to indicate the power of the medium.

So powerful is the medium of radio, that it can be put to many uses. Not too many years ago radio campaigned to encourage students not to "drop out". This was probably the last of the really worthwhile campaigns that made radio flex its muscles to indicate they can sell the most difficult. Today there is not only very little done to influence the young toward a better future, but there is a great deal being done to influence them

badly to attempt to bridge what some programmers think is part of the generation gap. Actually music and talk can do a great deal to influence the young to a better way of life. Too often a disc jockey will talk about pot and LSD as if he had just come back from a "trip". In an effort to sound very "in", he is actually encouraging his young listeners to participate in "what's happening". Radio stations are being convinced that the "much more music" approach is everything. Many newscasts that I have heard lately seem to be heading toward black humour. Radio is going through a transformation that even the pundits can't keep up with. Ultimately we might someday regress to the concept that the name of the game is "entertainment and information". We are growing up and we are being more honest. I hope we can cope with it all at once.

I read somewhere that Canadian records can sell anywhere up to 100,000. I doubt if the average could possibly be over 35,000. Other than a few exceptions, I think the 100,000 figure is completely misleading. Correct me if I'm wrong.

COUNTRY CHART

- 1 3 I JUST CAME TO GET MY BABY Faron Young-Mercury-27827-K
- 2 6 HAPPY STATE OF MIND Bill Anderson-Decca-32360-J
- 3 7 THEN YOU CAN TELL ME GOODBYE Eddy Arnold-RCA-9606-N
- 4 11 WHEN YOU ARE GONE Jim Reeves-RCA-9614-N
- 5 1 BIG GIRL'S DON'T CRY Lynn Anderson-Chart-1042-N
- 6 2 APPLESAUCE Lynn Jones-Capitol-72546-F
- 7 4 ONLY DADDY THAT'LL WALK THE LINE Waylon Jennings-RCA-9561-N
- 8 13 LOOKING AT THE WORLD THROUGH A WINDSHIELD Del Reeves-United Artists-50332-J
- 9 10 JODY & THE KID Roy Drusky-Mercury-72823-K
- 10 14 HAPPY STREET Slim Whitman-Imperial-66311-M
- 11 20 RENO Dottie West-RCA-9604-N
- 12 19 I STILL BELIEVE IN LOVE Jan Howard-Decca-32357-J
- 13 8 HARPER VALLEY PTA Jeannie C Riley-Reo-9016-M
- 14 9 LOVE TAKES CARE OF ME Jack Greene-Decca-32352-J
- 15 5 DREAMS OF AN EVERYDAY HOUSEWIFE Glen Campbell-Capitol-2224-F
- 16 22 THE WIFE YOU SAVE MAY BE YOUR OWN Diane Leigh-Chart-59-1051-N
- 17 23 CHRISTOPHER ROBIN Stoneman-MGM-13945-M
- 18 24 NEXT IN LINE Conway Twitty-Decca-32361-J
- 19 15 THE LATE AND GREAT LOVE Hank Snow-RCA-9523-N
- 20 12 I KEEP ON COMING BACK FOR MORE Dave Dudley-Mercury-72818-K
- 21 32 SOUNDS OF GOODBYE Tommy Cash-United Artists-50337-J
- 22 26 IN LOVE Wynn Stewart-Capitol-2240-F
- 23 30 HEY DADDY Charlie Louvin-Capitol-2231-F
- 24 34 IT'S ALL OVER BUT THE CRYING Hank Williams Jr.-MGM-13968-M
- 25 37 SHE STILL COMES AROUND Jerry Lee Lewis-Smash-2186-K
- 26 38 GENTLE ON MY MIND Glen Campbell-Capitol-5939-F
- 27 35 LOVE ME LOVE ME Bobby Barnett-Columbia-44589-H
- 28 39 GOD HELP YOU WOMAN Jim Glaser-RCA-9587-N
- 29 40 PUNISH ME TOMORROW Carl Butler-Epic-10394-H
- 30 -- MAMA TRIED Merle Haggard-Sparton-1677-O
- 31 -- WHERE LOVE USED TO LIVE David Houston-Epic-10394-H
- 32 -- LET THE CHIPS FALL Charley Pride-RCA-9622-N
- 33 33 LOVE IS WHAT HAPPINESS IS Scotty Stevenson-RCA-3462-N
- 34 -- STAND BY YOUR MAN Tammy Wynette-Epic-10398-H
- 35 -- BACK IN TOWN TO STAY Mona Vary-Polydor-540005-Q
- 36 -- BORN TO BE WITH YOU Sonny James-Capitol-2271-F
- 37 -- HARPER VALLEY PTA Ben Calder-MGM-13997-M
- 38 -- MRS. BROWN Gary Buck-Capitol-72556-F
- 39 -- LITTLE ARROWS Leapy Lee-Decca-32380-J
- 40 -- SHE WEARS MY RINGS Ray Price-Columbia-44628-H

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