

Volume 2 — No. 11

Week of November 9th, 1964

CHARTS! CHARTS! CHARTS!

WHAT IS THEIR VALUE? WHAT DO THEY COST? HOW AUTHENTIC ARE THEY?

EVERY WEEK, all over Canada, there's a chart day when thousands of teens head for record stores to pick up "the chart". In the midst of winter with 6 inches of snow on the ground, teens troop into record stores and leave behind a defined trail of slush that leads to the charts and right back out the door. "That path will eventually wear out the linoleum" said one irate dealer", and they collect charts but they don't buy records". The average age of the chart collector is 7 to 12.

TO SAVE WEAR AND TEAR, one dealer suggested, "A chart big enough to paste up on the window each week. That would keep them out of the store." Further (on keeping kids out) came the comment, "we have to watch some of them VERY closely,

when it gets crowded."

DEALERS SUGGESTED they would very quickly revert to the US trades if the charts were discontinued, and feeling was that sales would NOT suffer. Only one of the five dealers checked felt that the charts increased their sales. While the other four maintained sudden listing drop offs and "false starts" (of hits) left them with overstocks. This was affecting any extra sales the charts might bring.

THE FEELING SEEMED TO BE that no amount of air exposure assured sales. A listing was the only inducement that would create record sales.

"DO YOU FEEL THAT YOU HAVE BEEN INSTRUMENTAL IN REPORTING AND STARTING A NEW SINGLE ON ITS WAY?" Every dealer but ONE felt that magic rather than their reports brought about a listing. "They don't buy it; They

don't want it, if it hasn't got a number beside it."

HOW MUCH RESEARCH does go into the compiling of these charts? Several stations admittedly are printing a play list based on one man's judgement, influenced strongly by American trade charts. Other stations spend considerable time phoning to rearrange their listing from limited information that record stores volunteer. Forms are sent out by stations to get a measurement of actual sales. These are used to rearrange established hits.

THE QUESTION REMAINS UNANSWERED. What starts a new hit on its way. In no case did sales have any part of it. Somehow somewhere a record got on the chart. "Good promotion", "our sound", "our disc jockeys picked it", "this artist has a hit every time", "picked in the trades" (referring to mags and newsletters), are a few PD or MD comments.

CHART ACROSS ACTION CANADA	CHNS HALIFAX	CHSJ SAINT JOHN	CJET SMITH FALLS	CHOY PEMBROKE	CKCB (TEEN)	CKWS KINGSTON	CKLB OSHAWA	CFOS OWEN SOUND	CKLY LINDSAY	CKCR KITCHENER	CJBO BELLEVILLE	CKGM MONTREAL	CKY WINNIPEG	CKRC WINNIPEG	CKOM SASKATOON	CKCK REGINA	CMN* OTTAWA	CKYL PEACE RIVER	CHEC LETHBRIDGE	CFUN VANCOUVER
(1) Unless You Care Terry Black — Arc	1	1	26	2	13	9	5	20	24		5	20	6	40	7	2	9	10	11	41
(2) Las Vegas Scene Wes Dakus — Qua		29	40												27	24	32		19	
(3) Feel So Pretty Shirley Matthews — Ral	8	21		14																
(4) Nickel Piece of Candy Winmen — Qua	41					55												17		11
(5) Big Boss Man Larry Lee — Col			50			17				33	40									
(6) Stop Teasing Me Chad Allen — Qua		17				43					45									
(7) Over My Shoulder Barry Allen — Qua		3																		
(8) Once In a Lifetime Boy Girlfriends — Ral	30		26																	
(9) Sneakin' Around Stratotones — Ral			20								P									
(10) Don't Make a Fool Of Me Caesar/Consuls — Ral								36		49										
(*) Till I Met You Classics — Ral																				19
(*) Alone and Lonely Bobby Curtola — Ral	21																			
(*) What Does a Boy Do Doug Lycett — Ral						26														



"OUR LIST IS as authentic as we CAN make it," was one honest answer. "We use information from our dealer survey, phone requests, battles, disc jockey choices, finally ACTION ELSEWHERE. If it's climbing the trades in the US, it's a HIT, and our formula is to PLAY hits not to MAKE them. We're not in the record business, we're in the advertising game, and in the rating race. We play what the public wants." Those words were from one of the most dignified and respected broadcasters in Canada, and are echoed by many others.

MANY CANDID observations regarding charts are unprintable. In the overall picture their value is promotional for the radio stations only. A station that discontinued its chart puts it plainly. "We're saving \$30,000 a year...and a lot of heart-aches."



*Here and
There...*



*Walt
says..*

THE FRANCIS ROOM in Toronto famous for its continental approach to entertainment and their use of Canadian talent has an impressive lineup of Canadian stars including Tommy Ambrose, Shane Rimmer and Louise Thomson. Countess Stephanie Listowell will hold court for two weeks commencing November 23.

THE IMPERIAL ROOM of the Royal York is whooping it up to tribal dances etc. of Lynn Rogers and the Maori Hi-Quinns. Audience reaction to these talented New Zealanders has been tremendous. Their popularity preceded them with the showing of the Walt Disney movie *The Castaways* in which they appeared. Great acts to follow are The Mills Bros., Rudy Vallee, The Ames Bros., and possibly Ethel Merman.

This is the 25th Anniversary of "I'll Never Smile Again" written by Ruth Lowe and picked as the number two song of the century (see *Woman of the week*).

RAY HUTCHINSON always makes his return to the Embassy Room in Toronto an impressive date. He's packing them in again. Hope to see Ray release a disc soon.

RUMOURS HAVE IT that Gord Lightfoot may be off to New York for a recording session for Warner Bros.

THE ALLAN WARD TRIO are also off to New York for a recording date. Apparently Mary of Peter Paul & became interested in this trio and is making the necessary arrangements.

MIKE REED of Apex dropped around with news of the Joe and Eddy appearance. They played to a full house at Varsity Arena for the U of T Home Coming Show which resulted in a pretty fantastic pre-empting for their appearance back in Toronto at the Purple Onion Nov. 10 to 16. Mike treated these boys like a Dutch uncle setting up dates etc., including a taped portion for CFTO-TV's "Let's Sing Out" where they appeared with the Dirty Shames, Oscar Brand and the Allan Ward Trio. Mike also informs us that Billy Grammer will be appearing at the Edison Hotel in Toronto in November and the newly acquired (now on Decca) Kingston Trio will be appearing at Massey Hall on Nov. 22. Mike tells us that the new Bobby Goldsboro single "I Don't Know You Anymore" looks like a smash. Decca has just released the Eddie Cantor LP "Songs That Made Him Famous" which should bring back fond memories of one of the greats.

PETER WYBORN, one of Toronto's most popular folk-singers is dead at the age of 24. Born in Vancouver, Wyborn appeared at the first Mariposa Folk Festival in Orillia and decided to stay in the east where he became well known through his appearances in the folksinging clubs and CBC-TV shows.

LES VOGT of Jaguar Records, Vancouver sent along a copy of the Vancouver Times' "Young Ideas" supplement showing an impressive write-up with pix of the Classics a popular British Columbia group who are presently enjoying success with their newest release "Till I Met You". We flipped this disc and it's a gas "It Didn't Take Much". Jaguar also handles most of the teen shows that hit the west coast and Les tells us that the Roy Orbison show was sold out 2 days before show day. Little Richard followed Orbison by a week and this was also a sellout. Several hundred had to be turned away. Coming up are Billy J. Kramer and the Dakotas with Gerry and the Pacemakers on October 25.

ART SNIDER arrived back from England with great news about the Allan Sisters. Remember "Larry" their big big hit? Well look out. Art cut a few sides in England and from all reports these gals will be off and climbing the charts

THE ED SULLIVAN SHOW is as much a part of Sunday night in Canada as it is in the United States. Mr. Sullivan has consistently gone abroad to bring back the top in entertainment from Europe, Asia, Africa Australia and South America. He has been instrumental in launching a never before dreamed career of many, including The Beatles, and other groups from England. His interest in young Italian songstress Rita Pavone has sparked world interest in this youngster. Canada's contribution to date seems to be comics and jugglers. Mr. Sullivan should be made aware of the talent we have in Canada. We have groups comparable to the Dave Clark 5. Singers as talented as Frank Ifield and Caterina Valente. Unfortunately we as neighbors seem to be taken for granted. Let's hope there will be an exchange of artists in the future. Our CBC and CTV network are continually showing the good neighborhood policy by guesting the best of America.

again as soon as a release date is set. They will be on Art's new label ACT (All Canadian Talent).

RCA VICTOR will be having a press bash to outdo all press bashes to introduce their new Canada-International series. This reception will be unique in that it will be held aboard the Cunard liner *Carmania* berthed in Montreal. Reaction to the first two releases of this series has been little short of fantastic. (see GMP column).

AL MAIR of Apex informs us that Pierre Lalonde and Frankie Avalon will be appearing at the Miss Canada Pageant O'Keefe Centre Nov. 6, 7, 8.

WE HAD a sneak listen to the Travellers newie "Take Your Sins To The River" on Columbia. So did seven thousand others at Varsity Arena where they appeared at the U of T Home Coming Show and if this crowds' reaction is any indication this could be the one The Travellers are looking for. The tune was written by 14 year old Tommy Lowe Sandler, son of one of Canada's most famous songwriters, Ruth Lowe.

RITA PAVONE (pronounced Pavonay) hit Toronto with a bang this week and we had the opportunity of meeting this Italian phenomenon at a reception at Maple Leaf Gardens which was hosted by Jack Feeney and Gord Edwards of RCA Victor and Stan Obodiac of the Gardens. If the large turnout of the radio, press etc. was for the free splash it didn't end up that way. This little gal captivated everyone from her showing of respect for her mother, who travels with her, to her impish but polite way of handling newsmen. We could write the complete column on Rita but let's leave it at YOU WILL BE HEARING MUCH MORE ABOUT RITA PAVONE.

IAN AND SYLVIA will be joining the President Johnson bandwagon when it tours Texas and Oklahoma.

MOE KOFFMAN will be appearing on the Johnny Carson show Nov. 5. We hope he performs his new single "Soul Brothers". This is a single we feel should be a smash.

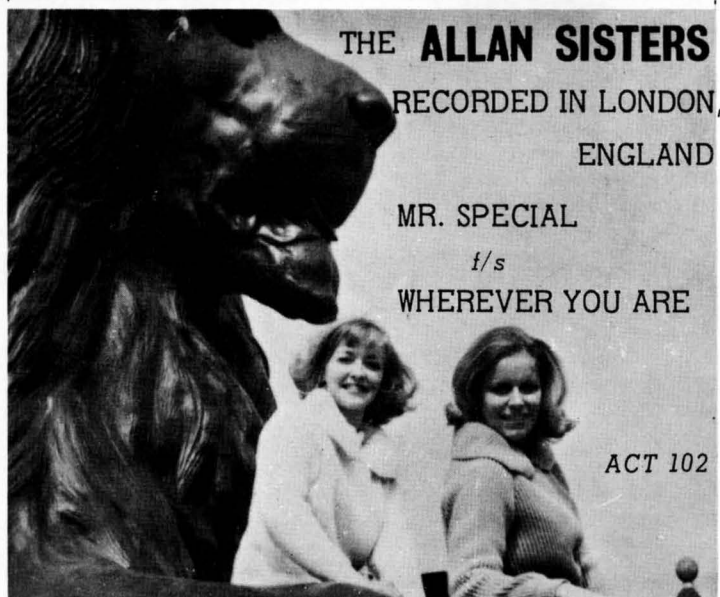
IT'S OFFICIAL. The Travellers are travelling. Friday Nov. 13 they are off for England via BOAC and a Samsonite TV commercial (which will tie-in with their takeoff) for a date at the Palladium (from whence come great stars). Perhaps a nod from royalty and a smash hit at their fingertips "Take Your Sins To The River" (Columbia) they may get Canadian recognition.

IT WAS A
NIGHT ON
THE WATER
SANDY
SELSIE

MY
LOVE
FORGIVE
ME
ROBERT
GOULET

RUNNING
OUT OF
FOOLS
ARETHA
FRANKLIN

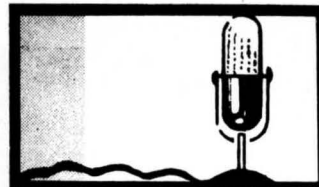
Columbia Singles Sell! 



PROMOS, PROMO TAPES
PERSONAL APPEARANCES
CONTACT: ACT RECORDS
1356 EGLINTON WEST
TORONTO, ONTARIO
447-9058 or RU.7-0281

COAST TO COAST
DISTRIBUTORS
ARAGON/LAUREL
RALEIGH/KANAPHONE

ON THE AIR



JIM CASSIDY, PD at CJET Smith Falls sends along information on a new program called "Countdown" which is the first hit parade program of its type for the area. Teenage reaction has been excellent. New additions to the staff at CJET include Bob Capp, morning man, formerly at CFRS Simcoe, Stew Paterson, afternoon Teen-Beat host and Larry Kelly nite time Countdown host. Jim looks after a Saturday morning High School program. Congratulations to CJET on entering their 10th year of broadcasting. More emphasis will be placed on Canadian Music with the help of the Canadian Talent Library to which they have recently subscribed.

JOHN BERMINGHAM, PD at CKLC sent along a copy of "I Missed My Year" (STAR) by Bob McCord and the Vibrations. Bob is a radio personality at CKLC and apparently very popular. In fact, four hours after the disc went on sale all record stores reported they were sold out. Sales also look good for Brockville, Cornwall, Ottawa and Belleville. Record is distributed by Arc and promotion copies are going out across the country.

CONGRATULATIONS TO JOHNNY MURPHY ON HIS APPOINTMENT AS MUSIC DIRECTOR AT CKGM MONTREAL.

TO SUPPORT 15 ORPHANS for a year takes the proceeds of 3 stage shows as presented by CKY Winnipeg. Dave Lyman reports that the proceeds from 3 big shows starring performers like Roy Orbison, Ferlin Husky, Wilf Carter, Kitty Wells and many others were turned over to the Unitarian Service Committee of Canada for the support of overseas orphans.

ROGER STANION drops an interesting bit of info from CHOV in Pembroke. The success of Terry Black's Arc outing has been phenomenal in the Pembroke area. It first debuted as a contestant on CHOV's "Battle of New Music" and ran for more than a week as champion. After a week of exposure,



CFCN's Don Wood and Epic's Bobby Vinton.

the station was deluged with requests for information on Terry. It was only then that the station advised its listeners that Terry was a Canadian. Roger also reminds us of what we have been saying in RPM. "Prefacing the play of a new single with its origin defeats our purpose. Promoting Canadian talent for the sake of the Canadian and not solely for the talent, is an admission of lack of faith." Thanks for those words of wisdom Roger. Many other discs are worthy of the same consideration.

CKCB, the student radio station from Willowdale Ontario is back in business for the Fall season with the "CBCB Top 60 Hitlist". This is an authentic chart and represents a great deal of work put forth by these students compiling a list not by sales alone but by what the students wanted to hear. They are also very active in spinning discs at high school hops. Their information is firsthand.

CHARLIE BROWN at CKYL Peace River sends along a well marked chart showing Canadian discs. Charlie's comments on "A Nickel Piece of Candy" by the Winmen, "just great".

J.

is on



CLIP

DISTRIBUTED BY

Raleigh

*We've got them all...
(nearly)*

FEEL SO PRETTY	Shirley Matthews	TTM608
ONCE IN A LIFETIME BOY	Girlfriends	CAL713
SNEAKIN' AROUND	Strato-Tones	HAWK003
I WILL	Hughie Scott	TTM607
DON'T MAKE A FOOL OF ME	Cesar & Consuls	BGL202
AMELIA	Greg Hamon	BGL201
TILL I MET YOU	Classics	J-2002
ALONE & LONELY	Bobby Curtola	TA-1025
WHAT DOES A BOY DO	Doug Lycett	HAWK004

COAST TO COAST INDEPENDENT DISTRIBUTORS

ARAGON RECORDS, 2166 WEST 4TH STREET, VANCOUVER

LAUREL RECORDS, 1299 STRATHCONA AVENUE, WINNIPEG

RALEIGH RECORDS, 108 WELLINGTON ST. W., TORONTO

KANAPHONE LTD., 4824 COTES DES NAIGES RD., MONTREAL

CANADIAN ** CONTENT

* **PICKED**

SNEAKIN' AROUND

Strato-Tones

Hawk

HR003

CURRENT CANADIAN CONTENT SINGLES

I MISSED MY YEAR	-Bob McCord/Vibrations	Star ST14
ALONE AND LONELY	-Bobby Curtola	Tartan 60-125

CURRENT CANADIAN CONTENT LP'S

CLAUDE GAUTHIER SINGS

THE SONGS OF	-Claude Gauthier	Epic LN24086
MUSIC IN THE ROUND	-Cable Concert Band	RCA PC1004
SOUVENIR de QUEBEC	-Cable Concert Band	RCA PC1003
ROUND ABOUT MIDNIGHT		

MR. COUNTRY STRINGS	-Billy Martin	London EB81
BLUEGRASS	-Vic Mullen	Banff RBS1203
FOATE VERDE	-Boutilier Bros.	Banff RBS1209
	-Armando's Orchestra	Europa EPA1701

THE CANADIAN CONTENT STATION AWARD
(SEE BACK PAGE)

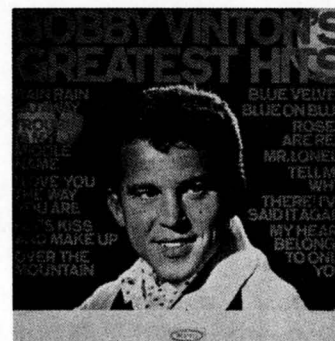
"Mr. Lonely"

BOBBY VINTON

enters RPM's TOP 40 & 5 this week.

.....and charts all over

BOBBY VINTON'S NEWEST ALBUM



TOP 40 & 5

1	1	HAVE I THE RIGHT	Honeycombs	(All)
2	2	UNLESS YOU CARE	Terry Black	(Arc)
3	8	TOBACCO ROAD	Nashville Teens	(Lon)
4	*3	WHEN I GROW UP TO BE A MAN	Beach Boys	(Cap)
5	*6	LAST KISS	Frank J. Wilson	(Qua)
6	4	WE'LL SING IN THE SUNSHINE	Gale Garnett	(RCA)
7	7	SUMMER SONG	Jeremy & Chad	(Arc)
8	10	LET IT BE ME	Butler & Everett	(Qua)
9	9	LEADER OF THE PACK	Shangri Las	(Qua)
10	x16	AIN'T THAT LOVING YOU BABY	Elvis Presley	(RCA)
11	x13	RIDE THE WILD SURF	Jan & Dean	(Lon)
12	27	BABY LOVE	Supremes	(Qua)
13	14	I'M INTO SOMETHING GOOD	Herman's Hermits	(Cap)
14	x11	I LIKE IT	Gerry/Pacemakers	(Cap)
15	x26	I'M CRYING	Animals	(Cap)
16	22	TIME IS ON MY SIDE	Rolling Stones	(Lon)
17	*23	COME A LITTLE BIT CLOSER	Jay/Americans	(Lon)
18	x5	HOLD ME	P.J. Proby	(Lon)
19	*18	DANCING IN THE STREET	Martha/Vandellas	(Pho)
20	x12	YOU MUST BELIEVE ME	Impressions	(Spa)
21	34	EVERYBODY KNOWS	Dave Clark 5	(Cap)
22	28	LITTLE HONDA	Hondells	(Qua)
23	25	ALL CRIED OUT	Dusty Springfield	(Cap)
24	32	THE DOOR IS STILL OPEN	Dean Martin	(Com)
25	31	YOU REALLY GOT ME	Kinks	(All)
26	36	IS IT TRUE	Brenda Lee	(Com)
27	new	I DON'T WANT TO SEE YOU AGAIN	Peter & Gordon	(Cap)
28	*30	SAND IN MY SHOES	Drifters	(Lon)
29	x33	SHE'S NOT THERE	Zombies	(Lon)
30	xnew	I'M GONNA BE STRONG	Gene Pitney	(Com)
31	x38	BABY BE MINE	Jelly Beans	(Qua)
32	*new	GONE GONE GONE	Everly Brothers	(Com)
33	new	WALKIN' IN THE RAIN	Ronettes	(Lon)
34	*new	RIGHT OR WRONG	Ronnie Dove	(Com)
35	*40	WHEN YOUR YOUNG & IN LOVE	Ruby/Romantics	(Pho)
36	x37	DEATH OF AN ANGEL	Kingsmen	(Qua)
37	new	I HAD A TALK WITH MY MAN	Mitty Collier	(Pho)
38	*new	MR. LONELY	Bobby Vinton	(Col)
39	new	HEY NOW	Lesley Gore	(Qua)
40	*new	EVERYTHING ALRIGHT	Newbeats	(Qua)

& 5

EXTRA	BIG MAN IN TOWN	Four Seasons	(Qua)
EXTRA	AIN'T THAT THE TRUTH	Mary Wells	(Qua)
EXTRA	NEEDLE IN A HAYSTACK	Velvettes	(Unk)
EXTRA	MY LOVE FORGIVE ME	Robert Goulet	(Col)
EXTRA	AIN'T DOING TOO BAD	Bobby Bland	(Lon)

ALSO RATE

Canada's HITMAKING stations report the following in the top twenty on their charts.

CFUN	VANCOUVER	NICKEL PIECE OF CANDY	Winmen
CKPT	PETERBORO	DO YOU WANNA DANCE	Del Shannon
CHNS	HALIFAX	FEEL SO PRETTY	Shirley Matthews
CHSJ	SAINT JOHN	STOP TEASING ME	Chad Allen
CKLY	LINDSAY	ENDLESS SLEEP	Hank Williams Jr.
CKLB	OSHAWA	AUTOMATIC REACTION	Nino/Ebb Tides
CKOC	HAMILTON	TORTURE	Everly Bros.
CKWS	KINGSTON	FORBIDDEN	Bobby Lile
CKY	WINNIPEG	SOFTLY AS I LEAVE YOU	Frank Sinatra

Sure... RUNNING OUT OF FOOLS - Aretha Franklin (Col)
Should... SIDEWALK SURFIN' - Jan & Dean (Lon)
Could... RINGO - Lorne Greene (RCA)
Maybe... REACH OUT TO ME - Dionne Warwick (Qua)

International Report

DATELINE NEW YORK

by Harriet Wasser

The reason for the big smile on **Tony Bennett's** face these days is the success of his recording of "Who Can I Turn To". The song is destined to become a standard in a few years. Tony is killin' 'em at the Copa in N.Y.

Tony Roman's French version of "Do Wah Diddy" may be picked up by an American record company. This is a French-Canadian record that was brought to the attention of WINS in New York. Reaction to the record has been tremendous. **Les Baronets**, the top male vocal group in Montreal, has a couple of American labels interested in signing them.

Now it can be told. **Diane Renay** has been signed to MGM Records. **Vic Damone** has just signed with Warner Bros. **Billboard** reviewed **Lucille Starr's** new French and English LP and gave it a rave. It proves you don't always have to understand the language to know when the sound is pleasing.

I predict that "Have I Sinned" by **Lou Christie** will climb the charts in no time flat, also "Guess Who" by **Dusty Springfield**.

The **Rolling Stones** recorded in N.Y. during their recent trip to the US. This English group prefers recording in the US to England. I wonder when they will be recording an album of **Ray Charles** tunes. It's an idea fellas.

Any talk of **Elvis's** waning popularity had to be dispelled on seeing the mob of teenagers who greeted him when he went up to visit some DJ friends at WINS a few weeks ago. I can still hear the screaming.

Waiting to break big on the charts is "Ringo" by **Lorne Greene**. Don't be fooled by the title. The song is not about **Ringo Starr** or there would have to be a follow-up called "The Three Beatles."

Bob Crewe's version of "Maggie May" will be released this week on EMI in London. However, it will not be released in the US or Canada as it is the title song from the hit London show. Bob's decision to record the song himself while he was in London could put him on top of the British charts.

Steve Lawrence signed young Montreal singer, **Neil Diamond** to his Almont label. Talking about Steve, I hope Columbia some day decides to release his version of "Girl From Ipanema" as a single. I think his record would put the song right back on the charts again.

If any of you have any comments to make about this column I would appreciate hearing from you. Send all news to Harriet Wasser to RPM, 161 West 54th Street, Suite 1202 New York, N.Y. 10019

We're told 5,000 people read RPM each week. If you're reading someone else's copy why not assure that you get and read RPM REGULARLY. DON'T MISS AN ISSUE! SUBSCRIBE.

Ruth Lowe

WILL SMILE
AGAIN AND AGAIN

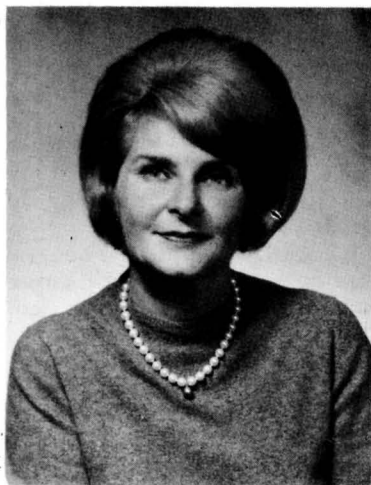
Ruth Lowe wrote "I'll Never Smile Again" and has been smiling ever since.

Born in Toronto, Ruth moved to California where she finished school at Hoover High School in Bendale. Returning to Toronto she worked for a short time at the Song Shop on lower Yonge St., and took odd jobs with the CBC outlet CKNC. She worked for a time with George Taggart until discovered by Ina Ray Hutton (of the famous all girl ork). Ruth toured with this band for a short time and found that songwriting came easy. Returning to Toronto she again worked for the CBC, and began working on and finally finished her big number "Smile". Percy Faith was the first to perform her song on his radio show "Strings By Faith" with vocalist Louise King.

Tommy Dorsey's band was appearing in Toronto and Dorsey's lead guitarist Carmen Masten heard a dub of Faith's arrangement and tried to talk Dorsey into recording the song. Dorsey wasn't interested in hearing it but 2 months later when he finally heard it he flipped and offered Faith a two year contract to arrange for the Dorsey orchestra. Percy didn't take the job.

Dorsey published the song through his company Sun Music but was more interested in peddling the music than recording it himself. Many recorded "Smile" including Glenn Miller but nothing happened until Dorsey, with Frank Sinatra and the Pied Pipers recorded the song. It was an overnight smash. It remained on the hit parade for 21 weeks.

In 1958 the TD recording of "I'll Never Smile Again" was picked as the number two record of the century. The



panel of judges was made up of officials from recording companies including Mitch Miller.

Ruth Lowe, as a songwriter was "in" and met all the important people of Tin Pan Alley. One of her most amusing incidents happened during a party, well attended by College professors. Being introduced to one of the gentlemen, she took to be a professor. She bent his ear for over an hour explaining in detail how to write a song. The gentleman, it turned out was Oscar

Hammerstein and a very dear friend from that time on.

Ruth teamed up with another Canadian, Sari Lee, and together they operated the Sheraton Murray Room in New York. This was the unfortunate (and most fortunate) year in her life. Sari Lee died while very young and Ruth returned to Toronto for the funeral where she met and married her husband.

Ruth also wrote "Put Your Dreams Away", Frank Sinatra's closing theme for his radio show. This song has had 95 major performances for the past year (1963).

Being a mother and one of the most energetic of organizers for charity in Toronto, doesn't leave Ruth much time for songwriting. One of her biggest contributions is a prodigy, Tommy, her 14 year old son, who has already penned "Take Your Sins To The River" which has been recorded by The Travellers on Columbia and could be a smash hit. There are many songwriters in Canada but none who have gained the fame of this very gracious lady, RUTH LOWE.



WE MENTIONED it before but it's well worth mentioning again and that's the new Johnny Mann Singers LP "Invisible Tears" on Liberty especially the cut "Shangri-la". Give it a listen I'm sure you'll agree. Also watch for London's release of "And Now! The Thrilling New Voice of Toni Dallì" a young Italian tenor who is fast making a name for himself in the pop market. Following along in the footsteps of a very famous mother (Judy Garland) comes Liza Minelli with "Liza Liza" on Capitol. Liza does a bang-up job with some great ballads and given Ork assist by Peter Patz. Another release we like is "Blue Midnight" by Bert Kaempfert particularly the cut "Java". For you Steve and Eydie fans and they aren't hard to take for good music stations, you might give a listen to "That Holiday Feeling" on Columbia.

GEORGE WILSON at CKFH picks the new Benny Goodman LP "Hello Benny" on Capitol and "People" by Barbara Streisand on Columbia. George also suggests you give a listen to the Les and Larry Elgart Columbia release of "Command Performance".

HELEN HATTON of CHUM-FM would like us to expound a little on the Jon Vickers RCA Victor release, "Jon Vickers Italian Arias". Mr. Vickers was born in Prince Albert Saskatchewan and has gained fame through his singing with The Met and at Covent Gardens. On this LP he is assisted by the Rome Opera House Ork conducted by the big daddy of Italian Conductors, Tullio Serafin. Mr. Vickers' voice comes through magnificently with his performance of both "Arias from Pagliacca", Verdi's "Don Carlo", "Aria from Marta", "Tosca", "Il Travitore" and "Giaconda". Another LP Helen recommends for programming is the Columbia release of "Song of Orpheus" by the accomplished cellist Leonard Rose. Mr. Rose is Co-Director at the Stratford Music Festival

ART COLLINS at CFRB recommends very highly the RCA Victor release of the first two Canada-International series "Music In The Round" and "Souvenir De Quebec" both by the Cable Concert Band. Art comments "give it a listen". From the newest of the CTL Art suggests you give the Mart Kenny release a listen "Creole Love Call" done in the Bert Kaempfert manner. (Subscribers take note). Also recommended is the new Si Zentner RCA release "Spanish Rice" and from the Broadway show "Roar of Grease Paint" The Tony Bennet single of "Who Can I Turn To". The Brothers Four have released a single that is getting much airplay at RB "Take This Hammer". We also understand the flip is also very popular "Little Play Soldiers". For the classical listeners Art suggests Angel's "Baroque Concerto" (Music by Vivaldi, Bach, and Leo).

JUST RECEIVED a copy of the London release "The Incomparable Mantovani". We thought Monty would be doing the Beatle or Dave Clark 5 Song Book but this one is just as welcome. Recommended cuts are "San Francisco" and "I'll Get By". Also arrived, a copy of "Invisible Tears" by Ray Conniff on Columbia. Another Conniff masterpiece and as always a must for GMP stations.

R.P.M.

records • promotion • music

PUBLISHED WEEKLY BY WALT GREALIS, 428 MERTON STREET TORONTO 7 CANADA. PRINTED IN CANADA. AUTHORIZED AS SECOND CLASS MAIL BY THE POST OFFICE DEPARTMENT, OTTAWA, AND FOR PAYMENT OF POSTAGE IN CASH. SINGLE COPY PRICE 80 CENTS. SUBSCRIPTION PRICES: \$15 PER YEAR, \$25 BY AIR, USA AND CANADA. \$20 PER YEAR, \$30 BY AIR, EUROPE \$20 PER YEAR, \$40 BY AIR, OTHER COUNTRIES. ADVERTISING RATES ON REQUEST.

Story of a ★ ★ ★ STAR ★ ★ ★ Strato- Tones



HAWK RECORDING STARS, the Strato-Tones have started to climb the charts with their first release "Sneakin' Around". Originating from London, the group has toured Ontario and Quebec and finally got to the now famous Peppermint Lounge in NYC, during the height of the twist craze. They have also toured the South Eastern USA.

Their stage repertoire ranges from TOP 40 to R & B to show tunes to folk to comedy and jazz.

Creating a very youthful and professional stage and personal image, the group members are Buddy Carlton, Jim Finch, Erv Barrett, Vic Denoury, Ray Roy. All the band members are in their early 20's including their manager Chuck Colter.

Watch for a chart winner from the Strato-Tones. Their current single "Sneakin' Around."

Sounding Board

JOHNNY MURPHY -
CKGM Montreal
SO MANY OTHER BOYS -
The Esquires

"Lacks the solid beat that would make it an instant commercial pick. But very pretty. Should fit all broadcast formats. Resulting Exposure could result in good sales. Plan to test teen reaction at hops. Will take time and effort but SHOULD and COULD make it, BIG".



ROBERT GIBBONS -
CHSJ Saint John
SO MANY OTHER BOYS -
The Esquires

"This is indeed one of the finest recordings to come along in a long while, and it looks like another success for Canadian talent. The Esquires have added a "made in England" sound to this disc, and I'm sure everyone will agree they match the sound of Cliff Richard and The Shadows, perhaps even surpassing. Yes, I predict a big hit for the Esquires with this entry. A SURE hit."



COUNTRY MUSIC

GORD SYMONS at CFGM is very excited about an up and coming "Country Hoedown" which will play host to the worlds largest Country Club (CFGM with 60,000 members). The CBC are building special bleachers to accommodate the expected large turnout. The date is November 20 and the lineup of country stars include Pat Hervey, Tommy Hunter, Tommy Common and Gordie Tapp. New and big at CFGM this week is Johnny Cash with the Bob Dy'an tune of "It Ain't Me" and Ian Tyson's hit "Four Strong Winds" done by Bobby Bare.

TOP FIVE COUNTRY

- | | |
|----------------------------|-------------------|
| 1 GIVE ME FORTY ACRES | - Willis Brothers |
| 2 I DON'T CARE | - Buck Owens |
| 3 LUMBERJACK | - Hal Willis |
| 4 PLEASE TALK TO MY HEART | - Ray Price |
| 5 CROSS THE BRAZOS AT WACO | - Billy Walker |

THE NOVEMBER 16 RPM will be a special issue in recognition of International Country Music Month (November). We hope to receive information and pictures on the country scene from stations and record companies across the BIGLAND.

REMEMBER: NOVEMBER IS INTERNATIONAL COUNTRY MUSIC MONTH

BIG HOSS MAN



LARRY
LEE
AND
MAX
KENNER
of Toronto's
A&A Record
Bar

IT'S A BIG RECORD
IT'S A BIG SOUND
IT'S A BIG HOSS (17½ hands high)
IT'S A BIG HIT
IT'S ON COLUMBIA

by Larry Lee
(The Boot 'n' Soul Sound)



Canadian Content STATION AWARD

With the GREAT new interest in Canadian Content, stations genuinely interested in listing and promoting Canadian singles will have an opportunity to compete for the FIRST RPM CANADIAN CONTENT STATION AWARD.

Here are the particulars:

- (1) All stations in Canada printing or publishing a playsheet or chart (or who wish to submit an authorized typed copy of their numbered single programming guide) weekly are eligible.
- (2) Canadian Content shall be defined as any record performed by a resident Canadian. (100% Canadian Content records shall score double).
- (3) Points will be awarded as follows:

# 1 records	30 points (60 if 100% CC)
# 2 to 5	25 points (50 if 100% CC)
# 6 to 10	20 points (40 if 100% CC)
# 11 to 19	15 points (30 if 100% CC)
# 20 to 30	10 points (20 if 100% CC)
# 30 to 50	5 points (10 if 100% CC)
# 50 or over	NIL Points

- (4) Charts must be dated November of December. Any charts received after midnight Dec. 31st. will not be eligible.
- (5) Station scoring most points during this period will receive a beautiful 12" x 12" wooden plaque with a brass plate acclaiming the winning station
"RPM's CANADIAN CONTENT STATION of 1964"
- (6) A weekly score table will appear in RPM to keep you informed on each stations progress (NOTE: Please play and list only singles of outstanding merit).

THE RACE IS ON AND MAY THE TRULY GREAT CANADIAN STATION WIN.



Glenn's Music in Calgary displays an artistic window dressing to promo Columbia's "My Fair Lady" sound track and "West Side Story".



NEW RECORDING STAR Joe Popiel releases his first two sides on Quality. Joe hails from Yellow Creek Sask. and is now living in Toronto.



COMING NOVEMBER THE 16TH
a special issue of RPM devoted to
COUNTRY MUSIC MONTH

WATCH FOR IT

YOUR RECORD CAN BE PRODUCED IN CANADA, THE U.S. OR ENGLAND FOR MUCH LESS THAN YOU THINK.

CONTACT: ART SNIDER

CANADA'S FOREMOST INDEPENDENT RECORD PRODUCER
1356 Eglinton West, Toronto, Ontario.
447-9058 or RU.7-0281