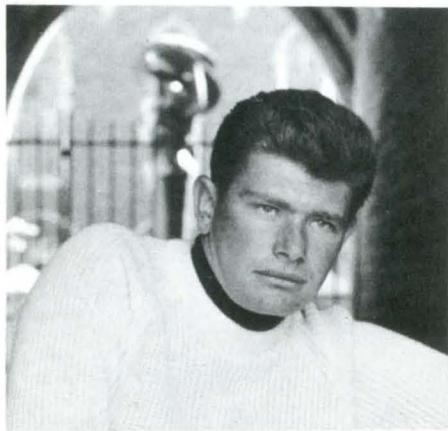


Teen Beat Roller Skating Takes Over

Kitchener: Ever roller skate to the music of a live rock group? Thousands have and still are, in Southern Ontario. Jimmy Dybold and the Jayrockers introduced this newest of fads and surprisingly enough it's caught on. The group makes the odd tour out of their home base, Bingeman's Park Lodge, Kitchener, and found that arenas in the surrounding countryside began to experience success with the roller skating crowd. The Ivanhoe in London, St. Catharines Curling Club, Dundas, Galt, Milverton arenas and the Stratford Coliseum were packing in crowds usually experienced only with



Popular at roller rinks, Jimmy Dybold of Kitchener was recently signed by the Canadian Red Leaf label. visiting name artists. Rock skate enthusiasts were lining up for hours and in many cases were travelling from points as far away as 100 miles to make sure of a place on the floor. In some places they found they were playing to upwards of 3000 skaters and never below the 800 mark.

There is a specialized type rock format for playing successfully to a skater's required beat and just any rock and roll band can't master this beat overnight. Jimmy Dybold and the Jayrockers have spent many hours in developing the necessary tempo to keep the skaters confident in their movements. The popularity of this new rock roller skating fad has landed Jimmy Dybold a recording contract.

WE CLARIFY OUR POLICY

In two years of publication, RPM has strived to fulfill the need of the Canadian Music Industry and encourage the domestic production of Canadian music. It has been brought to our attention that there has been some confusion in the trade as to our ownership, financing, and our ultimate aims as a publication. Our often unorthodox policy and format has also been a source of criticism. We would like to make a statement in this regard herewith:

RPM Music Weekly is solely owned and operated by Walt Grealis, Editor and Publisher. RPM has been published each week since February 24th, 1964. The publication is supported by subscribers and advertisers, these being our only source of revenue. RPM has no affiliation with any record company, record producers, booking agencies or management agency or music publisher. RPM rents offices in the Music Canada Building, 1940 Yonge Street, Toronto 7, Ontario. This is an office building housing many independent firms allied only by one common interest, the music business. No person, firm or syndicate, own or control RPM and the publication is entirely Canadian owned and operated.

The magazine has maintained a Canada first policy, and a strong international flavour. In no way have we ever attempted to duplicate existing foreign publications. The magazine is directed at the exposure media of the music industry which is radio, while maintaining a retailer and consumer appeal. Each week a copy is sent to every radio station in Canada, and promotional copies are rotated to other areas commanding exposure such as teen newspaper supplements, ad agencies, music publishers, jukebox operators, and various firms who are in businesses allied to the music industry. Each week 200 additional promotional copies are sent throughout the world in order to bring attention to Canada's growing music industry. We have strived to publicize the industry throughout the world.

We accept and publish newsworthy items on the basis of their appeal to the industry and are conscious of the fact that many firms in Canada do not maintain a publicity department. We welcome your press releases, and your Canadian content releases. The Editor and Publisher has authorized no one to accept nor to make demands of record companies for free promotional copies of records. No one has been given the authority to represent RPM other than the Editor and Publisher himself as the firm does not maintain a staff. Articles may be submitted and are published only at the discretion of the Editor. No conscious attempt has been made to promote or emphasize any firm or product or any individual. We are (like all magazines) partial to our supporters. (Just as a radio station is partial to their sponsors).

We maintain an open door policy to any individual, firm, or company in the music industry with a worthwhile project or product. We maintain an institutional policy towards the industry and spend countless hours assisting various people throughout the industry in North America tracing down Canadian masters, copyrights, assisting TV and record producers, ad agencies, publishers, record companies, movie distributors, etc.

We attempt to print the news accurately, but depend on the honesty of our informants from coast to coast. Geographically it is impossible for us to check out each detail of each press release. This is a common fault in any publication.

Non-supporting record companies, and radio stations have received thousands of dollars of free publicity and promotion over the past two years. It is our function to keep the industry informed. When items do not appear in RPM, it is usually the laxity of the people involved in not supplying a press release.

RPM was not started by professional publishers. The Editor and Publisher entered this project because of a need for a weekly in this business. We would like to extend thanks to the many people who assisted us over the past two years that made this publication a success, and developed the industry to this point.

Bluntly and in plain language we have tried to explain some of our policies, and our problems. Possibly this will put an end to the uninformed speculation and criticism in the trade regarding our affiliation, our premises, or financing.

It boils down to press releases and ads. Our ad rates are the lowest in the trade. Our size still lacks a powerful punch for Canadian and foreign product. We are anxious to assist you and to maintain a communication vehicle for your new product. We can only maintain this status through your support as subscribers and advertisers. We sell space not editorial content. That has to be earned by newsworthiness, which makes us no different than any other publication.

**THE BIG
TOWN
BOYS**

Their NEW release is a SMASH follow-up to "It Was I"

"HEY GIRL, GO IT ALONE" — on CAPITOL

Coming soon — THE BIG TOWN BOYS' LP



US visitors to Canada this week included Eric Steinmetz, International Director of MGM. Purpose of the trip was to orient himself with the operation of Quality Records. /// EMI (Canada) Ltd. have opened executive offices in downtown Toronto. Address is Suite 607, 8 King St. E. /// Bill Gilliland, Veep of Arc Records, has been busy following up the dual appearance of Patrician Anne and Terry Black in Toronto March 4. "A Go-Go '66" has already been set up as well as "Hi Time" and "After Four". Other national TV appearances are expected. ///



The Munks of Montreal are currently experiencing a successful comeback and have just released "Long Time Waiting" on the Regency label. L. to R., Rick St. Jean, Tagg Hindsgaul, Rene Boileau, Ed. Kaye.

Fred White, prexy of his own promotion company has just arrived back from New York where he was touting the Big Town Boys who are presently working both Trude Heller's club and the 8th Wonder. Fred also advised that



Seen at recent pow-wow of Capitol (Canada) and Pickwick (Canada) are L. to R., George Wade, Managing Director of Pickwick of Canada, G. Edward Leetham, Vice-President and General Manager, Capitol Records (Canada) Ltd., Ira L. Moss, Executive Vice-President Pickwick International and Paul White, National Advertising Manager, Capitol Records (Canada) Ltd.

he has just finalized plans for the Shondels of Winnipeg to receive the TV carpet treatment when they arrive in Upper Canada March 1. TV shows are set for "A Go-Go '66" in Toronto. The Dick Williams "Wing Ding" show at CFPL London, the Pete Emmerson show at CKCO Kitchener, Gary Dean Dance Party CHCH Hamilton and with Bryan Olney at CKWS Kingston. The popular Edmonton based group, The King Beezz are also heading east on a junket of TV and personal appearances.



Norm Sherratt, member of the hit making Sloopy Gang Little Caesar and The Consuls, showing off his newest in stage attire.

RPM MUSIC WEEKLY

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THE BIG CANADIAN RECORDING BANDS BOOK WITH BIGLAND

Current Releases

BIG TOWN BOYS
"Hey Girl Go It Alone"
Capitol — Amy-Mala (US)

DEE AND THE YEOMEN
"A Love Like Mine"
Reo

THE SHAYS
"This Hour Has Seven Days"
Roman

LITTLE CAESAR AND THE CONSULS
"You Laugh Too Much"
Red Leaf — Amy-Mala (US)

THE COUNTS
"Searchin'"
Apex

SECRETS
"Here Comes Shack"
RCA Victor

STACCATOS
"Poor Baby"
Capitol

BOBBY KRIS AND THE IMPERIALS
"Walk On By"
Columbia — Amy-Mala (US)

THE SHONDELS
"Another Man"
Columbia

For One Night Shows, Tours or Night Club Engagements
CONTACT:
Ron Scribner or Jack Manning



THANKS DJ's FOR PLAYING THIS RECORD
AND MAKING IT A SMASH HIT AND
A BIG SELLER.

on



“ROSE MARIE”

f/s

“MY HEART WILL NEVER KNOW”
by RAY HUTCHINSON



CKCK's Bob Wood notes that Regina Rock group, The Canadian Downbeats, have left for Miami for a month long club date. The White Heads, another Queen City group have just completed a successful engagement at Coco Beach in Florida and are now playing in Lawton Oklahoma. They'll go on to Arizona and then Texas. Loreen Church, Barry recording artist, has tipped

Bob that her next release is a ballad dubbed "Secretly". // Bob Taylor at CKLB Oshawa has a new gimmick that's sure to catch on. A list is being kept and points being awarded to every song that makes an appearance on the CKLB Top 35 Tunedex and playlist. For the month of January the top ten tunes were "Daytripper", "I'm A Man", "Sound Of Silence", "She's Just My Style", "I Found A Girl", "I Can Never Go Home Anymore", "Poor Little Fool", "It's My Life", "Good News Week", and "Poor Anne". It's interesting to see an enterprising broadcaster willing to experiment and tabulate fairly instead of following the pattern set down by foreign trades. This also gives Canadian product a fighting chance. Bob will send this list out to any interested parties. // Big news from the Vernon country is the Annual Winter Carnival with complete coverage by CJIB. Several remote units were set up throughout the area to cover the torchlight and winter carnival parades. This is one of the largest annual events to take place in the interior of British Columbia. Don Lawson and "Miss Royalite", popular TV personalities, lent their charm and personality to the proceedings. Highlight of the show was the Snowflake presentation at which Queen Silver Star VI was chosen from among 8 other lovely young

contestants. // A new slogan at CJBQ Belleville is "Belleville Is The Capital Of Canadian Music Supporters In This Country". Reason for this sound-off is Dave Charles' success with Canadian records. Says Dave, "'Poor Anne' and 'Walk On By' are selling like crazy in Belleville and Trenton. All it took to do this was two airplays each day." Dave also suggests we keep our ears peeled for the return of David Clayton Thomas with his hit single of "Take Me Back". // The "Limerick" contest winner at CKAY turned out to be a 12-year-old Duncan girl who took the first prize of a Sony 8 transistor radio. The Limerick, supplied by the station went "Community radio with weather, sports and news, and features galore for you to use, first to serve and first to care." The winning line "Dial 150 and leave it there." // Scott Alexander of the Soo's CKCY has a new hour-long Monday night program called "Canadian Countdown". It features the latest in Canadian releases. Columbia recording artist Debbie Lori Kaye and Scott will be making several PA's in and around The Soo. Debbie's newest release "Half A World" has been getting good action. // Forty degrees below zero and out on the prairies of Saskatchewan would be enough to do in any Upper Canadian but not the folks at Humboldt, Saskatchewan. This town, about 100 miles south east of Prince Albert recently experienced an action packed week boosting the newly formed Humboldt Teen Organization. Climax of the shin-dig was the big Saturday night dance which was carried live by CKBI Prince Albert. A popular Saskatchewan group known as The 125 Witnesses played to a SRO (shakin' room only) crowd. // Down Truro way, the big sound is "Rose Marie" by Ray Hutchinson. Graham Wyllie writes "Our air staff was very impressed with the plastic demo record in the last issue of RPM and after playing it during audition found that they also liked the sound. It's a regular on our good music shows now." //



CHICAGO — Ron Riley — WLS
Elusive Butterfly — Bob Lind — World Pacific
Gloria — Shadows Of Knight — Dunwich

REGINA — Bob Wood — CKCK
Green Berets — Barry Sadler — Rca
Rainbow — Terry Black — Arc

DAUPHIN — Ron Waddell — CKDM
Laugh Too Much — Caesar/Consuls — Red Leaf
Your Kind Of Lovin' — Rick Nelson — Decca

LINDSAY — Dick Alberts — CKLY
Laugh Too Much — Caesar/Consuls — Red Leaf
Fire Breathin' Dragon — Rick Nelson — Decca

CORNWALL — Tom Iley — CJSS
Listen People — Herman's Hermits — MGM
While I'm Away — Bobby Curtola — Tartan

NELSON — Bill James — CKNL
These Boots — Nancy Sinatra — Reprise
Michelle — David & Jonathan — Capitol

PORT ALBERNI — Bill Coombes — CJAV
Made In Paris — Trini Lopez — Reprise
I Confess — New Colony 6 — Regency

HALIFAX — Frank Cameron — CHNS
Breaking My Heart — Roy Orbison — MGM
Homeward Bound — Simon & Garfunkel — Col

OSHAWA — Bob Taylor — CKLB
Listen People — Herman's Hermits — MGM
Woman — Peter & Gordon — Capitol

VERNON — Jim Yount — CJIB
These Boots — Nancy Sinatra — Reprise
Elusive Butterfly — Bob Lind — World Pacific

BELLEVILLE — Dave Charles — CJBQ
Laugh Too Much — Caesar/Consuls — Red Leaf
Nowhere Man — Beatles — Capitol

REGINA — Terry David Mulligan — CJME
Laugh Too Much — Caesar/Consuls — Red Leaf
Can't You See — Mary Wells — Atco

DUNCAN — Will MacKenzie — CKAY
Love Me — Connie Stevens — WB

THE SOO — Scott Alexander — CKCY
My Prayer — Neil Sedaka — Rca
Little Liar — Fallen Leaves — Dominion

TRURO — Graham Wyllie — CKCL
Laugh Too Much — Caesar/Consuls — Red Leaf
Rainbow — Terry Black — Arc

GARY LEWIS AND THE PLAYBOYS

by Bill Miller

Gary Lewis and his Playboys along with two local groups, the Sparrow and Bobby Kris and the Imperials played to a surprisingly small audience last Sunday at Massey Hall. Those who came seemed to enjoy the performance, after they got the microphones working. The Sparrow appeared first and after they got their equipment working played five or six numbers including their recent recordings.

Bobby Kris and the Imperials gave a good performance that included their recent hit "Walk On By" and "Travellin' Bag". Then came Gary Lewis and the Playboys. Although there were no mad rushes for the stage, Lewis was bombarded with notes, chewing gum and received a sign welcoming him to Toronto. Even with bad mike connections to the speaker system, his fans seemed to enjoy his performance of recent and current hits including "This Diamond Ring", "She's Just My Style" and "Save Your Heart For Me".

Possibly, had the promoters advertised the Canadian acts more prominently, the attendance might have been greater.

CANADIAN CONTENT ?

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Sings

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RBS 1231

RBS 1231

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R.P.M. Play Sheet

tw l w

from . . .

1	7	LIGHTNIN' STRIKES	Lou Christie
2	8	* ANDREA	Sunrays
3	5	* MY GENERATION	The Who
4	3	* ATTACK	Ray Charles
5	10	* CALIFORNIA DREAMIN'	Mama's & Papa's
6	13	LITTLE BOY	Four Seasons
7	12	BREAKING UP IS BREAKING . . .	Roy Orbison
8	17	* WHILE I'M AWAY	Bobby Curtola
9	20	MICHELLE	David & Jonathan
10	26	DID YOU EVER HAVE TO MAKE . . .	Lovin' Spoonful
11	30	* AT THE SCENE	Dave Clark 5
12	16	x GET OUT OF MY LIFE	Lee Dorsey
13	18	ARE YOU THERE	Dionne Warwick
14	19	x CALL ME	Chris Montez
15	21	WHO YOU GONNA HURT	Beryl Marsden
16	24	AN ORDINARY GUY	Chip Fraser
17	32	* BAD REPUTATION	James Boys
18	34	IT WAS A VERY GOOD YEAR	Turtles
19	35	x BOOTS ARE MADE FOR WALKING	Nancy Sinatra
20	37	* BATMAN THEME	Markettes
21	25	* WHEN LIKING TURNS TO LOVE	Ronnie Dove
22	27	A BEGINNING FROM AN END	Jan & Dean
23	29	* LONG LIVE OUR LOVE	Shangri Las
24	31	* WHAT NOW MY LOVE	Sonny & Cher
25	28	GOOD TIME MUSIC	Beau Brummels
26	33	* I FOUGHT THE LAW	Bobby Fuller
27	38	* HOMeward BOUND	Simon & Garfunkel
28	40	x THE RAINS CAME	Sir Douglas
29	39	x BATMAN	Jan & Dean
30	36	x WORKING BACK TO YOU	Four Seasons
31	new	MY WORLD IS EMPTY	Supremes
32	new	x RAINBOW	Terry Black
33	new	TIME	Pozo Seco Singers
34	new	x ROSE MARIE	Ray Hutchinson
35	new	* LISTEN PEOPLE	Herman's Hermits
36	new	* KEEP ON RUNNING	Spencer Davis Group
37	new	SPANISH FLEA	Tijuana Brass
38	new	* WALKING THE DOG	Jerry Palmer
39	new	x YOU BABY	Turtles
40	new	THIS GOLDEN RING	Fortunes

Comers

EXTRA	SUPERMAN	Dino Desi Billy	Com
EXTRA	WHY CAN'T YOU BRING ME HOME	Jay/Americans	Com
EXTRA	JUANITA BANANA	Peels	Pho
EXTRA	MAGIC TOWN	Vogues	Qua
EXTRA	STOP ME FROM FALLING IN LOVE	Beau Hannon	Qua

Sure!!

TAKE ME TO YOUR HEART AGAIN — Vince Hill — Cap

Should!

TEARS — Bobby Vinton — Col

Could

WOMAN — Peter & Gordon — Cap

Maybe ?

SET YOU FREE THIS TIME — Byrds — Col

GMP Guide

1	MICHELLE	David & Jonathan
2	TIJUANA TAXI	Tijuana Brass
3	SECOND HAND ROSE	Barbra Streisand
4	WALK ON BY	Bobby Kris
5	TIME	Pozo Seco Singers
6	SNOWBELLS	Winnifred Atwell
7	LOVE IS ALL WE NEED	Mel Carter
8	I WANT TO GO WITH YOU	Eddy Arnold
9	SNOWFLAKE	Jim Reeves
10	THE ARENA	Al Hirt
11	ANOTHER SIDE OF YOUNG	Jim Pirie
12	SPANISH FLEA	Tijuana Brass
13	CALL ME	Chris Montez
14	SOMEWHERE THERE'S SOMEONE	Dean Martin
15	... SOMETHING BETTER ...	Sylvia Sims
16	HUSBANDS & WIVES	Roger Miller
17	WEEKEND	Steve Lawrence
18	ANGELS	Missionaries of Mary
19	BYE BYE BLUES	Andy Williams
20	PROMISE HER ANYTHING	Tom Jones
21	YESTERDAY	Cilla Black
22	HARD DAY'S NIGHT	Peter Sellers
23	WHERE AM I GOING	Barbra Streisand
24	ULLABBY OF LOVE	Poppies
25	ROSE MARIE	Ray Hutchinson

Country

1	DON'T KNOCK ON MY DOOR	Canadian Sweethearts	Qua
2	IRON TOWN	Ryhthm Pals	Melbourne
3	COME HOME NEWFOUNDLANDER	Tom Jim Garth	Melbourne
4	ISLE OF NEWFOUNDLAND	Bert Cuff	Arc
5	THIS THEY SAY IS ME	Rhythm Pals	Melbourne
6	CADILLACIN AROUND	Angus Walker	Melbourne
7	MARJOLAINA	Jimmy James	Arc
8	LOST LOVE	Artie MacLaren	Arc
9	RAMBLING SHOES	Bob King	Melbourne
10	ICE ON THE ROAD	Graham Townsend	Melbourne

Cross Canada Chart Action

TW	LW	A-FOREIGN	B-BMI	C-CAPAC	D-DOMESTIC	
1	1	WHILE I'M AWAY			Bobby Curtola	All
2	2	HURTING EACH OTHER (f/s)			Guess Who	Qua
3	3	ANOTHER MAN			Shondels	Col
4	4	WALK ON BY			Bobby Kris	Col
5	6	HOOCHI COOCHI COO			Wes Dakus	Cap
6	10	POOR ANNE			J.B./Playboys	Rca
7	5	JOKER			Young Canadians	Cap
8	7	SOLDIER BOY			Debbie Lori Kaye	Col
9	9	LOVE DIDN'T DIE			Chessmen	Lon
10	12	IT'S A LONG WAY HOME (f/s)			Staccatos	Cap
11	16	IT'S ALL OVER NOW			Sceptres	Car
12	new	YOU LAUGH TOO MUCH			Caesars/Consuls	Car
13	15	THIS AIN'T LOVE			Nocturnals	Pho
14	10	SHE BELONGS TO ME			King Beezz	Qua
15	11	BLUE IS THE NIGHT			Deverons	Qua
16	new	SEARCHIN'			Counts	Com
17	new	BELIEVE ME			Guess Who	Qua
18	15	CLEAR THE TRACK			Secrets	Rca
19	18	LIKE A DRIBBLIN' FRAM			Race Marbles	Cap
20	new	LOOK WHAT YOU'RE DOING			Bondsmen	Cap



The Ron Riley Batman Club is the big success story out of the WLS country. Listeners from in and around the Windy City have sent in over 100,000 requests for membership to the club in less than one week of promotion. New members receive a bumper sticker, pin and membership card. /// Al Brackman of The Richmond Organization sends along Dominic Behan's "Ireland Sings" which has

just been published in England and is described as the outstanding collection of its kind. Also from TRO comes "Hoot 'N' Holler" a 34-page song folio of folk, rock and blues giving words, music and guitar chords. The "Phoenix Love Theme" (Senza Fine), published by TRO from the motion picture "The Flight of The Phoenix" is receiving multi-disc exposure. Ren Grevatt, touting TRO, notes that there has been a barrage of new disc versions of the song, ranging from an instrumental combo treatment to a vocal version by a top name opera star. A group known as the Brass Ring on Dunhill have been getting heavy air action on the west coast. The Richmond Organization are sponsoring Paul Nassau and Canadian Oscar Brand as a writing team to collaborate on "A Joyful Noise", a Broadway hopeful to be produced by Edward Padula. John Raitt, of "Carousel" fame has been signed for this musical adaptation of Borden Deal's novel, "The Insolent Breed". /// Bob Marcucci, feeling his oats as a record producer once again, looks good for hitsville with his newest discoveries Kelly and Gail Steele with their first Colpix release of "When You Take More Than You Give".



Radio stations across the country have asked that we reactivate our GMP column in an effort to supply information on what broadcasters and RPM feel would be suitable for Good Music Programming. We will attempt to discuss in a general chatty manner good music and would appreciate hearing your comments on new LP and single releases. /// Ed Preston, Musical Director

at CHML, Hamilton advises that the new Columbia release "Rose Marie" by Ray Hutchinson is by far the most demanded record at the station. Todd Russell gave the record a spin on his Saturday afternoon show and the reaction from listeners in and around the Steel Town were sufficient to warrant extensive airplay. Tony Mottola, regular musician on the Johnny Carson Show, has released "Brazilia" on the Command label. Both Tony's and the version by the Baja Marimba Band on Quality have been getting good reaction in the Hamilton area. Capitol's single release of "Take Me To Your Heart Again" by Vince Hill is fast approaching the demand proportions of his English compatriot Ken Dodd who did so well with "Tears". Ed also recommends the Dean Martin single "The Old Clock On The Wall" and "Bye Bye Blues" by Bert Kaempfert. "Mimi Hines Sings" is experiencing a rash of good luck in the wake of this Vancouver born comedienne's takeover of the lead in "Funny Girl". /// The Pozo Seco Singers have come up with what turned out to be a sleeper. Although many of the GMP stations gave extensive airplay to "Time" on Columbia it gained more action with the acceptance of the Top Forty stations. The Capitol LP release of

the "Roy Clark Guitar Spectacular" has received widespread response particularly the cut "Malaguena" which has since been issued as a single. The LP offers both classical and pop enjoyment. Good reaction is expected on the Al Martino LP release of "Spanish Eyes". This now famous North American hit was actually the workings of radio stations in Canada, particularly those in Montreal. Many of the better stations across Canada have found that the Top Forty destined hit of "Walk On By" by Canadian Bobby Kris on Columbia actually fits into both categories equally as well. You might give a listen to "Golden Moment", a cut from the Sinatra LP "My Kind Of Broadway". RCA Victor will probably be the first to release "The Phoenix Love Theme (Senza Fine)" from the flick "The Flight Of The Phoenix".



PRESENTS

DEE
AND THE

YEOMEN



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"A LOVE LIKE MINE"

f/s

"BEGONE BEGONE"

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"YOU LAUGH TOO MUCH"

another *SMASH* by

Little Caesar and the Consuls

on Red Leaf

WATCH FOR SPEC FILTER

AND THE PLAIN ENDS.



John F. Spalding, one of CFTO's top Producer/ Directors includes in his current assignments the popular After Four, Sports Hot Seat, Wide World Of Sports which included the Canadian International Skating Championships — Canadian Grand Prix Racing — Canadian Curling Championships. Mr. Spalding is a graduate of Ryerson Institute of Technology, Radio and Television Arts. He obtained a great deal of experience on the technical end of television while with the CBC and added to this knowledge by freelance broadcasting in Europe and the U.K.



Les Baronets from Canada's La Belle Province are becoming known nationally through their appearances on A-Go-Go '66. L. to R., Jean Beauline, Ben Kaye, personal manager, Rene Angelil, Pierre Labelle.

DESTINED TO BE
THEIR BIGGEST
HIT YET!!!



QUALITY RECORDS LIMITED

THE GUESS WHO?

(VOTED CANADA'S TOP VOCAL INSTRUMENTAL GROUP)

"BELIEVE ME" f/s "BABY FEELIN'"

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Elvira
Capreese
Says...

FOR TWO WEEKS NOW a rumour has been circulating that RPM will be a thing of the past by March 14th which will be the last issue. To many of us in the trade this is sad sad news. We know how much RPM has done in the last two years to overcome the many problems of the domestic music industry. Old Ed: has certainly done a magnificent job, but as many of you must realize, the cost of such a weekly publication is staggering, and with just a small industry to support such an expense, it is impossible for old Ed: to continue. I'm sure there will be a big HURRAH from the enemy camp. Well . . . (Ed: MISS CAPRESE!!!!) and that's exactly how I feel!!!! To the many GOOD Canadian-minded record companies who have lent their support to this most worthwhile publication, I would personally like to extend my sincere thanks.

I feel personally that something should be done to save RPM . . . something should be done to . . . to . . . (I'm stumbling for words!!!) SOMETHING SHOULD BE DONE TO SAVE RPM!!! R-I-G-H-T!!! and right here and now I'm forming a new organization to "KEEP CANADIAN TALENT OFF THE STREETS". Our slogan will be "KEEP CANADIAN TALENT OFF THE STREETS" (and Elvira Capreese in a job.) I want action!!! Action like campaigns by the recording groups to recruit NEW subscribers, and DJs to talk up RPM on the air, possibly a spot for a mention of RPM on the back of your charts. Maybe teens will become interested in the music business. Out there are the Walt Grealises, Paul Whites, Harry Boons and Bob Martins of tomorrow who might like to bone up on the music business with an eye to their future. At less than 10c a copy, I think RPM is a bargain. I'd like to see more DJs getting their own copy which would cut out the fighting over RPM every week and the torn copies after the struggle. What a great status symbol, your OWN RPM. How about you record men!!! Shouldn't each of your salesmen and promo men get their own copy? Shouldn't your favourite dealers be getting a weekly copy courtesy of you??? Many of you out there in radioland and recordland should make sure that a copy goes out each week to your friends and associates throughout the world who can read about your activities. LET'S GO CANADIANS!!! Let's Keep Canadian Talent Off The Streets (and Elvira Capreese in a job).

NOW . . . I have an angle (Ed: Here it comes!) I want you to address all your subscriptions to ME . . . PERSONALLY. The address is: Elvira Capreese, Keep Canadian Talent Off The Streets Campaign, 1940 Yonge Street, Toronto 7, Canada. Please include a little note for my column with your subscriptions. I have set a goal (à la Ron Scribner) and when we go OVER THE TOP, I will personally arrange with Old Ed: for a photo of Old Ed: to appear in my column. This is a promise!!! (Ed: I think it's a good cause, Miss C.) I think he will consent because it's a good cause. ALSO (Ed: BONUS!!!!) I will arrange for a PERSONAL form letter that will go out to each subscriber who uses the blank below, thanking them for their support. (Ed: She's all heart.) OVER THE TOP!! LET'S GO CANADA!!! SHOULDER TO THE WHEEL!!! LET'S SHOW THEM HOW!!!! RAH! RAH! RAH (Ed: That's Good!!!) FIGHT! FIGHT! (Ed: That's enough!!!) FIGHT!

KEEP CANADIAN TALENT OFF THE STREETS — SUBSCRIPTION FORM

Mail to: Elvira Capreese,
Keep Canadian Talent Off The Streets Campaign
1940 Yonge Street, Toronto 7, Ontario.

Dear Ellie: Enclosed find one sawbuck (\$5.00) cheque, money order, cash or IOU for one exciting year's subscription to RPM. I have not been promised anything but 52 issues of RPM. I will receive a personal form letter from you thanking me for my support in Keeping Canadian Talent Off The Streets and you will campaign to publish a picture in your column of Old Ed: and help save RPM.

You may mention my name in your column (yes or no)

Name Address Zone Province

City Zone Province

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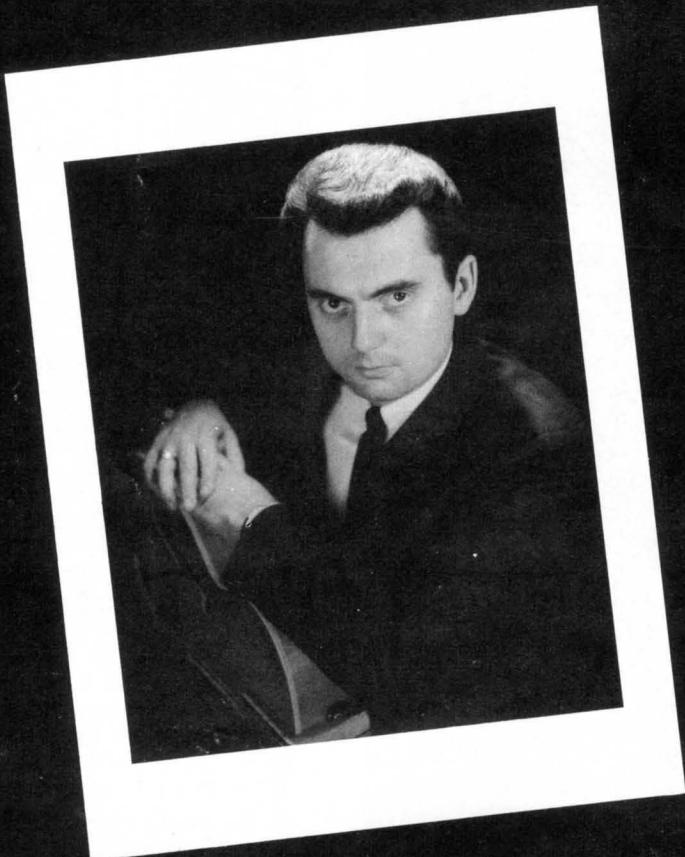
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