

**RPM****RECORDS  
PROMOTION  
MUSIC****a weekly newsletter**DEDICATED TO CANADIAN RECORDING  
AND MUSIC INDUSTRIES

426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679

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August 17th 1964

**RPM No. 1 in the country****PICKED \***Jolie Jacqueline  
Lucille Starr  
Barry ??????**COAST to COAST**

- |                          |     |               |
|--------------------------|-----|---------------|
| 1. Come Home Little Girl | (2) | Bobby Curtola |
| 2. Jolie Jacqueline      | (2) | Lucille Starr |
| 3. Chantilly Lace        |     | The Beavers   |

**◁ SIGNIFICANT ACTION ▷**CJME Regina  
CFCH North Bay  
CHUM TorontoChantilly Lace  
Boom Boom  
Fanny MaeThe Beavers  
David C. Thomas  
Robbie Lane**CHART ACTION across Canada**

CKEY Toronto	23 Boom Boom	David C. Thomas	Atca
	29 Jolie Jacqueline	Lucille Starr	Barry
	33 Fanny Mae	Robbie Lane	Hawk
CHSJ Saint John	*29 Give Me Your Love	Andy Kim	20th
	*36 Life's Little Tragedies	Maury Logan	Quality
	38 Yours	Lucille Starr	Barry
	*46 Chantilly Lace	The Beavers	London
	48 As Long As I'm Sure Of You	Bobby Curtola	Tartan
CJCA Edmonton	3 As Long As I'm Sure Of You	Bobby Curtola	Tartan
	31 Many Moons Ago	Bobby Curtola	Tartan
	*34 Come Home Little Girl	Bobby Curtola	Tartan
CKPT Peterboro	10 Boom Boom	David C. Thomas	Atca
	48 Fanny Mae	Robbie Lane	Hawk
	50 Jolie Jacqueline	Lucille Starr	Barry
CHNS Halifax	*39 Jimmy Johnny or Joe	Lynda Lane	Tartan
	*51 Come Home Little Girl	Bobby Curtola	Tartan
	55 As Long As I'm Sure Of You	Bobby Curtola	Tartan
CFUN Vancouver	19 Unless You Care	Terry Black	Emerson
	27 Aces High	The C-FUN Classics	Jaguar
	*41 Come Home Little Girl	Bobby Curtola	Tartan
CJME Regina	*19 Side Winder	Wes Dakus	Quality
	*51 The French Song	Lucille Starr	Barry
	*69 Chantilly Lace	The Beavers	London
CJMS Montreal	16 Love Me Baby	The Beavers	London
	18 Great Balls Of Fire	The Rockatones	Melbourne
	37 Yours	Lucille Starr	Barry
CKWS Kingston	25 Yours (2)	Lucille Starr	Barry
	*30 Side Winder	Wes Dakus	Quality
	33 As Long As I'm Sure Of You	Bobby Curtola	Tartan
	*35 The French Song	Lucille Starr	Barry
	*52 Larry	Allen Sisters	Shell

**A FIGHT FOR SURVIVAL:** Many times we have criticised the CTV Network for their seemingly lack of cooperation in using more Canadian talent, however there is always two sides to a story and unfortunately in the news business, the story that reaches this office first is the one that becomes news. It's all very nice to sit back and say, you haven't lived up to your promises to spend x number of dollars on Canadian talent, but we are still basically an American colony when it comes to our entertainment field, therefore our media for entertainment would have to ally itself closely with the American pattern. To dominate their programming completely with the Canadian sound could be disastrous. A quick turn of the wrist and the listener has an American station. So.... looking at the situation figuratively we wholeheartedly support the CTV network for what they are trying to do against unsurmountable odds that involve costs that would stagger the average viewer. Perhaps the public should be made aware of the costs (talent etc.) of setting up a live TV show. Keeping this in mind, congratulations are in store for CFTO-TV, Channel 9 in Toronto for the big bundle that is being spent on their fall programming. A Country Music Hall show is shaping up with Carl Smith acting as host with a good lineup of Canadian artists, Sharon Strong, Donn Reynolds and Don Wood. Bill Hart, able young producer with the help of Pam Fernie, is now lining up a teen type show (network) that will give many unknown artists a chance for exposure.

**THE COUNTRY MUSIC ASSOCIATION:** This is probably the most powerful association of its kind in the world, however at the Aug. 6 luncheon at the Park Plaza Hotel in Toronto we were amazed at the poor representation of local radio people. Country music is a very important part of "pop" music of today.

More and more records with the Country flavour are appearing on the popular charts. The officers and members of the CMA came to Toronto at their own expense for this annual meeting, most coming from the Nashville area, and there were some pretty big names, Connie

B. Gay and Tex Ritter, Ott Davine and Hal Cook of Billboard



Wouldn't it have been a friendly gesture for all the radio stations in Toronto to be represented? CHML, a GMP station in Hamilton showed enough interest to be represented by station manager Tom Darling and music director Ed Preston. Perhaps this is one of the reasons for the success of CHML, having a genuine interest in all types of music. Guest speaker was Connie B. Gay, President of Town & Country network and first president of the CMA. Gordon Ferris, President of Radio & Television Reps, Canada presented Connie with a suitably engraved memento and brought the house down with the remark "I hope Connie gets to govern all the virgins" (Connie is expected to be appointed as Governor of the Virgin Islands). The entertainment was emceed by Bill Bessey of the CBC and featured Bill Long and his CHCH-TV Rythmmaires and singers, Diane Leigh and Carl Smith. From remarks heard at the head table we wouldn't be surprised to see Diane make an appearance on The Grand Ole Opry. Also in attendance was the giant of Country music broadcasting in Canada, CFGMs Gord Symons and Gord Sinclair Jr. of the newly formatted country station CFOX in Montreal. Gord is very Nashville sound conscious.

**PROBLEMS, PROBLEMS AND MORE PROBLEMS:** We receive many letters from disgruntled DJs, PDs, artists and budding young producers with beefs that are worded very strongly and in most cases represent a good cross section of the problems bothering many people in the business. We received one letter this week and the writer is so hot I can almost feel his breath as I read his letter. His beef is a common one and a problem that has faced many DJs and will face many more DJs in the time to come, however, hold on, our day will come. Instead of printing the letter as I was asked to do I am putting it on file with a good many others, and when the questions are asked, which will be very soon, we will be in a much better light to make demands. Keep your letters coming. If you have a legitimate complaint, drop me a line. You would probably be surprised at the number of complaints on file that are similar to your own.

**WE GET LETTERS:** Since the Macleans article we get letters addressed simply Walt Grealis, Toronto and Colonel Walt Music, Toronto. Nice to know the Post Office people are familiar with RPM. By the way, Air Mail in Canada even if it's in an Air Mail envelope is only a nickel.

HERE AND THERE: Hot on the heels of the announcement of the Beatles appearance at the Maple Leaf Gardens sans Canadian talent comes a letter from Al Boliska with the news that the Dave Clark 5 is scheduled for an appearance



at the Maple Leaf Gardens on November 2nd, day after their Ed Sullivan appearance. Having equal billing will be Bobby Curtola and all supporting talent will be Canadian./ We hear Ronnie Hawkins and Robbie Lane have a couple of discs out on the Hawk label. We haven't received the records or information on national distribution as yet./ Pretty 14 year old Lynda Layne who is beginning to

show some chart action with "Hummy, Johnny or Joe" (Tartan) will be appearing on Channel 9's High Time in Toronto on Aug. 15. This record is getting good play in Eastern Canada./ Diane Miller of Toronto will have a new single released soon on Columbia "Mr. Tepperman". Backing on this one is by the Bill Butler ork. Diane just completed an engagement at the Francis Room in Toronto./ Maybe if the eastern stations would play "Aces High" by The Classics on Jaguar, the western stations might be prompted to play "Chantilly Lace" by The Beavers (Tit for Tat or some other vulgar expression)./ Nice to see though that CME has listed "Chantilly Lace" as No. 69./ Bob Smith formerly with CKBB Barrie will be moving into the Stratford Ontario area and will open a "House Of Wax" record store and also become active in local teen dances. Hate to see talent like this leave radio, but he'll be back. Once it's in your blood it's hard to shake./ Look out CKY, a bird is after your skin or is it a vulture./ La Riviere, Manitoba could have a name change if the voters vote the right way. Seekawaye (Indian, I think) could be the new name. Sound familiar? CKY is behind this promotion. Just another one of the many this station seems to come up with. An eye catching one is their "Watchable of the Month". This one is a pretty gal name of Valerie Cloutier a student at the University of Manitoba. / The Courriers, popular Canadian Folk group will release their new RCA LP "From Sea To Sea" very shortly. One of the Courriers, Pam Fernie is doing quite an effective job, talent hunting for the CTV network.

"The biggest thing to hit the country since THE TWIST" That's how the newspapers describe him. John Pozer CJOH-TV personality and host of their teenage program "Saturday Date" on Channels 13 and 8 in Ottawa. / Grace Bundy of MacKay Records (London) is back at her desk after a lengthy holiday in Europe. She even met Sir Edward. Hope he doesn't know about your basketball career Grace./ Keith Randall of CKPI writes to tell us that the new "Esquires" LP (Capitol) is their pick album of the week and that "Sea Cruise" by Little Caesar and The Consuls is receiving a good deal of exposure as is "Come Home Little Girl" by Bobby Curtola on Tartan. Keith suggests a big help to him would be a brief biog of Canadian artists. This will be one of the features in our new RPM. We haven't told you about this yet. It's a surprise, to me to./ Terry Mann PD at CKLB Oshawa is back off holidays, just in time to emcee the "Miss Oshawa Fair" beauty contest. Probably cut his holidays short for this one./ CJSP Leamington replaces the "Fascinatin' Fifty" with their all new "CJSP Hitline" which is a list of the first forty from Windsor, Detroit, Chatham and Leamington. / The Gateway Three have released a single on the Wilkow label called "North Bay". A very colourful jacket for this folk record and should sell as a souvenir. CFCH has this one listed as No. 36./ Haven't heard from Acta Records yet. National distribution means a lot in this country, if you have a hit on your hands. / "Baby Beatie Walk" by the Al Martin Six (Quality) is breaking out in Baltimore. / Nice to hear from Robbie Dunn new radio personality at CJIB in Vernon, British Columbia.////////

THE GIANTS MERGE: Roger Frazer of Quality Artists has merged his company with the Ron Scribner Booking Agency and will be known as the Ron Scribner Agency Incorporated. Big agency for a big town.

UNKNOWN ARTIST. For those who enquired as to the identity of the artist I received a demo tape from and classified him as a Jack Jones. His name is Hamilton McClymont of 155 Valois Bay Ave. Valois, P.Q. I hope the local big guns get to him before he's whipped out from under their noses.



# TOP FORTY-5s

LAST  
WEEK  
↓

1.	HARD DAY'S NIGHT	Beatles	3
2.	WHERE DID OUR LOVE GO	Supremes	9
3.	*RAG DOLL	Four Seasons	2
4.	WISHIN' & HOPIN'	Dusty Springfield	4
5.	LITTLE OLD LADY FROM PASEDENA	Jan & Dean	1
6.	*UNDER THE BOARDWALK	Drifters	5
7.	YOU DON'T KNOW HOW GLAD I AM	Nancy Wilson	6
8.	I WANNA LOVE HIM SO BAD	Jelly Beans	8
9.	TELL ME	Rolling Stones	7
10.	C'MON & SWIM	Bobby Freeman	28
11.	PEOPLE SAY	Dixie Cups	17
12.	BECAUSE	Dave Clark 5	29
13.	HOW DO YOU DO IT	Gerry & Pacemakers	23
14.	*HANDY MAN	Del Shannon	10
15.	EVERYBODY LOVES SOMEBODY	Dean Martin	32
16.	I'LL CRY INSTEAD	Beatles	27
17.	STEAL AWAY	Jimmy Hughes	20
18.	HOUSE OF THE RISING SUN	Animals	31
19.	SUCH A NIGHT	Elvis Presley	22
20.	AIN'T SHE SWEET	Beatles	25
21.	DANG ME	Roger Miller	12
22.	MEMPHIS	Johnny Rivers	14
23.	I GET AROUND	Beach Boys	16
24.	*THAT'S REALLY SOME GOOD	Rufus & Carla	26
25.	GIRL FROM IPENEMA	Getz/Gilberto	13
26.	*I WANT YOU TO MEET MY BABY	Edie Gorme	30
27.	HAUNTED HOUSE	Gene Simmons	38
28.	IF I FELL	Beatles	37
29.	YOU NEVER CAN TELL	Chuck Berry	36
30.	IT'S ALL OVER NOW	Rolling Stones	35
31.	*SWEET WILLIAM	Millie Small	34
32.	I'M HAPPY JUST TO DANCE...	Beatles	33
33.	LOOKING FOR LOVE	Connie Francis	new
34.	CLINGING VINE	Bobby Vinton	40
35.	MAYBELLINE	Johnny Rivers	new
36.	WORRY	Johnny Tillotson	new
37.	FATHER SEBASTIAN	Ramblers	39
38.	JUST BE TRUE	Gene Chandler	-
39.	A HOUSE IS NOT A HOME	Dionne Warwick	new
40.	LITTLE HONDA	Beach Boys	new

## PICKED \*

SOCIETY GIRL  
Rag Dolls

## ◀ SIGNIFICANT ACTION ▶

FRANKIE & JOHNNY  
BREAD & BUTTER  
SAY YOU

Greenwood County Singers  
Newbeats  
Ronnie Dove

**Ramblin'...** NICE TO HEAR FROM BOB MARCUCCI OF RPM ENTERPRISES INC., and WE TOOK A PERSONAL FANCY TO "MICKEY MOUSE" BY DENNY PROVISOR ON THE 20TH LABEL. GLAD TO SEE THE BIG NAMES IN THE USA SENDING US THEIR ADVANCE RELEASES. ANOTHER CAME TO US VIA BUFFALO FROM SWAN RECORDS AND THE "MISTER SANDMAN" SIDE OF AL ALBERTS NEW SINGLE IS ALREADY GETTING AIRPLAY IN THIS AREA. RPM WORKS FAST!!! "AL DI LA" BY THE CHARLES SINGERS IS STARTING TO MAKE IT'S WAY INTO THE CANADIAN CHARTS AND LOOKS LIKE A BIG ONE WITH THE GMP STATIONS AS WELL. MANY OF THE USA PROMOTION MEN ARE MAKING A SNEEKY SIDE TRIP (FROM THEIR BUFFALO VISITS) TO TORONTO (IT'S ONLY 85 MILES) TO SAY HELLO TO RPM. WE LIKE IT. EVEN THE PHONE CALLS MAKE US HAPPY!!! WE HAD SOME GOOD NEWS FOR A FEW OF THE CALLERS THIS WEEK, AND WILL OFFICIALLY BREAK THE STORY IN A SPECIAL EDITION OF RPM NEXT WEEK. LET'S LET YOU IN ON SOME OF IT. IT'S THE "NEW LOOK" THAT MANY OF YOU HAVE BEEN ASKING FOR. THE WHOLE STORY WILL BE A NEW LANDMARK FOR CANADA. WATCH RPM NEXT WEEK. A CALLER FROM THE US ASKED ABOUT THE MACLEANS' ARTICLE ON RPM. WE ARE GOING TO TRY TO REPRINT THIS FOR OUR SOUTHERN NEIGHBOURS IF WE POSSIBLY CAN. THE MOST GRATIFYING PART OF RPM IS THE INTEREST THAT GENERATES FROM THE U.S. I TAKE MY HAT OFF TO THE PROMO MEN OF YOUR GREAT COUNTRY. YOU FELLAS SURE MOVE, AND THE SAME GOES TO THE D.J.S THAT PHONE AND WIRE. WHAT A GREAT PUBLIC RELATIONS IMAGE YOU'VE BUILT. IT SHOULD MAKE MANY A DEADBEAT LOCALLY LOOK SOUTH WITH ENVY. HOPE TO HOLD COURT IN THE BIG APPLE (NYC) IN THE NOT TOO DISTANT FUTURE.