

## LITTLE CAESAR AND THE CONSULS



If "My Girl Sloopy" was your first introduction to Little Caesar and The Consuls then you have indeed missed five of the most talented and, despite their youthfulness, pioneers of the successful group business in Canada. Little Caesar and The Consuls have been in the teen pleasing business longer than any other group but are still in their early twenties and compete with the handsomest of them all.

Bruce (Little Caesar) Morshead is the lead of the group and looks after the piano end of things. Besides working full time at Canadian Kodak and weekends gigging, he is working on his B.A. at night school and whenever he can manage any spare time.

Norm (Mr. Fix-it) Sherratt plays sax and shakes up quite a storm with the moroccas. He is also capable of playing almost any instrument including piano, guitar, drums and bells. He hasn't taken on the harp as yet but if it's needed in the next session Norm will make sure he knows what string plunks what.

Ken (Funny Man) Pernokis plays lead guitar and looks after the comedy end of the act. A master at stand-up comedy, he is capable of breaking up his audience with a few choice stories at the beginning of the act and has the audience in the palm of his hand throughout the set.

Tom (The Dancing Man) Wilson looks after bass. His rubbery-legged dance routine excites the audience and gets them in the mood to dance and even imitate his actions.

Gary (The Baby) Wright is the youngster of the group and one of the best drummers in the business. His claim to fame is his good looks and the fact that he's the bashful one which, of course, makes him the target for all the screaming young fans.

Long hard hours of work and many many appearances were the order before the boys were sufficiently satisfied that they stood a chance of competing on the record scene. In 1963 they wrote, arranged and paid for their first recording. "If" was an overnight hit and made them the most talked about group in Upper Canada. This was closely followed up by "Something's Funny, Something's Wrong". After their second release the boys took a breather to work on new routines and material. The following year they released "Sea Cruise" and "Finger Poppin' Time" and scored with a double-sided hit. Their popularity just seemed to grow and grow and grow. Promoters and bookers made sure no time was



lost in exploiting this top Canadian act.

With all this popularity and the wealth that comes with it there was nothing else to do but hire a producer and cut another record. Out came "Don't Make A Fool Of Me" on Red Leaf. This tune was written by Tom Wilson.

Little Caesar and The Consuls are probably the most successful and wealthiest recording group in Canada. Each of

their records have made them enough money to allow for further sessions. BUT . . . they have never experienced a hit like "Sloopy" before and neither has any other Canadian group. This Red Leaf record is fast surpassing, in sales, any previous release by this company and will probably end up being the top selling Can-Cut record of the year. Watch for more successful recording action by LITTLE CAESAR AND THE CONSULS.





**Montreal:** Hank Snow and RCA Victor have been together for almost thirty years. October 11th, 1966 marks the 30th Anniversary of this association. Because of a very full and extensive travel schedule which may not permit Hank a return engagement to Montreal for that date, Victor presented him with a gold record at the Forum during the Hank Snow show (June 3). This gold record was presented to Hank for the many

millions of recordings he has sold over the years, not only in Canada, but throughout the world. Hugh Joseph, former general manager of RCA Victor and the man to whom Hank Snow gives credit for discovering him, presented the gold award. Hank has come a long, long way since 1936 when he was singing and a-pickin' at a Halifax radio station.

The west may have their hospitality but the east sure knows how to show it. Upper Canada groups visiting Montreal and other centres in the bi-bi province have been knocked out with the reception they receive. Montreal doesn't follow the pattern dictated by foreigners. They experiment and have come with some pretty revolutionary ideas. First and foremost is the acceptance of Canadian talent, which is revolutionary in itself. Radio stations, newspapers and promoters have banded together to give Canadian talent that much needed break. The pre-conditioning of audiences, listeners and readers is a simple chore when your goal is a stronger union of our country's most important industry — music.

Our congratulations to Peter Fraser of Marketing for his very inside report on Jean Pouliot, the new president of the Canadian Association of Broadcasters. Mr. Pouliot is managing director of CFCM-TV and CKMI-TV in Quebec and is the first president from French Canada. Mr. Pouliot is fortunate indeed that he comes from a province that recognizes the fact there is a music industry in Canada — unfortunately it's predominantly French. Perhaps Mr. Pouliot can, in his new capacity, exert a little pressure on the rest of Canada's broadcasters to recognize the need for a strong music industry which would speed up the development of our own Canadian culture — not French nor English nor any other hand-me-down, but CANADIAN.

**Toronto:** The Hawks Nest, up in Ronnie Hawkins tree, in downtown Toronto has now gone "cool" man. Air conditioning, that is. They will now be open Wednesday nights as well as Friday to Sunday. Strict orders for dress, no jeans, shorts or slacks.

Well, we better ready up our Don River. For you poor unfortunates who aren't familiar with the Don River, it is one of downtown Toronto's most fragrant carriers of garbage and all the other goodies that smell. They had to perfume and colour up its waters when the Queen, then Princess, made a trip to Toronto town. Now to the meat of our subject. We may very well have the "Don Beat" but will probably have to pass on the "Ferry Across The Don", but get ready. There is so much talent coming out of hogtown lately that something has to happen. "My Girl Sloopy", by Little Caesar and the Consuls, is becoming the

biggest hit yet experienced in Canada and they've only grazed the surface. Rumours have it that "Sloopy" is getting the "we want it too" treatment from stateside.

Lester Leest (to say the least) has produced a disc which, from all indications, will also bring attention to the "Don Sound". His Charmaines' release of "The One For Me" is, as "Sloopy", a Red Leaf entry.

The Roman Empire moves, and strangely enough crosses the Don River, from Red Leaf to Capitol with his new D.C. Thomas release of "Take Me Back" on Roman Records distributed by Capitol. We understand advance requests for this release have made it a natural for acceptance across the nation. Diane Leigh comes up with a great charmer that could make her "Won't Be A Lonely Summer" the feminine smash of the year for Capitol. The Sparrows with "Hard Times With The Law" have the teen beat and particularly the lyrics to make a fine showing not only in Toronto but across the nation. "Bring Your Love" is a new Stratotones entry for Hawk and looks like it could catch on. Coming up shortly and sure to make the biggest splash for the "Don Sound" is the Liverpool Set on Columbia.

We are being a little facetious with the "Don Sound" and hope other areas do not feel slighted. The "Red River Sound" would be clever for Winnipeg or perhaps the "Dingle Beach Sound" for Halifax. Also very appropriate would be the "Bow Sound" for Calgary and, maybe confusing but nonetheless topical, the "Howe Sound" for Vancouver.

Ralph Harding heads up the Columbia Special Products Division. This is a very interesting set-up that supplies premiums (LPs) for radio stations, manufacturers etc. for giveaways. Columbia will make up a special album of all their artists which could in turn be given out to consumers or listeners. Minimum order of 5000. "The Greatest" (milk), for instance, is an LP made up of artists like the New Christy Minstrels, Tony Bennett, Percy Faith and many others. CHQM in Vancouver have had several of these LPs made up for their listeners.

The Hi-Lites former Torontonians have been signed as back-up group for Donald O'Connor. They will appear with him on all tours and TV shows.

**Cafe Germany:** Cpl. Bill Brown of the RCAF stationed in Germany has come across a young Canadian country singer name of Don Smith. The talent was so great and the call for personal appearances so overwhelming that it was obvious Don needed a manager. Bill took over this giant task. Don has been working in many of the Canadian and American service clubs throughout Germany and has gained a great deal of popularity. Next on the agenda is the cutting of a tape. We hope to hear more of the activities of Don Smith and perhaps other talented Canadian servicemen.

**Ottawa:** Sandy Gardiner gives the nod to The Charmaines with their newest on Red Leaf "The One For Me". The Three Reeds from Toronto also get the Gardiner approval with their "Little Bo Diddlely" on Arc. Roger Miller will be the next big foreign act to make the scene in Ottawa. Sandy also reports the Department of Recreation and Parks is opening a new club for teens called The Establishment at Lakeside Gardens. Opener to be looked after by the Rhythmics.

**Record Jottings:** Rodeo comes out with an impressive LP release which includes

## Editorial

## Viewpoint



made the greatest gains in 60 odd years.

For the Queen to award the Members of the Order of The British Empire to the mop haired four was not an award for their musical achievements but rather in appreciation of what had been accomplished at home and abroad. England itself probably recouped in eight short months what it had lost in twenty years in artists royalties, and mechanical royalties as a sub-lesor. English artists moved out from the royal shores and became internationally known. Music in general prospered from this world recognition of the younger set and their music. The usually conservative and staid old Barclay's Bank declared in a statement from one of their directors that "The Beatles had contributed significantly to the economy of the country."

Our own country could do with a four-some, be they bald or hairy, with the impact of the Beatles to beef up our very existence in the world. Expo '67 could be a giant success if our government instead of living in the age of Confederation would follow the lead of the British government and get behind the only industry that makes other industries tolerable — The Canadian Music industry. Perhaps then by 1967 our government could in all sincerity create an award to the person or persons who contributed significantly to the international recognition of Canada's culture at any level.

**"MUSIC IS THE UNIVERSAL LANGUAGE OF MANKIND"**

Longfellow



the popular Gem tones "Dance Discotheque" in both English and French (Caprice). The Seekers which includes their current hit "Chilly Winds" (Melbourne) and "The Game Is Love" Ralph Carlson (Banff) and "More Country" with Brent & Harry (Banff)

Arc is still getting good action with "The Black Plague" and the single "Little Liar" by Terry Black. Catherine McKinnon is set for a cross Canada tour with Don Messer. She will also be included in the fall line-up for the Sullivan Show.

(Ed: How about that, Elvira?)

Pierre Lalonde beefs up the Compo releases with "I Believe In Miracles" already a Best Bet at CFOR Orillia. Gordon Lightfoot currently playing to packed houses at The Riverboat in Toronto will be heading for Ottawa for several appearances.

From Columbia comes the new Barbra Streisand "My Name Is Barbra". Advance demands on this great LP are already surpassing those of her other releases. Bob Goulet comes up with another winner "Begin To Love". With his hit single "Summer Sounds" now making everyone

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on the  
air



**Vancouver:** "Hum Drum" by Derek and Ed has been listed on the C-FUN Potential sheet. This is a good break for these two deserving artists who have spent many long and weary hours making personal appearances and introducing themselves, by mail, to every important radio station in Canada. Also showing up as a strong chart item is "Because You're Gone" by the Vancouver based Nocturnals. "Mr. Tam-

bourine Man" picks up Number One spot this week with "For Your Love", the Yardbirds entry, making an impressive jump into number five spot.

"Sloopy", by Little Caesar and The Consuls, has firmly established itself as a chart climber on the CKLG Survey, and moved up to 30 last week. "Because You're Gone" (above) was picked as an "Up 'N Comer". The Four Tops take over top position on the 'LG chart with their "I Can't Help Myself". Ian Whitcombs' "You Turn Me On" takes a long jump from 22 to 8 spot. The Beatle fever is gaining momentum at CKLG with their promotion for free tickets to the Beatles concert in Portland, August 22. The station has arranged for a "Beatle Bus" to transport the winners to and from the show.

**Peterboro:** CKPT comes up with a novel idea on promoting Reynolds Wrap. Each day 6, one inch thick steaks are given away to lucky listeners. Needless to say the contest has caught on with a vengeance. "Crying In The Chapel" holds down the top of the chart this week with "Queen Of The House" by Jody Miller making the largest gain of the week. Canadian entries climbing the chart are "I'm Not Sayin" by Gordon Lightfoot, "Sloopy" by Little Caesar and The Consuls, "Tossin and Turnin" by the Guess Who and picked as a hot new hit "I Wonder" by The Big Town Boys.

**Winnipeg:** CKY made Father's Day a real Father's Day for one Winnipeg dad by way of the Jack Wells "Dear Old Dad Of The Year Award". Lucky winner picked up golf clubs, fishing rod and reel, and naturally a transistor radio tuned into CKY. "Tossin and Turnin" still climbing the chart for The Guess Who with "Wonderful World" moving from 25 position up to number 10.

"Tossin" is also a solid chart item at CKRC with "You Turn Me On" by Ian Whitcomb doing the moving from 19 up to 8. The CKRC display booth at the Red River Exhibition will be a busy place. Real life autographs of the Beatles will be given away. To beef up the activities at the Teen Fair will be the appearance of The Crescendos.

**Edmonton:** The prizes included everything from a puppy to a Honda but these incentives weren't necessary. It was a big night for the hippys and they made the best of it. CJCA presented Edmonton's first California style beach party starring Wes Dakus, Ral Donner, The Wailers, Zebras and, the real crowd pullers, The Everly Brothers. The show was emceed by Frank Todd with a much needed assist by the rest of the CJCA "Tiger" crew. "Come On Down" by Wes Dakus is kicking at the chart door with Barry Allen managing one foot in the door landing "It's Alright With


WHEN  
WE FOUND OUT  
**WE FLIPPED**  
NOW  
IT'S

"I WONDER"

ALL THE WAY

**THE BIG  
TOWN BOYS**

BIG TOWN BOYS FAN CLUB  
BRENDA SINCLAIR  
74 CLARENDON AVENUE  
TORONTO 7, CANADA



Me Now" as Pick Hit Of The Week. Also showing steady chart action are "My Guy" by Dianne James holding down number 25, Bobby Curtola's "Walkin With My Angel" at 28 and "Tossin and Turnin" by the Guess Who making a slight decline to number 35. Elvis holds down first in line with "Chapel". "Before and After" by Chad and Jeremy makes the biggest hurdle from 32 to 17.

CHED picks "It's Alright With Me Now" by Barry Allen as 'Wax To Watch'. "Chapel" holds top honours here also.

**Hamilton:** The Coca Cola "Safari Contest" looks like one of the favourite promotions at the Busy Bee station CKOC. One of the busiest stations in the steel town, almost every 'OC personality has an interesting and very impressive giveaway contest on their time slots. Mike Jaycock, the teen thriller, has tied in with Neilson's and each week gives away a transistor radio on Neilson's Ice Creamarama. Jack Stephens supplies wardrobes from Miracle Mart on his morning show. Doug Alexander awards prizes on his Market Maid show and Jimmie Rogers has a go with prizes for lucky A & W litter bag holders. Pick to Click at 'OC this week is "Sloopy" by Little Caesar and The Consuls. "Help Me Rhonda" holds onto number one spot for a second week. The biggest jump was by Horst Jankowski and his "Walk In The Black Forest", from 36 to 15.

**Toronto:** CKEY does it again. Another change in format. This time it's out the door with the teenage kick. "Wing Ding" is no more. Glenn Walters will probably find himself swamped with offers from radio stations in need of that shot in the arm Walters is capable of giving to the teen oriented station. We hope Glenn stays in



CKEY good guy Big "G" Walters

Canada. "Wing Ding" was by far the most popular evening show in Southern Ontario. To take a talent like this and toss it out the window is not only unfair to Walters but also to the listeners he had accumulated. This is the type of talent that would sock home the ratings for a new teen TV action show. CKEY has a tiger by the tail and apparently they don't know what to do with him. Perhaps they should ask the Toronto teenagers.

**Nelson:** Paul McConnell, Music Director at CKLN, sends news that "Because You're Gone", the Regency entry by the Nocturnals, is getting the star treatment at 'LN. Paul feels the disc has potential and his listeners back him up. Phone requests have been pretty fantastic. The group has played Nelson only once but left such a lasting impression on the swingers that their popularity took a resurgence on the release of their disc.

# GETTING ACTION

On both sides of the border

WON'T BE A LONELY  
SUMMER (AFTER ALL)  
f/s  
Day After Lonely Day

DIANE LEIGH

CAPITOL - 72262  
(IN THE U.S.A. TOWER 151)  
To be released soon

LOST IN  
THE SHUFFLE

STONEWALL JACKSON

COLUMBIA 43304  
(In U.S.A. and Canada)

DON'T TEMPT ME  
f/s  
MAN IN A RAINCOAT

INA and AL HARRIS

SPARTON 4-1352  
(In the U.S.A. BORDA - 1001)

SMALL TOWN GIRL  
f/s  
IF THIS IS LOVE

THE STACCATOS

CAPITOL 72244

HUM DRUM  
f/s  
True Love Can Never Die

DEREK and ED

SPARTON 4-1336

WON'T BE A LONELY  
SUMMER (AFTER ALL)  
f/s  
MY HEART FELL

JERRY MARTIN

BARRY - 3552X

IT BOTHERS ME  
f/s  
MR. KEYMAKER

LORI AND DIANE

DIANA 1002

COME ON IN  
MR. HEARTACHE  
f/s  
Badger Bodine

LENNIE SIEBERT

SPARTON 4-1353  
(In the U.S.A. BORDA - 1002)

PICKING UP MY HAT

DEBBIE LORI KAYE

COLUMBIA 4-43295  
(In the U.S.A. and Canada)

MORE CANADIAN CONTENT FROM BMI CANADA LIMITED



## tw lw

from

\* RPM Former Pick      X RPM Former Extra

## Comers

EXTRA	HERE I AM	Dionne Warwick	Quar
EXTRA	I'M A FOOL	Dino, Desi, Billy	Com
EXTRA	SOUL SAUCE	Cal Tjader	Quar
EXTRA	I DO	Marvelous	Spa
EXTRA	OO WEE BABY	Fred Hughes	Quar

**Sure !!**

**AROUND THE CORNER – Duprees – Col**

## Should!

HE'S A LOVER – Mary Wells – Qua

Could

DOWN IN THE BOONDOCKS – Billy Joe Royal – Col

## Maybe?

FROM A WINDOW – Chad & Jeremy – Col

# GMP Guide

## A-ACTION

- 1 ROAR OF THE GREASEPAINT
- 2 SOUND OF MUSIC
- 3 RED ROSES FOR A BLUE LADY
- 4 LOST AND ALONE
- 5 BY POPULAR DEMAND
- 6 THE SEEKERS
- 7 BALLADS TO BARRELHOUSE
- 8 SANDIE
- 9 I KNOW A PLACE
- 10 EARLY MORNING RAIN
- 11 CATHERINE McKINNON
- 12 HUSH HUSH SWEET CHARLOTTE
- 13 TODAY — MY WAY
- 14 CAST YOUR FATE TO THE WIND
- 15 BEGIN TO LOVE
- 16 SINATRA '65
- 17 GERMANY SINGS
- 18 MY FAIR LADY
- 19 CANADIAN SUNSET
- 20 CAT BALLOU

## N-NEW ON CHART

Film Track	Rca A
Film Track	Rca
Wayne Newton	Cap A
Don Franks	Pho
Ferrante & Teicher	Com A
	Lon A
Ralph Richards	Rca
Sandie Shaw	All A
Petula Clark	Com
Ian and Sylvia	Mus A
	Arc
Patti Page	Col
Nancy Wilson	Cap A
Sounds Orchestral	All N
Robert Goulet	Col
Frank Sinatra	Com N
Botho Lucas Chrs.	Cap
Film Track	Col
Andy Williams	Col N
Nat King Cole	Cap

## Country

TW			
1	PICKING UP MY HAT	Debbie Lori Kaye	Col
2	I CAN'T LIVE WITH HIM	Myrna Lorrie	Spa
3	EVERYBODY'S LOOKING AT MY...	Jimmy James	Arc
4	I'M NOT SAYING	Gordon Lightfoot	Com
5	LOOKIN BACK TO SEA	Cdn Sweethearts	Qua
6	LITTLE TOT	Art Young	Ral
7	SKIP HOP AND WOBBLE	Artie McLaren	Arc
8	SITTIN AND THINKIN	Jerry Hatton	Lon
9	BACK STREETS OF LIFE	Gary Buck	Spa
10	KLONDIKE MIKE	Hal Willis	Qua

Cross Canada Chart Action

[illegible]

# NEW YORK



for Atlantic . . . **Eddie Rambeau's** follow-up record to "Concrete and Clay" will be from his new LP, but it probably will not be "Yesterday's Newspapers", which is my favourite . . . **Peggy Lee's** next LP will be entitled "Peggy Lee Sings Peggy Lee" with Miss Lee as writer of all the songs . . . It is rumoured that **The Dixie Cups** are switching to ABC-Paramount . . . Did you know that **Len Barry** previously was the lead singer with **The Dovells** or that **George Harrison** wrote "You Like Me Too Much" by **The Beatles**?

Variety printed an item saying that **Robert Goulet** is Canadian born, which means many people are still confused . . . Canada's favourite teenager, **June Mack**, writes a column for "Flip", a U.S. publication. She writes about Canadian recording artists . . . Canada's "Baby Ruth" has been recorded by **The Arrows** on Tower. (Original was by **The Butterfingers**.) . . . **Wes Farrell** has one more reason to be smiling. He's delighted with the success of "(My Girl) Sloopy" by **Little Caesar** and **The Consuls** as he wrote the song and publishes it and a U.S. release is pending. . . . It looks like **Ian and Sylvia's** "Early Morning Rain" LP will top their previous albums.

**Tin Pan Alley** is talking about the New York Folk Festival taking place at Carnegie Hall this weekend. Everybody from **Chuck Berry** to **Johnny Cash** are scheduled to appear.

Waiting to break big on the charts are "Easy Question" by **Elvis (The King) Presley** and "I Like It Like That" by **The Dave Clark Five** . . . It's nice to see **Eddy Arnold** back on the pop charts with "What's He Doing In My World" . . . **Frank Sinatra, Jr.** is getting a lot of play on good music stations with his updated version of "You Were Meant For Me" . . . **Barbara Lewis** should have no trouble making the charts with her record of "Baby, I'm Yours".

Whenever I hear **Chuck Wayne** play guitar, I get the feeling he is playing the words of each song. His new LP on Prestige, "Morning Mist", should be heard by anybody who appreciates fine jazz playing . . . I think that in time **Dee Dee Sharp** will be a fine night club performer in the tradition of **Della Reese** . . . "All Over The World" by **Françoise Hardy** deserves a "top 10" position on our charts . . . I have a feeling **The Lettermen** are going to have a summer hit with their version of "A Summer Place".

Notes of Interest . . . **Charles Aznavour** wants **Nancy Sinatra** to star with him in his next movie . . . It is rumoured that **Joey Reynolds** is moving to a top radio station in Detroit . . . **John Gary** stars in summer stock production of "She Loves Me" in Kansas City during the month of August.

"I've Got Rhythm" is the new title of movie starring **Connie Francis** and **Paul Anka**, which formerly "Girl Crazy". . . **Buddy Greco** has recorded a song called "The Subject Was Roses", which is the name of a hit Broadway drama . . . A group called **The Wild Ones** will be featured in the motion picture, "The Fat Spy".

**Tony Orlando** recorded a new session with **Teddy Randazzo** as producer, as his "first" release

**Terry Mulligan**  
**The One For Me**  
CFAC Calgary  
Charmaines  
"First and foremost, if recorded in Canada-great. Best sound yet. The group is good, but at times had trouble deciphering what lead singer was saying. Dig the beat. SHOULD."

**Gary Crowell**  
**Hey Boy**  
CKDH Amherst  
Patty Surbey  
"I have been informed that 'Too Blind To See' by The Brunswick Playboys wasn't good enough to play in certain major markets of Canada. If this one makes it, we Maritime jocks are going to wonder what in hell is going on! COULD."

**Tony Bast**  
**The One For Me**  
CHAB Moose Jaw  
Charmaines  
"It's a pity that Canadian talent must be compared to that across the line. This

group sounds good but I think the song itself is at fault, if that makes any difference these days. It has a good solid sound. COULD."

**Doug MacLachlan**  
**The One For Me**  
CFCH North Bay  
Charmaines  
"After listening to both sides of this record I have picked 'The One For Me' as the hit side. It was a difficult choice to make, because I feel that both sides stand a great chance at making the nation's charts. SHOULD."

**Jim Morrison**  
**Where Love Has Gone**  
VOCM St. John's  
Robbie Lane  
"This isn't a bad number. I like Robbie Lane anyway but with this one there is a feeling that there is something missing. My own personal preference runs to the flip side 'Sandy'. COULD."

## SUMMERTIME IS HIT TIME ON



## LOOK AT THESE SIZZLERS!

YOU'LL NEVER WALK ALONE /  
GERRY AND THE PACEMAKERS

WON'T BE A LONELY SOMMER / DIANE LEIGH  
THEME FROM "A SUMMER PLACE" / THE LETTERMEN

MY CHERIE / AL MARTINO

TRAINS BOATS AND PLANES / BILLY J. KRAMER

LITTLE LONELY ONE / TOM JONES

I LIKE IT LIKE THAT / THE DAVE CLARK FIVE  
ON MY WORD / CLIFF RICHARD

FRANKFURTER SANDWICHES /  
THE STREAMLINERS WITH JOANNE

## COAST TO COAST WINNERS

CAPITOL RECORDS OF CANADA, LTD.





## History In The Making ..

With my ear to the ground, I have come up with a rumor that is SO GREAT (and so secretive,) that I have been sworn to COMPLETE secrecy and can't even make a hint in my column as to what it is!!! Even my own curiosity is overwhelming me, but a pact is a pact, so not a word. Except to say that this development is historic. That this has never been done before,

and when it happens, it will bring attention to Canadian talent from coast to coast in Canada, (and that Elvira has already made previous comment on this situation. I'M SO EXCITED ABOUT THE WHOLE THING, and FULL OF ANTICIPATION, that I'm going to come out with the whole thing. The biggest boost to the Canadian music industry will come from (ED: Miss Caprese, I'm a member of the same pact, and you'll just have to wait till we get an official release on this story. Sorry, old girl!!) and promises to be the biggest tour of it's kind in the history of Canadian pop music. I just wanted to share my great enthusiasm with you all.

**Ontario Teenagers (and Elvira among them)** are going to miss one of the top DJs in Canada when CKEY does away with the award winning show "WING DING" and award winning GLENN WALTERS leaves the station and the music policy goes sweet. Award winning because here and now I'd like to award the "Caprese Canadian Award" to both "Wing Ding" and Glenn Walters.

Goulet-conscious. His LP will no doubt capture many sales. A new cover and a new title "Canadian Sunset" could make "Million Seller Songs" another big item for Andy Williams. Ray Conniff and The Singers comes up with an interesting package which includes all the top numbers from the current hot movies. "Music from Mary Poppins, Sound Of Music, My Fair Lady." For teenagers, the Chad & Jeremy LP release "Before and After" has been getting widespread action. "Mr. Tambourine Man" by The Byrds has now climbed into number one spot on most charts across the country. "Hush Hush Sweet Charlotte" the Patti Page entry is still experiencing good chart action. The fastest rising single by far on Columbia is the Gene Pitney waxing of "Last Chance To Turn Around". Bobby Vinton's clutch "L-O-N-E-L-Y" will probably be around for the rest of the summer.

Big news from Victor is the single release of "The Loneliest Boy In The World" which should score big for Paul Anka. Jean Cavall, born John Cawthray, is probably one of our better known French Canadians. His CBC network show "Jean Cavall Calling" has made the name Cavall synonymous with French whether it be European or Canadian. Just released by Victor are two new singles "Do You Do You In St. Tropez" f/s "What Now My Love" and "Rever" f/s "Vous Qui Passez Sans Me Voir". Fiddle buffs will enjoy the release of Canadian Al Cherny's "Old Tyme Fiddle" which includes many of the tunes that made Al a favorite on "Country Hoedown".

"Mary Poppins" has been the talk of the industry for some months. Many artists and groups have been jumping on the

The show opened their switchboard each night to a Bell Telephone computer device that counted requests from listeners. Repeatedly Canadian talent favored highly in the top 5, and Glenn and "Wing Ding" proved to the doubting that TEENS WANTED TO HEAR CANADIAN TALENT. Our hats off to Glenn and "Wing Ding". Elvira was always a faithful listener. It will sadden us all when you are gone, but that's "the rating race". We hope Canada will not lose Glenn, and possibly some major market station that's looking for a TOP NOTCH TEEN DJ, will contact me, RPM, or do what ever to see that Glenn's talents aren't wasted.

Paul White's devised and produced LP called "Meet The LIVELY ONES" should be at the right hand of every DJ in Canada. Capitol is just a constant stream of great promotional ideas, and small wonder Paul has achieved the respect of everyone in the industry. Capitol's Canadian production policy has further assured them of being top dog in the industry for a long time to come, and this company is a REAL record company that is pioneering star building in Canada. Paul's latest addition to Capitol's Canadian roster is Diane Leigh whose current outing "Won't Be A Lonely Summer" says hitsville, and has a flip side by columnist Alex Barris.

Elvira is going to be dropping in to see Paul with song I've written. IT'S TOP TEN, Paul.

"R & B Doesn't Go In This Area". Everytime I see those words, I reach for a chart to see what kind of music does go in that area, and always find 5 or 6 R&B singles in the top ten. Hmmm!

There you are Mr. Grealis. I've toned this one down. I HOPE YOU'RE HAPPY!

"Poppins" wagon and most have been successful. Latest to join are The Living Voices with "Music From Mary Poppins" and well done on the Camden label. The country hamsters who made Kellogg's famous come up with a very funny LP. The liner notes will also crack you up. On the Canada-International label comes the first single release by the Village Squires "The Day You're Mine" f/s "Candy Girl". Their gimmick, besides singing, is their costuming: Very reminiscent of the days of General Brock when we drove the Americans back to America, by force. No need for immigration officers in those days.

BMI (Canada) always ready to advertise their writers' wares comes up with well deserved boosts for Derek (Dorrell) and Ed (Armstrong) who are currently riding high with "Hum Drum". Another Canadian given a hand up (By Suzanne Martin of BMI) is Jerry Martin, now living in England, who penned "Won't Be A Lonely Summer". His own version has just been released here in Canada on Quality but Diane Leigh has apparently come up with the hit effort for Capitol where it is already showing chart listings in Toronto. Another transplanted Canadian getting the nod from BMI is Ray Griff who just penned Stonewall Jackson's next big hit for Columbia "Lost In The Shuffle".

Quality's release of "Close To Me" by The Regents needs that extra listen to. There's a certain charm about the disc that doesn't come through on the first spin. "Tossin and Turnin" by The Guess Who is also getting the star treatment across the land.

Johnny Murphy Lakehead  
Sloopy Little Caesar & The Consuls  
"At long last you have layed a Canadian sound on me that I can get really enthusiastic about. Moreover, I can and have backed up said enthusiasm with a chart listing here at CKPR. It's extremely commercial, well recorded, and gimmicky enough to really make it big. I dig it like records were going out of style. More like this one please. SURE."

Chuck Benson CKYL Peace River  
I Love Her So Big Town Boys  
"The background on both seems to be lacking the 'drive' most of the winners have today. However, I'll go with it and it should make the top 40 listings. SHOULD."

Paul McConnell CKLN Nelson  
Where Has Love Gone Robbie Lane  
"This is really great. Robbie has a real big sound here. I like the way that the tempo of the music speeds up and dies down throughout the song. This one deserves airing everywhere, including the west coast. I'll go with SHOULD."

Frank Todd CJCA Edmonton  
The One For Me Charmaines  
"Definitely imitates the sound of the Supremes. Has good commercial appeal with the choonk, choonk background. I'd say with the right exposure this one is SURE. Is this a Canadian release? If so, I think somebody has finally got the idea!"

Chuck Benson CKYL Peace River  
Sloopy Little Caesar & The Consuls  
"It takes time, but it has to be a 'sleeper'. Response is good on this one. Should have no trouble making the charts. Well-produced by the Go-label of the year: RED LEAF! SURE."

Rockin Robbert CHSJ Saint John  
I Wonder Big Town Boys  
"Both sides of this one offer good listening and I find it very tough to pick only one of them. I offered this one to my listeners for voting for either side, and they feel the same. 'I Love Her So' has got the dance beat, but 'I Wonder' is an easy listening ear-catcher that will probably come out on top. To please the majority we are playing and charting both sides. SURE."

Gary Parr CKLC Kingston  
Sloopy Little Caesar & The Consuls  
"Unfortunately, Kingston is not an R&B Town, so I can't foresee too much for Sloopy here. However, it's pretty good stuff, and seems to be getting fine early action, so it could happen big nationally. SHOULD."

Sandy Gardiner Ottawa Journal  
I Wonder Big Town Boys  
"I wondered for a few minutes about this one then decided on 'I Wonder'. Some of the quality in reproduction has unfortunately been lost, otherwise this would be for the top. As it stands The Big Town Boys will still do big business. SHOULD."

"Keg" Legge CHEC Lethbridge  
The One For Me Charmaines  
"'The One For Me' is the one for me. Strong commercial sound. Constant Pick on Gary Hart's Top Ten Teen Picks which speaks for itself. With a little more airplay it could be top 20 material here. SHOULD."

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