



**FORTY-TWO  
CANADIAN CHARTS  
COMPILE  
AN IMPARTIAL  
SURVEY OF CANADA'S  
TOP TWENTY  
CANADIAN CONTENT  
SINGLES**

## THE BUTTERFINGERS



The Butterfingers don't exist. They are actually a group of pick up musicians that were hired to do a rock commercial for MacLaren Advertising Agency. The group was nameless when they found out their commercial was gaining attention with teens. Overnight the group became named and very quickly a name was found for their "A" side. Their first record was "Baby Ruth" by the Butterfingers, and the old cliché "released by popular demand" was kept out of their advertising, but this was the case.

Twenty-four year old Tony Tudhope of MacLaren's produced a commercial for Curtiss Candy to sell candy bars to teens. He scouted around for musicians and teenagers that would create the genuine teen image for this commercial. Teens easily recognize the adult approach and Tudhope set out to use real teen musicians, real teen music and ended up a winner for the Butterfingers, MacLaren's, Curtiss, and the newly formed Canadian Red Leaf label.

Glenn "Big G" Walters discovered the record (which was at the time a white label promotion disc put out by the ad agency to promote the product in conjunction with their radio and TV spots). He programmed the single nightly and teens headed for record stores to ask about the single that really had no name. Glenn's very popular "Wing Ding" program later adopted the tune as a theme.

Stan Klees of Red Leaf heard the record on Glenn's show and got on the phone to track it down. It was finally the recording studio (Hallmark) that had the first lead to who could be contacted. Klees called Tudhope and overnight the single was released to a waiting public. Sales zoomed and chart listings were inevitable. Many GMP stations airing the the spots found that the disc was suitably GMP for exposure. The record was a great success in Eastern Canada. Even in the western provinces where the candy bars were not available and the spots weren't run, the single experienced a great deal of programming.

Terry Bush (guitarist with Robbie Lane's Disciples) and Doug Riley (organist with the Silhouettes) wrote both sides of the single. Presently a follow-up is in the planning stages.

The record is still experiencing remarkable sales, and the French-Canadian market is just now starting to react to this single. Also in progress is a deal that will make "Baby Ruth" available throughout the world.

"Baby Ruth" is just another indication that Canadian teenagers are willing to accept Canadian made hits. Even an instrumental (which takes a great deal of breaking) can make it in Canada.

You'll be hearing more from the Butterfingers even if you never seen them . . collectively.

.....NEXT WEEK.....THE REGENTS





American continent. He also penned "Ribbon of Darkness" for Marty Robbins another country pop tune that is adding to the Lightfoot long overdue successful entry into the music business.

"Baby Beatle Walk", one of Canada's big instrumentals by Al Martin Six, is a big part of the record scene in Germany. Release is on the Ariola label.

**Ottawa:** The Swing Set bows in with a new gab type sheet. Regular contributors are Sandy Gardiner, Ottawa Journal, Gord Atkinson—Ottawa Citizen and Ted Daigle of CKOY. Holding the reins for the country end is Little John Coghill also of CKOY.

**Winnipeg:** Don Eckess sends news that Ken Coleman will be holding forth in this town for two weeks and then move into New York. His latest on Epic "Funny World (Theme from Malamondo)" has established his talent as a well rounded night club act.

**Yellowknife:** H. Glick from Yellowknife Radio Ltd. is concerned over the lack of stereo releases on some artists that could be hot sellers in his area. Mr. Glick points out that "We sell a lot more stereo than mono, and no matter what the type of record is, it is ordered in stereo in preference to mono. Stereo is here to stay".

**"JUST SCANNED THE NEW DIRECTORY HAD TO LET YOU KNOW IMMEDIATELY IT IS BY FAR THE BEST THING THAT HAS HAPPENED TO THE MUSIC RADIO RECORD BUSINESS IN CANADA SINCE THEY PUT HOLES IN THE CENTRE OF RECORDS. CONGRATULATIONS IT IS A MAJOR ACCOMPLISHMENT FOR YOU PERSONALLY AND A MAJOR BREAKTHROUGH FOR THE INDUSTRY EVERYWHERE IN CANADA AND THE CANADIAN INDUSTRY IN THE WORLD BEST REGARDS JOHN MURPHY (CASHBOX) PROGRAM DIRECTOR CKPR PORT ARTHUR"**

**Canada:** Somewhere in Canada is a group known as The Fab Four. Who they are or what they are remains a dark secret. We understand they will be appearing with the Rolling Stones tour and are slated for a show at the O'keefe.

**Record Jottings:** Quality Records having a lot of success south of the border. "Shakin' All Over" by the Guess Whos is now an established hit in the US market showing on all trades and climbing many of the radio charts across the country. "Me and You" picked up by Red Bird and put out on the Blue Cat label has been mentioned by Tempo (Tempo Wizard) and

Gavin. The Regents are scoring nicely on this one in their own country and show up as No. 2 on The Cross Canada Chart (RPM). "Mrs. Brown" by Herman's Hermits could very well end up to be the largest selling single of the year in the Quality category. "Peanuts" a polka entry by the Sunglows is also showing action from coast to coast. "Two Six Packs Away" could easily be a strong item for Dave Dudley.



Pictured above at the Sound of Music Premiere in Winnipeg are l to r Johnny O'Clock, CJOB Evening personality, Dunc Anderson, Music Director, Howard Neal, Director of the CJOB Shut-ins Fund Board, Red Alix, CJOB Morning man and Laurie Mainster, manager of Foster Advertising for Wpg.

Bouncing back into popularity once again is "My Fair Lady". Radio stations can't seem to get enough of this Academy Award winner. Record store reports on this again big seller have brought it back up to No. 1 on the RPM GMP chart. "Hush Hush Sweet Charlotte" has brought Patti Page back to the pop market with a popular item that appeals to both GMP and Top Forty programmers. "Ribbon Of Darkness" brings Columbia's country artist Marty Robbins back strong with this pop-country entry, which was written by Gordon Lightfoot. Jimmy Dean's recent visit to upper Canada gave his new waxing of "The First Time Ev'ry Morning" the boost it needed. Don't overlook the flip "Awkward Situation" a well expressed narrative by the now familiar Dean Drawl. "S.O.S." by Kenny Chandler is making the Columbia folks happy sales-wise as it begins to show up on charts across the country.



trip will be the trip down the Rhine by steamer which winds in and around the castles and vineyards on the way to Cologne. The tour leaves from Toronto Sept. 2. For further information drop a note to George at CKFH in Toronto.

**Dateline Kingston:** Gary Parr can now boast that the Guess Whos are veterans of the CKLC survey. Gary was one of

the first to chart "Shakin' All Over". Also showing good promise are "Mean Woman Blues" the Bobby Curtola entry and Jerry Palmer's "Don't". "Me and You" is also showing up as a strong chart item.

**Dateline Winnipeg:** Gary Todd drops a note from CKY advising of his appointment to the post of Director of Public Service for the western giant. The 'KY Fortune Fone promotion created a great deal of interest with CKY listeners. If listeners answered their phone with the correct phrase e.g. "CKY Plays More Music" he snaps up with a prize of \$100. A new "Good Guy" was introduced to the Canadian midwest on St. Patrick's Day. Little Paddy Shamrock, the mechanical leprechaun issued Irish greetings and introduced songs from the old sod throughout the day.

Kirk Northcott signs in with news of CJOB's participation in the Winnipeg Boat Show. A big crowd pleaser was the 'OB Weight Tabulator. Red Alix the AM personality who was holding forth at the 'OB display reported many smiles and chuckles when instead of their weight listeners were treated to a humorous comment or a carton of Tab, the low calorie drink by Coca-Cola. Beefing up the stage show were The Travellers and Rickie Layne and Velvel.

Bob Burns of CJAY-TV and the man responsible for the current success of The Buess Whos sends news that an LP will be released by Quality in the very near future also that their follow-up single will be hitting the air-waves before too long. The boys are experiencing an overwhelming number of requests for PA's but are restricting their appearances to the Winnipeg area so as to allow the necessary time to study for their finals which come up next month.

**Dateline Windsor-Leamington:** Lou Tomasi, Operations Manager at CJSP reports that a promotion giving away two free tickets to the Rolling Stones Show in London kept the switchboard lit up for two hours and drew calls from listeners up to 66 years old. Four special switchboard operators had to be called in to handle the influx of calls which came in at a rate of one every 30 seconds. A breakdown of calls originating from... was tabulated and ran as follows, 35% local, 20% from Essex (surrounding area), 24% from Windsor and 20% from Detroit. This is all the more startling when one realizes that CJSP is a daytime station. With a station as powerful as this in the backyard of the 50,000 watt foreign station in Windsor, which apparently does very little to promote talent from the country in which it is situated, what an opportunity to lead the way in airing good Canadian recordings. The change may even be a welcome one for listeners on both sides of the border.

**Dateline Edmonton:** Harry Boon now Program Director of CJCA sends news of his promotion and the move up the ladder of Dalt Elton to the post of manager. This leaves a vacancy in the Music Director's department for which Harry is awaiting applications.

**Dateline Medicine Hat:** Pat Pearson sends along the new CHAT Top Fifty survey which shows a good percentage of Canadian content (see Cross Canada Chart). Pat handles the 8PM-1AM show which features Top Forty material. An experiment in the late afternoon 4-5:45PM

using teen oriented material has caused their teen ratings to soar.

**Dateline Regina:** Hank Secord, Banff recording artist, and presently holding the horses at CKRM from midnite to dawn has a complaint and we agree. He writes "You've dropped the C/W portion in RPM because you get no response to the top 10. Could be the fella's, like myself, can't compile a top 10 because we haven't the material. Get the companies to move so we can make a move to help Canadian talent. and believe me we could move in the same stride as the States, music wise". Hank also points out that he reads about the same artist every week in RPM and wants to know what about Earl Roach, Orval Prophet, Shirley Field, Paul Menard, Tommy Hunter?

**Winnipeg:** The CJOB Shut-Ins Fund presented a gala Canadian Premiere of the Happiest Sound in all the world - The Sound of Music (Apr. 1). The proceeds from the SRO night were turned over to the Shut-Ins Fund to help individuals, families or groups who are unable to obtain assistance from some other source. CJOB assumes all administration costs associated with the fund. Over 6 thousand dollars has been raised in the past year. CJOB personalities Red Alix, George McCloy and Dunc Anderson were on hand to receive the response of the first nighters. The program carried interviews with Julie Andrews and Christopher Plummer.

**Dateline Lloydminster:** The letter received from Allan Young Production Manager at CKSA was just oozing with enthusiasm over the new Johnny Harlow release "Let's Take A Chance Tonight". Al dubs this the top recording in 1965 for

Canadian talent. On a "Make it or break it" portion of the "Rolling Home" show it showed up as 159 to make it and 19 to break it

**Halifax:** "Frank's Bandstand" (CBC Music Hop) has become so important to the Maritime teen scene that a membership club has been instigated. We just received our large badge and charter membership card. Our thanks to Manny Pittson, Producer of the show. These items will find their place into the RPM archives. Thanks again.

**Weyburn:** The "Swingin' Gentlemen" of CFSL note that they are happy to find that most Canadian produced sides are improving with every release. Saturday afternoons both stations (CFSL Weyburn-CJSL Estevan) feature an hour long show of Canadian talent on their "Swingin' Across Canada Show". One of the disappointments seems to be the lack of sales at the local record bars. Bobby Curtola, Terry Black and Wes Dakus seem to be selling well but the newer artists are taking a little longer to be recognized.

(See "Mailbag" this week)

## Market Place

**WANTED - A NEW BOSS FOR AN ANNOUNCE-OPERATE TOP 40 DISC JOCKEY FROM SOUTHERN ONTARIO, WHO IS YOUNG, MARRIED, AMIABLE AND DEPENDABLE. WILL MOVE ANYWHERE IF JOB IS RIGHT. WRITE BOX 2006 RPM 426 MERTON ST. TORONTO 7.**

R. P. M.



A few of our letters come from radio people who experience difficulties probably commonplace to many in the industry. The following is an example.

"Dear Walt: I'm Big Bad Bert Fowell from CFSL Weyburn and I've got a real problem. I work the TEEN BEAT program (3:30-8:00 PM) and it's really getting me down. These kids are just not hip, the tunes that are supposed to go don't down here. Sure we put them up on the "Swingin

60" but the teens don't dig the sounds teens do elsewhere. The sound of "almost rhythm and blues" is the big thing from where I come from. But here it's still the old sounds like THE CRUSHER that goes places. That was #1 for quite a long time. Sandi Shaw's "Girl Don't Come" is big, but not around here. They really put this new sound down. So here's a plea going out to all the people that will help. Tell me fella's, what do I do? I'd sure like to get these teens moving but they don't even move at a dance. Man I've seen them at dances and they just stand and tap their toes."

(signed) Bert Fowell

Dear Walt:-

Possibly the incident I am going to relate will be as much of an EYE-OPENER to others who still believe (as I did only a few weeks ago,) that there is no commercial potential for Canadian artists and Canadian made singles.

Recently I stopped off for a late snack at a restaurant. I was somewhat disturbed by three teenagers who plunked themselves down noisily three seats away from me at the counter. Later I was grateful that they were noisy enough that I overheard most of their conversation. After noisily dwelling on a great deal of nothing, they finally started to talk about records (as many teens do). To my surprise most of their conversation centered around Canadian artists and their records. They talked about these hits with reverence.

I came away a wiser man. I was glad their youthful enthusiasm (usually interfering with my digestion) had made me more aware of Canada and the great possibilities of our own producing. I only wish I had been fortunate enough to have had about six of Canada's leading Program Directors sitting with me.

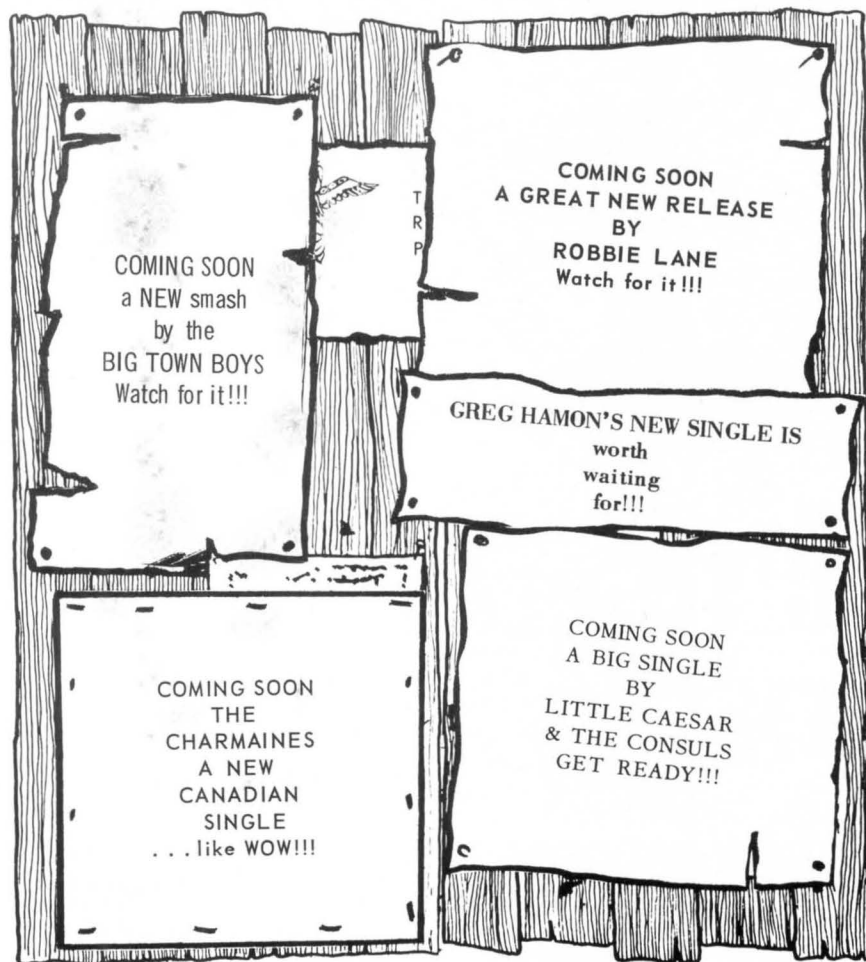
From now on it's Canadian talent all the way with me.

Sincerely,  
"REFORMED"

P.S. The Beatles, DC5, and the rest of the groups weren't mentioned once. However the Supremes were.

(ED: The remarks you have just read are possibly the best example of "You never know till you try!" It has been a slow process convincing the programmers of Canada that we have it all here. If we can't find it, NOBODY is going to find it for us.)

**PROGRAMMING AUTHORITIES  
DEPEND ON  
THE RPM PLAYSHEET  
AS AN ADVANCED  
INDICATION  
OF HITS TO COME**





# WE DARE YOU TO PLAY "CARMEN"

*elvira quintana exclusiva cbs*

(SIGNED)

**BRUCE & TERRY**

COLUMBIA RECORDS 



# R.P.M. Play Sheet

tw lw

from...

1	1	*MRS. BROWN	Herman's Hermits	Qua
2	2	xI'M TELLING YOU NOW	Freddie/Dreamers	Cap
3	3	TIRED OF WAITING	Kinks	All
4	4	MEAN WOMAN BLUES	Bobby Curtola	Ral
5	5	ME AND YOU	Regents	Qua
6	6	xGAME OF LOVE	Wayne Fontana	Qua
7	8	xBUMBLE BEE	Searchers	All
8	13	*SILHOUETTES	Herman's Hermits	Qua
9	16	*OUT IN THE STREETS	Shangri Las	Qua
10	12	*IT'S NOT UNUSUAL	Tom Jones	Lon
11	37	TICKET TO RIDE	Beatles	Cap
12	10	xSHAKIN' ALL OVER	Guess Whos	Qua
13	20	*BABY RUTH	Butterfingers	Ral
14	19	*TALK ABOUT LOVE	Adam Faith	Cap
15	24	*CONCRETE AND CLAY	Unit 4 Plus 2	Lon
16	18	*WALK THAT WALK	D.C. Thomas	Ral
17	21	*JUST ONCE IN MY LIFE	Righteous Bros.	Lon
18	15	HOBO	Wes Dakus	Cap
19	29	xTHE MOUSE	Soupy Sales	Spa
20	22	THE ENTERTAINER	Tony Clark	Pho
21	28	xOOO BABY BABY	Miracles	Pho
22	32	xCOUNT ME IN	Gary Lewis	Lon
23	35	AND ROSES AND ROSES	Andy Williams	Col
24	31	xIT'S GROWING	Temptations	Pho
25	27	*S.O.S. (SWEET ON SUSIE)	Kenny Chandler	Col
26	new	OUR LOVE HAS PASSED	Jack London	Cap
27	26	*DON'T ASK ME TO BE TRUE	J.B./Playboys	Rca
28	30	I CAN'T STOP THINKING OF YOU	Bobbi Martin	Com
29	34	*DON'T GO BREAKING MY HEART	Burt Bacharach	Pho
30	38	WHOLE WORLD SHAKIN'	Sam Cooke	Rca
31	40	HELP ME RHONDA	Beach Boys	Cap
32	new	xJUST A LITTLE	Beau Brummels	Qua
33	new	THINK OF THE GOOD OLD TIMES	Jay/Americans	Com
34	new	*IT'S GONNA BE ALRIGHT	Gerry/Pacemakers	Cap
35	new	*BIRDS ARE FOR THE BEES	Newbeats	Qua
36	new	*GOODBYE MY LOVER GOODBYE	Searchers	All
37	new	*SHE'S COMIN' HOME	Zombies	Lon
38	new	xTRUE LOVE WAYS	Peter & Gordon	Cap
39	new	SUBTERRANEAN HOMESICK BLUES	Bob Dylan	Col
40	new	xCARMEN	Bruce & Terry	Col

\* Former RPM Pick

x Former RPM Extra

## Comers

EXTRA	I'M NOT SAYIN'	Gordon Lightfoot	Com
EXTRA	VENICE BLUE	Bobby Darin	Cap
EXTRA	I'M THINKING	Dave Clark 5	Cap
EXTRA	IKO IKO	Dixie Cups	Qua
EXTRA	SOMETIMES	Paul Revere	Col

## Sure!!

TOMMY-Reparata & Delrons-All

## Should!

MR. TAMBOURINE MAN-Byrds-Col

## Could

CRYING IN THE CHAPEL-Elvis Presley-Rca

## Maybe?

JUST YOU-Sonny & Cher-Lon

## GMP Guide

1	MY FAIR LADY	Film Track	Col
2	MARY POPPINS	Film Track	Rca A
3	GLENN MILLER TIME	Ray McKinley	Col
4	BRAZIL '65	Wanda De Sah	Cap
5	DEAR HEART	Andy Williams	Col A
6	HANK WILLIAMS HITS	Spike Jones	Lon D
7	MALKA & JOSO	Malka & Joso	Cap D
8	ORANGE BLOSSOM SPECIAL	Johnny Cash	Col D
9	WHO CAN I TURN TO	Anthony Newley	Rca
10	LITTLE THINGS	Bobby Goldsboro	Com A
11	TURN THE LIGHTS DOWN LOW	Marty Robbins	Col
12	MY FAIR LADY	Nat Cole	Cap A
13	HAVE YOU LOOKED INTO - - -	Jerry Vale	Col
14	LORD JIM	Film Track	Com A
15	COME SHARE MY LIFE	Glen Yarbrough	Rca N
16	FRIENDLY PERSUASION	Ray Conniff	Col N
17	LATIN THEMES/YOUNG LOVERS	Percy Faith	Col D
18	THE GREATEST STORY	Film Track	Com
19	THE HONEY WIND BLOWS	Brothers Four	Col N
20	MY GAL SAL	Burl Ives	Com N

## Country

1	2	I WISH THAT I COULD FALL . . .	Sandy Selsie	Col
2	1	TEXAS LEATHER & MEXICAN LACE	Bob King	Lon
3	3	KLONDIKE MIKE	Hal Willis	Qua
4	6	GOLDEN YEARS	Myrna Lorrie	Qua
5	7	SKIP HOP & WOBBLE	Andy McLaren	Arc
6	4	DO YOU WISH YOU WERE FREE	Myrna Lorrie	Qua
7	5	A TASTE OF LOVE	Doug Hutton	Rca
8	8	NIGHTHAWK	Gary Buck	Spa
9	9	GOLDEN ROCKET	Dick Nolan	Arc
10	new	SADDLE SHOOTIN' BUDDY	Johnny Rocker	Rca

## Cross Canada Chart Action

TW LW

1	1	MEAN WOMAN BLUES - BOBBY CURTOLA - RAL	25			2	7	21			1	14			31			36	9	16	
2	2	ME AND YOU - REGENTS - QUA	17			22	27	X	44			53		44	24	33	17	12		10	28
3	3	SHAKIN' ALL OVER - GUESS WHOS - QUA	37			36	11		11	50	28	15		25	7	21			27		
4	7	BABY RUTH - BUTTERFINGERS - RAL	26					60				21		3		8			57	33	
5	6	WALK THAT WALK - D.C. THOMAS - RAL											5		29	27	23			25	
6	4	HOBO - WES DAKUS - CAP	5	27				11	35												
7	19	OUR LOVE HAS PASSED - JACK LONDON - CAP	28									25	38				49	29		42	
8	5	EASY COME EASY GO - BARRY ALLEN - CAP	9		11			47	26												
9	8	SOS (SWEET ON SUSIE) - KENNY CHANDLER - COL	16																9		
10	17	DON'T ASK ME TO BE TRUE - J.B./PLAYBOYS - RCA															10		15	2	
11	11	BLUEBIRDS/MOUNTAINS - RONNIE HAWKINS - CAP		29										18		23				32	
12	12	PUT YOU DOWN - BIG TOWN BOYS - RCA						53						12							
13	15	TOO BLIND TO SEE - BRUNSWICK PLAYBOYS - ARC																		15	6
14	18	BELONGS TO YESTERDAY - PAT HERVEY - RAL	19																		27
15	10	CRY IS ALL I DO - ESQUIRES - CAP	32																		
16	16	FOREVER - PIERRE LALONDE - COM										28						56		42	
17	9	I'LL BE THE BOY - JACK LONDON - CAP																		13	
18	20	GREEN SURF - S'QUIRES - LON					38		40												
19	14	IT ISN'T EASY - STACATOS - ALL	31									51									
20		NEW REMEMBER THE FACE - ALLAN SISTERS - RAL																		35	



# NEW YORK



not Musicor... **Bob Halley** will produce **Guy Pastor** (Tony's son) independently... **The Royallettes** record of "Poor Boy" was produced by hitmaker, **Teddy Randazzo**... **Buddy Kaye's** song, "Speedy Gonzales" will enjoy new popularity having been recorded by **Soupy Sales** for his forthcoming LP... **Don Costa** arranged **Connie Francis'** last session.

Vibist, **Gary Burton**, appeared in concert with **Stan Getz** at Philharmonic Hall on April 9th... **The New Christy Minstrels** is the first folk act to play New York's Copacabana... **Neil Sedaka** will appear at the Tchaikovsky Piano Festival in Moscow. He studied concert piano.

A big talent agency has expressed interest in **J.B. and The Playboys**... **Oscar Peterson's** latest album on the Limelight label is called "Canadiana Suite"... **The Four Lads** sang a medley of their hits on the "Night Life" TV show.

Tin Pan Alley is talking about the emergence of **Herman's Hermits** as the hot-

test English act on the American scene... and **Nancy Ames** new status as a night club performer.

There's much delight being expressed in the return to the charts of **Perry Como**. His record of "Dream On Little Dreamer" is well on its way. It is hoped that **Vic Damone** can make his comeback with his version of "You Were Only Fooling"... Although everybody picked **Al Hirt's** "Al's Place" to be the A side of his new record "Mr. Sandman" seems to be getting the play... Be on the lookout for "The Breaking Point" by a fantastic new artist named **Deena Johnson**. It shouldn't take this record as much time as it took "Go Now" by **The Moody Blues** to reach its deserved position on the charts... **Vic Caesar's** record is getting a lot of "good music" station play. It's called "Tica Tee Tica Ta".



Bob Crewe, well known US producer and topper of Genius Inc. seen with one of his top rated artists Diane (Navy Blue) Renay. Diane's latest "I Had a Dream" on MGM.

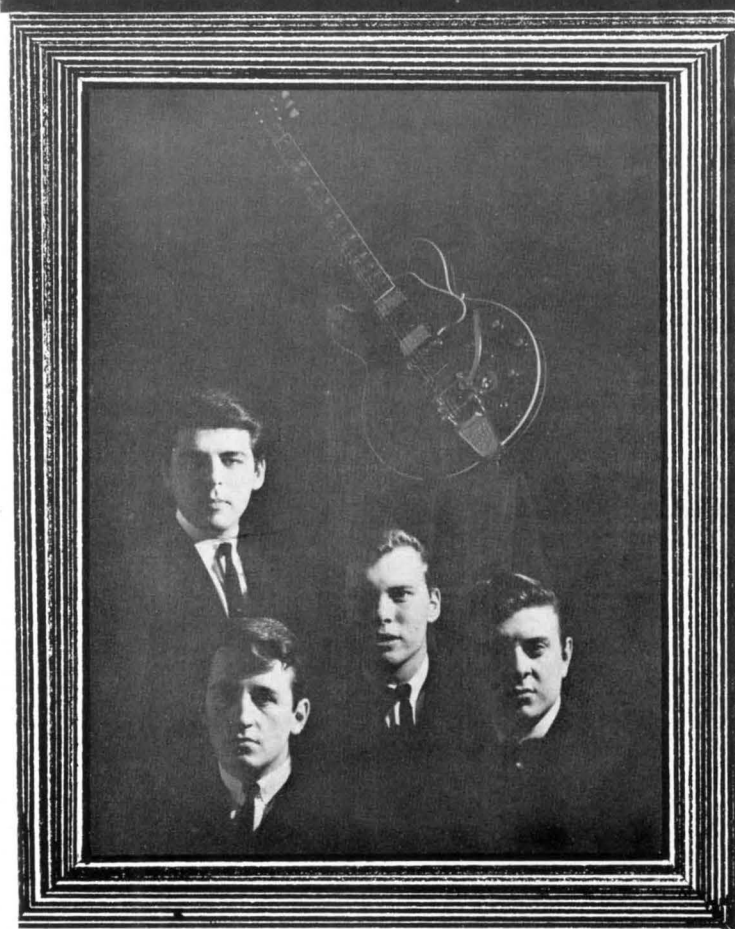
Waiting to break big on the charts are "True Love Ways" by **Peter and Gordon** and "Just A Little" by **The Beau Brummels**. **Bobby Darin** definitely has the best selling version of "Venice Blue". There's a possibility of it breaking through.

Did you know that **Ringo** and **Maureen** are expecting an heir or that **Harry Belafonte** is learning Italian for his next LP? **Julius LaRosa** is talking a record deal... Also, **Andy Williams** once dubbed in **Lauren Bacall's** singing voice in a movie.

Notes of Interest... **Tony Bennett** leaves for London, Paris and Rome at the end of April... **Chris Connor** now on ABC-Paramount... **Bob Gaudio** (The 4 Seasons) will write picture title song for "Who Killed Teddy Bear?"... **Jimmy Rushing** signed to Colpix... **Peggy Lee's** record, "Sneakin' Up On You", is from her night club act.



**NOT TO BE LEFT** in the minority, I would like to join the countless many in the music industry and make a personal comment on the great milestone the **DIRECTORY** is. I might also clear up some of the misconceptions and pacify some of the "johnny come latelies". The value of the directory as a reference is unsurmountable. One of the major contributions that quickly come to mind is the radiolistings by format. For years country records have been sent to GMP stations, and GMP



## CAPITOL HAS THEM!

THE NEW SMASH GROUP

FROM CANADA

## THE STACCATOS

WITH A WINNER

## "SMALL TOWN GIRL"



CAPITOL RECORDS OF CANADA, LTD.

singles to country stations, and generally the record companies have suffered from a lack of info on *where* to send *what*. I know that presently radio lists are being redone to comply with the listings that radio stations themselves have supplied for the directory. To get this thorough listing was not easy. In many cases there were three forms sent out to stations and many phone calls made, and every attempt was made to make the listings complete. Even so, these listings are a tribute to the Editor of RPM.

Even with all the phone calls, telegrams, letters and orders for extra copies of the directory, there have been many complaints that "We were overlooked." I would like to make it definitely clear that Mr. Grealis worked long and tirelessly to assure as complete a list as possible, but true many who hibernated *didn't* get listed.

Any constant reader of RPM could have seen the great amount of valuable space that was dedicated for many weeks to encourage readers to take advantage of the free editorial listings.

As great an achievement as the first directory is...it is but a stepping stone to the next directory. Obviously the unbelievers took some convincing, and there is already a good indication that the next directory will be still bigger and better.

## Sounding Board

Sandy Gardiner Ottawa Journal  
You Gotta Move Jim Torres

"Instrumental sides are slowly fading from the popularity stakes and this disc doesn't strike me as exceptional. There is no question that it moves, the only question is *where*. COULD."

Frank Cameron CHNS Halifax  
It Isn't Easy The Staccatos  
"This one definitely has today's 'sound'. If other DJ's get on the bandwagon, we could turn this into a national hit, something that we Canucks still seem to be lacking. Good sound, good tune, good artists. SHOULD."

Glenn Walters CKEY Toronto  
Don't You Make A Fool of Me Pat Hervey  
"This is probably Pat's best ever. Great sounding record. Has everything to make it go. Very well put together. Great. SHOULD".

Johnny Onn CJME Regina  
Don't You Make A Fool Of Me Pat Hervey  
"Good sound, but still lacking that something to make it an instant 'hit'. Strong arrangement plus catchy lyrics will rate it plays in most areas. It could catch on in a few areas and become a hit. COULD be a hit."

Glenn Walters CKEY Toronto  
Remember The Face Allan Sisters  
"Our Canadian talent is sure coming. Almost everything you send me is good stuff and hard to pick apart. I actually sit and try to find fault, and again here I think this record is another hit potential. SHOULD be".

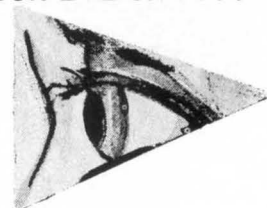
Bob Wood CKCK Regina  
Remember The Face Allan Sisters  
"Red Leaf coming close to hitsville. This is another good sound that doesn't initially impress, but the second spin sounds better and the third better still. COULD".

Chuck Benson CKYL Peace River  
Our Love Has Passed Jack London  
"Jack got his hit status with a more up-tempo number. This one seems to be a little too drawn out (3:35). However, you never can tell. COULD".

Sandy Gardiner Ottawa Journal  
Our Love Has Passed Jack London  
"This is Jack's best to date although I feel the best part of the disc comes at the end. I won't rave about it although London's tower is rapidly rising. The flip, 'Sparrows and Daisies' shouldn't be overlooked. COULD".

Bryan Olney CKWS Kingston  
Our Love Has Passed Jack London  
"Great Song... Well Recorded... This should be the one to really put Jack London & The Sparrows in the national spotlight. It could be another 'House of the Rising Sun'. One of the best Canadian releases this year. SURE".

KEEP YOUR EYE ON . . .



THE BIG TOWN BOYS

THE ALLAN SISTERS

DEE & THE YEOMEN

THE FAB FOUR

FRED WHITE  
PROMOTION & PUBLICITY



**R.P.M.**

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Bryan Olney CKWS Kingston  
Spring Rains Rita Curtis  
"It's an interesting melody with the two language technique, but I don't think it's the stuff hits are made of. It's fine GMP material however the survey stations will probably not take too much notice of it. COULD".

Johnny Onn CJME Regina  
Remember The Face Allan Sisters  
"Strong possibilities for this one. It has teen-appeal in the lyrics which tell of another broken heart, etc. If given a chance (along with a few extra spins), it should be a hit. SHOULD".

Glenn Walters CKEY Toronto  
Never Send You Flowers The Paupers  
"This has already been established as a hit on 'Wing Ding' and from all reaction it's sure to be a big hit. SURE".

Sandy Gardiner Ottawa Journal  
Remember The Face Allan Sisters  
"Another Red Leaf side out in England but still lacking the knockout punch that can be obtained across the pond. It should gain plenty of exposure but won't be a face to remember all over the hit lists. COULD".

Bryan Olney CKWS Kingston  
Don't You Make A Fool Of Me Pat Hervey  
"This is the best for Pat in a long time. Both sides are really done well and this disc can put her right on top of the hit lists coast to coast if it gets played. With exposure this can be a smash. SHOULD"

THE BIG NEW  
SWINGIN' ORGAN  
TEEN BEAT

OF

"THE MUSTANGS"

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SEARCHERS	GOODBYE MY LOVE	P770
STACCATOS	IT ISN'T EASY	A6339

## 1 & 2 IN ENGLAND

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