

**RPM****RECORDS  
PROMOTION  
MUSIC****a weekly newsletter**DEDICATED TO CANADIAN RECORDING  
AND MUSIC INDUSTRIES

426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679

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August 4th 1964

# BEAVERS BATTLE BEATLES

**PICKED \***

SEA CRUISE

Little Caesar &amp; the Consuls

ARC A1066

☆☆ **COAST to COAST** ☆☆

1. As Long As I'm Sure Of You
2. Sidewinder
3. Chantilly Lace
4. Larry

Bobby Curtola  
Wes Dakus  
The Beavers  
Allen Sisters

◁ **SIGNIFICANT ACTION** ▷

About the only significant action this week in Canada is the lack of action as the stations suffer from the yearly summer holiday slack. A survey of Canadian producers indicates that an abundance of backlogged tapes will be released come mid-August and early September. HAPPY SUMMER HOLIDAY TO ALL OF YOU. RPM GOES ON.

**CHART ACTION across Canada**

CHNS	Halifax	19	As Long As I'm Sure of You	Bobby Curtola	Tartan
		*30	Chantilly Lace	The Beavers	London
CHUM	Toronto	*36	Jimmy Johnny or Joe	Lynda Lane	Tartan
		17	Boom Boom	David C. Thomas	Atca
CKCK	Regina	*44	French Song	Lucille Starr	Barry
		32	As Long As I'm Sure of You	Bobby Curtola	Tartan
CHSJ	Saint John	*60	Chantilly Lace	The Beavers	London
		*11	Larry	Allen Sisters	Shell
		*14	Give Me Your Love	Andy Kim	20th
		*15	Life's Little Tragedies	Maury Logan	Quality
		16	As Long As I'm Sure of You	Bobby Curtola	Tartan
CJCA	Edmonton	*33	French Song	Lucille Starr	Barry
		3	As Long As I'm Sure Of You	Bobby Curtola	Tartan
CJMS	Montreal	*38	Side Winder	Wes Dakus	Quality
		21	Never On Saturday	Allen Sisters	Shell
		24	Love Me Baby	The Beavers	London
		25	Great Balls of Fire	The Rockatones	Melbourne
CKBB	Barrie	*22	French Song	Lucille Starr	Barry
		*45	Larry	Allen Sisters	Shell
CHEX	Peterboro	*20	Heartaches	Jayson King	Tamarac
		28	Finger Poppin' Time	Little Caesar & Consuls	Arc
CJME	Regina	*11	Side Winder	Wes Dakus	Quality
		*14	The French Song	Lucille Starr	Barry
CKWS	Kingston	*12	The French Song	Lucille Starr	Barry
		*17	Just One of Life's Little Tragedies	Maury Logan	Quality
		18	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*28	Sidewinder	Wes Dakus	Quality
		*35	Larry	Allen Sisters	Shell
CHOW	Welland	25	As Long As I'm Sure Of You	Bobby Curtola	Tartan
		*40	The French Song	Lucille Starr	Barry

PLEASE MAKE SURE WE ARE RECEIVING YOUR CHARTS OR PLAYLISTS - DEADLINE - WEDNESDAY

THE B.B.G. With all the changes and additions going on with the Big Bad Guys of Ottawa we hope there will be a change in their attitude. We would like to ask one question of this publicly supported group. Do you know, or care, what Canadian content is?

THE COUNTRY MUSIC ASSOCIATION. meets in Toronto August 6 and 7 and Harold Moon of BMI (Canada) will be the person most responsible for the handling of this conflagration. This year's meeting will see the largest attendance of members and officers since the CMA's inception. Guest speaker will be the Association's first President, Connie B. Gay, owner of the Town and Country network and in the running for Governor of the Virgin Islands.

TORONTO'S NEW COUNTRY CLUB: The Rodeo Room on Toronto's main drag, Yonge St., opened with an overflow crowd on July 23. Our man Donn Reynolds reports a smash opening, with headliner Gary Buck. We have a lot of C&W supporters in Toronto and with the club policy to use Canadian talent it could give some of our up to now unknown country folk the chance they have been waiting for.

THE BEAVERS: Mike Duffy of the Patriot Guardian in Charlottetown P.E.I. has been appointed travelling promo and publicity man for this popular Maritime group. Mike phoned today from Montreal to inform us that The Beavers are gaining momentum and that appearances have been lined up for Quebec and they hope to soon move into Upper Canada. This group has also been well received south of the border. With the amount of national promotion and the good job being done by these Eastern Canadians, we would like to call on the top DJs and PDs across Canada to give a second listen to "Chantilly Lace" by The Beavers on London and direct our message particularly to Red Robinson CFUN, Johnny Gilbert CHEX, Art Todd CKOC and Robert Gibbons CHSJ a great group of guys. The real swingers at CKPT Keith Randall, CJME Johnny Onn, CKBB Bob Smith, CHIQ Dave Mickie and CFCH Bruce Ruggles. I know I'll get cooperation from Andy Laughland CHOW, Jim Paulson CKRC,



Terry Mann CKLB and Gene Kirby at CKEY. Congratulations to CKCK Regina and CHUM Toronto who already list this deck and possibly our friend Michel Desrochers at CJMS could give "Chantilly" a listen and join a united effort. It would make this scribe very happy to see everybody united with one common aim.

RPM MADE CANADA'S NATIONAL MAGAZINE: A big thanks to Jack Batten for his very complimentary article in Maclean's yellow pages under "Pop Music" in the August 8th edition. We have already received long distance calls, wires and letters from people who were not aware that Canada did have a weekly voice on the music industry. Unlike many past articles on the music industry, this one excels in accuracy and without colouring for the sake of copy Jack points out exactly the cause of RPM and the business AS IT IS.

EXCLUSIVES vs THE TIRED TWENTY: If you read somewhere that certain top forty stations aren't interested in exclusive single firsts, take it with a spoon of salts. Ratings surveys (such as they are, and they differ widely) may show the station that is late with a single as being first, but if their listeners can wait for the single to make it they probably treat the sponsors product in the same way. It is our feeling that we would buy time on a station that is first with records and makes hits and customers for the sponsor with their spots. Don't eat any garbage about tired radio being top radio. Think about it.

LOW POINTS OF THE BUSINESS: Many rather poor situations have come to our attention recently in regard to recording contracts, and management contracts. To set the record straight we wish to voice our stand on contracts. In a country where our industry has no legal representation, since there are no lawyers specializing in contracts and copyrights, there is a great opportunity for incompetence and dishonesty. In some cases it is just a lack of knowledge of the business (and this exists in even the very large companies). Someone always benefits and it isn't usually the artist. Unfortunately the artist hasn't anyone to turn to for advice. RPM has always tried to be of assistance to these people, and when the answer was not at hand we took the time to check the many people in the industry who have a vast knowledge of the business. An artist about to sign a contract often runs to a real estate lawyer who only confuses the issue by casting unnecessary

suspicion on the manager or record company. This is a business filled with technicalities. Many may only be resolved by test cases. No set standard contracts exist for management or recording. Royalties vary greatly. Leasing to another country effects contracts. Idemnification of parents in the case of minors is often a confusing issue. The validity of a contract signed without being read in the presence of witnesses is always in question. All of these things are disturbing to hear, and particularly in an industry that is experiencing growing pains. IT IS ABOUT TIME someone thought about doing something to create a Canadian attorney who would make himself familiar with the legal end of showbusiness, publishing and recording. Small wonder that one of the heads of a big record office in Canada has made many an unfulfilled promise and had many contracts signed that won't hold water. Few artists demand a fair contract since they have no yardstick to measure by. A recent newspaper article further confused the issue by quoting a producers royalty that could easily be taken as an artist royalty.

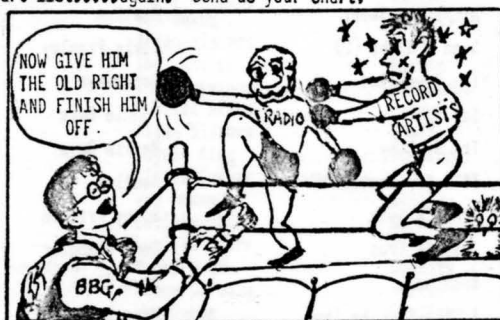
HERE AND THERE: Paul White just returned from the Canadian Capitol sales convention in Mont Gabriel. Highlight of the meeting was a two hour show by Canadian Capitol artists Ross Smith, Jean Guy Desroches, Les Cailloux and The Esquires. The latter will release an LP shortly and will also appear on the Dave Clark Show in London in November. Paul is now off to England for a pleasure-business trip.

//// We hear by the bull-line that the once popular CKEY morning team of Brady and Boliska will cut an LP "The World's Worst Jokes" on Arc. Rots-a-ruck fellas, join the growing band of talented DJs that are smashes on their own station but just another "Canadian attempt" at other stations. This

could be a very funny LP, Bill Brady is one of the most talented morning men in the business on both sides of the border.//// CHUM, first station to introduce the modern hit parade format to Canadian radio is now the only Toronto



outlet featuring around the clock popular music and is also the only Toronto station publishing a weekly music survey. Over 100,000 copies of the CHUM survey go out each week.//// A good record reviewer is a hard man to find, but here's one and he bases himself in our Capital. Sandy Gardiner, with his "Platter Patter and Idol Chatter" in the Ottawa Journal makes reviewing records look easy. One complaint, Sandy is a little behind, perhaps the record companies are to blame. We only wish a man with Sandy's talent would show up in a major market.//// Wouldn't it be nice to live in Vancouver with its beautiful parks and friendly people and refreshing climate, and friendly people and its fantastic scenery and friendly people.....then maybe we could read about what's going on in British Columbia, in Canada's only weekly newsletter on the Music industry.....RPM.//// From time to time we hear reports about the great job the "Tall Cool One" in London is doing. We are referring to Dick Williams, popular DJ at CFPL who doesn't promote himself nationally but would rather remain a big wheel in a very small market. On the other hand, London could be a good sounding board for up and coming Canadian hits in Upper Canada. We need a young talented national with an ear, in London. How about it Dick?//// Recall a few weeks back we reported that a hotel in Binscarth Manitoba had changed its name to The 580 Hotel? Well ...another business in Binscarth latched onto the promo. It's called The 580 Plumbing and Heating Company and the letterhead invites customers to dial 580 for news and music which happens to be CKY. (sort of an "On the John, On the Spot" promotion). //// A big hello to CKY. We think we've fallen off your chart list.....again. Send us your chart.



SUBSCRIPTIONS: R.P.M. \$10.00 per quarter. \$40.00 per year Canada and USA. First Class Mail Ontario. Air Mail elsewhere. Contact: WALT GREALIS RPM 426 Merton Street, Toronto 7' Can..

# TOP FORTY-5s

LAST  
WEEK  
↓

## PICKED \*

SWEET WILLIAM  
Millie Small

## ◁ SIGNIFICANT ACTION ▷

CHOW Welland	Sea Cruise	Little Caesar
CFUN Vancouver	Summer Means Fun	Bruce & Terry
CJSP Leamington	Don't Need Nobody	Paul London
CHNS Halifax	Just Don't Know	Dusty Springfield

**Ramblin'...** Fabor Records, noted for picking up Canadian masters, released a new single this week "Lazy Mississippi" by The Colonials. Watch this one for west coast action./// Two of the nicest letters we have received have been from Bud Ballou at WOLF and Dick Starr at WFUN.///The Tommy Good Fan Club marched in force on "Hitsville USA" (Tamla-Motown Record Company Detroit) to force the company to release a record by the Detroit chanter. It worked. What can you do with 2 or 3 hundred screaming kids on your doorstep?/// RUN !!!/// Attention US promo men. Two of the best compiled & accurate charts in Canada are CJME in Regina, Sask and CKWS, Kingston, Ontario. Check your mailing list for these two.///LOOKING FOR A HOT CANADIAN MASTER??? Try "Chantilly Lace" by the Beavers. The early history is already starting to resemble that of a now famous British group whose name escapes me. The Barclay Bank of England probably knows the name. ///Famous last words: "No Mr. Epstein, we're not interested in your four boys. Don't call us, We'll call you!"/// Early reaction to RPM from the USA leads us to believe we will be expanding our international policy. We are most gratified to see our humble efforts so accepted south of the border. If we can be of any service, let us know. ///Canada has about ten sub-leasing record companies, and with the great diversified product that streams in- to Canada, your product can be lost in the shuffle. Keep in direct touch with us for the best service. You're HERE, and this is where the HITS start. We can keep you up to date and informed. Remember our SPECIAL RATE to the US trade is \$25.00 a year.

1. *Rag Doll	Four Seasons	1
2. Little Old Lady From Pasadena	Jan and Dean	4
3. Wishin' and Hopin'	Dusty Springfield	2
4. Can't You See She's Mine	Dave Clark 5	3
5. *Under The Boardwalk	Drifters	9
6. Memphis	Johnny Rivers	7
7. You Don't Know How Glad I Am	Nancy Wilson	15
8. Hard Day's Night	Beatles	16
9. Nobody I Know	Peter and Gordon	10
10. Tell Me	Rolling Stones	24
11. Girl From Ipanema	Stan Getz	5
12. Dang Me	Roger Miller	6
13. I Get Around (2)	Beach Boys	8
14. Where Did Our Love Go	Supremes	23
15. *Handy Man	Del Shannon	17
16. Share Your Love With Me	Bobby Bland	18
17. Do I Love You	Ronettes	14
18. I Wanna Love Him So Bad	Jelly Beans	13
19. Keep on Pushing	Impressions	21
20. My Boy Lollipop	Millie Small	12
21. People Say	Dixie Cups	22
22. How Do You Do It	Gerry & The Pacemakers	27
23. Steal Away	Jimmy Hughes	33
24. You're My World	Cilla Black	20
25. As Long As I'm Sure Of You	Bobby Curtola	11
26. Mixed Up Shook Up Girl	Patty & Emblems	30
27. *That's Really Some Good	Rufus & Carla	31
28. Ain't She Sweet	Beatles	35
29. Such A Night (2)	Elvis Presley	36
30. *Top Down Time	Rockaways	39
31. Say You	Ronnie Dove	34
32. Try It Baby	Marvin Gaye	new
33. I'll Cry Instead	Beatles	new
34. C'mon & Swim	Bobby Freeman	new
35. Just Be True	Gene Chandler	38
36. Because	Dave Clark 5	new
37. I Like It Like That	Miracles	new
38. I Want You To Meet My Baby	Eydie Gorme	new
39. A Tear Fell	Ray Charles	40
40. Sweet William	Millie Small	new