

RPM

MUSIC TELEVISION RADIO
FILM RECORDS THEATRE
Weekly

20
cents

PUBLISHED WEEKLY SINCE FEBRUARY 24TH. 1964

Week of November 2nd, 1968

Volume 10 No. 10

Put on a Happy.
Take a chocolate
bar to Lunch.



AGENCY
TALENT
SINGS
SWEETS

SEE PAGE 9

HAPPY FEELING
FROM CALGARY

PAGE 11



BARBRA'S
FANNY

ON PAGE 3



More Than 25% Canadian Talent For CKLC Chart

Kingston: CKLC's Boss Forty chart for the week ending Nov 2nd., 1968 gives chart listings to eleven Canadian discs. This represents over 25% Canadian content.

Mr. Gary Parr, music director and on-air personality at the granite city station was contacted in regard to this almost unbelievable figure. Of particular interest was CKLC's position, being as Kingston is a two station market with much competition from bordering U.S. station. CKLC apparently enjoys top ratings during several time segments throughout the day. The most important, as far as the pop market is concerned, is the late afternoon and early evening. Parr, himself, hosts the early evening time slot and has become exceptionally popular with the teen set and young adults in the Kingston area. Reason for the high listing of Canadian content singles is the manner they are presented

to Parr's listening audience. Canadian records are given the same once-over as foreign entries. Says Parr, "Canadian discs are more competitive than they were before. Many Canadian productions are excellent."

These discs are placed on the play-lists and reaction from listeners as well as sales from local record stores are taken into consideration. It has been found that Canadian discs have been faring exceptionally well at local record bars and telephone and mail requests for domestic product has been on the increase. When reaction is sufficient, the disc is given a berth on the Boss Forty.

Listings on the chart have also been a boon to the local bookers. As the disc climbs the chart, bookers make efforts to have the group or artist appear locally, which has apparently resulted in good houses and several drawing capacity crowds.

Canadian listings included on the chart are:

5. The Weight - The Band
7. Games - Modern Rock Quartet
8. Poster Man - Carnival Connection
9. Be A Woman - Stampeders
19. Juicy Morning - Scepters
24. You Got What I Want - Grant Smith
31. I Don't Believe - Stampeders
33. Of A Dropping Pin - Guess Who
34. Ride With Me Baby - Mars Bonfire
36. Bitter Green - Gordon Lightfoot
40. And I Know - Manhattan

Another reason for Parr's popularity is his recent bowing of the "Undercurrent" show, which commences at 10 PM. This show features one complete album from the "progressive sound" entries. This show is run in conjunction with the local record bar, House Of Sounds. Album cuts are interspersed with chatter from Parr and lasts only as long as the album. There is no set timing.

An American Writer's Point Of View

James Parks, long an admirer of the Canadian record industry, has often devoted space in his Record Round-Up column of the New Hampshire Sunday News to point up the plight of the Canadian recording artist. Mr. Parks is well known throughout the Eastern Seaboard of the U.S. and because of his numerous mentions of Canadian groups and artists many have found widespread acceptance while touring the eastern portion of the U.S.

Following is a reprint from his column of Sunday October 13, 1968.

RECORD ROUND-UP....by James Parks - For many years now Canada has produced some of the greatest recording artists and entertainment people. Yet, it seems that the whole world knows about this except Canadian radio. The talented and versatile Canadian artists are more likely to score big elsewhere than in Canada.

For many years, the American recording industry has held control over that market. It must also be remembered that for many years a certain unscrupulous few within the industry controlled radio in the United

States. Their hold over radio here was in the form of commercial bribery which later became known to all as "payola".

It seems that "payola" is running wild in the land of our neighbors north of the border. There are too many little people in much too many big jobs who have control over the destiny of Canada's talent.

Currently there is a movement to spearhead legislation that will control radio in that country. As we see it from here, this move would be in the best interest of the Canadian citizen.

In a recent poll taken by private interests, it showed that Canadian radio stations will not play Canadian produced records. The time allotted to Canadian content amounts to less than 5 percent of the total broadcast time.

Two of the world's Country producers, George Taylor of Toronto and Dougle Trineer of Montreal, are two of the busiest people in their field in the world. In the pop field there are Stan Klees in Toronto and Ben Kaye

AMERICAN WRITER continued on page 10

ENGLISH CANADIAN DISC TOPS FRENCH CANADIAN CHART

Montreal: CJMS, the top French/Canadian radio station in the Montreal area, this week lists "Poster Man", by the locally based Carnival Connection, as No. 1 on their very important Top 30 chart.

The Carnival Connection, have received much assistance from Donald K Donald Enterprises, who handle their booking for Quebec and the eastern counties of Ontario. The Connection, represented in New York by Sicilia Associates Inc., have also become a much sought after unit for appearances throughout New York as well as key areas across the U.S.

The Connection have also made impressive gains across Canada with their first outing on the Capitol label.

RODEO MAKES FINE SHOWING IN EACH CATEGORY OF MOFFAT AWARDS

Montreal: Mr. Dougal Trineer, A&R Director for Rodeo Records advises that Rodeo submitted productions and won recognition in each of the four categories in the recent Lloyd E. Moffat Memorial Awards.

In the Best Beat Record category, Hughie Scott's entry of "Happy Boy" topped the No. 2 position; and in Best Middle Of The Road Record, No. 3 position was awarded to Shirley Ann's disc of "It's My Turn To Cry"; "It's Such A Lovely Day" by Jeannie Ward picked up No. 2 spot in the Best Folk Or Country Record; and Shirley Field's "It All Adds Up To You" placed 6th.

Mr. Dave Lyman, station operations manager at CKXL, Calgary, announces that the date for the presentation of the 2nd Annual Moffat Canadian Talent Awards has been set as Nov. 20th at 6 PM. The presentation of the trophies will take place at the Skyline Hotel in Ottawa.

RPM MUSIC TELEVISION RADIO FILM RECORDS THEATRE Weekly

SUBSCRIPTIONS: Canada

One Year - \$5.00
Two Years - \$9.00
Three Years - \$11.00

Foreign

One Year - \$15.00

ADVERTISING RATES ON REQUEST

published weekly since February 24th, 1964

by RPM Music Publications Ltd.

1560 Bayview Avenue, Suite 107

Toronto 17, Ontario

Telephone: (416) 489-2166

Editor & Publisher - Walt Grealis

Authorized as second class mail by the Post Office Department, Ottawa and for payment of postage in cash

PRINTED IN CANADA

FUNNY GIRL

It's funny, Funny Girl has left me with very little to say. After all, what can you say when you have seen a superb and well disciplined performer giving her all in a vehicle that could have been created for her alone? And which, without her, would have been a complete and utter failure. Barbra

THIS WEEK SPECIAL REPORT

by Frances K. Smookler

Streisand surely will have the kind of professional future that is restricted to an elite of talented people who have that little extra something that makes them stand out above everyone else. You can call it personality, you can call it glamour or you can even just say that she has IT but, whatever it is, Barbra's got it.

The trouble is that she is so good and this vehicle is so perfect for her that she will have trouble topping this her first characterization. For, as an actress, Barbra is the mistress of the exaggerated gesture in body, face and voice. I cannot see her as Thoroughly Modern Millie or even a Baroness Von Trappe, characterizations which required certain subtleties (well a little subtlety, anyhow) that were absent in Fanny Brice's personality. The question is, will Barbara ever find such wide scope for her particular Fanny Brice type talents? I doubt it but this is once when I truly hope to be proven wrong. She was so exactly right here because she rang absolutely true. It has even been said — Barbra is Fanny. This was no real

A
Canadian



HAPPENING!
POPPY FAMILY
"BEYOND THE CLOUDS"
f/s
"FREE FROM THE CITY"
M. 17364
ON
LONDON
RECORDS

impersonation, this was two souls so kindred that Barbra could have played Fanny even if she weren't such a fine actress — that was just icing on the cake.

My favourite songs were what I would like to call the time/space songs — things like the spine-tingling Don't Rain On My Parade and Sadie, Sadie Married Lady where, between the start and finish of the song, time elapses or space is covered. They wedged music and drama in a way that cannot be done with on-the-spot songs like People and Second Hand Rose. Of course there are exceptions to this. My Man, while definitely "on the spot" (almost the whole song is done a la Judy Garland with the spotlight on the singers' face and shoulders and the rest of the screen almost completely black) is the epitome of both approaches as her face dramatizes the whole story of her tragic love for Nick Arnstein (Omar Sharif).

As far as the other players went the best that can be said of them, with one exception, is that they were two

dimensional. The one exception was Sharif who, as Fanny's gambler-husband has created the only one dimensional character I have seen in the movies for several years. Sharif has done much better than this but, if the role of Nicky Arnstein is typical, he would have to overact if he ever played the lead in The Life Of Robert Mitchum.

The other characters invited you to suspend your disbelief of them but fail to have you accept the invitation — you are usually aware at the back of your mind that they were acting, an awareness that was not helped by the fact that the sets, with very few exceptions, were all to obviously stage sets.

Funny Girl is, of course, a cleaned up, tidied up fairy tale version of part of the life of Mrs. Nick Arnstein. If you want to know what his world was really like I suggest you read The World of Nick Arnstein but if all you want is one great evening's entertainment go see Barbra do Fanny's Thing.

Subscribe to

COUNTRY & WESTERN

NEWS ROUNDUP

Canada's
NEW
COUNTRY
MONTHLY

COUNTRY & WESTERN NEWS ROUNDUP
BOX 396
SCARBORO, ONTARIO
1 YEAR (12 ISSUES) \$2.75

Name

Address

City

RPM Weekly

Place your THREE-year RPM order now...
and enjoy 156 issues of RPM Weekly (a
\$31.20 single-copy value) for only \$11.00!

Send to _____ 3 years... \$11.00

(156 ISSUES)

Street _____ 2 years... \$ 9.00

(104 ISSUES)

City _____ Prov. _____ 1 year.... \$ 5.00

(52 ISSUES)

This subscription is New Renewal

Remittance Enclosed Please Bill Me

Mail to: RPM Weekly, 1560 Bayview Avenue, Toronto 17, Ontario

SECOND ANNIVERSARY OF THE TRENT VALLEY COUNTRY JAMBOREE
 Belleville, Ont: Throughout Canada Country and Western shows have become a way of life on Saturday nights for thousands of Canadians. One of the most successful of these first saw the light of day (or should we say night) on November 12th, 1966 in the town of Stirling under the sponsorship of Ken Stapley and Jack McCaughen.

Since that first show the Trent Valley Country Jamboree has never looked back and features Country & Western talent two Saturdays a month in Stirling. Dick Lovering, Country and Western DJ for Radio Station CJBQ in Belleville is MC of the show. Dick is one of the most popular Country & Western DJs around these parts and credits the Trent Valley Country Jamboree with a measure of his tremendous success as his appearances on the show has endeared him to listeners throughout the area.

As well as the regular shows on the second and fourth Saturdays of each month the Trent Valley Country Jamboree holds specials in the neighbouring communities - one of these will be on Saturday November 30th in B.C.I. & V.S. Auditorium in Belleville when Lynn Jones will be featured, along with Fred McKenna of "Singalong Jubilee" fame.. This is expected to be a sell-out due to Lynn's popularity in this area with such recordings as "Applesauce" - "The Bad With The Good" and others.

The Trent Valley Country Jamboree is also broadcast "live" every 2nd and 4th Saturday over radio station CJBQ in Belleville. Dick Lovering hosts this popular country show. On this their second anniversary, the thousands of fans of the Jamboree are grateful for the efforts put forth by Ken Stapley, Jack McCaughen and Dick Lovering and wish them much success in the years to come.

- Dorothy Benedict

RPM Weekly

CANADIAN
CONTENT
HART

- 1 1 SHOOT EM UP BABY Andy Kim-Steed-710-M
- 2 2 BE A WOMAN Stampeders-MGM-13970-M
- 3 5 RIDE WITH ME BABY Mars Bonfire-UNI-55081-J
- 4 6 BITTER GREEN Gordon Lightfoot-JA-50447-J
- 5 3 VISIONS OF VANESSA Witness Inc.-Apex-77087-J
- 6 4 I DIDN'T KNOW THE TIME Staccatos-Capitol-2260-F
- 7 7 POSTER MAN Carnival Connection-Capitol-2244-F
- 8 8 YOU GOT ME Mandala-Atlantic-2567-M
- 9 9 HAPPY FEELING Happy Feeling-Barry-3499-M
- 10 --- I DON'T LIVE TODAY Purple Haze-Apex-77090-J



CHART LISTINGS - Alphabetically

| | |
|-------------------------------------|-----|
| Abraham, Martin & John | 64 |
| A Little Less Conversation | 25 |
| All Along The Watchtower | 22 |
| Always Together | 54 |
| Aunt Dora's Love Soul Shack | 73 |
| Baby Let's Wait | 71 |
| Bang-Shang-A-Lang | 16 |
| Be A Woman | 55 |
| Bitter Green | 61 |
| Both Sides Now | 98 |
| Bring It On Home To Me | 57 |
| California Earthquake | 58 |
| Chained | 43 |
| Chewy, Chewy | 35 |
| Cinderella Sunshine | 44 |
| Cinnamon | 92 |
| Court Of Love | 20 |
| Destination: Anywhere | 66 |
| Didn't Know The Time | 68 |
| Do Something To Me | 50 |
| Do The Choo Choo | 46 |
| Elmore | 4 |
| Fire | 12 |
| Fire | 77 |
| Fool For You | 17 |
| For Once In My Life | 97 |
| 1432 Franklin Pike Circle Hereo | 40 |
| From The Teacher To The Preacher | 51 |
| Gentle On My Mind | 80 |
| Girl Watcher | 18 |
| Goody Goody Gumdrops | 91 |
| The Great Escape | 62 |
| Happy Feeling | 93 |
| Harper Valley PTA | 28 |
| Harper Valley PTA | 84 |
| Hey Jude | 2 |
| Hey Western Union Man | 15 |
| Hi Heel Sneakers | 21 |
| Hold Me Tight | 3 |
| How Lucky Can One Guy Be | 87 |
| I Love How You Love Me | 52 |
| I'm In A Different world | 33 |
| I Love You Madly | 69 |
| Isn't It Lonely Together | 88 |
| I've Got Dreams To Remember | 42 |
| I've Gotta Get A Message To You | 13 |
| Keep On Lovin Me Honey | 27 |
| Kentucky Woman | 89 |
| Kiss Her Now | 72 |
| Lalena | 19 |
| Les Bicyclettes De Belsize | 49 |
| Little Arrows | 41 |
| Little Green Apples | 14 |
| Love Child | 23 |
| Magic Carpet Ride | 11 |
| Main Street | 96 |
| Midnight Confessions | 7 |
| My Special Angel | 31 |
| Naturally Stoned | 39 |
| Not Enough Indians | 74 |
| Ole Race Track | 99 |
| Over You | 5 |
| Peace Of Mind | 59 |
| Per-so-nal-ly | 36 |
| Piece Of My Heart | 10 |
| Pickin Wild Mountain Berries | 79 |
| Porpoise Song | 26 |
| Poster Man | 75 |
| Promises Promises | 70 |
| Quick Joey Small (Run Joey Run) | 34 |
| Ride My Seesaw | 38 |
| Ride With Me | 56 |
| Say It Loud-I'm Black And I'm Proud | 47 |
| Shake | 90 |
| Shame Shame | 83 |
| Shape Of Things To Come | 9 |
| Shoot Em Up Baby | 29 |
| Soul Drippin | 53 |
| Sour Milk Sea | 30 |
| Smell Of Incense | 82 |
| Stormy | 60 |
| The Straight Life | 37 |
| Suzie Q (Part 2) | 32 |
| Sweet Blindness | 8 |
| Take Me For A Little While | 45 |
| Talking About My Baby | 81 |
| Those Were The Days | 1 |
| Time Has Come Today | 24 |
| Today | 100 |
| Too Weak To Fight | 95 |
| Visions Of Vanessa | 63 |
| Where Do I Go | 78 |
| White Room | 6 |
| Who's Making Love | 48 |
| Wichita Lineman | 86 |
| The Yard Went On Forever | 67 |
| You Got Me | 85 |
| You Need Me Baby | 76 |
| You're All Around Me | 65 |
| You Talk Sunshine, I Breathe Fire | 94 |

THE RPM 100

CANADA'S ONLY NATIONAL 100 SINGLE SURVEY

- - Monster
- ★ - Mover
- - Both Sides

| | |
|------------|---|
| Allied | C |
| Arc | D |
| CMS | F |
| Capitol | G |
| Carevan | H |
| Columbia | I |
| Com | J |
| London | K |
| Phonodisc | L |
| Quality | M |
| RCA Victor | N |
| Spa | O |
| WB/7 Arts | P |
| Polydor | Q |

1 1 5 **THOSE WERE THE DAYS**
Mary Hopkins-Apple-1801-F

2 2 2 **HEY JUDE**
Beatles-Apple-2276-F

3 4 11 **HOLD ME TIGHT**
Johnny Nash-RCA-207-N

● 4 7 14 **ELENORE**
Turtles-White Whale-276-M

5 5 8 **OVER YOU**
Union Gap-Columbia-44644-H

● 6 9 12 **WHITE ROOM**
Cream-Polydor-541016-Q

7 11 4 **MIDNIGHT CONFESSIONS**
Grass Roots-RCA-4144-N

● 8 14 20 **SWEET BLINDNESS**
Fifth Dimension-Soul City-768-K

9 18 9 **SHAPE OF THINGS TO COME**
Max Frost & The Troopers-Tower-419-F

10 10 9 **PIECE OF MY HEART**
Big Brother Holding Co-Columbia-44626-H

● 11 28 45 **MAGIC CARPET RIDE**
Steppenwolf-RCA-4160-N

12 3 1 **FIRE**
Arthur Brown-Polydor-541012-Q

13 8 3 **I'VE GOTTA GET A MESSAGE TO YOU**
Bee Gees-Atco-6603-M

14 6 6 **LITTLE GREEN APPLES**
O.C. Smith-Columbia-44616-H

● 15 21 36 **HEY WESTERN UNION MAN**
Jerry Butler-Mercury-72850-K

16 16 19 **BANG-SHANG-A-LANG**
Archies-Calendar-1006-N

17 20 32 **FOOL FOR YOU**
Impressions-Curtom-1932-M

18 12 7 **GIRL WATCHER**
O'Kaysions-Sparton-1656-O

19 19 28 **LALENA**
Donovan-Epic-10393-H

20 22 33 **COURT OF LOVE**
Unifex-Kapp-935-J

● 21 34 58 **HI-HEEL SNEAKERS**
Jose Feliciano-RCA-9641-N

22 15 16 **ALL ALONG THE WATCHTOWER**
Jimi Hendrix Experience-Reprise-0767-P

● 23 35 35 **LOVE CHILD**
Diana Ross & Supremes-Motown-2235-L

24 17 13 **TIME HAS COME TODAY**
Chambers Bros-Columbia-44414-H

25 26 38 **A LITTLE LESS CONVERSATION**
Elvis Presley-RCA-9610-N

26 27 42 **POORSO SONG**
Monkees-RCA-1031-N

● 27 32 50 **KEEP ON LOVIN' ME HONEY**
Marvin Gaye & Tommy Terrell-Tamla-54173-L

28 23 15 **HARPER VALLEY P.T.A.**
Jeannie C. Riley-Reo-9016-M

29 30 40 **SHOOT EM UP BABY**
Andy Kim-Stead-710-M

30 31 31 **SOUR MILK SEA**
Jackie Lomax-Apple-1802-F

31 24 17 **MY SPECIAL ANGEL**
Vogues-Reprise-0766-P

32 13 10 **SUZIE Q (PART 2)**
Credence Clearwater Revival-Fantasy-2701-X

33 33 41 **I'M IN A DIFFERENT WORLD**
Four Tops-Motown-1132-L

● 34 42 54 **QUICK JOEY SMALL (Run Joey Run)**
Kasnetz-Katz Singing Orchestra Circus-Buddah-64-M

● 35 60 77 **CHEWY CHEWY**
Ohio Express-Buddah-70-M

36 36 39 **PER-SO-NAL-LY**
Bobby Paris-Polydor-541013-Q

● 37 50 61 **THE STRAIGHT LIFE**
Bobby Goldsboro-United Artists-50461-J

38 40 47 **RIDE MY SEESAW**
Moody Blues-Deram-85033-K

39 39 30 **NATURALLY STONED**
Avant Garde-Columbia-44590-H

● 40 51 53 **1432 FRANKLIN PIKE CIRCLE HERO**
Bobby Russell-Elf-90020-M

● 41 54 65 **LITTLE ARROWS**
Leap Lee-Deca-32380-J

42 47 48 **I'VE GOT DREAMS TO REMEMBER**
Otis Redding-Atco-6612-M

43 45 46 **CHAINED**
Marvin Gaye-Tamla-54170-L

44 48 59 **CINDERELLA SUNSHINE**
Paul Revere & Raiders-Columbia-44655-H

45 53 56 **TAKE ME FOR A LITTLE WHILE**
Vanilla Fudge-Atco-6616-M

46 44 44 **DO THE CHOO CHOO**
Archie Bell & The Drells-Atlantic-2559-M

47 49 51 **SAY IT LOUD-I'M BLACK AND I'M PROUD (Part 1)**
James Brown-King-12715-L

★ 48 89 97 **WHO'S MAKING LOVE**
Johnnie Taylor-Stax-0009-M

49 52 64 **LES BICYCLES DE BELSIZE**
Engelbert Humperdinck-Parrot-40032-K

● 50 65 86 **DO SOMETHING TO ME**
Tommy James & The Shondells-Roulette-7024-C

● 51 73 91 **FROM THE TEACHER TO THE PREACHER**
Gene Chandler & Barbara Acklin-Brunswick-55387-J

● 52 85 ... **I LOVE HOW YOU LOVE ME**
Bobby Vinton-Epic-10397-H

53 61 74 **SOUL DRIPPIN'**
The Mauds-Mercury-72832-K

54 56 67 **ALWAYS TOGETHER**
Dells-Cadet-5621-L

55 55 52 **BE A WOMAN**
Stampers-MGM-13970-M

56 64 73 **RIDE WITH ME**
Mars Bonfire-UNI-55081-J

● 57 84 ... **BRING IT ON HOME TO ME**
Eddie Floyd-Stax-0012-M

● 58 70 ... **CALIFORNIA EARTHQUAKE**
Mama Cass-RCA-4166-N

● 59 71 81 **PEACE OF MIND**
Nancy Wilson-Capitol-2283-F

● 60 97 ... **STORMY**
Classics IV-Imperial-66328-K

● 61 72 96 **BITTER GREEN**
Gordon Lightfoot-United Artists-50447-J

● 62 80 ... **THE GREAT ESCAPE**
Roy Stevens-Monument-1099-K

63 57 57 **VISIONS OF VANESSA**
Witness Inc-Apex-77087-J

● 64 82 ... **ABRAHAM, MARTIN & JOHN**
Dion-Laurie-3464-M

65 68 ... **YOU'RE ALL AROUND ME**
Percy Sledge-Atlantic-2563-M

66 67 69 **DESTINATION: ANYWHERE**
Maravellettes-Tamla-54171-L

● 67 90 ... **THE YARD WENT ON FOREVER**
Richard Harris-RCA-4170-N

68 59 63 **DIDN'T KNOW THE TIME**
Staccatos-Capitol-2260-F

69 45 ... **I LOVE YOU MADLY**
Fantastic Four-Soul-35052-M

● 70 **PROMISES, PROMISES**
Dionne Warwick-Scepter-12231-J

71 76 87 **BABY LET'S WAIT**
Royal Guardsmen-Laurie-3461-M

72 81 93 **KISS HER NOW**
Ed Ames-RCA-9647-N

73 79 88 **AUNT DORA'S LOVE SOUL SHACK**
Arthur Conley-Atco-6622-M

● 74 86 ... **NOT ENOUGH INDIANS**
Dean Martin-Reprise-0780-P

75 75 71 **POSTER MAN**
Carnival Connection-Capitol-2244-F

76 77 79 **YOU NEED ME BABY**
Joe Tex-Dial-4086-M

77 83 89 **FIRE**
5x5-Paula-302-L

78 78 ... **WHERE DO I GO**
Carla Thomas-Stax-0011-M

● 79 **PICKIN' WILD MOUNTAIN BERRIES**
Peggy Scott & Jo Jo Benson-Reo-9017-M

80 88 90 **GENTLE ON MY MIND**
Glen Campbell-Capitol-5939-F

81 92 ... **TALKING ABOUT MY BABY**
Gloria Walker-Flaming Arrow-45-M

● 82 **SMELL OF INCENSE**
Southwest F.O.B.-Hip-8002-M

● 83 **SHAME, SHAME**
Magic Lanterns-Polydor-541018-Q

84 98 99 **HARPER VALLEY P.T.A.**
Ben Calder-MGM-13997-M

85 95 ... **YOU GOT ME**
Mandala-Atlantic-2567-M

86 **WICHITA LINEMAN**
Glen Campbell-Capitol-2302-F

87 91 94 **HOW LUCKY CAN ONE GUY BE**
The Uniques-Paula-313-L

88 93 100 **ISN'T IT LONGE TOGETHER**
Robert Knight-Elf-90019-M

89 **KENTUCKY WOMAN**
Deep Purple-Polydor-541020-Q

90 **SHAKE**
Shadows Of Knight-Team-520-M

91 **GOODY GOODY GUMDROPS**
1910 Fruitgum Co-Buddah-71-M

92 **CINNAMON**
Derek-Bang-558-C

93 99 ... **HAPPY FEELING**
Happy Feeling-Barry-3499-M

94 100 ... **YOU TALK SUNSHINE, I BREATHE FIRE**
Amboy Dukes-Mainstream-693-G

95 **TOO WEAK TO FIGHT**
Clarence Carter-Atlantic-2569-M

96 **MAIN STREET**
Gary Lewis-Liberty-56075-K

97 **FOR ONCE IN MY LIFE**
Stevie Wonder-Tamla-54174-L

98 **BOTH SIDES NOW**
The Johnsons-Polydor-541019-Q

99 **OLE RACE TRACK**
Mills Bros-Dot-17162-M

100 **TODAY**
Jimmie Rodgers-A&M-976-M

NEW**YORK CITY**

New York-PWS-The Cream have proven beyond a shadow of a doubt that they are the biggest thing happening in America. Last week it was announced that the group has sold out its show at Madison Square Garden in New York City without one advertisement. Not a word appeared in the press, radio, or television to tell Cream fans of the show.....yet all 20,000 seats are full for the show.


**POP
wire**

This type of reaction to The Cream has occurred all over the country during what is supposed to be their farewell tour. Rumors are spreading, however, that the trio is making so much money on this tour that they will not break up until absolutely necessary. Estimates of a half million dollars have been suggested as the gross for the tour.

With the Cream on their New York show will be The Buddy Miles Express. Prior to that show, Miles will bring his group into New York for a benefit concert at The Fillmore East. Titled, "Buddy's Buddies For Biafra", the concert will be free although everyone will be asked to contribute at the door for the Biafran refugee fund campaign.

Also on the show will be The McCoys and a West Coast group called Mother Cat.

American television audiences are in for some very radical - to their way of thinking - musicians during the next few weeks. Jimi Hendrix and Country Joe and The Fish have both been scheduled to appear on The Ed

Sullivan Show. The thought of Jimi doing his thing on Ed Sullivan is so outrageous that I don't even want to consider it. If Jimi comes through and doesn't tone down his gyrations for the show it could well mean absolute hysteria here after the show. Country Joe is also a very radical act that tends to depend on foul language and satirically bitter comments about the state of political/social affairs in the U.S. for their musical basis. Wonder if they will cop out and just play music when they do the Sullivan show? If they do anything else they won't be on the air for very long.

The Moody Blues arrived in New York last week for a show at The Fillmore East before launching out on a cross country tour. The group looked around the city and were appalled by the atmosphere here and the feeling of violence in the air - I don't blame them. They are looking forward to getting out to the West Coast to see if things are any better there. In the meantime.... they gave an exceptional performance at the Fillmore along with Rhinoceros and John Mayall. A very exciting bill. The Moody Blues say they plan to start recording a third album when they return to London, based upon their experiences in the States.

Many rock artists can gauge their success by their acceptance in the U.S. press. For instance a recent article in the New York Times on blues man Albert King has put him in the spot-light as the first blues superstar. The Jefferson Airplane being on the cover of Life magazine did the same for them. Now Jimi Hendrix has outdone them all. A sixty four page book is being planned that will tell Jimi's life story and cover every portion of his last few years in detail. Should be interesting since the publication will be written

RICHARD ROBINSON
and sold from a black music point of view rather than a pop fan angle.

Around New York this week: Janis Ian on the West Coast producing recordsJohn Stewart, once a member of The Kingston Trio, is trying to make a folk rock comeback as a long haired rock singer.....Hendrix set for a concert in Philharmonic Hall in New York at the end of November.....Donovan held press party in New York and served tea, which shook up a good deal of the New York press who like a little nip when they show up to see an artist.....Mary Hopkin also held a party for the press to celebrate her gigantic hit here, only problem was that Mary never showed up.....Johnny Cash brought country and western to New York and sold out at Carnegie Hall last week. The audience was very young and hip.....a direct contrast to Buck Owen's concert last year where the audience was only about 300 people and the only people with long hair were Zal Yanovsky of The Lovin' Spoonful and your reporter.....Speaking of me and long hair, I recently became the youngest (by four years) disc jockey in New York City on WNEW-FM, the top progressive rock station in the area....newest phrase from the West Coast for ending phone conversations, "Land gently"....

MUSIC

For all those who were holding their breath over the fate of the Paupers. Let it go. They're alive and well and living in Toronto with Denny Gerrard. That's the official word. Denny Gerrard is back in the line-up once again, and you'll remember the Paupers seemed to suffer somewhat when Denny left them a few months back. Much credit for the group getting back on their feet must go to Adam Mitchell and Chuck Beal who remained after the recent split and got the group into operation once again. Present lineup also includes Roz Parkes and Jonn Ord. Their first Toronto showing was at the Nite Owl (Oct 30) and reports have it they are better than ever. Besides their big sound they've got another important plus - a top of the heap publicist looking after their promotion. He's Dick Flohil of Concept Associates, who was responsible for much of the press a-do at the recent "Time Being" show at the CNE.//Leonard Rambeau, a Catherine McKinnon fan, and reader of RPM, from Dartmouth, N.S., advises that Cathy has picked up a European Award as top Female Canadian

Vocalist, similar to the honours she received in the year end RPM Awards. Len would like to see a "Feature" story on Cathy, which we shall arrange in the not too distant future.//Decca's Irish Rovers are still continuing their frantic pace of one-niters throughout the U.S. and Canada. They'll be at the Lisnor Auditorium in Washington D.C. Dec 8th. Many of their Canadian fans caught them on the Steve Allen Show not too long ago. Their album "All Hung Up" is now a best seller.//Lee Jackson, late of Jon and Lee, is now touting the new Elektra group, The Rhinoceros. As reported in RPM previously, this group is made up of Jon Findlay (Jon and Lee - that's the tie-in, get it?), and members from Mothers of Invention, Buffalo Springfield, Iron Butterly and Jon's old organist Mike Fonfara. Their first discing, entitled "Rhinoceros", is off the press and just in time to build up a good following for their return to Canada appearance at Toronto's Rock Pile Nov. 15 and 16th.//We've got some rumblings from Canada's West Coast. More about that next week.//

**ANNOUNCING...**

the opening of

**TOP
COUNTRY
ENTERTAINMENT
AGENCY**

14 Silvercrest Avenue
Toronto 14, Ontario
Telephone: (416) 262-3447

HANDLING THE BEST.....
IN THE ENTERTAINMENT FIELD

OPEN LINE

"Dear Open Line:

Canadian program directors, disk jockeys and librarian personnel could very well be labeled dummies. Now don't pass off the remark as if it came from some ostracized record hyper or spurned radio worker. Calmly look up the word in the dictionary and read on. (Dummy: "One who seems to be acting for himself but is really acting for another") It now rings close to home though there will be some who rationalize it away to feel better about their own position. Would a rose by any other name smell as sweet etc.

When these aforesaid dummies choose their music, make up play lists, and proudly proclaim that "they make the decisions", who are they fooling? As much as one would hate to admit it, they are fooling a great many people. First the public that relies on the station to present fair evaluations of the musical scene as it pertains to their own locale, are being fed pre-digested sounds. The sounds are fine, there are no complaints on that part. The songs and hits are however already that, HITS! The station merely needs to copy down the titles, rearranging some of the names (like a child playing in the sandbox) and presto, a play list. Down to the local printer, and the station has a chart. To pull the wool a little further over the eyes of the public, they state (most often) that the list is an accurate indication of the record's popularity. Popularity where? ELSEWHERE.

It wouldn't be so hard to take if the station wasn't so proud of its carbon-copy list. 'The big new list' 'Our Nifty, swift, shorty forty, terrible ten, blasting biggies, etc. They may as well show a print of the Mona Lisa and say that they painted it. A few slogans that would be more fitting the chart would be 'Garvin's great ones', 'The Random sheet', 'Bill Box Biggies', 'Top Sheet Tippers'. It isn't as if the stations were really unfair. They at least mention the name of the artists, songs, and often labels. Why then do they take all the credit for the listings. The tipsters should complain and ask for a credit at the end of each DJ's show. A line of type on a chart would also lend a little credit to the people who take their time to FIND OUT, INITIATE, AND REPORT, their evaluations.

Come on now you (I'm afraid to say dummies but what other word befits) radio people, admit to yourselves you don't make the hits and if it's easier, less expensive, or what have you, to go on pretending this isn't so. At least admit to your audience that you are intimidated by others and aren't ashamed to say that until you become self sufficient in constructing your own chart (Messing the numbers back and forth doesn't count) You will hereafter call a spade a spade. 'You are listening to Dummy radio' .

Yours truly,
An Intelligent listener.

"My remarks here are addressed to the person who wrote in to Volume 10#8. It always gives me great pleasure to take to task those people who not only condemn everything Canadian, but forget themselves that they too are Canadian, and are merely slicing off their beaks to spite their own face.

My first big gripe about these kind of kooks is the fact that they haven't the intestinal fortitude to sign their names to their beefs. Oh how easy it is to hide behind the page, or as in the radio ANNOUNCERS case, have someone hide behind a telephone and give out with the dirge. But, enough about 'Name Withheld's' style and tactics, they speak for themselves.

To get to the meat of the matter let me state this. Yes, I agree with 'Name Withheld' that some Canadian talent records are of no value. But for every bad one, there's three good ones. We get approximately fifty records a week which are of American content. Out of the fifty, five are airable, the others are 'crap', to coin a phrase. So much for American records.

Wherever, Dear 'Name Withheld' did you get the idea that DJs are on the air. My dear fellow, a 'DJ' is a fellow who spins the records on the turntable, and never but never goes on the air. The announcer is the man you hear on the air. Misinformed weren't you?

It has never been my policy to slight our American friends, and I shan't do so now. But I have travelled extensively in the U.S. over the years, and I have yet to hear any announcer down that-way who sounds any better than their comparable Canadian counterparts. I guarantee you this my friend, that you'll find no better announcer in New York City than you'll find in Toronto, Ottawa, Montreal or Vancouver. The only thing you'll hear stateside that's better than the Canadian style is their production, and I no doubt stand to be corrected here.

'Name Withheld', if I ever get to be anywhere near as bad as you'd like to have me painted, may my larynx seize up and go to hell. Probably I'll bump into you whilst I'm down there.

Yours for the radio ANNOUNCERS in Canada."

(signed) Robert Capp
Programme Director
CFCB Corner Brook,
NFLD.

OPEN LINE continued on page 10

The Brendan Clinch BOOKING AGENCY

Canada's TOP RECORDING ARTISTS

THE Magic CYCLE

JIMMY DYBOLD
& THE PROVERBIAL NEE HI

TERRY
CHRISTENSEN

TELEPHONE TORONTO (416)

465-6767

SUBSCRIBE TO R.P.M.

RPM'S
SUPPLEMENTARY
VIP
SERVICE
TO



RECORD COMPANIES
RADIO STATIONS
RECORD STORES
RACK JOBBERS
JUKE BOX OPERATORS

FIRST CLASS SERVICE
ADVANCE LISTING
KASSANDRAH'S KOMMENTS

\$25. PER YEAR
CONTACT RPM

Let
GIGMOBILE
DRIVE YOUR
GROUP &
EQUIPMENT

RED CARPET SERVICE
TO YOUR
Gig

SERVING ONTARIO

Telephone (416) 429-1915

Canadian country artists are shaping up on many of the Canadian country charts. Polydor's Mona Vary is making a good showing with "Back In Town To Stay" and Gary Buck could have his strongest outing to date. His Capitol release of "Mister Brown" has also been given a nod by some of the

pop prophets. Another Capitol artist receiving action is Bev Munro with his outing of "Hello Operator". Bev is also going to shake things up with his newly released album "Hello Operator" on the just bowed Artistry In Music series. A couple of Sparton artists bear listening to. They're Chef Adams, with "Destroy Me", written by Adams, a well known country personality from

Toronto; and Grand Forks, British Columbia native Billy Charne's "No Lonelier Than You". Charne wrote both sides of his deck as well.

If you're in the Toronto area Nov 4 through the 9th., you can catch the Stoneman Family at the Horseshoe. They'll be followed Nov 11 by Waylon Jennings.

Y'know, since I started writing these little articles for RPM, I've accumulated a vast amount of notes. Little things I've picked up here and there (some quite interesting too), here's one example.

I guess it was back last April or May, when I worked two weeks at the Renfrew Hotel, with Glenda Lee and Al Schnurr. Now on Thursdays and Saturdays I think it was, in the other room in the club, they had another band. We worked a half hour, and they worked a half hour, and a good time was had by all.

The band was MacBeatty and his "Melodeers" (I think that was the name of the group, that's one note I missed). Mac had played at the Renfrew Hotel for four years, and at the time we were there, his group consisted of, Mac, Reg Hill (one of Canada's top old time fiddlers), Gaetan Fairfield (who's been with Mac on and off now for thirty years), Al Utronki, and Jimmy Mayhew. Combined, they produced a really great old time country dance band sound.

Mac, should be well known, especially to any Don Messer fans, as he's appeared with Reg and Gaetan, over ten times since the show came on the air. During his career, he's made numerous TV appearances, including the old CTV "Cross Canada Barn Dance", and had a three year run with a half hour Saturday night program over CHOV Pembroke.

At present, Mac records for the Banff label, and when I talked to him, they had five LPs out. His music has taken him all over the nesting bed of country music, the Ottawa valley and beyond. Places like, Arnprior, Braeside, Cobden, Forrester Falls, Beachburg, Pembroke, Portage du Fort, Smiths Falls and many more. A solid reputation for his country sound, Mac. has.

Now, after talking to Mac and all, I invited Gaetan Fairfield up to my room for a while, where we partook of some goat juice and some more "country chatter", and I made a few more notes. But Y'know, reading them over, about the only thing I can decipher is the fact that, that famous TV personality, Fred Davis, once played trumpet in Mac's band. The rest is Chinese. Funny what that ol' goat juice can do, I never knew I could write Chinese!!!

So much for my notes. Now on to the thoughts of the day. First, congratulations to Ben Kerr for his "Country & Western News Roundup". I've just seen the first issue, and it's bursting with exciting possibilities. You can feel it at first glance (that doesn't sound right, Grant). All the

very best, Ben. Upward still and onward!!!!

Note: to the RPM varityper, the last name is Hewlett, not Newett. Secon' time you done it!!

If CFCF takes country music off the air, me 'n' Scotty Stevenson gonna start our own radio station!! Well..... we gotta do something!!!

And finally, I came across this little verse by William Edgar O'Shaughnessy, and it seems to fit almost every single musician I've ever known.

"We are the music makers,
And we are the dreamers of dreams,
Wandering by lone sea-breakers,
And sitting by desolate streams;
World-losers and world-foresakers,
On whom the pale moon gleams;
Yet we are the movers and shakers
Of the world forever, it seems."

What do you think? Keep well.

GRANT NELSON HEWLETT

COUNTRY

BILL LEGERE BOWS NEW AGENCY

Toronto: Bill Legere, currently heard around the Ontario market with his progressive country sound of the Arlene & Bill Duo, announces the opening of a new country booking agency. The organization, to be known as Top Country Entertainment Agency, will concentrate on booking top country acts.

Legere, formerly from Canada's East Coast, has been leader of several groups that spawned notable Canadian country recording acts. These included Bud Roberts, who recorded for Pointe, The Maritimers, who have had success with their Arc album, and lately Glenda Lee, who released on Canuck. The latter artist was featured with the Billy Lee Show, another

COUNTRY continued on page 13

COUNTRY CHART

- 1 2 HAPPY STATE OF MIND Bill Anderson-Decca-32360-J
- 2 3 THEN YOU CAN TELL ME GOODBYE Eddy Arnold-RCA-9606-N
- 3 4 WHEN YOU ARE GONE Jim Reeves-RCA-9614-N
- 4 8 LOOKING AT THE WORLD THROUGH A WINDSHIELD Del Reeves-United Artists-50332-J
- 5 18 NEXT IN LINE Conway Twitty-Decca-32361-J
- 6 1 I JUST CAME TO GET MY BABY Faron Young-Mercury-27827-K
- 7 11 RENO Dottie West-RCA-9604-N
- 8 12 I STILL BELIEVE IN LOVE Jan Howard-Decca-32357-J
- 9 6 APPLESAUCE Lynn Jones-Capitol-72546-F
- 10 5 BIG GIRL'S DON'T CRY Lynn Anderson-Chart-1942-N
- 11 24 IT'S ALL OVER BUT THE CRYING Hank Williams Jr.-MGM-13968-M
- 12 27 LOVE ME LOVE ME Bobby Barnett-Columbia-44589-H
- 13 25 SHE STILL COMES AROUND Jerry Lee Lewis-Smash-2186-K
- 14 22 IN LOVE Wynn Stewart-Capitol-2240-F
- 15 30 MAMA TRIED Merle Haggard-Sparton-1677-O
- 16 16 THE WIFE YOU SAVE MAY BE YOUR OWN Diane Leigh-Chart-59-1051-N
- 17 21 SOUNDS OF GOODBYE Tommy Cash-United Artists-50337-J
- 18 14 LOVE TAKES CARE OF ME Jack Greene-Decca-32352-J
- 19 31 WHERE LOVE USED TO LIVE David Houston-Epic-10394-H
- 20 26 GENTLE ON MY MIND Glen Campbell-Capitol-5939-F
- 21 23 HEY DADDY Charlie Louvin-Capitol-2231-F
- 22 34 STAND BY YOUR MAN Tammy Wynette-Epic-10398-H
- 23 32 LET THE CHIPS FALL Charlie Pride-RCA-9622-N
- 24 28 GOD HELP YOU WOMAN Jim Glaser-RCA-9587-N
- 25 29 PUNISH ME TOMORROW Carl Butler-Epic-10394-H
- 26 --- PLASTIC SADDLE Nat Stuckley-RCA-9631-N
- 27 36 BORN TO BE WITH YOU Sonny James-Capitol-2271-F
- 28 37 HARPER VALLEY PTA Ben Colder-MGM-13997-M
- 29 35 BACK IN TOWN TO STAY Mona Vary-Polydor-540005-Q
- 30 38 MR. BROWN Gary Buck-Capitol-72556-F
- 31 39 LITTLE ARROWS Leapy Lee-Decca-32380-J
- 32 40 SHE WEARS MY RING Ray Price-Columbia-44628-H
- 33 --- I WALK ALONE Marty Robbins-Columbia-44633-H
- 34 --- DESTROYED BY MAN Mel Tillis-Kapp-941-L
- 35--- I TAKE A LOT OF PRIDE IN WHAT I AM Merle Haggard-Sparton-1700-O
- 36--- LET THE WORLD KEEP ON A-TURNIN' Buck Owens & Buddy Alan-Capitol-2237-F
- 37 --- HELLO OPERATOR Bev Munro-Capitol-72543-F
- 38 --- THE ROSE OF MEXICO Harry Rusk-Apex-77088-J
- 40 --- IT'S TATER PICKIN' TIME Hal Lone Pine-Melbourne-3303-K

TAKE A CHOCOLATE TO LUNCH

"Put on a Happy" is a new catch-phrase that's catching on with teens and with-it people across Canada as a result of the current advertising campaign for Neilson's chocolate bars that features a happy melody, definitely music of today, and crisp, bright copy to give the old-established (celebrating its 75th anniversary this year) chocolate and confectionery company a bright new image.

Here is another leading Canadian company, William Neilson Ltd., and a top ad agency, Vickers & Benson Ltd., turning to young Canadian pop music talent to appeal to young and young at heart consumers.

The Music for the "Put on a Happy" TV and radio commercials was written by Terry Bush, lead guitarist with Robbie Lane's Disciples (and a favourite close-up of the cameramen on the CTV network's "It's Happening") until he left the group this spring and joined Mort Ross Associates in the commercial jingles field. Terry is back on the pop music scene now with Jack Hardin and Betty Richardson and The Silhouettes. "Put on a Happy" was recorded by a dozen of Toronto's finest musicians, including Terry on guitar; Doug Riley of the Sil-

houettes, who is also with Mort Ross Associates, on organ; and drummer Dave Lewis of The Silhouettes, formerly with Ronnie Hawkin's group.

The music is an integral part of the commercials and the medium of the melody gets the message of the happy mood across without lyrics; the vocal is simply a lilting la-la-la, sung by Terry And Stephanie Taylor of The Something Else.

Radio should take a few bows, too, for the popularity of the "Put on a Happy" phrase as a colloquialism. The commercials are on 88 stations across Canada (and 46 TV stations) and several deejays who are quick to start, or catch on to, something new have adopted the line and throughout their shifts remind their listeners to "Put on a Happy". As in, "we haven't got the new single by Mack Truck and The Exhaust but never mind, 'Put on a Happy'". Neilson's and V & B hope more announcers will pick up on this. It's the sort of phrase you can imagine popping out on the Rowan and Martin Laugh-In, and one of "Put on a Happy" TV commercials has adapted a phrase from that popular show to fit the chocolate bar message and closes with a fast "Choc It To Me".

by Kit Morgan

This Neilson's campaign, the largest in the company's history and set to continue through 1969, reflects the 'now' thinking of the new management at William Neilson Limited, since the first of this year when Allan Scott, formerly executive vice-president of Vickers & Benson, became president and recruited young executives with advertising, communications and marketing backgrounds. V&B gained the advertising account later in the year.

The contemporary treatment of the "Put on a Happy" campaign extends through point-of-purchase display materials to the use of popular novelties, buttons and bumper stickers, even a plane flying a banner bearing the message over sports events, and the theme is carried through to Neilson's switchboard operator, who answers calls with "Put on a Happy, good morning, Neilson's. The majority of callers ask her what it's all about.

All this makes "Put on a Happy" a rare example of the totally-integrated advertising campaign, so Neilson's isn't surprised to find its slogan becoming a popular expression.



Put on a Happy. Take a chocolate bar to Lunch.



(Left) Neilson's Advertising Co-ordinator, Diane Harmer, demonstrates how to put on a happy.

Stratford is all over for another year and what has turned out to be their most successful Festival, money-wise. For those who were wondering where all those, who made it possible, disappeared to after closing night the following will be of interest. Director Jean Gascon is off to star with Richard Harris in a CBS film "A Man Called Horse". Shooting takes place in Mexico. Director John Hirsch will be watching closely to see how his production "We Bombed In New Haven" fares on Broadway. The Joseph Heller's play stars Diana

AMERICAN WRITER continued from page 2

in Montreal. Not to be out done are producers - directors - writers Pierre Nolte and Yvon Desfresne, each with more than 50 hits to his credit.

Artists like Hank Snow, Stu Phillips, Hal Lone Pine, Bob King and Gordon Lightfoot all scored here in the United States and forced Canadian radio to spin their records like it or not.

Then, there are the new-comers, Denny Doherty from Halifax is Denny of the Mamas and Papas and there is Sal Yanovsky of The Lovin' Spoonful. And there is the Steppenwolf, the Buffalo Springfield, the Mandala, the Paupers and Blood Sweat and Tears, and many others with Canadians in their groups. Jeannie Ward and Debbie Lori Kaye are making strong sound-waves as is Tom Northcott.

It will be interesting to see what action if any the Canadian government will take to clean up radio in their own backyard.

OPEN LINE continued from page 7

"Dear RPM Open Line:

I heartily commend RPM Weekly for printing letters in open line that are hard hitting and not always complimentary. If each letter was signed (named in print) I believe they would hold less power than they now hold. It is too easy to jump on someone that stands out with a different viewpoint. Not knowing who has come up with a fresh view makes the point mean more when one sees that it isn't a puff piece by some drumbeater for a product. It would please me (as a reader) to see more letters with a view point. I for one will await answers and rebuttals to the opinions I read in this new column. If none appear, it will be either the editor censoring views or apathetic readers. In reading over several issues, I would believe it would most likely be the latter. Keep up the publication as long as possible. It's a heart transplant to the music business and we all know how sick the National patient is. Let's now let the body die. Open line is a funnel of views and no other trade I read has it.

Thank you,
a reader."

Sands and Jason Robards Jr. Mia Anderson is set for "You're The Only WASP I Know", a new Canadian play opening in November at Toronto's Central Library Theatre. Christopher Newton takes over as Artistic Director of Theatre Calgary. Moving out with him are Eric Donkin to star in "The Odd Couple"; Anne Anglin, James Blendick and Peter Scupham will appear in "The Alchemist" and "Gaslight". Leo Ciceri will portray Henry II in "The Lion In Winter" opening Nov 14 at Ottawa's Towne Theatre. Barbara Bryne is currently appearing in the Leon Major production of "The Fan" at Toronto's Hart House. Jane Casson is to play Olive in Vancouver's Playhouse Theatre Company's production of "Summer Of The Seventeenth Doll". Paddy Crean is off across the pond with hopes of opening his Kipling programme, "The Sun Never Sets", at London's Mermaid Theatre. His spare time will be taken up with teaching at the Drama Centre, Corona Stage School and the London Opera Centre. Watch for Neil Dainard on Network television this fall, as well as Pat Galloway, who recently completed a film for CBC television. John Gardiner picked up a grant from the

THEATRE

Canada council and heads for Prince Albert to direct a play for the Dominion Drama Festival competition. Marilyn Lightstone will be playing opposite Lee J. Cobb in the New York Lincoln Centre production of "King Lear". She'll play Goneril. Adrian Pecknold, now appearing as Poko, a pantomime character in CBC-TV's "Mr. Dressup". He's also playing the title role in "Androcles and the Lion" for the Young People's Theatre currently touring Toronto schools. He will be instructing mime and movement at Toronto's Humber University until December when he moves up to Port Arthur to direct "Three Cuckolds". Douglas Rain (HAL in 2001) replaces Alec McCowen as Frederick William Rolfe, the starring role in "Hadrian VII" in London's West End. Powys Thomas To appear in Manitoba Theatre Centre's productions of Moliere's "School For Wives" and Ghelderode's "The Red Magi". Lawrence Benedict to play Johnnie Dowd in the Vancouver Playhouse Theatre Company's "Summer Of The Seventeenth Doll". Sandy Webster currently featured in the Trio Production of "The Staircase" at Toronto's Colonnade Theatre.



STAN KLEES LTD
Record Production &
Music Industry Consultant

1560 Bayview Avenue,
Suite 108,
Toronto 17, Ontario
Telephone - 487-5812

BILL MEDEY
HAS A BLOCKBUSTER
FOLLOW-UP TO HIS NATIONAL WINNER
"BROWN EYED WOMAN"
THE ONLY WORDS
LEFT TO SAY.

"PEACE BROTHER PEACE"

(MGM 14000)



MGM RECORDS ARE MANUFACTURED
AND DISTRIBUTED IN CANADA BY
QUALITY RECORDS LIMITED.

TELEVISION

CFTO-TV has cancelled the new television show "The Ugliest Girl In Town". John Bassett, president of CFTO, who was apparently behind the plug-pulling said "in the station's judgement, the program was not developing and as a result, has failed to conform with CFTO program standards. It was also stated that the station will meet its financial obligations for the purchase of the program.

The Miss Canada Pageant will this year be telecast "live" from North York's Centennial Centre (Toronto) Nov 11 at 9:30 PM EST. The production will be seen on the full network. RCA Victor recording artist Paul Anka will be special guest star. Jim Perry will act as host. Producer of the show is Lorne Freed with Ralph Abraham directing. Some of the beauties already lined up include 17 year old Sharon Paynter of Summerside PEI; 20 year old Syanne Smith from Saint John;

18 year old Montrealer Marie Beaulieu; Karen Hawthorn from Winnipeg; 18 year old Louise Zagrodney from Regina; Calgarian Marilyn Strate; and 20 year old Pamela Gillan from Victoria, Ontario entrants include Sandra Boucher, Kingston; Christine Feiler, Kitchener; Lynn Woods, Windsor; and Mary Currie, the Lakehead.

If you missed the Academy Award winning film "To Kill A Mockingbird", you can catch it on CTV's "Academy Performance" Saturday Nov 9 at 8:30 PM EST. Gregory Peck stars.

The CTV network is set to introduce their new "Talk-In" series, which they claim is aimed at closing the generation gap. Debut offering is Nov 10. The series will be produced at CTV affiliate stations CFCF-TV Montreal and CJAY-TV Winnipeg. Reverend Ed Vokey is seen from Montreal and Professor H. Ellison Bradley from Winnipeg. The discussions

take place with groups of young people who will no doubt stir the proceedings.

CBC-TV's "Telescope", the Nov. 14 edition seen at 8 PM EST, will zero in on Canada's top variety artist, Tommy Hunter. The "In-Person-type" show will be filmed at Tommy's Clarkson home. Besides giving good coverage to Hunter, producer Fletcher Markle shows off his wife and three sons. Some of the Hunter show regulars also get in on the act. These are: Debbie Lori Kaye, The Rhythm Pals and Al Cherny.

CBC-TV maintains good exposure for young Canadian actors. In the Oct 29 edition of "Quentin Durgens, MP" entitled "Where Did All The Flowers Go?" 23 year old Diane Dewey portrayed a member of the Canada Youth Corps and 17 year old Lynda Edelstein, a girl from a broken home. Diane is also featured in the "Festival" drama "Reddick".

CALGARY'S HAPPY FEELING BREAKING NATIONALLY

Calgary: A recent press release from Plus Four Holdings Ltd., notes "The Happy Feeling have a knack of pleasing everyone from Teeny Bops to Grand Pops and no one ever leaves their performance disappointed." At a time when the market is perhaps more confused than it has ever been, one takes particular interest in sounds that are reportedly "progressive". Further investigation revealed that Happy Feeling are a recording unit, out of Calgary, and have just released an original deck of "Happy Feeling" and "If there's A Thought" on the Barry label. The plug side is "Feeling", which was written by the group's lead vocalist Jimmy Aiello, who is also the organist. The flip is a co-writing by Gerry Mudry, drummer, and Danny Ferguson, lead guitarist. Initial release was restricted to the Province of Alberta, and within two weeks the disc

had reached most of the pop charts in the province and was also receiving exposure on those stations dabbling in "chicken rock", which has given this outing a somewhat "progressive sound" aura. Spillover into neighbouring provinces and some of the bordering states of the U.S. was also noted, which prompted Quality Records to make this release general throughout the nation. The group has now picked up important listings in many of the important markets in Canada and could pick up a national breakout over the next few weeks.

Besides the three members already mentioned, the rest of the group is comprised of Gordie Moffatt, a very British sounding vocalist who doubles on bass, electric piano, organ, harmonica and lead guitar; his brother Bob, also a jack of all instruments including bass, accordian, electric

piano, organ, banjo, maraccas and lead guitar; and their newest member, Bob Wagner, their official bass player, who hails from Canada's leading wheat producing area, Kindersley, Sask.

The Happy Feeling first came into prominence scoring high in many of the band battles that were occurring throughout the provinces of Alberta and British Columbia. Their greatest triumph was the first prize they took at the CKXL Calgary sponsored band blast which pitted 45 bands against one another. Their most recent accomplishment was the first prize trophy they picked up at the Creston, British Columbia "Blossom Festival". This was an International Band Battle.

Their first record release "Happy Feeling" was produced by Norman Petty, who is considered one of the top producers in the U.S. and was responsible for the Buddy Holly productions as well as those by Jimmy Gilmer and The Fireballs.

The press release closes with "Individually or collectively, they are The Happy Feeling", which goes without saying.

DON'T FORGET TO USE YOUR ZONE NO. ON ALL MAILING



RPM is on sale at BETTER record and music stores ACROSS CANADA

HOUSE OF SOUND
JACK'S MUSIC
SOO LINE PIANO HOUSE
MERV'S RADIO
HOBBY CENTRE
FOSTER'S HOME APPLIANCES
NASH ELECTRIC
DENNIS RADIO & TV SERVICE
MARY'S RECORD MART
CARL HEINTZMAN LTD.

277 Princess Street
122 Second Avenue North
71 - 3rd Street
Swan River
Portage La Prairie
110 Thames Street
Blind River
563 Dundas Street
220 Front Street North
245 King Street West

Kingston, Ontario
Saskatoon, Saskatchewan
Weyburn, Saskatchewan
Manitoba
Manitoba
Ingersoll, Ontario
Ontario
Woodstock, Ontario
Sarnia, Ontario
Kitchener, Ontario

AND MANY MANY OTHERS

STAN KLEES

MUSIC BIZ

From the development of a healthy music industry in Canada come much more than the obvious things. As well as the economic factors, the cultural advantages and the world recognition for our ability to make music and records, we are also creating the image for our stars of tomorrow in our own television, movie and stage industries. We are actually building an image for our young and talented people that will allow them to move ahead into the other branches of show-business and the arts.

STAN KLEES, noted Canadian record producer and music industry consultant writes this column each week exclusively for RPM Weekly. Any questions or comments regarding this column should be directed to Mr. Klees c/o RPM.



To give you a good example of this, I should sight Tommy Steele. Steele was once known as the "Elvis Presley of England". His career later took him to the British stage and eventually to British movies. Today he is an internationally respected movie star. The Beatles are another example of records leading to bigger and better things. They can now be referred to as entrepreneur. They are using their experience and success in records to further other areas of the entertainment business.

Success breeds success and very few true artists or performers will allow themselves to get into a rut and not try to diversify their interests and utilize their success.

If I were ever asked what I would do with my money (if I ever was lucky enough to make a great deal), I would be very ready with the answer. My first interest after conquering the record business would be to produce independent television programs in Canada for the world market. The reason I would choose this route is that it is relatively untouched in Canada and provides the challenge that I need so much to work happily toward a new goal.

To make a great deal of money isn't really as great an accomplishment as building a whole new industry in a country where very little is done in certain areas and where the market is untapped. Certainly Canada has done very little to gather together the very talented people who could create a thriving television production centre in Canada.

Even in records, it is the independent who can take a small amount of his own money and spend it carefully to accomplish what big companies or

subsidized groups cannot do because they aren't concerned with how the money is spent because it really isn't theirs and they really don't have to worry. In my other varied interests, I have seen too much being spent for many things that had they been done carefully should have cost much less.

We should be very proud of the fact that the record industry has never put its hand out for subsidies. The only demands we make is encouragement. Money can be raised for recording (and very easily) as long as the industry can indicate that the risk isn't ridiculous.

Records are step one in the development to talent. If Canada is

looking for new wonderful talent, it will find it in recording artists once we allow the industry to thrive and develop new talent for radio, television, stage and movies.

If our very wealthy radio station moguls are looking for diversification in their business, they should be looking at the other areas of show-business and working with the record producers to assist them in building talent. Instead of buying another radio station or television station, the real challenge, and void, in Canada, is production in television, movies and the stage. Wouldn't you like a piece of the international stage hit "My Fair Lady"?

**Ad Layouts
Copy Preparation
Catalog Design
Album Jackets
Brochures
Advertising Flyers
Posters
Folders
Logos**



1560 Bayview Avenue,
Toronto 17, Ontario

487-
5812

A HIT!
.....with Canada's own

HARRY RUSK

**"THE
ROSE
OF
MEXICO"**

f/s
"Don't Sing Aloha"
APEX 77088

(Original material by Harry Rusk)

A NATURAL FOR JUKE BOX SALES
ALBUM RELEASES ON POINT

Subscribe to CashBox



THE INTERNATIONAL MUSIC-RECORD WEEKLY

CASH BOX (CANADA)
1560 Bayview Avenue
Toronto 17, Ontario

Enclosed find my check.
 \$25 for a full year (52 weeks) subscription (Canada)
 \$45 for a full year (Airmail - Canada)

NAME.....

ADDRESS.....

CITY.....PROV.....

Please Check Proper
Classification Below
MY FIRM OPERATES THE
FOLLOWING EQUIPMENT:
JUKE BOXES
AMUSEMENT GAMES
CIGARETTES
VENDING MACHINES
OTHER

(Be Sure To Check Business Classification Above)

**RPM WEEKLY IS SUPPORTED
SOLELY BY ADVERTISING,
TAKE NOTE OF AND SUPPORT
THE ADVERTISERS WHO MAKE
RPM POSSIBLE EACH WEEK.**

COUNTRY continued from page 8

musical effort of Legere's.

Arlene Gordon is Legere's current musical partner and is considered a top BMI affiliate country writer. Several of her compositions are now going the rounds of Nashville circles.

The Duo are just finishing up a five week engagement at the Cloverleaf Hotel, in Toronto, their fifth in the past year, and will be opening at the Lansdowne Tavern Nov 11, for three weeks. They'll be playing the Hollywood Tavern, also in Toronto from Dec 2 and back at the Cloverleaf for another month commencing Dec. 16.

The new agency is located at 14 Silvercrest Ave., Toronto 14, telephone (416) 532-3447.

DON TURNER TO PRODUCE COUNTRY PACKAGES

Sarnia, Ont: Mr. Don Turner, personal manager of Columbia recording artist Myrna Lorrie, has set in motion plans to produce a series of concert shows featuring The Myrna Lorrie Show and several top Canadian acts. One of the acts include in this package will be the popular duo known as The Country Troubadours, comprised of Steve Glenn, who has the award winning country radio show "Country Star Spotlite" (CHOK Sarnia) and Bob Cammidge, who has created much interest in the country field through his recent recording of "Run, Boy Run". First showing of this Turner effort was at Glencoe, Ont. where an estimated crowd of 1400 turned out for the two hour show. Next concert date is set for Nov 24 at Sarnia's SCITS Auditorium. This will be an afternoon and evening concert.

Miss Lorrie has just completed a hectic tour of Canada and the central states of the U.S. and is currently booked into the Belvedere Hotel, London, Ont from Nov 4 through the 9th. She will be appearing at Toronto's Edison Hotel Nov 25 through the 30th., Brampton Inn, Brampton, Ont. from Dec 2nd to the 7th., and in Stratford, Ont. from Dec 9th to the 14th. Mr. Turner advises that before the end of the year, it is hoped that the Myrna Lorrie Show will appear at many of the major centres throughout Northern Ontario. These include Barrie, North Bay, Sudbury, Sault Ste Marie, Kirkland Lake, Timmins, Fort William, Kenora and Fort Frances. A mid-March tour of British Columbia is in the planning stages as well as appearances throughout the prairie Provinces. It is hoped to complete the winter with a Myrna Lorrie Show tour of the Maritimes.

Through her Columbia recording of "Changing Of The Seasons" as well as her many appearances throughout the U.S. Miss Lorrie has become much in demand for television shows, and engagements throughout the U.S. She just recently completed a singing engagement over the powerful Nashville outlet of WSM-TV. The show was hosted by popular country personality Ralph Emery, who also hosts the top rated WSM radio show "Opry Star Highlite", heard by millions each Saturday evening.



Bobby Vee (left) receives good single and album action in Canada. Much of the support was due his television exposure. He's seen here with Bill Good Jr. when he appeared on Vancouver's "Let's Go".



Diane Dewey (left) and Linda Edelstein played their first major television roles in the Oct 29 edition of CBC-TV's "Quentin Durgens, MP".

MUSIC/TELEVISION/RADIO/FILM/RECORDS/THEATRE
RPM WEEKLY
SINCE FEBRUARY 24TH. 1964

HAL LONE PINE
Sings THE WRECK OF THE OLD 97

NEW

HUGH SCOTT
Sings LITTLE OLE TAVERN SAME FOOL THING AGAIN

JEANIE WARD
Sings YOU BROUGHT ME RED, RED, ROSES HARPER VALLEY P.T.A.

FROM

RODEO

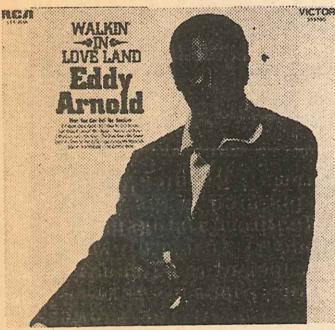
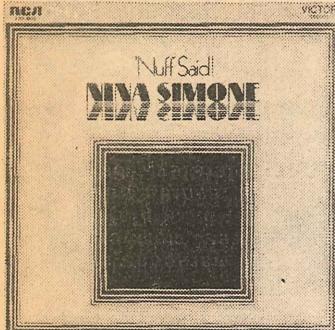
RODEO RECORDS LIMITED

4824 COTE DES NEIGES RD
MONTREAL 26 PO

DISTRIBUTION
London Records

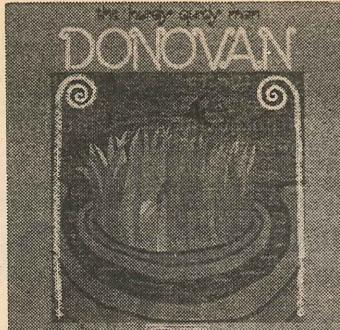
ALBUM REVIEW

NUFF SAID—NINA SIMONE
RCA Victor LSP-4065-N A must for easy listening. Was recorded "live" at the Westbury Music Fair in Long Island the night after assassination of Dr. Martin King. Contains a compelling "Why?"



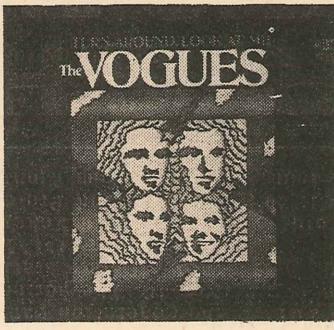
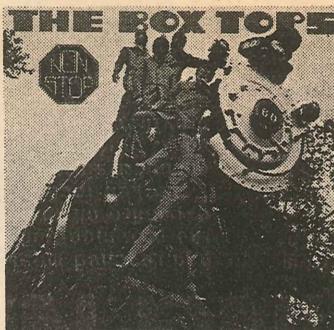
WALKIN' IN LOVE LAND—EDDY ARNOLD RCA Victor-LSP 4089-N He's becoming less and less a country artist. This LP and his television appearances move him into the easy listening pop field. "Look At Me" excellent.

THE HURDY GURDY MAN—DONOVAN Epic BN26420-H With his successful appearances in Canada this Donovan outing should garner good sales. Contains two of his hits, the title song and "Jennifer Juniper".



LANA—LANA CANTRELL RCA Victor-LSP 4026-N "Honey", "Gentle On My Mind" and other pop items, given that Cantrell emotion should make this easy listener a top sales item.

NON STOP—BOX TOPS Bell 6023-M Box Tops show good form with country material "I'm Movin' On" as well solid pop sounds like "She Shot A Hole In My Soul" and their current single "I Met Her In Church".



TURN AROUND LOOK AT ME—THE VOUGES Reprise 6314-P Several cuts already picking up radio play particularly the title song and their new single "My Special Angel".

GIVE ME TAKE YOU—DUNCAN BROWNE Immediate-Z1252012-H As English as steak & kidney and just as tangy. Good material for "progressive sound" formats. Plain backing (himself on guitar) adds spice.



LATE AGAIN—PETER, PAUL & MARY Warner Bros-7 Arts-1751-P As exciting as their personal appearances. Folk with a rock beat and a couple of easy ballads thrown in.

TOP 50 ALBUMS

| | | |
|--|--|---|
| 1 1 CHEAP THRILLS Big Brother Holding Co-Columbia-KCS 9700-H | 17 29 BOBBY GENTRY & GLEN CAMPBELL Capitol-St 2929-F | 34 34 HAIR Original Cast-RCA Victor-LSO 1150-N |
| 2 2 FELICIANO Jose Feliciano-RCA Victor-LSP-3957-N | 18 9 CROWN OF CREATION Jefferson Airplane-RCA Victor-LSP 4058-N | 35 36 DID SHE MENTION MY NAME Gordon Lightfoot-UA-UAS 6649-J |
| 3 5 STEPPENWOLF Dunhill-DS 50029-N | 19 18 SUPER SESSION Bloomfield, Kooper, Stills-Columbia-CS 9710-H | 36 35 THE BEAT OF THE BRASS Herb Alpert & Tijuana Brass-A&M SP 4146-M |
| 4 6 RASCAL'S GREATEST HITS TIME PIECE Atlantic-SD 8190-M | 20 22 A HAPPENING IN CENTRAL PARK Barbara Streisand-Columbia-CS 9710-H | 37 41 TRUTH Jeff Beck-Epic-BN 26413-H |
| 5 4 WHEELS OF FIRE Cream-Polydor-543004-Q | 21 21 BOOGIE WITH CANNED HEAT Liberty-LST 7541-K | 38 40 MAN WITHOUT LOVE Engelbert Humperdinck-Parrot-PAS 71022-K |
| 6 8 CRAZY WORLD OF ARTHUR BROWN Polydor-543008-Q | 22 27 SHADES OF DEEP PURPLE Polydor-543007-Q | 39 39 GREATEST HITS Frank Sinatra-Reprise-RS 1025-P |
| 7 3 WAITING FOR THE SUN Doors-Elektra-EKS 74024-C | 23 32 HARPER VALLEY PTA Jeannie C Riley-Reo-RLPS 669-M | 40 42 AVENUE ROAD Kensington Market-WB/WS 1754-P |
| 8 17 ELECTRIC LADYLAND Jimi Hendrix-Reprise-RS 6307-P | 24 20 LOOK AROUND Sergio Mendes & Brasil '66-A&M SP 4137-M | 41 44 TURN AROUND LOOK AT ME Vogues-Reprise-RS 6317-P |
| 9 14 THE SECOND Steppenwolf-RCA-DS 50037-N | 25 23 WILD IN THE STREETS Original Soundtrack-Capitol-ST 5099-F | 42 45 IN-A-GADDA-DA-VIDA Iron Butterfly-Atco-250-M |
| 10 13 LATE AGAIN Peter Paul & Mary-WB/WS 1751-P | 26 11 DISRAELI GEARS Cream-Polydor-542008-Q | 43 47 AT FOLSOM PRISON Johnny Cash-Columbia-CS 9639-H |
| 11 7 GENTLE ON MY MIND Glen Campbell-Capitol-ST 2809-F | 27 24 BY THE TIME I GET TO PHEONIX Glen Campbell-Capitol-ST 2851-F | 44 46 PETULA Petula Clark-WB/WS 1743-P |
| 12 10 IDEA Bee Gees-Atco SD 253-M | 28 25 ARETHA NOW Aretha Franklin-Atlantic-SD 8186-M | 45 43 STONED SOUL PICNIC 5th Dimension-Soul City-SCS 92002-K |
| 13 12 THE GRADUATE Original Soundtrack-Columbia-OS 3180-H | 29 31 MUSIC FROM BIG PINK The Band-Capitol-ST 2955-F | 46 *** MAGIC BUS Who-Decca-75064-J |
| 14 15 FUNNY GIRL Soundtrack-Columbia-BOS 3220-H | 30 30 THE TIME HAS COME Chamber Bros-Columbia-CS 9522-H | 47 48 2001-SPACE ODYSSEY Original Soundtrack-MGM-S1E13-M |
| 15 19 ARE YOU EXPERIENCED Jimmy Hendrix-Reprise-RS 6261-P | 31 28 VANILLA FUDGE Atco-SD 224-M | 48 37 MASON WILLIAMS PHONOGRAPH RECORD WB-1720-P |
| 16 16 BOOKENDS Simon & Garfunkel-Columbia-KCS 9529-H | 32 26 REALIZATION Johnny Rivers-Imperial-12372-K | 49 50 IN SEARCH OF THE LOST CHORD Moody Blues-Deram-DES 18017-K |
| | 33 33 GOLDEN ERA (VOL 2) Mamas & Papas-RCA-SD 50038-N | 50 38 DONOVAN IN CONCERT Epic-BN 26386-H |

RPM

MUSIC FILM RECORDS

TELEVISION THEATRE

Weekly

Owned and operated by
RPM MUSIC PUBLICATIONS LTD.

PUBLISHED WEEKLY SINCE FEBRUARY 24TH. 1964

Serving THE INTERNATIONAL RECORD AND MUSIC INDUSTRY

CHECK
HERE

| | | |
|-----------------------------------|--|--|
| Regular Subscription | ONLY \$5. | 52 copies of RPM sent to your home or office each week. The rate is only \$5.00 per year (a regular \$10.40 value) and you save \$5.40 over the single copy price of 20¢ per issue. RPM has been publishing every week for 5 years. Why not reserve a full year of copies NOW? <input type="checkbox"/> |
| Two Year | Save \$10.60 | 104 issues. A single copy value of \$20.80. Subscribe once and receive RPM for two years. ONLY \$9.00 for two years. <input type="checkbox"/> |
| Three Year | Save \$20.20 | 156 issues. Three years of RPM Weekly for only \$11.00. You SAVE \$20.20. <input type="checkbox"/> |
| First Class Mail | \$10 per Year | RPM Weekly will be sent to you by FIRST CLASS MAIL anywhere in Canada. This service is offered to the record exec and the radio programmer and record buyer. When time is of the essence, get your RPM FIRST CLASS. <input type="checkbox"/> |
| International Subscription | OUTSIDE CANADA | United States Of America - \$15.00 per year (52 issues). Elsewhere in the world - Surface \$15.00 per year. Air Mail - \$25.00 per year. <input type="checkbox"/> |
| Dealers Subscription | 10 copies per week \$10. a year | You can have 10 copies, 20 copies, 30 copies or any number in multiples of 10, every week. The price is only \$10.00 for every ten you order. (In one year 520 copies would cost you \$10.00 and would retail for \$104.00.) <input type="checkbox"/> |
| Supplementary Service | A CONFIDENTIAL NEWSLETTER TO THE TRADE | DESIGNED FOR RECORD STORES, RECORD COMPANIES, RADIO STATIONS. This Internationally available service gets you instant news and listings from RPM ahead of publication. Where record buying or record exposure or record selling are important, this FIRST CLASS PERSONAL SERVICE is essential. Only \$25.00 per year. <input type="checkbox"/> |

Enclosed find \$ _____ for the services indicated above.

Name _____

Firm (if any) _____

Address _____

City _____ Prov or State _____

Enclose check or money order payable to: RPM Music Publications Ltd.
1560 Bayview Ave., Toronto 17, Canada



HERE'S YOUR CHRISTMAS BONUS FROM PHILIPS

INTRODUCTORY 1/2 PRICE OFFER to build profits

With each EL3575 or EL3312 you buy during this promotion you receive your choice of one N2200, the exciting new Carry Player, or N2500, Stereo Playback Deck at 1/2 price.



SPECIAL KODAK CAMERA CONSUMER OFFER to build sales

Gives you a selling edge. Gives your customers an even greater reason to buy. Famous Kodak cameras at big savings... a perfect Xmas Bonus.



CANDLE MAGIC KITS OFFERED FREE to build traffic

A good traffic builder. With each purchase of 6 recorders, you get 24 Candle Magic kits free and a merchandising package to help you promote it.



HEAVY CONSUMER ADVERTISING PROMOTION to build demand

During this promotion, Philips will be adding extra strength to its consumer tape recorder advertising. We will be using national TV, local radio, newspaper, direct mail and point of purchase display to help you merchandise effectively.

Give your profits a bonus with big Philips tape recorder sales. Contact your distributor today.

OFFER EXPIRES NOV. 30, 1968