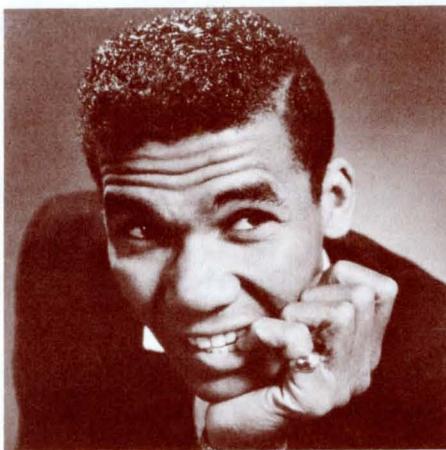


Hollingsworth To Compo

Toronto: Compo's roster of Canadian talent grows with the inking of and first release by Canada's internationally famous song and dance man Joey Hollingsworth. Joey's Apex release of "That's Why I Love You Like I Do", a Roger Miller tune was produced at the RCA Victor studios in Toronto, and like all the Miller compositions is acceptable at MOR, MOT and country stations. A release for the Japanese market, third largest, is likely where Joey has enjoyed rave reviews and fantastic audience reaction. During his 1965 tour of the Orient the Hollingsworth talent and charm moved with ease within the Ambassadorial circles when he appeared in the Canadian Embassy's Canadian Japanese Friendship presentation which also included the Osawa Trio and other top Japanese talent. Another tour of the Orient is skedded with Joey's Tokyo appearance June 3. Before this eastern tour Joey will also make appearances in Win-

nipeg, Regina and Vancouver. He will also make a TV appearance in his hometown of London, Ontario, on the Dick Williams' "Wing Ding"



Joey Hollingsworth signs with Compo.



Capitol of Canada strengthened their country roster recently with the signing of a long-term contract with Gary Buck. The artist has been named "Canada's Top Country" singer for the past two years in Canadian Trade Polls. The label kicked off with a single release "If That's All You've Given" and plans to record an album in Nashville shortly. Pictured left to right are Paul White (Capitol A & R Director) Gary Buck and G. Edward Leetham (Vice-President and General Manager).

show. TV appearances have also been set for "A Go-Go '66", "Music Hop", both here and in Winnipeg, "Hi Time" and the Bryan Olney TVer in Kingston.

Other Compo breadwinners include The Counts, who are experiencing nationwide action on their Apex release of "He Will Break Your Heart". A major US label has expressed interest in releasing this disc stateside. Gordon Lightfoot, who has been catching the international ear for his tunes, will debut his UA album the first part of April. Danny Harrison has just completed a recording session for the Coral people and will have a single release sometime in April.

Al Mair, one of the new breed of Canadian promotion men, has been encouraging the playing and acceptance of more Canadian productions and is always on the look for that next big Canadian smash.

THE MUSIC INDUSTRY BUSYBODIES

THIS IS THE LAST IN THIS SERIES OF ARTICLES ATTEMPTING TO BRING A BIT MORE UNDERSTANDING TO A RATHER CONFUSED AND SUSPICIOUS INDUSTRY THAT IS NOT PROGRESSING AS FAST AS IT COULD.

In most industries there exists a competitive camaraderie that says, even in the market place there is room for everyone. Since Canada has been a sub-leasing country as far as music is concerned, there are a great many mysteries about originating product that confuse many record men. To cover up their inadequacies, they might simply dismiss the Canadian music industry as "a waste of time", "no one in Canada knows anything about the music industry", "Canadian productions are all copies of foreign sounds", "the people making it are part of a small establishment", "we can make more money as sub-leasers", and FINALLY "our foreign associates wouldn't approve of us entering the domestic industry". These are all genuine statements that have greeted me as the editor of this weekly. Surely these remarks indicate a great deal of confusion about what can be done in Canada, how it can be done and why the people doing it are succeeding, and what it will mean in profits.

There are many people in Canada capable of hit making. Talent is plentiful because it is an untapped barrel, and you can skim the cream. Owning a master for the world is INDEED a very lucrative situation. It is far more lucrative than sub-leasing or distributing pre-established foreign hits. Canadian records are definitely distinctive in their sound, and the sound is universally accepted. U.S. companies are more than anxious to pick up a good Canadian master and will pay a very good royalty. The Canadian music industry is wide open to anyone with the producing skill, the merchandising flair, the administrative know-how and the desire to do the difficult.

LITTLE CAESAR
& THE CONSULS

"YOU LAUGH TOO MUCH"
IS A SMASH!!!!

ON RED LEAF



Popular Montreal based group Les Houlois Têtes Blanches.



Roy Kenner and the Associates will be part of a Bigland package to tour the Maritimes with Lynda Layne and The Big Town Boys.

RPM MUSIC WEEKLY

1940 Yonge Street
Toronto 7, Ontario

Tel.: (416) 487-3466
Editor and Publisher
WALT GREALIS

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Enclosed find my cheque (or cash) for \$5. for one year's subscription to RPM Music Weekly, (52 issues).

Name _____

Address _____

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Red Leaf

When we say "First in Canadian Talent", we also mean "Only Canadian Talent". Many asked two years ago if a Canadian Record Company could exist with only Canadian talent. We have not only existed, but we have thrived and brought much attention to Canada with our high calibre of talent and production.

We would like to extend our thanks to disc jockeys and the exposure media from coast to coast in Canada and RPM Music Weekly. In two years RPM has created an industry for Canadian music and brought Canadian disc jockeys to the attention of the world. Red Leaf would like to acknowledge the importance of radio people to the music industry and RPM's importance to radio people.

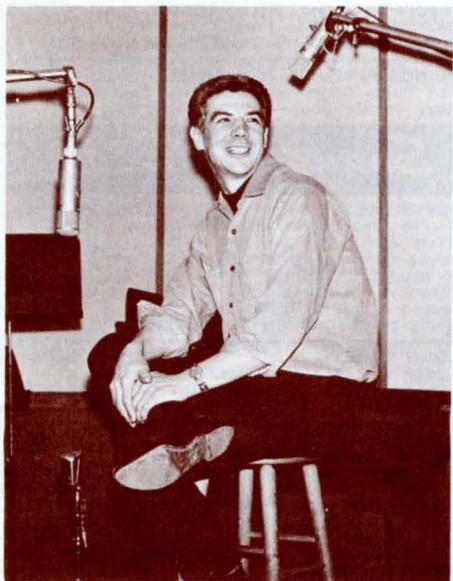
- RED LEAF ASSOCIATES

THE GENIUS IN BLUE JEANS

by walt grealis

canada's "busiest" producer spends as much time at the art table as he does in studio control rooms. rpm exposes its art department.

This is an opportune time to pay tribute to and to give credit where it's due. As many people in the industry already know, no one has contributed as much to the industry as has Stan Klees. Without asking for any consideration or personal favours and emphatically dismissing any suggestion of hype, STAN KLEES has been the backbone of RPM. This magazine has not harmed anyone in the music industry as much as it has Klees, who because of a long friendship with me and because of his natural flair to create has made RPM artistically what it is today. The Masthead, headings, format and all the design involved in RPM have been created by Klees. Always he felt that RPM would be



Stan Klees, Canada's busiest record producer and the art head behind RPM's look.

come self-sustaining, and he could step aside to concentrate more on his lifelong ambition to produce. Unfortunately this time never came, and RPM to this day has depended on Klees to design ads and to proof-read. Never did he involve himself with either policy or editorial content. His press releases were timely and well executed and always omitted his name. These were also supplied to Murphy and Morgan.

Often called "Canada's Top Producer" (but quick to correct with "busiest producer") Klees has developed a complex about his association with RPM. It was only recently that I was made aware of WHY with any intensity. Out in the trade, Klees was taking a helluva beating about his so-called conflict of interest. Regardless of this, he kept it to himself and never broke his original word to me to assist me with RPM. He longed for the day when he could break away,

but knew that the magazine would incur unreasonable expense without him and fold. This is the honest situation as it has existed for the past two years.

While helping to develop the industry in Canada he had put himself in a position to ruin himself and his heavy investment in his own endeavour, Tamarac Record Productions. Fortunately a few people believed in Klees and the result by some trick of fate has worked out well. Tamarac regardless of the mudslinging in the trade did in fact create commercial productions that disc jockeys chose to play, and US companies are still clamouring for. Today no one can deny the genius of Stan Klees as a producer, and as editor of RPM, I can vouch for Stan's ability as a layout artist and a book-keeper, and a proofreader, and an artist. Not enough that he put in countless hours over the RPM art, he was as well a major contributor of PAID advertising, and a whiz at organizing co-op advertising with his groups, record companies, studios and whatever else the trade ethically allowed.

Recently Little Caesar and The Consuls publicly dubbed Klees "The Genius In Blue Jeans" in an advertisement reserved by them in RPM. Originally the reference was extremely inside with his clients, and a source of embarrassment to Klees. I would personally like to thank the Consuls for convincing Klees to let the ad go through. They had a fight on their hands.

I was too close to the scene to realize that truly Canada did have a genius on their hands in Stan Klees. No matter what he attempted the results were usually astounding.

In this article, I sincerely hope the trade has enough respect for RPM and its editor to accept my word that Klees did fairly and without influence do what he could for the industry as a whole and never asked for a hype or a favour editorially. It is my sincere hope that the trade will accept him as a record producer of merit and forget the foolishness that he either wrote or controlled any part of RPM's editorial content. No one has yet shown me an issue where Klees received any extra consideration. On the other hand he was often denied mention because of a fear of the trade.

RPM would not have had two years to create what the industry is today, nor two months had it not been for Stan's encouragement, assistance and backing. Let us hope that this article ends the mudslinging, and let's settle down to some creative work to build an industry honourably . . . IF WE CAN. I'd like to quote Klees who said many times, "If we make it on TALENT, good. If we can't, then we'll forget it."



AS
CONSTANT
SUPPORTERS
OF
RPM
AND THE
CANADIAN
MUSIC
INDUSTRY

WE AT BIGLAND
AGENCY
HAVE PLEDGED

OUR
CONTINUED
SUPPORT

OF THE
CANADIAN
MUSIC
INDUSTRY.

WE ARE
GENUINELY
INTERESTED
IN
CANADIAN ARTISTS
AND
CANADIAN
RADIO
PERSONALITIES



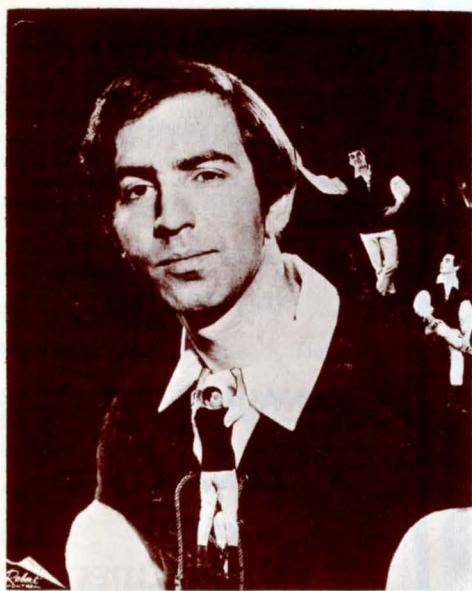
Boosting your own town can pay off in dividends and in the case of CKXL Calgary it means new listeners. Now tabbed as "CKXL 1140 Responsible Radio Calgary" they recently hired one of the best men in the promotion field in the name of Dave Lyman formerly of CKY Winnipeg. A check through past issues of RPM will reveal the Lyman touch in and around the 'Peg. As Assistant Production Manager Dave sends news of CKXL's follow-up to their popular publication "What Is A Canadian?" which was prepared by XL's research department titled "Calgary Facts". For instance did you know that Calgary has more cars per capita (2.16) than any other city in the world? (That'll upset Hogtown touts), and that Calgary has the largest Zoo in Canada and the only inland Aquarium in Canada and is the home of the only complete Dinosaur Park in the world? Ten thousand Calgarians entered the CKXL's "Music To Mexico" contest. Grand winner of the trip for two via CPA was Mrs. D. L. Turgeon of Calgary. The contest attracted so much attention that CPA reports a 30% increase in reservations to Mexico.

/// The Jolly Green Giant Show has proved to be such a popular Monday

to Saturday teen grabber that the A & W Drive-in has contracted for a one year sponsorship of the popular CKCK show. CK's Guy Bob Wood found himself stranded at a record hop in 40 below prairie weather 110 miles from home. But thanks to western teen hospitality he was able to make it back to Regina. Bob Bye, Production Manager for the past four years at CKCK, moves over to CKWX Vancouver. Roy Mullett's Owl Prowl Club is now international. New York state and New Zealand listeners have written for memberships. /// Bill James sends news that former CKLN Nelson radio personality Arnold Jackson is having success with his new Teen Scene Magazine out of Calgary. The Nelson area have been getting their share of the best in Canadian talent. Calgary's Stampeders drew one of the biggest crowds. The S'Quires also proved very popular in the area. Tom Northcott's release of "Just Don't" is one of the big Canadian sounds at 'LN. (We've heard a great deal about this Northcott release but apparently they haven't any national distribution.) /// The big CJLX Hockey Spectacular ended up with one casualty, PD and morning man Fred King suffered a broken leg and with an ankle to knee cast is broadcasting from the comfort of his Fort William residence rumpus room.

GOT A BEEF? Frank Cameron of CHNS stirred up a little controversy with his remarks in the February 28 issue. Here's one that comes to Frank's assistance. "I've got to agree with Frank Cameron's statement about too many records being rushed onto the market without too much attention paid to the quality of the record. The blame must be with the groups and their great misunderstanding of what production means. It isn't as simple as running into a studio and laying down your own sound. There are many technical details that have to be looked after. There are too few producers in Canada, and often the studio assumes the responsibility for production. They better be able to produce. There are many records released that technically aren't even close to acceptability. A & R men should not panic to the contract drawer. Possibly these are the growing pains of a new business. It's easy for a record company to develop a 'garbage can' reputation if their A & R staff aren't Top 40 oriented, or if they take the 'it's only rock and roll' attitude. DJs shouldn't play it because it's Canadian, but they must be able to realize hit potential without a doubt. This is happening, and we are of age enough to say 'Don't play it if it's good. Play it if it's GREAT'." — Stan Kees, Tamarac Record Productions.

QUALITY RECORDS LIMITED



INTRODUCES
A
GREAT NEW
CANADIAN RELEASE

Bartholomew
Plus 3

"'CAUSE I'M ALONE"
f/s
"ON A WINTERY NIGHT"

Q1802
"IT'S 'A' PLUS!"

MANUFACTURED AND DISTRIBUTED IN CANADA BY QUALITY RECORDS LIMITED



VERNON — Jim Yount — CJIB
Snake Me Wake Me — Four Tops — Motown
This Old Heart — Isley Bros. — Tamla

REGINA — Terry David Mulligan — CJME
Sure Going To Miss Her — Gary Lewis — Liberty
Look What You're Doing — Bondsmen — Capitol

BELLEVILLE — Dave Charles — CJBQ
Juanita Banana — Peels — Karate
It Won't Be Wrong — Byrds — Columbia

BRAMPTON — Jim Blake — CHIC
That's What I'll Do — Leslie Gore — Mercury
While I'm Away — Bobby Curtola — Tartan

LETHBRIDGE — Gary Hart — CJOC
Look What You're Doing — Bondsmen — Capitol
Get Smart — Scott Cameron — Capitol

LAKEHEAD — Fred King — CJLX
Sure Going To Miss Her — Gary Lewis — Liberty
Walking My Cat Named Dog — Norman Tenega
— New Voice

NANAIMO — Gene McCormick — CHUB
Believe Me — Guess Who — Quality
Rainbow — Terry Black — Arc

CORNWALL — Tom Iley — CJSS
Believe Me — Guess Who — Quality
One More Heartache — Marvin Gaye — Motown

WINNIPEG — Doc Steen — CKRC
Dedication Song — Freddy Cannon — WB
Communication — David McCallum — Capitol

PRINCE ALBERT — John Wessel — CKBI
The Rains Came — Sir Douglas 5 — Tribe
Keys To My Soul — Silkie — Fontana

Sounding Board

JIM BLAKE — CHIC Brampton
You're Breaking My Heart — Jimmy Dybold
"You know, this one really threw me. I have never heard of Jimmy Dybold. I used to play in groups throughout Canada and the U.S., The Playboys, Ambassadors, Starliters, etc. This record is great. Good sound. A lot of folks are going to hear of Jimmy Dybold now."

JOHN LOWETH — CHNO Sudbury
Laugh Too Much — Caesar/Consuls
"Sounds great. Looks like they have another hit on their hands. Congratulations fellows."

GRAHAM WYLIE — CKCL Truro
Hey Girl — Big Town Boys
"It Was I" was a near, very near miss for the Boys. Feel this one is nearer target. It doesn't strike me as top tennet but it does merit airplay. If the Boys keep this up next outing should be a bull's-eye."

GENE McCORMICK — CHUB Nanaimo
Laugh Too Much — Caesar/Consuls
"A good catchy song that's original and will make the Canadian charts from coast to coast."

CHUCK BENSON — CKYL Peace River
Hey Girl — Big Town Boys
"This is definitely one sound that is needed in Canada today. Let's get more good productions like this on the air. Take time to produce hit singles such as these and '67 will be a great year."

SANDY GARDINER — Ottawa Journal
Hey Girl — Big Town Boys
"This is the best single yet for the boys and an original composition too. It deserves to do better than their cover of 'It Was I'."

ED MORRELL — CKEK Cranbrook
Rose Marie — Ray Hutchinson
"This is a refreshing treatment to a fine old song. It is already becoming a favourite in the CKEK listening area, and is destined for the CKEK chart."

TOM ILEY — CJSS Cornwall
Laugh Too Much — Caesar/Consuls
"Different, but good. Breaks me up every time. Very catchy tune. It should move. Watch it."

BILL JAMES — CKLN Nelson
Laugh Too Much — Caesar/Consuls
"A great hit. It sounds great from the first note on. There is little doubt that it will equal the success of 'Sloopy'."

R.P.M. Play Sheet

from...

1	2 * AT THE SCENE
2	4 BREAKING UP IS BREAKING ...
3	14 * HOMeward BOUND
4	5 * WHILE I'M AWAY
5	6 BATMAN THEME
6	12 AN ORDINARY GUY
7	11 IT WAS A VERY GOOD YEAR
8	10 * BAD REPUTATION
9	19 * LISTEN PEOPLE
10	15 SPANISH FLEA
11	17 x YOU BABY
12	16 x ROSE MARIE
13	18 TIME
14	25 x MAGIC TOWN
15	20 SUPERMAN
16	21 x WHY CAN'T YOU BRING ME ...
17	24 x RAINBOW
18	26 * TAKE ME TO YOUR HEART ...
19	29 * WOMAN
20	32 IT WON'T BE WRONG
21	34 x INSIDE LOOKING OUT
22	35 x DAYDREAM
23	36 x LAUGH TOO MUCH
24	39 TEARS
25	27 * WALKING THE DOG
26	31 x JUANITA BANANA
27	28 x WORKING BACK TO YOU
28	33 x STOP ME FROM FALLING ...
29	30 MY WORLD IS EMPTY
30	38 IT'S A LONG WAY HOME
31	37 ANOTHER MAN
32	new * NOWHERE MAN
33	new * UNTIL IT'S TIME
34	new x MOULTY
35	new x IT'S TOO LATE
36	new x S.O.S.
37	new x WALKIN' MY CAT... DOG
38	new * LITTLE LATIN LUPE LU
39	40 * 19th NERVOUS BREAKDOWN
40	new I'M SO LONESOME I COULD CRY

* RPM FORMER PICK

x RPM FORMER EXTRA

Comers

EXTRA	TIME WON'T LET ME	Outsiders	Cap
EXTRA	ONE ON THE RIGHT	Johnny Cash	Col
EXTRA	SHAPE OF THINGS	Yardbirds	Cap
EXTRA	DON'T COME LOOKING FOR ME	Sweet Things	Col
EXTRA	SHAKE HANDS	Newbeats	Qua

Cross Canada Chart Action

TW	LW	A-FOREIGN	B-BMI	C-CAPAC	D-DOMESTIC
1	1	WHILE I'M AWAY		Bobby Curtola	All
2	10	IT'S A LONG WAY HOME (f/s)		Staccatos	Cap
3	5	BELIEVE ME		Guess Who	Qua
4	3	HURTING EACH OTHER		Guess Who	Qua
5	7	YOU LAUGH TOO MUCH		Caesar/Consuls	Car
6	8	HE WILL BREAK YOUR HEART		Counts	Com
7	2	ANOTHER MAN		Shondels	Col
8	6	ROSE MARIE		Ray Hutchinson	Col
9	9	THIS HOUR HAS SEVEN DAYS		Shays	Cap
10	16	HEY GIRL GO IT ALONE		Big Town Boys	Cap
11	4	THIS AINT LOVE		Nocturnals	Pho
12	14	LOVE LIKE MINE		Des/Yeomen	Qua
13	11	JOKER		Young Canadians	Cap
14	13	SOLDIER BOY		Debbie Lori Kaye	Col
15	15	WALK ON BY		Bobby Kris	Col
16	new	LOOK WHAT YOU'RE DOING		Bandmen	Cap
17	new	UNTIL IT'S TIME FOR YOU TO GO		Catherine McKinnon	Arc
18	19	POOR ANNE		J.B./Playboys	Rca
19	18	BLUE IS THE NIGHT		Deverons	Qua
20	—	SUCH A DREAMER		Townsmen	Pho

Sure!!

FALLING SUGAR — Kelly & Gail — Com

Should!

HEY GIRL GO IT ALONE — Big Town Boys — Cap

Could

MY DARLIN' HILDEGARDE — Statler Bros — Col

Maybe?

SURE GONNA MISS HER — Gary Lewis — Lon

GMP Guide

1	TIME
2	THE ARENA
3	SNOWBELLS
4	HARD DAY'S NIGHT
5	LOVE IS ALL WE NEED
6	SPANISH FLEA
7	ANOTHER SIDE OF YOUNG
8	TIJUANA TAXI
9	SOMEWHERE THERE'S! ...
10	PROMISE HER ANYTHING
11	I WANT TO GO WITH YOU
12	HUSBANDS AND WIVES
13	TEARS
14	FEELING GOOD
15	WHERE AM I GOING

Pozo Seco Singers	Col
Al Hirt	Rca
Winnifred Atwell	Col
Peter Sellers	Cap
Me Carter	Lon
Tijuana Brass	Qua
Jim Pirie	Cap
Tijuana Brass	Qua
Dean Martin	Com
Tom Jones	Rca
Eddy Arnold	Col
Roger Miller	Col
Bobby Vinton	Col
Arena Brass	Col
Barbra Streisand	Col
Mimi Hines	Com
Ray Charles Singers	Spa
Tony Pastor Jr.	Cap
Mariachi Brass	Lon
Andy Williams	Col
Catherine McKinnon	Arc
Tony Bennett	Col
Travellers	Col
Al Martino	Cap
Georgia Gibbs	Qua
Steve Lawrence	Col

Country

1	THE AUCTIONEER
2	THIS THEY SAY IS ME
3	COME HOME NEWFOUNDLANDER
4	RAMBLING SHOES
5	IRON TOWN
6	DON'T KNOCK ON MY DOOR
7	ICE ON THE ROAD
8	LOST LOVE
9	CADILLACIN' AROUND
10	I DON'T NEVER

Irwin Prescott	Melbourne
Rhythm Pals	Melbourne
Tom Jim Garth	Melbourne
Bob King	Melbourne
Rhythm Pals	Melbourne
Canadian Sweethearts	Quality
Graham Townsend	Melbourne
Artie MacLaren	Arc
Angus Walker	Melbourne
Odie Workman	Bison

U.S. RELEASE	PRODUCTION	COPYRIGHT	CHUB Nanaimo	CKK Cranbrook	CKYL Peace River	CHED Edmonton	CKOM Dauphin	CHLO Lakehead	CHUM St. Thomas	CKFB Toronto	CKLB Oshawa	CKBQ Belleville	CKWS Kingston	CFOM Quebec	CKCL Truro	CHNS Halifax	CKW Bridgewater
*	A	B	41		1	16	12		17	5	20	12					
	D	B							66		24						
	A	A	34				42			45	32						
	A	A			25												
	D	A	44				13	55				16	14		25		25
	D	A					47	39	58								
	A	A					32										
	A	A							11	X							
	D	B									24						
	A	A	9	9							30	26					
	D	C					58		46	72	28	50					56
	A	A															
	D	Unk			P	26						32					
	A	A										42					
	D	B			34							31					
	D	Unk						53									40
	D	Unk															



Larry Uttal is busy with new releases that seem to be headed for chart action. The New Voice release from Bob Crewe Productions of "Walkin' My Cat Named Dog" by Norma Tanega is already starting to show chart action. From the same production house "Little Latin Lupe Lu" by Mitch Ryder and the Detroit Wheels is another contender and has had many picks, on both sides of the border. Larry feels the new Caesar release of "Laugh Too Much" from Canada will be their strongest bid to date for the Consuls. US release is on Mala label. Bobby Kris and the Imperials bow on the Bell label with "Walk On By" and "Travellin' Bag" and also from Canada "Hey Girl Go It Alone" by the Big Town Boys. Amy-Mala-Bell are the US labels leading the pack in Canadian releases. /// Dave Leonard of Monticana Records and Enterprises, Montreal writes that he has been working for the past six months as Audio Consultant with Beltone Recording Corp. in NYC. Leonard will also be producing records for the studios of Beltone. Beltone has recently been concentrating on its reputation as a top New York independent recording studio. It is reported to be one of the most modern studios in NYC boasting a 12 Channel console and a compatible stereo/mono



Nancy Sinatra tops the RPM Top Forty this week with "These Boots Are Made For Walking" on Reprise.

disc-cutting system. Leonard is also continuing his producing activities in Canada. /// Ren Grevatt sends news of Hickory Records and their success with a wave of major country hits. New album plans and tours for a group of its artists has been set up through the affiliated Acuff-Rose Artist Corporation. Bill Carlisle's "What Kind Of Deal Is This" has been moving well on the top end of the charts as has "Five Miles From Home" by Bob Luman. Album releases are now being set up for Luman and Carlisle as well a tour of armed forces bases in Germany.

APEX
RECORDS

PRESENTS

"Joey" Hollingsworth

"THAT'S WHY I LOVE YOU LIKE I DO"

f/s

"LITTLE DANDELION"

a sure-fire winner by this exciting young singer

busybodies (cont'd)

Besides our inferiority complex as Canadians, possibly one of the major factors in the problem we have in Canada is the fear of many company execs of the younger element who have made a noise in the music business. Like the ad agency business, the record business has become a very young business, and the new era of music is best handled by young talents, in arranging, producing, promotion, publicity and talent scouting.

For 30 years, the Canadian music industry has been an industry completely dependent on foreign product. The promotion and merchandising of this product has been very limited, because it was pre-established for us, and we became complacent and downright lazy. We have not learned the real techniques of promotion, merchandising, and have found very little value in advertising, when most of this was done for us. We developed habits that suited the past decade and although we were part of a new era we were content to live in the past. Canada has had as many as 40 music trade publications. None of them lasted a significant length of time. RPM was the first trade that lasted two years plus.

Why won't record companies advertise and support their own industry? Many have never had to allocate monies for advertising. They have no budget for trade advertising, and can't understand the value of a trade magazine. Many record companies don't SERIOUSLY release Canadian product except to get a few local sales. Some have no idea how to make a hit from scratch nor do they wish to. THESE are the people who search endlessly for dirty linen in the trade. Would you believe that they attack the actions of their competitors in promoting Canadian talent? Would you believe that to promote a Canadian record is, to their way of thinking, being a "patsy to the disc jockeys"? START BELIEVING IT. You might also look into the remark, "They play what we tell them to play". The reference here is to foreign product, that has been manipulated into the public eye, and "What can they do but play it, it's a hit."

LIP WORSHIP

is one thing but FWP&P have put

support where it's needed! Behind the Canadian artist

and RPM. That's why FWP&P acts make it big.

FRED WHITE PUBLICITY & PROMOTION



Russ Vernon, country spinner at CKXL Calgary, the #1 Country station west of Toronto notes that requests have been pouring in from other stations interested in the Town and Country format that has proven successful for CKXL. Russ' Golden West Country Caravan and the Moose Talent show held every Thursday at the Moose Lodge is still pulling in SRO crowds. The finals for this popular

talent build-up will be held the latter part of April. Scouts are already looking for the largest hall in Calgary to look after what should be an overflow crowd. The Oilpatchers band who look after much of the backing for the new talent is made up of Russ Vernon, emcee and rhythm guitar, Lesley McSorley, female vocalist, Vic and Zig the Adams Brothers, Brian Tetzloff on drums and Fiddlin' Hank Kuhn with accordian extraordinaire David Davies. "Island Of Newfoundland" by Bert Cuff is #1 on CKXL's Canadian Country Top 10. /// "This They Say Is Me" by The Rhythm Pals makes it to #40 on the CFGM Country Gentlemen's Survey. New Country Gentleman at CFGM is Paul Revere who recently held forth at CHIC. /// Country personality Brian Sutcliffe of CHNS hits the talent trail with his first release on Arc titled "A Love That Cannot Be". (With more country DJs putting out records it may bring home to some the hardships of getting a record started. A little more push on the better Canadian releases could make for a bigger and much more polished country industry in Canada.)

Sounding Board

CHUCK BENSON CKYL Peace River
Rose Marie — Ray Hutchinson
"This is the talent Canada has been waiting for. Whether it makes the Top 10 or not remains to be seen. It's great material for GMP stations. YL has given this disc more than its share of air play since the issue of it in RPM. Hats off to Columbia for a well-produced single."

RON WADDELL CKDM Dauphin
Rose Marie — Ray Hutchinson
"An old standard due for a chart position again. It sounds like Ray Hutchinson is the boy to put it there."

TERRY DAVID MULLIGAN CJME Regina
You Laugh Too Much — Caesar/Consuls
"Great!!!! Great recording, great harmony, great group. Listener response is picking up every day. Everyone should be behind it."

DON O'NEIL CHEX Peterboro
Rose Marie — Ray Hutchinson
"Already a 'Bee-Eye-Gee' (BIG) hit in CHEX Country! From its first spin on 980 Radio it soared."

RON WADDELL CKDM Dauphin
Little Liar — Fallen Leaves
"Definitely good talent producing a good sound. All it needs is a little exposure, and I suggest you join me in giving it that exposure."

TOM ILEY CJSS Cornwall
While I'm Away — Bobby Curtola
"I like it. Another winner for Bobby but definitely not his best. I must say it has tremendous instrumental and chorus backing."

JIM BLAKE CHIC Brampton
Rose Marie — Ray Hutchinson
"Getting tremendous recognition and plenty of airplay and I think it's going to hit the Top Twenty soon."

TERRY DAVID MULLIGAN CJME Regina
Hey Girl — Big Town Boys
"As Batman would say, 'Holy Lollypops' and it's better than Batman. This has to be the one to do it for the Boys. Great beat and harmony. Local bands have already started playing it at dances and listener response has been great. It's a winner."

TED HOCKADAY CHAT Medicine Hat
Laugh Too Much — Caesar/Consuls
"It's different. It really is. Might be a big one if it catches on. Sounds like a great follow-up to a tune that made it so well in the Hat area. 'Really Got A Hold On Me'."

MIKE SHAINLINE CKAY Duncan
Rose Marie — Ray Hutchinson
"An arrangement as fresh as morning dew with both teen and adult appeal. Fits any format. Watch for play in U.S.A."

DICK ALBERTS CKLY Lindsay
Believe Me — Guess Who
"Already No. 2 on our 'All Canadian Wax To Watch'. With right airplay it could make it."

RAY NICKEL CKOM Saskatoon
Rose Marie — Ray Hutchinson
"A delightfully different treatment of an old song, which puts it in the group of songs that can be played by both Top Forty and Middle Of The Road stations. Deserves plays by both but I feel it'll get more spins by the MOT stations."

RON WADDELL CKDM Dauphin
It's All Over Now — Sceptres
"Canada's answer to the 'Big O' sound. Could be a winner."

JOHNNY MURPHY CKPR Lakehead
Rose Marie — Ray Hutchinson
"At the risk of using a tired old cliché, it's different. Will make it if enough stations playing MOR format get on it. It hasn't got enough drive to make it with the top pop outlets only."

SANDY GARDINER Ottawa Journal
Rose Marie — Ray Hutchinson
"I'm afraid that Ray sounds like Frank Ifield's grandfather on this disc, a big disappointment after the big build-up. He should create action through his name alone but that's all."

GARY BUCK HAS A COUNTRY BREAKOUT!

"IF THAT'S ALL YOU'VE GIVEN"

IT'S ON



No 72339

COLUMBIA RECORDS



"My Darling Hildegarde" (4-43526):

I would like to say with "Time" (4-43437), RPM Magazine could have become an important factor in promoting records in Canada with the support of all in the industry. "Oh Gee, Girl" (4-43512) surely "Rose Marie" (5-9889) and you do not want to be remembered for being around "When The Ship Hit The Sand" (4-43519).

Therefore, it is without "Tippy Toeing" (4-43463) that I go "Homeward Bound" (4-43511) knowing that this may well be the last issue in which you will read about Elvira, who tried to tell us about how great Canadian talent is. Meanwhile I will "Walk on By" (C4-2672) and look for "Another Man" (C4-2673) to try and make Canadians support Canadians in their efforts to be successful.

Well Hilde "If You Can't Bite Don't Growl" (4-43489), as we had our chance and there are some "Just Like Me" (4-43461) who hoped that the Editor of RPM would not end up looking like a "Truck Load of Starvin' Kangaroos" (4-43514).

"Tears" (5-9894)

by Bobby Vinton

P.S. Walt you deserve an "A" for effort.