

RPM**RECORDS
PROMOTION
MUSIC****a weekly newsletter**DEDICATED TO CANADIAN RECORDING
AND MUSIC INDUSTRIES

426 MERTON STREET, TORONTO 7, ONTARIO, PHONE 485-1679

Vol 1 - No. 21

July 13th 1964

THE BIGLAND SOUND



CHAMILLIE LACE

The Beavers
London M17323

★ COAST to COAST ★

1. French Song	Lucille Starr
2. As Long As I'm Sure Of You	Bobby Curtola
3. Larry	Allen Sisters
4. Sidewinder	Wes Dakus

⟨ SIGNIFICANT ACTION ⟩

CHUM	Toronto	Boom Boom	David Clayton Thomas	Atca
CKEY	Toronto	Heartaches	Jayson King	Tamarac
CKDM	Dauphin	Chantilly Lace	The Beavers	London
CHNS	Halifax	Life's Little Tragedies	Maury Logan	Quality

CHART ACTION across Canada

		★	★
CFUN	Vancouver	*38 French Song	Lucille Starr
		48 I'd Do Anything For You	Barry
CHAT	Medicine Hat	30 As Long As I'm Sure Of You	Tartan
		*33 Just One Of Life's Little Tragedies	Tartan
CKPT	Peterboro	*13 French Song	Maury Logan
		*46 Blue Souvenirs	Quality
CKEY	Toronto	*15 French Song	Lucille Starr
		27 Boom Boom	Barry
		*34 Larry	Coral
		*36 Heartaches	Lucille Starr
CHEX	Peterboro	*43 Heartaches	Barry
CFCH	North Bay	*13 French Song	Tamarac
		43 As Long As I'm Sure Of You	Tamarac
		*48 Larry	Barry
CHIQ	Hamilton	*7 French Song	Lucille Starr
		*14 Dear Mr. D.J.	Tartan
		27 As Long As I'm Sure Of You	Barry
		*35 Larry	Tamarac
CKLB	Oshawa	*8 French Song	Allen Sisters
		21 As Long As I'm Sure Of You	Sheil
CHUM	Toronto	*12 French Song	Lucille Starr
		42 Boom Boom	Barry
CHSJ	Saint John	*11 Give Me Your Love	Tartan
		*14 French Song	Atca
		*16 Life's Little Tragedies	Barry
		18 As Long As I'm Sure Of You	20th
		*23 Blue Souvenirs	Quality
		*40 Larry	Barry
CKCK	Regina	17 As Long As I'm Sure Of You	Tartan
		*38 French Song	Barry
		56 Side Winder	Quality

A CANADIAN SYMBOL. Whitey Haines of BMI (Canada) sends along the new Columbia single release "The Ookpik Song" by The Romeos. The Ookpik is an Arctic owl and supposedly symbolic of Canada. Al Boliska of CKEY already has an Ookpik promotion going for the station.

CANADIAN CONTENT LABEL REFERENCE. We received a new release on the Plaza label this week. "Honesty" by Bernie Early, an Ottawa artist. This is a three part Canadian record, number PL60050. Plaza is the first Canadian record company to honour the music industry with the suffix "Q" to denote Canadian content. (An early suggestion in RPM)

RADIO PERSONALITY POSSIBILITY. Perhaps this is an old story to PDs, the new face that appears on the scene and wants to be a DJ. but, I believe, we have a unique situation. A fresh, young voice, age 19 years, education: ready for University..... but.... has a genuine desire in becoming a working part of a radio station. Experience: emcees dances etc. No on air work, familiar with board. Lives in Toronto area. Drop us a line if interested.

WHAT DOES IT TAKE TO MAKE A CANADIAN RECORD A HIT ACROSS CANADA? This is the question that we've been asking people of authority in the industry.

THE LIONS ROAR: Comment by visiting American Lion. Visiting Canada is very disappointing. It's like taking a trip to any other American city. Your music is the same, your customs are identical..... How depressing to know we are an American colony in everything but the title.

CHUM....Roars: Every Friday nite Bob McAdorey (one of the Chummingbirds) holds forth at the club 888 in Toronto. This hop features top local talent and gives them the publicity and exposure they need. This is one of the reasons many of the local groups have had success when they release a record. Going strong now, thanks to the help given by CHUM are Little Ceasar and The Consuls with "Sea Cruise" (Arc) and "Boom Boom" by David Clayton Thomas (Atca). Bobby Curtola will guest Aug. 1.

COUNTRY & WESTERN CLUB FOR DOWNTOWN TORONTO: Donn Reynolds advises that a new club The Rodeo Room will open on the main drag in Toronto. First guest of this strictly country tavern will be Gary Buck. Backing this club will be Bad Matton Enterprizes. Donn also passes on the bad news of

the closing of The Country Gentleman, a Canadian publication showcasing Canadian C&W activities. The reason: after only 4 issues, no support. The editors have much praise for the help they did receive from Capitol, Columbia, RCA Victor and Arc but this obviously wasn't enough.

THE FUNCTION OF RPM: Often in an effort to unify and inform the industry, it is easy to slip out of the established routine, and either preach or criticize, and later have to remind one's self of the initial purpose of RPM. We are not here to either educate or program radio stations. Our function should be that of a reporter who observes the scene and

comments, and also promotes a product. The scene is the radio and music business, and the product is our own domestic record production. We can all benefit from a Canadian star system. Radio stations across our nation have the power to bring to the attention of the public our own performers. It is such a personal pleasure to talk to performers who want so badly to remain Canadians. Many have already given up the guarantee of wealth south of the border to remain in Canada and possibly not make as much, but live with the feeling that they are not forsaking their homeland for just more money. I can name a disc jockey, a record producer and a semi-successful star who have had to step back to stay behind. What can we do but support people like this who have in many cases unselfishly done what many would not to help our country gain some recognition. It also works in reverse. I recently heard a story about an American DJ who was offered a fantastic sum to come to Canada, and forsaking the money, felt that being an American he should stay where his roots were regardless of the Big money involved. We can learn another lesson from our American friends.

PRESS RELEASES:: Each week (without fail) two companies issue a special press release to RPM concerning Canadian talent. These two companies are Quality Records and Tamarac Records. From time to time we receive news from other companies, but consistently it is these two companies that excell. Further, both these companies keep us sup-



plied with newsworthy items regarding their artists and releases. When the news is urgent, the telephone will still bring you in ahead of the Wednesday deadline. We are anxious to hear from you. That's what we are here for. The same goes for radio stations. We receive a few letters outlining the station's activities as can been seen by our reporting. If we don't know about your station promotions etc. we can't mention them.

RUMOR MILL: News has reached us that a new record librarian may make the scene in Toronto. Observers in the trade are already beating still further doom to Canadian records if this does happen. We'd like to predict it WON'T..... The writing is on the wall. Steps are now being taken to forcibly protect the music industry in Canada. We are not in complete agreement with the proposals as they reached us, but many people will be called to answer questions and we are still hoping to see a fair deal made to protect all concerned. A major Canadian station is a bedlam of political undercurrent lately, and staff changes will result. Watch this one very closely.

A RECORD PRODUCER WRITES: "I don't think of myself as a producer, basically because I am only interested in trying to bring out the best records this country can come up with. I have never been dragged over the coals for making a bad record, but my backlog of unreleased tapes can always remind me that we had the guts to spend the money and shelve the product because it wasn't good enough. As I slowly sink down the drain with my last three releases, I would feel very satisfied if someone would criticize the product rather than ignore it. I tend to agree with the other Canadians like myself that feel doing anything here is a waste of time. I find it hard to do anything but quell the many rumors about how I'm financed and the political circles I move in and the color of my shorts. It's a very small industry and it gets smaller everyday. It will be smaller still in a month or two when I leave it, remembering these words 'it's a good record, we may have to play it.'"



The foregoing item deserves some comment from your editor. The lot of the independent producer is not an easy one. Production and promotion are extremely costly, and the returns are meager in Canada. The industry has never claimed to be open for domestic product. The only genuine exception would be the Herdon phenomenon which may never happen again. Another record company suffered the same fate a year ago as our producing friend, although their product was not as professionally produced. This gifted young man wants to leave the music industry. In a long conversation with said producer, I learned that he went as far as he could, and has just enough money left to pay off all the creditors and give up the record business entirely. "I don't like to wander through the business with egg on my face, but I financed the entire effort myself (which no one believed) and I figure I should step out now before things get worse!"

THE GRASS LOOKS GREENER: As we have a constant vigil on other places in the world watching for new talent to break out we can't see big things happening in our own country. This week a great deal of attention swung to the maritimes and to a great new group called The Beavers. This Canadian group's first recording leased to London has kept the long distance lines buzzing, and the newspaper coverage across Canada on this group have been telling the story of their fantastic reception wherever they appear. RPM two weeks ago predicted great things for this Halifax group and they are right now at fever proportions. The record "Chantilly Lace" has jumped on play sheets all across the nation, and the people handling the Beavers report many offers for the groups recording activities in the US. A national tour is presently being planned. Teenage reaction everywhere has been amazing and we predict this group will climb into the top with records and personal appearances. Watch for an up and coming story in McLean's. One of the first to bring the Beavers to the attention of Upper Canada was Mike Duffy of the Charlottetown Patriot Guardian.

WHAT HASN'T CTV DONE FOR CANADIAN TALENT? Next week, thanks to one of the watchdogs of the industry ACTRA, we will highlight some of the findings that caused some very informative letters to pass between ACTRA and Channel 9 Toronto.

BLOW YOUR OWN HORN IT'S GOOD FOR YOU. Hal Ross reminds us of the fact that London Records of Canada Ltd. have one of the most extensive Canadian catalogues in the business today.

TOP FORTY-5s

LAST
WEEK
↓

1.	* Rag Doll	Four Seasons	2
2.	Memphis	Johnny Rivers	1
3.	I Get Around (2)	Beach Boys	3
4.	My Boy Lollipop	Millie Small	4
5.	Don't Let The Sun.....	Gerry & Pacemakers	5
6.	No Particular Place To Go	Chuck Berry	7
7.	Can't You See That She's ...	Dave Clark 5	10
8.	Alone	Four Seasons	8
9.	Wishin' & Hopin'	Dusty Springfield	13
10.	Dang Me	Roger Miller	9
11.	Chapel Of Love	Dixie Cups	6
12.	Girl From Ipanema	Stan Getz	19
13.	As Long As I'm Sure Of You	Bobby Curtola	15
14.	French Song	Lucille Starr	12
15.	I Wanna Love Him So Bad	Jelly Beans	27
16.	Remember Me (2)	Rita Pavone	20
17.	World Without Love	Peter & Gordon	11
18.	Little Old Lady From Pasadena	Jan & Dean	24
19.	You're My World	Cilla Black	25
20.	Blue Souvenirs	Danny Harrison	18
21.	Nobody I Know	Peter & Gordon	29
22.	Do I Love You	Ronettes	28
23.	*Under The Boardwalk	Drifters	32
24.	Good Times	Sam Cooke	26
25.	I'll Touch A Star	Terry Stafford	14
26.	Do You Love Me	Dave Clark 5	16
27.	*Handy Man	Del Shannon	36
28.	I'll Be In Trouble	Temptations	30
29.	Lazy Elsie Molly	Chubby Checker	17
30.	Larry	Allen Sisters	34
31.	Bad To Me	Billy J. Kramer	21
32.	I Believe	Bachelors	38
33.	Alone With You	Brenda Lee	33
34.	Keep On Pushing	Impressions	new
35.	A Hard Days Night	Beatles	new
36.	If I'm a Fool For Lovin You	Bobby Wood	new
37.	Mixed Up Shook Up Girl	Patty & The Emblems	40
38.	People Say	Dixie Cups	new
39.	Share Your Love With Me	Bobby Bland	new
40.	She's My Girl	Bobby Shafto	new

PICKED *

PEOPLE SAY
The Dixie Cups

◀ SIGNIFICANT ACTION ▶

CKRC	Winnipeg	Who	April & Nino
CJCA	Edmonton	Over My Shoulder	Barry Allen
CKCK	Saskatoon	How Glad I Am	Nancy Wilson
CHNS	Halifax	Hangin' Onto	Tracey Dey
		My Baby	

Ramblin'.... Glad to see the Bobby Bland etching of "Share Your Love With Me" jump on our chart this week as predicted last week. This one is on its way. Stations will very quickly be ordering copies of the British LP of "A Hard Days Night" because it contains five new songs that have not been released in North America. Said tunes were cut from the movie. Canadian distribution of Reprise Records will now be in the hands of Compo Records. Label was previously handled by Spartan Records. Connie Francis has a new single that looks like it will bring her into the lime-light again. The plug side is "Looking For Love" It is interesting to see the instrumental groups come and go. It seems to be a hard thing for a non-vocal group to consistently come up with a winner everytime. The popular Charmaines become more popular with each appearance. Toronto town is presently hosting this charming trio.. Their new single "Rockin' Pneumonia" has just been released. Hard to believe the title of the new Congress release (Phonodisc) "Seventeen Guys on A Blanket At The Beach" by The Initials. Jack Fine ABC-Paramount writes to tell us that "Keep On Pushing" by the Impression has been picked by most of the trades. RPM charts this one this week. Jack also mentions that Al - De - La by the Ray Charles Singers is being picked by the trades. The new Musical LP "Fade Out-Fade In" with Carol Burnett is getting rave reviews and should be released in Canada soon. This is on ABC-Paramount. Nancy Wilson's newie "How Glad I Am" (Capitol) showing great gains across the Bigland.